

1 [Commending The FruitGuys on Their 25th Year in Business]

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3 **Resolution commending The FruitGuys, which started the fruit-at-work global industry**
4 **in San Francisco's North Beach neighborhood in 1998, on the occasion of their 25th**
5 **year in business.**

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7 WHEREAS, The FruitGuys provides farm fresh fruit and healthy snacks to businesses,
8 schools, organizations, and homes and made its first deliveries of mixed fruit boxes on
9 February 16, 1998, from Chris Mittelstaedt and Pia Hinckle's North Beach apartment to
10 companies in the Embarcadero Center; and

11 WHEREAS, The FruitGuys' model has helped inspire a global wellness industry that
12 now spans North and South America, Europe, Africa, and Oceania; and

13 WHEREAS, The FruitGuys donates all its excess weekly produce to local hunger relief
14 partners, notably St. Anthony's Foundation, which has been receiving donations since 1998,
15 and over the years has provided a total of more than four million servings to San Francisco
16 charities including Project Open Hand, Larkin Street Youth Services, and Hunters Point
17 Family, and more than 18 million total servings to charities nationwide; and

18 WHEREAS, The FruitGuys has encouraged its San Francisco clients to forward their
19 deliveries when they are closed to local charities and schools, which has resulted in over one
20 million servings being donated and relationships built between city businesses and their
21 communities; and

22 WHEREAS, The FruitGuys became a certified B Corporation in 2019 by meeting the
23 highest standards of independently-verified social and environmental performance, public
24 transparency, and accountability to balance profit with purpose and was named as a 2022
25 Best for the World™ B Corp™ in the Community category; and

1 WHEREAS, The FruitGuys mission is to create healthier workplaces, support small
2 American farms, and fight hunger and it supports these goals by donating a minimum value of
3 20% of annual profits in direct donations to feed the hungry and funding grants to farms
4 through its non-profit, The FruitGuys Community Fund; and

5 WHEREAS, The FruitGuys Community Fund celebrated in 2022 its 10th year of giving
6 small grants with big impacts and has awarded grants to 105 farms in more than 32 states,
7 86% of which went to women and/or BIPOC-led farms, totaling more than \$412,000; and

8 WHEREAS, The FruitGuys is still family-owned and operated, celebrating its 25th year
9 of business led by the Mittelstaedt, Hinckle, and Muller families, employs 72 people, and
10 purchases from regional farms and local vendors near 11 hubs across the United States; now,
11 therefore, be it

12 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
13 commends The FruitGuys and its employees on the occasion of its 25th Anniversary
14 celebrated February 16, 2023, and commends its continued good works for the communities it
15 serves.