

File No. 211149

Committee Item No. 4

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date Nov 8, 2021

Board of Supervisors Meeting

Date _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- Memorandum of Understanding (MOU)
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 - Ethics Commission
- Award Letter
- Application
- Form 700
- Vacancy Notice
- Information Sheet
- Public Correspondence

OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date Nov. 10, 2021

Completed by: _____ Date _____

1 [Mayoral Appointment, Redevelopment Successor Agency Oversight Board - Timothy Kojo
2 Minta]

3 **Motion approving/rejecting the mayoral nomination for appointment of Timothy Kojo**
4 **Minta to the Redevelopment Successor Agency Oversight Board (commonly known as**
5 **the Commission on Community Investment and Infrastructure), term ending January**
6 **24, 2024.**

7
8 WHEREAS, ABX1 26 was passed by the California State Legislature and signed by
9 Governor Jerry Brown in June 2011, and was largely upheld by the California Supreme Court
10 in *California Redevelopment Association v. Matosantos*, -- P.3d --, 12 Cal. Daily Op. Serv. 32
11 (Dec. 29, 2011); and

12 WHEREAS, That legislation established an Oversight Board responsible for the fiscal
13 management of the assets of the former City and County of San Francisco Redevelopment
14 Agency, other than affordable housing assets designated to it under California Health and
15 Public Safe Code sections 34180 and 34181; and

16 WHEREAS, State law requires the Redevelopment Successor Agency Oversight Board
17 to be composed of seven members selected as follows: three members appointed by the
18 Mayor and subject to confirmation by the Board of Supervisors; one member appointed by the
19 Bay Area Rapid Transit District, the largest special district, by property tax share, with territory
20 in the territorial jurisdiction of the former Redevelopment Agency; one member appointed by
21 the County Superintendent of Education to represent schools; one member appointed by the
22 Chancellor of the California Community Colleges to represent community college districts; and
23 one member appointed by the Mayor and subject to confirmation by the Board of Supervisors
24 to represent the largest number of employees currently employed by the former
25 Redevelopment Agency; and

1 WHEREAS, Redevelopment Successor Agency Oversight Board members serve at the
2 pleasure of the appointing body or individual; and

3 WHEREAS, Under California Health and Safety Code Section 34179, any individual
4 may serve on the Oversight Board at the same time as holding an office of the City and
5 County of San Francisco; and

6 WHEREAS, The Mayor has appointed Timothy Kojo Minta to the Redevelopment
7 Successor Agency Oversight Board, and has submitted the nomination to the Board of
8 Supervisors for confirmation, as required by State law; and

9 WHEREAS, The members of the Oversight Board appointed by the Mayor and subject
10 to confirmation by the Board of Supervisors shall serve at the pleasure of the Mayor for a term
11 of four years; provided, however, the Mayor shall designate two initial appointees to serve a
12 two-year term, and all subsequent terms shall be four years; now, therefore, be it

13 MOVED, That the Board of Supervisors of the City and County of San Francisco does
14 hereby approves/reject the Mayor’s nomination for appointment of Timothy Kojo Minta, for a
15 term ending January 24, 2024.



OFFICE OF THE MAYOR
SAN FRANCISCO

LONDON N. BREED
MAYOR

Notice of Nomination

November 2, 2021

San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Honorable Board of Supervisors,

Pursuant to California Health and Safety Code Section 34179(a)(10) and Board of Supervisors Motion No. M12-9, I make the following nomination:

Timothy Kojo Minta for nomination to the Oversight Board of the Successor Agency to the Redevelopment Agency of the City and County of San Francisco for a term ending January 24, 2024, to the seat formerly held by Ken Bukowski. Mr. Bukowski resigned on March 23, 2020. Mr. Minta is being nominated to SEAT 1, an at-large seat.

I am confident that Mr. Minta will serve our community well. Attached are his qualifications to serve, which demonstrate how his appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

Should you have any question about this appointment, please contact my Director of Commission Affairs, Tyra Fennell, at 415-554-6696.

Sincerely,

A handwritten signature in blue ink that reads "London N. Breed".

London N. Breed
Mayor, City and County of San Francisco

Timothy Kojo Minta

WORK EXPERIENCE

- Adobe
Expert Solutions Consultant - Adobe Experience Platform
San Francisco, CA
August 2021-Present
- Simon Data
Principal Sales Engineer
Enterprise Solutions Architect
San Francisco, CA
April 2021-August 2021
July 2020-April 2021
- Lead Sales Engineer for all significant pre-sales opportunities
 - Previously conducted both pre-sales engineering and post-sales implementation for enterprise accounts
- Heap
Sr. Solutions Consultant
San Francisco, CA
November 2018-Present
- Maintained the highest win rate for new business opportunities during my tenure, while exclusively supporting all enterprise expansion opportunities and churn risk situations from a technical perspective
- Tealium
Solutions Consultant
San Francisco, CA
February 2016-November 2018
- Received two "Look of a Leader" awards for significant contributions to high-profile, strategic sales wins from a technical perspective
 - Received the Demo Jockey award for excellence in Sales Engineering
 - Member of 2017 President's Club for exceeding sales targets
 - Closed pre-sales opportunities involving Adobe Analytics, Adobe Audience Manager, and Marketo as CDP data destinations
- Ensignen
Senior Analytics Implementation Consultant
San Jose, CA
February 2015-January 2016
- Managed Adobe Analytics implementations via Ensignen's tag management platform
 - Conducted a wide range of analytics to articulate the bottom-line impact of tag management implementation with Ensignen to prospects and clients; collaborated with technical teams to optimize the efficacy of analytics-related tag management implementations, primarily through project management, requirements gathering and quality assurance; and supported sales and product teams in efforts geared toward various analytics-related projects
- Pointmarc Consulting
Engagement Manager/Consultant, Digital Analytics
San Francisco, CA
December 2013-February 2015
- Gained experience with Adobe Analytics, Target, Insight implementation practices
 - Managed creation and production of global dashboards for a Fortune 50 client's SEM, Display, Programmatic, and Retargeting campaign efforts using Excel and PowerPoint. Deliverables were presented to senior leadership regularly to inform their global \$600K/mo budget allocation mix both by region and direct acquisition strategy. Required close coordination with digital media agencies such as UM, Performics, Razorfish, and Kenshoo among others
 - Managed and conducted quarterly analysis on survey, financial and registration data for a Fortune 50 client's Conference Marketing team. Each global event drove \$4M+ in revenue and attracted 10K+ attendees
 - Worked with clients to ensure a comprehensive requirements gathering process and continually looked for new ways to leverage existing data and knowledge of client pain points to generate new analysis opportunities
- Simon-Kucher & Partners
Senior Consultant, Pricing Strategy
Mountain View, CA
January 2013-December 2013
- Conducted pricing and packaging analysis for companies in the software and internet space, relying heavily on two-step cluster analysis, Van Westendorp and Gabor-Granger methodologies, and various Excel modeling techniques.
 - Created conceptual frameworks for transitioning software licensing models from on-premise to SaaS.
 - Assisted partners with business development initiatives, including lead generation and writing proposals and SOWs.
- IAC/Ask Partner Network
Oakland, CA

Senior Manager, Digital and Search Analytics

April 2012-January 2013

- Created the in-house analytics framework for a new online advertiser network. Built early-stage forecasting models based on advertiser offer inventory and publisher traffic, P&L models—focus on near-term cost and revenue expectations.
- Modeling efforts focused on geo-specific targeting led to the global CPI sell-through rate increasing from 7% to 33% over 3 months, and daily gross revenue from \$1K to \$6K.

The Nielsen Company
Senior Manager, Analytics
Data Operations Coordinator

San Francisco, CA
April 2011-April 2012
October 2009-April 2011

- Produced a product combining insights from mobile phone bill data and surveys collected from 65,000 subscribers
- Employed quantitative and statistical methods to create Excel scorecards and PowerPoint presentations for internal and client use at the senior management level
- Received two internal awards for exceptional data mining, modeling, and analysis

Navigant Consulting
Senior Consultant

San Francisco, CA
July 2007-September 2008

- Performed pricing and absorption analysis for a \$250M hotel development in Maryland
- Worked with a real estate private equity client facing a \$1B liquidity crisis to build a work-out model for their portfolio of residential housing developments across the country, which resulted in the company avoiding massive losses
- Created portfolio accounting model and investor reports for a REIT client with a portfolio of 135 properties

Foresight Wind Energy
Consultant

San Francisco, CA
July 2006-July 2007

- Created financial models for wind power projects at various stages in development
- Built macroeconomic models for estimating projected wind power demand given drivers such as renewable portfolio standards, tariff rates, technological advances, emissions legislation, and direct government subsidies

Mars & Company
Associate Consultant

San Francisco, CA
August 2005-July 2006

- Performed clean energy industry financial analyses and market research for a venture capital investment group
- Created a competitive financial model for a major global energy company seeking to enhance its North American presence

Corporate Executive Board
Quantitative Analyst

Washington, DC
September 2004-August 2005

- Built complex economic models using various cluster analysis and multivariate regression techniques
- Assisted with design and managed implementation of a survey reaching thousands of recruiters at 80+ companies.
- Used statistical methods, factor analysis, and SPSS coding to establish research findings for F500 Talent Management heads

EDUCATION

The London School of Economics and Political Science
Master of Science Degree in Development Economics

London, UK
2002-2004

University of Pennsylvania
Bachelor of Arts Degree in Economics

Philadelphia, PA
1998-2002

*My paper titled An Analysis of Development Strategies in Ghana by the World Bank was published in *Æconomica*, Penn's Undergraduate Economics Journal.

LANGUAGES, SKILLS, AND LEADERSHIP

Languages: Basic proficiency in French and German.

Skills: High proficiency in SQL, Heap, Tealium, Ensignten, GTM, Tableau, Domo, PowerBI, Adobe Analytics, Adobe Target, Adobe Insight, Google Analytics, SPSS, Excel; basic proficiency in Python, R, Javascript, CSS, JSON, Regex, SAS, STATA.

Leadership: Board member emeritus of YMCA SF Urban Services, a community service organization; mentor for the Resolution Project, an international non-profit devoted to youth social entrepreneurship; previous board member of the SF Exploratorium Lab; previous board member of Rooms that Rock for Chemo, a non-profit that helps chemotherapy patients by improving their hospital accommodations.

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Minta Timothy Kojo

1. Office, Agency, or Court

Agency Name (Do not use acronyms)
Office of Community Investment and Infrastructure

Division, Board, Department, District, if applicable Your Position
Oversight Board Member

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

State Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)

Multi-County _____ ✓ County of San Francisco

✓ City of San Francisco Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2020, through December 31, 2020.

-or- The period covered is _____, through December 31, 2020.

✓ Assuming Office: Date assumed - / - / -

Candidate: Date of Election _____ and office sought, if different than Part 1: _____

Leaving Office: Date Left ____/____/____ (Check one circle.)

The period covered is January 1, 2020, through the date of leaving office.

-or- The period covered is ____/____/____, through the date of leaving office.

4. Schedule Summary (must complete) ► Total number of pages including this cover page: 3

Schedules attached

- ✓ Schedule A-1 - Investments - schedule attached
- ✓ Schedule A-2 - Investments - schedule attached
- Schedule B - Real Property - schedule attached
- ✓ Schedule C - Income, Loans, & Business Positions - schedule attached
- Schedule D - Income - Gifts - schedule attached
- Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 10/22/2021
(month, day, year)

Signature 
(File the originally signed paper statement with your filing official.)

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

Name _____

▶ 1. BUSINESS ENTITY OR TRUST

Name _____

Address (Business Address Acceptable) _____

Check one
Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

\$0 - \$1,999			
\$2,000 - \$10,000	____/____/20	____/____/20	
\$10,001 - \$100,000	ACQUIRED	DISPOSED	
\$100,001 - \$1,000,000			
Over \$1,000,000			

NATURE OF INVESTMENT
Partnership Sole Proprietorship _____ Other

YOUR BUSINESS POSITION _____

▶ 1. BUSINESS ENTITY OR TRUST

Name _____

Address (Business Address Acceptable) _____

Check one
Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

\$0 - \$1,999			
\$2,000 - \$10,000	____/____/20	____/____/20	
\$10,001 - \$100,000	ACQUIRED	DISPOSED	
\$100,001 - \$1,000,000			
Over \$1,000,000			

NATURE OF INVESTMENT
Partnership Sole Proprietorship _____ Other

YOUR BUSINESS POSITION _____

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499	\$10,001 - \$100,000
\$500 - \$1,000	OVER \$100,000
\$1,001 - \$10,000	

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499	\$10,001 - \$100,000
\$500 - \$1,000	OVER \$100,000
\$1,001 - \$10,000	

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property _____

Description of Business Activity or City or Other Precise Location of Real Property _____

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

\$2,000 - \$10,000			
\$10,001 - \$100,000	____/____/20	____/____/20	
\$100,001 - \$1,000,000	ACQUIRED	DISPOSED	
Over \$1,000,000			

NATURE OF INTEREST
Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Other _____
Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property _____

Description of Business Activity or City or Other Precise Location of Real Property _____

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

\$2,000 - \$10,000			
\$10,001 - \$100,000	____/____/20	____/____/20	
\$100,001 - \$1,000,000	ACQUIRED	DISPOSED	
Over \$1,000,000			

NATURE OF INTEREST
Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Other _____
Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

Comments: _____



