

File No. 120961

Committee Item No. 2

Board Item No. \_\_\_\_\_

# COMMITTEE/BOARD OF SUPERVISORS

## AGENDA PACKET CONTENTS LIST

Committee: Neighborhood Services and Safety Date 3/7/13

Board of Supervisors Meeting Date \_\_\_\_\_

### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

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Completed by: Andrea Ausberry Date 2/28/13

Completed by: \_\_\_\_\_ Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages.  
The complete document can be found in the file.



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City  
Operations & Neighborhood Services

**From:** Inspector Joseph Fong  
ABC Liaison Unit (ALU) 553-1049

**Date:** January 15, 2013

**Subject:** P.C.N. Investigation Regarding:  
DBA: Zaza Inc.,  
543-2<sup>nd</sup> Street  
Rachel Cheng  
(415) 260-1628

Rachel Cheng has filed an application with the California Department of Alcoholic Beverage Control (ABC) seeking a Type 42 (On-Sale Beer and Wine) license for 543-2nd Street (located mid-block on 2<sup>nd</sup> Street between Brannan and Bryant Streets).

This currently operating as a massage/nail spa and would like to add alcohol as one of their products for sale.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

**Police Calls for Service:** From July 2011 to July 2012

0

**Police Reports:** From July 2011 to July 2012

None

**Notifications**

It should be noted that during the application process, notification date for the 500' mailer was on August 7, 2012. The Notice to the Public was posted on Sept 20, 2012.

**San Francisco Plot Information:**

This premise is located in Plot 274

The High Crime area is defined as 215 or more police reports in a plot.

This plot had 94 police reports recorded for 2010.

Applicant premises is **not** located in a "High Crime" area.

**State Census Tract Information:**

This premise is located in Census Tract 615.00

Population for this tract is: 11,502.

On-sale license authorized by census tract: 39

Active on-sale licenses: 47

Off-sale licenses authorized by census tract: 11

Active off-sale licenses: 20

Applicant premise is currently located in an "undue concentration" area.

**Letters of Protest:**

No record with the California Department of Alcoholic Beverage Control, (ABC).

**Letters of Support:**

No record with the California Department of Alcoholic Beverage Control, (ABC).

**Departmental Recommendation:**

**Southern Police Station** objects to this application.

ALU recommends Denial.

Note: On November 6, 2012 Insp. Stocker spoke to the applicant and advised her of ALU's recommendation and to evaluate her business plan to get community support.

Thank You,

San Francisco Planning Department  
Office of Analysis and Information Systems

**Miscellaneous Permit Application**

Application Number: MB1201852

Business Name: ENO ST FRANCIS

Received Date: 10/10/2012

Reply Date: 10/17/2012

Agency: BofS

Type: OTHER

Address: 310 GEARY ST

Floor:

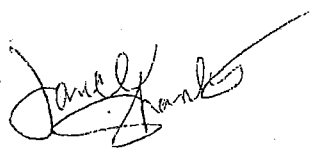
Size:

Block: 0307 Lot: 001 Zoning: C-3-R

Quadrant: NORTHEAST

Existing Use:

Planner: JANICE SHAMBRAY



Decision: APPROVED

Status Comment:

Conditions: PERMITTED PER SECTION 218 (B) OF THE PLANNING CODE.



**California Department of Alcoholic  
Beverage Control**  
*License Query System Summary  
as of 9/27/2012*

<b>License Information</b>
<b>License Number:</b> 525679
<b>Primary Owner:</b> ZAZA, INC.
<b>ABC Office of Application:</b> 24 - SAN FRANCISCO
<b>Business Name</b>
<b>Doing Business As:</b> ZAZA
<b>Business Address</b>
<b>Address:</b> 543 2ND ST <b>Census Tract:</b> 0615.00
<b>City:</b> SAN FRANCISCO <b>County:</b> SAN FRANCISCO
<b>State:</b> CA <b>Zip Code:</b> 94107
<b>Licensee Information</b>
<b>Licensee:</b> ZAZA, INC.
<b>Company Information</b>
Officer: CHENG, DION (CHIEF FINANCIAL OFFICER)
Officer: CHENG, RACHEL WONG (PRESIDENT)
Officer: CHENG, DION (SECRETARY/ASST SEC)
Stock Holder: CHENG, DION
Stock Holder: CHENG, RACHEL WONG
<b>License Types</b>
<b>1) License Type:</b> 42 - ON-SALE BEER AND WINE - PUBLIC PREMISES
<b>License Type Status:</b> PENDING
<b>Status Date:</b> 14-SEP-2012 <b>Term:</b> 12 Month(s)
<b>Original Issue Date:</b> <b>Expiration Date:</b>
<b>Master:</b> Y <b>Duplicate:</b> 0 <b>Fee Code:</b> P40
<b>License Type was Transferred On:</b> <b>FROM:</b>
<b>Current Disciplinary Action</b>
... No Active Disciplinary Action found ...
<b>Disciplinary History</b>
... No Disciplinary History found ...
<b>Hold Information</b>
<b>Hold Date:</b> 14-SEP-2012 <b>Type:</b> FORM 220
<b>Escrow</b>
... No Escrow found ...

--- End of Report ---

For a definition of codes, view our [glossary](#).




**California Department of Alcoholic  
Beverage Control**  
*License Query System Summary  
as of 9/19/2012*

<b>License Information</b>
License Number: 525679
Primary Owner: ZAZA, INC.
ABC Office of Application: 24 - SAN FRANCISCO
Business Name
Doing Business As: ZAZA
Business Address
Address: 543 2ND ST    Census Tract: 0615.00
City: SAN FRANCISCO    County: SAN FRANCISCO
State: CA    Zip Code: 94107
<b>Licensee Information</b>
Licensee: ZAZA, INC.
<b>Company Information</b>
Officer: CHENG, DION (CHIEF FINANCIAL OFFICER)
Officer: CHENG, RACHEL WONG (PRESIDENT)
Officer: CHENG, DION (SECRETARY/ASST SEC)
Stock Holder: CHENG, DION
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Status Date: 14-SEP-2012    Term: 12 Month(s)
Original Issue Date:    Expiration Date:
Master: Y    Duplicate: 0    Fee Code: P40
License Type was Transferred On:    FROM:
<b>Current Disciplinary Action</b>
... No Active Disciplinary Action found ...
<b>Disciplinary History</b>
... No Disciplinary History found ...
<b>Hold Information</b>
Hold Date: 14-SEP-2012    Type: FORM 220
<b>Escrow</b>
... No Escrow found ...

--- End of Report ---

For a definition of codes, view our [glossary](#).

export To  **New!**

Records **1** through **1** of **1**

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
112922859		10/19/2011	17:12:40	I	000			543 2ND ST

End of document

07/01/11 - 12/31/11

export To  **New!**

Records **1** through **1** of **1**


Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>122470042</u>		09/03/2012	00:20:34	C	585	3B15E	CIT	543 2ND ST

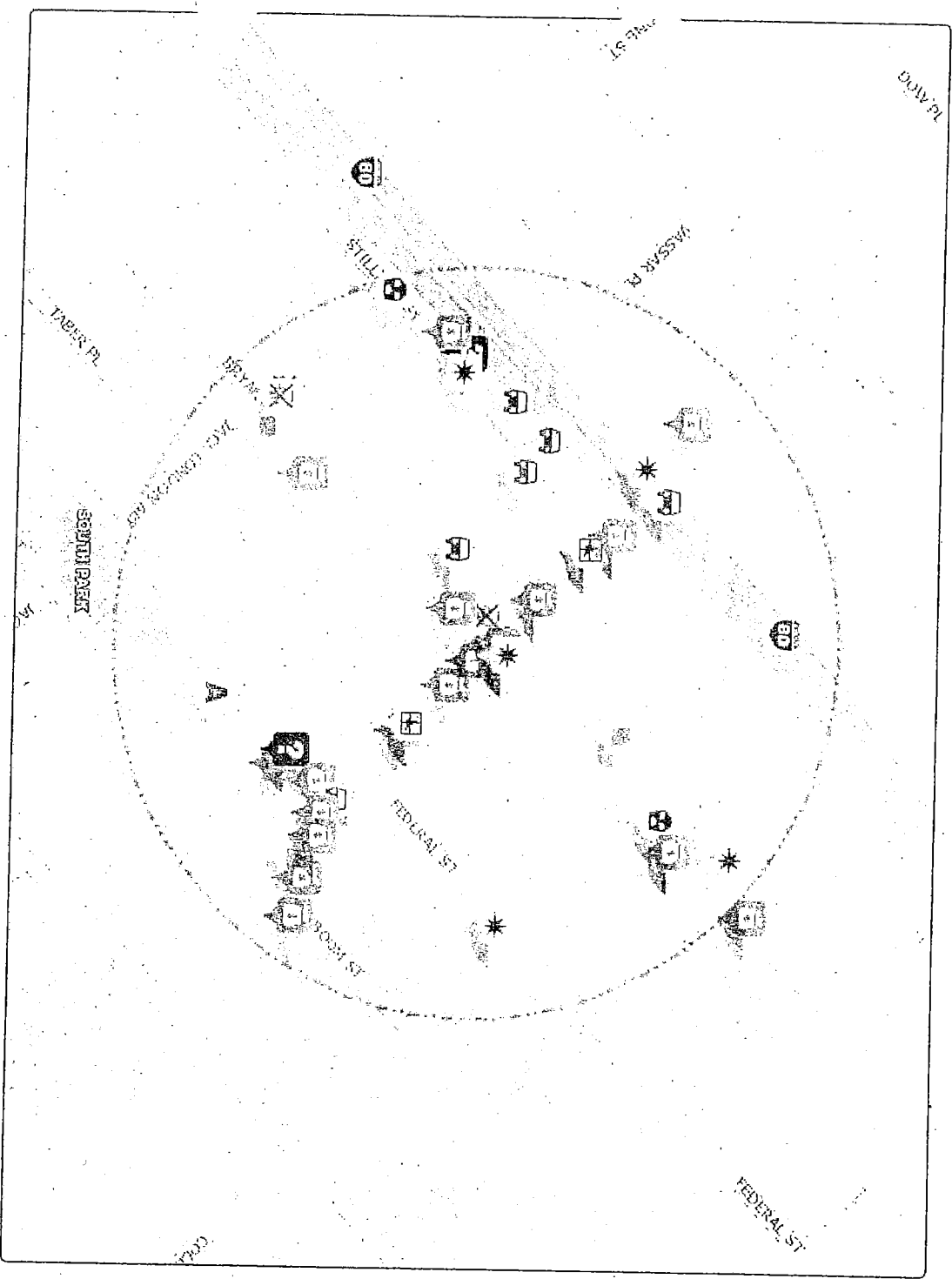
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













07/01/12 - 11/02/12



543 2nd St  
500 Feet

San Francisco Police Department 



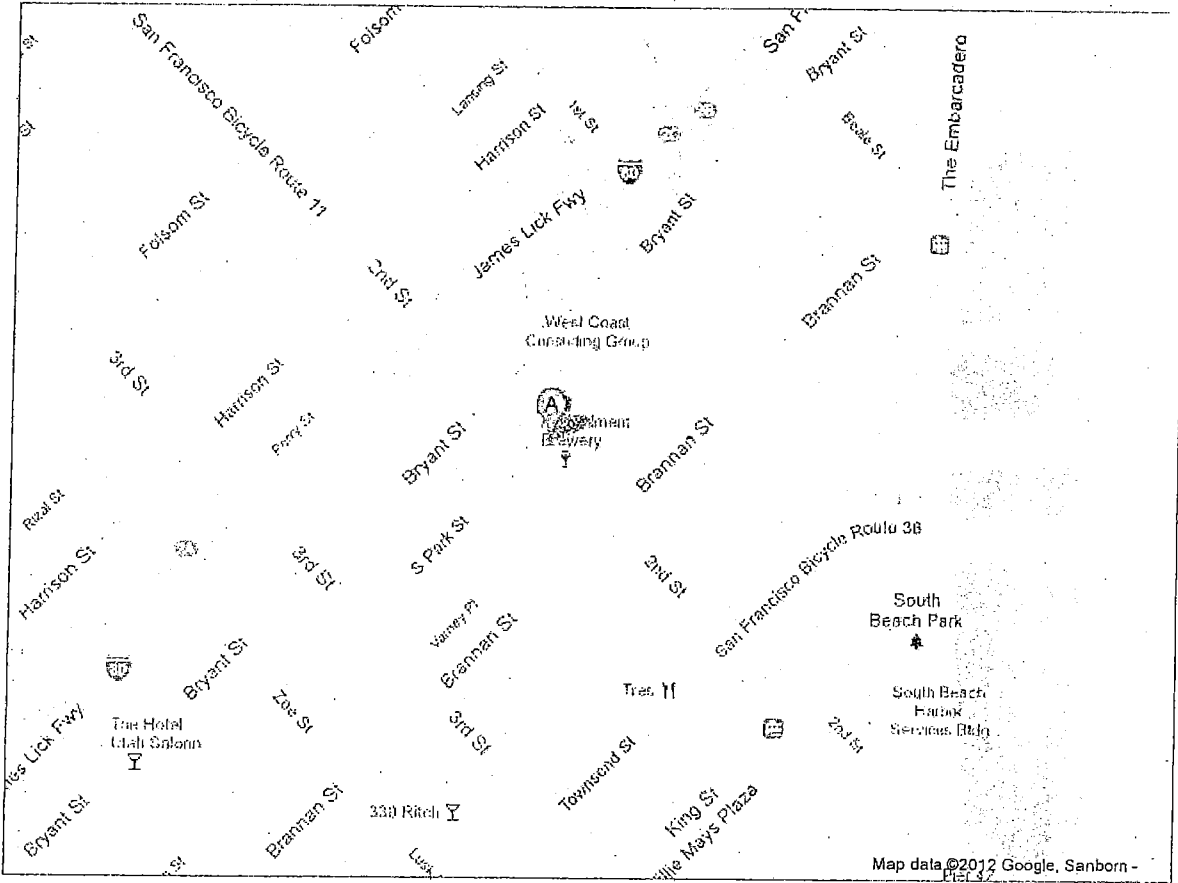
Map Legend	
	Incidents (129)
	Larceny/Theft (62)
	Non-Criminal (10)
	Burglary (10)
	Other Offenses (9)
	Vehicle Theft (9)
	Vandalism (9)
	Warrants (5)
	Suspicious Occurrence (5)
	Assault (4)
	Robbery (2)
	Warrantis (1)
	Forgery/Counterfeiting (1)
	Trespassing (1)
	Secondary Codes (1)

All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.

Google

To see all the details that are visible on the screen, use the "Print" link next to the map.





BEST  
SERVICES

513

yelp

MANAGE

ZAZA

10-7



# SERVICES PARTIES GROUPS PRICES CONTACTS



### SERVICES

- ## HANDS ## FEET ## WAXING ## MANICURE ## PEDICURE
- ## NATURAL GEL POLISH ## MASSAGE ## ZAZA ADD-ONS
- ## HYDRATED EXFOLIATE ## POLISH FOR TWO ## BRISK

### MASSAGE

- Swedish**  
A massage promoting muscle relaxation and detoxification.
- Sports**  
Facilitate joint mobility and flush toxins from sore muscles. Stretching is incorporated for post-treatment and injury prevention.
- Deep Tissue**  
Focused and thorough muscle work with attention to specific areas.
- Hot Stone**  
Combined with Swedish massage, the heated stone aids the ability to move toxins through the body and stimulate circulation and relaxation.

ONLINE BOOKING

JOIN OUR EMAIL LIST

# LIQUOR LICENSE REVIEW

TO: Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

File: 120961

Block/Lot: 3772 1st

Zoning: M2.5

Quad: 33

MS # 1201797

TO: Police Department  
Inspector Kenneth Stocker  
Inspector Julie Lazar  
Fax No.: 553-1463

DATE: September 28, 2012

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This item is tentatively scheduled to be heard in four to six weeks.  
**PLEASE EMAIL YOUR RESPONSE BY:** November 2, 2012, to Derek Evans,  
Clerk, City Operations and Neighborhood Services Committee.  
**Derek.Evans@sfgov.org - Fax No: 554-7714**

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**Applicant Name:** Dion Cheng/Rachel Cheng  
**and Business Name:** Zaza Spa (543 2<sup>nd</sup> Street)

**Applicant Address:** 2971 California Street #1  
San Francisco, CA 94115  
**and Phone No.** (415) 652-2348

**PLANNING COMMENTS:**

RECOMMEND APPROVAL OF TYPE 42 ABC LICENSE PBR  
PLANNING CODE SECTION 842.45.

Approval

Denial

*[Signature]* OCT 10, 2012

**POLICE COMMENTS:**

Approval

Denial

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2012 SEP 27 PM 3: 17



Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr Carlton B Goodlet Place, Room 244  
San Francisco, CA 94102

September 21, 2012

Dear Clerk of the Board,

We would like to request a "PCN" resolution from the San Francisco Board of Supervisors. Here is the information you requestions:

1. **Dion Cheng/Rachel Cheng** - 415-652-2348/415-260-1628
2. **Business Address :** Zaza Spa  
543 2<sup>nd</sup> Street  
San Francisco, CA 94107
3. **Mailing Address :** 2971 California Street #1  
San Francisco, CA 94115
4. **License type** - 42 On- Sale of Beer and Wine- Public Premisis.
5. **Hours:**  
Monday - 11am - 7pm  
Tuesday - Wednesday - 10am - 7pm  
Thursday - Friday - 10am - 7:30pm  
Saturday - 10am - 7pm  
Sunday - 10am - 6pm
6. Our license will serve the public conyenjence and necessity by providing needed additional services to our neighborhood and clientele. It serves the city by providing these services in an area that serves tourists and people from out of town, being near ATT Park.

Regards,

A handwritten signature in black ink, appearing to be "Dion Cheng", written in a cursive style.

Dion Cheng

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2012 SEP 27 PM 3:17



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Inspector Kenneth Stocker  
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**PLANNING COMMENTS:**       Approval       Denial

**POLICE COMMENTS:**       Approval       Denial