

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## MEMORANDUM

TO: Carla Short, Interim Director, Public Works  
Jeffrey Tumlin, Executive Director, Municipal Transportation Agency

FROM: John Carroll, Assistant Clerk, Land Use and Transportation Committee

DATE: October 11, 2023

SUBJECT: LEGISLATION INTRODUCED

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The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Supervisor Dorsey on October 3, 2023.

**File No. 231028**

Resolution adding placemaking street signs reading "LEATHER & LGBTQ Cultural District" to 26 existing street signs in the South of Market neighborhood in the vicinity of LEATHER & LGBTQ Cultural District generally bounded by Brannan Street, Third Street, Mission Street, 12th Street, and Division Street in recognition and honor of the extensive history and contributions of the leather and LGBTQ community pursuant to the Commemorative Street Plaque Ordinance in Public Works Code, Sections 789 et seq.

If you have comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: [john.carroll@sfgov.org](mailto:john.carroll@sfgov.org).

cc: David Steinberg, Public Works  
Ian Schneider, Public Works  
John Thomas, Public Works  
Lena Liu, Public Works  
Kate Breen, Municipal Transportation Agency  
Janet Martinsen, Municipal Transportation Agency  
Joel Ramos, Municipal Transportation Agency

1 [Cultural District Street Name Designations - "LEATHER & LGBTQ Cultural District" - Various  
2 Locations in the South of Market]

3 **Resolution adding placemaking street signs reading "LEATHER & LGBTQ Cultural**  
4 **District" to 26 existing street signs in the South of Market neighborhood in the vicinity**  
5 **of LEATHER & LGBTQ Cultural District generally bounded by Brannan Street, Third**  
6 **Street, Mission Street, 12th Street, and Division Street in recognition and honor of the**  
7 **extensive history and contributions of the leather and LGBTQ community pursuant to**  
8 **the Commemorative Street Plaque Ordinance in Public Works Code, Sections 789 et**  
9 **seq.**

10

11 WHEREAS, In 2018, the Board of Supervisors adopted Resolution No. 129-18, which  
12 established the LEATHER & LGBTQ Cultural District (the "District"); and

13 WHEREAS, This Resolution is on file with the Clerk of the Board of Supervisors in File  
14 No. 171019 and incorporated herein by reference; and

15 WHEREAS, During the summer of 2023, supporters of the LEATHER & LGBTQ  
16 Cultural District installed 107 Leather Pride Flag images on light poles in the District as part of  
17 its ongoing placemaking efforts to reinforce the aesthetic and the identity of the neighborhood;  
18 and

19 WHEREAS, During the summer of 2023, supporters of the LEATHER & LGBTQ  
20 Cultural District installed up to 200 placemaking banners within its boundaries to further  
21 establish its presence in the South of Market; and

22 WHEREAS, Placemaking street signs have been installed prominently on street signs  
23 in the Calle 24 Latino Cultural District and the American Indian Cultural District and serve as  
24 important placemaking tools for the community; and

25

1           WHEREAS, The District street sign designation is commemorative in nature and not  
2 subject to procedural hearings or noticing pursuant to California Streets and Highway Code,  
3 Sections 970.5 and 5026; California Government Code, Section 5026; and San Francisco  
4 Transportation Code, Section 2.2 for official street names; and

5           WHEREAS, The Board of Supervisors is requesting the Cultural District street sign  
6 designations pursuant to the Commemorative Street Plaque Ordinance, Public Works Code,  
7 Sections 789 et seq.; and

8           WHEREAS, The following intersections are prominent locations within the boundaries  
9 of the LEATHER & LGBTQ Cultural District; and

- 10           (1) Brannan and 9th Streets (Northeast Corner)
- 11           (2) Bryant and 9th Streets (Northeast Corner)
- 12           (3) Division and 9th Streets (Northeast Corner)
- 13           (4) Division and 10th Streets (Northeast Corner)
- 14           (5) Folsom and 7th Streets
- 15           (6) Folsom and 8th Streets
- 16           (7) Folsom and 9th Streets
- 17           (8) Folsom and 10th Streets
- 18           (9) Folsom and 11th Streets
- 19           (10) Folsom and 12th Streets
- 20           (11) Folsom and 13th Streets (Northeast Corner)
- 21           (12) Folsom and Dore Streets
- 22           (13) Folsom and Langton Streets
- 23           (14) Folsom and Juniper Streets
- 24           (15) Folsom and Rausch Streets
- 25           (16) Folsom and Rogers Streets

- 1 (17) Harrison and 8th Streets
- 2 (18) Harrison and 9th Streets
- 3 (19) Harrison and 10th Streets
- 4 (20) Harrison and 11th Streets
- 5 (21) Harrison and 12th Streets
- 6 (22) Harrison and 13th Streets (Northeast Corner)
- 7 (23) Harrison and Dore Streets
- 8 (24) Howard and Dore Streets
- 9 (25) Ringold and 8th Streets
- 10 (26) Ringold and 9th Streets; now, therefore, be it

11 RESOLVED, That the Board of Supervisors requests the Municipal Transportation  
12 Agency (SFMTA) to erect street signs for Cultural District designation reading “LEATHER &  
13 LGBTQ Cultural District” in smaller letters above or beneath the existing street signs at the  
14 locations listed above; and, be it

15 FURTHER RESOLVED, That the Board of Supervisors urges the SFMTA to expedite  
16 the installation of the approved new signs; and, be it

17 FURTHER RESOLVED, That the Department of Public Works is directed to add the  
18 commemorative street name district designation to its official list of Commemorative Street  
19 Names in accordance with Public Works Code, Sections 789 et seq.

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21  
22  
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24  
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## Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)  
*(Routine, non-controversial and/or commendatory matters only)*
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor  inquires..."
- 5. City Attorney Request
- 6. Call File No.  from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission       Youth Commission       Ethics Commission
- Planning Commission       Building Inspection Commission       Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes       No

*(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)*

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor: