

SFPL Grant Funded Program Proposals FY 17/18
 Friends of the San Francisco Public Library
 Branches

Program/Project Title	Branch or Agency	Project Description and Purpose	Please indicate how your proposed project supports one or more of the following Library Strategic Priorities:1) Premier Urban Library; 2) Redefining Literacy & Learning; 3) Engaging Youth; 4) Digital Strategy; 5) Partnerships for Excellence; 6) Organizational Excellence	What are your anticipated outcomes? How will you evaluate whether the program has been successful?	Timeline	Total Cost of Project	Amount Requested from Friends
Branch Open House	All 27 branches	Open house to commemorate the anniversary of the branches.	This program supports all Strategic Priorities by: <ul style="list-style-type: none"> Renewing and/or creating partnerships with community groups by inviting them to join in Showcasing literacy and learning and youth engagement, by encouraging and engaging community to participate in library events Showcasing premier library/organizational excellence in a relaxing and welcoming environment 	Attracting 100 or more patrons (as in years past); community partners who agree to participate in the program gets tremendous exposure to their organizations and services, as well as commitments from patrons to join or participate their programs. Creating increased patron awareness of Library's services and resources	These event will happen through out the year	\$300 each	\$8,100
Connected Communities Programs	Targeted branches to be identified. (TBD)	Programs in support of Connected Communities promoting dialog among community members through specific topics: health and wellness, current events, and race relations.	This program supports all Strategic Priorities by: <ul style="list-style-type: none"> Renewing and/or creating partnerships with community groups by inviting them to join in Showcasing literacy and learning and youth engagement, by encouraging and engaging community to participate in library events Showcasing premier library/organizational excellence in a relaxing and welcoming environment 	Through these programs, we will build on the relationships established between the library and the community through a series of programs on a specific topic. Furthermore, we offer an opportunity for the community to connect over a common issue to find ways in making a positive impact. In some cases, the issue could be on aging well and in others the dialog could be centered around supporting those living in homelessness. Those participating in these programs should offer at least three programs as part of the series and invite at least three members of community based organizations to serve on the panel. We will measure the outcome by the number of participants in each series and if the participants were able to find a way to contribute in a meaningful way.	This will take place through out the year.	\$5,900	\$5,900
Employee Engagement	COB Office	Provide supplies needed for professional development opportunities to the Branch Division Staff.	This proposal supports Organizational Excellence through professional development of Branch Division Staff in workshops and trainings offered in the division.	The COB team has created trainings for new Branch Managers and Library Technical Assistants II. These trainings support the leaders at the branches and the team providing public service. We require all newly promoted and hired supervisors to the trainings specific to the classification. We invite all supervisors in the Branch Division to attend as refreshers should they opt in. At end of June, we will have a celebration of accomplishments per branch location and include all employees to participate and contribute.	This will take place through out the year.	\$1,000	\$1,000
							\$15,000

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Branch Choice Options:	All 27 branches					\$200 each	\$5,400
Health and Wellness	Branch Choice	Branches will offer Health and Wellness workshops such a Yoga, Tai Chi, reflexology, healthy eating, dancing, etc. to improve awareness of health related issues and lifestyles.	This program supports Redefining Literacy & Learning and Partnerships for Excellence by: <ul style="list-style-type: none"> Promoting and marketing health and wellbeing resources Educating and exposing patrons about healthy lifestyle options Strengthening partnerships and relations with local community 	Anticipated outcomes include: <ul style="list-style-type: none"> Increasing circulation and usage of health and wellness materials and resources Expanding patrons' knowledge and awareness of health related topics through participatory learning Fostering and developing relations and partnership in the community Attendance levels (Minimum 15 participants) 	<ul style="list-style-type: none"> 1st QTR - Planning and Assessment 2nd - 4th QTR - Implementation 		
Taste it @ Your Library	Branch Choice	Branches will collaborate to work with local food industry businesses such as food market, restaurants, and cafes to provide informational presentations, demonstrations and hands-on training to patrons, with food tasting as the finale to each program; opportunities to market and promote culinary and small business collections and resources; and programming to foster cultural diversity through culinary arts.	This program supports Redefining Literacy & Learning, Partnerships for Excellence, Youth Engagement and Premier Urban Library by: <ul style="list-style-type: none"> Promoting and marketing culinary and small business collections and resources to increase circulation and use of food industry related resources Fostering understanding and awareness of the rich tapestry of cultures in the community through culinary arts Engaging participants in hands on activities to learn culinary techniques and foster cultural diversity through food preparation Providing cross-generational programs to engage families and people of all ages 	Anticipated outcomes include: <ul style="list-style-type: none"> Strengthening relationships/partnerships with local businesses in promoting library services Engaging new patrons with specific interest in Culinary Arts, the food industry, and diverse culinary cuisine Increasing awareness and use of culinary and business materials in support of entrepreneurship, social interaction Program Evaluation will consist of: <ul style="list-style-type: none"> Program surveys and participant feedback Collection Statistics Attendance levels (Minimum 15 participants) Diversity in presenters and audience 	Key Program Phases include: <ul style="list-style-type: none"> July - August 2016 - Establish relationships with local food industry businesses September - December 2016 - Schedule and coordinate programs for implementation starting November 2014 through May 2016 		
Artistry and Craft Club	Branch Choice	Hands on arts and craft programs to engage patrons	This program supports Premier Urban Library and Partnerships for Excellence by: <ul style="list-style-type: none"> Patrons learning about the different types of DIY projects which are often done in partnership with other City Agencies and Community non-profits Patrons learning about the services the library offers through programming and outreach via flyers, posters & ATL 	The goal is to bring patrons to the library to learn about the types of services library offers. The success will mainly based on the number of attendees and feedback.	<ul style="list-style-type: none"> 1st QTR - Planning and Assessment 2nd - 4th QTR - Implementation 		