

1 [Outreach Community-Based Weekly Advertising and Outreach Neighborhood-Based Monthly
2 Advertising - Various Newspapers - FY2026-2027]

3 **Resolution designating Bay Area Reporter to be the outreach community-based weekly**
4 **newspaper of the City and County of San Francisco for the Lesbian, Gay, Bisexual and**
5 **Transgender community; Wind Newspaper to be the outreach community-based**
6 **weekly newspaper of the City and County of San Francisco for the Chinese community;**
7 **Clinton Reilly Communications, dba The San Francisco Examiner to be the outreach**
8 **neighborhood-based monthly newspaper of the City and County of San Francisco for**
9 **the Eureka Valley, Excelsior, Financial Dist., Forest Hill, Haight-Ashbury, Marina,**
10 **Mission, North Beach, Pacific Heights, Presidio Heights, Richmond, Russian Hill, South**
11 **Market, Sunset, and Tenderloin neighborhoods; El Tecolote to be the outreach**
12 **neighborhood-based monthly newspaper of the City and County of San Francisco for**
13 **the Excelsior, Mission, and Potrero Hill neighborhoods; Henry Society Journal to be**
14 **the outreach neighborhood-based monthly newspaper of the City and County of San**
15 **Francisco for the Bayview, Hunters Point, Visitacion Valley, and Western Addition**
16 **neighborhoods; Noe Valley Voice to be the outreach neighborhood-based monthly**
17 **newspaper of the City and County of San Francisco for the Diamond Heights and Noe**
18 **Valley neighborhoods; Potrero View to be the outreach neighborhood-based monthly**
19 **newspaper of the City and County of San Francisco for the Dogpatch, Eastern South of**
20 **Market, Mission Bay, and Potrero Hill neighborhoods; San Francisco Bay Times to be**
21 **the outreach neighborhood-based monthly newspaper of the City and County of San**
22 **Francisco for the Castro, Duboce Triangle, Mission, and Noe Valley neighborhoods;**
23 **San Francisco Chronicle to be the outreach neighborhood-based monthly newspaper**
24 **of the City and County of San Francisco serving the entire City; World Journal to be the**
25 **outreach neighborhood-based monthly newspaper of the City and County of San**

1 **Francisco serving Chinatown, Ingleside, Mission, Richmond, and Sunset**
2 **neighborhoods; Sing Tao Daily to be the outreach neighborhood-based monthly**
3 **newspaper of the City and County of San Francisco for the Chinatown, Richmond,**
4 **Sunset, Portola Valley, Excelsior, Outer Mission, Tenderloin, Oceanview, Ingleside, and**
5 **Merced Heights neighborhoods; and El Reportero to be the outreach neighborhood-**
6 **based monthly newspaper of the City and County of San Francisco for the Mission,**
7 **Bernal Heights, Bayview, and Excelsior neighborhoods for Fiscal Year (FY) 2026-2027.**

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9 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach
10 advertising to those communities which may not be adequately served by the official
11 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

12 WHEREAS, In each year, the Board of Supervisors shall designate the
13 outreach newspaper for each outreach community, pursuant to Section 2.81-3 of the
14 Administrative Code; and

15 WHEREAS, The Board of Supervisors may designate neighborhood
16 outreach newspaper, pursuant to Section 2.81-4 of the Administrative Code; now, therefore,
17 be it

18 RESOLVED, That the Board designates the following newspapers, which circulate
19 primarily in the indicated communities and are printed in San Francisco, to be the
20 outreach newspapers for the indicated communities for Fiscal Year (FY) 2026-2027:

21 Bay Area Reporter - Lesbian, Gay, Bisexual, Transgender
22 Wind Newspaper - Chinese; and, be it

23 FURTHER RESOLVED, That the Board designates the following neighborhood
24 outreach newspapers for the indicated neighborhood(s) for FY2026-2027:

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1	Clinton Reilly Communications,	- Eureka Valley, Excelsior, Financial dist., Forest
2	Dbas San Francisco Examiner	Hill, Haight-Ashbury, Marina, Mission, North
3		Beach, Pacific Heights, Presidio Heights,
4		Richmond, Russian Hill, South Market, Sunset,
5		Tenderloin
6	El Tecolote	- Excelsior, Mission, Potrero Hill
7	Henry Society Journal	- Bayview, Hunters Point, Visitacion Valley,
8		Western Addition
9	The Noe Valley Voice	- Diamond Heights, Noe Valley
10	Potrero View	- Dogpatch, Eastern South Of Market,
11		Mission bay, Potrero Hill
12	San Francisco Bay Times	- Castro, duboce triangle, Mission, Noe Valley
13	San Francisco Chronicle	- All Of San Francisco
14	World Journal	- Chinatown, Ingleside, Mission, Richmond,
15		Sunset
16	SingTao	-Chinatown, Richmond, Sunset, Portola Valley,
17		Excelsior, Outer Mission, Tenderloin, Oceanview,
18		Ingleside, Merced Heights
19	El Reportero	-Mission, Bernal Heights, Bayview, Excelsior; and,
20		be it

21 FURTHER RESOLVED, That the Office of Contract Administration is hereby
22 authorized to award these designated outreach newspapers to be listed as sub-awards to the
23 Daily Journal, the City's official Clearinghouse contractor in accordance with all the
24 contracting requirements of the City and County of San Francisco; and, be it
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1 FURTHER RESOLVED, That within 30 days of the Clearinghouse contract being fully
2 executed by all parties, the Office of Contract Administration shall provide the final contract to
3 the Clerk of the Board for inclusion into the official file.

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