From:	Linda - Little Oceanauts
То:	Board of Supervisors (BOS)
Cc:	Rosendo Betancourt; info@oaacbd.org; Sabine Taliaferro; Gabriel Cory; Brit Bostic; Christian Martin; Oceanauts Info Little; Tina; Sandy
Subject:	Support for Ocean Avenue Association Community Benefit District"s Renewal
Date:	Monday, July 7, 2025 10:54:30 PM

To Whom It May Concern,

I am writing to express my enthusiastic support for the renewal of the Ocean Avenue Association Community Benefit District (OAACBD). As a business owner on Ocean Avenue, I have witnessed firsthand the invaluable contributions OABA has made to our community over the past several years.

The OAACBD has been an indispensable resource for everyone along the Ocean Avenue and Ingleside corridor. From addressing pressing issues like **break-ins, garbage, and graffiti** to proactively informing small businesses about **beneficial programs** that enhance our operations, OAA has consistently demonstrated its commitment to our collective well-being.

Beyond their crucial support in day-to-day challenges, OAA has been a driving force behind events that energize our local economy and foster community spirit. Their Boba Festival, for instance, is a testament to their creativity in attracting visitors and showcasing local businesses. While my business wasn't a direct participant, we were honored to collaborate with OAA on successful Halloween and Easter events held at my establishment. These events brought hundreds of neighbors to Ocean Avenue, introducing them to the vibrant array of businesses and fostering a stronger sense of community.

Furthermore, OAACBD's dedication extends to initiatives that benefit everyone, including **weekly clean-ups, engaging wine walks, and essential mental health classes like relaxation and yoga**. These efforts not only improve the aesthetic and well-being of our area but also **consistently draw new people to Ocean Avenue**, encouraging them to discover the unique offerings of our local businesses.

In short, the Ocean Avenue Benefit Association is **critical to the vitality and continued success of businesses on Ocean Avenue**. Their consistent support, proactive initiatives, and successful events directly translate into a more vibrant, secure, and prosperous environment for us all. Renewing their bid is not just a decision; it's an investment in the future of our community.

Thank you for your time and consideration.

Sincerely,

Linda Won

Little Oceanauts Owner

1917 Ocean Avenue,

San Francisco, CA 94127

Dear Members of the Board of Supervisors,

I'm writing as a co-founder of the Friends of Lakeside Village, a neighborhood non-profit established to improve the vitality of our local business corridor.

We'd like to express strong support for the Ocean Avenue Association expanding to include Lakeside Village. It's vital that we find a long term solution to keeping the business corridor tidy, and the OAA is the solution! The early morning sidewalk cleaning has made an important difference to our merchants and neighbors in making the area inviting for shopping and congregating.

Friends of Lakeside Village has been central to coordinating monthly volunteer clean ups too in partnership with Refuse Refuse. We value and respect the time our neighbors have put into picking up, but we also need regular service for the consistent level of tidiness we require to keep Lakeside Village vibrant.

Thank you for your help in keeping the corridor attractive as we work to draw in new businesses and families! We really appreciate it.

Sincerely yours,

Lisa and Gregg Napoli

110 Junipero Serra Blvd. San Francisco CA 94127

From:	Ingleside San Francisco
To:	ChenStaff; MelgarStaff (BOS); Board of Supervisors (BOS)
Cc:	Lurie, Daniel (MYR); Administrator, City (ADM); winsonma415@gmail.com
Subject:	Re: Reject Ocean Ave Association CBD Renewal
Date:	Sunday, July 6, 2025 2:02:08 PM

Supervisor Chen Mayor Daniel Lurie

Ocean Ave Association Renewal and Extension of Added Residential Properties NOT On Ocean Ave or Benefits its SERVICES is a VIOLATION of :

Proposition 218 Proposition 26 Proposition 19

Please Take NOTICE that these will be used in APPEALS and LITIGATIONS against Ocean Ave Association, and Responsible City Officials and Departments

Chris Wong & Neighbors of Ingleside District 11

On Sun, Jul 6, 2025 at 12:40 PM Ingleside San Francisco <<u>inglesideneighbor@gmail.com</u>> wrote:

Chyanne Chen District 11 Mayor Daniel Lurie Board of Supervisors Ms. Melgar District 7

July 8, 2025 Ocean Ave Renewal CBD

We STRONGLY REJECT and VOTED "NO" on the Ballot to Extend and Renew Ocean Ave Association CBD

-This is a UNDUE HARDSHIP to RESIDENTIAL PROPERTIES that was ADDED to OAA CBD Assessments to INCREASE UNFAIR HIGH PROPERTY TAXES to RESIDENTIAL PARCELS!!

- This Side street of Ocean Ave is NOT EVEN ON THE MAIN OCEAN AVE STREET! (it is not a through way conventional STREET) and only cars of nearby residents!

-UNDUE HARDSHIP for SENIOR CITIZENS to STAY in their homes after over 15 years

of residentship and was not a part of OAA initial zoning which is UNFAIR to NOW extend RESIDENTIAL PROPERTIES that they deemed is NOW INCLUDED...this is ABSURD...WHY NOT INCLUDE THE WHOLE DISTRICTS of RESIDENTIAL PROPERTIES that Ocean Ave is their MAIN Street of the Community?

-My Property Frontage is NOT on Ocean Ave but on Harold Ave...only my Fenced Backyard Lot faces this Side Street of Ocean Ave, and there is NO COMMERCIAL BUSINESSES on this side street of Ocean Ave that would benefit from OAA so called "Supplemental Services that Targets Businesses "!

-CONFLICT OF INTERESTS of Executive Director, Christian Martin of OAA and ALSO of West SOMA CBD in San Fransico RAISES QUESTIONS of CORRUPTION and DEPLOYING the SYSTEM to his BENEFIT....HE EARNS OVER \$200K per Association for WHAT?...with RESUME of DEPLOYING his positions in mutiple CBDs here in San Francisco and previous in Trenton, New Jersey!...TO GET HIGH PAYING SALARY OFF THE TAXPAYERS PROPERTY TAX FUNDS!!! This is OUTRAGEOUS and CORRUPTION at the ROOT LEVEL of the CITY!

- Every Property owner in the City is Responsible to take care of their Parcels and Voluntarily Cleanup the Public Spaces Bordering their Private Property!

- We DONT NEED Another ADDED PROPERTY TAX INCREASE to FUND a so called NONPROFIT ASSOCIATION that only benefits the HIGHLY PAID EXECUTIVE DIRECTOR for little to NO BENEFITS TO THE BUSINESSES of OCEAN AVE....LOOK AT OUR MAIN STREET...LOSS OF TARGET,WALGREEN and CHASE BANK and other BUSINESSES on WEST END OF OCEAN AVE with VACANT "EL REY THEATRE" is CLEARLY SIGNS OF DECLINE! (Because of HIGH LEASE \$\$ due to HIGH PROPERTY TAXES on TOP OF OAA ASSESSMENT PROPERTY TAXES is DOING THE OPPOSITE EFFECT of BUSINESS DEVELOPMENT...!!!

-Hanging decorative lighting and flower baskets and once in "BLUE MOON SIDEWALK CLEANUP" DOES NOT WARRANT ADDITIONAL PROPERTY TAXES BY OAA FUNDING (VOLUNTEER and FUND RAISING) is the venue not RAISING UNFAIR ADDITIONAL PROPERTY TAXES to PAY SOMEONE'S HIGH SALARY FOR LITTLE TO NOTHING!!

Please REJECT and VOTE NO on Ocean Ave Association Renewal of 15 YEARS to INCREASE OUR PROPERTY TAXES without EXEMPTIONS for RESIDENTIAL and Especially to SENIOR CITIZENS Trying to keep AFFORDABLE HOUSING and staying in San Francisco!!

DONT BE PART OF THE ROOT OF THE PROBLEM but the ROOT OF SOLUTIONS to a Beautiful and PROSPEROUS CITY!

WE DONT NEED A TYPE OF "HOA" TO our NEIGHBORHOODs and CITY to MAKE IT LESS AFFORDABLE!

THIS IS AN OVERREACH of OAA to INCREASE FUNDING to Include MORE PROPERTY PARCELS even if its RESIDENTIAL.....UNFAIR, if the WHOLE DISTRICT

11 and 7 Had to VOTE ON THIS ISSUE, IT WOULD SURELY NOT PASS!!

PLEASE HEAR OUR ANXIETY AND VOICES and DO THE RIGHT ACTIONS!!!

Chris Wong & Neighbors of District 11 248 Harold Ave San Francisco, Ca. 94112 415-568-8298

Hello -

I own Lucho's on Ocean ave in the Lakeside Village. I am writing to express my support the Ocean Avenue Association. To encourage visitors to support visit Lakeside Village we need help to keep our sidewalks and doorways clean and safe. When we do keep the streets safe and clean, customers feel safe and want to visit and support our small businesses.

Before our businesses even opened in the morning, Roland and his team gently moved along unhoused people and cleaned up after them. There's simply too much litter, grime, and worse problems for business owners and volunteers to keep up. We personally do not have the staff to clean up after the unhoused and pick up litter along the street in the morning.

The OAA will help us to keep the sidewalk lights on - these lights brighten up our restaurant parklet at Lucho's, which is also a safety measure for cars driving by.

I hope that you will vote YES to expand the OAA to Lakeside Village. Please let me know if you have any questions.

Thank you for consideration,

Kelly Barbieri Lucho's

Hello to the Board of Supervisors,

Since we are unable to attend the meeting on Tuesday, July 8, we are writing to you instead as tenants of 2550 Ocean Avenue in Lakeside Village. We urge you to support the renewal and expansion of the Ocean Avenue Association.

Our building was previously a Walgreens that shut down during the pandemic. After years of vacancy, we invested heavily to renovate and revitalize the space to serve as our Ministry Center. We opened on September 29, 2024, and have been able to serve the local neighborhood and surrounding community through recovery, youth programs, outreach and more.

The OAA provided important services to us as tenants in Lakeside Village. Early in the morning, Roland and the OAA cleaning team were proactive about gently moving unhoused individuals living in our doorway and cleaning up after them. The OAA picked up litter and power-washed sidewalks. They even weeded sidewalk gardens, including the ones outside our property. The OAA's work increased the safety of families and volunteers utilizing our Ministry Center.

As you are well aware, following the financial ruin of Parks Alliance, OAA services were paused in early May. This has made operating on Ocean Avenue more difficult for us and our team.

Thank you in advance for supporting the expansion of the OAA. We hope that their work will soon restart in Lakeside Village.

Sincerely,

Pastors Robyn and Tim Bittle The Father's House San Francisco

Dear San Francisco Board of Supervisors,

I am writing to express my enthusiastic support for the continued funding of the Ocean Avenue Association Community Benefit District (OAA CBD).

The OAA has brought significant improvements to our neighborhood, including enhanced cleaning and maintenance, increased public safety, and vibrant community events that have benefited both local businesses and residents. These efforts have truly revitalized Ocean Avenue, making it a more attractive, welcoming, and prosperous place for all.

Our students at Lick-Wilmerding High School have also had the privilege of directly participating in these positive changes. Some have volunteered to help clean trash and set up holiday event decorations, and student vocalists and jazz instrumentalists have performed at OAA community events, sharing their talents and enriching the cultural life of our neighborhood. These experiences have provided our students with valuable opportunities for community engagement, leadership, and artistic expression.

As an OAA board member, I've had the privilege to collaborate with this dedicated team of neighbors and local community leaders who care deeply for this neighborhood, who are efficient with resources, and who are committed to transparency with all decisions.

For these reasons, I urge you to support the continued funding of the Ocean Avenue Association CBD, so that these vital public programs and community benefits can continue to grow.

Thank you for your consideration!

Sincerely,

Ravi Lau Director of Public Purpose (Lick-Wilmerding H.S.) Board Member (Ocean Avenue Association)

Ravi Lau (he/him) Director of Public Purpose Programs Center for Civic Engagement Lick-Wilmerding High School T: 415-333-4021 x334 The Center Blog

Merchant Testimonial

Before opening my café, I lived in the neighborhood—but I wasn't really connected to it. I also grew up on this south west side of the city and it's always felt neglected compared to more densely populated neighborhoods in the city. I rarely heard about community events or new local spots outside of school or work events. That changed when the Ocean Avenue Association (OAA) started actively promoting neighborhood happenings and highlighting small businesses like mine. I believe neighborhood associations are vital for these neighborhoods that don't get as much traffic from tourists and visitors but do have a decent amount of people working, going to school and living here.

Since becoming a part of the OAA, I've seen firsthand how much they do to support both merchants and the broader community. They create visibility, bring people together, and make it easier for neighbors to discover and support local businesses.

Their efforts have helped my café grow and thrive, and they've built a real sense of connection in the neighborhood—something that benefits all of us.

— Kim, Charm Coffee San Francisco

1939 Ocean Avenue San Francisco CA 94127

Tracy Zhou
Board of Supervisors (BOS)
Rosendo Betancourt; Gabriel Cory; Sabine Taliaferro
Testimonial in Support of Ocean Avenue Association Renewal
Thursday, July 3, 2025 3:42:58 PM

To the Honorable Members of the San Francisco Board of Supervisors,

I am writing this testimonial in strong support of the Ocean Avenue Association's renewal. As a small business owner on Ocean Avenue, I have personally witnessed and greatly benefited from the invaluable contributions this association makes to our community.

The Ocean Avenue Association plays a critical role in maintaining the vitality and appeal of our commercial corridor. Their consistent efforts in keeping Ocean Avenue clean from trash and graffiti significantly enhance the aesthetic and safety of the area, creating a more welcoming environment for both businesses and customers. This dedication to cleanliness directly impacts the positive perception of our Ingleside neighborhood.

Furthermore, the association's commitment to organizing and promoting events has been instrumental in driving increased foot traffic and exposure to small businesses like mine. These initiatives are vital for our economic well-being, providing much-needed opportunities for local enterprises to thrive and connect with a wider audience.

The Ocean Avenue Association is an indispensable partner to the small business community, and their work directly contributes to the economic health and vibrancy of Ocean Avenue. I urge you to consider their profound positive impact and approve their renewal for continued service.

Although I am unable to attend the in-person hearing on July 8th, please know that my written testimonial is sincere and reflects my genuine support.

Thank you for your time and consideration.

Sincerely,

Tracy Zhou

Purtea 1422 Ocean Ave SF, CA 94112



Tracy Z. President, Purtea 707-327-0123 | www.instagram.com/purtea.sf/ tracysinc8@gmail.com | 1422 Ocean Ave SF. CA 94112

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Hello,

As the Senior Minister for the **Unity Spiritual Center of San Francisco at 2690 Ocean Avenue**, I am writing to support the expansion of the Ocean Avenue Association to Lakeside Village.

I am also representing our organization's nonprofit Board as the Property Owner.

We are in a fragile growth phase, and we simply do not have enough volunteers to be able to do this kind of work ourselves. (and our population is elderly)

OAA provides important services to help us clean up litter, grime (and worse) in our doorways and on sidewalks. We need OAA's help to maintain and weed the sidewalk gardens and replace plants when necessary — such as on the corner of Ocean and 19th next to our property where a sidewalk tree has died. We appreciate the marketing and promotion that they offer through newsletters, social media, events, and other activities.

We want to be part of the OAA because this will benefit our church and our entire community.

Please don't hesitate to reach me if you have any questions or if I can support this effort in any other way.

Rev. David DiLullo Senior Minister Unity Spiritual Center of San Francisco <u>https://sfunity.org</u> 408-892-9019



From:	Johnny Wong
То:	Board of Supervisors (BOS)
Cc:	Ray Leung; Kath Tsakalakis
Subject:	July 8 Board of Supervisor meeting for OAA
Date:	Thursday, July 3, 2025 9:08:27 AM

I am unable to attend your meeting, but as the Property Owner for 2501-1519 Ocean Avenue, I am writing to support the expansion of the Ocean Avenue Association to Lakeside Village. OAA provides important services to help us clean up graffiti, litter (and worse) in our doorways and on sidewalks, and regular power washing to remove grime. We need OAA's help to maintain and weed the sidewalk gardens outside our property. We appreciate the marketing and promotion to families that is offered through newsletters, social media, sidewalk banners, events, and other activities. We want to be part of the OAA because this will benefit our business as well as the entire commercial corridor.

Thank you.

Regards,

Johnny

Johnny L. Wong

Leung, Louie, Ip & Co. 2515 Ocean Avenue San Francisco, CA 94132

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From:	<u>wy Y</u>
То:	MelgarStaff (BOS); Board of Supervisors (BOS); Lurie, Daniel (MYR); ChenStaff; jacquline.hazelwood@sfgov.org
Cc:	<u>uniackemj@hotmail.co; Winso. On</u>
Subject:	Fwd: Ocean Ave Association "Taxes"
Date:	Wednesday, July 2, 2025 3:59:46 PM

------ Forwarded message ------From: wy Y <<u>dragonflysfo@gmail.com</u>> Date: Tue, May 27, 2025, 2:09 PM Subject: Ocean Ave Association "Taxes" To: <<u>chenstaff@sfgov.org</u>>, Board of Supervisors, (BOS) <<u>Board.of.Supervisors@sfgov.org</u>>, <<u>daniel.lurie@sfgov.org</u>>

Mayor Lurie Supervisors of San Francisco

District 11 Ms. Chen,

Please address why my address: 248 Harold Ave,94112 is included in

this "Ocean Avenue Association" property assessment and possible tax implications on my property tax?

I have owned this house and its deed since 2010 and NEVER was it stated in my DEED of this Association Assessment to Tax my Property on top of the City Property Tax I already pay! My house is neither on Ocean Ave or Zone Commercial and is Single Family Zone. As a Senior Citizen living in already high property tax City, I dont need any more levied property taxes for this type of HOA or ASSOCIATION or Whatever they label themselves to be!

The City and County of San Francisco is my Primary Address and Home and I never agreed to joining this Association!

Please address this matter with the Mayor and other Supervisors that voted for this measure to repeal and know that it is SHAMEFUL to ALLOW some Association to involuntarily add more assessments or taxes or whatever additional property fees to our Property without our permission!....its like allowing Subletting this Association from the City of San Francisco!...This is CRAZY and UNFAIR and VIOLATES MY PROPERTY RIGHTS!

Chris Wong 248 Harold Ave 415-503-7629

Angela Calvillo Clerk of the Board City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102 Email: <u>bos@sfgov.org</u>

RE: Ocean Avenue Association (OAA)

Dear Ms. Calvillo,

I am writing to you in support of renewal of the Ocean Avenue Association (OAA). Their role in our neighborhood has played a vital role in keeping our streets clean, inviting and thriving.

The OAA has helped small businesses on Ocean Avenue on many levels. The OAA ambassadors keep our streets inviting with daily street trash pickups and graffiti removals. The special events they organized promote and celebrate the viticultures in our neighborhood. These events introduce old and new patrons to our business services and products. Plus, they assist on grants and government relating issues such as regulation requirements have been instrumental for many minority businesses in the past years. The people at OAA are always ready to help and they do it with a smile, too.

For these reasons, the OAA should be allowed to continue its work.

Sincerely, Mrs. Gin

THANK YOU.

Reminder to Customer: Please download the files sent from Copy Edge to your own devices within 2 days. After 2 days, the email files will be deleted from our system. Store Hours: Monday to Friday 9am - 4pm | Saturday & Sunday CLOSED

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From:	Larry Dorsey
То:	Board of Supervisors (BOS)
Subject:	Ocean Avenue Association public comment July 8,2025
Date:	Wednesday, July 2, 2025 3:40:19 PM

Hello my name is Larry Dorsey and I am a board member of OAA. First I would like to say Welcome Back San Francisco! It's wonderful to see clean streets, tourists and public safety making San Francisco " the city by the bay" vibrant again.

As part of this beautiful city is the Ocean Avenue Community which has been faithfully served by OAA for many years. We clean the streets, embrace street artists to beautify the corridor, work hand in hand with our public safety partners as well as the business owners to keep Ocean Avenue safe and enjoyable for the community and patrons.

We are committed to being part of the revitalization of the city! We've made great strides under the current leadership of OAA and would like to continue to contribute to this unique and wonderful city! With that said, WELCOME TO OCEAN AVE...WE'RE OPEN FOR BUSINESS!

Sent from the all new AOL app for iOS

From:	<u>wy Y</u>
То:	ChenStaff; MelgarStaff (BOS); Lurie, Daniel (MYR); jacquelin.hazelwood@sfgov.org; Board of Supervisors (BOS)
Subject:	Challenge of Renewal to Ocean Avenue Association renewal to include residential properties
Date:	Wednesday, July 2, 2025 1:54:06 PM

To: City of San Francisco Board of Supervisors Mayor Daniel Lurie Supervisor of District 11, Ms. Chen Supervisor of District 7, Ms. Melgar

We the "Residential Properties from 2 Geneva to 248 Harold Ave, Protest and Vote Strongly against our Residential Properties to Ocean Ave Association CBD Renewal adding Property Tax Assessment and Increase in Property Taxes to affected Residential Zoned Properties!

This is UNFAIR and WRONG to include residential properties that DO NOT BENEFIT from OAA supplemental services for the Businesses along Ocean Ave!

We have and continue to take care of our own properties just like majority of Residential Properties of the City and County Of San Francisco!

To incur even Additional Property Taxes on TOP OF ALREADY HIGH PROPERTY TAXES for City and County Services Already Provided!

This is DOUBLE TAXATION without Representation and Voting of the Whole Districts 7 and 11 that border Ocean Ave CBD!...If that was done, be assured this Assessment and Voting would BE VOTED DOWN >>>FULL STOP!!

Ocean Ave Association CBD Benefits Everyone that shop and Live nearby, so should we have a "Usage Tax" added to their purchases from OAA CBD Commercial Stores and Services???.....NO WAY that would FLY!!!

This measure is an "Overreach and money grab by OAA like an HOA fees/taxation"! Especially this Residential Block of Ocean Ave is a "Side Street from the Main Ocean Ave" ...and we cant even get "Street Sweeping or Parking Restrictions" on this parallel side street that many cars both of residents and nonresidents take advantage of this "No Restrictions" on Parking....We have City College, Muni Transit Terminal, and Balboa Park Bart Station that vehicles figure out to "Park for Free and No Street Sweeping, No Residential Restrictions" so they park for weeks and months, till we constantly have to report to 311 and Parking Enforcement to Cite vehicles parking over 72 hrs!...".We do that Reporting and Cleaning of this parallel side street of Ocean Ave"and there is a "Storm Drain" in corner of this side street that gets clogged up with "Trash" and do you think the City or OAA cleans up this area from clogging?...NO, WE DO THAT on our own VOLUNTEER Basis, because the CIty has refused to schedule Street Sweeping Truck cannot fit in that AREA!.....REALLY???....No Problem for Recology Trucks etc. to come in Weekly!

Again we refute and challenge OAA to IMPOSE PROPERTY INCREASE TAXES for SERVICES we do not or will not benefit and we are not COMMERCIAL BUSINESSES on ZONED RESIDENTIAL PARCELS!!

Especially my property at 248 Harold Ave, is not ADDRESSED TO OCEAN AVE!! My Front Facing Home is on Harold Ave...only my fenced off backyard with retaining walls faces Ocean Ave!

Shall we also include any Residential Parcels that faces Ocean Ave or uses Ocean Ave to transit and shop there?....like mention before are we "Creating an HOA Type management within the City/County of San Francisco???....This is CRAZY, I bought this Single Family House and Residential Zoned Property before OAA was Formed, and now they want to include my residential property that is not even addressed to Ocean Ave or is a Business be added to its 15 Year Renewal of OAA CBD???

No..NO NO....I will and my residential neighbors that have been added to this UNFAIR ASSESMENT ASSOCIATION will Take All Legal Means to Litigate and REMOVE our Residential Parcels from this Scam OAA CBD Proposal!

If not RECTIFIED ASAP, OAA and the CITY will have to ANSWER to the COURTS!

Did you know the Executive Director, Christian Martin is not only the Director of Ocean Ave Association but of Soma West Community Benefit District (CBD) earning salary of over \$200K + compensation, OAA salary not disclosed (interesting)??

This shows "Conflict of Interests" in managing and deploying CBDs in San Francisco and his resume shows previous CBD Executive positions in Trenton, New Jersey (TDA)...

This needs to be INVESTIGATED and CITY should Limit multiple CBD Executive Positions as CONFLICT OF INTERESTS and Possible SCAM of TAX PAYERS \$\$\$

Ingleside Neighbors, District 11 Chris Wong 248 Harold Ave 415-568-8298 <u>dragonflysfo@gmail.com</u>