

BOARD of SUPERVISORS



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MEMORANDUM

Date: September 8, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 250212 VER3
Administrative Code - Union Street Entertainment Zone

- California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*)
 - Ordinance / Resolution
 - Ballot Measure

- Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
 - General Plan Planning Code, Section 101.1 Planning Code, Section 302

- Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)

- General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)

- Historic Preservation Commission
 - Landmark (*Planning Code, Section 1004.3*)
 - Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
 - Mills Act Contract (*Government Code, Section 50280*)
 - Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.

1 [Administrative Code - Union Street Entertainment Zone]

2

3 **Ordinance amending the Administrative Code to create the Union Street Entertainment**
4 **Zone, on Union Street between Gough and Steiner Streets and on Fillmore Street**
5 **between Union and Greenwich Streets; and affirming the Planning Department's**
6 **determination under the California Environmental Quality Act.**

7 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
8 **Additions to Codes** are in *single-underline italics Times New Roman font*.
9 **Deletions to Codes** are in ~~*strikethrough italics Times New Roman font*~~.
10 **Board amendment additions** are in double-underlined Arial font.
11 **Board amendment deletions** are in ~~Arial font~~.
12 **Asterisks (* * * *)** indicate the omission of unchanged Code
13 subsections or parts of tables.

11

12 Be it ordained by the People of the City and County of San Francisco:

13

14 Section 1. CEQA Findings.

15 The Planning Department has determined that the actions contemplated in this
16 ordinance comply with the California Environmental Quality Act (California Public Resources
17 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of
18 Supervisors in File No. 250212 and is incorporated herein by reference. The Board affirms
19 this determination.

20

21 Section 2. Chapter 94B of the Administrative Code is hereby amended by revising
22 Section 94B.4, to read as follows (Sections 94B.1 and a portion of Section 94B.2 reprinted for
23 informational purposes only):

24 **SEC. 94B.1. DEFINITIONS.**

25 For the purposes of this Chapter 94B, the following definitions shall apply:

1 (a) "ABC" means the California Department of Alcoholic Beverage Control.

2 (b) "Entertainment Zone" has the meaning set forth in Section 23039.5 of the California
3 Business and Professions Code, as may be amended from time to time.

4 (c) "Entertainment Zone Event" means a special event permitted or licensed by ABC
5 that occurs within the boundaries of an Entertainment Zone established in accordance with
6 this Chapter 94B and within the hours permitted by this Chapter ~~94B~~ and the Management
7 Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D
8 for the Entertainment Zone.

9 (d) "Management Plan" means a plan approved by the Office of Economic and
10 Workforce Development (OEWD) for the management and regulation of Entertainment Zone
11 Events.

12 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

13 * * * *

14 (c) All open alcoholic beverages consumed during an Entertainment Zone Event shall
15 be purchased only from a premises located within the Entertainment Zone that is authorized
16 under California Business and Professions Code Section 23357, 23358, or 23396, as may be
17 amended from time to time, to permit consumers to leave the premises with open containers
18 of alcoholic beverages for consumption off the premises, or an organization that is authorized
19 by an ABC special event permit or license to make such sales within the Entertainment Zone.

20 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

21 * * * *

22 (b) **Additional Entertainment Zones.**

23 * * * *

24 **(5) Union Street Entertainment Zone.**

1 ~~(A) All public streets, public rights-of-way, and sidewalks in front of~~
2 ~~storefronts abutting both sides of Union Street, between Gough Street and Steiner Street and abutting~~
3 ~~both sides of Fillmore Street, between Union Street and Greenwich Street, and all premises~~
4 ~~specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the Union Street~~
5 ~~Entertainment Zone under Sections 23039.5 and 25690 of the California Business and Professions~~
6 ~~Code.~~

7 ~~(B) A maximum of two Entertainment Zone Events per calendar year are~~
8 ~~authorized within the Union Street Entertainment Zone.~~

9
10 Section 3. Effective Date. This ordinance shall become effective 30 days after
11 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
12 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
13 of Supervisors overrides the Mayor's veto of the ordinance.

14
15 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
16 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
17 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
18 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
19 additions, and Board amendment deletions in accordance with the "Note" that appears under
20 the official title of the ordinance.

21 APPROVED AS TO FORM:
22 DAVID CHIU, City Attorney

23 By: /s/ Victoria Wong
24 VICTORIA WONG
25 Deputy City Attorney

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