

Alisa Somera, Legislative Deputy Director San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102 415-554-4445

Re:

Liquor License "PCN" Request Original Type 69, Pending License No: 672050 3117 16th Street, San Francisco CA 94103

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our original Type 59 license. The Roxie is a 501(c)(3) nonprofit and a recognized San Francisco legacy business located at 3117 16th Street, San Francisco, CA 94103, in the heart of the Mission District. Our organization brings people together through distinctive cinematic experiences, and we have long offered beer to enhance our guests' experience. We are now seeking to expand our service to include both beer and wine, elevating the experience for our guests while remaining aligned with our mission. As a social learning space, we combine hospitality, education, and thoughtfully curated offerings that appeal to the everyday drinkers, local residents, and members of the broader creative community in a relaxed and friendly setting.

Our business proves to be necessary in San Francisco, where there is strong enthusiasm for craft wine and beer—but limited venues that meet the aesthetic, educational, and personal interests of consumers. We aim to be a solution by offering a welcoming, all-in-one space for cinema lovers to enjoy film, beer, and wine together. Our non-profit organization brings together a skilled team of artists, film professionals, and business leaders dedicated to advancing San Francisco's cultural and economic vitality. For decades, we have served as a cornerstone of the Mission District's creative community, providing an inclusive and accessible venue for film, art, and public dialogue.

Expanding our services to include the responsible sale of beer and wine will enhance the overall patron experience, align our operations with comparable nonprofit cultural institutions, and strengthen our long-term sustainability. The additional revenue generated will directly support our mission-driven programming, including partnerships with local filmmakers, community organizations, and educational institutions.

Our desired hours of operation are 10:00am – 12:00am, each day of the week. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our team's combined experience in the arts, nonprofit management, and small business operations ensures that this expansion will be managed with professionalism, accountability, and respect for the surrounding community. We are committed to maintaining a safe and welcoming environment that reflects San Francisco's values of creativity, inclusion, and responsible stewardship.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Sincerely,

Henry Rosenthal

Secretary

henryrosenthal@mac.com

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Nidia Hueck

510-788-5881 ext. 002

nidia@abclicensecompany.cor

TO:Department of Alcoholic Beverage Control

33 NEW MONTGOMERY STREET

STE 1230

SAN FRANCISCO, CA 94105

(415) 356-6500

File Number: 672050

3038922 Receipt Number:

Geographical Code: 3800

Copies Mailed Date: September 9, 2025

Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner:

THE ROXIE THEATRE

Name of Business:

ROXIE THEATER

Location of Business:

3117 16TH ST

SAN FRANCISCO, CA 94103-3327

County

SAN FRANCISCO

Is Premises inside city limits

Yes

Census Tract:

0202.01

Mailing Address:(If different

3125 16TH ST

from

SAN FRANCISCO, CA 94103-3327

premises address)

Type of license(s):

69

Dropping Partner: Yes___ No_X_

Transferor's license/name:

<u>License Type</u> 69 - Special On-Sale Beer And Wine	Transaction Type ORI Transaction Description	Master Y Fee Code	Secondary LT And Count		
<u>License Type</u>			<u>Dup</u>	Date	Fee
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	09/09/25	\$1,105.00
Application Fee	FEDERAL FINGERPRINTS	NA	4	09/09/25	\$96.00
Application Fee	STATE FINGERPRINTS	NA	4	09/09/25	\$156.00
69 - Special On-Sale Beer And	ANNUAL FEE	NA	0	09/09/25	\$550.00
				Total	\$1,907.00

No Have you ever been convicted of a felony?

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

STATE OF CALIFORNIA

County of SAN FRANCISCO

Date: September 9, 2025

Applicant Name(s)

THE ROXIE THEATRE

RECEIVED BOARD OF SUPERVISORS 544 FRANCISII