



Alisa Somera, Legislative Deputy Director
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Original Type 69, Pending License No: 672050
3117 16th Street, San Francisco CA 94103

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our original Type 69 license. The Roxie is a 501(c)(3) nonprofit and a recognized San Francisco legacy business located at 3117 16th Street, San Francisco, CA 94103, in the heart of the Mission District. Our organization brings people together through distinctive cinematic experiences, and we have long offered beer to enhance our guests' experience. We are now seeking to expand our service to include both beer and wine, elevating the experience for our guests while remaining aligned with our mission. As a social learning space, we combine hospitality, education, and thoughtfully curated offerings that appeal to the everyday drinkers, local residents, and members of the broader creative community in a relaxed and friendly setting.

Our business proves to be necessary in San Francisco, where there is strong enthusiasm for craft wine and beer—but limited venues that meet the aesthetic, educational, and personal interests of consumers. We aim to be a solution by offering a welcoming, all-in-one space for cinema lovers to enjoy film, beer, and wine together. Our non-profit organization brings together a skilled team of artists, film professionals, and business leaders dedicated to advancing San Francisco's cultural and economic vitality. For decades, we have served as a cornerstone of the Mission District's creative community, providing an inclusive and accessible venue for film, art, and public dialogue.

Expanding our services to include the responsible sale of beer and wine will enhance the overall patron experience, align our operations with comparable nonprofit cultural institutions, and strengthen our long-term sustainability. The additional revenue generated will directly support our mission-driven programming, including partnerships with local filmmakers, community organizations, and educational institutions.

Our desired hours of operation are 10:00am – 12:00am, each day of the week. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our team's combined experience in the arts, nonprofit management, and small business operations ensures that this expansion will be managed with professionalism, accountability, and respect for the surrounding community. We are committed to maintaining a safe and welcoming environment that reflects San Francisco's values of creativity, inclusion, and responsible stewardship.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Sincerely,

Henry Rosenthal
Secretary
henryrosenthal@mac.com

3125 16th Street, San Francisco, CA 94103 | 415-431-3611 | www.roxie.com

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Nidia Hueck

510-788-5881 ext. 002

nidia@abclicensecompany.com

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **672050**Receipt Number: **3038922**Geographical Code: **3800**Copies Mailed Date: **September 9, 2025**

Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**First Owner: **THE ROXIE THEATRE**Name of Business: **ROXIE THEATER**Location of Business: **3117 16TH ST
SAN FRANCISCO, CA 94103-3327**County **SAN FRANCISCO**Is Premises inside city limits **Yes** Census Tract: **0202.01**Mailing Address:(If different
from
premises address) **3125 16TH ST
SAN FRANCISCO, CA 94103-3327**Type of license(s): **69** Dropping Partner: Yes ☐ No ☒

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
69 - Special On-Sale Beer And Wine	ORI	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	09/09/25	\$1,105.00
Application Fee	FEDERAL FINGERPRINTS	NA	4	09/09/25	\$96.00
Application Fee	STATE FINGERPRINTS	NA	4	09/09/25	\$156.00
69 - Special On-Sale Beer And	ANNUAL FEE	NA	0	09/09/25	\$550.00
Total					\$1,907.00

Have you ever been convicted of a felony? **No**Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? **No**STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **September 9, 2025**

Applicant Name(s)

THE ROXIE THEATRE

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 SEP 12 AM 09:16

