strengthening our ability to attract and retain talent and ensuring San Francisco remains a competitive place to grow jobs.

**Protecting and Supporting Small Businesses**

We recognize that land use changes can raise important questions for small businesses. Importantly, the vast majority of new housing will be built on underutilized sites such as parking lots, gas stations, or vacant buildings. This will preserve existing storefronts while revitalizing parcels that present the best opportunities for redevelopment.

In the limited cases where relocation may be necessary, the Family Zoning Plan includes important safeguards such as early notification, relocation assistance, waived permit fees, and incentives to relocate existing or legacy businesses in new projects. We also support Chair Melgar's proposed Small Business Mitigation Fund, which will provide assistance to small businesses while still moving forward with housing that will strengthen our City's economic foundation.

**Shared Vision for San Francisco's Future**

The Family Zoning Plan is a critical step toward addressing our city's housing needs while ensuring that small businesses, large employers, and working families all have a path to thrive. By making it possible for more workers to live near their jobs, San Francisco will strengthen its workforce, reduce congestion and pollution from long commutes, and create a healthier and more equitable city for everyone. When our workforce can afford to live in our city, employers are better able to retain talent and reduce turnover, making San Francisco a more attractive and competitive place to do business.

We appreciate your leadership in advancing this legislation with urgency and care, and we stand ready to work alongside you in building a more economically inclusive, vibrant, and strong San Francisco.

Thank you for your consideration.

Sincerely,

**San Francisco Chamber of Commerce**
Rodney Fong, President & CEO

**Bay Area Council**
Matt Regan, Senior Vice President, Public Policy

**SPUR**
Sujata Srivastava, Chief Policy Officer

**Advance SF**
Wade Rose, President and CEO

**Hospital Council Northern and Central California**
Michon Coleman, Regional Vice President, San Francisco Section

**Golden Gate Restaurant Association**
Laurie Thomas, Executive Director

**Building Owners & Managers Association San Francisco**
John Bryant, CEO

**SF New Deal**
Simon Bertrang, Executive Director

**San Francisco Apartment Association**
Janan New, Executive Director

**East Cut Community Benefit District**
Andrew Robinson, Executive Director

**Kate Robinson**
Chair, San Francisco Benefit District Alliance

**Ben Blieman**
President, California Nightlife Association

**Cynthia Huie**
President, Small Business Commission

**Sharky Laguana**
Former President, Small Business Commission & CEO, Bandago

**Teddy Kramer**
CEO and Founder, NEON

**Manny Yekutiel**
Owner, Manny's

**Cc: Honorable Members and Staff, San Francisco Board of Supervisors**

| | |
|---|---|
| **From:** | Christopher Pederson |
| **To:** | Melgar, Myrna (BOS); MelgarStaff (BOS); ChenStaff; MahmoodStaff; Carroll, John (BOS) |
| **Cc:** | Lurie, Daniel (MYR); Board of Supervisors (BOS); Dennis Phillips, Sarah (CPC); Tanner, Rachael (CPC); Chen, Lisa (CPC); Andrews, Michelle (BOS) |
| **Subject:** | Support the Family Zoning Plan - Land Use & Transportation Committee Agenda Items 1-4 (Oct. 20, 2025) |
| **Date:** | Friday, October 17, 2025 8:19:56 AM |
| **Attachments:** | Letter to BoS Land Use Comm re Family Zoning Plan.pdf |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Attached is the comment letter of the San Francisco League of Conservation Voters in support of the Family Zoning Plan.
Sincerely,
Christopher Pederson
President
San Francisco League of Conservation Voters

San Francisco
League of
Conservation
Voters

October 17, 2025

Re: Support the Family Zoning Plan, Agenda Items 1-4

Dear Chair Melgar, Vice Chair Chen, and Supervisor Mahmood:

The San Francisco League of Conservation Voters urges the Land Use and Transportation Committee to recommend that the Board of Supervisors pass the proposed ordinances to implement Mayor Lurie's Family Zoning Plan.

San Francisco and California as a whole face a climate crisis and a housing crisis. Transportation is the largest source of greenhouse gas emissions from both the city and the state. The scarcity and high price of housing in coastal cities such as San Francisco, however, are forcing families to locate on the fringes of metropolitan areas where the automobile is the primary and, too often, the only viable mode of transportation.Those inland suburban and exurban areas have more extreme climates, encroach on threatened natural habitat and agricultural lands, and face high wildland fire hazards. To address the state's climate and housing crises, then, coastal cities and the state must promote much more multi-family housing located near major transit lines, employment centers, and commercial districts and in walkable, transit-oriented neighborhoods.

By virtue of San Francisco's mild climate, its extensive public transit network, its concentration of major employment centers, its walkability, and its density, San Francisco is among the most environmentally appropriate locations in the entire state for new multi-family housing. On a per capita basis, San Franciscans drive less, use less energy and water, and occupy less land than other Californians. Providing more multifamily housing for people to live in San Francisco is therefore a crucial step for addressing the state's and city's climate and housing crises.

The Mayor's Family Zoning Plan, by allowing more multifamily housing along major transit lines and close to commercial districts does exactly this. Given that the city has previously rezoned much of the eastern half of the city to allow more multifamily housing, it is appropriate for the Family Zoning Plan to concentrate on western and northern neighborhoods that have provided little new multifamily housing in recent decades. Those northern and western

neighborhoods are also mostly higher resource neighborhoods where potential concerns about displacement and gentrification are minimal.

The SFLCV understands that upzoning can raise concerns about the displacement of small businesses and rent-controlled housing. The SFLCV supports addressing those concerns, but any such measures should not undercut the Family Zoning Plan's strategy of promoting significantly more multifamily housing close to major transit lines, employment centers, and commercial districts.

Sincerely,

Christopher Pederson
President
San Francisco League of Conservation Voters

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS); De Asis, Edward (BOS); BOS-Operations; Board of Supervisors (BOS); Carroll, John (BOS) |
| **Subject:** | Family Zoning Plan File Nos 250700, 250701, 250966 -17 letters |
| **Date:** | Friday, October 17, 2025 9:06:54 AM |
| **Attachments:** | 17 letters - Family Zoning.pdf |

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Dear Supervisors,

Please see the attached 17 letters regarding File Nos:

250700: Zoning Map - Family Zoning Plan
250701: Planning, Business and Tax Regulations Codes - Family Zoning Plan
250966: General Plan Amendments - Family Zoning Plan

Regards,

**Richard Lagunte**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-5184 | Fax (415) 554-5163
bos@sfgov.org | www.sfbos.org

Pronouns: he, him, his

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

**From:** brideynewman@everyactioncustom.com on behalf of Bridget Newman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 9:46:14 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

In 2022, the Budget and Legislative Analyst's Policy Analysis Report stated "With . . . one year remaining to meet RHNA goals for 2015-2023, San Francisco is 10,617 units short for affordable housing, but has produced 6,000 units with market rate housing in excess of RHNA target. In 2020, only 20% of 4,044 housing units added were for very low, low or moderate income households." What provisions in the Family Zoning Plan, with its generous give-aways to developers who build BIGGER prevent the occurrence of this same scenario?

Additionally, if rent-controlled housing is demolished to make way for new condo towers (more human warehouses than "homes"), even IF some of the units are for very low, low or moderate income, what will happen to the rental protections for those tenants displaced?

Very perfunctory research indicates that the diverse, eclectic neighborhoods of San Francisco are among the top five reasons tourists come to our city. If they all become filled with boxes of undifferentiated, characterless tall towers that block the sky and foster wind tunnels, what will there be to see in our neighborhoods?

Finally, transit has been cut back; many of these planned behemoths offer little to no parking. What kind of terrible tangle and road rage does this presage for our streets?

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Bridget Newman
San Francisco, CA 94121

**From:** natashjadewolf@everyactioncustom.com on behalf of Natashja Dewolfe
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 3:17:55 PM

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Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments: I have lived in San Francisco since 1971 and I have never seen such a horrible, detrimental plan. Please, this is not tenable! Don't ruin San Francisco!

Sincerely,
Natashja Dewolfe
San Francisco, CA 94122

**From:** KAYECHANDLEY@everyactioncustom.com on behalf of Kaye Handley
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 3:18:56 PM

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Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:
My husband and I recently bought an apartment in Cow Hollow area which would be severely impacted by high rises and signifcantly increased density.
WE chose the neighborhood for its character and do not want a dense city landscape.
We also don't see how this type of new high rises in affluent neighborhoods will do anything to alleviate the homeless situation.
We ask you to respect and preserve the character of ours and other neighborhoods by reducing new height limits and crating true affordable housing in areas where it can make economic sense.

Sincerely,
Kaye Handley
San Francisco, CA 94123

**From:** barbara.barbhand@everyactioncustom.com on behalf of Barbara Handler
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 3:22:51 PM

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Dear Board of Supervisors,

I am immmediately affected by the so-called "Family Zoning Plan" as my picture window looks out on what will soon be a 6 story buildig thanks to Scott Weiner's actions. There needs to be a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan". San Franciscans do not want the Manhattanization of our communities!

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:

Sincerely,
Barbara Handler
San Francisco, CA 94110

**From:** noguera@everyactioncustom.com on behalf of Hatun Noguera
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 3:25:30 PM

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Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments: "recall fever" is still spreading.

Sincerely,
Hatun Noguera
San Francisco, CA 94127

**From:** bilgepump100@everyactioncustom.com on behalf of Robert Hall
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 3:52:30 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:

Sincerely,
Robert Hall
San Francisco, CA 94117

**From:** khoegger2@everyactioncustom.com on behalf of Ken Hoegger
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 4:02:41 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:As a realtor broker for 45 years, I foresee the Laurie-Weiner "Family Zoning Plan".as creating a Gold Rush for speculators; many of which will be corporate interests with limited concerns for San Francisco's community interests. We need a plan that addresses affordability and retains the unique character of each of our neighborhoods.
Many options exist for achieving the above goals while meeting the State Housig Mandate: up-zoning intense transit corridors, incentivizing ADU's especially for seniors, City bond programs to finance affordability.
SanFrancisco has historically been a leader in innovation, let us continue to be proud of our heritage.

Sincerely,
Ken Hoegger
San Francisco, CA 94127

**From:** neil@everyactioncustom.com on behalf of neil maclean
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 4:42:37 PM

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Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Up Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's modern history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is a way of hiding from the public.
Please call a Committee of the Whole hearing before any final vote!

I was born in this city and I am proud of how we contribute to regional and national politics. Our rent, health and environmental protections set us apart from the rest of country. This move, should it pass, models our city after Las Vegas.

Sincerely,
neil maclean
San Francisco, CA 94110

**From:** rosenstein.jacob@everyactioncustom.com on behalf of JACOB ROSENSTEIN
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 4:53:37 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): As a Noe Valley resident, I'm alarmed that demolished homes of charm may destroy the quaint nature of my neighborhood. I urge you to reject the extreme upzoning plan of the State of California.

Sincerely,
JACOB ROSENSTEIN
San Francisco, CA 94131

**From:** margaret@everyactioncustom.com on behalf of margaret bradley
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 5:18:30 PM

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Dear Board of Supervisors,

Dear SF Leadership,

We are very concerned for the entire city, it appears the due diligence necessary to make such sweeping changes hasn't been addressed. The ingress/egress issues along major arteries into and out of the city are already challenging, especially on 19th Ave and Lombard. The subsidence issues with building weights is also of big concern, especially when it comes to the sewer system in the city. See Wired Magazine article (May 23, 2023) regarding irreversible issues on the east coast:

New York City Is Sinking. It's Far From Alone

Subsidence is a hidden vulnerability for coastal cities—models that project how much sea levels will rise in a given area don't yet take it into account. By 2050, average sea levels in the US will go up a foot, and by that time, 70 percent of the world's people will be urbanites, up from 56 percent today. In coastal cities, that boom will exacerbate the issue because more people will need to extract more groundwater and will need more buildings and roads, which will in turn increase the pressure on sediments.

"If that coastal migration correlates with building new infrastructure along the coast, it's very likely that we will see a change in land elevation," says Virginia Tech environmental security expert Manoochehr Shirzaei, who did the previous study of subsidence on the East Coast. (He wasn't part of this research team but reviewed their paper for the journal.)

A major concern for coastal areas, Shirzaei says, is the deformation of floodplains. "The area has to have a certain slope, so if there is heavy precipitation, water drains," Shirzaei says. "But when you have structures that create localized subsidence, it temporarily changes the slope of the floodplains. So it means that water would sit there for longer periods of time." This essentially creates a great big bowl for heavy rainfall to fill, which can flood roads and buildings. Even worse, climate change is already causing fiercer rainfall and hurricanes, along with stronger storm surges that push walls of water inland.

And this article in
Wired Magazine on Jan 5, 2025

Critical Infrastructure Is Sinking Along the US East Coast
Up and down the Atlantic Coast, the land is steadily sinking, or subsiding. That's destabilizing levees, roads, and airports, just as sea levels are rising.

We are also having a hard time understanding why we would give away our local power to address an issue as important as this one. Developers, we fear, will be the only ones to win.

We are all for affordable housing but the developers I know say this isn't the answer for affordable housing, it's a coup for luxury.

We also understand there are many projects in the pipeline negating the need to build as much housing that is required by the state.

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Thank you for your thoughtful consideration on such an important matter.

Sincerely,
margaret bradley
San Francisco, CA 94123

**From:** marlabastienknight@everyactioncustom.com on behalf of Marla Knight
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 5:57:05 PM

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Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:

Sincerely,
Marla Knight
San Francisco, CA 94133

**From:** jim-connelly@everyactioncustom.com on behalf of jim connelly
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 6:28:41 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

The current Upzoning Plan and recently passed SB 79 could be devastating for our Cow Hollow neighborhood impacted by both Bills.

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:

Sincerely,
jim connelly
San Francisco, CA 94123

**From:** kielygomes@everyactioncustom.com on behalf of Karen Schwartz
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 6:57:37 PM

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Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:

Sincerely,
Karen Schwartz
San Francisco, CA 94114

**From:** kcogorman@everyactioncustom.com on behalf of KEVIN O"GORMAN
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 7:22:37 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Please hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

The current proposal is not weell vetted by many homeowners effected. It decimates the character of neighborhoods, does not alleviate low-income access, overbuilds, and paves the way for the kind of demolition we still regret fron the 60s 'development' fiasco. Thousands of homeowners are unaware of the impact of this plan due to tepid outreach. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:

Sincerely,
KEVIN O'GORMAN
San Francisco, CA 94121

**From:** zano999@everyactioncustom.com on behalf of Martin Zanfardino Zanfardino
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 9:25:35 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

The Mayor"s plan in conjunction with Scott Weiner and Danny Sauter is completely flawed. Sauter without any input from his constituents added North Beach and surrounding areas to the up zoning plan. He also halted the long ongoing appeal for North Beach and Telegraph Hill to be designated Historic Districts as is Jackson Square. I have been to meetings where Sauter totally disregards constituents questions and concerns and seems to power through his self serving political agenda. He obviously does not understand the specific special spirit of the District. Rather than ruin the waterfront of Fishermans Wharf and the character of NB and Telegraph Hill he has made it obvious he is in support of the developers ( local and not) rather than preserving the History of his neighborhood. Lifting the special use protections for the area is also another travesty.

Sincerely,
Martin Zanfardino Zanfardino
San Francisco, CA 94133

**From:** frankblanket@everyactioncustom.com on behalf of Derrick Scocchera
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 9:27:16 PM

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Dear Board of Supervisors,

It's essential to hold a Committee of the Whole hearing on Mayor Lurie's disastrous "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Sincerely,
Derrick Scocchera
San Francisco, CA 94133

**From:** nicolelambrou@everyactioncustom.com on behalf of Nicole Lambrou
**To:** Board of Supervisors (BOS)
**Subject:** Request for a Committee of the Whole Hearing [Files: 250700, 250701, 250966]
**Date:** Thursday, October 16, 2025 11:40:00 PM

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Dear Board of Supervisors,

I am a 25+ year resident of SF, a clinical and school psychologist - working in leadership and organization development and living in Clarendon Heights. I am VERY concerned and saddened about this upzoning proposal. I am not against development - and support affordable housing but this proposal is negligent and doesn't consider factors which played a big part in many people moving to and staying in San Francisco - including quality of life - clean air, beauty, being able to see the sky and overall physical and psychological health. I moved from NY city - manhattan in 2002 and was so relieved to be in a city that was affordable, beautiful and valued quality of life. That has changed significantly - our skyline of downtown has completely changed - and the city has been overtaken by the wealthy - but there's still time to make important changes. Let's not become the next Athens, Greece - which was destroyed by the developers in the 60's by antiparochi and now residents continually complain about the destruction, pollution and terrible quality of life.
https://url.avanan.click/v2/r01/__https://www.bbc.com/culture/article/20191011-the-surprising-story-of-athens-offbeat-architecture__.YXAzOnNmZHQyOmE6bzplZGNlNGEyZTZmMGIxN2VlNDYxODkyODYxMDAwN2E0ODo3OjIjMjM6ZDlhZWJhY2Y3MjY3OGNiM2E5ZTQ3MmUwYTAzNmQzYjUwMTkzOWZiYmM1MzM5YzkyOTI3OTJkNjQ0ZGJjYTM1ODpwOlQ6Tg
https://url.avanan.click/v2/r01/__https://www.theguardian.com/cities/2017/sep/12/athens-modern-heritage-austerity-neoclassical-architecture-acropolis-greece__.YXAzOnNmZHQyOmE6bzplZGNlNGEyZTZmMGIxN2VlNDYxODkyODYxMDAwN2E0ODo3OmE3Yzk6ZGNiY2JlZTc3YTU2MGU3YjZmMDY3MjkyNWQzYTAzNTBiMDYzMWYwOTliMTUxYjhmYjk3MTRkMjQ4YmYyYzdmNTpwOlQ6Tg

Don't sell out to developers and Scott Weiner. They don't understand and appreciate what makes San Francisco unique and are only concerned about their profits and political careers.

I urge you to hold a Committee of the Whole hearing on Mayor Lurie's "Family Zoning Plan".

This proposal represents the most significant, consequential and irreversible land use changes in San Francisco's history. It should not move forward without every member of the Board hearing directly from the public, and the public hearing directly from all 11 Supervisors.

Limiting public comment to the 3-member Land Use Committee is not acceptable. The full Board must be accountable for this decision.

Please call a Committee of the Whole hearing before any final vote!

Additional comments:

Sincerely,
Nicole Lambrou
San Francisco, CA 94114

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Carroll, John (BOS) |
| **Subject:** | FW: Public Comment: Requested Amendments to Mayor Lurie"s Upzoning Plan |
| **Date:** | Thursday, October 16, 2025 3:01:38 PM |

Dear Supervisors,

Please see the below communication regarding File Nos:

250700: Zoning Map - Family Zoning Plan
250701: Planning, Business and Tax Regulations Codes - Family Zoning Plan
250966: General Plan Amendments - Family Zoning Plan

Thank you.

Eileen McHugh
Executive Assistant
Office of the Clerk of the Board
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689
Phone: (415) 554-7703 | Fax: (415) 554-5163
eileen.e.mchugh@sfgov.org| www.sfbos.org

---

**From:** Lydia Bruno <lydia.e.bruno@gmail.com>
**Sent:** Thursday, October 16, 2025 2:53 PM
**To:** Lurie, Daniel (MYR) <daniel.lurie@sfgov.org>; Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>; BOS-Supervisors <bos-supervisors@sfgov.org>; BOS-Legislative Aides <bos-legislative_aides@sfgov.org>
**Subject:** Public Comment: Requested Amendments to Mayor Lurie's Upzoning Plan

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello,

My partner and I are longtime residents and District 4 voters. We've lived in SF for almost 2 decades and in our current home for almost 15 years. We are deeply active in our community, volunteering in our local parks almost every weekend and organizing free bird field trips. We

know our neighbors by name, shop regularly at local businesses and belong to the local community garden.

Rent control has allowed us to remain in SF and in our beloved home and find stability and community. We've truly found our place in the world and built a life in SF grounded deeply in community service.

We urge the board of supervisors to ensure Mayor Lurie's upzoning plan includes the affordable housing requirements below.

1. Prohibit the demolition of rent controlled buildings and buildings with small businesses
2. Expand rent control
3. Enforce the vacancy tax
4. Landbank public sites for affordable housing for seniors, families and the public workforce
5. Build pipelines for local employment using prevailing wage requirements, and pipelines for creative financing

Remember, there are over 40,000 vacant units in San Francisco and 8,000 unhoused people. We have the housing, we just need it to be affordable, accessible and stable!

Thank you for making sure SF communities are not displaced!

Lydia Bruno & Travis Smith
District 4 Residents

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS); De Asis, Edward (BOS); BOS-Operations; Board of Supervisors (BOS); BOS Legislation, (BOS); Carroll, John (BOS) |
| **Subject:** | FW: San Francisco Needs More Housing Options: Support Family Zoning Plan - File Nos. 250700, 250701, 250966 |
| **Date:** | Thursday, October 16, 2025 12:26:09 PM |

Dear Supervisors,

Please see below, from Jason Zhang, regarding File Nos:

250700: Zoning Map - Family Zoning Plan
250701: Planning, Business and Tax Regulations Codes - Family Zoning Plan
250966: General Plan Amendments - Family Zoning Plan

Regards,

**Richard Lagunte**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-5184 | Fax (415) 554-5163
bos@sfgov.org | www.sfbos.org

Pronouns: he, him, his

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

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**From:** Jason Zhang <noreply@adv.actionnetwork.org>
**Sent:** Wednesday, October 15, 2025 7:45 PM
**To:** Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Jason Zhang
jasonz0762@gmail.com
520 Cayuga St
San francisco , California 94112

| | |
|---|---|
| **From:** | Bullock, John (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | BOS-Operations; Carroll, John (BOS); BOS Legislation, (BOS); Calvillo, Angela (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS) |
| **Subject:** | 40 Letters Regarding File Nos. 250700, 250701 and 250966 |
| **Date:** | Wednesday, October 15, 2025 4:04:55 PM |
| **Attachments:** | 40 Letters Regarding File Nos. 250700_701_966.pdf |

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Hello,

Please see attached 40 letters regarding File Nos.:

250700: Zoning Map - Family Zoning Plan
250701: Planning, Business and Tax Regulations Codes - Family Zoning Plan
250966: General Plan Amendments - Family Zoning Plan

Regards,

John Bullock
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(415) 554-5184
BOS@sfgov.org | www.sfbos.org

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| | |
|---|---|
| **From:** | JANIS and BOB HARRER |
| **To:** | Carroll, John (BOS) |
| **Cc:** | Board of Supervisors (BOS); Dennis Phillips, Sarah (CPC); Tanner, Rachael (CPC); Chen, Lisa (CPC); Andrews, Michelle (BOS); Mary Jane Large |
| **Subject:** | Land Use and Transportation Committee Meeting on Family zoning Plan |
| **Date:** | Wednesday, October 15, 2025 2:28:24 PM |
| **Attachments:** | BOS Land Use Com 10152025.pdf |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

On behalf of the Barbary Coast Neighborhood Association, I am forwarding the attached letter to the Land Use and Transportation Committee. The letter provides comments on the Family Zoning Plan, which we understand will be discussed at the Committee's meeting on Monday October 20. Thank you for your consideration.

Regards,
Bob Harrer
BCNA board member

BARBARY COAST NEIGHBORHOOD ASSOCIATION

BCNA
PO Box 2045
San Francisco, CA 94126
BCNA@bcnasf.org
www.bcnasf.org

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Diana Taylor

October 15, 2025

Via email

Board of Supervisors Land Use and Transportation Committee
1 Dr. Carlton Goodlett Place
City Hall
San Francisco CA, 94102-4689
c/o Clerk John Carroll
John.Carroll@sfgov.org

Re: Land Use and Transportation Committee, October 20, 2025 Hearing
Item: Family Zoning Plan

Dear Supervisors Melgar, Chen and Mahmood:

On behalf of the Barbary Coast Neighborhood Association (BCNA), this letter submits our comments on the most recent September 30, 2025, version of the Family Zoning Plan (the Plan) issued by the Planning Commission and posted on its website. BCNA serves the residents and businesses in the northeastern waterfront along the Embarcadero from Bay Street to Clay Street. The residents of our densely populated, mixed use neighborhood live in a wide variety of housing, including the Gateway, one of San Francisco's largest rent-controlled apartment complexes, the income-restricted Broadway Cove and 735 Davis Street offering housing for families and seniors, the Broadway Family Apartments and the Broadway Sansome complex, as well as an array of market rate condominiums, apartments and flats. In a very real sense, the BCNA neighborhood has been living and exemplifying the announced goals of the Plan for many years.

Backing onto the Embarcadero as we do, our membership takes great enjoyment and pride in our location along one of the nation's, if not the world's, most scenic waterfronts. Since our formation, we have been very active in issues impacting the entire northeastern waterfront, and especially have sought to protect the expansive views and feeling of openness provided by the Embarcadero's unique promenade for both residents and tourists alike. This has included continuing support for the existing 40-foot height limit along the City's waterfront. It is our concern for the protection of the Embarcadero and the northeastern waterfront that leads BCNA to make a very targeted request of the Land Use and Transportation Committee. For the reasons set forth below, we request that the block labeled #4 on the accompanying map be removed from coverage by the Family Zoning Plan entirely and be zoned to exclude the construction of any housing on it.

Our September 9, 2025, initial comment letter to the Planning Commission on the Family Zoning Plan centered on the impact that the July 29 version of the Plan would have had on the triangle of lots bordered by the Embarcadero, Bay Street and Powell Street. We continue to believe, as expressed in that letter, that the best way to protect the unique importance of the Embarcadero is with a firm 40-foot height limit for all housing within that triangle. We appreciate and wish to commend the September 30 version of the Plan on its implicit acknowledgment of the importance of protecting of the Embarcadero and the northeastern waterfront embodied in its:

1. Reduction of the base height for that entire triangle to 40 feet; and
2. Removal of the lots numbered 1-3 on the attached map from coverage by the Plan altogether.

However, we remain seriously concerned about the Plan's treatment of the block labeled #4 on the enclosed map. That block sits directly across the Embarcadero from the major tourist attractions of Pier 39 and the Plaza de California. While we appreciate that the September 30 version of the Plan now lowers the proposed local program height limit on block #4 from 85 feet to 65 feet, we don't believe that is sufficient to protect this unique location. Left unchanged, applying the state program's 100% density bonus to the 40-foot base height in combination with density decontrol could allow a 12-story tower on block #4. Density decontrol is available because it accompanies the block's inclusion in a proposed commercial/mixed use district. We view this as an unnecessary and unacceptable threat to the preservation of the human scale and singular attractiveness of the Embarcadero promenade. A 12-story tower would be a particular affront to, and an unfortunate greeting for, Pier 39 visitors and those arriving at the Cruise Ship Terminal, who come expecting the welcoming human scale and street level ambiance that make San Francisco San Francisco. As the Supervisors are well aware, tourism is a vital contributor to San Francisco's economy and brought in over $9 billion last year, per SF Travel.

We therefore are requesting that Block #4 be removed from coverage of the Family Zoning Plan and that the construction of residential units on Block #4 be expressly prohibited. We recognize that this request may appear unusual. However, given the impact density decontrol could have on this critical location, and the resultant potential for an inadvertent disadvantage to the local program vis a vis the state program, we fail to see any other approach that will bring the appropriate level of certainty that the future built environment of block #4 will not mar this vital section of the Embarcadero and the waterfront.

There can be no doubt that strong protection of the Embarcadero and the waterfront is of vital interest to all San Franciscans. Starting with public opposition to the Fontana Towers in the early 1960's through the removal of the Embarcadero Freeway to the comments received by the Port of San Francisco in Spring 2024 on its draft Waterfront Resilience Program that "[t}he Embarcadero Promenade is viewed as a critical asset and there is a strong desire to preserve and enhance it", San Francisco voters have made it clear that they do not support development that diminishes access to and enjoyment of the expansiveness of the Embarcadero and its connection to the Bay.

The mantra regarding real estate from time immemorial has been "location, location, location". Real estate is not a fungible asset where one parcel is the functional equivalent of another. For better or worse, the Family Zoning Plan will impact thousands of parcels across San Francisco. But only a very few of those parcels can negatively impact the experience of San Francisco's incomparable Embarcadero. Block #4 is one of those parcels. Mayor Lurie, various members of the Board of Supervisors and other city officials in recent days have stressed that passage of the Family Zoning Plan is the only way for San Francisco to maintain local control over building decisions and to use local knowledge to guide thoughtful residential development. But deciding where <u>not</u> to build also can be an important exercise of local control and knowledge. Protection of the irreplaceable public asset of the Embarcadero and the northeastern waterfront is a value historically held by all San Franciscans, and

we therefore urge the Land Use and Transportation Committee to express that value by removing Block #4 from coverage by the Family Zoning Plan and by prohibiting the construction of any residential units on that block in the future.

We further request this letter be entered into the record of the Land Use and Transportation's October 20 hearing on the Family Zoning Plan. Please contact Bob Harrer with questions or comments on our request and this comment letter.

Sincerely,

BCNA Board of Directors, by
Mary Jane Large, President
maryjanelarge@me.com

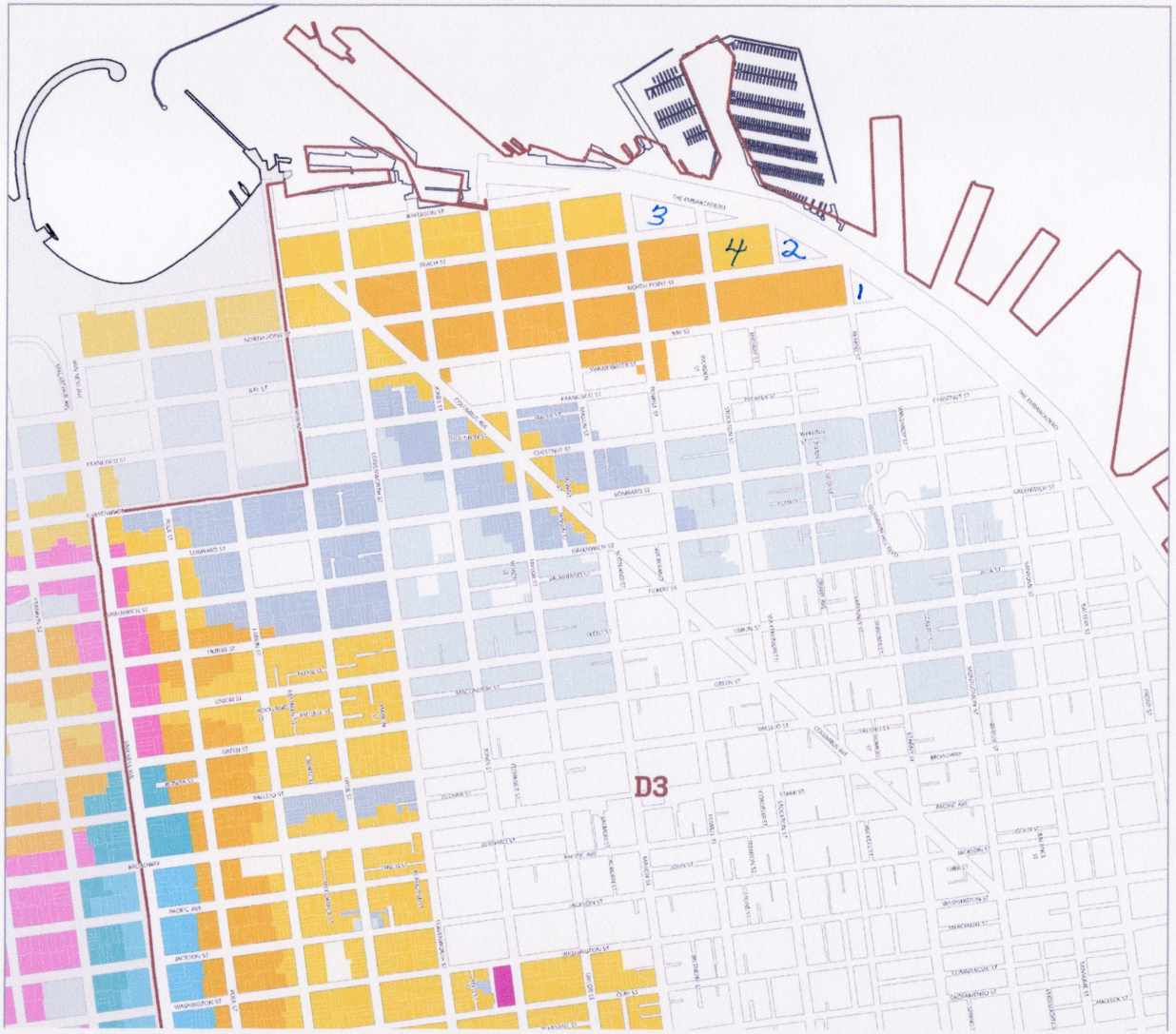
Robert Harrer, Former President and Board Member
theharrers@aol.com

cc: All other members of the Board of Supervisors, Board.of.Supervisors@sfgov.org
Sarah Dennis-Phillips, Planning Director, sarah.dennis-phillips@sfgov.org
Rachael Tanner, Planner rachael.tanner@sfgov.org
Lisa Chen, Planner lisa.chen@sfgov.org
Michelle Andrews, legislative aide, Supervisor Sauter, Michelle.Andrews@sfgov.org

# Family Zoning Plan Zoning Map Ordinance: Proposed Local Program Height Limits

**September 30, 2025**

**Supervisorial District 3**



| | |
|---|---|
| **From:** | Kleanthes Koniaris |
| **To:** | SauterStaff |
| **Cc:** | Board of Supervisors (BOS); Andrews, Michelle (BOS); Bell, Tita (BOS) |
| **Subject:** | District 3 zoning impact – Bay St. 105-foot height limit |
| **Date:** | Friday, October 10, 2025 7:34:55 PM |
| **Attachments:** | Screenshot 2025-10-10 at 18.33.24.png |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Sauter and Colleagues,

I live at 222 Francisco Street in District 3. My building sadly lost a lot of value during COVID that hasn't come back. It still has its north-facing water view, however.

Under the Mayor's proposed *Family Zoning Plan*, parcels directly north of me are slated for **105-foot buildings**. If those are built, my view of the water will be entirely blocked. Based on comparable sales data in similar circumstances, I estimate this would result in an additional **30% loss in property value**. I've attached a zoning map illustrating the issue.

I understand that the intent of the plan is to increase housing, but this **dramatic height increase** seems both unnecessary and harmful to the neighborhood. Developers will naturally build to the maximum allowed height, especially on parcels so close to the waterfront — locking in their own views while everyone south loses theirs. Meanwhile, this area already faces severe transportation constraints (the Embarcadero and Bay Street are chokepoints), so additional density would bring more congestion, less parking, and a lower overall quality of life.

I respectfully ask that you **either oppose the Family Zoning Plan in its current form** or **amend it to reduce the 105-foot height limit north of Bay Street**. In my case, SB 79 would actually be less damaging.

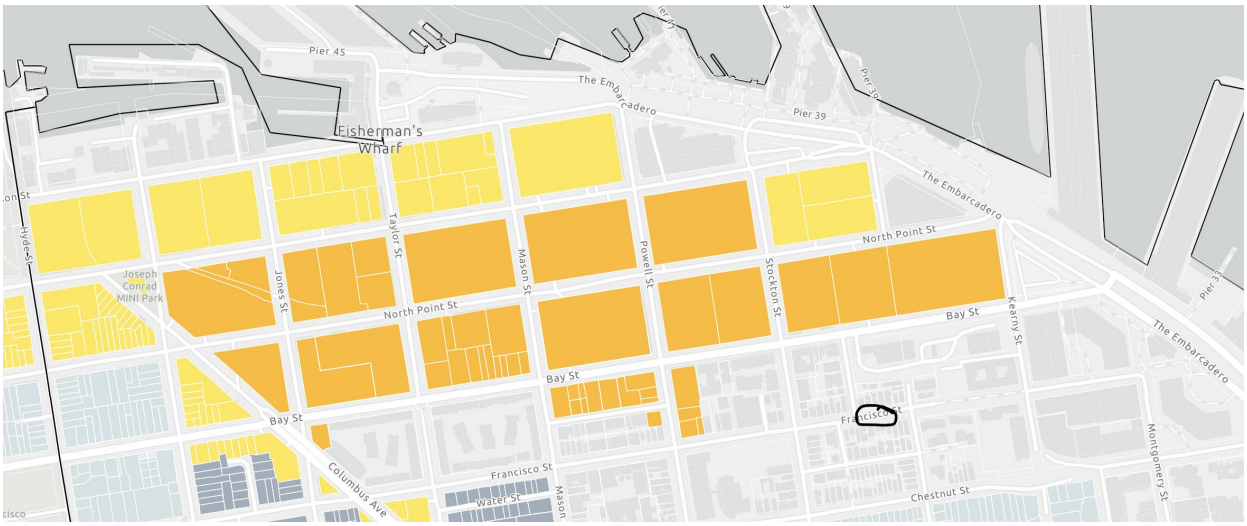
I believe many of my neighbors share these concerns, and that there is room for a **reasonable zoning compromise** that allows for growth without devastating existing communities.

Best Regards,

Kleanthes Koniaris

222 Francisco Street

San Francisco, CA 94133



**From:** Zack Subin
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Sunday, October 12, 2025 9:06:15 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

As a D11 resident, I am excited to see more homes near Ocean Ave to support our small businesses and transit!

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Zack Subin
zack.subin@fastmail.fm
192 Caine Ave
San Francisco, California 94112

**From:** Barbara Heffernan
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Monday, October 13, 2025 1:22:30 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Barbara Heffernan

Barbara
California

| | |
|---|---|
| **From:** | Allison Ettenger |
| **To:** | Mandelman, Rafael (BOS); MandelmanStaff (BOS) |
| **Cc:** | Tanner, Rachael (CPC); Chen, Lisa (CPC); Segal, Ned (MYR); Bonde, Aly (MYR); Calvillo, Angela (BOS) |
| **Subject:** | District 8 Resident Supporting Family Zoning Plan |
| **Date:** | Tuesday, October 14, 2025 11:40:13 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello Supervisor Mandelman,

I recently moved into District 8 with my family after living in District 9 (where I lived for 10 years). We love living in District 8 (Upper Noe Valley) and that we can access Muni lines (the J, 24, 36, and many others) and also can walk to my daughter's preschool and Upper Noe Recreation Center. We nearly relocated to the East Bay this past year due to a lack of suitable housing options. But we're so glad we stayed in SF, and I am looking forward to finding a kindergarten program for my daughter in SFUSD (hopefully at Alvarado or Dolores Huerta) to keep deepening our roots in the community.

I'm writing to ask you to support the Family Zoning Plan which is coming to the Board of Supervisors soon. By allowing small- and mid-scale apartments across more neighborhoods—especially along safe, transit-served corridors—it helps deliver the types of homes families actually use: multi-bedroom units close to childcare, after-school programs, and open space. This is essential to keeping families tied to the community and increases our well-being.

My friends and neighbors (in Districts 8 and 9, both current and former) are following this legislation closely. We are hopeful you and your colleagues can make real progress on the city's housing shortage.

Many thanks for your time.

Sincerely,
Allison Ettenger

| | |
|---|---|
| **From:** | Tim Omi |
| **To:** | Lurie, Daniel (MYR) |
| **Cc:** | Board of Supervisors (BOS); Segal, Ned (MYR); alyssa@talaryabrands.com; Dorsey, Matt (BOS); Engardio, Joel (BOS); Fielder, Jackie (BOS); Mahmood, Bilal (BOS); Mandelman, Rafael (BOS); Melgar, Myrna (BOS); Sauter, Danny (BOS); Sherrill, Stephen (BOS); Walton, Shamann (BOS); Tang, Katy (ECN); commissionstreamlining |
| **Subject:** | SFCDMA Support for the Mayor's Family Zoning Plan |
| **Date:** | Friday, October 10, 2025 10:33:38 AM |
| **Attachments:** | CDMA Letter of Support Family Zoning .pdf |

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Timothy Omi
tim@sfcdma.org
1-415-590-0930
President, San Francisco Council of District Merchants Associations
President, Fillmore Merchant Association

Dear Mayor Lurie and Members of the Board of Supervisors,

I am writing to inform you that the San Francisco Council of District Merchants Associations (SFCDMA) has formally voted to support the Mayor's Family Zoning Plan. After extensive deliberation and numerous conversations with the Planning Department, Supervisors, and Mayors office a majority of our board reached consensus in favor of this important measure.

Back in August, SFCDMA proposed three key additions to the Family Zoning Plan aimed at mitigating small business displacement and reducing the potential negative impacts of large construction projects on our commercial corridors. These corridors form the backbone of San Francisco's neighborhoods — they are where small businesses give our city its identity, culture, and sense of community.

We deeply appreciate the collaborative process that has allowed merchants and community leaders to engage directly with the Mayor's Office and members of the Board. The open dialogue and responsiveness we have experienced mark a positive new chapter in how small businesses participate in shaping city policy.

We are also encouraged that Supervisor Melgar's proposals — including restaurant displacement assistance, expanded buildout support, and an increase to the small business displacement cap — will be incorporated into the plan. Additionally, we urge the City to move quickly to establish a Small Business Displacement Fund in good faith and to implement the incentive for in-kind commercial space replacement within the developer incentive program, as discussed with the Planning Department.

Thank you for your partnership and for ensuring that San Francisco's growth continues to include — and protect — the small businesses that make our city vibrant.

Sincerely,
Timothy Omi
President
San Francisco Council of District Merchants Associations

**From:** Justin Truong
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Saturday, October 4, 2025 10:21:19 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Justin Truong
justintruong56@gmail.com
33 Junior Terrace
San Francisco, California 94112

**From:** natashjadewolf@everyactioncustom.com on behalf of Natashja Dewolfe
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Sunday, October 5, 2025 8:58:34 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):

Sincerely,
Natashja Dewolfe
San Francisco, CA 94122

**From:** natashjadewolf@everyactioncustom.com on behalf of Natashja Dewolfe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Sunday, October 5, 2025 8:58:45 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Natashja Dewolfe
San Francisco, CA 94122

**From:** kielygomes@everyactioncustom.com on behalf of Karen Schwartz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Sunday, October 5, 2025 9:04:01 AM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Karen Schwartz
San Francisco, CA 94114

**From:** diana.giampaoli@everyactioncustom.com on behalf of Diana Giampaoli
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Sunday, October 5, 2025 9:36:42 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional): It will not be low income. It will just take away light and bring in more empty storefronts ruining our beautiful neighborhoods. Just making the builders richer and they don't care about anything but themselves. So many empty buildings in SF to fix and house people. Teachers, etc won't be able to afford these buildings.

Sincerely,
Diana Giampaoli
San Francisco, CA 94123

**From:** esens123@everyactioncustom.com on behalf of Erik Sens
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Sunday, October 5, 2025 10:39:01 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):

Sincerely,
Erik Sens
San Francisco, CA 94122

**From:** symondspaula@everyactioncustom.com on behalf of Paula Symonds
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Sunday, October 5, 2025 11:13:16 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): As a San Franciscan of 80+ years i know that our city has been known around the world for its jewel like beauty. We can add affordable housing without turning San Francisco into a high rise jungle. We need parks and trees. We do not need towers. We can find ways to add affordable housing using creativity but the bash and burn of our leaders seems to them to be easier. There is no imagination in this plan only ways for the rich to get richer.

Sincerely,
Paula Symonds
San Francisco, CA 94114

**From:** zano999@everyactioncustom.com on behalf of martin zanfardino
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Sunday, October 5, 2025 10:23:33 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):

Sincerely,
martin zanfardino
San Francisco, CA 94133

**From:** jlzsf@everyactioncustom.com on behalf of judith zimrin
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Sunday, October 5, 2025 10:23:51 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):

Sincerely,
judith zimrin
San Francisco, CA 94133

**From:** PhilD0210@everyactioncustom.com on behalf of Phil Dillard
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Sunday, October 5, 2025 11:32:05 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Phil Dillard
San Francisco, CA 94133

**From:** mark.r.berwick@everyactioncustom.com on behalf of Mark Berwick
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Monday, October 6, 2025 8:04:52 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional): Please consider the long term implications of this plan and strongly question the flawed justifications being used to push it through. The consequences of allowing this plan to move forward are huge for residents and the future of the city. From everything I've read, we don't need these more units to comply with the state's requirements (we need to look more closely at what's available), the growth forecasts being used are completely disconnected with reality of our city's growth in recent years (which is actually shrinking), and simply adding units has not proven to be an effective means to improve affordability. Please give this further consideration and diligently review the assumptions, the need and the resulting indelible changes we'll all suffer.

Sincerely,
Mark Berwick
San Francisco, CA 94123

**From:** gfpedler@everyactioncustom.com on behalf of Gary Pedler
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Tuesday, October 7, 2025 10:51:40 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

As passed by the Planning Commission, the plan would do little to provide reasonably priced housing, force people out of existing housing, overburden the infrastructure, and destroy the character of a city that earns a lot of money as a place tourists want to visit.

I urge you to scale this plan back drastically and find a more measured, step-by-step approach to the issue.

Sincerely,
Gary Pedler
San Francisco, CA 94114

**From:** Jared Boot-Haury
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 6:25:56 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Jared Boot-Haury
jwboot3@icloud.com
351 King St, Unit 122
San Francisco, California 94158

**From:** Derek Gendvil
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 6:27:47 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

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Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Derek Gendvil
dgendvil@gmail.com
9030 w. Sahara ave. #360
Las Vegas , Nevada 89117

**From:** Sandy Carter
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 6:36:36 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

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This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Sandy Carter
carters989@gmail.com
740 Anza Street
San Francisco, California 94118

**From:** Noah Garcia
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 6:38:52 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Noah Garcia (D5 Resident)

Noah Garcia
noahgarcia80@gmail.com
564 Fell St
San Francisco, California 94102

**From:** Samah Shah
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 6:53:06 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

I've lived in the Richmond of 6 years and this neighbourhood especially urgently needs more homes. We have not built enough housing for our residents and the people who work here, but this plan finally moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Samah Shah
samahsemail@gmail.com
1732 Anza St Apt 3
San Francisco, California 94118

**From:** Casey Frost
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 7:02:32 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Casey Frost
caseyfrost13@gmail.com
111 Monterey Blvd
San Francisco, California 94131

**From:** Leah Loversky
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 7:22:15 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Leah Loversky
ldloversky@gmail.com
1207 CHESTNUT ST APT 10
San Francisco, California 94109

**From:** Mark Goldberg
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 7:27:26 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Mark Goldberg
mark.goldbergsf@gmail.com
2362 Bay Street
San Francisco, California 94123

**From:** Teresa Dal Santo
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 7:30:50 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

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This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Teresa Dal Santo
dalsantot@gmail.com
2031 Powell Street,
San Francisco, California 94133

**From:** teeeets@gmail.com
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 7:42:55 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

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This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

teeeets@gmail.com
838 Anza St
Sf, California 94118

**From:** Anthony Criscione
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 8:42:39 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Anthony Criscione
acriscione1997@gmail.com
145 San Jose Avenue
San Francisco, California 94110

**From:** Justin Truong
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 11:23:52 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

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Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Justin Truong
justintruong56@gmail.com
33 Junior Terrace
San Francisco, California 94112

**From:** shsetterfield@gmail.com
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Tuesday, October 7, 2025 11:59:21 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

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This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

shsetterfield@gmail.com
88 Hoff St, #206
San Francisco, California 94110

**From:** John Steponaitis
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, October 8, 2025 12:54:31 AM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

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Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

John Steponaitis
steponaj@gmail.com
910 Geary 20
San Francisco, California 94109-7095

**From:** Shane Booth
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, October 8, 2025 6:52:46 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

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Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Shane Booth
shanerama@gmail.com
112 Delano Ave
San Francisco, California 94112

**From:** Patrick Le
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, October 8, 2025 8:03:09 AM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Patrick Le
patrickle1994@gmail.com
511 Eureka St
San Francisco, California 94114

**From:** James Lemaire
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, October 8, 2025 9:22:20 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

James Lemaire
james.roderick.lemaire@gmail.com
3685 17th St
San Francisco, California 94114

**From:** Irene Koo
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, October 8, 2025 10:36:03 AM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

As a resident of D1 Inner Richmond, I'm writing to express my strong support for the Family Zoning Plan. I especially hope my own Supervisor Connie Chan hears our voices in support of this plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

I imagine raising a family here in SF, and I'd love for it to be in the Inner Richmond and in a city where the Family Zoning Plan is making the city we love, even better.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Irene Koo
irenekoo08@gmail.com
157 8th Avenue
San Francisco, California 94118

**From:** Brandon Jackson
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, October 8, 2025 8:11:21 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan. I live South of Market, and by far the majority of housing built in recent decades in San Francisco has been around my neighborhood. But much of this housing is not suitable for families or mixed-age households.

Meanwhile, the west side of the city has built very little housing in recent decades, and has continually resisted even modest proposals to increase housing. We do not need drastic upzoning of the west side in order to improve this situation. The changes proposed in the Family Zoning Plan will go a long way to achieving this goal, and I urge you to support this for the benefit of ALL San Franciscans.

Respectfully,
Brandon Jackson

Brandon Jackson
brandonmjackson77@gmail.com
68 Harriet Street, Unit 7
San Francisco, California 94103

**From:** Westside Observer
**To:** Board of Supervisors (BOS)
**Subject:** Lurie"s Zoning Plan • Streamlining"s Double-Cross • 29-Sunset Bus Line • Zoo"s Fundraiser • Diamond Heights Tower • High School Hookey •
**Date:** Thursday, October 9, 2025 9:58:26 AM

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A Future for Westside Neighborhoods?

# Six Fatal Flaws in Lurie's Rezoning Plan

**The recall of Engardio sent shock waves through Lurie's supporters on the Board of Supervisors —
Sherrill (Marina), Sauter (North Beach, Chinatown), and Melgar in District 7 — face large-scale opposition to the proposal.**

**The Planning Commission passed the proposal on a 4-3 vote. Its failure to get one vote from any of the supervisor-appointed commissioners shows the distinctly partisan character of the proposal.**

The growing opposition to the proposal was starkly shown at a press

conference the same day when Lurie was booed for extended periods during his remarks.

## by Calvin Welch

Read More

Move Fast — Break Things?

# Voters Double-Crossed at Commission Streamlining Task Force

## Hey Task Force — Prop D LOST. Implement Prop. E! It Won.

**Weakening commissions is precisely what the Task Force is doing to hand Mayor Lurie more strong mayor authority.** While it was supposed to be a "hedge" against a "strong mayor" the Task Force recommends implementing the opposite.

### by Patrick Monette-Shaw

Read More

Navy's Final Insult

# Plan to "Explode" Toxic Site Endangers Neighbors

**The Navy exhibits poor behavior. Can we really trust their judgment that the buildings located on Parcel G are safe for demolition by explosion?**

An explosion will create a dust cloud that will impact the Palou Avenue neighborhood, with playgrounds, schools, churches and transit lines. And worse, the toxic debris must be removed — traveling down numerous side streets to Third Street, exposing all those passing by to heavily poisonous dust.

## by Glenn Rogers

Read More

Planners want to eliminate 12 stops  for SF's longest bus route

# Makeover for 29-Sunset Line

**The 29-Sunset bus line, notorious for being jampacked with students heading to and from school, may soon get some much-needed help.** SFMTA wants to remove bus stops at a dozen intersections that do not meet standards—800 feet minimum distance between stops.

## by Jason Chinn

Read More

More Information

City's planners approve 104-foot tower in Diamond Heights despite broad community opposition.

## Neighborhood Finds It Hard to Battle AT&T

**The final vote was typical of the Planning Commission today: four Mayoral appointees voted yes. All three Supes appointees voted no**

**The "monopole" would soar over existing trees and create a major new element on the skyline in a part of town where most construction is limited to four stories.**
The neighborhood was organized, and speakers at the commission meeting were 100 percent against the proposal (although 13 people in

the neighborhood wrote to support the plan, with 83 opposed). Speakers noted that the tower would be an eyesore—but also a potential fire threat.

## by Tim Redmond

Read More

Moving captive wild animals such as gorillas, like Cecil, across the country continues the cycle of artificial, high-stakes social manipulation

# Animal Rights Activists Cold-Shoulder Zoo's Gala Fundraiser

## Behind the feel-good PR lies a disturbing truth says Barker. This isn't about animal welfare. It's about control, breeding quotas, and the illusion of progress

**The Zoo is eagerly preparing for its annual Gala Fundraiser this October 18. The recent arrival of newest resident Cecil the Zoo's new male silverback Western lowland gorilla, is in the spotlight.** He was born at the Cincinnati Zoo in Ohio. His arrival in San Francisco at 27 years old marks his third place of residence within a zoo establishment.

## by Jonathan Farrell

Read More

## Truency Is A Serious Problem for California Schools

**In the 2024–25, SFUSD students lost an estimated 4.4 million hours of learning and SFUSD lost over $60 million in state funding due to student absences.** In California, school funding is based on attendance.  If a student does not show up, the district loses money.

### by Carol Kocivar

Read More

## Earthquake Brace + Bolt program *Extended*

**CRMP EXTENDS EARTHQUAKE GRANT APPLICATION DEADLINE**

Extension through October 17 aligns with California Great ShakeOut to boost
earthquake preparedness awareness. Grants of up to $3000 are available for eligible homeowners in our area.

Sign Up

## The Things That Make Us Grumpy

Quinten expands on the recall of Supervisor Joel Engardio, Prop 50, even Trump's announcement last month that he would award one-time mayor Rudy Giuliani the highest US civilian honor, the Presidential Medal of Honor.

Read More

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**From:** johnpmurray415@everyactioncustom.com on behalf of John Murray
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Thursday, October 9, 2025 2:09:15 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John Murray
San Francisco, CA 94133

**From:** sptsantilis@everyactioncustom.com on behalf of Senta Tsantilis
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Thursday, October 9, 2025 5:22:57 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Senta Tsantilis

| | |
|---|---|
| **From:** | Carroll, John (BOS) |
| **To:** | JANIS and BOB HARRER; Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS) |
| **Cc:** | Dennis Phillips, Sarah (CPC); Tanner, Rachael (CPC); Chen, Lisa (CPC); Andrews, Michelle (BOS); Mary Jane Large |
| **Subject:** | RE: Land Use and Transportation Committee Meeting on Family zoning Plan - BOS File No. 250700, 250701, 250966 |
| **Date:** | Thursday, October 16, 2025 9:14:00 AM |
| **Attachments:** | BOS Land Use Com 10152025.pdf<br>image001.png |

---

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the files for these ordinance matters.

I invite you to review the entire matter on our Legislative Research Center by following the links below:

- Board of Supervisors File No. 250700
- Board of Supervisors File No. 250701
- Board of Supervisors File No. 250966

**John Carroll**
**Assistant Clerk**
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

Click here to complete a Board of Supervisors Customer Service Satisfaction form.

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

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**From:** JANIS and BOB HARRER <theharrers@aol.com>
**Sent:** Wednesday, October 15, 2025 2:27 PM
**To:** Carroll, John (BOS) <john.carroll@sfgov.org>
**Cc:** Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>; Dennis Phillips, Sarah (CPC) <sarah.dennis-phillips@sfgov.org>; Tanner, Rachael (CPC) <rachael.tanner@sfgov.org>; Chen, Lisa (CPC) <lisa.chen@sfgov.org>; Andrews, Michelle (BOS) <michelle.andrews@sfgov.org>; Mary Jane Large <maryjanelarge@me.com>
**Subject:** Land Use and Transportation Committee Meeting on Family zoning Plan

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

On behalf of the Barbary Coast Neighborhood Association, I am forwarding the attached letter to the Land Use and Transportation Committee. The letter provides comments on the Family Zoning Plan, which we understand will be discussed at the Committee's meeting on Monday October 20. Thank you for your consideration.

Regards,
Bob Harrer
BCNA board member

BARBARY COAST NEIGHBORHOOD ASSOCIATION

BCNA
PO Box 2045
San Francisco, CA 94126
BCNA@bcnasf.org
www.bcnasf.org

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David Albert
Bob Harrer
Lee Robbins
James Seff
Diana Taylor

October 15, 2025

Via email

Board of Supervisors Land Use and Transportation Committee
1 Dr. Carlton Goodlett Place
City Hall
San Francisco CA, 94102-4689
c/o Clerk John Carroll
John.Carroll@sfgov.org

Re: Land Use and Transportation Committee, October 20, 2025 Hearing
Item: Family Zoning Plan

Dear Supervisors Melgar, Chen and Mahmood:

On behalf of the Barbary Coast Neighborhood Association (BCNA), this letter submits our comments on the most recent September 30, 2025, version of the Family Zoning Plan (the Plan) issued by the Planning Commission and posted on its website. BCNA serves the residents and businesses in the northeastern waterfront along the Embarcadero from Bay Street to Clay Street. The residents of our densely populated, mixed use neighborhood live in a wide variety of housing, including the Gateway, one of San Francisco's largest rent-controlled apartment complexes, the income-restricted Broadway Cove and 735 Davis Street offering housing for families and seniors, the Broadway Family Apartments and the Broadway Sansome complex, as well as an array of market rate condominiums, apartments and flats. In a very real sense, the BCNA neighborhood has been living and exemplifying the announced goals of the Plan for many years.

Backing onto the Embarcadero as we do, our membership takes great enjoyment and pride in our location along one of the nation's, if not the world's, most scenic waterfronts. Since our formation, we have been very active in issues impacting the entire northeastern waterfront, and especially have sought to protect the expansive views and feeling of openness provided by the Embarcadero's unique promenade for both residents and tourists alike. This has included continuing support for the existing 40-foot height limit along the City's waterfront. It is our concern for the protection of the Embarcadero and the northeastern waterfront that leads BCNA to make a very targeted request of the Land Use and Transportation Committee. For the reasons set forth below, we request that the block labeled #4 on the accompanying map be removed from coverage by the Family Zoning Plan entirely and be zoned to exclude the construction of any housing on it.

Our September 9, 2025, initial comment letter to the Planning Commission on the Family Zoning Plan centered on the impact that the July 29 version of the Plan would have had on the triangle of lots bordered by the Embarcadero, Bay Street and Powell Street. We continue to believe, as expressed in that letter, that the best way to protect the unique importance of the Embarcadero is with a firm 40-foot height limit for all housing within that triangle. We appreciate and wish to commend the September 30 version of the Plan on its implicit acknowledgment of the importance of protecting of the Embarcadero and the northeastern waterfront embodied in its:

1. Reduction of the base height for that entire triangle to 40 feet; and
2. Removal of the lots numbered 1-3 on the attached map from coverage by the Plan altogether.

However, we remain seriously concerned about the Plan's treatment of the block labeled #4 on the enclosed map. That block sits directly across the Embarcadero from the major tourist attractions of Pier 39 and the Plaza de California. While we appreciate that the September 30 version of the Plan now lowers the proposed local program height limit on block #4 from 85 feet to 65 feet, we don't believe that is sufficient to protect this unique location. Left unchanged, applying the state program's 100% density bonus to the 40-foot base height in combination with density decontrol could allow a 12-story tower on block #4. Density decontrol is available because it accompanies the block's inclusion in a proposed commercial/mixed use district. We view this as an unnecessary and unacceptable threat to the preservation of the human scale and singular attractiveness of the Embarcadero promenade. A 12-story tower would be a particular affront to, and an unfortunate greeting for, Pier 39 visitors and those arriving at the Cruise Ship Terminal, who come expecting the welcoming human scale and street level ambiance that make San Francisco San Francisco. As the Supervisors are well aware, tourism is a vital contributor to San Francisco's economy and brought in over $9 billion last year, per SF Travel.

We therefore are requesting that Block #4 be removed from coverage of the Family Zoning Plan and that the construction of residential units on Block #4 be expressly prohibited. We recognize that this request may appear unusual. However, given the impact density decontrol could have on this critical location, and the resultant potential for an inadvertent disadvantage to the local program vis a vis the state program, we fail to see any other approach that will bring the appropriate level of certainty that the future built environment of block #4 will not mar this vital section of the Embarcadero and the waterfront.

There can be no doubt that strong protection of the Embarcadero and the waterfront is of vital interest to all San Franciscans. Starting with public opposition to the Fontana Towers in the early 1960's through the removal of the Embarcadero Freeway to the comments received by the Port of San Francisco in Spring 2024 on its draft Waterfront Resilience Program that "[t}he Embarcadero Promenade is viewed as a critical asset and there is a strong desire to preserve and enhance it", San Francisco voters have made it clear that they do not support development that diminishes access to and enjoyment of the expansiveness of the Embarcadero and its connection to the Bay.

The mantra regarding real estate from time immemorial has been "location, location, location". Real estate is not a fungible asset where one parcel is the functional equivalent of another. For better or worse, the Family Zoning Plan will impact thousands of parcels across San Francisco. But only a very few of those parcels can negatively impact the experience of San Francisco's incomparable Embarcadero. Block #4 is one of those parcels. Mayor Lurie, various members of the Board of Supervisors and other city officials in recent days have stressed that passage of the Family Zoning Plan is the only way for San Francisco to maintain local control over building decisions and to use local knowledge to guide thoughtful residential development. But deciding where <u>not</u> to build also can be an important exercise of local control and knowledge. Protection of the irreplaceable public asset of the Embarcadero and the northeastern waterfront is a value historically held by all San Franciscans, and

we therefore urge the Land Use and Transportation Committee to express that value by removing Block #4 from coverage by the Family Zoning Plan and by prohibiting the construction of any residential units on that block in the future.

We further request this letter be entered into the record of the Land Use and Transportation's October 20 hearing on the Family Zoning Plan. Please contact Bob Harrer with questions or comments on our request and this comment letter.

Sincerely,

BCNA Board of Directors, by
Mary Jane Large, President
maryjanelarge@me.com

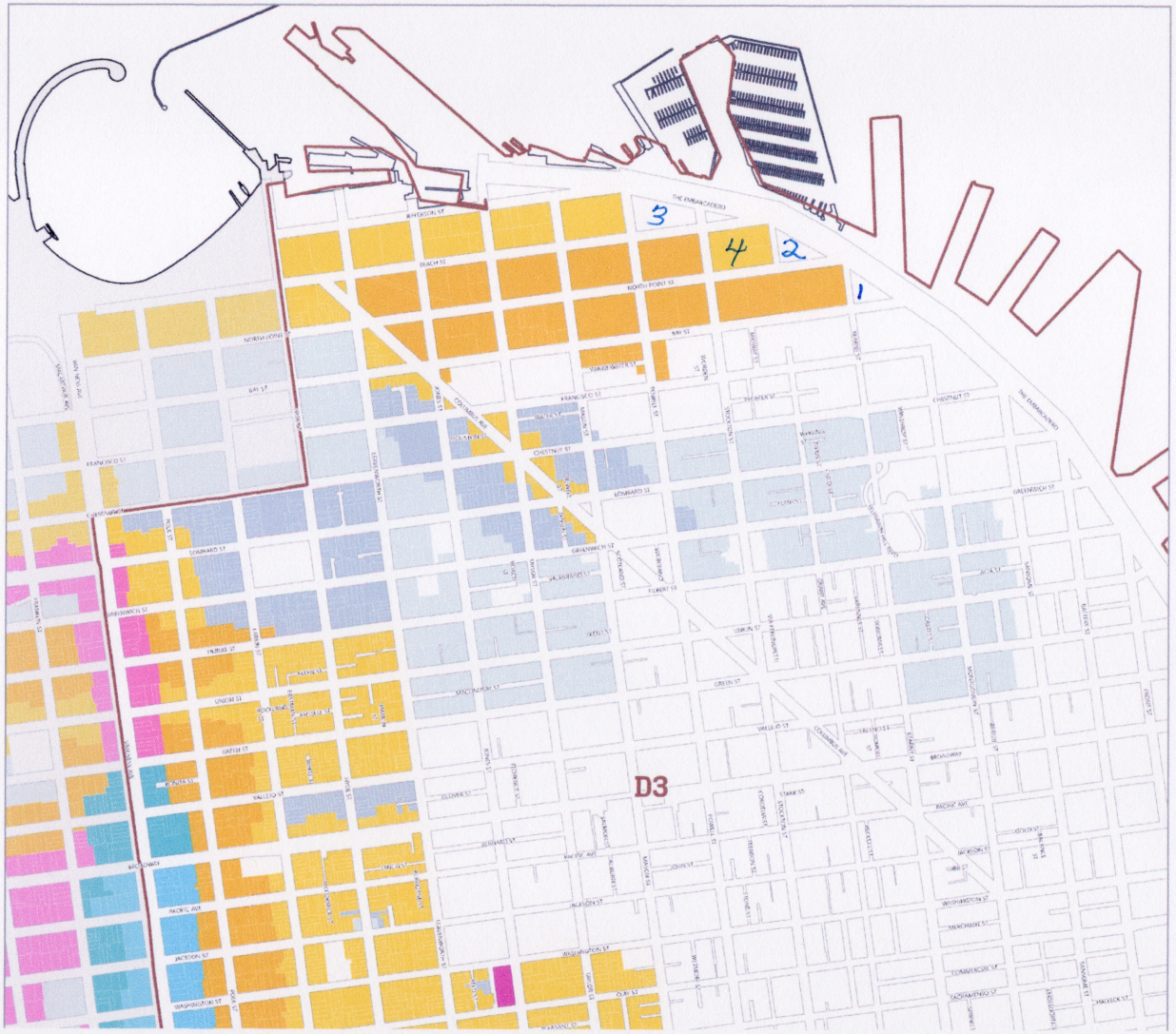
Robert Harrer, Former President and Board Member
theharrers@aol.com

cc: All other members of the Board of Supervisors, Board.of.Supervisors@sfgov.org
Sarah Dennis-Phillips, Planning Director, sarah.dennis-phillips@sfgov.org
Rachael Tanner, Planner rachael.tanner@sfgov.org
Lisa Chen, Planner lisa.chen@sfgov.org
Michelle Andrews, legislative aide, Supervisor Sauter, Michelle.Andrews@sfgov.org

# Family Zoning Plan Zoning Map Ordinance: Proposed Local Program Height Limits

**September 30, 2025**

**Supervisorial District 3**



| | |
|---|---|
| **From:** | Vladimir Vlad |
| **To:** | Carroll, John (BOS); Mahmood, Bilal (BOS); Melgar, Myrna (BOS); Chen, Chyanne (BOS) |
| **Cc:** | HVNA President; HVNA Vice President; Cooper, Raynell (BOS); Villarreal, Fernando (MYR) |
| **Subject:** | HVNA - Letter of Support - Family Zoning Plan |
| **Date:** | Tuesday, October 14, 2025 11:09:38 AM |
| **Attachments:** | 2025 10 13 HVNA Family Zoning Plan.pdf |

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Hi John,

Please find attached HVNA's letter of support for the Family Zoning Plan ahead of the Land Use & Transportation meeting on the 20th.

Thanks,

Vladimir

October 13, 2025

Myrna Melgar, Chair
Chyanne Chen, Vice Chair
Bilal Mahmood
Land Use and Transportation Committee

**RE: HVNA Support of Family Zoning Plan**

Dear Chair Melgar, Vice-Chair Chen, and Supervisor Mahmood,

On behalf of the **Hayes Valley Neighborhood Association (HVNA)**, we are writing to express our support for the proposed **Family Zoning Plan (FZP)**.

HVNA views this plan as a crucial, well-balanced measure necessary to increase San Francisco's housing supply, support our city's diverse family base, and ensure housing availability for future generations. The Family Zoning Plan represents a thoughtful, incremental approach to density that aligns perfectly with the established character and successful mixed-use environment of Hayes Valley.

1. **Alignment with Existing Neighborhood Character:** Hayes Valley is already a dense, walkable, and transit-rich neighborhood. The FZP encourages **gentle density** by allowing up to four units in single-family zones. This density increase is consistent with the scale and character of our blocks, allowing for greater housing production without the radical height or bulk increases that often cause neighborhood opposition.
2. **Addressing Family Needs:** San Francisco is facing a critical loss of families and a dwindling supply of units appropriate for households with children. The FZP specifically targets this imbalance by encouraging multi-bedroom units through density bonuses, helping to retain the very families that enrich our public schools and local businesses.
3. **Increasing Supply in High-Opportunity Areas:** By allowing greater housing production in historically exclusive single-family areas, the FZP contributes to city-wide housing goals and promotes equitable distribution of housing in areas with excellent access to jobs, transit, and open space.

HVNA recognizes that addressing the city's housing shortage requires shared responsibility. We believe the Family Zoning Plan is a modest, necessary, and strategic step forward that will deliver meaningful results while preserving the livability and beauty of San Francisco's diverse neighborhoods for residents of all backgrounds.

We support the Board of Supervisors tasked with approving a responsible and HCD compliant plan such as **the Family Zoning Plan.**

Sincerely,

Vladimir Vlad, Chair HVNA Transportation & Planning Committee

Vladimir Vlad

David Robinson, President, HVNA

Joe Maloney, Vice President, HVNA

| | |
|---|---|
| **From:** | Erin Elliott |
| **To:** | Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Chen, Chyanne (BOS) |
| **Cc:** | Sauter, Danny (BOS) |
| **Subject:** | Reject Upzoning plan |
| **Date:** | Sunday, October 5, 2025 2:52:15 PM |

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Greetings all.

I live in 94133 and I am against the proposed changes in the Upzoning plan.

Please reject this initiative!

Kindly,

Erin Elliott
Erin@erins.org

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS) |
| **Subject:** | 30 Letters regarding File Nos. 250700, 250701, and 250966 |
| **Date:** | Thursday, October 2, 2025 1:29:35 PM |
| **Attachments:** | 30 Letters regarding File Nos. 250700, 250701, and 250966.pdf |

Hello,

Please see attached for 30 letters regarding File Nos. 250700, 250701, and 250966.

> **File No. 250700:** Ordinance amending the Zoning Map to implement the Family Zoning Plan by: amending the Zoning Use District Maps to: 1) reclassify certain properties currently zoned as various types of Residential to Residential Transit Oriented - Commercial (RTO-C); 2) reclassify properties currently zoned Residential Transit Oriented (RTO) to Residential Transit Oriented - 1 (RTO-1); 3) reclassify certain properties from Residential districts other than RTO to RTO-1; 4) reclassify certain properties currently zoned Neighborhood Commercial (NC) or Public (P) to Community Business (C-2); and 5) reclassify certain properties from Public to Mixed-Use or Neighborhood Commercial Districts; amending the Height and Bulk Map to: 1) reclassify properties in the Family Zoning Plan to R-4 Height and Bulk District; 2) change the height limits on certain lots in the R-4 Height and Bulk District; and 3) designating various parcels to be included in the Non-Contiguous San Francisco Municipal Transportation Agency Sites Special Use District (SFMTA SUD); amending the Local Coastal Program to: 1) reclassify all properties in the Coastal Zone to R-4 Height and Bulk District; 2) reclassify certain properties to RTO-C and Neighborhood Commercial District; 3) designate one parcel as part of the SFMTA SUD; and 4) directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of public necessity, convenience, and welfare under Planning Code, Section 302; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings under the City's Local Coastal Program and the California Coastal Act of 1976. (Mayor, Mahmood, Dorsey)
>
> **File No. 250701:** Ordinance amending the Planning Code to: 1) create the Housing Choice-San Francisco Program to incent housing development through a local bonus program and by adopting a Housing Sustainability District, 2) modify height and bulk limits to provide for additional capacity in well-resourced neighborhoods, and to allow additional height and bulk for projects using the local bonus program, 3) require only buildings taller than 85 feet in certain Districts to reduce ground level wind currents, 4) make conforming changes to the RH (Residential, House), RM (Residential, Mixed), and RC (Residential-Commercial) District zoning tables to reflect the changes to density controls, and parking requirements made in this Ordinance, 5) create the RTO-C (Residential Transit Oriented-Commercial) District, 6) implement the Metropolitan Transportation Commission's Transit-Oriented Communities Policy by making changes to parking requirements, minimum residential densities, and

minimum office intensities, and requiring maximum dwelling unit sizes, 7) revise off-street parking and curb cut obligations citywide, 8) create the Non-contiguous San Francisco Municipal Transportation Agency Sites Special Use District, 9) permit businesses displaced by new construction to relocate without a conditional use authorization and waive development impact fees for those businesses, 10) make technical amendments to the Code to implement the above changes, 11) make conforming changes to zoning tables in various Districts, including the Neighborhood Commercial District and Mixed Use Districts, and 12) reduce usable open space and bicycle parking requirements for senior housing; amending the Business and Tax Regulations Code regarding the Board of Appeals' review of permits in the Housing Choice Program Housing Sustainability District; also, amending the Local Coastal Program to implement the Housing Choice-San Francisco Program and other associated changes in the City's Coastal Zone, and directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making public necessity, convenience, and welfare findings under Planning Code, Section 302. (Mayor)

**File No. 250966:** Ordinance amending the General Plan to revise the Urban Design Element, Commerce and Industry Element, Transportation Element, Balboa Park Station Area Plan, Glen Park Community Plan, Market and Octavia Area Plan, Northeastern Waterfront Plan, Van Ness Avenue Area Plan, Western SoMa (South of Market) Area Plan, Western Shoreline Area Plan, Downtown Area Plan, and Land Use Index, to implement the Family Housing Zoning Program, including the Housing Choice-San Francisco Program, by adjusting guidelines regarding building heights, density, design, and other matters; amending the City's Local Coastal Program to implement the Housing Choice-San Francisco Program and other associated changes in the City's Coastal Zone, and directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and adopting findings of public necessity, convenience, and welfare under Planning Code, Section 340.

Sincerely,

**Joe Adkins**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
**1 Dr. Carlton B. Goodlett Place, Room 244**
**San Francisco, CA 94102**
**Phone: (415) 554-5184 | Fax: (415) 554-5163**
board.of.supervisors@sfgov.org | www.sfbos.org

**From:** cdmccoy@everyactioncustom.com on behalf of Casey McCoy
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Thursday, October 2, 2025 11:31:14 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

Zoning laws are not just random legislation among thousands of laws; they're paramount to the feel of a place, the quality of life in a society, the amount of sky that meets the eye. They're the promise that a factory or a high-rise won't suddenly appear among single-family homes. They constitute a sacred obligation which a government has to its residents, the willful abandonment of which is an unforgivable betrayal.

Nordic countries, when they need more housing, build out new infrastructure and transit in areas that have not been residential, and then build upward in those "new" areas. In this way, current residents are not betrayed. If they can do this, so can San Francisco and California - the world's 4th biggest economic power.

Sincerely,
Casey McCoy
San Francisco, CA 94116

**From:** phil.lumsden999@everyactioncustom.com on behalf of Philip Lumsden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Thursday, October 2, 2025 9:47:39 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Philip Lumsden
San Francisco, CA 94133

**From:** alicefw@everyactioncustom.com on behalf of Alice Williams
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Thursday, October 2, 2025 8:13:35 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Everyone wants a separate entrance home. Nothing good can happen putting many people in a small space. What kind of infrastructure did you plan to increase? How many more police do you plan to hire?

San Francisco is dense enough. If I wanted to live in NYC I would have moved there!
Surely someone has calculated the capacity for this small 7 by 7 mile piece of land?

Sincerely,
Alice Williams
San Francisco, CA 94116

**From:** jennkroot@everyactioncustom.com on behalf of Jennifer Kroot
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Wednesday, October 1, 2025 8:08:57 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

I will do everything I can to stop extreme upzonging. I voted for Lurie and I'm incredibly disappointed. I thought that he cared about SF more than billionaires and developers. WE ALL KNOW THAT UPZONING WILL NOT SOLVE HOMELESSNESS OR HELP WITH AFFORDABILITY. Developers, Airbnb and tech billionaires own this city.

Sincerely,
Jennifer Kroot
San Francisco, CA 94117

**From:** jherrod9@everyactioncustom.com on behalf of Julie Herrod-Lumsden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Wednesday, October 1, 2025 7:02:28 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan and 30-year resident of North Beach, I strongly oppose Mayor Lurie's and Supervisor Sauter's plan, which incentivizes the demolition of existing homes, displacement of renters and FAMILIES and small businesses, and the transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We DEMAND that you:

- Drastically scale back the Mayor's and Sauter's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's and Sauter's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as development.

These plans also clear the way for a MASS EXODUS OF RESIDENTS—YOUR CONSTITUENTS. Why are you so foolishly intent on eliminating us? Don't you kinda need resident voters so you can push your weight around?

Think about it (if you're able). WHY BITE THE HAND THAT FEEDS YOU?

Be careful.

HANDS OFF OUR NEIGHBORHOODS!!!

Sincerely,
Julie Herrod-Lumsden
San Francisco, CA 94133

**From:** epml@everyactioncustom.com on behalf of Michael Larsen
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Wednesday, October 1, 2025 2:55:26 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):

Sincerely,
Michael Larsen
San Francisco, CA 94109

**From:** randymazzei@everyactioncustom.com on behalf of Randall Mazzei
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Wednesday, October 1, 2025 2:21:13 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Randall Mazzei

**From:** shop@everyactioncustom.com on behalf of beth weissman
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Wednesday, October 1, 2025 4:20:20 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional): The destruction of this northern/western part of SF will be permanent and we will never again have the unique flavor that makes SF special. Walk around Broadway from Webster towards Van Ness and you'll see the truly brutal high rises that were allowed there. The beauty of the area can never be regained. SF population is not growing, and rushing around adding ugly housing makes no sense. Please vote no.

Sincerely,
beth weissman
San Francisco, CA 94115

**From:** cutelynx@everyactioncustom.com on behalf of Qi Wolf
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Tuesday, September 30, 2025 7:17:54 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):

Sincerely,
Qi Wolf
San Francisco, CA 94123

**From:** esinsf@everyactioncustom.com on behalf of Eihway Su
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Tuesday, September 30, 2025 6:05:57 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan who lives on Parnassus Avenue in Cole Valley, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. I love San Francisco's community that cares about people who have not been economically privileged, our diversity, as well as our beautiful, old buildings.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Eihway Su
San Francisco, CA 94117

**From:** bilgepump100@everyactioncustom.com on behalf of Robert Hall
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Tuesday, September 30, 2025 5:32:49 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

Perhaps you'll get the Engardio treatment for promoting this dreadful plan.

Sincerely,
Robert Hall
San Francisco, CA 94117

**From:** leah606@everyactioncustom.com on behalf of Roselyn De Jesus
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Tuesday, September 30, 2025 5:18:06 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):
Please stop selling SF and its residence out. I like how our pockets of different communities have developed; and how we find a way to work with each other, no matter what part of San Francisco we happen to live. Don't destroy the soul of my favorite city.

Sincerely,
Roselyn De Jesus
San Francisco, CA 94122

| | |
|---|---|
| **From:** | David Lehr |
| **To:** | Lurie, Daniel (MYR) |
| **Cc:** | Board of Supervisors (BOS); Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); jengardio@gmail.com; MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); Mandelman, Rafael (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); Ionin, Jonas (CPC); Dennis Phillips, Sarah (CPC); Tanner, Rachael (CPC); Switzky, Joshua (CPC); Chen, Lisa (CPC); Gibson, Lisa (CPC); Segal, Ned (MYR); Jones, Ej (MYR) |
| **Subject:** | Strongly Opposed to Mayor Lurie"s Upzoning Plan |
| **Date:** | Tuesday, September 30, 2025 4:50:12 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mayor Lurie,

I've been proud to call District 2 my home for over 20 years. As a longtime San Franciscan, I'm deeply concerned and strongly opposed to Mayor Lurie's plan. It threatens to tear down cherished homes, push out renters and small businesses, and reshape our neighborhoods into exclusive corridors of unaffordable luxury high-rises.

This plan isn't just about development—it's about displacement disguised as progress. It puts the interests of wealthy developers and billionaire investors far ahead of the families and communities who have built this city over decades.

We urgently ask you to:

- Drastically scale back the Mayor's upzoning maps
- Call for a postponement of the arbitrary January 2026 upzoning deadline

The Mayor's upzoning maps would permanently alter San Francisco's land use in ways that go well beyond what's necessary—and without any guarantees that housing will be affordable for everyday residents.

Together, we must protect the heart and soul of our city from these sweeping changes that threaten to silence community voices and erase the vibrant neighborhoods we love.

Thank you for considering my input as you make this critical decision for San Francisco's future.

Dave Lehr

District 2 Resident

**From:** susanmackowski@everyactioncustom.com on behalf of Susan Mackowski
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Tuesday, September 30, 2025 3:57:31 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Mackowski
San Francisco, CA 94133

**From:** irismvbucchioni@everyactioncustom.com on behalf of Iris Vahrenhorst-Bucchioni
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Tuesday, September 30, 2025 3:12:54 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please safe the unique character of San Francisco with it's distinctly different neighborhoods.  Don't make our city look the same everywhere you go.

Sincerely,
Iris Vahrenhorst-Bucchioni
San Francisco, CA 94127

**From:** donna.howe@everyactioncustom.com on behalf of Donna Howe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Tuesday, September 30, 2025 2:42:20 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): As a resident of Ingleside Terraces, one of the few remaining intact Historic Garden Neighborhoods, I implore you to exempt historic category A properties from the current upzoning map. According to recent tabulations based on the city survey, removing these properties will not significantly impact the the required number of new homes desired by the State of California. It is absolutely possible to both meet future housing goals and embrace the past. By further modifying the proposed zoning map, you can gain the support of many of your constituents, particularly homeowners and landlords who contribute significantly to city coffers trhough payment of property taxes.

Sincerely,
Donna Howe
San Francisco, CA 94127

**From:** donna.howe@everyactioncustom.com on behalf of Donna Howe
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Tuesday, September 30, 2025 2:31:05 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a longtime resident of the Westside, but one who has also lived and worked in many sections of our wonderful city, I believe Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):I am concerned about this week's attempt to adopt construction guidelines for single family homes that may not jive with historical architectural elements. Further, by trying to eliminate the HPC or to allow the Planning Department to assume the role of historic preservation, more necessary guardrails will be circumvented. Such manipulation does not engage the community in meaningful ways. Having already removed environmental reviews, how will the city ensure that new and modified builds will be transparent and in line with the exiting city plan?

Sincerely,
Donna Howe
San Francisco, CA 94127

**From:** noguera@everyactioncustom.com on behalf of Hatun Noguera
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Tuesday, September 30, 2025 2:14:46 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Hatun Noguera
San Francisco, CA 94127

**From:** timepuzzle@everyactioncustom.com on behalf of John Robert Smith
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Tuesday, September 30, 2025 2:13:59 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John Robert Smith
San Francisco, CA 94127

**From:** noguera@everyactioncustom.com on behalf of Hatun Noguera
**To:** Board of Supervisors (BOS)
**Subject:** Stand With Your Constituents! {Files: 250700, 250701, 250966}
**Date:** Tuesday, September 30, 2025 2:13:24 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Mayor Lurie's upzoning map is fundamentally flawed. Blanket upzoning will not deliver affordability — it will fuel speculation, displacement, and higher housing costs.

The city needs more time to get this right. Rushing a permanent land use change without full public awareness is reckless and unacceptable.

As the largest rezoning and wealth redistribution in San Francisco's history, I urge you to withhold support unless the map is significantly revised to reflect your constituents' concerns.

ADDITIONAL COMMENTS (optional):

Sincerely,
Hatun Noguera
San Francisco, CA 94127

**From:** ericajoykatrak@everyactioncustom.com on behalf of Erica Katrak
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701, 250966]
**Date:** Tuesday, September 30, 2025 11:12:20 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Please don't destroy our magical city. As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. In 2023, four- and six-plex legislation was signed into law, which created the capacity for ~400,000 units. Add the ~70,000 units in the pipeline, and San Francisco has way more than the net units required by the state's rashly passed quotas and this is all already transforming our city with not enough thought and careful city planning.

The State Department of Finance projects only ~17,000 new residents by 2050 and there are still ~40,000 vacant units sitting empty. In my neighborhood, there are luxury McMansions and condos that have been for sale and vacant for over a year. Lurie's upzoning scheme is unnecessary, excessive, and counterproductive to achieving real affordability in San Francisco. It seems like a blatant gift to wealthy development firms, who destroy our city's history and character and put up huge, personality-devoid buildings in place of it. They have been destroying irreplaceable places and rent controlled dwellings and affordable starter homes for years. On top of all that, did you know that a third of our country's landfills are filled with construction debris? There's no angle to this path that makes any sense to me. Let's do better than this.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps. Why do we need this at all? Who is asking for it?
- Request a postponement of the arbitrary January 2026 upzoning deadline.

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees and barely any protections for historic places that cannot be replaced. Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement and the erasing of culture and identity disguised as progress. It reminds me heavily of the "urban renewal" programs of the 60s and 70s. Let's please find better, smarter, more thoughtful ways forward. This is an iconic and diverse and creative and beautiful city, and we need to put care into keeping it that way.

Sincerely,
Erica Katrak

**From:** chrisverplanck@everyactioncustom.com on behalf of Christopher VerPlanck
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 29, 2025 2:58:57 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Christopher VerPlanck
San Francisco, CA 94127

**From:** Jack Eidson
**To:** Board of Supervisors (BOS)
**Subject:** Family Zoning [Files: 250700, 250701]
**Date:** Monday, September 29, 2025 1:28:33 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello,

I am writing to express my strong support for Mayor Lurie's Family Zoning Plan, and to encourage the Board of Supervisors to pass it urgently.

I am a resident of District 8, and would gladly welcome more neighbors and more vitality to my neighborhood, the Castro. The Family Zoning Plan puts both my neighborhood and the full city on a stronger path toward recovery and growth.

It should also not be discounted that passing a measure like the Family Zoning Plan is required by the state in order to stay in compliance with California law. Any supervisor who ignores that reality is unfit to serve this city.

Thanks,
Jack Eidson (94114)

**From:** paulagiants@everyactioncustom.com on behalf of Paula Katz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, September 28, 2025 8:26:45 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Hello,

I am a resident of District 4. I want to add that I supported Prop K, love Sunset Dunes, and opposed recalling Joel Engardio. However, as a San Franciscan resident and taxpayer, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

I have lived in the Sunset for over 30 years. There are many other ways to increase housing in San Francisco without ruining our neighborhood. The Mayor's up zoning plan is wrong for San Francisco.

Sincerely,
Paula Katz
San Francisco, CA 94116

**From:** Justin Daulton
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended!
**Date:** Sunday, September 28, 2025 7:06:24 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – must be amended! There are other area's in need of redevelopment and revitalization in the city, especially downtown in Union Square and reaching outwards. This should be counted towards requirements and needs.

The current plan takes away the charm, vibe and character of existing established neighborhoods that are are not in need (nor they should be) of redevelopment. As a resident for over 20 years, and whom has fully planted roots in the Richmond distrcit, I whole heartedly appeal to modify this plan to not so serverly upzone established neighborhoods and instead focus on vacant areas that are in need of redevelopment.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

Sincerely, Justin

Justin
California

**From:** joringer67@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, September 27, 2025 2:51:13 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** maryanntittle@everyactioncustom.com on behalf of MaryAnn Tittle
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, September 27, 2025 9:24:22 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
MaryAnn Tittle

**From:** maryanntittle@everyactioncustom.com on behalf of MaryAnn Tittle
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, September 27, 2025 9:23:09 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
MaryAnn Tittle

**From:** kirinp@everyactioncustom.com on behalf of Kirin Parmar
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, September 26, 2025 7:41:47 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I am a proponent of affordable housing who would like to see the proposed SF Upzoning Mandate be fine-tuned to meet holistic needs.
I hold a B. Arch (Hons), M. City Planning and MS (Transportation Engineering). I am also a certified Breakthrough Coach with good communication skills and a natural mediation ability. I grew up mostly in Singapore (tops in building affordable housing and supporting infrastructure) and did my grad studies at Berkeley. I recently hosted an impressive and high-level representative for Lima, Peru's most successful social housing development company called Besco, which is a for-profit private developer. Despite variations in what we can replicate, we have resources to learn from that further include the experiences of Auckland, NZ, Portland, OR and Seattle, WA. We will have to adjust to 1) what our local culture will tolerate within reason, 2) the heightened need for EQ safety and evacuation routes, 3) the limited space to expand making it much harder to meet desirable setbacks, 4) the limits of the existing supportive infrastructure. And 5) last but not least, how we can retain enough of the heart and soul of what makes San Francisco the local, national and global draw that it is. Singapore saved costs by having the government act as developer. Besco in Lima was able to lower costs and create enough profit by the scale of the contracts they keep winning due to their holistic follow-up services business model (in addition to an enforced non-corruption mandate). (Some of the aspects they provide that do not fit the limitations of SF could fit other CA cities, something to pass on to our Senator and Governor). I would like to see more inclusive and thus hopefully more creative brainstorming of a model for affordable building that keeps costs down and gets more buy-in from residents. Also, people tend to be more accepting of change when they feel heard and validated about their feelings and views first. They have been heard at the Planning Commission Hearing, but not actually validated or shown empathy which has further escalated fears and thus opposition. I think it is important that the public feels they have had adequate time to participate in the possible solutions. Things shift when the opposing forces have their worst-case scenario fears allayed, and come to their own conclusions about the possible measures to meet parameters as a result of being part of the brain-storming. I'd like to see the soliciting of views evolve from the negative inducing-mindset focus of what we don of what we do not want, to the pro-active, positive engagement over what we want in order to reach the 36,000 mandated units. Having non-political independent experts weigh in is also crucial. Who can we invite? Retired experts are potentially a great resource. There is such an important psychological element to getting buy-in. I conclude by asking where I can further contribute with my relevant insights, expertise or resourcefulness. I have been active on Nextdoor where over 2,600 folk (at an early count) viewed my post soliciting support in understanding what is going on. After more than 160 comments, things calmed down with the inclusion of my explanation that we genuinely do have a housing crisis that is part of a global housing crisis, and why the impetus to solve this had to come from the State. I personally do not want under the current political environment, to have it look like our governor and senator are doing something that feels like a betrayal as has been implied by the genuinely alarmed. But I do agree that the SF mandate such as it is to-date, is cause for alarm. It lacks clarity on density bonuses, a sense of control over maximum buildout within the up-zoned areas, sensitivity to other important parameters that would ensure we don't destroy cherished public spaces with gloomy shaded or wind-channeling tunnels, and assured preservation or continuity of cherished architecture and small businesses.

Sincerely,
Kirin Parmar
San Francisco, CA 94132

**From:** chamaret@everyactioncustom.com on behalf of Jun Ishimuro
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 24, 2025 8:46:46 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Views and historic neighborhoods are our city's  important resource as one of the top tourist destinations in the world. Tourist industry hire 60000 people and it is a common summer time job for San Francisco resident students. Like all national parks, we have responsbility to  preserve our city's view and historic neighborhoods for our future which will also generate revenues for the city and its residents.

Sincerely,
Jun Ishimuro
San Francisco, CA 94114

| | |
|---|---|
| **From:** | Carroll, John (BOS) |
| **To:** | Liam Hennessy |
| **Cc:** | Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS) |
| **Subject:** | RE: Up Zoning Plan - BOS File Nos. 250700, 250701, and 250966 |
| **Date:** | Wednesday, September 24, 2025 3:01:00 PM |
| **Attachments:** | image001.png |

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for these ordinance matters.

I invite you to review the entire matter on our Legislative Research Center by following the links below:

-

Board of Supervisors File No. 250700

Board of Supervisors File No. 250701

Board of Supervisors File No. 250966

**John Carroll**
**Assistant Clerk**
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

Click here to complete a Board of Supervisors Customer Service Satisfaction form.

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

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**From:** Liam Hennessy <dolbay@hotmail.com>
**Sent:** Monday, September 22, 2025 7:13 PM
**To:** Carroll, John (BOS) <john.carroll@sfgov.org>
**Subject:** Up Zoning Plan

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

My name is Liam Hennessy and I am a long-time resident of North Beach and a recent retired San Francisco Unified School teacher. My neighborhood was not originally included in any upzoning plan until our Supervisor Danny Sauter decided to add it. Why? He has never answered this question or many others that neighbors such as myself have tried to get him to answer.

I am very upset that without so much as a public meeting or notification, North Beach was put into this reckless plan even though the neighborhood is already one of the densest in our beautiful city. The creators and backers of this plan never took into account any of the concerns of the neighborhood's residents! Mayor Lurie and Supervisor Sauter even postponed the voting on North Beach becoming a Historic Neighborhood, in hopes I am sure, that it would not get in the way of his "Family Zoning Plan" proposal being adopted.

There has not been enough collaboration with the people who are going to be most affected by this proposal. This Family Zoning plan was not created to enrich the lives of individuals who want to live in North Beach or for those that already do or for those that will be pushed out because of it. This is not an easy fix to our housing crisis. We need to be more creative with our approach to our housing needs. However, those approaches Should Not Come from the Big Developers trying to get a HUGE WINFALL or POLITICIANS WHO ARE BOUGHT in order to climb the political ladder, BUT by the people of North Beach. We have a huge stake in this and this decision will change the neighborhood forever. Once it is done there is no going back. Remember the Redevelopment Era?

The plan to include North Beach into Lurie's Upzoning proposal was a blatant lie to all of the residences and businesses in North Beach by politicians that used their power to hide the fact that their ambition for power/money is more important than the community that elected them.
Making decisions about the fate of a person's neighborhood behind a facade of wanting to create more housing for the working people is disingenuous, especially since it was all hidden from the constituents. High Rise Condominiums all along the Wharf, splattered around North Beach, Telegraph Hill, etc. will not be affordable to the individuals that this proposal is trying to house. It will only be affordable to the rich, It will ruin the neighborhood and it will create another

redevelopment nightmare with horrible consequences.

Danny Sauter and his YIMBY lobbyists along with the Planning Department have not involved the neighborhood residents, businesses etc.  in the decision to replace our incredible neighborhood, which tourists travel the world to see, with a Miami Beach one instead. This plan was not done with the constituents' needs in mind, but rather with those of developers and Mr Sauter's donors instead( and in secret ). It is not what is best for North Beach or the City at large.

Please make significant changes to the Up Zoning map because it will destroy North Beach. As a native, as a retired San Francisco Unified School teacher I plead that you really take a hard look at what is being proposed, how it will impact North Beach and the City at large, maybe even go to St. Peters and Paul's and pray on it… you never know.

Onwards,
Liam Hennessy
169 Pfeiffer Street
San Francisco Ca 94133

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS) |
| **Subject:** | 186 Letters regarding File Nos. 250700 and 250701 |
| **Date:** | Thursday, September 11, 2025 2:37:26 PM |
| **Attachments:** | 186 Letters regarding File Nos. 250700 and 250701.pdf |

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Hello,

Please see attached for 186 letters regarding File Nos. 250700 and 250701.

> **File No. 250700:** Ordinance amending the Zoning Map to implement the Family Zoning Plan by: amending the Zoning Use District Maps to: 1) reclassify certain properties currently zoned as various types of Residential to Residential Transit Oriented - Commercial (RTO-C); 2) reclassify properties currently zoned Residential Transit Oriented (RTO) to Residential Transit Oriented - 1 (RTO-1); 3) reclassify certain properties from Residential districts other than RTO to RTO-1; 4) reclassify certain properties currently zoned Neighborhood Commercial (NC) or Public (P) to Community Business (C-2); and 5) reclassify certain properties from Public to Mixed-Use or Neighborhood Commercial Districts; amending the Height and Bulk Map to: 1) reclassify properties in the Family Zoning Plan to R-4 Height and Bulk District; 2) change the height limits on certain lots in the R-4 Height and Bulk District; and 3) designating various parcels to be included in the Non-Contiguous San Francisco Municipal Transportation Agency Sites Special Use District (SFMTA SUD); amending the Local Coastal Program to: 1) reclassify all properties in the Coastal Zone to R-4 Height and Bulk District; 2) reclassify certain properties to RTO-C and Neighborhood Commercial District; 3) designate one parcel as part of the SFMTA SUD; and 4) directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of public necessity, convenience, and welfare under Planning Code, Section 302; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings under the City's Local Coastal Program and the California Coastal Act of 1976. (Mayor, Sauter, Mahmood, Dorsey)
>
> **File No. 250701:** Ordinance amending the Planning Code to: 1) create the Housing Choice-San Francisco Program to incent housing development through a local bonus program and by adopting a Housing Sustainability District, 2) modify height and bulk limits to provide for additional capacity in well-resourced neighborhoods, and to allow additional height and bulk for projects using the local bonus program, 3) require only buildings taller than 85 feet in certain Districts to reduce ground level wind currents, 4) make conforming changes to the RH (Residential, House), RM (Residential, Mixed), and RC (Residential-Commercial) District zoning tables to reflect the changes to density controls, and parking requirements made in this Ordinance, 5) create the RTO-C

(Residential Transit Oriented-Commercial) District, 6) implement the Metropolitan Transportation Commission's Transit-Oriented Communities Policy by making changes to parking requirements, minimum residential densities, and minimum office intensities, and requiring maximum dwelling unit sizes, 7) revise off-street parking and curb cut obligations citywide, 8) create the Non-contiguous San Francisco Municipal Transportation Agency Sites Special Use District, 9) permit certain Legacy Businesses to relocate without a conditional use authorization and waive development impact fees for those businesses, 10) make technical amendments to the Code to implement the above changes, and 11) make conforming changes to zoning tables in various Districts, including the Neighborhood Commercial District and Mixed Use Districts; amending the Business and Tax Regulations Code regarding the Board of Appeals' review of permits in the Housing Choice Program Housing Sustainability District; amending the Local Coastal Program to implement the Housing Choice-San Francisco Program and other associated changes in the City's Coastal Zone, and directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making public necessity, convenience, and welfare findings under Planning Code, Section 302. (Mayor)

Sincerely,

**Joe Adkins**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
**1 Dr. Carlton B. Goodlett Place, Room 244**
**San Francisco, CA 94102**
**Phone: (415) 554-5184 | Fax: (415) 554-5163**
board.of.supervisors@sfgov.org | www.sfbos.org

| | |
|---|---|
| **From:** | Beth Chia |
| **To:** | Lurie, Daniel (MYR) |
| **Cc:** | Board of Supervisors (BOS); Dennis Phillips, Sarah (CPC); wtpcc-delegates@googlegroups.com |
| **Subject:** | Family Zoning Plan |
| **Date:** | Wednesday, September 10, 2025 10:10:59 PM |
| **Attachments:** | Letter of Family Zoning Plan.docx |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Beth Liwen Chia
390 Santa Ana Avenue
San Francisco, CA 94127

September 10, 2025

To: daniel.lurie@sfgov.org
cc:Board.of.Supervisors@sfgov.org,
sarah.dennis-phillips@sfgov.org,
wtpcc-delegates@googlegroups.com

The Honorable Daniel Lurie
Mayor of the City and County of San Francisco
City Hall, Room 200
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
Via email and U.S. Mail

Re: "Family Zoning Plan"

Dear Mayor Lurie,

The Balboa Terrace Homes Association represents approximately 950 residents, with a mix of families and seniors. Our neighborhood generally reflects the racial make of the city. We shop, eat and do business in West Portal and on Ocean Ave. We strongly oppose the so-called "Family Zoning Plan" as it threatens to destroy the small businesses we rely on and will reduce existing family housing through speculative development and demolition.

**This proposal isn't a family housing plan - it's a demolition plan.** Density decontrol, as proposed, eliminates unit limits on single-family parcels. It incentivizes demolition of some of San Francisco's most affordable family housing stock to make way for high-rent, small-unit developments unsuitable for families. This plan encourages speculative development for high income singles that will drive up land values, displace families, and erode thriving communities.

**This proposal will destroy thriving communities.** The proposed unconstrained up zoning and density decontrol will destabilize neighborhoods, drive tenant and small business evictions, and hollow out small, local business districts like Ocean Avenue, West Portal Avenue and Lakeside Village.

**The state's 82,000-unit housing mandate ignores economic realities.** San Francisco should instead challenge the state's arbitrary and unrealistic population projections, since it is already the densest city in California and the second densest city in the United States, second only to New York City. The high cost of housing in New York City proves that densification does not produce lower housing costs.

**The City does not face a housing supply shortage.** In fact, the Planning Department's Q2 2025 data shows a pipeline of 71,183 new units, including over 10,000 units near Ingleside Terraces at Balboa Reservoir, Stonestown, and Parkmerced. Meanwhile, the city's population has declined by 31,938 since 2020, with an estimated 36,000 vacant units. The proposal's emphasis on increasing the supply of housing units is not based on the facts. Over the past 30 years, as the housing stock grew 27% and the

population increased only 11%, rent and housing prices still soared. The development encouraged by this proposal will be market-rate and aimed towards higher income individuals, further exacerbating affordability problems.

We propose the following recommendations to align any zoning plan with community and citywide goals:

1. **Remove Density Decontrol and maintain setbacks, height transitions, and massing rules. -** Existing approved projects in the pipeline and capacity can accommodate more than the arbitrary 82,000-state mandated new housing units without demolishing thriving neighborhoods. Your efforts to reduce bureaucratic and regulatory barriers such as permit reform will stimulate more construction activity more quickly than would blanket up zoning.

2. **Remove provisions that allow 65' heights on interior residential street corner lots and 8,000 square foot lots.** This provision will result in taller, randomly-placed towers among otherwise consistent 1-4 story residential blocks — with no relationship to neighborhood form or any broader planning vision. Proposed lot mergers will invade vital greenbelts, backyards, and trees that provide vital open space in an otherwise dense urban environment.

3. **Provide for a forty-foot height limit** on residential and commercial corridors.

4. **Protect historic resources and prohibit demolition of existing housing stock:** Require alternatives to demolition of eligible historic resources (Category A). Apply Preservation Design Standards to new projects in Category A neighborhoods.

5. **Provide housing choices scaled for families with children** and increase the required family housing units consistent with the City's family-friendly policies. Preserve the small business.

6. **Ensure adequate infrastructure** – San Francisco's infrastructure will not support massive increases in building even the plan were to encourage it. Providing additional water, electricity, fire, police, and sewer capacity will be expensive and time consuming. Muni is already facing chronic deficits and cannot take additional strain. Increased zoning density should not be approved until infrastructure studies have been conducted and capital projects are approved and funded to support the proposed new development.

7. **Incentivize building the existing pipeline:** Encourage developers to build approved units or, if they do not, revoke entitlements.

8. **Repurpose under-utilized buildings:** Offer greater incentives to convert under-utilized downtown structures into housing as has been successfully done in Washington DC, New York and Los Angeles.

**In conclusion**, the "Family Zoning Plan" as proposed encourages the demolition of sound housing, invites speculation, drives up costs, destroys architecturally historic structures, paves over green space and destroys our sense of community.

We ask that you adopt these recommendations, reject density decontrol, and formulate a sensible plan that preserves our neighborhoods, prioritizes affordability, and includes community input. We strongly

support the building of new housing, but any new housing plan needs to be sensible and include the input and collaboration of those who will be most affected. We demand to be heard.

Very truly yours,

Beth Li-Wen Chia

**From:** covaron@everyactioncustom.com on behalf of Christine Varon
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 9:08:33 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

My name is Christine Baron and I live in district too with my family of three children and a full-time care provider for my 24 year-old disabled adult daughter. We have raised our family here and are grateful to all San Francisco has given to our family.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement

I really hope we can all work together to review and come up with a thought out plan to expand San Francisco's housing, which it definitely needs, and I am fully support.

Sincerely,
Christine Varon

Sincerely,
Christine Varon
San Francisco, CA 94123

**From:** marian.research@everyactioncustom.com on behalf of Marian Wallace
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 9:03:33 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

San Francisco's charm and tourist-attractiveness gets eaten away by the kind of building permissiveness for which these new rules pave the way. Once you start to add high rises so easily, there is no turning back. These are not well-though-out plans. They will not benefit the people of San Francisco.

Sincerely,
Marian Wallace
San Francisco, CA 94109

**From:** cathieanderson@everyactioncustom.com on behalf of Catherine Anderson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 9:01:11 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

As a senior citizen, who worked hard and paid taxes in San Francisco, I thankfully have rent control or I could no longer afford to live here. In my building as units open, they charge market rates, so the landlords are still making a good income. When I retired, making $50,000-$70,000.00/year - depending on circumstances - that was considered a "middle class" salary and I was proud how I was doing. Now my yearly income is considered "lower class". Social Security is based on our salaries we made before current inflation. Inflation if frightening for seniors.

Many seniors live in our building, as well as young persons. We live well together, and seniors provide history and contributed to life to San Francisco. If seniors are displaced and forced out of their own homes to provide space for unknown new younger, richer persons - where would they go? How is this humane? There are many places in and around that can be built up without displacing the current residents. Seniors naturally fade out on their own - either going to more assisted living, or passing away, or other reasons. This has been a natural turn around for rent control apartments for decades, and happens naturally in our building. We have more younger persons than seniors now.

Finally, building towers in neighborhoods that are architecturally historic destroys what we love about San Francisco, and the living conditions for those around it. Blocking sunlight, fresh air and creating more heat and glare for the residents who live around it.

Recently the building commission approved a building to exceed the height limit of our neighborhood by nearly double for the addition of only 5 affordable units. (842 California Street). This huge modern glass building will block sunlight, fresh air and quality of life for the hundreds of current residents living next to it. It may also add heat and glare to the neighborhood. It destroys the victorian feel of the neighborhood and we are in a major pathway for tourists from hotels towards downtown. Many tourists take pictures on our block as this is what they often come to San Francisco for. It will also be devastating for the University Club by basically building a wall in front of their balconies, blocking views for their many weekend rental events.

All this for only 5 units.

I would like more affordable housing of course, but done in a thoughtful way considering current residents, and the history and architecture of the neighborhood. It feels like just building without these considerations, would be similar to what DOGE was criticized for - just demolishing the good things while trying to achieve a goal, instead of doing so in a thoughtful, planned manner.

Please protect current San Franciscans in your future planning.

Sincerely,
Catherine Anderson
San Francisco, CA 94108

**From:** gfgoffman@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, September 11, 2025 8:53:08 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** phil.lumsden999@everyactioncustom.com on behalf of Philip Lumsden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 8:45:43 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

As a North Beach resident for over 30 years, as well as a Coit Tower employee, I am acutely aware of the universal charm and attraction that North Beach has in today's world. I speak with people from all corners of the planet who tell me how they specifically came to SF just to visit North Beach. Its ambience and similarity to several old world European towns draws visitors from everywhere and keeps locals flocking to the neighborhood. Why deliberately change, no--uproot--an already proven enduring success story is beyond me. Especially when it appears to being done without proper notification to the very residents it will most impact. Please reject this proposal and let North Beach thrive again!
ADDITIONAL COMMENTS (optional):

Sincerely,
Philip Lumsden
San Francisco, CA 94133

**From:** Eric Dasmalchi
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Thursday, September 11, 2025 8:20:22 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Eric Dasmalchi
edasmalchi@gmail.com
3333 Mentone Avenue
San Francisco, California 94130

**From:** sf.lorna@everyactioncustom.com on behalf of Lorna Walker
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 7:02:55 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I live in lower Pacific Heights and, in my voting district, only three blocks are due to be upsized. I can only assume it's because Mayer Lurie did not want to upsize part of his neighborhood and is forcing the "poor "part of district 2 to bear the full brunt of the upsizing. My street is residential and should not be destroyed! Do not vote for this discriminatory upsizing that will destroy San Francisco.

Sincerely,
Lorna Walker
San Francisco, CA 94115

**From:** marymmoc@everyactioncustom.com on behalf of Mary OConnell
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 5:16:38 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, in Cow Hollow ,I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Mary OConnell
San Francisco, CA 94123

**From:** Ron Nieberding
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Thursday, September 11, 2025 3:37:33 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Ron Nieberding
nieberding2@gmail.com
18 10th St Apt 640
San Francisco, California 94103

**From:** Simone Mittelstaedt
**To:** Board of Supervisors (BOS)
**Cc:** Nellie King Solomon
**Subject:** Don"t Demolish SF
**Date:** Wednesday, September 10, 2025 11:29:17 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members,

My name is Nellie King Solomon, and my family and I have lived on Bellair, a small alley in North Beach, for 53 years. My father built our house, and my 17-year-old daughter is the third generation to live there. We are the urban fabric of this city, and we are being ignored.

The upzoning plan being considered today is an unjust and secretive attack on our neighborhood. Our community was never meant to be on this map. It was not in the original Housing Element.

New Supervisor Danny Sauter and Scott Wiener have thrown us into this plan without asking or even telling our neighbors. This is being done in secret with developers and donors in mind, not with the constituents' needs. It’s bad politics and possibly illegal. This plan is not only politically corrupt but physically flawed for three crucial reasons:

First, my father, a lifetime city planner and low income Architect, explained that the planned pencil towers are not viable for affordable housing on these sites. The land is unstable "fill" from after the 1906 earthquake, and the substantial foundations required mean they can only be built as luxury housing.

Second, these waterfront sites are threatened by rising sea levels.

Third, this plan is based on a false premise. We do not have a housing shortage in this particular area. Six months ago, I found 40 vacant two-bedroom units on Zillow in my immediate blocks alone.

This is a plan that will demolish affordable housing, not create it. I agree with Daniel Lurie that the waterfront needs a facelift, but let's make it walkable low-rise housing that fits the character of San Francisco, not shady, windy tunnels created by high-rises.

Commissioners, I ask you to stop. Don’t give free rein to these developers. You have a cautionary tale right here in San Francisco: Joel Engardio and London Breed ignored their constituents and their careers ended. Please, do not fall into the same trap at our neighborhood's expense.

Your legacy will be the fabric of San Francisco. Let it be a good one. Remove North Beach, the Wharf, and Telegraph Hill from your development map.

Native San Francisco 3 generations in North Beach,
Nellie King Solomon.

Nellie King Solomon
nellie@nelliekingsolomon.com
www.nelliekingsolomon.com
@nelliekingsolomon

| | |
|---|---|
| **From:** | Joseph Smooke |
| **To:** | Lurie, Daniel (MYR); Bonde, Aly (MYR); So, Lydia (CPC); Moore, Kathrin (CPC); Mcgarry, Sean (CPC); Campbell, Amy (CPC); Williams, Gilbert A (CPC); Imperial, Theresa (CPC); Braun, Derek (CPC); Calvillo, Angela (BOS); Board of Supervisors (BOS); BOS-Legislative Aides; Zisser, David@HCD; Ionin, Jonas (CPC); Dennis Phillips, Sarah (CPC); Chen, Lisa (CPC); Tanner, Rachael (CPC) |
| **Subject:** | REP-SF Letter re "Family Zoning Plan" |
| **Date:** | Thursday, September 4, 2025 2:14:22 PM |
| **Attachments:** | REP-SF Letter re Upzoning 4Sept2025.pdf |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mayor Lurie, Board of Supervisors President Mandelman and Planning Commission President So,

On behalf of the Race & Equity in all Planning Coalition, SF (REP-SF), please find our letter regarding the "Family Zoning Plan" attached to this e-mail.

REP-SF respectfully submits this letter in advance of, and in reference to the September 11, 2025 Planning Commission hearing on this matter which has been previously referred to as Planning File #2021-005878CWP. It also pertains to Legislative Files #250701, #250700, and #230001.

--joseph

co-founder of People Power Media
**Creators of PRICED OUT**
**See the animation that will change the way you think about housing!**

4 September 2025

Mayor Daniel Lurie

Supervisor Rafael Mandelman, President, Board of Supervisors

Planning Commissioner Lydia So, President, Planning Commission

**Re: "Family Zoning Plan"**

**Legislative Files** #250701 (Planning, Business and Tax Regulations Codes)

#250700 (Zoning Map)

#230001 (General Plan Amendments)

Planning File #2021-005878CWP, and related

Dear Mayor Lurie, Board of Supervisors President Mandelman, and Planning Commission President So:

The Race & Equity in all Planning Coalition (REP-SF) strongly objects to the Housing Element Rezoning Program, "Family Zoning Plan" (FZP). We have spent numerous hours reading and analyzing the above-referenced legislative files, especially the nearly 500 page File #250701 which establishes the "FZP." REP-SF members and allies, people with decades of experience in policy (both inside and outside City Hall), land use, affordable housing development and policy, tenants rights, and small business issues have collaborated on our analysis of the FZP. As a result of this thorough, collaborative effort, we have the following top-line conclusions:

1. **Recycles Failed Policies:** The Housing Element (Table 4.1-5 from the Housing Element EIR) cites statistics from the US Census showing that over a 70 year period, San Francisco has built just under one and a half new housing units for every new person when relating net new housing to population growth. Spanning periods of white flight from the inner city, suburbanization supported by BART and new highways, Redevelopment, booms and busts of the tech industry, the financial crisis, and the COVID pandemic, the population of our City increased roughly 100,000 people, while

developers built roughly 140,000 new housing units. Currently, based on our Planning Department's Q2 Housing Development Pipeline report, there are 71,183 housing units already entitled.

The problem isn't a lack of past or latent supply. The systemic problem for San Francisco is a lack of sustained investment and prioritization in affordable housing. The Q2 Housing Development Pipeline report provides an indication of this imbalance in that only 17,675, roughly 25%, of the entitled units, are slated to be affordable. The problem is not whether San Francisco is building. Both market rate and affordable developers know how to build in San Francisco. The problem is that for decades, we've seen decreasing investment in affordable housing, and an extraordinary over-reliance on market-based approaches.

While we realize that there is demand for market rate housing, we also see the continuing over-production of market rate housing and the under production of affordable housing as a result of political and systemic failures at all levels of government. When we assess the political failings of the past and recommend what bold solutions should look like in order to build a vital, resilient, affordable City, we have to demand leadership and investment in truly affordable housing. Please refer to REP-SF's Citywide People's Plan for detail about our community-led, visionary and practical plan. You can also see much of this plan reflected in the Housing Element by referring to the attached Implementing Actions which were supposed to have been implemented by the end of January 2025.

2. **Tenants Lose:** The FZP rolls back decades of work by tenant and housing advocates to create a network of tenant protections. Landlords still find ways to evict and forcibly displace tenants, but at least the protections we have won have given us tools for fighting back, to save our neighbors and save our communities. The FZP, however, encourages and enables demolitions, conversions, and mergers of existing housing citywide, including in areas designated through prior legislation as being part of the Priority Equity Geographies Special Use District (PEG). Making matters worse, the FZP's rezoning includes PEG areas, and layers local incentives over state incentives to encourage redevelopment indiscriminately, including sites with existing occupied housing, and existing occupied rent-controlled housing.

3. **No Room for Families:** The FZP claims by its name to be a plan for families, but we can only conclude that this program is titled "Family Zoning Plan" to obscure the fact that this plan actually makes it harder for families to find or secure a future in San Francisco. The application of "form based density" over such a vast area of the City, along with the insufficient 2+ bedroom, and even more meager 3+ bedroom

requirements for developments in the RTO-1, RTO-M and RTO-C districts fall far short of qualifying this FZP as being a zoning plan for families.

4. **No Affordable Housing:** Since the Housing Element passed in January 2023, the City has been incrementally dismantling its inclusionary housing program, in some cases bringing affordable housing requirements for market rate developments down to zero. The City has also blocked significant new funding sources for what used to be among the most productive community-based affordable housing development sectors in the country. The FZP incentivizes market speculation, and increases land values which make it much harder for affordable housing developers to acquire land.

   Various state density bonus programs require very low percentages of on-site inclusionary housing, but the FZP proposes a local alternative to the state density programs so developers won't have to build any of the on-site affordable units required by the state (instead, they can pay a fee or skip any affordability requirement and provide rent control for smaller projects with starting rents and rents for new tenancies being at full market rate).

   The Housing Element requires roughly 47,000 units of housing to be affordable at prices market-rate developers will never provide except at extremely small percentages and only when forced to. Therefore, the FZP makes it impossible for San Francisco to provide more than a small fraction of the affordable housing we desperately need.

5. **Makes "Affordable Housing" Too Expensive:** With the last RHNA cycle, San Francisco built nearly four times more expensive, market rate housing than affordable housing. This FZP puts our City in the position to tilt production even more on the side of expensive market rate housing. The impact that this has on the affordability of "affordable housing" is massive.

   Most of the affordable housing produced in San Francisco is either "inclusionary" or "below market rate" (BMR) units built by market rate developers, or "Low Income Housing Tax Credit" (LIHTC) units built by affordable housing developers. Both of these programs set apartment rents based on a percentage of a target "Area Median Income" (AMI) level. Since the "median income" is the income level at which there's an equal number of households above and below that amount, the more we add households to the higher income levels, the AMI increases. As the AMI increases, household incomes for seniors, disabled, and working people don't increase. However, for these people whose incomes aren't increasing, if they live in BMR or affordable LIHTC housing, or if they're seeking housing in those types of "affordable housing", rents are increasing twice as fast as inflation. Here's a sample set of numbers to illustrate this point:

60% AMI for a 2-person household in 2025 is $74,800. Base rent for a 1-BR apartment for a 60% AMI unit is $1,591.

60% AMI for a 2-person household in 2019 (just prior to COVID) was $59,100. Base rent for a 1-BR apartment for a 60% AMI unit was $1,305.

This is a 22% increase in just 6 years.

The Rent Board increases (based on the increase in the Consumer Price Index) from 2019 to 2025 totaled 11.5%, so the rise in rents based on AMI was double the rate of increase for rent stabilized units.

6. **Attacks Small Businesses:** The FZP creates new incentives for properties with small businesses to be redeveloped, but provides no protections or financial support for locally owned, neighborhood serving small businesses when they are displaced. It also provides no support for these types of businesses that will be impacted by the nearby construction incentivized by the FZP.

   Additionally, the FZP directly attacks locally owned, neighborhood serving small businesses by creating the new RTO-C districts that encourage formula retail and large scale commercial uses that will compete directly with small businesses on adjacent commercial corridors.

7. **Public Sites Giveaway:** The FZP proposes to sell off more than 20 sites owned by a public agency, SFMTA, for market rate development. The ability for a market-rate developer to profit by developing a publicly owned site is an undeserved benefit for a market rate developer, but additionally, the FZP proposes to provide public subsidies to market-rate developers if they increase their inclusionary housing merely to 25% of the units. In the past, SFMTA sites such as Ocean Gateway at the Frida Kahlo Way entrance to City College, have been successfully developed for 100% affordable housing. These 20+ sites identified in the FZP should follow this successful model and put our publicly owned resources to use for the greatest public good which is housing that is affordable for those the market leaves far behind.

## There is another pathway forward.

The mission of the Race & Equity in all Planning Coalition is to build a future in San Francisco with diverse communities, stable, affordable housing, and equitable access to resources and opportunities. The Housing Element, and the required rezoning plan, must be rooted in racial and social equity, and refocus on prioritizing affordability and community stability. Following is our outline, including strategies, for how the City can achieve this.

1. **Recognize What SF Has Already Done:**

   San Francisco has already entitled more than 70,000 housing units that are in the pipeline to move into construction. San Francisco must advocate to the California Department of Housing and Community Development (HCD) to count as many of the units already entitled as possible in our Regional Housing Needs Assessment (RHNA) mandates. Using the FZP to upzone for 800,000 primarily expensive, market rate units, for a City that struggles to provide for the infrastructure needs for its current roughly 800,000 residents in order to meet a State mandate of 82,000 units is absurd.

   San Francisco must also advocate to HCD to count Housing Preservation Program (HPP) projects toward the RHNA goals. This is supported by the Board of Supervisors Resolution #250467, passed in May 2025, which supports California State Assembly Bill No. 670 (Quirk-Silva), to allow local governments to count investments in preserving affordable housing toward their Regional Housing Needs Allocation goals.

   In addition, San Francisco must also advocate to HCD to recognize the significant steps the City has taken to comply with the upzoning deadline and efforts to meet our mandates, including 1) fourplex/sixplex legislation; 2) entitlements already conferred (as mentioned above); 3) streamlining measures already in place including Mayor Breed's "Housing Constraints" Legislation, and implementation of SB 423 before the rest of the State, plus permit expediting measures, plus elimination of inclusionary requirements and community impact fees.

2. **Support & Protect Tenants:**

   REP-SF appreciates the leadership of the Planning Commission and the hard work and dedication of Planning staff to work with REP-SF and the SF Anti-Displacement Coalition on legislation that helps to clarify how the State's Housing Crisis Act will be implemented in terms of developer obligations and the rights tenants have when displaced. We hope that this legislation will provide significant tools and systems to mitigate some of the worst damage to our communities and to people's lives that the Housing Crisis Act can cause.

   We need to clearly state, however, that the "Tenant Protection Ordinance" (TPO) is not legislation that creates protections for tenants. All the TPO does is to detail developers' obligations to tenants under a State program that enables the demolition of existing rent controlled and existing occupied housing under a vague set of conditions. The TPO establishes some systems of accountability and enforcement for those conditions.

   While the State's Housing Crisis Act creates vulnerabilities for tenants, the Mayor's FZP creates new threats to tenants that cause REP-SF and SFADC great concern. The

proposed change to Planning Code Section 317 to allow for the demolition of residential flats without a conditional use permit process pursuant to a broad set of scenarios puts thousands of tenants at risk citywide.

The Mayor's FZP also proposes to remove language that appears in the purpose statements for many Zoning Districts throughout the City that states "Existing residential units are protected by limitations on demolitions and upper story conversions" or "To prevent the loss of existing Residential Units above the First Story are prohibited even if such loss of Residential Units would otherwise be allowed pursuant to Section 317 of this Code." These are just two examples. Several other Zoning Districts have similar provisions accompanied by zoning tables that show demolitions, mergers, or conversions to be "NP" (not permitted). The FZP proposes to eliminate all these "NP" designations and revise them to "C" (requiring Conditional Use Authorization). However, as elaborated below, the State has caused the Conditional Use process to be preformative and inconsequential.

We have read Planning staff's assertions that the revisions described above are just to be consistent with State law because demolitions and conversions are allowed per the State's Ellis Act. However, it's important to note that the Ellis Act has been in place since 1985. The protections against demolitions and conversions have been in our Planning Code for many years and have been used successfully to challenge and deny proposed demolitions and conversions to protect tenants from eviction. The Ellis Act is not a new State law for which we need to make the proposed revisions to the Planning Code.

We have also read Planning staff's assertions that we have nothing to worry about because all proposed demolitions will be subjected to a Conditional Use Permit process, and the Planning Commission typically rejects project proposals that put tenants at risk. However, the amendment to Section 317 quoted above directly contradicts Planning's assertion by creating an exception to the Conditional Use requirement for residential flats.

Additionally, the State's Housing Crisis Act very clearly disallows the Planning Commission to deny a developer's project that plays by the rules. Since the State considers our Conditional Use Permit process to be a discretionary process, and since the Housing Crisis Act allows for demolitions that displace existing tenants, the fact that the Mayor's FZP proposes to remove language from the Planning Code intended to preserve existing housing and protect tenants, it is clear that the FZP deliberately puts tenants in great danger. The early draft of the Tenant Protection Ordinance that Planning has shared with us attempts to create objective criteria that developers have to meet, otherwise the Planning Commission could deny a project's approval, but that

would only be afforded to tenants in the Priority Equity Geographies SUD. Therefore, we can only interpret these proposed changes to the Planning Code in the Mayor's FZP as a direct attack on tenants and communities throughout the City.

To support and protect tenants, the City must advance and implement the following:

1. Prohibit the demolition of all existing rent controlled units.
2. Restore all language in the Planning Code for Zoning Districts that says that "existing residential units are protected" (and similar) to prevent against demolitions, conversions and mergers of units that have been protected.
3. Retain existing Zoning District controls that disallow and discourage the demolition of existing residential units.
4. Disallow conversions of existing residential units to non-residential.
5. Eliminate the proposed changes to Planning Code Section 317 that encourage demolitions, mergers and conversions of Residential Flats.

3. **Real Family & Dignified Housing**:

REP-SF does not support density decontrol. The proposal to incentivize density decontrol to half of San Francisco contradicts the stated goal of “creating more space for families, workers, and the next generation of San Franciscans.” This approach will result in proliferation of small units, which are only advantageous for developers and investors, and not for the needs of San Francisco’s families.

To support real and dignified family housing, the City must advance and implement the following:

a. The City must require that at least 25% of the units in upzoned areas and along commercial corridors have at least three bedrooms, and that all unit sizes meet the standards established by the California Tax Credit Allocation Committee.
b. Reduce the maximum unit size from 4,000 to 2,800 square feet. Setting a limit of 4,000 square feet is much too large, especially given that there's also an opportunity for project sponsors to build even larger units with a Conditional Use Authorization, and we know that with permit streamlining, a project cannot be denied through the CUA process. Large penthouse-style units should be prohibited as they are always extravagantly expensive.
c. Retain the common area requirement for "efficiency dwelling units with reduced square footage"
d. The minimum size of "efficiency dwelling units with reduced square footage" and group housing units must be 275 square feet. Our member organizations have seen projects approved with efficiency dwelling units as small as 215 square feet

which might be right-sized for an investor who's not planning to live in the unit, but it is entirely insufficient as a "dwelling unit."

e. The "objective design standards" are a step in the right direction. However, the Zoning Administrator must not be able to adopt new standards or revisions to the standards without a public hearing. There must be a process for public input.

4. **Affordable Housing First and Truly, Affirmatively Furthering Fair Housing:**

As REP-SF stated in our April 4 letter addressed to the Planning Commission, Housing Element implementation must focus on affordable housing first.

Please refer to the Housing Element Actions attached in the chart below. Several pathways for funding affordable housing now are outlined in the following Housing Element Actions: 1.1.2, 1.1.3, 1.1.4, 1.1.5, 1.1.9, 1.1.13, and 1.1.14. These include budgeting recommendations, public finance tools, philanthropic and State funding sources, and expanding existing jobs-housing linkage fees.

Lack of available funding to implement these actions is not an excuse. There is more money coursing through San Francisco's economy than ever before. To put this in perspective, San Francisco' population has decreased by 45,000 people since 2019, however its budget has increased from $13B in 2019 to $15.9B for 2025 - 26. With approximately one billionaire for every 11,600 residents, San Francisco has an extreme concentration of wealth to the detriment of the majority of its residents. Planning must advocate for new, progressive revenue sources where needed. Wealthy sectors of the economy must pay their fair share otherwise there is no equity in our Housing Element. Diverting funds earmarked for affordable housing, and not prioritizing initiatives to address these Housing Element actions puts San Francisco out of compliance with its Housing Element and violates the City's legal obligation to Affirmatively Further Fair Housing.

To put affordable housing first, the City must advance and implement the following:

a. Planning should meet with every developer whose entitled project is not moving forward into construction, and for every developer unable to move their project into construction in the next 12 months, the City must negotiate to acquire these sites for affordable housing development.
b. Engage communities in every District to identify priority sites for affordable housing development. Then, create a multi-site Affordable Housing Special Use District (SUD) that includes upzoning these sites for greater feasibility for affordable housing, and restricting market rate housing on these sites to the base heights prior to the FZP.

c. Create a real affordable housing feasibility plan.
    i. Advocate to the State for a multi-year commitment of significantly increased funding for the Multi-Family Housing Program.
        1. Any statewide and regional affordable housing bond measures must be additional to a multi-year budget commitment for affordable housing development and preservation.
    ii. Advocate for a multi-year local commitment of City funding for affordable housing development and acquisitions/ preservation.
d. Public Lands for 100% Affordable/ Social Housing. No more market rate housing development on public lands.
    i. This includes the SFMTA sites.
e. Restore inclusionary housing requirements citywide to 2022 levels.
f. The proposed "use it or lose it" provision in the FZP must have no exceptions or extensions except for 100% affordable/ social housing projects.

**5. Market Rate Developers Already Have Plenty of Tools:**

Market rate developers already have the tools they need to develop. As this article from the SF Chronicle on August 28 notes, market rate development won't rebound until housing is more expensive.

> "*San Francisco property owners told the Chronicle in July that rents still aren't back to 2019 levels and expenses have shot up during that time due to inflation. As a result, virtually no new apartment construction is underway in San Francisco despite the rent increases.*"

This shows that 1) zoning is not the impediment to new development; and 2) market rate developers will not develop if it means that housing prices will fall, especially from over-supply.

During the last Housing Element cycle, without nearly as many tools, developers built 30,000 new units and entitled another 70,000 that are ready to move into construction when the market turns around. San Francisco has done plenty for market rate housing short of financing and building it itself. What San Francisco needs to do now is turn its attention to affordable housing.

We hear allegations that affordable housing costs too much money to develop. Two factors can significantly reduce those costs. 1) Use publicly owned land like the SFMTA sites - and other publicly owned sites - so affordable housing developers don't have to pay market prices for land; 2) Purchase sites from private owners, especially those in distress; 3) Commit substantial local funding to affordable housing that can be built without Low Income Housing Tax Credits to avoid the legal fees, application fees,

syndication costs, etc that make LIHTC projects so incredibly expensive on a per square foot basis. Then you can build smaller scale, wood frame, affordable housing on smaller sites in the Well Resourced Neighborhoods, and take advantage of enabling legislation for building affordable housing on sites owned by faith based institutions.

6. **Support & Protect Small Businesses:**

Although REP-SF and Small Business Forward optimistically presented a set of recommendations to the Planning Commission in April of this year for supporting and protecting small businesses, and that presentation was enthusiastically received by this Planning Commission, efforts to turn these recommendations into legislation have stalled. In fact, this FZP creates new threats to small businesses that we could have never anticipated. For instance, the proposed RTO-C creates direct competition with small businesses on our existing commercial corridors by encouraging large scale commercial uses and formula retail.

The overall impact of the FZP, therefore, is to incentivize high-end market rate development, providing housing that small business owners and their staff cannot afford to live in, on sites where the greatest feasibility will be to tear down an existing one-story commercial building while providing no support for the displaced small business or a truly actionable ability to return in the new development. Whether it takes place over 3 years or 30, the effect is the same. The FZP is a plan to destroy the essential fabric of neighborhood-serving small businesses that provide critical linguistically, culturally and economically accessible goods and services for San Francisco's low income and diverse communities, and that provide jobs, vitality, and resiliency to San Francisco's network of neighborhoods.

To support and protect small businesses, the City must advance and implement the following:

a. Displacement Prevention, not just Developer Incentives:
    i. Retain and enforce the commercial vacancy tax
    ii. Require developers to provide minimum warm shell conditions to increase feasibility for neighborhood-serving small businesses such as finish flooring, ADA compliant bathrooms, and lighting fixtures.
        1. If the project involves demolition of a commercial space that previously had a restaurant or bar, the developer must provide minimum warm shell conditions such as venting for kitchen exhaust, a hand sink, a floor sink, and other fixtures to meet Department of Public Health requirements.
    iii. Require the SF Office of Small Business to do proactive community outreach to all small businesses informing them of their rights and

protections, and informing them of the services provided by the Office of Small Business. Small businesses throughout San Francisco are unaware of the new state laws and local programs that incentivize and streamline development.

b. Change State Laws to Support Displaced Businesses
    i. Amend AB 2011/AB 2243 (CA Govt Code Sections 65912.100). The Mayor must work with our State legislators to amend AB 2011/ AB 2243 to accomplish the following:
        1. Require developer payments to businesses with gross receipts up to $2M.
            a. Businesses that were in operation for 1 - 5 years should receive relocation assistance equal to six months rent; businesses in operation for 6 - 10 years should receive nine months rent; businesses in operation for 11 - 15 years should receive twelve months rent; businesses in operation for 16 - 20 years should receive fifteen months rent; businesses in operation for more than 20 years should receive eighteen months rent.
            b. Payments to businesses should include compensation for tenant improvements in the temporary location and tenant improvements in the newly constructed building.
        2. Make these developer payments a requirement for all businesses displaced by upzoning and permit streamlining, including but not limited to SB 423, SB 330, State Density Bonus, AB 1287, local upzoning and permit streamlining programs.
        3. Allow municipalities to require developer payments into a fund to be used to compensate businesses near the construction site that will be impacted while work is being done.
        4. Allow municipalities to require developers to provide a first right of refusal for existing businesses to return into the newly constructed building with a space that works for the temporarily relocated business, and at a rent level sustainable for the displaced business, and within a reasonable range of what the rent was for the old space.

c. RTO-C Districts
    i. Revise the RTO-C to reduce the allowable square footage per storefront, and prohibit formula retail.

7. **Public Sites for Public Good:**

   SFMTA's sites must be developed for 100% affordable housing. Other publicly owned sites must be reserved for this same purpose. If we sell or give away our public lands for market-rate housing while we expect affordable housing developers to pay inflated market prices for land, then we as a City are effectively providing a direct subsidy to market-rate housing developers while putting our affordable housing developers at a severe disadvantage.

   Selling off SFMTA sites is in direct violation of Housing Element Action 1.2.7. This demand to stop selling off our public lands for profit-driven, market-rate housing is supported by Housing Element Actions 1.2.6 and 1.2.7, which include expansion of the City's Public Land for Housing Program and the Surplus Public Lands Ordinance, in compliance with the state Surplus Lands Act.

8. **Implement The Housing Element:**

   There is a huge list of Housing Element Implementation actions that were supposed to have been accomplished prior to January 31, 2025. The list attached below is just a handful of those actions - the ones that appear in the categories of "Affordable Housing Funding" and "Affordable Housing Production."

   Pasted in here are just a few that are overdue that would move San Francisco on the right track for building the affordable housing our communities desperately need.

| | | |
|---|---|---|
| 1.2.2 | Affordable Housing Production | Strategically acquire sites and identify targeted funding for land acquisition and banking for affordable housing throughout the city. This will include lots for consolidation that can accommodate permanently affordable housing of at least 50 to 100 units or more through publicly funded purchases, in balance with investment in affordable housing preservation and production and in strategic coordination with sites owned by religious, nonprofit, and public property owners. Prioritize sites of interest identified in coordination with American Indian, Black, and other communities of color. Consider sites that accommodate fewer than 50 units as additional affordable housing funding, financing, and operating approaches are secured. |
| 1.2.3 | Affordable Housing Production | Prioritize land dedication, donation, or purchase of sites as a major strategy for securing affordable housing, including social housing and shared equity cooperatives, through partnerships with religious institutions, other philanthropic or private property owners, and non-profit developers, including ownership models referenced under Action 1.6.1. |
| 1.2.5 | Affordable | Develop a land acquisition process and program that permits inexpensive long-term |

| | | |
|---|---|---|
| | Housing Production | leases for land developed with high affordability. |
| 1.2.8 | Affordable Housing Production | Prioritize support to neighborhood-based affordable housing developers, particularly those managed by American Indian, Black, and other communities of color. Partner with affordable housing developers to purchase privately owned entitled sites where construction may be stalling. |
| 1.4.6 | Affordable Housing Preservation | Utilize value capture from up-zonings to support large affordable housing developments in need of substantial repair or rehabilitation, to fund rebuilding and financial feasibility of existing affordable units for current residents while creating more affordable homes. |

**The State Already Controls San Francisco's Planning and Zoning**

The FZP that will be heard before the Planning Commission on September 11 targets most of the City for upzoning. This local upzoning program adds to the upzoning programs that the State has already decreed by increasing the "base height" on commercial corridors throughout vast areas of the city. Developers are then able to apply the State Density Bonus and AB 1287 to these new base heights without a meaningful increase in inclusionary or Below Market Rate (BMR) affordable housing requirement. The requirement goes from a ridiculously low 12% to an absurdly low 16% even after a developer has doubled the size of their building and secured commensurate profits far out of scale with the 4% increase in inclusionary.

We hear that the Mayor's FZP is necessary because otherwise, the State might take over its planning and zoning processes. We also hear that the State might withhold affordable housing subsidies.

These assertions don't acknowledge the fact that the State, through bills such as SB-828, SB-423, SB-330, AB-1287, AB-2011 and the State Density Program, has already taken over San Francisco's zoning powers as well as its ability to plan. And, the State is already withholding affordable housing funding by putting up absurd road blocks to critical projects that are ready to go, and supported by communities. What San Francisco needs to do is take a stand and push back against the State rather than ramming through the FZP which is simply an extraordinary package of developer giveaways.

**San Francisco's "Family Zoning Plan" Is Unsupportable**

Profit-driven developers only build when there's profit to be made. Their business model is not to make housing more affordable, but to increase the prices of housing to turn a profit for themselves. There is evidence mounting to discredit the approach of allowing profit-driven developers and their lobbyists to set housing policy, as doing so violates the City's needs,

especially for greater affordability, decreased homelessness, decreasing inequality, and increased opportunity for workers, families and seniors. A sample of academic studies and articles are listed here.

1. "Making it easier to build housing in SF's Central SoMa would lead to modest boost, study says." SF Chronicle by Roland Li, Feb 28, 2025.
    a. "A push to make it easier to build housing in San Francisco's Central South of Market district would yield only 325 new homes over 20 years"
    b. "The expected impact of waiving requirements would be negligible compared to no action: housing prices would fall by 0.08%..."
2. "Build Baby Build? Housing Submarkets and the Effects of New Construction on Existing Rents." Anthony Damiano and Chris Frenier, University of Minnesota, October, 2020.
    a. "...increased supply at the top end of the market may not be an effective mechanism for reducing rent pressures faced by low-income households in the short-run."
    b. "We find that rents in lower tier rental units close to new market-rate development were about 6.6 percent higher than comparison units following the completion of new buildings."
3. "Where Is the Housing Shortage?" Kirk McClure and Alex Schwartz, January 2024.
    a. This study finds that "from 2000 to 2020, housing production exceeded growth of households by 3.3 million units."
    b. In a similar finding, REP-SF finds Table 4.1-5 "California and San Francisco Population and Housing Trends, 1950 - 2020" from the 2022 SF Housing Element Environmental Impact Report which clearly shows that San Francisco's population increased by 98,608 people while the number of housing units increased by 140,687 during that same period.
4. "Upzoning and gentrification: Heterogeneous impacts of neighbourhood-level upzoning in New York City." Minjee Kim and Hyojung Lee. Urban Studies Journal, December 2024.
    a. "We find that upzoning is positively associated with signs of gentrification - upzoned neighbourhoods became whiter, more educated and more affluent in the long run. Upzoning is also associated with increases in housing production, but housing prices also increased."
5. "Supply Constraints Do Not Explain House Price and Quantity Growth Across U.S. Cities." NSchuyler Louie, John Mondragon, Johannes Wieland, National Bureau of Economic Research, March, 2025.
    a. "...we find that higher income growth predicts the same growth in house prices, housing quantity, and population regardless of a city's estimated housing supply elasticity."

    b. "Using a general demand-and-supply framework, we show that our findings imply that constrained housing supply is relatively unimportant in explaining differences in rising house prices among U.S. cities. These results challenge the prevailing view of local housing and labor markets and suggest that easing housing supply constraints may not yield the anticipated improvements in housing affordability."
6. "Can New Housing Supply Mitigate Displacement and Exclusion? Evidence from Los Angeles and San Francisco." Karen Chapple and Taesoo Song, Journal of the American Planning Association, March, 2024.
    a. "...particularly in the hottest markets, the new market-rate units could fail to spur low- and moderate-income households' in-migration and exacerbate their out-migration. Likewise, the positive impacts of the new market-rate units may fade over time. Subsidized housing generally mitigated both exclusion and displacement slightly in most markets."

**Conclusion**

The Mayor's FZP is far more dangerous than we expected based on Planning's informational presentations to the Planning Commission prior to the actual legislation having been introduced. The FZP threatens tenants and small businesses in ways that disregard decades of community-based policy making that has built a resilient city through a network of strong neighborhoods. Instead, the FZP provides market-rate condo developers with extraordinary tools and incentives - giveaways for them to use for profit and speculation while tenants and small businesses suffer and are displaced.

All the City's efforts so far to implement the Housing Element have been to deregulate and empower condo developers to build expensive, market rate housing, while no efforts have been made to increase feasibility for affordable housing. Reducing and eliminating inclusionary housing and development impact fee requirements, selling off public lands, and escalating land values through State and local upzonings have all *diminished* short and long-term feasibility for affordable housing.

This imbalance in implementation persists despite the RHNA goals being tilted clearly toward the greatest need, which is for truly, permanently affordable housing. This imbalance jeopardizes our residents, our essential workers, and our communities and violates San Francisco's clear legal requirement to Affirmatively Further Fair Housing.

We are running out of time. Two years have already passed since adoption of the Housing Element, and as noted above, critical Housing Element Actions that were supposed to have been implemented to set the City on its way toward equitable outcomes have not moved. We need to work together, the City along with community organizations, to embrace racial, social,

and economic equity; to put affordable housing first; and to fulfill our City's legal obligations to truly, Affirmatively Further Fair Housing.

Respectfully submitted,

The Race & Equity in all Planning Coalition, San Francisco (REP-SF)

**cc**:

SF Board of Supervisors
SF Planning Commission
HCD Assistant Deputy Director, David Zisser

Housing Element Actions Overdue as of January 31, 2025:

Affordable Housing Funding

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|---|---|
| Action 1.1.2 | Include affordable housing investment needs in annual City budget process and Capital Planning process to identify existing housing funding sources, funding gaps and potential new funding sources, including regular general fund allocations that can be made as part of the budget process and local general obligation bonds or other funding sources that require voter approval. |
| Action 1.1.3 | Create a budgeting tool to track housing investments, including permanently affordable housing production, preservation, and housing services; including investments that advance community identified priority actions, per Action 4.1.3; tracking investments that advance racial and social equity, per Action 4.1.1 and achieve targets for investment in Well-resourced Neighborhoods as referenced in Action 1.2.1 and in Priority Equity Geographies. |
| Action 1.1.4 | Explore the development of public financing tools such as Infrastructure Finance Districts or a municipal bank to leverage the City's co-investments in order to lower direct City subsidy for permanently affordable housing and/or increase feasibility of approved projects. |
| Action 1.1.5 | Continue to develop and support alternative and philanthropic funding sources to deliver permanently affordable housing faster and at a cheaper per unit cost through tools such as the Housing Accelerator Fund. |
| Action 1.1.9 | Advocate for State legislation to expand non-competitive, permanently affordable housing funding sources that would be distributed to jurisdictions by formula, like the Permanent Local Housing Allocation (PLHA). |

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| Action 1.1.13 | Conduct a feasibility study in coordination with Action 1.1.12 to assess large employers' affordable housing funding on an ongoing basis to complement the jobs-housing linkage requirements and provide paths for large employers to contribute funding to and/or partner with non-profit developers to provide homeownership opportunities. |
| Action 1.1.14 | Explore expanding jobs-housing linkage fees to large employer institutional developments (medical and educational) who are currently not subject to jobs-housing linkage fees, in coordination with Action 1.1.12. |
| Action 1.1.15 | Increase staffing at responsible agencies for analysts and community development specialists to implement expanded affordable housing programs in relation to increased funding and targets and to incorporate community strategies into the implementation of the Housing Element. |

Affordable Housing Production

| | |
|---|---|
| Action 1.2.2 | Strategically acquire sites and identify targeted funding for land acquisition and banking for affordable housing throughout the city. This will include lots for consolidation that can accommodate permanently affordable housing of at least 50 to 100 units or more through publicly funded purchases, in balance with investment in affordable housing preservation and production and in strategic coordination with sites owned by religious, nonprofit, and public property owners. Prioritize sites of interest identified in coordination with American Indian, Black, and other communities of color. Consider sites that accommodate fewer than 50 units as additional affordable housing funding, financing, and operating approaches are secured. |
| Action 1.2.3 | Prioritize land dedication, donation, or purchase of sites as a major strategy for securing affordable housing, including social housing and shared equity cooperatives, through partnerships with religious institutions, other philanthropic or private property owners, and non-profit developers, including ownership models referenced under Action 1.6.1. |

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| Action 1.2.4 | Regularly track the pipeline of development sites and land banked for affordable housing development funded by OCII, MOHCD, and other relevant agencies, and develop strategies to ensure sufficient sites to accommodate affordable housing production relative to available funding over a rolling 4- to 8-year outlook and to meet the goals to construct housing in Priority Equity Geographies and Well-resourced neighborhoods per Action 1.2.1. |
| Action 1.2.5 | Develop a land acquisition process and program that permits inexpensive long-term leases for land developed with high affordability. |
| Action 1.2.6 | Continue and expand the City's Public Land for Housing Program through public-private partnerships and use City resources to support the maximum number of permanently affordable housing units on underutilized publicly owned and surplus sites, balancing the financial needs of enterprise agencies and ensuring adequate space and resources to address gaps in community infrastructure, services, and amenities. As part of this program, continue to implement the City's Surplus Public Lands Ordinance codified in Administrative Code Chapter 23A, in compliance with the state Surplus Lands Act (Government Code 54220-54234). The City will target 500 to 2000 affordable units in the RHNA planning period. Revisit strategies as appropriate. |
| Action 1.2.7 | Support the maximum number of permanently affordable housing units and improved transit facilities on SFMTA-owned sites slated for development by leveraging private investment in market-rate units with public funding. |
| Action 1.2.8 | Prioritize support to neighborhood-based affordable housing developers, particularly those managed by American Indian, Black, and other communities of color. Partner with affordable housing developers to purchase privately owned entitled sites where construction may be stalling. |
| Action 1.2.9 | Support and expedite delivery of the permanently affordable housing projects in former Redevelopment Areas led by the Office of Community Investment and Infrastructure (OCII). |

| | |
|---|---|
| Action 1.2.10 | Support co-housing developments on parcels owned by non-profits, like sites owned by religious institutions, to further encourage philanthropically financed affordable housing. |

**From:** Patricia Callahan
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, September 4, 2025 12:29:44 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Patricia
California

**From:** damianinglin@everyactioncustom.com on behalf of Damian Inglin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:37:35 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

WE NEED FAMILIES TO REBUILD SAN FRANCISCO (LITERALLY), NOT WEALTHY CHILDLESS EX-PATS BUYING CANYONS OF LUXURY FLATS. THIS PROPOSAL WILL FURTHER DEEPEN THE DISASTER THAT SAN FRANCISCO HAS CREATED.

As a long-term San Franciscan residing in the Marina, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Damian Inglin
San Francisco, CA 94123

**From:** justintruong56@everyactioncustom.com on behalf of Justin Truong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:28:51 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Justin Truong

**From:** sjgorskilaw@everyactioncustom.com on behalf of Stephen Gorski
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:27:23 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
We need to scale this measure back as Sen. Weiner insured no height changes post increased height limits and this creates an untenable position in D4. If a corner lot goes up 8-12 floors and the adjacent building is 2 floors, nothing will assist if there is an earthquake to prevent extreme risk in the neighborhood. Also, we need to convince Sacramento to put the right number of new housing units in SF and not accept its minuscule % of about 5,200 units when there was over 50,000 units in reality. Absurdity in Sacramento must not unduly burden SF with one size fits all approach to increasing our housing units.

Sincerely,
Stephen Gorski
San Francisco, CA 94116

**From:** pattired12@everyactioncustom.com on behalf of Patti McMahon
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:21:35 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I agree we need more housing. I think addressing the empty offices downtown and converting those into housing should be the first step. I agree that removing old decrepit building around the city and replacing with 4-5 story projects makes sense. I do not think Richmond district should have 10-14+ story projects.

Sincerely,
Patti McMahon
San Francisco, CA 94121

**From:** inor@everyactioncustom.com on behalf of R. Zierikzee
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:17:31 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

I am very concerned about being evicted so the owner can upzone the building I live in. I may have right of return but I would have no way to pay for moving and much higher rent in another building. I am a senior on a fixed income.I am one of many and we are afraid for our survival. Please consider the implications of upzoning for citizens like myself. We really need LOW INCOME housing. Thank you for considering my perspective.

Sincerely,
R. Zierikzee

**From:** juliedearborn@everyactioncustom.com on behalf of Julie Dearborn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:15:22 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a senior citizen living in a rent controlled apartment in the Richmond, I strongly oppose Mayor Lurie's upzoning plan in its current form. It is too extreme, it offers not protections for rent-controlled buildings or the tenants who live in them. Mayor Lurie really sold out the Richmond District with this plan.

I urge you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Julie Dearborn
San Francisco, CA 94121

**From:** cablecar@everyactioncustom.com on behalf of Wesley Valaris
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:14:39 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: You were voted in to protect the districts, voters, (especially) including property owners. Now you are showing your allegiance with big money developers as Scott Weiner and Joel Engardio are so entangled. None of these major disruptive changes to our unique neighborhoods will effect you and your cronies negatively as it will those of us that have worked so hard to deserve the way of life that WE EARNED. Maybe it's time for another RECALL.

Sincerely,
Wesley Valaris
San Francisco, CA 94122

**From:** ratt57@everyactioncustom.com on behalf of Doug McKirahan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:10:53 AM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Doug McKirahan
San Francisco, CA 94121

**From:** kimmckeownsf@everyactioncustom.com on behalf of Kim McKeown
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 9:59:28 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Kim McKeown
San Francisco, CA 94133

**From:** shashacooks@everyactioncustom.com on behalf of Anastasia Yovanopoulos
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 9:48:58 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]

Dear [elected official],

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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Sincerely,
Anastasia Yovanopoulos D8
SF, CA 94114

Sincerely,
Anastasia Yovanopoulos
San Francisco, CA 94114

**From:** natashjadewolf@everyactioncustom.com on behalf of Natashja Dewolfe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 9:46:49 AM

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ADDITIONAL COMMENTS (optional):

Sincerely,
Natashja Dewolfe
San Francisco, CA 94122

**From:** leah606@everyactioncustom.com on behalf of Roselyn De Jesus
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, September 7, 2025 6:31:15 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
The Outer Sunset has always felt like a family. We may not know most of the people we pass daily, but it's a safe place for families and a wonderful place for connection. I have found community. People actually care about each other. I've seen many people help strangers or ask if I was OK when I needed help. Turning San Francisco into a higher density city is changing the soul of the neighborhood. We are not New York City.

Sincerely,
Roselyn De Jesus
San Francisco, CA 94122

**From:** laurasparn99@everyactioncustom.com on behalf of Laura Parnell
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, September 7, 2025 3:32:21 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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Sincerely,
Laura Parnell
San Francisco, CA 94127

**From:** Eric Mar
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Sunday, September 7, 2025 10:25:03 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Eric
California

**From:** Jack Huntington
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Sunday, September 7, 2025 8:10:39 AM

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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Jack
California

**From:** Dorrie Huntington
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Sunday, September 7, 2025 7:34:12 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Dear Supervisor Mandelman,
Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Dorrie Huntington

Dorrie
California

**From:** Rachel Lagunoff
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Sunday, September 7, 2025 2:20:22 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I am a retired educator and longtime resident of San Francisco who strongly supports Mayor Lurie's Family Zoning Plan to increase housing density in key areas across the city. I have been living in Mission Bay since 2008 and love that I can reach everything I need within a 10-to-20-minute walk, including several public transport options.

More people in the city could have an eco-friendly and convenient lifestyle like this if the Plan goes through and more people who work in the city could afford to live here. A variety of housing types (including high rises) and walkable, thriving neighborhoods near transit benefit everyone in San Francisco and more of those is what the Family Zoning Plan is designed to deliver.

Thank you for considering what's best for our city to maintain its vitality and growth.

Rachel Lagunoff
rachlag@gmail.com
300 Berry Street, #1206
San Francisco, California 94158

**From:** Michelle Welch
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, September 6, 2025 10:51:46 PM

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Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Michelle
California

**From:** James Wen
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Saturday, September 6, 2025 6:25:58 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan as a lifelong westside resident. My friends have either been priced out of SF or are living at home or with multiple roommates. Housing is foundation of a stable life. While my friends in Chicago or Austin are settling down and thinking of having kids, my friends and I are debating moving out and having a normal adult life or being financially responsible by staying at home or with roommates. I urge you to vote yes on the Mayor's housing map. It may not help my friends who already left SF, but it will help those who are younger find a foothold in this city.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

James Wen
jgw787@gmail.com
157 Westwood Drive
San Francisco, California 94112

**From:** Jatinshravan Pathangi Janardhanan
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Saturday, September 6, 2025 4:03:55 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Jatinshravan Pathangi Janardhanan
jatinshravan@gmail.com
255 Berry Street, Apt 103
San Francisco, California 94158

**From:** costello3@everyactioncustom.com on behalf of Tim Costello
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, September 6, 2025 4:03:46 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
- how would this improve the affordable housing crisis in SF? This would be incredibly profitable for developers yet completely ruin the daily lives of the current residents of the neighborhood for years to come.
- parking in the area is impossible already and adding countless trucks to the area to build unnecessary high rises, it would ruin the lives of commuters living in the city
- how could you justify additional high rise units when landlords already own countless apartments across the city without taking necessary action against the landlords that work together to keep the rent high across the city for all tenants.

I appreciate you taking our message seriously as this would destroy the daily life of your current residents.

Thank you
-

Sincerely,
Tim Costello

**From:** James Nicholson
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, September 6, 2025 2:29:01 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

James
California

**From:** justin.e.donahue@everyactioncustom.com on behalf of Justin Donahue
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, September 6, 2025 11:12:36 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

In addition, I am a resident of San Francisco since 2007 and lived in Duboce Triangle since 2010. I deeply appreciate the fabric of our neighborhood, and it deeply saddens me that we're choosing to upzone the neighborhoods of the historic homes that make our city world famous. People come all around the world to see our Victorians, and these plans will destroy what we've curated and protected for over a century. It's a short-sided plan that takes into no consideration HISTORY. Take a step back, take the time and rethink the plan. Look at the buildings that have been built over the past few decades. The buildings that have already destroyed the beauty of our neighborhoods. Upzone THOSE buildings. They are big ugly boxes that will (are already) falling apart with due to their cheap materials. Use this opportunity to bring new life to those areas when those ugly dilapidations are ready for revival.

Sincerely,
Justin Donahue
San Francisco, CA 94114

**From:** katmacdphoto@everyactioncustom.com on behalf of Kathryn MacDonald
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, September 6, 2025 8:53:13 AM

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ADDITIONAL COMMENTS (optional):

Sincerely,
Kathryn MacDonald
San Francisco, CA 94116

**From:** nielsp33@everyactioncustom.com on behalf of Niels Pearson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, September 6, 2025 7:27:03 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Specifically, we live on Russian Hill, in a 95 year old historic resource 20 story condominium at the foot of the "Paris Block" itself populated by residences that survived the 1906 earthquake. The upzoning in our surrounds is to 65 feet would destroy the historic fabric of our neighborhood and add nothing to assuage the affordable housing issues in this city. Only high end developers would profit.

Niels L Pearson
President
Bellaire Tower HOA
1101 Green Street

Sincerely,
Niels Pearson
San Francisco, CA 94109

**From:** dodolist@chanezon.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, September 5, 2025 5:54:21 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
DC

California

**From:** dispreg@everyactioncustom.com on behalf of Gene Milleson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, September 5, 2025 3:21:47 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a resident of the West Portal / Forest Hill neighborhood, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

The plan to build up to 85 ft monstrosities, towering over single family homes should be of sufficient concern on it's own to oppose the plan.

However this innanity is compounded by doing so on the Laguna Honda/ 7th Ave corridor; a two lane road (yes, briefly extended to three) already besieged by traffic the majority of the day. This proposal will undoubtedly add traffic and parking congestion to a neighborhood already overwhelmed with cars racing through as a shortcut so frequently as to prohibit our kids from being able to walk the 10m stroll to/from school unattended, cross intersections or even ride bicycles safely on our streets. Proposing these changes without first preparing for and mitigating the inevitable increase to the current risk, especially to our children and elderly neighbors, is short sighted and shameful.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Gene Milleson
San Francisco, CA 94116

**From:** jayelliott415@everyactioncustom.com on behalf of Jay Elliott
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, September 5, 2025 2:42:42 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

San Francisco is a unique city. Just because the state has given us a mandate (and one we can push back on as a Charter City), does not mean we need to comply on their timeline. I am not against building or growth, but as a fourth generation San Franciscan who takes stewardship of our beautiful city seriously, we need to be thoughtful in our growth plans. We do not want to be another Vancouver (a sea of half-empty highrises) or Miami.

San Francisco Leadership should be fighting to balance the future needs with the realities of where we live -- on the tip of a peninusula, sandwiched between two major earthquake faults, with a Westside built on sand, and insufficient infrastructure. In my lifetime, the city has never crested over 900,000 residents and we have shrunk from several boom periods. We also need to be honest about what this housing is, because it is NOT affordable housing. That's a real conversation we should have, but are not.

Therefore, as a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

DO NOT FALL to pressure, resist. Let's work together for common sense, practical and real solutions. Let's stop conflating homelessness and housing; affordable housing and highrises. This is the time and this is the issue where we need real leadership.

Sincerely,
Jay Elliott
San Francisco, CA 94127

**From:** Claudia Stern
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, September 5, 2025 12:07:49 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Claudia J. Stern
SF Homeowner since 1989

Claudia
California

**From:** jap94116@everyactioncustom.com on behalf of Joseph Perez
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, September 5, 2025 12:02:31 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

To whom it may concern ,
As San Franciscans, we reject Mayor Lurie's plan to bulldoze homes, push out renters and small businesses, and replace our neighborhoods with luxury towers no one can afford.

We demand:

- Scale back the upzoning maps
- Delay the rushed January 2026 deadline

This plan isn't progress — it's displacement dressed up as "development."

Sincerely,
Joseph Perez
San Francisco, CA 94116

**From:** ryan.darin@gmail.com
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Friday, September 5, 2025 12:00:41 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

ryan.darin@gmail.com
338 2nd Avenue
San Francisco, California 94118

**From:** skreamy@everyactioncustom.com on behalf of Susan Reamy
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, September 5, 2025 10:51:49 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Reamy
San Francisco, CA 94127

**From:** Ann Zuppann
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, September 5, 2025 9:47:47 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

San Francisco has been a world class city of beauty, humanity, diversity and vision. We should not destroy that for the financial benefit of a tiny number of construction corporations. The irreplaceable must be protected while making real changes to increase diversity.

Sincerely,

Ann
California

**From:** kboru@everyactioncustom.com on behalf of Kevin Boru
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, September 5, 2025 8:32:23 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): The unique value of San Francisco is not being given thoughtful consideration here. This obtuseness is no different than denial of climate change, the anti-vax / anti-science movements etc so criticized by liberals vis-a-vis RW politics. Wake up and rethink this idiocy

Sincerely,
Kevin Boru
San Francisco, CA 94133

**From:** Gael Bruno
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, September 4, 2025 8:11:39 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely, Gael Bruno

Gael
California

**From:** Stephen Gorski
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, September 4, 2025 8:06:12 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

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Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Stephen J. Gorski, Esq. D4 resident for over 35 years

Stephen
California

**From:** lisa@everyactioncustom.com on behalf of Lisa DeMattei
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:54:57 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please preserve the historic westside neighborhoods and business corridors which make San Francisco unique. Yes, we need more affordable housing options but do this in a thoughtful and strategic manner. Let's consider children and families in our community when making these decisions and what"s best for their future. Thank you!

Sincerely,
Lisa DeMattei
San Francisco, CA 94127

**From:** letty_lee@everyactioncustom.com on behalf of Letty Lee
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:51:14 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a native San Franciscan living in the city for over 4 decades, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement! This is not okay to do this to our city.

Sincerely,
Letty Lee
San Francisco, CA 94122

**From:** denolacarole@everyactioncustom.com on behalf of Carole De Nola
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:50:18 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Carole De Nola
San Francisco, CA 94121

**From:** raander2000@everyactioncustom.com on behalf of Rose Ann Anderson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:50:07 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Rose Ann Anderson

**From:** alicefw@everyactioncustom.com on behalf of Alice Williams
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:49:16 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Alice Williams
San Francisco, CA 94116

**From:** mediasusan2@everyactioncustom.com on behalf of Susan Pfeifer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:49:16 PM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Pfeifer
San Francisco, CA 94122

**From:** egan.eagle@everyactioncustom.com on behalf of Kathleen Egan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:48:45 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, a business owner, and a mom -  I strongly oppose Mayor Lurie's up zone plan.

My family and I call on you to:

- Drastically scale back the Mayor's upzoning maps
- heavily consider the environmental remificatikns
- postpone rhe January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to protect.

Sincerely,
Kathleen Egan
San Francisco, CA 94122

**From:** epoulos63@everyactioncustom.com on behalf of Elisa Poulos
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:48:13 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Elisa Poulos
San Francisco, CA 94127

**From:** qwertyuiopfox@everyactioncustom.com on behalf of Michael Fox
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:46:21 PM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Michael Fox
San Francisco, CA 94127

**From:** epoulos63@everyactioncustom.com on behalf of elisa poulos
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:46:13 PM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement!

Sincerely,
elisa poulos
San Francisco, CA 94127

**From:** kathygrogan@everyactioncustom.com on behalf of Kathy Grogan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:46:07 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Kathy Grogan
San Francisco, CA 94116

**From:** jentobiason@everyactioncustom.com on behalf of Jennifer Tobiason
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:46:06 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please put more thought into our next steps and please do not upzone on this mass scale.

Sincerely,
Jennifer Tobiason
San Francisco, CA 94114

**From:** mediasusan2@everyactioncustom.com on behalf of Susan Pfeifer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 7:45:32 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Pfeifer
San Francisco, CA 94122

**From:** Celeste May
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, September 4, 2025 6:30:50 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,Celeste May

Celeste
California

**From:** terese.t8@everyactioncustom.com on behalf of Terese Tortorelli
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 5:47:43 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Terese Tortorelli
San Francisco, CA 94122

**From:** j.barulich@everyactioncustom.com on behalf of J. Barulich
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 4:30:19 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Who benefits from the proposed changes? Current residents who already experience a shortage of infrastructure items such as Police, Fire, transportation, aging sewer systems, parking, and other services that adding more units to will only make worse? No. Developers who stand to make big bucks, and politicians who are wooed, wined, and dined by same? Yes. It's a common theme that repeats itself over and over: Developers destroy middle class residents for high rise stacks of units, make their money, then move to the next community leaving the remaining residents to deal with the overburdened infrastructure and destruction of the quality of life they previously enjoyed. Call it what you will, but stewardship of neighborhood character deserves consideration.

Sincerely,
J. Barulich
San Francisco, CA 94116

**From:** nbsphoto@everyactioncustom.com on behalf of Naomi Barulich
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 3:29:50 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Changing the character of the Sunset hurts the vibrancy of our City. Luxury developers will command market rates. How does this help families and minimum wage workers stay in SF? The property across from Sloat has NO commercial renters. Your experiment there isn't working. And only 30% rented?!

Sincerely,
Naomi Barulich
San Francisco, CA 94116

| | |
|---|---|
| **From:** | buscafusco@everyactioncustom.com on behalf of P Buscafusco |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, September 4, 2025 2:54:05 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

My family has owned businesses and properties in the Sunset since 1946 and I find this plan of Mayor Lurie's to be thoroughly corrupt, unconscionable and based on an absolutely preposterous claim of a housing crisis.

Anyone who signs on to this will forever be remembered as someone who betrayed their constituents, someone who betrayed San Franciscans, specifically for the suspicious business interests that have already been fooling around in the politics of the Sunset, namely Jeremy Stoppelman, Lucas Lux, et al.

We call upon you to completely eliminate any existing upzoning plans and request a postponement of the arbitrary January 2026 upzoning deadline.

Sincerely,
P Buscafusco
San Francisco, CA 94116

**From:** fraley@everyactioncustom.com on behalf of Michael Fraley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 2:49:57 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Please take our plea for help seriously -- we feel threatened as a family style neighborhood in the Outer Sunset, by extreme plans for development.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Michael Fraley
San Francisco, CA 94116

**From:** maryfburns@everyactioncustom.com on behalf of Mary Burns
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 2:20:15 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, and a resident of West Portal, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. I have seen the promise of “affordable” housing disappear when developers show up. SF’s population is decreasing, there are some 90,000 units already in the pipeline, and there is plenty of space on the West Side for reasonably priced apartment buildings without the outrageous demolition of small homes that give our neighborhoods their family character.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Mary Burns

**From:** angelasolleder@everyactioncustom.com on behalf of ANGELA SOLLEDER
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 2:47:19 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
ANGELA SOLLEDER
San Francisco, CA 94115

**From:** angelasolleder@everyactioncustom.com on behalf of ANGELA SOLLEDER
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 2:45:46 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
ANGELA SOLLEDER
San Francisco, CA 94114

**From:** Luke3580@everyactioncustom.com on behalf of Luke Perkocha
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 2:39:56 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I am NOT opposed to thoughtful upzoning, and in fact want it, so that I can downsize my dwelling needs and my daughter can return to live here. However, this plan is too radical, too rushed, too long term ("generational" or "50 year") and is being done without sufficient transparency for or input from the public. Many citizens are unaware of the plan, due to insufficient notification. The postcard, sent only recently, and only after political pressure, is very uninformative, without any details of the plan or its implications. San Francisco already has the second highest density of any American City, behind only New York. It is also unique in being only 49 square miles, bounded on 3 sides by water. As a charter city, it should have more latitude in permitting local control. Zoning is only ONE component of MANY local and state policy errors which have made San Francisco housing so expensive, including but not limited to: permitting costs and inefficiencies, ineffective, yet expensive climate change building mandates, costly union and ideologically promoted construction hiring, building and work rules and anti-landlord rent control and tenant policies that discourage development of rental housing as well as rental unit turnover. As a "magnet" city, internationally known for its beauty and a seat of high tech innovation, it also attracts wealthy tenants and buyers, many of whom are buying primarily as an investment, and not for personal use. This ill-considered plan has manifold and hidden unintended consequences which can easily destroy the charm and character that makes neighborhoods in the City attractive, and will do so without improving affordability. The plan could permit massive density increases that completely transform long established, yet still always changing neighborhoods, and are not even needed to meet state mandates, when pipeline projects are considered. Notwithstanding state mandates, it is the responsibility of local leaders, as City stewards, to push back vigorously when external mandates are inappropriate. I urge you to do this. Thank you very much.

Sincerely,
Luke Perkocha
San Francisco, CA 94116

| | |
|---|---|
| **From:** | Michael Barrango |
| **To:** | Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; MelgarStaff (BOS); MandelmanStaff (BOS) |
| **Subject:** | Family Zoning Plan |
| **Date:** | Monday, September 8, 2025 2:36:35 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please vote no on the Family Zoning Plan. I believe this upzoning plan heavily favors developers and real estate speculators at the expense of residents (homeowners and renters alike) and small businesses. In addition, what would be the effect on the infrastructure with such large developments.

I am not against raising height limits within reason and I fully realize the need for additional affordable housing units. But there is no incentive for developers to have affordable units if the building is less than 10 stories. There are quite a few housing projects already in the works that would bring San Francisco close to the State mandated housing requirement. We do not need to have gigantic skyscrapers all over the city.

Respectfully,
Alice Barrango

**From:** bilgepump100@everyactioncustom.com on behalf of Robert Hall
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 2:33:22 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Robert Hall
San Francisco, CA 94117

**From:** bilgepump100@everyactioncustom.com on behalf of Robert Hall
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 2:30:35 PM

---

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Dear Board of Supervisors,

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We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Robert Hall
San Francisco, CA 94117

**From:** cyssf2003@everyactioncustom.com on behalf of Christina Shih
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 2:29:10 PM

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Dear Board of Supervisors,

My addition: I have lived in SF since 1983, my mother was born here. For the first time in all those decades I am seriously considering leaving SF IF the family zoning plan is passed. Your plan would put an 8 story building RIGHT NEXT TO MY HOUSE and all along Geary Blvd. Geary Blvd is not a monolithic traffic artery. Yes, there are many commercial buildings and medical facilities but those are in the more central areas. Outer Geary is residential with small businesses. I live in the historic residential park neighborhood and you would destroy that history. Remember how the Fillmore was destroyed in the name of urban renewal?

I remember my realtor told me that in SF EVERY block is different. You are taking a sledgehammer to solve a problem that requires more finesse. People come to SF for its distinct neighborhoods and varied charm, not monolithic high rise, high density structures.

Remember, the western part of SF elected you. You are rapidly losing political support with this plan.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Christina Shih
San Francisco, CA 94121

**From:** tvobsf@everyactioncustom.com on behalf of Anthony Villa
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 1:48:55 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Anthony Villa
San Francisco, CA 94122

**From:** cutelynx@everyactioncustom.com on behalf of Qi Wolf
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 1:42:51 PM

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Dear Board of Supervisors,

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We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Qi Wolf
San Francisco, CA 94123

**From:** stephenshilling@everyactioncustom.com on behalf of Stephen Shilling
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 1:25:55 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Stephen Shilling
San Francisco, CA 94114

**From:** noble.angulo@everyactioncustom.com on behalf of Sabine Angulo
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 1:25:34 PM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional):

Sincerely,
Sabine Angulo
San Francisco, CA 94122

**From:** pat.huey@everyactioncustom.com on behalf of Patricia Huey
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 1:24:36 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Patricia Huey
San Francisco, CA 94117

**From:** erikashe@everyactioncustom.com on behalf of Erika Shershun
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 1:02:38 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Erika Shershun
San Francisco, CA 94109

**From:** mathias1us@everyactioncustom.com on behalf of marcy israel
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 12:51:28 PM

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Dear Board of Supervisors,

I am opposed to the upzoning in the neighborhoods proposed. They do not make sense. Along the park? This will not be affordable housing, but park view housing. the excuse of housing on bus lines is absurd, bus lines can adapt to housing. There are many areas of SF that are not developed that could accomadate housing without destroying our neighborhoods and the charm of SF. Height brings wind tunnels, blocks views and impacts negatively.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
marcy israel
San Francisco, CA 94121

**From:** renitaherrmann@everyactioncustom.com on behalf of Renita Herrmann
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 12:50:02 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. The lack of a response from other emails I have sent makes me realize my voice is not heard.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Renita Herrmann
San Francisco, CA 94122

**From:** bkerester@everyactioncustom.com on behalf of Brian Kerester
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 12:35:22 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I have lived in San Francisco for 33 years, raised my children in the city, and plan on remaining here for many years to come. My wife and I moved here from New York City and understand, based on experience, the impact of dense neighborhoods and tall buildings.

While I am in favor of upzoning in general and providing more housing throughout the city, I strongly oppose the Mayor's plans to build structures greater than five stories in most neighborhoods except the financial district, which already has tall buildings and need people, and parts of and parts of Van Ness, 19th Street, and Geary Streets, which are wide and are major transportation corridors. The maximum height for buildings in any neighborhood other than the financial district should be five stories along these major transportation corridors. FYI - Chestnut and Union Streets are not transportation corridors; they are narrow streets with stores and housing, and one bus line each.

I have studied the population and geography of the city in detail and calculated the density for the 41 neighborhoods. The upzoning plans focus on building more structures and accommodating more people in some of the most densely populated sections (Marina, Cow Hollow, Pacific Heights, Russian Hill, North Beach) of the city, which I find unfair to everyone. The average density of these neighborhoods is already 39,571 people per square mile, which is dramatically higher than the city average of 17,107; many neighborhoods have considerably fewer people. These densely populated neighborhoods were built up over the past 100 years and already have numerous buildings which are in excess of 8 stories tall - we do not need more of them. I can send you my spreadsheet, which shows the population and density by 41 neighborhoods.

The city and the real estate developers should focus on building up neighborhoods that are low-density and need people. The city and developers did a great job building out the China Basin and Mission Bay areas. There is plenty of room in the undeveloped neighborhoods to build moderate-height (5-story) buildings. In addition to creating new housing in the city, you need to develop the infrastructure to support it - transportation, police, fire, retail, schools, and parks.

Your plan is a gift to real estate developers. You are not protecting the citizens who live here and made these neighborhoods attractive. Please withdraw your plan, seek citizen input, and develop something that develops the numerous undeveloped areas of San Francisco that desperately need more people and housing.

Thank you,

Brian Kerester

Sincerely,
Brian Kerester
San Francisco, CA 94123

**From:** emailamr@everyactioncustom.com on behalf of Ann Rubin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:52:15 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Ann Rubin
San Francisco, CA 94133

**From:** ryan.salma@everyactioncustom.com on behalf of Ryan Salma
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:35:59 AM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Ryan Salma
San Francisco, CA 94115

**From:** sptsantilis@everyactioncustom.com on behalf of Senta Tsantilis
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:31:43 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Senta Tsantilis

**From:** skreamy@everyactioncustom.com on behalf of Susan Reamy
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:27:59 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Reamy
San Francisco, CA 94127

**From:** rhanda@everyactioncustom.com on behalf of Rhanda Salma
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:26:42 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Rhanda Salma
San Francisco, CA 94123

**From:** daniellemarone@everyactioncustom.com on behalf of Danielle Marone
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:25:55 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement !

I am not opposed to buildings that add housing but opposed to buildings that are out of proportion with the scale of the neighborhood.

The outer Sunset does not have the infrastructure to keep up with the large scale buildings that are proposed and it destroys the small community feeling that we cherish.
Please limit new buildings g heights to 5  stories.

Thanks

Sincerely,
Danielle Marone
San Francisco, CA 94116

**From:** susanmackowski@everyactioncustom.com on behalf of Susan Mackowski
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:18:17 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

There is no reason to destroy the character of San Francisco's neighborhoods, whose ongoing vibrancy far surpasses the desolate business terrain downtown. Face it, jobs (except for AI) are not in SF, anywhere but. Make it easier for homeowners, small apartment building owners, and owners of vacant lots to add on units and build using current regulatory height standards.

Sincerely,
Susan Mackowski
San Francisco, CA 94133

**From:** ntlarsen@everyactioncustom.com on behalf of Niels Larsen
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:16:35 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Niels Larsen
San Francisco, CA 94123

**From:** travelzoe@everyactioncustom.com on behalf of Zoe Fuentes
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:16:19 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Zoe Fuentes
San Francisco, CA 94123

**From:** donna.howe@everyactioncustom.com on behalf of Donna Howe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:02:43 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

MR. MAYOR AND FRIENDS (YES, I CONSIDER YOU MY FRIENDS) AT CITY HALL -

PLEASE BE WILLING TO SIT DOWN AND SPEAK WITH COMMUNITY LEADERS FROM ALL THE NEIGHBORHOODS TO HEAR THEIR CONCERNS AND SUGGESTIONS TO REACH A MORE NUANCED COMPROMISE APPROACH TO BUILDING MORE HOMES IN SAN FRANCISCO. WE ARE NOT OPPOSED TO BUILDING, JUST WANT A MORE MEASURED APPROACH THAT TAKES INTO ACCOUNT TOPOGRAPHY, HISTORY, LONG-STANDING NEIGHBORHOOD CONTRIBUTIONS AND THE CLOSE-KNIT COMMUNITIES THAT ALREADY EXIST AND THAT ARE THRIVING. THERE IS STILL TIME TO EXAMINE ALTERNATIVES AND OFFER SACRAMENTO ANOTHER SF OPTION THAT LOOKS TO THE FUTURE BY VALUES THE PAST.

RECALCULATE POTENTIAL NUMBERS OF BUILDS POSSIBLE UNDER SUPERVISOR MELGAR'S PREVIOUS LEGISLATION - PARTICULARLY NOW IN LIGHT OF NEW PERMITTING CHANGES. WE CAN STILL GAIN UNITS VIA CORNER OPPORTUNITIES, AND ADUS, AND MORE MIDRISE HEIGTHS WHILE KEEPING EXISTING LEVELS OF VIBRANCY AND OPEN SPACE.
THIS IS WHAT YOUR TAX-BASE CONSTITUENTS WANT TO SEE AND WILL SUPPORT...DEVELOPMENT WITHOUT EXTREME UPZONING.

As a San Franciscan, I strongly oppose Mayor Lurie's CURRENT plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): THERE ARE OPTIONS, REAL ONES. DON'T LOSE THIS OPPORTUNITY, MAYOR, TO BUILD SOLIDARITY WITH ALL YOUR CONSTITUENTS, PARTICULARY THOSE WHO SUPPORT SO MUCH OF YOUR CURRENT WORK TO MAKE SF A MORE SAFE AND VIBRANT PLACE TO LIVE AND WORK, BUT WHO HAVE LEGITIMATE CONCERNS ABOUT THE FAMILY ZONING PLAN YOU ARE PROPOSING.

Sincerely,

Donna Howe
San Francisco, CA 94127

**From:** maryanntittle@everyactioncustom.com on behalf of MaryAnn Tittle
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:50:27 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

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ADDITIONAL COMMENTS (optional):

Sincerely,
MaryAnn Tittle

**From:** maryanntittle@everyactioncustom.com on behalf of MaryAnn Tittle
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:48:10 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
MaryAnn Tittle

**From:** tab@everyactioncustom.com on behalf of Teresa Butler
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:41:44 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):Completely misguided plan; thoughtless; destructive.

Sincerely,
Teresa Butler
San Francisco, CA 94122

| | |
|---|---|
| **From:** | Rachael Clausen |
| **To:** | Calvillo, Angela (BOS); Board of Supervisors (BOS) |
| **Subject:** | letter in opposition to potential rezoning of height and/or density in west side of San Francisco |
| **Date:** | Monday, September 8, 2025 3:05:50 PM |
| **Attachments:** | San Francisco Planning Department (1).pdf |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Clerk of the Board:
Please provide each district supervisor a copy of the attached letter.

thank you,
Rachael Clausen

September 5, 2025

San Francisco Planning Department
49 South Van Ness Avenue, #1400
San Francisco, CA 94103

RE: Case No 2021-005878CWP
Board File Nos. 250700 and 250701

Dear Members of the Family Zoning Planning Team – Panning Department:

I am writing as a concerned resident of San Francisco to express my strong opposition to any proposal for “upzoning” in the San Francisco neighborhoods commonly referred to as “the west side of San Francisco.”

These neighborhoods are one of the few remaining parts of San Francisco that maintain a lower-density, residential character with green space, family-oriented homes, and a quieter, more suburban atmosphere. Many of us choose to live here specifically for those qualities, and we are concerned that blanket upzoning would irreversibly damage what makes this community livable.

This area was built to be different from the city’s denser core neighborhoods. Its architectural character, single-family homes, and cohesive layout reflect decades of thoughtful development. That legacy deserves careful stewardship, not sweeping rezoning that treats all neighborhoods as interchangeable.

The residents in the west side of San Francisco are car dependent. Daily necessities like groceries, schools, parks, and services are spread out and not easily accessible by foot or public transit. Adding large multi-unit buildings without dedicated parking will increase the strain on already limited street parking, increase traffic congestion, and worsen pedestrian safety, especially in neighborhoods and streets not built to support higher traffic volumes.

Other major cities understand that not all neighborhoods are appropriate for high-density development. In New York City, for example, most large-scale development is concentrated in Manhattan, where infrastructure and transit systems can support it, not in Staten Island, the Bronx, or the residential parts of Brooklyn, which are also part of New York City. San Francisco should take a similarly balanced approach. Just because state law mandates more housing doesn't mean every neighborhood must absorb the same burden, especially areas in the west side of the City that lack the infrastructure and transit to support it responsibly.

What is especially troubling is that the upzoning maps focus almost entirely on the working and middle-class neighborhoods on the west side of the City, excluding major residential areas in Presidio Heights, St. Francis Wood, Forest

Hill, Goldengate Heights, Noe Valey, the Bayview and South of Market. If the goal is truly about equitable housing policy, why are only certain neighborhoods being asked to shoulder the weight of this change? This selective targeting suggests a process shaped more by politics and convenience than by fairness or smart planning.

We also have to ask: who is this housing actually for? Many younger San Franciscans and new arrivals are not looking to live in the proposed upzoning areas. They prefer vibrant, walkable neighborhoods like the Mission, Bernal Heights, Noe Valley or Hayes Valley, areas with better transit access and more cultural life. The west side of San Francisco does not offer that kind of lifestyle. There is a very real risk that upzoning here will lead to units that sit vacant or are priced far out of reach. With an estimated 60,000 vacant units already in San Francisco, simply building more housing, especially at market rate, will not address the real issue: affordability**.**

I also want to speak to the increasingly common tactic of labeling any community concern as "NIMBYism." That is not what this is. We are not opposed to housing; we are opposed to poorly planned, inequitable, developer-driven policies that ignore local context and livability. Just because we oppose upzoning *here* does not mean we oppose progress. We simply want policies that are fair, thoughtful, and serve the people who need housing most. Our neighborhoods should not be sacrificed in the name of "progress" defined by large developers with deep pockets and political access. We ask you, as the oversight body, to represent San Franciscans, not special interest groups.

Meanwhile, our infrastructure cannot support major increases in density. Public transit is limited. Roads, sewers, and emergency services are already strained. Local schools may not have capacity. Adding hundreds or thousands of units without matching investment in basic infrastructure and public services is not sustainable, and it puts everyone, current and future residents alike, at risk.

San Francisco needs to grow, but it must grow *wisely*. Upzoning should be targeted, infrastructure-aware, and community-informed. I respectfully urge you to oppose any blanket upzoning in the west side of San Francisco unless it is part of a broader, equitable, and sustainable citywide plan that prioritizes affordability, infrastructure investment, and true community engagement.

Sincerely,

Rachael Clausen
Parkside resident

cc: Board of Supervisors – via electronic mail

**From:** patricia_inez@everyactioncustom.com on behalf of Patrice Thompson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 5:18:31 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Patrice Thompson

**From:** sfgoldsmith@everyactioncustom.com on behalf of Sarah Goldsmith
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 2:51:22 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

This plan is not affordability, it is a redevelopment plan selling off our city to the highest bidder at the expense of working people, rent controlled residents, and families. This plan incentivizes the demolition of existing homes, displacing renters and our cherished small businesses, and the crass transformation of our neighborhoods into unaffordable luxury high-rise corridors. How can this plan claim to serve families when it does not meaningfully set conditions for affordability? How can this plan claim to serve the generations of San Franciscans to come when it incentivizes demolition? This plan offers no solution for our current catastrophic vacancy rate, no scalability of the infrastructure needed to support increases in density across our city, and doesn't even acknowledge our current trend of population decline. Peer cities have bought into blanket upzoning - Vancouver, Austin, Manhattan, Hong Kong - and presented a cautionary tale. Trickle down economics doesn't work, and neither does this plan masquerading as abundance. This is not a matter of simple supply and demand - our equity driven market demands complex solutions centering everyday San Franciscans like the constituents you serve.

I call on you as a San Franciscan who wants to build a family, send my kids to SFUSD, and live my life in our great city to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

How can you claim to serve our city when you support a plan our greatest neighborhood organizations, housing advocates, and small business owners unanimously oppose? Do better by our city, and do better by yourself by doing the right thing and scaling back this map and taking the time needed to craft a viable plan with community support.

Sincerely,
Sarah Goldsmith
San Francisco, CA 94133

**From:** mmueller5@everyactioncustom.com on behalf of Michael Mueller
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 2:42:45 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Francisco resident of district 2, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

San Francisco doesn't have the transportation infrastructure to support the increased density (a single bus route on a surface street is not credible mass transit). The upzoning will result in a massive increase in land values, which means that developers will be forced to build maximum height limit buildings to make the economics work, with no concern for which buildings will be replaced or how the neighbors and neighborhoods close to the proposed building will be impacted. This plan needs to be dramatically curtailed, particularly in the north and western parts of the city which cannot take the increased density.

Sincerely,
Michael Mueller

**From:** Roger Weinman
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Tuesday, September 9, 2025 2:42:15 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Roger

Roger
California

**From:** abdkl@everyactioncustom.com on behalf of David Little
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 2:31:00 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

To all San Francisco Board of Supervisors -and- Mayor Laurie
PLEASE listen to your constituents. Proposition K was and remains a disaster. The traffic nightmare that the Sunset & Parkside and Outer Sunset has become for us residents a constant pain. Nineteenth Avenue, part of the 280 route to the Golden Gate Bridge is constantly busy. The California coastal economy is constantly impacted. Peninsula and Marin coastal commuters, even not counting S.F. residents, now have an unneeded half hour added to their daily commute.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
David Little
San Francisco, CA 94116

**From:** rbinsf@everyactioncustom.com on behalf of Rita Pisciotta
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 2:01:01 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Rita Pisciotta
San Francisco, CA 94133

**From:** rbinsf@everyactioncustom.com on behalf of Rita Pisciotta
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 2:00:21 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Rita Pisciotta
San Francisco, CA 94133

**From:** sternc@everyactioncustom.com on behalf of Claudia Stern
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 12:32:29 PM

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Dear Board of Supervisors,

I have lived and voted in San Francisco since 1985. I am appalled at the development plan currently under consideration by the Planning Commission. As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Claudia Stern
San Francisco, CA 94121

**From:** peter.yedidia@everyactioncustom.com on behalf of Peter Yedidia
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 12:12:18 PM

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Dear Board of Supervisors,

I've lived in San Francisco for 50 years and now reside in North Beach.

I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Peter Yedidia
San Francisco, CA 94133

**From:** theodora.m@everyactioncustom.com on behalf of Theodora Manty
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 12:08:20 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I think it's awful that those of us who would be impacted by this were not invited to meetings to learn about this plan. When I voted for Lurie, I thought I was voting for someone who really had our interests at heart. I see he, in some way, is taking a page from the President's book and trying to pull a fast one on us! Why didn't the Mayor come to our neighborhood association meetings to talk to us? Our supervisor, Myrna Melgar is in cahoots with him as she ignores her constituents. She does have a representative from her office attend our meetings, but he can't answer all of our questions and address our concerns. She is the one who can! Oh well, this is the present state of our federal and local governing bodies.
Theodora Manty

Sincerely,
Theodora Manty
San Francisco, CA 94127

**From:** esinsf@everyactioncustom.com on behalf of Eihway Su
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 10:41:15 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Eihway Su
San Francisco, CA 94117

**From:** meeshell1943@everyactioncustom.com on behalf of Michelle Welch
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 9:10:10 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Michelle Welch
San Francisco, CA 94117

**From:** knit1purl1@everyactioncustom.com on behalf of PATIENCE HUTCHINSON
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 7:11:55 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

It's very important to preserve San Francisco's uniqueness. Turning it into Manhattan is not only unnecessary but it would destroy the city, if seismic issues don't destroy oversized buildings first. I was born in San Francisco and am shocked to see that San Francisco born mayors such as London Breed and Daniel Lurie do not understand the uniqueness of their home city. If this new redevelopment scheme happens, history will show it to be a tremendous mistake.

Sincerely,
PATIENCE HUTCHINSON
San Francisco, CA 94122

**From:** peterboothlee@everyactioncustom.com on behalf of Peter Lee
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 4:18:47 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Peter Lee
San Francisco, CA 94118

**From:** THE_DREADNOUGHT@everyactioncustom.com on behalf of JEFFREY RICKER
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 11:33:57 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

SF residents do not want to be force fed Wienertopia from Sacramento!

Sincerely,
JEFFREY RICKER
San Francisco, CA 94123

**From:** h.weiner@everyactioncustom.com on behalf of Herbert Weiner
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 10:19:12 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Herbert Weiner
San Francisco, CA 94112

**From:** soaring_leap@everyactioncustom.com on behalf of Lauren Meredith
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 9:49:31 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose massive upzoning, which incentivizes the demolition of existing homes; displacement of renters, longtime homeowners and small businesses; and transformation of our neighborhoods into unaffordable luxury high-rise corridors. Golden Gate Park shouldn't become Central Park.

We need affordable housing but we sure don't need or want luxury units in super tall buildings that ruin our neighborhood vibe.

We call on you to:

- Drastically scale back and scale downwards ! the upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Lauren Meredith
San Francisco, CA 94121

**From:** alantor@everyactioncustom.com on behalf of Allen Lantor
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 8:09:52 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: These plans will ruin the present fabric and essence of the neighborhoods and neighborhood business communities that make San Francisco special and a desired place to live, as well as a desired destination for tourists to visit. These plans are not the right approach to address the problem you are attempting to resolve. Ruined neighborhoods, destruction of local businesses, increased congestion, higher crime, and stressed infrastructure will be the result. Please vote against the upzoning plans. Thank you for your consideration.

Sincerely,
Allen Lantor
San Francisco, CA 94116

**From:** lori.ottolini.geno@everyactioncustom.com on behalf of Margret Geno
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 8:01:47 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):
Why this is a poorly conceived plan:
1. Infrastructure feasibility, systems and infrastructure cannot sustain this type of density - feasibility study was limited
2. Actual Growth of the city does not reflect the nature of this project.
3. The lack of neighborhood oversight
4. Loss of Neighborhood integrity.

Sincerely,
Margret Geno
San Francisco, CA 94127

**From:** khoegger2@everyactioncustom.com on behalf of Ken Hoegger
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 7:54:31 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (we have abundant open space in Visitation Valley and along 3rd St which has a new light rail , ideal for commuters.. The east side is loaded with abundant and deteriorating industrial sites.unlike the westside.
As a 45 year real estate broker I assure you increasing the supply of market rate housing which Wii be a result of the zoning changes will not address the real housing problem which is affordability. Contractors are not incentivized to build low cost housing on sites they pay for at market rate. The old construction axiom has been "it costs the same to drive a nail in a shed as it does in a mansion." We ask you to not contribute to the demise of SF's unique village character.
Ken and Kathy Hoegger, SF Proud Natives

Sincerely,
Ken Hoegger
San Francisco, CA 94127

**From:** parrott371@everyactioncustom.com on behalf of N P
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 7:52:29 PM

---

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Dear Board of Supervisors,

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
N P

**From:** khoegger2@everyactioncustom.com on behalf of Joseph Hoegger
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 7:37:10 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Joseph Hoegger

**From:** francesschreiberg@everyactioncustom.com on behalf of Frances Schreiberg
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 6:58:17 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan living on the same block in North Beach since 1976 and having raised my daughter here, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. It, or earlier legislation, will also permit a building of some 24 stories at the bottom of my block which will seriously impact my 2 tenants who will leave my building - and whose rent I depend on in retirement to pay my mortgage, property tax, and insurance. This is what I depend on in my retirement.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

The proposed changes to upzone North Beach / Telegraph Hill do not impact me directly as I'm already adversely affected by earlier legislation that increased height and density. But it will impact my neighbors, many who are also small property owners, who will lose tenants during 2 - 3 years of construction which one reasonably should anticipate when you upzone this historic neighborhood.

Sincerely,
Frances Schreiberg
San Francisco, CA 94133

**From:** lwb6@everyactioncustom.com on behalf of Carolyn Butler
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 6:49:21 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Carolyn Butler

**From:** askalice@everyactioncustom.com on behalf of Alice Polesky
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 6:12:54 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Alice Polesky
San Francisco, CA 94107

**From:** carolkellyclark@everyactioncustom.com on behalf of carol clark
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 5:46:48 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
carol clark
San Francisco, CA 94127

**From:** christyoconnell@everyactioncustom.com on behalf of Christy O"Connell
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 5:24:31 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan for almost twenty-four years, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Christy O'Connell
San Francisco, CA 94123

**From:** Mitch Conquer
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Monday, September 8, 2025 5:14:18 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Mitch Conquer
mitchconquer@gmail.com
77a Pearl Street
San Francisco, California 94103

**From:** jim-connelly@everyactioncustom.com on behalf of jim connelly
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 4:39:00 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Please vote against this extreme measure that will change the Victorian neighborhoods forever!!

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
jim connelly
San Francisco, CA 94123

**From:** v.barker@everyactioncustom.com on behalf of Virginia Barker
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 4:34:01 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): The plan is destructive of Rent Control. Rent Control is the largest, most successful housing affordability plan the City has. It is essential to maintaining a diverse city economy and culture. Yet, the City plans to destroy Rent Control in the name of housing affordability - for the rich. The plan should be named Mayor Lurie's Let Them Eat Cake Upzoning. The tenant "protections" are risable. The Plan is a betrayal of San Franciscans, most of whom have relied for nearly half a century on the City's fair and effective Rent Control protection. It will damage the lives and livelihoods - of your constituents!

Sincerely,
Virginia Barker
San Francisco, CA 94123

**From:** kcodysf@everyactioncustom.com on behalf of Kate McCaffrey
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 4:08:18 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I am a native San Franciscan. I have lived in the Sunset/Parkside district my whole life. This plan would destroy my beloved neighborhood. Please take action against this!

Sincerely,
Kate McCaffrey
San Francisco, CA 94116

**From:** jvspangenberg@everyactioncustom.com on behalf of Jill Spangenberg
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 3:36:23 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
These changes will also not be felt evenly - some neighborhoods such as Sea Cliff, Presidio Heights, Marina will feel less effect. The Outer Richmond where I live (between Geary & Clement) would be heavily impacted. This is not a fair application of sharing the burden, and hence the effect on home values. This will make the homes of the wealthiest home owners located in less impacted neighborhoods increase in value while impacted homes will be less valuable, exacerbating wealth disparity. Some corridors such as Geary make sense if transit improvements follow (and primarily, transit has to be SAFE, EFFICIENT & CLEAN if residents are to use it). Outer Clement does not make sense, nor do the streets between the major arteries.

Sincerely,
Jill Spangenberg
San Francisco, CA 94121

**From:** informationmistress@everyactioncustom.com on behalf of lori higa
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 3:33:59 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
I've been a homeowner & resident in San Francisco for over 35 years, living in the Russian Hill, Sunset district & now SoMa neighborhoods. Please prioritize the needs of your constituents overvdevelopers. Don't destroy the charm, history & character of all of SF's wonderful neighborhoods with half baked development legislation & ideas in reaction to the affordability crisis in our town without preserving what is loved.

Sincerely,
lori higa
San Francisco, CA 94103

**From:** birker@everyactioncustom.com on behalf of Birke Reimnitz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 3:24:16 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

This is NOT for the good of the city! This will destroy the character of this city!

Sincerely,
Birke Reimnitz
San Francisco, CA 94121

**From:** kayechandley@everyactioncustom.com on behalf of Kaye Handley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 3:15:48 PM

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Dear Board of Supervisors,

My husband and I recently moved to San Francisco, a place we have long loved for its charm and beauty. Despite the city's tarnished image and crime in areas around Union Square, we decided to buy here and now have a home in Cow Hollow. WE ARE VERY CONCERNED about plans to build up neighborhoods around the city with high rises that will increase density and destroy the charm of the city we chose.
As former residents of New York City we know what high rises and increased density do to a neighborhood of local restaurants and shopkeepers. And to the beauty of the city. We don't need that here.
This will do nothing to alleviate homelessness. This is not affordable housing for low-income residents. DON'T DESTROY OUR NEIGHBORHOODS on the false promise of helping the homeless.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Kaye Handley
San Francisco, CA 94123

**From:** alecd69@everyactioncustom.com on behalf of Alec Davis
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 3:15:05 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Alec Davis
San Francisco, CA 94123

**From:** khoegger2@everyactioncustom.com on behalf of Joseph Hoegger
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, September 8, 2025 3:05:53 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadliney

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

As a 45 year real estate broker, my experience of the San Francisco market is that increasing the supply of upscale units that would make up the majority of additions that would be allowed under the zoning changes being proposed WOULD NOT BRING DOWN PRICES. We do not need more housing, we need AFFORDABLE HOUSING.
We need a mix of market and affordable housing in areas like the Brisbane Visitation Valley areas where estimations of 30,000+ units have been projected. The Bay View 3rd Street corridor is ideal for large scale development with aging warehouses along with a new 3rd Street light rail. A new trans bay tunnel has been proposed.
Many westside zoning change advocates promote new zoning as a way to bring the westside into housing balance with the eastside. Is it not more desirable to enhance eastside neighborhoods by ridding them of abandoned and crumbling industrial buildings?
We have the land to meet the goals of the state housing element, let's not destroy our village like character that exists in our neighborhoods. I always felt proud to be a San Francisco native when New Yorkers observed our neighborhoods to be a conglomeration of villages.

Sincerely,
Joseph Hoegger
San Francisco, CA 94127

| | |
|---|---|
| **From:** | Andrew Robinson |
| **To:** | CPC-Commissions Secretary; Board of Supervisors (BOS) |
| **Subject:** | SUPPORT-Family Zoning |
| **Date:** | Wednesday, September 10, 2025 5:54:16 PM |
| **Attachments:** | SUPPORT- Family Zoning_The East Cut_09.09.25.pdf |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Planning Commission and Board of Supervisors,
On behalf of The East Cut Community Benefit District, please find attached our letter of support for approval of the Family Zoning Plan.

Sincerely,
Andrew

--

The East Cut Community Benefit District | 528 Folsom Street | San Francisco, CA 94105
O: 415.543.8223 | C: 415.891.7302 | theeastcut.org | instagram.com/theeastcut

# THE EAST CUT

September 9, 2025

San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Support for San Francisco's Family Zoning Plan

Dear Members of the Planning Commission and Board of Supervisors,

On behalf of The East Cut Community Benefit District (CBD), I write to express our strong support for the Family Zoning Plan. The East Cut is home to a flourishing residential community, thousands of workers, and a growing network of small businesses. Our experience has shown that vibrant cities rely on a healthy balance of housing, commerce, and public space. The Family Zoning Plan moves us closer to that balance.

Housing Growth Supports Neighborhood Vitality
San Francisco continues to face an acute housing shortage that threatens the stability of families, the competitiveness of our workforce, and the strength of our neighborhood economies. By expanding opportunities for family-sized and mid-rise housing in more neighborhoods, the Family Zoning Plan will make it possible for more workers and families to live in San Francisco. With housing growth projected to generate nearly $5.6 billion in local spending, this plan also strengthens the retail and service industries that are critical to thriving communities.

Protecting and Supporting Small Businesses
The Family Zoning Plan rightly prioritizes development on underutilized lots, such as parking lots, gas stations, or vacant buildings, preserving existing storefronts wherever possible. In those rare cases where relocation is necessary, the plan provides thoughtful protections, including early notification, relocation assistance, waived permit fees, and incentives to retain or incorporate legacy and community-serving businesses into new projects. These safeguards ensure that housing growth strengthens rather than undermines our small business ecosystem.

Shared Responsibility Across the City
For too long, a limited set of neighborhoods have stepped forward to increase our city's housing stock, making room for people across the economic spectrum, while others have remained off-limits. The Family Zoning Plan takes a more balanced, citywide approach, distributing housing opportunities more

528 Folsom Street
San Francisco
CA 94105

415.543.8223
info@theeastcut.org
theeastcut.org

fairly across San Francisco. This not only advances equity but also protects the city's eligibility for vital state housing and infrastructure funding.

**A Stronger San Francisco for Families and Workers**
The East Cut CBD strongly believes that San Francisco's future depends on making our neighborhoods places where people can both live and work. The Family Zoning Plan is an important step toward that future. By advancing this plan, the City will retain talent, stabilize communities, strengthen small businesses, and build a more inclusive, resilient economy.

expediently.
Sincerely,

Andrew Robinson
Executive Director, on behalf of
The East Cut Community Benefit District Board of Directors

**From:** Simone Alberti
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 10:00:57 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Build, build, build!

Simone Alberti
simo.alb88@gmail.com
131 Noe St.
San Francisco, California 94114

**From:** nhf009@everyactioncustom.com on behalf of Nancy Fee
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 8:22:40 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a native San Franciscan and a Russian Hill resident of 30 years, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline
- At a minimum, follow the thoughtful and entirely reasonable recommendations of San Francisco's 50+ year historic preservation organization, SF Heritage:
    1. Exclude all category A parcels in the proposed upzoning area
    2. Tie completion of the SF Survey and the subsequent designation of qualifying landmarks and historic districts to a clear and specific timeline in the zoning plan
    3. Execute a complete and total revision of the Planning Department's Historic Preservation program including a reassessment of strategy and shared goals among constituents and elected leaders.

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Protect, don't destroy our special places, built environment and urban culture.

Sincerely,
Nancy Fee

**From:** tracyclagett@everyactioncustom.com on behalf of E. T. Clagett
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 7:59:50 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a forty-year resident of Ingleside Terraces,I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. I have written to you previously describing the potentially perilous my residential property is in under this plan.

I fully agree with the following concise statement: Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

If these plans are brought to full fruition--over a period of years--San Francisco will be a city inhabited only by the wealthy and the poor. Families do not want to live in--or surrounded by--highrise multi-unit buildings, and all middle -lass families who can manage to leave the city will do so.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I call upon you not to adopt this destructive plan for San Francisco.

Sincerely,
E. T. Clagett
San Francisco, CA 94127

**From:** hobb2@everyactioncustom.com on behalf of Sherri Samu
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 7:52:45 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

I call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

These upzoning plans are hiding behind the state's requirements to build affordable additional housing. Instead, the plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

The number of units San Francisco is required to plan for keeps changing and our Planning Department refuses to show their math or offer alternative plans. Mayor Lurie, and his way too powerful but inexperienced housing chief Ned Segal, have not pushed back on lobbyist demands because they don't understand the math or loopholes, while developers and their own planning department run circles around them.

It is presented as accepted fact that this flawed plan is all we have, and everyone must fall in line. No discussion; no proof; no debate allowed.

Again, I call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Sincerely,
Sherri Samu
San Francisco, CA 94122

**From:** Gladys Soto
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 7:07:31 PM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Gladys Soto
gladysholdersoto@gmail.com
218 Genebern Way
San Francisco, California 94112

**From:** Mark Holmquist
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 6:43:06 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

Though I'm unfortunately traveling for work and won't be able to attend tomorrow's commission hearing, I'm writing to express my strongest support for the Family Zoning Plan. I've been following this legislation with rapt attention for quite some time, in its various iterations. Since I moved to the city 15 years ago, housing has been such a fraught topic--the source of so much financial stress and difficulty for so many people living here--myself included. I've watched so many people give up and leave, not because they wanted to, but because they felt they didn't have a choice.

The ONLY way this will ever get better is to reduce the myriad bureaucratic sources of friction and incentivize and enable the construction of as much housing as possible, reasonably located in transportation and retail corridors . We need to push back against the engrained, privileged (and tone-deaf) voice of the NIMBYs who have ruled this city for far too long.

This is also one of many steps we need to take to expedite the cultural reawakening of our city--to attract and bring back the youth, the artists, the drivers of activity that will breathe fresh life back into every corner of SF.

I'm so proud of our city for bringing this to the table, for making it happen. Let's get it over the finish line and watch our city start its next chapter. Thank you for doing your part!

Mark Holmquist

Mark Holmquist
markfb9@gmail.com
549 Duncan St
San Francisco, California 94131

**From:** madatian.j@everyactioncustom.com on behalf of Jasmine Madatian
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 6:14:49 PM

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Dear Board of Supervisors,

As a native San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please don't ruin our neighborhoods!

Sincerely,
Jasmine Madatian
San Francisco, CA 94116

| | |
|---|---|
| **From:** | Stan Hayes |
| **To:** | So, Lydia (CPC) |
| **Cc:** | Lurie, Daniel (MYR); Sauter, Danny (BOS); Dennis Phillips, Sarah (CPC); rachel.tanner@sfgov.org; Chen, Lisa (CPC); Moore, Kathrin (CPC); Imperial, Theresa (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Board of Supervisors (BOS); nancy Shanahan |
| **Subject:** | OPPOSITION - Proposed Family Zoning Plan (2021-005878 GPA PCA MAP) |
| **Date:** | Tuesday, September 9, 2025 6:26:07 PM |
| **Attachments:** | THD Com Ltr_CPC_Upzoning Plan_FINAL 9-9-25.pdf |

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Dear President So and Commissioners,

On behalf of the Telegraph Hill Dwellers (THD), we write to strongly **OPPOSE** the above-cited Mayor's proposed Family Zoning Plan. Please accept the attached letter as THD's initial comments on the Plan.

For the reasons set forth in our letter, the Mayor's Zoning Plan is inconsistent with the approved Housing Element, resulting in new major impacts not considered in the FEIR.

We urge the Planning Commission to require the Planning Department and Office of the Mayor to remove North Beach, Telegraph Hill, and Northern Waterfront areas from the Mayor's Zoning Plan.

Sincerely,

Stan Hayes and Nancy Shanahan

Co-Chairs, Planning & Zoning
Telegraph Hill Dwellers

September 9, 2025

Lydia So, President
San Francisco Planning Commission
49 S. Van Ness, Suite 1400
San Francisco, CA 94103
*Via email:* commissions.secretary@sfgov.org

**RE: OPPOSITION to Proposed Family Zoning Plan (2021-005878 GPA PCA MAP)**
Items 14(a), 14(b) and 14(c): General Plan Amendments; Planning Code Text Amendments; and Zoning Map Amendments

Dear President So and Commissioners,

On behalf of the Telegraph Hill Dwellers (THD), we write to strongly **OPPOSE** the Mayor's proposed Family Zoning Plan ("Mayor's Zoning Plan"), specifically the inclusion in the Mayor's Zoning Plan of major portions of Telegraph Hill, North Beach, and the Northern Waterfront which were not in the 2022 Adopted Housing Element ("Housing Element") nor were the resulting new impacts considered in the Final Environmental Impact Report (FEIR).

For more than seventy years, since 1954, THD has worked hard to build, maintain, and celebrate the vitality, livability and sustainability of some of San Francisco's most cherished neighborhoods. We have embraced a vision of housing growth that prioritizes affordable housing while fully protecting our existing tenants, vibrant small businesses, historic resources, and diverse culture of District 3, safeguarding the soul, vitality, and vibrancy of our densely developed neighborhood. Now the Mayor's Zoning Plan puts all of that at risk.

As set forth below, the Mayor's Zoning Plan is inconsistent with the approved Housing Element, resulting in new major impacts not considered in the FEIR.

1. **Remove North Beach, Telegraph Hill, and the Northern Waterfront, including Fisherman's Wharf from the Mayor's Zoning Plan.**

In mid-2025, Mayor Lurie proposed a Draft Upzoning Plan that for the first time included proposed height increases and density decontrols in the North Beach, Telegraph Hill, and Northern Waterfront areas, which had not been included in any of the previously proposed Upzoning Maps. Most notably, these changes were not in the *"Proposed Action"* analyzed in the adopted and certified FEIR, nor were they included on any of the "*Rezoning Program Scenarios*" contained in the adopted Updated 2022 Housing Element ("Housing Element"). And, every figure considered in the FEIR, including for example the possible future consideration of a Housing Sustainability District, specifically excluded these areas.

As revealed in the proposed Addendum to the FEIR, although the Housing Element and FEIR assumed and considered that the Northeast Planning District would provide net new housing units of only *800 units*, the Mayor's Zoning Plan now proposes *5,900 units*, a stunning *650% increase*. The proposed major height increases and density decontrol in the Mayor's Zoning Plan to accommodate this increase would have significant additional impacts on existing tenants,

small businesses, historic resources, parks and open spaces, and the diverse culture of District 3 that were never considered during the extensive public process leading up the adoption of the Housing Element.

Further, most of the areas in North Beach and the Northern Waterfront area now shown as being added to Mayor's Zoning Plan are within the *Priority Equity Geographies Special Use District*, which the Housing Element and FEIR assumed would not be within the areas to be upzoned or density decontrolled.

We have learned from discussions with individuals in the Planning Department, confirmed by emails obtained through a Sunshine Act Request, that the addition to the Mayor's Zoning Plan of these sensitive areas of District 3 was done with the specific approval of District 3 Supervisor, Danny Sauter. We urge the Planning Commission to require the Planning Department and Office of the Mayor to remove North Beach, Telegraph Hill, and Northern Waterfront areas from the Mayor's Zoning Plan.

## 2. Major Impacts to District 3 Neighborhoods Not Addressed in the FEIR

The Mayor's Zoning Plan would imperil our neighborhood's existing rent-controlled, multi-unit family housing, ethnic diversity, historic and cultural resources, parks, and economic vibrancy of our small neighborhood businesses. Moreover, it would encourage speculation and set up conditions that would have adverse social and economic effects on our neighborhoods. As pointed out below, such impacts are in direct conflict with the adopted Housing Element.

### Significant New Threats to Existing Tenants and Rent-Controlled Housing

North Beach and Telegraph Hill are among the densest neighborhoods in San Francisco, with roughly 82% of our residents living in existing pre-1979 multi-family, rent-controlled buildings that house our City's workforce and seniors, including a large immigrant Asian population. Based on the City's profiles of neighborhoods in San Francisco, there are **37,156** people per square mile in North Beach as compared to **17,325** people per square mile in San Francisco.[1] The Planning Department's own maps show that rent-controlled buildings in District 3 (built before 1979 with 2+ units, excluding condos) represent approximately **32,336** units. And data collected by the SF Anti-Displacement Coalition and the SF Rent Board shows that, as a result of the Ellis Act, owner move-ins, buy-outs, and other no-fault evictions, many of our most vulnerable seniors and low-income tenants have already been displaced by speculators who turned their former homes into TICs and condominiums, often merging units for increased profits.

The Mayor's Zoning Plan, with its proposed upzoning and density decontrol in North Beach and Telegraph Hill, would further increase property values in these neighborhoods resulting in even greater speculation, demolitions, and displacement of our tenant population, which is in direct conflict with the Housing Element. Section 2 of the Housing Element: "Stabilizing Tenants and Rental Housing" acknowledges these threats:

[1] https://www.city-data.com/neighborhood/North-Beach-San-Francisco-CA.html

> *"Tenants often face greater housing precarity because they do not own their own homes and are more likely than homeowners to be lower income, face high housing cost burdens, and are often at greater risk of displacement. A majority of San Francisco residents are tenants, so tenant stability is often key to stabilizing communities."*

Existing legal protections for tenants have not prevented evictions, nor will the so-called "tenant protections" for rent-controlled buildings contained in the legislation enacting the Mayor's Zoning Plan prevent the flood of displacement incentivized by the proposed upzoning and density decontrol in District 3. Incentives for redevelopment provided by the upzoning and density decontrol, along with deregulation, will intensify demolition and displacement, destabilizing our communities. This creates long-term blight as properties become vacant, and developers dither because of outside factors like financing and adverse market conditions. Displaced tenants will be unable to afford the new units, even in the very low number of so-called "affordable units" assumed in the Mayor's Zoning Plan, and will disappear from our neighborhood.

We urge the Planning Commission to require the Planning Department and the Mayor's office to remove from the proposed Draft Upzoning Plan all height increases and density decontrols from existing multi-family, rent-controlled housing. The density of pre-1979 rent controlled units is the reason North Beach was never, until now, a part of the *"Proposed Action"* in the adopted and certified 2022 Housing Element EIR.

**Significant New Impacts to Small Businesses**

Columbus Avenue and Union and Powell Streets are part of the economic and cultural anchors of North Beach. Our small-scale retail corridors, where many are individually listed as Legacy Businesses, support hundreds of jobs, contribute significantly to the economic vibrancy and livability of our neighborhood, and are integral to the tourism industry that further contributes to supporting local employment and small businesses.

Importantly, the Housing Element does not call for upzoning or density decontrol of any of the retail corridors in North Beach, nor did it call for upzoning on Lombard, North Point, Beach, Jefferson, Chestnut, Francisco, or Bay Streets. None of the North Beach or Northern Waterfront retail corridors now shown in the Mayor's Zoning Plan were considered or analyzed in the adopted FEIR.

As stated in a joint letter to Mayor Lurie from multiple Westside and Northern neighborhood business leaders, including many from North Beach:

> *"Despite being labeled "family zoning," the plan will not deliver affordable housing for working families or protect small, family-run businesses. Instead, it threatens to displace workers, shutter long-standing neighborhood institutions, and hand over our communities to speculative development.*
>
> *"Already, parcels are being acquired and storefronts left vacant in anticipation of redevelopment. Our neighborhood businesses—still recovering from the pandemic, debt,*

> *and rising costs—cannot survive without stronger protections. The proposed upzoning, which allows 6–14+ story projects to replace century-old, three-story buildings, would overwhelm narrow streets, strain emergency services, and force closures of businesses that have served San Francisco for generations."*

Although the Mayor's Zoning Plan offers developers height increases and additional density in return for agreeing to locate displaced businesses in their proposed developments, we are aware that the ground floors of many new large apartment and condominium buildings are mostly vacant – look at those on Market Street or other corridors like Van Ness Avenue.

In District 3, the experience of The Jug Shop, a 60-year-old Legacy Business on Pacific Avenue at Polk Street foretells the future of our small businesses resulting from the Mayor's Zoning Plan. The Jug Shop was displaced and its home demolished to make way for a large-scale market-rate condominium development. The Jug Shop temporarily relocated a block away, hoping to return to the ground floor of the new condominium building on the site of its former long-time home. Unable to afford the build-out on the ground floor of the new building, it was forced to go out of business after 60 years of continuous operation. This will be the model for District 3 going forward if the proposed upzoning is adopted.

Upzoning these corridors would trigger redevelopment that almost always begins with demolition and displacement of small businesses. Like The Jug Shop, absent legal protections, displaced businesses would not survive the transition. Additionally, adjacent businesses are often dragged down by years of construction-related disruption. Noise, fencing, blocked sidewalks, lost parking, and reduced foot traffic can destabilize commercial blocks. The result is not affordable housing—it is the slow erosion of the vitality and street life, and the interconnectivity of the community, that make our neighborhoods work.

Furthermore, upzoning and density decontrol on commercial corridors in District 3 would increase property values and lead to commercial rent increases, forcing out many small businesses that are thriving economically under the existing zoning. The upscale commercialization of our neighborhood will never lead to more affordable housing.

<u>We urge the Planning Commission to require the Planning Department and the Mayor's office to remove North Beach and its thriving neighborhood commercial corridors from the Mayor's Zoning Plan.</u> They were never a part of the Housing Element, never appeared in any prior upzoning maps and were not considered part of the *"Proposed Action"* in the adopted and certified FEIR.

**Significant New Impacts to Historic Resources**

North Beach and Telegraph Hill are among the oldest and most significant historic neighborhoods in San Francisco. The Telegraph Hill Historic District, filled with survivors of the 1906 Earthquake and Fire, is one of the earliest historic districts designated under Planning Code Article 10. A fully documented proposed North Beach National Register Historic District, which the Mayor and Supervisor Sauter have thus far refused to support, clearly qualifies for recognition on the California and National Registers of Historic Places. The Washington Square Historic District, The Powell Street Shops Historic District, and the Upper Grant Avenue Historic

District are recognized by the City Planning Department as eligible for the California Register of Historic Resources. Washington Square is San Francisco Landmark No. 226. The Northern Waterfront contains at least seven Article 10 landmarks and National Register listed buildings. In addition, surveys of North Beach and the Planning Department's maps show hundreds more "A-Rated Buildings" in District 3.

As these areas were not included in the Housing Element, the addition of these historic areas to in the Mayor's Zoning Plan would threaten historic sites and districts with potential demolition and redevelopment, potentially significant additional impacts not analyzed in the FEIR. An Addendum to the FEIR is not a substitute for analysis of additional impacts from a changed project.

Attached to the Addendum to the FEIR is *Appendix D, Memorandum Regarding Potential Zoning Map Changes In Supervisor District 3*, which proports to use the FEIR and the Addendum to the FEIR as a substitute for environmental review in anticipation of adding even more development to the Mayor's Zoning Plan, by changing the base density of significant areas within the Article 10 Northeast Waterfront Historic District along Sansome Street to form-based density. Layering a State Density Bonus on form-based density within this historic district would allow building heights to be supercharged upward to as high as 200-300 feet (as demonstrated by proposed buildings at 950 and 1088 Sansome). This increase in development intensity is of particular environmental impact concern given the high frequency and severity of landslides in that area. This addition to the Mayor's Zoning Plan is clearly a major impact that has not been analyzed in the FEIR.

To illuminate the disparities between the Housing Element and the Mayor's Zoning Plan, we share the following actions contained in the Housing Element which specifically provide for the designation and promotion of historic districts:

> *"4.5.5 <u>Designate historically and culturally significant buildings, landscapes, and districts for preservation using</u> the Citywide Cultural Resource Survey, Planning Code Articles 10 and 11, <u>and state and national historic resource registries to ensure appropriate treatment of historic properties that are important to the community</u>. . .and to unlock historic preservation incentives for more potential housing development sites."*
>
> *"4.5.8 Promote historic preservation and cultural heritage incentives, such as tax credit programs and the State Historical Building Code, for use in residential rehabilitation projects through general outreach, interagency collaboration with MOHCD and OEWD, building trades collaboration, educational materials, community capacity building efforts, and the regulatory review process."*

In conflict with the above provisions of the Housing Element, there is no provision in the Mayor's Zoning Plan to provide protections for historic buildings, and there are no historic preservation incentives, such as making available tax credit programs, the Mills Act property tax reduction, or the State Historical Building Code, for use in residential rehabilitation projects. Further, the Mayor and Supervisor Sauter have continued to thwart the designation of the North Beach National Register Historic District.

The protection of cultural assets and historic resources is a legitimate exercise of the City's police powers and the City's ability to protect historic resources is a well settled legal principle. The failure to include such protections in the Mayor's Zoning Plan is a choice to intensify threats of demolition of our City's cultural assets and historic resources important to our communities. These protections must be added to the Mayor's Zoning Plan.

We urge the Planning Commission to recommend the addition of protections and incentives for the preservation of historic properties, and to urge the Mayor and Supervisor Sauter to join with local businesses, organizations, residents, and property owners in support of the designation of the proposed North Beach National Register Historic District.

**New Shadow Impacts to Parks and Open Spaces in North Beach**

North Beach is among the areas of the City with the greatest density and the least amount of parks and open space per person with only two well-used parks – Joe DiMaggio Playground and Washington Square (Landmark No. 226) – both under the jurisdiction of the San Francisco Recreation and Parks Department. In addition to these parks, Levi's Plaza Park, a private open space bounded by The Embarcadero and Battery Street, designed by renowned landscape architect Lawrence Halprin, is proposed to be changed to form-based density by Mayor's Zoning Plan. The additional impacts to these parks and open spaces were not analyzed in the FEIR.

The Mayor's Zoning Plan proposes to upzone up to 65 feet (from the existing height limit of 40 feet) parcels surrounding Joe DiMaggio Playground for projects using the Housing Choice local program. While State Density Bonus projects could be as high as 2 times the current height limit, or 80 feet (8 stories), a change to form-based density could allow even greater heights. This would also be the case for parcels surrounding Washington Square Park.

Because Joe DiMaggio Playground and the landmarked Washington Square are under the jurisdiction of the Recreation and Park Department, they are protected by a voter-approved Planning Code amendment restricting the construction of any structure exceeding forty feet in height that would cast a shadow that is adverse to the use of the park from between one hour after sunrise to one hour before sunset. Because of the small size and location of Washington Square, it has been determined that it can tolerate no new shadow. In addition, any new shadow on Washington Square must be assessed for its impact on an Article 10 Landmark site.

Since the area including North Beach, Telegraph Hill and the Northern Waterfront was not proposed for upzoning in the Housing Element, the FEIR did not assess the additional shadow impacts on parks and open spaces in the areas added by the Mayor's Zoning Plan, including but not limited to Washington Square, Joe DiMaggio Playground, and the Levi Plaza Park.

**Significant New Impacts on the Northern Waterfront**

For more than 60 years, the northern portion of District 3, nearest to the waterfront, has been zoned at a maximum height of 40 feet. The Mayor's Zoning Plan proposes increasing those heights to 65 and 85 feet, along with density decontrol. Layering a State Density Bonus on density decontrol could supercharge building heights upward to much higher than 85 feet.

The effect of this layering can be seen for a proposed nearby building at 955 Sansome. Currently zoned to a maximum height of 84 feet, by layering a State Density Bonus and density decontrol, the proposed building is nearly 300 feet in height. For reference, this is more than three times the zoned height limit, more than three times taller than the tallest building in the Northeast Waterfront Historic District in which it is located, and even taller than Telegraph Hill itself.

If the upzoning to 85 feet proposed between Bay Street and Beach Street is adopted, buildings, such as that proposed at 955 Sansome almost certainly would be built, creating a new wall on the waterfront, which was soundly rejected by San Francisco voters in 2013, and by a supermajority of the Board of Supervisors last year.

Also, the 2022 Housing Element Update identifies significant portions of the Northern Waterfront as earthquake *Liquefaction Hazard Zones* (see Figure 4.1-26, Liquefaction Hazards). Since none of that area was proposed for upzoning in the Housing Element, the FEIR did not assess earthquake liquefaction impacts in that area and their potential significance. However, the Mayor's Zoning Plan extended upzoning to portions of the Northern Waterfront that are within the *Liquefaction Hazard Zones*. As such, analysis of liquefaction hazard impacts must be done.

We further call your attention to the fact that the area being upzoned on the Northern Waterfront is within the *Priority Equity Geographies Special Use District* and outside of the Well-Resourced Neighborhoods that are the focus of the Housing Element. It appears this area was included to provide incentives for developers to build large market-rate housing with bay views, offering significant profit.

<u>We urge the Planning Commission to require the Planning Department and the Mayor's office to remove the Northern Waterfront from the Mayor's Zoning Plan.</u>

3. **The RHNA Mandate to Build Affordable Housing Is Overstated in the Proposed Upzoning Plan**

The 2022 Housing Element update was adopted to promote the construction of housing units to meet San Francisco's 2023-2031 Regional Housing Needs Allocation (RHNA) that mandates the creation of more than 82,000 units within the city, requiring that 47,000 or 57% of the 82,000 units be affordable by extremely low income, very low income, low income, or moderate-income groups.

The RHNA mandate, however, is based on outdated high-growth population projections that no longer apply. We note that the State's Department of Finance now forecasts that in 2030, and even in 2050, thousands <u>fewer</u> people will live in San Francisco than in 2020. Why, then, are we letting Sacramento push us into an 82,000-unit RHNA mandate?

In conflict with the adopted Housing Element, the Mayor's Zoning Plan overstates the RHNA mandates to build or preserve affordable housing. Moreover, the numerous new State (and local) housing laws enacted since the adoption of the Housing Element and certification of Housing Element FEIR have already vastly reduced the constraints on development of market-rate housing, making it even more difficult, if not impossible, for the RHNA affordable housing mandates to be met. The effect of these new State and local laws represent a change in circumstance that was not taken into consideration in the FEIR.

We urge the Planning Commission to ask that the Planning Department and the Mayor's office revisit the RHNA mandate to better match updated population projections. Please explain why the proposed upzoning plan has no meaningful provision to provide for the affordable housing that the RHNA mandate is predicated on. And, if the currently proposed SB 79 passes, is there any need to upzone?

**4. Incorporate by Reference REP Letter**

We wish to incorporate by reference the conclusions, recommendations and strategies contained in the letter dated September 4, 2025, to Planning Commission from Race & Equity in All Planning Coalition (REP-SF).

* * * * * * * *

In conclusion, we urge the Planning Commission to recommend to the Planning Department and the Mayor's office to remove Telegraph Hill, North Beach, and the Northern Waterfront from the Mayor's Zoning Plan consistent with the 2022 Housing Element.

Sincerely,

Stan Hayes and Nancy Shanahan

Co-Chairs, Planning & Zoning
Telegraph Hill Dwellers

cc: Mayor Daniel Lurie daniel.lurie@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Sarah Dennis-Phillips, Director of Planning sarah.dennis-phillips@sfgov.org
Rachel Tanner, Director, Citywide Planning rachel.tanner@sfgov.org
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Jonas Ionin, Secretary commissions.secretary@sfgov.org
Members, San Francisco Board of Supervisors Board.of.Supervisors@sfgov.org

**From:** Tim Colen
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 5:02:53 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Tim Colen
timcolen@gmail.com
1501 Greenwich St, Unit 502
San Francisco, California 94123

**From:** Liam Hennessy
**To:** Board of Supervisors (BOS)
**Subject:** RE: OPPOSITION to Proposed Family Zoning Plan (2021-005878 GPA PCA MAP)
**Date:** Wednesday, September 10, 2025 4:59:41 PM

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To Whom It Concerns

My name is Liam Hennessy and I have lived in North Beach since 1985. I reside in a flat on Pfeiffer and Stockton streets. My neighborhood was not originally included in any upzoning plan until our Supervisor Danny Sauter decided to add it. Why? He has never answered this question or many others that neighbors such as myself have tried to get him to answer.

I am very upset that without so much as a public meeting or notification, North Beach was put into this reckless plan even though the neighborhood is already one of the densest in our beautiful city. The creators and backers of this plan never took into account any of the concerns of the neighborhood's residents! Mayor Lurie and Supervisor Sauter even postponed the voting on North Beach becoming a Historic Neighborhood, in hopes I am sure, that it would not get in the way of his "Family Zoning Plan" proposal being adopted.

There has not been enough collaboration with the people who are going to be most affected by this proposal.This Family Zoning plan was not created to enrich the lives of individuals who want to live in North Beach or for those that already do or for those that will be pushed out because of it. This is not an easy fix to our housing crisis. We need to be more creative with our approach to our housing needs. However, those approaches Should Not Come from the Big Developers trying to get a HUGE WINFALL or POLITICIANS WHO ARE BOUGHT in order to climb the political ladder BUT by the people of North Beach. We have a huge stake in this and this decision will change the neighborhood forever. Once it is done there is no going back. Remember the Redevelopment Era?

The plan to include North Beach into Lurie's Upzoning proposal was a blatant lie to all of the residences and businesses in North Beach by politicians that used their power to hide the fact that their ambition for power/money is more important than the community that elected them.
Making decisions about the fate of a person's neighborhood behind a facade of wanting to create more housing for the working people is disingenuous, especially since it was all hidden from the constituents. High Rise Condominiums all along the Wharf, splattered around North Beach, Telegraph Hill, etc will not be affordable to the individuals that this proposal is trying to house. It will only be affordable to the rich, It will ruin the neighborhood and it will

create another redevelopment nightmare with horrible consequences.

Danny Sauter and his YIMBY lobbyists along with the Planning Department have not involved the neighborhood residents, businesses etc. in the decision to replace our incredible neighborhood, which tourists travel the world to see, with a Miami Beach one instead.
This plan was not done with the constituents' needs in mind, but rather with those of developers and Mr Sauter's donors instead( and in secret ). It is not what is best for North Beach or the City at large.
native, as a retired San Francisco Unified School teacher I plead that you really take a hard look at what is being proposed, how it will impact North Beach and the City at large, maybe even go to St. Peters and Pauls and pray on it… you never know.

Onwards,
Liam Hennessy
169 Pfeiffer Street
San Francisco Ca 94133Please make significant changes to the UpZoning map because it will destroy North Beach. As a

**From:** Samah Shah
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 4:37:49 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Samah Shah
samahsemail@gmail.com
1732 Anza St Apt 3
San Francisco, California 94118

**From:** Molly Ryan
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 3:28:47 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Molly Ryan
mollybierman@gmail.com
2440 Green Street
San Francisco, California 94123

**From:** chrisalism@everyactioncustom.com on behalf of Christina Mallia
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 3:26:04 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): My husband and I bought our beautiful 1911 house in 1989. We love our neighborhood and neighbors in the Outer Sunset. We ask that Mayor Daniel Lurie, the Supervisors and Boards appreciate and protect us from Upzoning and the unwanted and negative changes proposed to our historic neighborhoods.

Sincerely,
Christina Mallia
San Francisco, CA 94122

**From:** allie@thekelsey.org
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 3:10:46 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear Commissioners and Supervisors,

On behalf of The Kelsey, we write in strong support of the Family Zoning Plan. As a San Francisco–based nonprofit co-developing affordable, accessible, and inclusive housing, and advancing policies that make disability-forward housing the norm, we recognize how urgently the city needs bold action to address its housing shortage.

The Family Zoning Plan is critical to advancing inclusive housing, addressing our housing shortage, and undoing exclusionary zoning practices. By allowing more homes to be built in San Francisco's neighborhoods, this plan helps create housing that is:

- More available – Increasing overall housing supply makes it possible for more people, including disabled people, low-income residents, and families of all kinds, to secure a stable home in the city.
- More affordable – Increasing supply helps moderate costs across the housing market. Just as importantly, new development under this plan will deliver more inclusionary affordable units, directly expanding deeply needed affordable housing opportunities.
- More accessible – Newer and larger housing is more likely to meet modern accessibility standards, and can go further by incorporating cross-disability design principles such as those outlined in the Inclusive Design Standards. More new homes mean more homes that work for people with disabilities, older adults, and others with diverse access needs.

This plan is aligned with The Kelsey's vision for disability-forward housing: communities that are affordable across income levels, accessible to people with diverse disabilities, and inclusive of people with and without disabilities living side by side. Expanding supply through thoughtful zoning reform is a critical part of making this vision real in San Francisco.

At the same time, zoning reform alone will not solve the city's housing crisis. We urge the City and County of San Francisco to complement the Family Zoning Plan with increased public investment in affordable housing, including:

- Greater subsidy for affordable housing production and preservation to ensure affordability to people living at extremely low incomes, including San Franciscians who rely on SSI;
- Inclusionary zoning that targets more deeply affordable homes, including percentage adjustments for developers who include units at 15-20% AMI;

- Require or incentivize new developments to go beyond minimum accessibility, ensuring housing works for people with a wide range of disabilities;
- Acquisition and designation of land specifically for affordable housing; and
- Targeted housing supports for the most marginalized communities, including low-income people, people with disabilities, and those who have been displaced.

The Family Zoning Plan is a leap forward for San Francisco housing policy. When paired with stronger investments in affordability, accessibility, and inclusion, it can help ensure our city builds the housing needed so all residents—disabled and non-disabled, across all incomes—can thrive.

Thank you for your leadership and for advancing policies that move us closer to a more equitable and inclusive San Francisco.

allie@thekelsey.org
1 Sansome St
San Francisco, California 94104

**From:** kuongpm@everyactioncustom.com on behalf of Phoebe Kuong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 2:12:39 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Phoebe Kuong
San Francisco, CA 94122

**From:** Ciara Keegan
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Wednesday, September 10, 2025 2:07:48 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Ciara
California

**From:** Melissa Petlak
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 10, 2025 1:51:10 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Melissa Petlak
melissa.kolod@gmail.com
1863 Filbert St
San Francisco , California 94123

**From:** ariane.electra@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Wednesday, September 10, 2025 1:45:09 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

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That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** geoff.gordon.smith@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Wednesday, September 10, 2025 1:42:31 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** mghernandez117@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Wednesday, September 10, 2025 1:36:34 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent and rent controlled tenant, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Melissa

California

**From:** noahsloss@everyactioncustom.com on behalf of Noah Sloss
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 1:11:00 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

As a rent controlled tenant it's obvious this plan will incentivize the owner of my building and others like it to evict and demolish. I will not forget your actions on this issue.

Sincerely,
Noah Sloss
San Francisco, CA 94115

**From:** ferrante.lynn@everyactioncustom.com on behalf of Lynn Ferrante
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 1:01:13 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): also this is just. Too much for the areas around Van Ness Ave where the neighborhood has been subject to extended periods of construction along the Van Ness corridor, whichfor years made it difficult to use local businesses. Construction of high-rise buildings will bring us back into that setting again, which is really unfair to businesses and also unfair to the neighborhood. I am totally against this plan because it enables and encourages extreme high rises which will end up being luxury apartments, and result in little or no low cost housing. The limit in this area should be 6 stories which is reasonable, considering developers, always put things on the roof that make it seem like more seven stories and put high ceiling retail on the first floor to provide better views to the upper floors. I am not against more housing, I am against this plan, which puts the brunt of the development and construction in the Van Ness and surrounding Russian Hill and Polk Gulch areas which are completely different in character . Also lower Van Ness is completely different than upper Van ness and you should take that into consideration in your plan as well . Thank you for listening.

Sincerely,
Lynn Ferrante
San Francisco, CA 94109

**From:** l_bluestone@everyactioncustom.com on behalf of Louise Bluestone
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 1:00:52 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Louise Bluestone
San Francisco, CA 94115

**From:** ycg1226@proton.me
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Wednesday, September 10, 2025 12:39:09 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** justin.t.dolezal@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Wednesday, September 10, 2025 12:35:32 PM

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Sincerely,

California

**From:** gmclaughlin415@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Wednesday, September 10, 2025 12:29:10 PM

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Members of the Board of Supervisors,

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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** marlowekarl@everyactioncustom.com on behalf of Marlowe Bjorklund
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable [File No: 250700 and 250701]
**Date:** Wednesday, September 10, 2025 12:26:26 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's upzoning plan, which would encourage the demolition of existing homes, displace renters and small businesses, and turn our neighborhoods into corridors of unaffordable luxury towers.

This plan empowers developers, silences residents, and is being rushed to satisfy a state mandate that's outdated and out of touch with San Francisco's current reality. That mandate should be challenged — not used to justify permanent zoning changes.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:

– Protect renters and small businesses
– Preserve neighborhood scale and historic character
– Require real affordability
– Slow the process and engage the public

Don't rush a decision that will reshape San Francisco forever. We need thoughtful planning — and leadership that listens.

ADDITIONAL COMMENTS (optional):

Sincerely,
Marlowe Bjorklund
San Francisco, CA 94123

**From:** wongchowfun@everyactioncustom.com on behalf of Sharon Wong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 12:20:11 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Let's not turn our beautiful city into Manhattan. Let's make sure we protect our low-rise historic neighborhoods while ensuring affordable housing.

Sincerely,
Sharon Wong
San Francisco, CA 94109

**From:** denniseblum@everyactioncustom.com on behalf of Dennis blum
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 11:48:16 AM

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Dear Board of Supervisors,

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- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Dennis blum
San Francisco, CA 94109

**From:** jamesd13@everyactioncustom.com on behalf of James d Nicholson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 11:24:20 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): this whole situation that you are putting us residents in is completely out of whack. This will destroy the character of the sunset and all of San Francisco. High rises stay downtown residential houses and no more than four units on commercial corridors. Please reconsider this devastating zoning plan. I have children that would love to stay in San Francisco, but all of this housing being built will be market rate. Which is still out of touch for the middle class. From what I see this is all backed by out of the area, billionaires who are looking for long-term speculation opportunities.

Sincerely,
James d Nicholson
San Francisco, CA 94122

**From:** jvistnes1@everyactioncustom.com on behalf of Jessica Vistnes
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 10:18:46 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

When I spoke to Mayor Lurie at the Union Street Festival when he was campaigning for Mayor, I asked him for his position on the upzoning in the Cow Hollow and Marina neighborhoods. He said that he thought that six stories would be reasonable. Now the heights are eight stories along a large portion of Lombard Street and rise to 14 STORIES on Lombard from Laguna going east towards Van Ness. That's quite a difference, with enormous implications for the iconic views that tourists come to this neighborhood to admire. I urge you to reconsider the extremely tall towers that will block some of the most beautiful public views of the bay and hills for residents as well as tourists walking around and driving those little yellow Go Cars. Please don't put many "Fontana Towers" at the bottom of a hill - blocking the views that make San Francisco the most beautiful city in the country - if not the world.

Sincerely,
Jessica Vistnes
San Francisco, CA 94123

**From:** zizivaga@everyactioncustom.com on behalf of Vivian Imperiale
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 9:57:59 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable

San Francisco should be proud of the several well-thought-out residential parks in our city. I was a happy homeowner in a different neighborhood but when a home in Ingleside Terraces came on the market I made an immediate offer and now have lived here since the Seventies. I used to go by the neighborhood on the bus and admired what I saw. Now it is wonderful to live in an area with front, side, and back gardens. We should cherish special neighborhoods that cannot be replaced. This one is a gift from the developer, Leonard, who went broke because he insisted on using high quality materials such as redwood. In a novel move he built homes around a former historical racetrack. I walk my dog on the central street that follows the racetrack configuration.

Ingleside Terraces architectural and historical place in San Francisco should be honored and left intact.

Sincerely,
Vivian Imperiale
San Francisco, CA 94127

**From:** klschulkin@everyactioncustom.com on behalf of karen schulkin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 8:41:32 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS
The citizens of SF need to be involved in the decision making. This is a most important piece missing here. We know there are ways to intervene with the State and expect you to do so. Thank you.

Sincerely,
karen schulkin
San Francisco, CA 94127

**From:** shaylamihalypro@everyactioncustom.com on behalf of Shayla Mihaly
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 10, 2025 7:09:44 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please do not ruin our beautiful city out of ego and greed. Very few will benefit and many will suffer. SF deserves better than this.

Sincerely,
Shayla Mihaly
San Francisco, CA 94118

**From:** bspfitch@everyactioncustom.com on behalf of Robert Fitch
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 10:35:28 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional): All the talk about "housing" when there are vacant residential units. The city allows venture capitalists and foreign investors to sit on empty properties. Additionally, there are vacant lots, abandoned retail and other sites that could be developed without destroying existing housing and businesses.

Sincerely,
Robert Fitch
San Francisco, CA 94133

**From:** kumasong@everyactioncustom.com on behalf of Karen Kirschling
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 10:24:29 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Karen Kirschling

**From:** catherinerobyns@everyactioncustom.com on behalf of Catherine Robyns
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 8:57:27 PM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional):

Sincerely,
Catherine Robyns
San Francisco, CA 94121

**From:** jherrod9@everyactioncustom.com on behalf of Julie Herrod-Lumsden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 8:22:16 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional): Tell Lurie and Turncoat Sauter to BACK OFF OUR NEIGHBORHOODS!!!

Sincerely,
Julie Herrod-Lumsden
San Francisco, CA 94133

**From:** jherrod9@everyactioncustom.com on behalf of Julie Herrod-Lumsden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 9, 2025 8:18:15 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):Tell Lurie and Turncoat Sauter to BACK OFF OUR NEIGHBORHOODS!!!

Sincerely,
Julie Herrod-Lumsden
San Francisco, CA 94133

| | |
|---|---|
| **From:** | Small Business Forward |
| **To:** | Lurie, Daniel (MYR) |
| **Cc:** | Board of Supervisors (BOS); So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); Campbell, Amy (CPC); Ionin, Jonas (CPC); CPC-Commissions Secretary |
| **Subject:** | Letter from Westside & Northern neighborhood business leaders |
| **Date:** | Thursday, September 11, 2025 9:28:55 AM |
| **Attachments:** | Westside & Northern Business Leaders letter-11.pdf |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Mayor Lurie,

Attached is an open letter from Westside & Northern neighborhood business leaders expressing our opposition to the upzoning plan.

We've posted this letter online and are periodically updating the letter as additional small business leaders sign on.

Sincerely,
Christin Evans

Co-owner, Booksmith & Alembic
Steering Committee Member, Small Business Forward

cc: Board of Supervisors
Planning Commission

smallbusinessforward.org

Dear Mayor Lurie,

As Westside and Northern neighborhood business leaders, we oppose your proposed upzoning plan. Despite being labeled “family zoning,” the plan will not deliver affordable housing for working families or protect small, family-run businesses. Instead, it threatens to displace workers, shutter long-standing neighborhood institutions, and hand over our communities to speculative development.

Already, parcels are being acquired and storefronts left vacant in anticipation of redevelopment. Our neighborhood businesses—still recovering from the pandemic, debt, and rising costs—cannot survive without stronger protections. The proposed upzoning, which allows 6–14+ story projects to replace century-old, three-story buildings, would overwhelm narrow streets, strain emergency services, and force closures of businesses that have served San Francisco for generations.

Currently your proposed upzoning has:

- **No early notification** of housing development projects with current commercial tenants or to neighboring commercial tenants.
- **No displacement assistance** for small businesses displaced by rising rents, non renewal of lease, including no provision for relocation assistance (such as AB2011 style payments determined by length of tenancy.)
- **No construction mitigation or financial consideration for neighboring small businesses** that will see loss of parking and interruption of foot traffic due to lengthy construction projects.
- **No requirement that new construction will be suitable for small businesses** to return to or rent at affordable rates. As we’ve seen with development along Market Street and Ocean Avenue, more than half of new buildings still have vacant storefronts years after completion. Warm shell conditions should be required, including suitable turn key spaces for displaced restaurants.
- **No recognition of the likely displacement of working class jobs** for luxury housing we can’t afford. Small business workers typically make 30-80% of Area Median Income (AMI) – about **$30k - $80k per year.** The housing demographic that your plan targets is only accessible to those making $120k or more per year, with an average rent over $3,000 per month, vastly out of reach for our workers.

Our intact neighborhood commercial corridors are the charming villages that help make San Francisco such a desirable place to live and work. We are tight-knit communities that weathered a global pandemic, but have not benefited from the continued focus on Downtown revitalization. The proposed upzoning would supercharge displacement of beloved “mom & pop” neighborhood businesses due to higher rents and little to no legal protections. It would increase the number of vacancies along our corridors, lead to business disruption and job loss, and bring a number of disruptive construction projects, harming our economic vitality.

Much more needs to be done to mitigate the very real harms that can be anticipated from the blanket upzoning proposed. We urge you to engage with us on adding real and meaningful solutions to mitigate these harms and engage with us around our thoughts on proposed solutions for addressing the affordable housing need:

- **Work with neighborhood groups to identify appropriate sites** for higher-capacity development without destroying existing corridors.
- **Establish real protections** to prevent small business closures and layoffs.
- **Preserve Legacy Businesses and beloved institutions** that provide historic enrichment, cultural pride, and help define their communities for locals and tourists alike.
- **Invest in Small Business Funds.** Invest in small business funds and support, rather than directing all resources downtown.

Sincerely,

Jesse Ahluwalia, The Laundry Corner (Inner Richmond)

Shelby Ash, The Music Store (West Portal)

Richard Azzolino, Sotto Mare Restaurants (North Beach)

Bill Barnickel, President Outer Sunset Merchants Professional Association (Outer Sunset)

Kenzie Benesh, Yo También Cantina (Inner Sunset)

Elias Bikahi, Le Sandwich (North Beach)

Belle Bueti, Body Philosophy Club (Clement)

Anna Bullard, West Portal Bookshop (West Portal)

Liam Caldwell, Armstrong Carpet's (West Portal)

Regan Caponi, O'Reillys Pub (Haight-Ashbury) and Comet Club and President of Union Merchants Association (Union Street)

Janet Clyde, Vesuvio Cafe (North Beach)

Shawn Connolly, SF Skate Club & EduSkate (Western Addition)

Robert Emmons, SF Mercantile (Haight-Ashbury) & Welcome to Castro (Castro) and President of Haight-Ashbury Merchants Association (Haight-Ashbury)

Christin Evans, The Booksmith & The Alembic (Haight-Ashbury)

Jeremy Fish, Fish Tank (North Beach)

Pedro Galletti, Mozzarella di Bufala Restaurant (West Portal)

Nikki Greene and Isabella Hill, Happy House (North Beach)

Thomas Hamilton, Gamescape (Divisadero)

David Heller, Beauty Network and President of Greater Geary Boulevard Merchants (Geary)

Judy Irving, Pelican Media (North Beach)

Tony Kamel, Sunset Shoe Repair (Inner Sunset)

Kamal Kandel, Sewa (Inner Richmond) and Yarsa's Restaurant (North Beach)

Rick Karp and David Karp, Cole Hardware (Cole Valley, North Beach, Russian Hill)

Elaine Katzenberger, City Lights Booksellers & Publishers (North Beach)

Nolan Kellett, Hawaii West (North Beach)

Teague Kernan, Tupelo & Belle Cora  (North Beach)

Sean Kim, Joe's Ice Cream (Central Richmond)

Darren Lacy and Jennifer McMahon, Da Flora Restaurant (North Beach)

Dennis Lin, Burmese Kitchen (Inner Richmond)

Frances Lau, S & S Grocery (North Beach)

Matt Lopez, White Cap (Taravel)

Danny Macchiarini, Macchiarini Creative Design (North Beach)

Lisa Merrall, Fireside Bar (Inner Sunset)

Marcus Moo, Alushe Coffee Bar (Geary)

Lisa Moore, Siren Boutique (West Portal)

Pete Mulvihill & Kevin Ryan, Green Apple Books (Inner Sunset, Clement)

Quentin Navia, Peña Pachamama (North Beach)

Andrew Nelson and Caitlyn Skye Wild, Golden Sardine (North Beach)

Brody Nowak, Rising Star Laundry (Cole Valley)

Annie O'Keeffe, O'Keeffe's Bar (Inner Richmond)

Ida Pantaleo Zoubi, Caffe Trieste (North Beach)

Sunshine Powers, Love on Haight (Haight-Ashbury)

Al Ribaya, Al's Attire (North Beach)

Nicole Schwieterman, Fleetwood SF (Clement)

Mark Sodini, Sodini's Restaurant (North Beach)

Lynnet Spiegel, Jeffrey's Natural Pet Foods (North Beach)

Hanna Suleiman, Cafe Greco (North Beach)

Deidre Von Rock, Von Rock Law and President of West Portal Merchants Association (West Portal)

Richard & Amanda Weld, Tantrum (Clement)

Wendy Williams, Day Moon Bakery (Outer Sunset)

Diana Zogaric, Shaw's Ice Cream (West Portal)

Shadi Zughayar, Coit Liquor and Alimento (North Beach)

Other merchant leaders signing in solidarity with Westside & Northern Neighborhood leaders:

Henry Karnilowicz, President of South of Market Business Association (South of Market)

Cc: Board of Supervisors
Planning Commission

**From:** Gerard Koskovich
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan: Protect Rent-Controlled Housing
**Date:** Thursday, September 11, 2025 10:58:04 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis. it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why I join the Alliance for Affordable Neighborhoods in calling on you to support a better plan for San Francisco's future. As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.

Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing. Likewise reserve large "soft sites" in high-displacement neighborhoods.

Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom—including releasing voter mandated funds for affordable housing.

Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.

Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"). Enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Gerard Koskovich

Gerard
California

**From:** Gregory Sykes
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, September 11, 2025 10:53:03 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

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That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
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Sincerely,

Gregory
California

**From:** jeanettetraverso@everyactioncustom.com on behalf of Jeanette Traverso
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 10:50:43 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

My family & I have lived in North Beach for decades. We should convert the existing oversupply of vacant buildings into housing. That way we solve the housing & vacancy problems without destroying the incomparable character of our walkable neighborhoods. My husband I have worked long & hard to create a wonderful life in San Francisco. For all the reasons below, I beg you to reverse course on your upzoning development plans.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Jeanette Traverso
San Francisco, CA 94133

**From:** SARA MILES
**To:** BOS-Supervisors
**Subject:** Amend Lurie's Redevelopment Plan
**Date:** Thursday, September 11, 2025 10:48:41 AM

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Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

SARA
California

**From:** sarahoreilly3@everyactioncustom.com on behalf of Sarah O"Reilly
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 10:22:44 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Hello All San Francisco Elected Officials,

My name is Sarah O'Reilly and I live at 2034 Leavenworth St. #4 in Russian Hill. My husband was a San Francisco native as was his father, Aunts and Uncles and he loved this city. We believe that we should be offered affordable housing for more people but that we should do it in keeping with our amazing, beautiful city. Please consider a more thought out plan.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I really hope this plan can be reconsidered to preserve and expand responsibly our amazing city.

Sarah O'Reilly

Sincerely,
Sarah O'Reilly
San Francisco, CA 94133

**From:** mkjanis@everyactioncustom.com on behalf of janis kaempfe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 9:53:54 AM

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This action will be the biggest threat in San Francisco history to the majority of San Franciscans who are renters. It will displace renters and increase the homeless population. You have a moral obligation to San Franciscans who you represent to vote against this upzoning plan.

Sincerely,
janis kaempfe
San Francisco, CA 94133

**From:** mkjanis@everyactioncustom.com on behalf of janis kaempfe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 9:44:43 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
janis kaempfe
San Francisco, CA 94133

**From:** mkjanis@everyactioncustom.com on behalf of janis kaempfe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 9:44:00 AM

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ADDITIONAL COMMENTS (optional):

Sincerely,
janis kaempfe
San Francisco, CA 94133

**From:** jg1964chi@everyactioncustom.com on behalf of Joan Albertson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 11, 2025 9:31:12 AM

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ADDITIONAL COMMENT Please listen to the citizens of this neighborhood. We have a mixture of apartment buildings, 2 flats. 3 flats and single family homes. We are doing just fine. Have you considered fire danger in high risers. And what about blocking sun light and being able to see the sky. And what will be done about parking. You know we pay for parking that gives us the ability  to park 4 to 6 blocks away from where we live. So wonderful to lug groceries up and down the hills. Thanks for reading my comments.

Sincerely,
Joan Albertson
San Francisco, CA 94109

| | |
|---|---|
| **From:** | SON-SF SaveOurNeighborhoodsSF |
| **To:** | So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Chen, Lisa (CPC); Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); MelgarStaff (BOS); ChenStaff; MahmoodStaff; Carroll, John (BOS); Sherrill, Stephen (BOS); SherrillStaff; Segal, Ned (MYR); Lurie, Daniel (MYR); Engardio, Joel (BOS); Dennis Phillips, Sarah (CPC) |
| **Subject:** | Oppose 14a-c, 2021-005878GPA/MAP/PCA, FAMILY ZONING PLAN - September 11, 2025 Meeting |
| **Date:** | Thursday, September 11, 2025 8:39:53 AM |
| **Attachments:** | 9-11-25 - PLANNING COMMISSION LTR SON-SF .pdf |

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**Attention San Francisco:**

Land Use/Transportation Committee

Board of Supervisors

Supervisor Joel Engardio - District 4

Chief of Housing & Economic Development Ned Segal

Mayor Daniel Lurie

Planning Director Sarah Dennis-Phillips

Please see attached PDF Letter to **Oppose 14a-c, 2021-005878GPA/MAP/PCA, FAMILY ZONING PLAN** - September 11, 2025 Meeting.

Thank you for your time in considering our concerns.

Regards,
Renee Lazear & Shawna McGrew
(Co-founders - SON-SF ~ Save Our Neighborhoods SF)
info@sonsf.org

September 10, 2025

San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103

**SUBJECT: Oppose 14a-c, 2021-005878GPA/MAP/PCA, FAMILY ZONING PLAN** - September 11, 2025 Meeting - Agenda Items 14a and 14b

Dear Commissioners:

SON-SF (Save Our Neighborhoods SF) represents over 4,000 District 4 and other district residents who advocate for thoughtful and inclusive planning, historic preservation, and thriving local businesses in our neighborhoods. We organized around the threat of putting up 50 stories (lowered to 24 stories – for now) at 2700 Sloat Blvd. The Sloat project is still moving forward. This despite the fact that the neighboring six-year-old Westerly project only approximately one-third of the 56 units have sold; the rest remain empty. The Westerly's ground floor commercial space is vacant, and the site generally looks derelict. This project adds nothing to the neighborhood – is this Mayor Lurie's plan for all of the West Side?

SON-SF agrees that San Francisco needs affordable housing; however, Mayor Lurie's plan does little to increase the amount of truly affordable housing. Even worse, the plan will have a negative impact on our communities by increasing density and height limits without addressing critical needs such as needing more green space for new residents, increased congestion without MUNI funding for more transit, lack of equity by not placing low-income families in the new, market-rate buildings, and the big one - *infrastructure*. In the Sunset District the lack of adequate water for firefighting is a major concern. If a disaster should occur, there is currently not enough water to put out a fire. The onshore winds from the ocean will quickly push the flames uphill and over into the rest of San Francisco. More density equals more fuel. This should be a concern for the entire city.

The Planning Department maps change every week. There is a lot of confusion over the Mayor Lurie's proposed map and the further impact that state legislation will have on the final allowed heights. The entire system around this upzoning map is so opaque that some local groups have held Town Halls to try to explain to residents what the City wants to do.

However, our greatest concern is that the focus has been on the City telling us what the City wants to do. There have been no plans to involve the neighborhoods in local-level decision-making about what is going to happen specifically to their neighborhood, to their business district, and even to the lot next door to them.

A city can and should have more than one type of housing. People move to the Sunset and the Parkside from other parts of the city because the families want individual homes and yards for their children to play in. We need a plan that involves the residents, so that we can plan for new affordable housing and increased density in a way that does not destroy the resources that attract people to our neighborhood in the first place.

Sincerely,
Renee Lazear & Shawna McGrew
(Co-Founders - SON-SF ~ Save Our Neighborhoods SF)
info@sonsf.org

Cc:
SF Land Use/Transportation Committee
SF Board of Supervisors
SF Supervisor Joel Engardio - District 4
San Francisco Chief of Housing & Economic Development Ned Segal
San Francisco Mayor Daniel Lurie
SF Planning Director Sarah Dennis-Phillips

| | |
|---|---|
| **From:** | Paul Wermer |
| **To:** | So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Chen, Lisa (CPC) |
| **Cc:** | Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); MelgarStaff (BOS); ChenStaff; MahmoodStaff; Carroll, John (BOS); Sherrill, Stephen (BOS); SherrillStaff; Segal, Ned (MYR); Lurie, Daniel (MYR) |
| **Subject:** | OPPOSE: 14a-c, 2021-005878GPA/MAP/PCA, FAMILY ZONING PLAN |
| **Date:** | Wednesday, September 10, 2025 8:22:56 AM |
| **Attachments:** | PHRA Opposition to Family Zoning Plan.pdf |

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Dear Planning Commissioners:

Our detailed letter of opposition to the "Family Zoning Plan" is in the attached ***PHRA Opposition to Family Zoning Plan.pdf***

Sincerely,

Paul Wermer

--
Paul Wermer
Board President
Pacific Heights Residents Association

*PACIFIC HEIGHTS RESIDENTS ASSOCIATION*
2443 FILLMORE STREET, P.O. BOX 178
SAN FRANCISCO, CA 94115

September 10, 2025

San Francisco Planning Commission (VIA EMAIL)
49 South Van Ness Avenue
San Francisco, CA 94103

Subject: Oppose 14a-c, 2021-005878GPA/MAP/PCA, FAMILY ZONING PLAN

Dear Planning Commissioners:

The Pacific Heights Residents Association (PHRA) represents residents and businesses between Bush & Union Streets and Van Ness & Presidio Avenues. Since our founding in 1972, we have been consistent in our advocacy for good planning and historic preservation.

PHRA would welcome the opportunity to work with Planning to develop the fine grained plan to provide the mixed income housing San Francisco so desperately needs. We understand that housing affordability is a critical problem that San Francisco must address. To do so requires careful, thoughtful planning, with increased height and density in appropriate locations, as well as appropriate changes to land use controls. It needs support from thoughtful policies that 1) ensure both long term affordability for the mix of household incomes and 2) provide for the essential city infrastructure needed to support his growth.

Regrettably, the plan and legislation before us now fails to provide that fine grained plan. While the Family Zoning Plan might increase housing for households in the top quintile of income, it unfortunately fails to address the housing needs of more than 70% of San Francisco households. As such it must be rejected.

This legislation fails to address:

1) how it will ensure adequate housing affordability for the range of household incomes in San Francisco. Without a clear path to that goal, lower income workers will be forced out of San Francisco, with a range of negative impacts to stated city objectives such as addressing climate change, reducing traffic congestion, and equity. Regrettably, in spite of the plan's name, there is nothing that ensures that family-friendly housing will be built, except for families with incomes in the top quintile. In particular, the plan and related legislation appears to ignore the induced demand for BMR units created by market rate development, as documented in Planning's Residential Nexus Study.

2) how existing community character – and indeed local communities themselves – will be integrated into planning decisions. This is a significant quality of life issue, with impacts on various vulnerable segments of the population: the local community is essential for health and well-being. The legislation does not address the complex problem of protecting of our marvelous local retailers, who make our NCDs worth visiting.

3) how the city will plan to implement appropriate upgrades to critical infrastructure, since it does not know when or where significantly increased density will appear.

4) how R-4 zoning impacts equity, mental health and well being by reducing Dwelling Unit Exposure with potential impacts on both children and mobility-impaired people. (per green building research)

These issues are expanded on in the attachment; it is of necessity lengthy.

PHRA would like to be able to support a housing plan that targets mixed income development that meets San Francisco's unmet housing needs, developed in better consultation with the various neighborhoods. That is not this plan. To reiterate, PHRA would welcome the chance to engage with Planning to develop a such a plan. We know there are opportunity sites within our boundaries that could support such housing; we know that careful changes to the zoning controls can help new small business develop.

That is not the type of plan that is before you today. PHRA strongly opposes this plan and legislation because it fails to meet San Francisco's real needs.

Sincerely yours,

Paul H Wermer
President, Pacific Heights Residents Association

cc: Land Use and Transportation Committee, San Francisco Board of Supervisors
Supervisor Stephen Sherrill
Ned Segal, Chief of Housing and Economic Development, San Francisco
Daniel Lurie, Mayor

PHRA: Attachment to Letter of Opposition

1) It is clear that San Francisco must provide for housing supporting the mix of incomes in San Francisco, and especially those service workers that make life possible. This legislation fails to provide a clear path to housing that supports households with an income less than that of the top quintile.

Permanently upzoning a very large number of properties in the hope that a small percent of those properties will build more housing is not "planning". It is setting up a process whereby somewhere someone will build some structure in which some unknown number of residential units will be provided at some price to someone who can afford that price. Enabling stochastic processes that are not understood is not planning, and does nothing to assure affordability.

2) The legislation ignores the ramifications of building large numbers of market rate projects of 9 units or less. Yet the newly increased base heights encourage such market rate projects. This ignores the Residential Nexus results that market rate units create a demand for at least 30% of BMR units.

Furthermore, the fact that developers of 10 or more residential units can fee out for ~$250/sq ft means that they are paying less than half the price of an on-site inclusionary unit. If this results in a 100% market rate building, we don't offset existing demand at all – for every 10 market rate units, we need to build at least 3 BMR units, not 2, just to meet the total induced demand (but if they are only paying half the cost for the BMR, will even the 20% of the nominal inclusionary housing be built?)

3) This legislation fails to link developments to the necessary infrastructure improvements required to support an increased population. This includes sewer capacity, electrical demand, transit services – all of which currently have significant local constraints, if not system wide constraints. The impact fees do not cover the Cap Ex requirements for the new infrastructure demand.

Worse, by allowing the RTO-C districts to permit full rear yard coverage on the ground floor, we shift from rear yard infiltration of storm water to an additional 30% storm-water flow during rainfall events for lots with ground floor coverage of the rear yard area. This is a serious problem with the increased probability of extreme precipitation events. This rezoning intentionally aggravates the existing sewage system problems, including increased discharges of polluted water to bay and ocean.

4) The proposed RTO-C zoning allows commercial use up to 4,999 sq ft on a lot, removing potential additional residential units in favor of more profitable business uses. While the legislation prohibits the removal of residential units by a project, it does not require additional units to build up to the base height.

Furthermore, the RTO-C permitted uses have not been discussed with the affected neighborhoods, and most community members have no understanding of what the implications are. While there are appropriate uses, encouraging hotels or short stay lodging in previously residential areas encourages the development of short stay units over long term, rent controlled lodging. And yet the proposed RTO-C allows this.

Furthermore, RTO-C fails to allow trade shops, zoning which might encourage craftspeople to live and work at the same address – something that might help create space for interesting small businesses that create attractions for tourists as well as local residents. Historically business owners lived above their shops – and this might be something to encourage in rebuilding attractive, walkable neighborhoods.

Unless and until there has been neighborhood outreach to identify and address legitimate concerns related to unintended consequences of the rezoning to allow specific commercial uses, this legislation should not be approved.

5) The "plan" does not contain credible protections for existing small businesses from the threats imposed by development projects. These small neighborhood businesses – from restaurants to bars to regional products and carefully curated inventories - these distinct neighborhood commercial districts are essential to making San Francisco an attractive place to visit. Yet they face ill-defined threats under this plan. It is not only the displacement of an existing business on the project site. Less obvious, but very damaging, are the noise and obstructed access that deter customers from patronizing neighboring businesses. Promises of trailing legislation are a way to remove pressure on the City to actually do something meaningful.

6) The plans fails to recognize the significance of neighborhood character, and the importance of historic preservation in maintaining the unique neighborhood characteristics. The reason tourists visit San Francisco is not for its warm and sunny Ocean Beach, or because its theater scene rivals London or New York. It is because of its human scale, the distinct neighborhoods with their own cultures. It is the walkability and the views. And this plan does not recognize these as valuable common assets that we all benefit from.

References supporting the argument that this plan will not address the housing affordability problem:

1) The Emperors New Housing (a thorough examination of the housing problem)
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| | |
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| **From:** | Paul Wermer |
| **To:** | So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Chen, Lisa (CPC) |
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| **Subject:** | OPPOSE: 14a-c, 2021-005878GPA/MAP/PCA, FAMILY ZONING PLAN |
| **Date:** | Wednesday, September 10, 2025 8:22:56 AM |
| **Attachments:** | PHRA Opposition to Family Zoning Plan.pdf |

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Board President
Pacific Heights Residents Association

*PACIFIC HEIGHTS RESIDENTS ASSOCIATION*
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SAN FRANCISCO, CA 94115

September 10, 2025

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San Francisco, CA 94103

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cc: Land Use and Transportation Committee, San Francisco Board of Supervisors
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| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | BOS-Operations; Carroll, John (BOS); BOS Legislation, (BOS); Calvillo, Angela (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS) |
| **Subject:** | 104 Letters Regarding File Nos. 250700 and 250701 |
| **Date:** | Thursday, September 4, 2025 12:36:20 PM |
| **Attachments:** | 104 Letters Regarding File Nos. 250700 and 250701.pdf |

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Hello,

Please see attached 14 letters regarding File Nos.:

250700: Zoning Map - Family Zoning Plan
250701: Planning, Business and Tax Regulations Codes - Family Zoning Plan

Regards,

John Bullock
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(415) 554-5184
BOS@sfgov.org | www.sfbos.org

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

**From:** kh@everyactioncustom.com on behalf of kaivan harouni
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 9:43:10 AM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
kaivan harouni

**From:** lilyffll90@everyactioncustom.com on behalf of Lily Leung
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 11:00:10 AM

---

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- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Lily Leung

**From:** mike.gilleran@everyactioncustom.com on behalf of mike gilleran
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 11:57:04 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

My wife and I have lived in Ingleside Terraces for 39 years. We love the neighborhood. We moved to IT in 1986 because of the single-family home character of the neighborhood. The thought that these wonderful homes could be demolished and turned into four story multi-unit dwellings (with the attendant significant infrastructure problems) is frightening. Not to mention six stories for corner lots!

It will take just one neighbor to sell to a developer for the downhill skid to begin, and the character of the neighborhood will change no matter how luxurious the new buildings are (with parking?). I can understand thoughtful upzoning on commercial corridors such as Ocean Avenue, although I worry about the future of small businesses on that corridor as well as on West Portal as I am not aware of any guaranteed protections for our small businesses. But the introduction of multi-unit dwellings with substantial new height and land use allowances (and there is nothing "gentle" about any of that) in any neighborhood is not sound thinking. My wife lived in Manhattan. That is not our vision for this wonderful city.

Again, I can understand thoughtful upzoning on commercial corridors, with protection for small businesses. I cannot understand or support the current upzoning plan as it pertains to all SF neighborhoods. This is a bad idea, and there is no going back once the mistake is made.

Thank you for the opportunity to comment.

Sincerely,
mike gilleran
San Francisco, CA 94127

**From:** cathi.dennehy@everyactioncustom.com on behalf of Catherine Dennehy
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 2:37:32 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Dear San Francisco Department of Building and Planning, San Francisco Board of Supervisors and Mayor Lurie.

I am a mutli-generational San Franciscan with roots in the city that date back to the 1860's. I was disheartened to see the new proposal for upsizing of buildings around the city.

I oppose building heights of 60 feet and above in residential neighborhoods, such a along Chestnut and Lombard streets. High rise structures will permanently change the character of the city landscape. I would like to see the history and beauty of the city maintained. I understand that some expansion for housing is necessary.

High rise structures should be limited to downtown areas like other major cities, where there is also opportunity for repurposing of existing structures (once used as offices, can become housing). Let's repurpose what we can to see what we need, before upsizing everywhere across the city!

This is an extreme proposal that is being considered. When high rise structures are erected in residential areas, it drastically changes city character and NOT FOR the better.

I request a postponement of the arbitrary January 2026 upzoning deadline.

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required.

PLEASE, PLEASE Stop and reset your plans so as to not destroy a gorgeous city into one that is overbuilt, unattractive, and lacking any character at all. There is still time to DO what is right for San Franciscans and generations to come.

Sincerely,
Catherine Dennehy
San Francisco, CA 94123

**From:** tiredepot@everyactioncustom.com on behalf of Jimmy Ng
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 3:34:52 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Jimmy Ng
San Francisco, CA 94132

**From:** esens123@everyactioncustom.com on behalf of Erik Sens
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 3:51:32 PM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Erik Sens
San Francisco, CA 94122

**From:** pingli28@everyactioncustom.com on behalf of Alan Yuan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 3:52:35 PM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Alan Yuan
San Francisco, CA 94116

**From:** thomasorgain@everyactioncustom.com on behalf of Thomas Orgain
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 3:53:13 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Thomas Orgain
Auburn, CA 95602

**From:** taylorc2525@everyactioncustom.com on behalf of Clara Taylor
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 4:36:43 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

***** Please ethically perform your sworn duty for our communities. We are the communities who voted for you. Please please take a moment to consider if this was you and your family your immediate and extended family. How would you feel about having all of your entire community rezoned so that you did not have your community anymore at all ever. Again, I ask you to perform your sworn ethical duty to protect and uplift our communities not demolish our communities. we voted for you, remember that.

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Clara Taylor
San Francisco, CA 94112

**From:** djamgarov@everyactioncustom.com on behalf of Vladimir Djamgarov
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 5:11:39 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Vladimir Djamgarov
San Francisco, CA 94116

**From:** tofufight@everyactioncustom.com on behalf of Philip von Furstenberg
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 5:14:34 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): The home I live in was bought by my father, who handed the house down to me. He worked extremely hard his entire life to take care of his family. It is a tremendous honor to take care of the home he worked so hard for. The neighborhood is an amazing place to live and call home. Tearing up this neighborhood will make a few people rich, but the majority of people even worse off. A handful of people will buy a big condo and never set foot it in it. Prices will skyrocket and less people like teachers and county workers will be able to afford to live in the community they work in.

Sincerely,
Philip von Furstenberg
San Francisco, CA 94116

**From:** milomatthews@everyactioncustom.com on behalf of Milo Matthews
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 5:58:53 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Milo Matthews
San Francisco, CA 94122

**From:** planetpotts@everyactioncustom.com on behalf of Janet Potts
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 6:33:51 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

A life long resident of the Sunset district I strongly oppose the upzoning proposed which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:
- Strive to represent your constituents and not developers and lobbyists

- Drastically scale back the Mayor's upzoning maps

- Request an extension of the arbitrary January 2026 upzoning deadline so that communities you serve have a voice

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement pure and simple. Stop the madness

Sincerely,
Janet Potts
San Francisco, CA 94116

**From:** molinelli@everyactioncustom.com on behalf of Amy Molinelli
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 7:43:34 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
Please look at the vacant housing in this city and the amount of luxury housing that is VACANT! Stop attacking middle class residents and small business owners like myself and my husband a teacher, when we can barely afford the city and are being attacked. There is so much housing being built for luxury and it's not sustainable. so much of our real estate sits empty - go after foreign owned shell apartments first! Then let's talk up zoning!

Sincerely,
Amy Molinelli
San Francisco, CA 94118

**From:** jeaninejue.mm@everyactioncustom.com on behalf of Jeanine Jue
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 9:47:58 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS:

Sincerely,
Jeanine Jue
San Francisco, CA 94109

**From:** michaeljbrant@everyactioncustom.com on behalf of Michael Brant
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 10:16:00 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

The upzoning proposals are excessive and destructive. Buildings of 8 or 12 or 22 stories are totally out of keeping with the character of the Sunset neighborhood, even along transit corridors. More reasonable heights could fit the neighborhood, while still providing new housing, but not massive apartment blocks. And apparently ANY street could now have developments of four stories? This is unreasonable and destructive and is opposed by all residents of the affected neighborhoods. NO to reckless construction, YES to planning consideration for established neighborhoods. Thank you.

Sincerely,
Michael Brant
San Francisco, CA 94122

**From:** sebraleaves@everyactioncustom.com on behalf of sebra leaves
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 1:00:25 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
sebra leaves
San Francisco, CA 94110

**From:** chavja@everyactioncustom.com on behalf of Andres Chavez
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 9:17:25 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Andres Chavez
San Francisco, CA 94122

**From:** Madeline Campbell
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 3, 2025 10:24:08 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors and Commissioners,

I am a resident of District 2, right on the border of District 1 and the Richmond District, and I'm writing to express my strong support for the Family Zoning Plan. My partner and I are young professionals who want to put down roots in San Francisco, but we've realized that even with above-average incomes, homeownership here is far out of reach. That's disheartening for people like us who are committed to this city and want to stay.

San Francisco urgently needs more homes, and the Family Zoning Plan is a thoughtful step forward. It expands housing choices across the city—particularly in high-opportunity areas near transit, jobs, and schools. It creates flexibility for families to add backyard units, in-law apartments, and small-scale buildings that allow loved ones to stay close. This plan will help make housing more affordable and accessible for a broader range of San Franciscans.

While there has been some pushback on the west side, as a Richmond resident, I strongly support this plan. Our commercial corridors are ideal for additional housing, and we must do our part to meet the city's housing needs.

This proposal is community-informed, consistent with the Housing Element, and grounded in the real needs of residents. I urge you to support the Family Zoning Plan and continue working toward a housing system that is fair, inclusive, and sustainable for San Francisco's future.

Let's build a San Francisco where everyone has a place to belong. Thank you for your leadership and collaboration.

Sincerely,
Madeline Campbell

Madeline Campbell
maddiedove8@gmail.com
340 Arguello Blvd Apt. 305
San Francisco, California 94118

**From:** Anna McMurray
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 3, 2025 10:29:28 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Anna McMurray
annamcm4@gmail.com
1428 Funston Avenue
San Francisco, California 94122

**From:** Charley Goss
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 3, 2025 10:31:54 AM

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Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Charley Goss

Charley Goss
charley@sfaa.org
1238 Sutter Street
San Francisco, California 94109

**From:** David Harrison
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 3, 2025 10:47:31 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

My wife and I are proud San Franciscans and are committed to the prospect of starting and raising our family in San Francisco. Housing costs presents a huge challenge to this dream. San Francisco urgently needs more homes and this proposal presents the measured way to achieve this.

I urge you to please take a stand and support this proposal that is the right thing for San Franciscans and young families. The future of our city depends on it.
Sincerely,
David H.
District 7

David Harrison
deharriso202@gmail.com
200 Irving Street, Apt 7
San Francisco, California 94122

**From:** mlrinsfo@everyactioncustom.com on behalf of Martha Rudd
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 8:40:56 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Martha Rudd
San Francisco, CA 94123

**From:** susanmackowski@everyactioncustom.com on behalf of susan mackowski
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 9:18:02 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

This rash upzoning plan comes at a time when residents and employers are not swarming into, but rapidly exiting San Francisco. It comes at a time when our federal government seems intent on telling its citizens how to live -and now the state is telling tax paying, home owning citizens of SF how our neighborhoods should look. Finally, keep in mind that SF is not a city of industry (except, perhaps, for AI). We don't have a business base that is intent on building community as in NYC. We rely on tourism for our revenue -and tourists love the character and welcoming streets of our neighborhoods.

Please put a stop to this gift to developers. It will have long term, harmful impacts that will hurt all of us.
ADDITIONAL COMMENTS (optional):

Sincerely,
susan mackowski
San Francisco, CA 94133

**From:** noguera@everyactioncustom.com on behalf of Hatun Noguera
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 9:43:52 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Do not destroy the beauty of our city.

Sincerely,
Hatun Noguera
San Francisco, CA 94127

**From:** BigWayne19@everyactioncustom.com on behalf of Wayne Phillips
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 9:54:28 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Wayne Phillips
Orinda, CA 94563

**From:** Philip Lumsden
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, August 30, 2025 9:57:45 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Philip
California

**From:** timepuzzle@everyactioncustom.com on behalf of John Robert Smith
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 10:11:58 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John Robert Smith
San Francisco, CA 94127

**From:** maryanntittle@everyactioncustom.com on behalf of MaryAnn Tittle
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 10:27:44 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
MaryAnn Tittle

**From:** denolacarole@everyactioncustom.com on behalf of Carole De Nola
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 10:35:23 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Carole De Nola
San Francisco, CA 94121

**From:** Carolyn Miller
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, August 30, 2025 10:39:40 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

To Danny Sauter:

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Carolyn Miller

Carolyn
California

**From:** FredPenczakMD@everyactioncustom.com on behalf of Fred Penczak
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 10:41:14 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

The laws which govern development in our communities have been carefully thought out over decades, and millions of Californians have built their lives around them. This assault from Sacramento on all of our communities does not serve us (the constituents), rather the development industry and those who profit from it. In its wake of profiting, our communities, families, and lives are destroyed. You and all our elected representatives should oppose this. Please do your job and protect your community. Thank you, Fred

Sincerely,
Fred Penczak
San Rafael, CA 94903

**From:** magyorke@everyactioncustom.com on behalf of Michelle GT
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 11:05:28 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan in District 1, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Michelle GT
San Francisco, CA 94121

**From:** janiceruthwood46@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, August 30, 2025 11:12:33 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

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That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** minicazim@everyactioncustom.com on behalf of Monica Zimmerman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 11:37:12 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):why would you want to change our beautiful and diverse city into manhattan? That's not why we live here!!!
The neighborhoods will change dramatically if you jam more high rises and more people into already full neighborhoods. This would be a huge mistake which will never be able to be changed! Big mistake!

Sincerely,
Monica Zimmerman
San Francisco, CA 94123

**From:** David Brian Harrington
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, August 30, 2025 11:48:13 AM

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Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

[Arbitrary rezoning lacks the proper focus to solve our city's affordability crisis! Note all the constituencies that have been overlooked!

David Brian Harrington
San Francisco]

David Brian
California

**From:** sfamc2@everyactioncustom.com on behalf of Arnold Cohn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 12:25:08 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Save our neighborhoods from becoming Manhattens.  Families need space for themselves and their fellow residents.

Sincerely,
Arnold Cohn
San Francisco, CA 94123

**From:** mark@everyactioncustom.com on behalf of Mark Schlesinger
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 12:35:45 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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We are long-time residents of Cow Hollow, and fear what this initiative will do to our neighborhood and others.

Sincerely,
Mark Schlesinger
San Francisco, CA 94123

**From:** judydoanesf@everyactioncustom.com on behalf of Judith Doane
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 2:27:35 PM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional):

Sincerely,
Judith Doane
San Francisco, CA 94115

**From:** lunbeck@everyactioncustom.com on behalf of Robert Lunbeck
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 4:59:56 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a longtime resident of Lakeside, I urge you to amend this flawed upzoning proposal. Even a single new large apartment building or condo that replaces current Lakeside housing will irretrievably damage the entire neighborhood. This proposal will make nearly every upzoned single-family house a TEARDOWN, as its highest use will be sale for demolition and new multi-family construction. Because of this, upzoning is a strong disincentive to needed maintenance in this historically single-family neighborhood, leading to neighborhood deterioration over time.

I would be happy to discuss further.

Sincerely,
Robert Lunbeck
San Francisco, CA 94127

**From:** scarampi@everyactioncustom.com on behalf of Sebastiano Scarampi
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 5:22:43 PM

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Dear Board of Supervisors,

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We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Sebastiano Scarampi
San Francisco, CA 94115

**From:** beverly.yang@everyactioncustom.com on behalf of Beverly Wong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 6:05:17 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I live in Forest Hill, half a block from the Forest Hill Station. The planned rezoning will directly impact my family and my neighbors, disrupting the current quiet and safe family-centered neighborhood culture, impact our property value, introduce unwanted traffic at an already congested intersection, and make the neighborhood less safe for our children. Please allow our community to at least have a voice in these plans that will greatly impact our everyday lives.

Sincerely,
Beverly Wong
San Francisco, CA 94116

**From:** ron86wong@everyactioncustom.com on behalf of Ronald Wong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 8:00:08 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I was born and raised in San Francisco, and I have always loved this city for its neighborhoods that feel like home—places where children can play safely, where neighbors know each other, and where families like mine can grow together. Now, as I raise my own family here, I fear that rezoning our residential areas for commercial buildings will erode that sense of community. What looks like progress on paper will bring traffic, noise, and disruption, and once the heart of a neighborhood is lost, it can never truly be restored.

Sincerely,
Ronald Wong
San Francisco, CA 94116

**From:** alyssa.jy.wong@everyactioncustom.com on behalf of Alyssa Wong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 8:12:19 PM

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Dear Board of Supervisors,

I am a 13 year old resident of Forest Hill living on Magellan Street, and I am writing this to tell you that I am strongly in opposition to this building project. I only recently turned 13, and I got the news that my beautiful neighborhood was huddled under the looming threat of 85 foot buildings defacing our streets as a birthday present. I might not be old or powerful enough to understand the turning of the world or the movements of the moon, but I know this much: I will not stand to see my home surrounded by foreign giants of buildings. However, my parents taught me to always see things two ways, so I understand that more housing will allow more people to live in this city. Now please open your eyes to our point of view. We are people who value the simplicity and peacefulness of our lives, and this construction will devastate our home, and, also as my parents taught me, home is where the heart is. And the heart is how we live. This project will affect not just my life, but the lives of my whole family and the rest of my neighbors. The construction extends not only to my home, but also to my school, my friends' houses, and the quiet and festive spots that I cherish most. Imagine if you were a newly turned 13 year old girl celebrating finally being a teenager, when suddenly: BOOM. Tall buildings rise up sinisterly against the skyline of your beloved neighborhood. You rush off to school, away from the nightmare that now surrounds your home, but once you get there, BOOM. More giants cast their shadow over your small school. You run as fast as you can to your favorite comfort shop, but, you guessed it, BOOM. More buildings right on the spot. You realize that basically your whole life is now covered in these giants, and down the street, all your neighbors come to similar conclusion. Surely you, for the good of all these people in the city you have devoted yourself to, can understand our perspective and make a change. Thank you for your time in reading this.

Sincerely,
Alyssa Wong

**From:** vozalegre@everyactioncustom.com on behalf of L. Diaz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 10:55:28 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
L. Diaz

**From:** Emma Dunbar
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Sunday, August 31, 2025 6:36:45 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely, a 25 year resident and parent of three children who are North Beach natives and wife of a North Beach small business owner.

Emma Dunbar

Emma
California

**From:** ntlarsen@everyactioncustom.com on behalf of Niels Larsen
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 31, 2025 7:01:22 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Niels Larsen
San Francisco, CA 94123

**From:** Lori Brooke
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Sunday, August 31, 2025 7:46:29 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Lori
California

**From:** shashacooks@everyactioncustom.com on behalf of Anastasia Yovanopoulos
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 31, 2025 12:13:40 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]

Dear [elected official],

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Anastasia Yovanopoulos San Francisco, CA 94114
Start Over

Sincerely,
Anastasia Yovanopoulos
San Francisco, CA 94114

**From:** erinkcronjn@everyactioncustom.com on behalf of Erin Cronin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 31, 2025 12:45:11 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Erin Cronin
San Francisco, CA 94117

**From:** lisa_youngworth@everyactioncustom.com on behalf of Lisa Youngworth
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 31, 2025 1:57:02 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Lisa Youngworth

**From:** catvse@everyactioncustom.com on behalf of Torr Tietz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 31, 2025 5:05:36 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Torr Tietz
San Francisco, CA 94131

**From:** Ann Robinson
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Monday, September 1, 2025 11:22:39 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Ann
California

**From:** Julie Herrod-Lumsden
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Monday, September 1, 2025 3:20:43 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis—it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods—a coalition of tenants, small businesses, neighborhood groups, and housing advocates—is calling on you to support a better plan for San Francisco's future.

As a constituent—and a 44-year resident of San Francisco including 35 years in North Beach (long before Lurie and Sauter arrived to destroy them, respectively)—I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement:
Use creative financing and local jobs to construct ALREADY-APPROVED projects while protecting existing communities.

Landbank public sites:
Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.

GUARANTEE ACTUAL affordability:
Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom—including releasing VOTER-MANDATED FUNDS for affordable housing.

Protect families:
REQUIRE minimum and maximum family-sized units in designated "family zones" and REMOVE permanent "density decontrol" giveaways to developers.

Protect small businesses and RENT-CONTROLLED housing:
Prohibit demolition without true one-for-one replacement or relocation packages that reflect REAL costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, COMMUNITY-DRIVEN planning—not rushed deregulation that repeats the mistakes of the past. I IMPLORE you to work with us to make this a REAL community plan that delivers housing for families, seniors, and workers.

In other words, please work with us to develop a community plan that delivers ACTUAL

AFFORDABLE HOUSING FOR CITIZENS—not just more power and money for greedy, selfish “politicians” and developers.

Sincerely,
Julie Herrod-Lumsden
35-Year North Beach Resident
Retired Coit Tower Employee

Julie
California

**From:** johngarrity@everyactioncustom.com on behalf of John J. Garrity
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 7:30:20 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John J. Garrity
San Francisco, CA 94127

**From:** Patricia Callahan
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Tuesday, September 2, 2025 8:39:47 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Patricia
California

**From:** calbearsph@everyactioncustom.com on behalf of Patricia Hechinger
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, September 2, 2025 8:51:56 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Patricia Hechinger
San Francisco, CA 94127

**From:** rwaller@sbcglobal.net
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, August 28, 2025 5:04:35 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** Teagan Thompson
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, August 28, 2025 5:26:39 PM

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Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Teagan
California

**From:** Jean Oppermann
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, August 28, 2025 6:12:18 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Jean Oppermann
I worked for and voted for preserving neighborhoods, protecting and encouraging small business, and helping to make San Francisco affordable for normal people. I can't tell you how disappointed I am with this short sighted plan. I've lived here over 50 years. When a neighborhood is gentrified to blandness San Francisco loses everything that makes it unique and a destination for tourists. I voted for the era of Willie Brown's love affair with big developers to be over.

Jean

California

**From:** Susan Spencer
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Does Not Pencil Out - We Deserve Real Affordability!
**Date:** Thursday, August 28, 2025 7:01:17 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal looks good at first glance, but it will not mitigate San Francisco's affordability crisis. Upzoning will make the situation worse by displacing renters and small businesses, and prioritizing luxury development. In San Francisco, we already have so much luxury housing sitting unoccupied (and unsold) that it should be clear we don't need more of the same old same old.

The Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – has a better plan for San Francisco's future. I urge you to support it.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Susan
California

**From:** bilgepump100@sbcglobal.net
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Thursday, August 28, 2025 8:36:27 PM

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Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

California

**From:** Tes Welborn
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Is Not Real Affordability!
**Date:** Thursday, August 28, 2025 9:03:53 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Instead of a give away to developers and some big property owners, protect San Francisco neighborhoods, business districts, and actively build affordable housing, 30-80% AMI.
Don't have the funds now? Get options on key sites, and tell Newsom to cough up the money!
The mandate to rezone is an unfunded mandate.

A long time resident, I know how important our neighborhoods, their shopping districts, an small business in general are to our city. And to that important commodity: tourism. Small businesses create more jobs than all the big businesses.

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Tes
California

**From:** Jean Balibrera
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 8:37:05 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

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Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Jean
California

**From:** phil.lumsden999@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 8:54:27 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
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Sincerely,

California

| | |
|---|---|
| **From:** | Paul Conroy |
| **To:** | MandelmanStaff (BOS); MelgarStaff (BOS); ChenStaff; MahmoodStaff; ChanStaff (BOS); DorseyStaff (BOS); EngardioStaff (BOS); FielderStaff; SauterStaff; SherrillStaff; Walton, Shamann (BOS) |
| **Cc:** | Board of Supervisors (BOS); CPC-Commissions Secretary; "ITHA Board" |
| **Subject:** | Family Zoning Plan |
| **Date:** | Friday, August 29, 2025 11:43:32 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

Ingleside Terraces, a century-old neighborhood of 738 homes, is a vibrant, diverse community of homeowners, renters, families and seniors. With twice the city's average number of children, our neighborhood offers family-sized housing within walking distance of small businesses on Ocean Avenue and West Portal. We strongly oppose the so-called "Family Zoning Plan" as it will dismantle this community through speculative development and demolition.

**This proposal isn't a family housing plan - it's a demolition plan.** Density decontrol, as proposed, eliminates unit limits on single-family parcels. It incentivizes demolition of some of San Francisco's most affordable family housing stock to make way for high-rent, small-unit developments unsuitable for families. This plan encourages speculative redevelopment that will drive up land values, displace families, and erode thriving communities.

**This proposal will destroy thriving communities.** The proposed unconstrained upzoning and density decontrol will destabilize neighborhoods, drive tenant and small business evictions, and hollow out small, local business districts like Ocean Avenue, West Portal Avenue and Lakeside Village. Density decontrol risks paving over vital green spaces. We welcome thoughtful planning and for over 100 years, our neighborhood has supported development along Ocean Avenue. But this proposal is rezoning without a plan.

**The state's 82,000-unit housing mandate ignores economic realities.** The mandate overrides San Francisco's rights, as a Home Rule Charter City, to regulate its own housing development as a municipal function.  San Francisco should instead challenge the state's unrealistic population projections, since it is already the densest city in California and the second densest city in the United States, second only to New York City. The high cost of housing in New York City proves that densification does not produce lower housing costs.

**The City does not face a housing supply shortage.** In fact, the Planning Department's Q2 2025 data shows a pipeline of 71,183 new units, including over 10,000 units near Ingleside Terraces at Balboa Reservoir, Stonestown, and Parkmerced. Meanwhile, the city's population has declined by 31,938 since 2020, with an estimated 36,000 vacant units. The proposal's emphasis on increasing the supply of housing units is misguided because the San Francisco housing market doesn't follow the laws of textbook supply and demand. Over the past 30 years, housing stock grew 27% while population increased only 11%, yet rent and housing prices still soared. The development encouraged by this proposal will be market-rate and aimed towards higher income individuals, further exacerbating affordability problems.

We propose the following recommendations to align any zoning plan with community and citywide goals:

1. **Remove Density Decontrol and maintain setbacks, height transitions, and massing rules. -** Existing approved projects in the pipeline and capacity can accommodate more than the 82,000 state mandated new housing units without demolishing thriving neighborhoods. The current planning code prevents outsized structures from overwhelming existing blocks. Existing codes maintain green space - crucial for environmental sustainability, providing carbon sequestration, improved air and water quality, and enhanced biodiversity.

2. **Remove provisions that allow 65' heights on interior residential street corner lots and 8,000 square foot lots.** This provision will result in taller, randomly-placed towers among otherwise consistent 1-4 story residential blocks — with no relationship to neighborhood form or any broader planning vision. Proposed lot mergers will invade vital greenbelts, backyards, and trees that provide vital open space in an otherwise dense urban environment.

3. **Provide for a forty-foot height limit** on residential and commercial corridors in and immediately surrounding Ingleside Terraces, including Ocean Avenue, which is terraced 25 to 35 feet higher than adjacent single family homes.

4. **Protect historic resources and prohibit demolition of existing housing stock:** Require alternatives to demolition of eligible historic resources (Category A). Apply Preservation Design Standards to new projects in Category A neighborhoods.

5. **Provide housing choices scaled for families with children** and increase the

required family housing units consistent with the City's family-friendly policies. Preserve the small business villages adjacent to neighborhoods.

6. **Ensure adequate infrastructure** - particularly water, fire suppression, sewer, transportation, public safety, and schools. Increased zoning density should not be approved until infrastructure studies have been conducted and capital projects are approved and funded to support the proposed new development.

7. **Incentivize building the existing pipeline**: Encourage developers to build approved units or, if they do not, revoke entitlements.

8. **Repurpose under-utilized buildings**: Offer greater incentives to convert under-utilized downtown structures into housing as has been successfully done in Washington DC, New York and Los Angeles.

**In conclusion**, the "Family Zoning Plan" as proposed encourages the demolition of sound housing that has existed for generations, invites speculation, drives up costs, destroys architecturally historic structures, paves over green space and diminishes community.

We ask that you adopt the recommendations made above, rejecting density decontrol and formulating a sensible plan that preserves our neighborhoods, prioritizes affordability, and includes community input. We strongly support the building of new housing, but any new housing plan needs to be sensible and include the input and collaboration of those who will be most affected. As of now, we have not been included.

San Francisco's families deserve a housing strategy that builds on our strengths, not one that tears them down.

Very truly yours,

Paul Conroy, President
Ingleside Terraces Homes Association
www.ithasf.org

Cc (via email): Mayor Daniel Lurie
San Francisco Planning Commission
Ingleside Terraces Homes Association (ITHA) Board of Directors
All Ingleside Terraces residents via Email and ITHA Newsletter
West of Twin Peaks Central Council

Neighborhoods United SF

**From:** johnavalos11@gmail.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 12:44:29 PM

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Members of the Board of Supervisors,

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As a constituent, I urge you to include these policies in any upzoning plan:

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Sincerely,

California

**From:** shirley@everyactioncustom.com on behalf of Shirley Chow
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 29, 2025 2:42:34 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Shirley Chow

**From:** Helene Perini
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 3:59:34 PM

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Sincerely,

Helene
California

**From:** Catherine Roads-Redhouse
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 4:05:01 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

I am a law school student working full time and already my landlord has raised my rent this year. Even though I thought I was protected because of the age of the building I live in, because it is a condo the laws don't apply. I'm worried my landlord will raise it again. The cost of living in the city is so high and I don't see a raise from my job happening in the immediate future while I am still in school.

I love this city and can't imagine living anywhere else. Please don't let this next tech boom force educators and artists out.

Please make amendments to this rezoning that protects renters!

and also.....

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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that

repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Catherine

Catherine
California

**From:** Linda Galliher
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 4:43:07 PM

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Sincerely,
Linda Galliher, J.D.

Linda
California

**From:** leebloch@yahoo.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 5:01:40 PM

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Sincerely,

California

**From:** Chelsea Corbett
**To:** BOS-Supervisors
**Subject:** What are ya'll doing? Why is Sauter turning his back on his neighborhood?
**Date:** Friday, August 29, 2025 5:47:24 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Personal note: I'm deeply unsettled by Sauter's proposal regarding his, and our, North Beach neighborhood. This is fully against what he campaigned for, and as a young professional in the area that supports development, I'm disturbed by his lack of honesty. We did not vote for that level of hypocrisy. -Chelsea

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

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Let's be good to one another,
Chelsea

Chelsea
California

**From:** Lori Milburn
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 6:00:36 PM

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Sincerely,

Lori
California

**From:** Blandina Farley
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 6:34:03 PM

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Personal Letter from Blandina

Dear Supervisors,

I'm writing to you not just as a long-time resident of North Beach, but as someone who has spent most of my life right here in its heart and whose livelihood is deeply rooted in the soulful backstories, beauty, history & colorful characters of San Francisco. For decades, I've lived above a restaurant on Columbus Avenue, right in the heart of this vibrant, unique neighborhood. I've seen this city grow, shift, and struggle — and I've stood by it through it all, because I love it.

I work as a tour guide, so I talk to people — locals and tourists — every single day. I can tell you without hesitation: they do not come here for high-rises and generic development. They come for the soul of San Francisco. They come for the eccentricity, the color, the music, the art, the activism, and the history. They come for the Beats, the Bohemians, the thinkers, the risk-takers, the ones who dared to live and create freely.

I talk about those people on my "Cirque in the City" tours, and I live among them too. I've worked with North Beach Citizens since Francis Ford Coppola originated the org after recognizing the need while writing the script for the Godfather at Caffe Trieste, have been associated with North Beach Neighbors where I believe Danny started his political journey , and the Telegraph Hill Dwellers. I serve on the board of the North Beach Business Association, and I also work with Music City SF and Dear San Francisco. I've witnessed — and been a part of — communities from the Mission to the Haight to Chinatown rallying around one another, artists supporting small businesses, entertainers and craftspeople keeping culture alive against rising tides of displacement.

Rent control is not just a policy — it's a lifeline. Without it, I simply couldn't afford to live in the city I love, the city I fight for, and the city I represent every day to people from around the world. If it's taken away, people like me — those who are the heartbeat of San Francisco — will be forced out. And what kind of city will we be then?

San Francisco has always been a beacon of compassion, intelligence, and creative thinking. We are known across the globe as a city of freedom, of invention, of care for the marginalized, of spirit that cannot be replicated or replaced. Even when people criticize the United States, they often say, "But I love San Francisco." Let's not betray that legacy.

Please don't stand with those who want to homogenize this city into something unrecognizable — something safe for investors but hostile to the people who give it its soul. Stand with those of us who live here, love it fiercely, and are willing to fight for its future. Protect rent control. Protect our neighborhoods. Protect the people who are San Francisco.

With hope and heart,
Blandina Farley
North Beach Resident & Tour Guide
Board Member, North Beach Business Association
Guide, Cirque in the City Tours / Music City SF / Dear San Francisco

Blandina
California

**From:** s@ssteuer.com
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 9:30:41 PM

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Sincerely,

California

**From:** Carol Verburg
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 9:52:25 PM

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Guarantee real affordability: Increase inclusionary housing requirements, DEFINE AFFORDABILITY LITERALLY INSTEAD OF IN A WAY THAT SHUTS OUT MOST RESIDENTS WHO MOST NEED HOUSING, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
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Sincerely,

Carol
California

**From:** Jean Balibrera
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 10:15:03 PM

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Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Jean
California

**From:** Eve Tarquino
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 10:17:13 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

As a constituent, I urge you to include these policies in any upzoning plan:

Build the pipeline without displacement: Use creative financing and local jobs to construct already-approved projects while protecting existing communities.
Landbank public sites: Reserve public land for affordable workforce, senior, family, and community-serving housing, as well as large "soft sites" in high-displacement neighborhoods.
Guarantee real affordability: Increase inclusionary housing requirements, expand rent control, and adopt an Affordability Financing Plan before the next tech boom – including releasing voter mandated funds for affordable housing.
Protect families: Require minimum and maximum family-sized units in designated "family zones" and remove permanent "density decontrol" giveaways to developers.
Protect small businesses and rent-controlled housing: Prohibit demolition without true one-for-one replacement or relocation packages that reflect real costs (including "warm shells"), and enforce a vacancy tax.

San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,
Eve Tarquino

Eve

**From:** Ann Rubin
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Friday, August 29, 2025 10:45:35 PM

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Members of the Board of Supervisors,

Mayor Lurie's blanket upzoning proposal will not solve San Francisco's affordability crisis – it will make it worse by displacing renters and small businesses, and prioritizing luxury development over the housing our communities need.

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San Francisco deserves thoughtful, community-driven planning, not rushed deregulation that repeats the mistakes of the past. I am urging you to work with us to make this a real community plan that delivers housing for families, seniors, and workers.

Sincerely,

Ann
California

**From:** diana.giampaoli@everyactioncustom.com on behalf of Diana Giampaoli
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 8:22:25 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Mayor Lurie. There are plenty of empty buildings in SF where we can give affordable housing without looking like NY. Stop the tall monsters and stop making your buddies rich. If you need to build....build nothing over 4 stories. Please take this into consideration. Thank you.

Sincerely,
Diana Giampaoli
San Francisco, CA 94123

**From:** Cynthia Servetnick
**To:** BOS-Supervisors
**Subject:** Lurie's Redevelopment Plan Must Be Significantly Amended - We Deserve Real Affordability!
**Date:** Saturday, August 30, 2025 8:25:45 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors,

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That's why the Alliance for Affordable Neighborhoods – a coalition of tenants, small businesses, neighborhood groups, and housing advocates – is calling on you to support a better plan for San Francisco's future.

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Sincerely,

Cynthia
California

**From:** teotose@everyactioncustom.com on behalf of Beth Levitsn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 30, 2025 8:27:13 AM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Beth Levitsn
San Francisco, CA 94122

**From:** Suzanne Schutte
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 3, 2025 12:00:26 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

I am a retired high school teacher and a parent of 2 young adults and a son with ALS. My children grew up in San Fancisco as did I and my parents and grandparents. Two of my children have left San Francisco to find affordable housing elsewhere and I have worked tirelessly to find an apartment for my handicapped son and his caregivers. This once was a vibrant city where teachers and young families could live, raise their families and add their support to public schools and the community. We need more housing to make that possible

This plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Please support this bill!

Suzanne Schutte
suzannecschutte@gmail.com
2445 Pacific Ave
SAN FRANCISCO, California 94115

**From:** Anton Odqvist
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 3, 2025 12:01:56 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Anton Odqvist
anton.odqvist@gmail.com
1428 Funston Ave
SAN FRANCISCO, California 94122

**From:** Abby Farrell
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Wednesday, September 3, 2025 12:08:41 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Abby Farrell
farrellabby3@gmail.com
1695 Beach St
San Francisco , California 94123

**From:** mlrinsfo@everyactioncustom.com on behalf of Margo Rudd
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 12:38:01 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Margo Rudd
San Francisco, CA 94123

**From:** sbackman@everyactioncustom.com on behalf of Susan Backman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 12:39:11 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional): Please do not destroy our neighborhoods and make San Francisco just another cookie cutter city without vibrance and personality. Do not take away the what makes each neighborhood unique and ruin it with high rises that make no sense and do not solve issues of affordable housing.

Sincerely,
Susan Backman
San Francisco, CA 94118

**From:** WMAECK@everyactioncustom.com on behalf of William Maeck
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 12:39:14 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Hey Lurie,

You are an SF native. What are you thinking?
Is Sacramento telling you what to do?

It's insane.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
William Maeck
San Francisco, CA 94115

**From:** shop@everyactioncustom.com on behalf of Beth Weissman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 12:51:34 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Beth Weissman
San Francisco, CA 94115

**From:** bill52kennedy@everyactioncustom.com on behalf of William Kennedy
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 12:56:04 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I am not totally opposed to upzoning in SF. Having said that I believe the current proposal goes too far by allowing add-on heights that result in buildings out of scale with many neighborhoods. It seems to me that a more thoughtful approach that targets less developed areas around the Southeast waterfront would not only improve the desirability of these areas but also provide many new housing options. We do not have to destroy the human scale of existing San Francisco neighborhoods in order to get more affordable housing. We just need to develop wastelands like Candlestick point, more of the Hunter's point shipyard and the decaying portions of the South-Eastern Waterfront.

Sincerely,
William Kennedy
San Francisco, CA 94133

**From:** sfmeancat@everyactioncustom.com on behalf of Renee Curran
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 1:04:27 PM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Upzoning without any protections or guarantees of actual lived-in housing is simply a demolition plan designed to displace regular working people like me. It's unsustainable and cruel. It's time SF invested in its residents instead of providing more investment opportunities for billionaires.

Sincerely,
Renee Curran
San Francisco, CA 94122

**From:** dcohen27@everyactioncustom.com on behalf of David Cohen
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 1:14:34 PM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional): As a resident of the Outer Richmond, I'm concerned about the drastically increased height limits in our oceanside neighborhoods, including the Richmond and the Sunset. These new buildings will be too far out of scale with the existing neighborhoods. I'd like to see us be more creative and think about how we can build additional housing near our downtown core, which has denser transit networks, access to BART, etc. and can better handle these taller buildings.

Sincerely,
David Cohen
San Francisco, CA 94121

**From:** witkasf@everyactioncustom.com on behalf of SUSAN WITKA
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 1:27:26 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
SUSAN WITKA
San Francisco, CA 94121

**From:** mmmail2@everyactioncustom.com on behalf of Mary McFadden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 2:26:08 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Upzoning is not about affordability; the lack of affordable housing, health care, education, and necessities is a product of our unfair economic system. We cannot build our way out of problems caused by wealth disparity.

For example, say a house on a lot is listed at $1m. The developer/investors know that a home will sell for $1m. Upzoning allows a developer/investor to build ten housing units on that one piece of land, so the house has no value, but the land is worth $10m. Now all the neighborhood lots are worth $10m. Each unit doesn't sell for $100,000 $10 m ÷ 10 units), but each unit is listed at $1.5m and may sell for more, depending on who is buying it. By adding more units, that same lot is now worth $15m.

Another example, Vancouver, B.C. has tripled the number of housing units in the last 25 years. The population has not tripled, yet the average home price has gone from CA$400,000 to CA$1,700,000, a four-fold increase. The same is true in San Francisco, CA, where home prices rose 413% between 2000-2020 although the population rose by 12%. It is worth noting that the population rise in both cities was due to an influx of highly paid tech and finance workers, mostly white males, people mostly already in the top 10%.

Upzoning is just selling the city for profit. It is a giveaway to billionaire developers. You should be ashamed to support it.

Sincerely,
Mary McFadden
San Francisco, CA 94114

**From:** elainebregman@everyactioncustom.com on behalf of Elaine Bregman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 2:29:40 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Elaine Bregman
San Francisco, CA 94123

**From:** jscmamacita@everyactioncustom.com on behalf of Jocelyn Carter
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 3:13:53 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Jocelyn Carter
San Francisco, CA 94116

**From:** kielygomes@everyactioncustom.com on behalf of Karen Schwartz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 3:48:58 PM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional):

Sincerely,
Karen Schwartz
San Francisco, CA 94114

**From:** jacksonwongesq@everyactioncustom.com on behalf of Jackson Wong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 4:35:37 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Re-zone the subject property along Laguna Honda Blvd out of the Forest Hill neighborhood that is governed by an HOA.

Sincerely,
Jackson Wong
San Francisco, CA 94116

**From:** bettymillermd@everyactioncustom.com on behalf of Betty miller Kolotkin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 5:06:07 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):Building high rise structures would destroy the village shopping and family ambiance of our historic designated  neighborhood.

Sincerely,
Betty miller Kolotkin
San Francisco, CA 94127

**From:** Ckar101@everyactioncustom.com on behalf of Kim Russo
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 8:48:52 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Kim Russo
San Francisco, CA 94122

**From:** judgold22@everyactioncustom.com on behalf of Judith Goldstein
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 9:25:02 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

I have lived in the Sunset most of my life and it has already gotten very congested. I live near Irving; there is terrible traffic and NO parking; I drive around for 20 minutes looking for parking. It is insane to build buildings with no parking. The sunset has always had a lower density and profile than other neighborhoods. Please don't ruin it. Please fill vacancies before building more and more ugly buildings that ruin the character of the neighborhood, don't provide parking, and increase traffic and pollution.

Sincerely,
Judith Goldstein
San Francisco, CA 94122

**From:** l_provenzale@everyactioncustom.com on behalf of Laura Provenzale
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, September 3, 2025 10:08:48 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

This will DESTROY what has made San Francisco such a unique and special place to live. You must Preserve historic and unique neighborhoods such as St Francis Wood and others or this city will be transformed negatively and permanently. Please, please, please stop this.

Sincerely,
Laura Provenzale
San Francisco, CA 94127

**From:** amangan@everyactioncustom.com on behalf of Aileen Mangan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, September 4, 2025 9:46:26 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS:

As a resident of San Francisco for over a decade, I've seen the negative impact of expensive new build apartment buildings in the city. Neighborhoods like Mission Bay are sterile, characterless, and extremely expensive. It is not a walkable neighborhood, public transit is very limited, and there are very few small businesses there, mostly chains. Please do not turn the rest of the city into that. Building housing can be done right and is needed, but this upzoning plan will just lead to even more expensive housing, driving out middle, working, and lower class citizens. I have zero confidence in the Mayor and his new agendas that will only benefit the wealthy. San Francisco is NOT a city for the wealthy. It has a rich history that would negatively impacted by this violent upzoning. THE PEOPLE DO NOT WANT THIS. LISTEN TO YOUR CITIZENS.

Sincerely,
Aileen Mangan
San Francisco, CA 94118

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS); De Asis, Edward (BOS); BOS-Operations; Board of Supervisors (BOS); Carroll, John (BOS) |
| **Subject:** | Family Zoning Plan File Nos. 250700 and 250701 - 252 Letters |
| **Date:** | Thursday, August 28, 2025 1:09:28 PM |
| **Attachments:** | 252 letters.pdf |

Dear Supervisors,

Please see the attached 252 letters from members of the public regarding:

**File No. 250700** - Ordinance amending the Zoning Map to implement the Family Zoning Plan by: amending the Zoning Use District Maps to: 1) reclassify certain properties currently zoned as various types of Residential to Residential Transit Oriented - Commercial (RTO-C); 2) reclassify properties currently zoned Residential Transit Oriented (RTO) to Residential Transit Oriented - 1 (RTO-1); 3) reclassify certain properties from Residential districts other than RTO to RTO-1; 4) reclassify certain properties currently zoned Neighborhood Commercial (NC) or Public (P) to Community Business (C-2); and 5) reclassify certain properties from Public to Mixed-Use or Neighborhood Commercial Districts; amending the Height and Bulk Map to: 1) reclassify properties in the Family Zoning Plan to R-4 Height and Bulk District; 2) change the height limits on certain lots in the R-4 Height and Bulk District; and 3) designating various parcels to be included in the Non-Contiguous San Francisco Municipal Transportation Agency Sites Special Use District (SFMTA SUD); amending the Local Coastal Program to: 1) reclassify all properties in the Coastal Zone to R-4 Height and Bulk District; 2) reclassify certain properties to RTO-C and Neighborhood Commercial District; 3) designate one parcel as part of the SFMTA SUD; and 4) directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of public necessity, convenience, and welfare under Planning Code, Section 302; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings under the City's Local Coastal Program and the California Coastal Act of 1976.

**File No. 250701** - Ordinance amending the Planning Code to: 1) create the Housing Choice-San Francisco Program to incent housing development through a local bonus program and by adopting a Housing Sustainability District, 2) modify height and bulk limits to provide for additional capacity in well-resourced neighborhoods, and to allow additional height and bulk for projects using the local bonus program, 3) require only buildings taller than 85 feet in certain Districts to reduce ground level wind currents, 4) make conforming changes to the RH (Residential, House), RM (Residential, Mixed), and RC (Residential-Commercial) District zoning tables to reflect the changes to density controls, and parking requirements made in this Ordinance, 5) create the RTO-C (Residential Transit Oriented-Commercial) District, 6) implement the Metropolitan Transportation Commission's Transit-Oriented Communities Policy by making changes to parking requirements, minimum residential densities, and

minimum office intensities, and requiring maximum dwelling unit sizes, 7) revise off-street parking and curb cut obligations citywide, 8) create the Non-contiguous San Francisco Municipal Transportation Agency Sites Special Use District, 9) permit certain Legacy Businesses to relocate without a conditional use authorization and waive development impact fees for those businesses, 10) make technical amendments to the Code to implement the above changes, and 11) make conforming changes to zoning tables in various Districts, including the Neighborhood Commercial District and Mixed Use Districts; amending the Business and Tax Regulations Code regarding the Board of Appeals' review of permits in the Housing Choice Program Housing Sustainability District; amending the Local Coastal Program to implement the Housing Choice-San Francisco Program and other associated changes in the City's Coastal Zone, and directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making public necessity, convenience, and welfare findings under Planning Code, Section 302.

Regards,

**Richard Lagunte**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-5184 | Fax (415) 554-5163
bos@sfgov.org | www.sfbos.org

Pronouns: he, him, his

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

| | |
|---|---|
| **From:** | Khalil Weldon Hoque |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Monday, July 28, 2025 1:27:57 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing. We need to:

- Support Mayor Lurie's family zoning plan to allow more housing on the west side
- Allow taller buildings near transit stops and major corridors
- Streamline the permitting process to reduce delays and costs
- Stop letting a vocal minority of NIMBYs block housing that our city desperately needs

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco remains a place where families can afford to live.

Thank you for your leadership on this critical issue.

| | |
|---|---|
| **From:** | Prodan Statev |
| **To:** | Fielder, Jackie (BOS) |
| **Cc:** | FielderStaff; Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS); act+sfpd-recruiting@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Monday, July 28, 2025 1:55:16 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Fielder,

I'm a resident of District 9 (16th and South Van Ness). I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing. We need to:
- Support Mayor Lurie's family zoning plan to allow more housing on the west side
- Allow taller buildings near transit stops and major corridors
- Streamline the permitting process to reduce delays and costs
- Stop letting a vocal minority of NIMBYs block housing that our city desperately needs

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco remains a place where families can afford to live.

Thank you for your leadership on this critical issue.

Prodan
487 S Van Ness Ave

| | |
|---|---|
| **From:** | Michael Ducker |
| **To:** | Sherrill, Stephen (BOS) |
| **Cc:** | SherrillStaff; Chan, Connie (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS); act+sfpd-recruiting@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Monday, July 28, 2025 3:15:41 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Sherrill,

I'm a resident of District 2. I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing. We need to:

- Support Mayor Lurie's family zoning plan to allow more housing on the west side
- Allow taller buildings near transit stops and major corridors
- Streamline the permitting process to reduce delays and costs
- Stop letting a vocal minority of NIMBYs block housing that our city desperately needs

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco remains a place where families can afford to live.

Thank you for your leadership on this critical issue.

Sent from my iPhone

| | |
|---|---|
| **From:** | Carrie Barnes |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Saturday, August 2, 2025 11:28:03 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

Carrie Barnes (thank you again!)

Sent from my iPhone

| | |
|---|---|
| **From:** | Pauline Lambert |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Saturday, August 2, 2025 12:10:38 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

| | |
|---|---|
| **From:** | Andrew Lee |
| **To:** | Mahmood, Bilal (BOS) |
| **Cc:** | MahmoodStaff; Board of Supervisors (BOS); act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Saturday, August 2, 2025 12:45:31 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Mahmood,

I'm a resident of District 5. I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building  more housing. We need to:

- Support Mayor Lurie's family zoning plan to allow more housing on the west side
- Allow taller buildings near transit stops and major corridors
- Streamline the permitting process to reduce delays and costs
- Stop letting a vocal minority of NIMBYs block housing that our city desperately needs

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Referencing the article for easy access - https://growsf.org/research/2025-07-28-how-popular-is-housing/

Thank you for your leadership on this critical issue!

Best,
Andrew

| | |
|---|---|
| **From:** | Thom Vavrina-Flores |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Saturday, August 2, 2025 12:54:33 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors, I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan. As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing. San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live. Thank you for your leadership on this critical issue.

Thom Vavrina-Flores
631 Ofarrell St

| | |
|---|---|
| **From:** | Angelica Michela |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Engardio, Joel (BOS); Melgar, Myrna (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); EngardioStaff (BOS); MelgarStaff (BOS); act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Saturday, August 2, 2025 3:26:10 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

Angelica Michela
District 7

Sent from my iPhone

| | |
|---|---|
| **From:** | Annette Billingsley |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Sunday, August 3, 2025 7:25:39 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

Sent from my iPad

| | |
|---|---|
| **From:** | Emily McDonnell |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Monday, August 4, 2025 2:35:01 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building  more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

Emily McDonnell
94110

| | |
|---|---|
| **From:** | Tracy Tran |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Monday, August 4, 2025 4:18:57 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building  more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

| | |
|---|---|
| **From:** | Santosh Jayaram |
| **To:** | Mandelman, Rafael (BOS); Board of Supervisors (BOS) |
| **Cc:** | MandelmanStaff (BOS); act+more-housing@growsf.org |
| **Subject:** | Please act on SF housing needs.. |
| **Date:** | Tuesday, August 5, 2025 6:13:16 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Rafa:

I am writing to urge you to prioritize more housing in San Francisco, including Mayor Lurie's family zoning plan.

Too many families are being priced out, and our city is falling dangerously behind on its state housing targets—by about 90%. If we fail to act, we risk losing local control over zoning altogether. Building more homes isn't just about meeting quotas; it's about ensuring San Francisco remains a place where people from all walks of life can live, work, and raise families.

I appreciate your attention to this issue and your efforts to help make San Francisco a city that is affordable and welcoming for everyone.

Sincerely,

Santosh Jayaram

PS: I am a supporter of yours and appreciate what you do on the board. Thank you.

| | |
|---|---|
| **From:** | Stephen Voris |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Tuesday, August 5, 2025 4:55:21 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

Sent from my iPhone

| | |
|---|---|
| **From:** | Paul |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | Yes! I support more housing (via GrowSF.org) |
| **Date:** | Wednesday, August 27, 2025 10:16:29 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,
I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan. As someone who rented in the sunset for 8 plus years and recently switched to owning a home, yes, you betcha, pretty please, let's build more for all types and income levels and family sizes.

This seems to be in line with the polling. Polling consistently shows that the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is way, way, way behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.
Paul Foppe
2301 Lincoln Way
San Francisco, CA 94122

| | |
|---|---|
| **From:** | scarampi@everyactioncustom.com on behalf of Sebastiano Scarampi |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 12:57:22 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):i moved to San Francisco 50 years ago for its character and UNESCO world site beauty. Treating this beautiful, unique city like an unremarkable piece of developable land is a crime against beauty and reason. STOP IT!
Also, the city has lost by emigration since Covid enough population to render unnecessary the building of the mandated 80,000 units. Why this urge to destroy neighborhoods for the sake of increasing density that residents don’t want or need?

Sincerely,
Sebastiano Scarampi
San Francisco, CA 94115

| | |
|---|---|
| **From:** | koelsch1886@everyactioncustom.com on behalf of Leslie Koelsch |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 1:05:32 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Leslie Koelsch
San Francisco, CA 94114

**From:** 4lisavukovic@everyactioncustom.com on behalf of Lisa Vukovic
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 1:25:19 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Nothing about the plan tackles affordable housing. We have tons of empty warehouses in the Dogpatch and other neighborhoods that could be expanded. We shouldn't ruin well established, expensive neighborhoods with putting in new developments that ARE NOT affordable.

Sincerely,
Lisa Vukovic
San Francisco, CA 94108

**From:** erikashe@everyactioncustom.com on behalf of Erika Shershun
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 1:26:33 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Erika Shershun
San Francisco, CA 94109

| | |
|---|---|
| **From:** | bapresta@everyactioncustom.com on behalf of Barbara Presta |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 1:29:40 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a long time San Franciscan, I am writing to express my strong opposition to Mayor Lurie's upzoning plan. While I understand the need to addres housing, this approach would encourage wide spread demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. High-rises are out of character with our neighborhoods and unafordabl for most San Franciscans.

We call on you to:

- Significantly reduce and scale back the Mayor’s upzoning maps
- Delay the January 2026 upzoning deadline to allow meaningful public input.

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

The upzoning may serve powerful developers, but it does not serve the people of this city. This is not planning — it is displacement disguised as progress.

Sincerely,
Barbara Presta
San Francisco, CA 94123

**From:** mcheylin@everyactioncustom.com on behalf of Mary Heylin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 2:05:41 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Mary Heylin
San Francisco, CA 94123

| | |
|---|---|
| **From:** | shashacooks@everyactioncustom.com on behalf of Anastasia Yovanopoulos |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 2:19:13 PM |

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Dear Board of Supervisors,

Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]

Dear elected officials,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Anastasia Yovanopoulos
San Francisco, CA 94114

Sincerely,
Anastasia Yovanopoulos
San Francisco, CA 94114

**From:** kielygomes@everyactioncustom.com on behalf of K. Schwartz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 2:31:33 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): SAVE OUR CITY!  We have 70K (?) new units already approved, let’s add 15K more and STOP and see how the infrastructure holds up… build on the outskirts of town, like HISTORIC cities all over the world have done to expand. The Bayview is available, with a transit line there, don’t destroy our Victorian neighborhoods!!  In my neighborhood, Duboce Park is turning 125 years old soon, we love our quality of life with no density increases.

Sincerely,
K. Schwartz
San Francisco, CA 94114

| | |
|---|---|
| **From:** | njzajac@everyactioncustom.com on behalf of Nancy Zajac |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 2:31:57 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Nancy Zajac
San Francisco, CA 94122

**From:** epml@everyactioncustom.com on behalf of Michael Larsen
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 3:17:04 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Michael Larsen
San Francisco, CA 94109

**From:** pete@everyactioncustom.com on behalf of Peter Solvik
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 3:19:19 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Francisco voting and tax paying resident, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Peter Solvik
San Francisco, CA 94123

**From:** patricia_sur@everyactioncustom.com on behalf of Patricia Sur
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 3:31:07 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.  I do support taller buildings in already-commercialized corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Patricia Sur
San Francisco, CA 94121

**From:** ademas1@everyactioncustom.com on behalf of ANITA DEMAS
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 3:41:43 PM

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Dear Board of Supervisors,

I am disgusted and disappointed in this zoning non-solution. It will be disastrous to the look, feel and fabric of our city. The fact that affordability is not the main goal and that all the up-zoning is occurring along high rent corridors is proof that this is not to solve the housing crisis but to enrich developers and those with a financial stake in the plan. Shame on you all for entertaining this.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
ANITA DEMAS
San Francisco, CA 94118

| | |
|---|---|
| **From:** | randymazzei@everyactioncustom.com on behalf of Randall Mazzei |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 3:52:43 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Randall Mazzei
San Francisco, CA 94116

**From:** nuptial.51.boxes@everyactioncustom.com on behalf of stephanie de maria
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 4:27:56 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

North Beach is a historical district and needs to remain so - no up zoning in the most dense neighborhood in San Francisco

Sincerely,
stephanie de maria
San Francisco, CA 94133

**From:** mary.hall.benjamin@everyactioncustom.com on behalf of Mary Benjamin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 5:31:14 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: the Marina District is a charming “village” that retains the original buildings and atmosphere from its concept. The new ordinance to allow tall buildings will ruin this.

Sincerely,
Mary Benjamin
San Francisco, CA 94123

**From:** monicareina@everyactioncustom.com on behalf of Monica Reina Kadner
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 6:38:28 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I am not against creating real affordable housing for everyone but it should not be at the risk of destroying the soul of our dear city. High rises are not a good idea in a seismic area. We should build beautiful homes no taller than 4-6 stories and repurpose all those taller empty building that are already part of the looks in downtown San Francisco where a lot of people can also live and there is enough public transportation.

Sincerely,
Monica Reina Kadner
San Francisco, CA 94118

**From:** markphil711@everyactioncustom.com on behalf of Mark Philpott
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 7:15:27 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Greetings All,

I've lived in San Francisco since my mid-twenties, and have a five year Bachelor of Architecture with a concertration in Urban Design from Cal Poly, san Luis Obispo. I've toiled variously and called San Francisco home through a number of economic and population ups and downs. I think the current upzoning plans under consideration are too extreme, and will result in the displacement of existing businesses and renters that may not have a subsequent round of luck regarding housing or business endeavors. Vancouver, Canada undertook similar upzoning ideas, and the result was merely more and more luxury housing and or pied a terres, and the last time I checked some of the recently built luxury highrises in San Francisco aren't necessarily selling like hotcakes anymore anyway, so even more luxury housing seems less ideal.

An urban designer and professor from Vancouver suggested one solution is to make potential developments less dense and tall, and require a percentage of the new units to be available at below market rate. Often, developers can make money on new projects with a few concessions, it's just that their boatload of profit would be smaller. I don't think a smaller profit boat is too great a burden on developers.

Too, if indeed, the state government is brow-beating San Francisco into creating new housing asap, well, the commercial vacancy rate downtown, in the commercial core, is still at about 35%. That's one out of three square feet sitting unused. I suggest getting together development incentives for the conversion of commercial to residential, and simultaneously (maybe it would be somewhat easy for liscensed architects with a certain scope) compile a list of the manditory conversion procedures necessary (air ciruclation systems, fires egress stairwells, etc) in order for "Sally Developer" to somewhat expiditiously approach such a conversion process. The thing is, even if some of the downtown buildings are not exactly the most graceful of architectural sculptures, they are already there, and their conversions won't drastically change San Francisco's overall existing urban texture, nor destroy view corridors, nor displace businesses and tenants.

Please please be careful with upzoning. San Francisco's a neat place, and you could destroy that forever. That's in your grasp. What about more housing projects on wasted flat areas out in Hunter's Point, Mission Rock, or Dogpatch: ie, in the SE corner of the city? You really can't expect to shove 60,000 housing units out in the Richmond and have everyone there on board for the new deal. Please please think about what you're doing.

And I hate to bring this up but we're not even really talking about housing the working class can afford. People won't Bart on over to scrub toilets at the Hilton until the end of time. We need housing people in the 50k to 100k a year income bracket can afford. It's nowhere these days. And then too there's housing 8000 homeless. We really need a comprehensive housing for the future strategy and plan that includes homes for people all the way from homeless to 150k a year. Okay thanks for your time and have a great day.

Sincerely,
Mark Philpott
San Francisco, CA 94109

| | |
|---|---|
| **From:** | marlowekarl@everyactioncustom.com on behalf of Marlowe Bjorklund |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 7:50:07 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Maintaining the architectural and cultural integrity of San Francisco is possible while also finding ways to add more housing and address issues like homelessness in our city. The need is to develop our city without becoming something we are not. We need to focus on adding more public housing and transport to allow easier access to our "working" neighborhoods. Save the city's architectural history and spirit.

Sincerely,
Marlowe Bjorklund
San Francisco, CA 94123

| | |
|---|---|
| **From:** | deniselleck@everyactioncustom.com on behalf of Denise Selleck |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 9:52:48 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Denise Selleck
San Francisco, CA 94122

**From:** kielygomes@everyactioncustom.com on behalf of Karen Schwartz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 10:23:31 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
SAVE OUR CITY!  All over the world HISTORIC cities have preserved their original core, spreading out new housing in the periphery. Build in SOMA, in the Bayview, etc.
In my neighborhood ( D8 ) Duboce Park will soon be 125 years old, and we love the existing ambiance/density. Don’t ruin it!

Sincerely,
Karen Schwartz
San Francisco, CA 94114

**From:** meilie.wong@everyactioncustom.com on behalf of Mei Lie Wong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 10:33:39 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):San Francisco does not need anymore expensive high rise buildings. Do something about the empty buildings down town. If another college or school comes to the city, where are those service people, professors, students etc. going to live. Are they going to be able to afford more of the same that has already been built?

Sincerely,
Mei Lie Wong
San Francisco, CA 94117

| | |
|---|---|
| **From:** | carolkellyclark@everyactioncustom.com on behalf of Carol Clark |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 11:09:25 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Carol Clark
San Francisco, CA 94127

| | |
|---|---|
| **From:** | peterboothlee@everyactioncustom.com on behalf of Peter Lee |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 11:16:55 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Peter Lee
San Francisco, CA 94118

**From:** marcimander@everyactioncustom.com on behalf of Marcia Manderscheid
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 5:39:22 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I have enjoyed living in Pacific Heights for more than 50 years. Please take another look and revise this destructive plan.

Sincerely,
Marcia Manderscheid
San Francisco, CA 94123

**From:** merijohn@everyactioncustom.com on behalf of George Merijohn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 5:45:24 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I am writing to respectfully request that you:

1) Request a postponement of the arbitrary January 2026 upzoning deadline

2) Substantially scale back the Mayor's upzoning maps

Mayor Lurie's current housing plan will be voted on by the Planning Commission on September 11, 2025. If I were not scheduled to be away from SF that day, I would be at this meeting to offer my opposition argument in person.

I am deeply invested in San Francisco and have been for 40 years: I live here, work here, vote here, volunteer here, run businesses here. Please revisit this plan now. It is a free pass to demolish existing homes, displace renters and small businesses, and transform our neighborhoods into unaffordable luxury high-rise corridors. There is no guarantee of substantially increasing affordable housing in this plan and this is what SF needs the most. We don't need to build more luxury high rises in the city.

Please don't let the lobbyists and politicians who stand to profit from this plan permanently disfigure and diminish the quality of life of the people who live and work here.

SF does not need to be sold out to the highest bidder for short-sighted gain. The city needs a ground-up holistic 30 year sustainability plan, not a free pass to developers to stack in more lxury condos.

Mayor Lurie's current upzoning maps will impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and over building of luxury towers, prioritizing the interests of developers, lobbyists and conflicted politicians who stand to gain from it. They also gag and silence the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Thank you for your consideration.

Sincerely,
George Merijohn
San Francisco, CA 94123

**From:** mathias1us@everyactioncustom.com on behalf of Marcy Israel
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable [File No: 250700 and 250701]
**Date:** Wednesday, August 6, 2025 8:35:30 AM

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Dear Board of Supervisors,

The corridors scheduled to be upzoned are inappropriate and out of proportion. There are many parts of the city that can be developed with higher buildings that are not now developed. Impacting neighborhoods is not the way to provide housing. What is the purpose for example of tall buildings along Fulton Street? It is to give "park view" housing, not affordable housing.

The charm of San Francisco is in the unique architecture of neighborhoods. Tall buildings also create wind tunnels and effect t he environmment.

As a San Franciscan, I strongly oppose Mayor Lurie's upzoning plan, which would encourage the demolition of existing homes, displace renters and small businesses, and turn our neighborhoods into corridors of unaffordable luxury towers.

This plan empowers developers, silences residents, and is being rushed to satisfy a state mandate that's outdated and out of touch with San Francisco's current reality. That mandate should be challenged — not used to justify permanent zoning changes.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:

– Protect renters and small businesses
– Preserve neighborhood scale and historic character
– Require real affordability
– Slow the process and engage the public

Don't rush a decision that will reshape San Francisco forever. We need thoughtful planning — and leadership that listens.

Sincerely,
Marcy Israel
San Francisco, CA 94121

**From:** upzoneoverreachemail@everyactioncustom.com on behalf of Vance Nesbitt
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 8:57:17 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

KEEP SAN FRANCISCO, SAN FRANCISCO!

Sincerely,
Vance Nesbitt
San Francisco, CA 94123

**From:** wi110w2ree@everyactioncustom.com on behalf of Corey Bostrom
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 9:40:02 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
The Sunset sits on top of sand dunes and limestone, too soft for a mega structure that only rich people can afford. I most certainly hope environmental impacts will be done, cause lately it seems like our so called civic leaders are circumventing that process and doing what they want. I guess it's acceptable to create many more future sinking Millennial towers all over the place? Seems nothing was learned from that debacle.

How about stop letting foreign investors buy housing they don't live in that drive up the market making it unaffordable for actual residents and citizens to buy or even rent. Very sad when my childhood friend saves her money for years to purchase a house in the City she was born and raised in, only to have a foreign investor come in and out bid her with cash. This is ridiculous, I'm all for more housing, but there has to be a better way without stealing from residents and businesses.

Overall this is an AFFORDABILITY crisis. I see for rent signs all over, just way too expensive. So let's just displace the people already living here. Take more parking spaces and driving areas away while wanting even more people to live here. Steal whole blocks of land, displace people and lie. You guys don't care or listen to anything. Your way or no way.

I'm a San Francisco native and I'm sad and disappointed at what is happening. You can't even get the homeless situation under control and now with the upzoning and future land grab even more good hard working citizens and families will be up rooted. But then again it's beginning to feel like our City politicians only want rich people to live here, might as well gate the whole City off.

Sincerely,
Corey Bostrom
San Francisco, CA 94116

**From:** pat.gray8@everyactioncustom.com on behalf of Patricia Gray
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 9:48:49 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):Senator Weiner and Mayor Lurie should be fighting against these changes at the state and local levels! They are both aware that the additional housing is not needed. Our neighborhoods need to be revitalized and both the roads and Muni services improved.

Sincerely,
Patricia Gray
San Francisco, CA 94132

**From:** irismvbucchioni@everyactioncustom.com on behalf of Iris Bucchioni
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 10:45:10 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

San Francisco is a gem and it's character is made up of the many different neighborhoods within. Let's make sure these neighborhoods will continue to exist. The flavors and uniqueness of San Francisco are at stake. Preserve, protect, restore. Let's first focus on integrating the already approved construction for new housing and second, let's seriously look at our existing and unutilized buildings to meet the demand of affordable housing.

Sincerely,
Iris Bucchioni
San Francisco, CA 94127

**From:** upnup8@everyactioncustom.com on behalf of Amy Jang
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 10:47:43 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I would be ok with this type of upzoning if you could limit it to every other block or opposite corners. If you do this and you end up with 3-4 or 5 upzoned buildings on a single block, that would change sunlight access and mess up the vibe of the Richmond District.

Sincerely,
Amy Jang
San Francisco, CA 94121

**From:** Ckar101@everyactioncustom.com on behalf of Kim Russo
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 10:53:08 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Kim Russo
San Francisco, CA 94122

**From:** jknjl127@everyactioncustom.com on behalf of Jill Bittner
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 10:53:52 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's shameful plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: Please keep the beauty and charm of San Francisco intact. Don't turn SF into another ugly high rise disaster like Vancouver! Oppose the reckless and disgraceful sellout to developers of San Francisco through upzoning!

Sincerely,
Jill Bittner
San Francisco, CA 94109

| | |
|---|---|
| **From:** | shorak1234@everyactioncustom.com on behalf of Steven Horak |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 6, 2025 11:16:11 AM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Steven Horak
San Francisco, CA 94127

| | |
|---|---|
| **From:** | sbackman@everyactioncustom.com on behalf of Susan Backman |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 6, 2025 11:56:48 AM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress. Leave this old legacy neighborhoods alone. And move all of the concerts from Golden Gate Park to China Basin where there is less disruption!

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Backman
San Francisco, CA 94118

**From:** msmc5354@everyactioncustom.com on behalf of M Chin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 12:17:56 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): This upzoning plan will remove much of the character that makes San Francisco an historic and beautiful city. Do not accede to these unfortunate plans.

Sincerely,
M Chin

| | |
|---|---|
| **From:** | sunsetsandy98@everyactioncustom.com on behalf of Sandy Glover |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 6, 2025 12:43:21 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sandy Glover
San Francisco, CA 94116

| | |
|---|---|
| **From:** | janesmalley1@everyactioncustom.com on behalf of Jane Smalley |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 6, 2025 12:58:35 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Jane Smalley
San Francisco, CA 94118

**From:** randymazzei@everyactioncustom.com on behalf of Randy Mazzei
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 1:29:23 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Randy Mazzei
San Francisco, CA 94116

| | |
|---|---|
| **From:** | bobby8400@everyactioncustom.com on behalf of Bobby Malhotra |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 6, 2025 1:38:33 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Bobby Malhotra
San Francisco, CA 94123

**From:** judyrobosf@everyactioncustom.com on behalf of Mary Judith Robinson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 1:58:54 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I strongly oppose all efforts to upzone large areas of San Francisco as proposed by the Mayor and District 3 Supervisor. The proposals abrogate much public input that is critical to radical changes in the city's design and demeanor. They falsely claim that they will increase housing, which at present is readily available in many empty buildings in the city.

The results would destroy the physical beauty of a city popular for that very reason with tourists and residents alike. I am a long-time property owner in the Telegraph Hill-North Beach district and supporter of preserving historic sites - NOT demolishing them in the name of misleading claims of providing affordable housing.

Please OPPOSE ALL UPZONING plans and listen to city residents' views on the subject.

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Sincerely,
Mary Judith Robinson
San Francisco, CA 94133

**From:** patricia_inez@everyactioncustom.com on behalf of Patrice Thompson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 3:41:20 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.
I am a public high school teacher. The needs of the ordinary people, some of them poor, I serve are not being met by the massive upzoning that you are proposing. It benefits the developers and perhaps California senators like Scott Weiner, who is from back east, but it does not benefit children, elderly or middle-aged people in this city, and we are the people who elected you.

ADDITIONAL COMMENTS (optional):

Sincerely,
Patrice Thompson
San Francisco, CA 94121

| | |
|---|---|
| **From:** | shop@everyactioncustom.com on behalf of beth weissman |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 6, 2025 3:48:22 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):This type of thing happened in the 60's and hurt SF unimaginably. The "buck teeth" on the water, the ugly high rises on Broadway, the list goes on and on. We live in SF neighborhoods to NOT be New York, to be able to see water and greenery. If you have to build high rises, build them downtown where it's already a high rise area. This is a ridiculous plan

Sincerely,
beth weissman
San Francisco, CA 94115

| | |
|---|---|
| **From:** | bisho@everyactioncustom.com on behalf of David F Bisho |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 6, 2025 3:51:46 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Gentlemen and Gentleladies:

Pls do not let this happen. Our area here, Westwood Highlands Association, a single family neighborhood, like the Planning Commission, by the way, is now over 100 years old.

It was 100 years of planning with its hard-fought and myriad of zoning designations that gave the city its culturally rich rand diverse charm that it still has.

Please do not allow this hijacking/developers dream to happen. You don't have to. I venture to say that NO resident in San Francisco wants it. Please.
Sincerely
David F Bisho, President
Westwood Highlands Association
www.Westwood Highlands.org
415-290-7267

Sincerely,
David F Bisho
San Francisco, CA 94127

**From:** kevin.durrance@everyactioncustom.com on behalf of Kevin Durrance
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 4:03:10 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline
- Take the time to craft a plan that does not create tall walls of buildings along transit corridors with no affordability guarantee. This is a once in a lifetime opportunity to map out a more dense but still livable west side.
- The current plan bisects most of the impacted blocks. The plan proposes upzoning on one side of the block while holding current heigh limits on the immediately adjacent parcels (the other half of the impacted blocks). This penalizes residents like me on those adjacent parcels. It also lowers the probability that additional housing will actually be developed due to the higher construction costs of these tall skinny building on residential sized lots.
- I understand the logic of increasing density close to public transit corridors, but the upzoning should be spread out over larger areas. That would still be within 5-10 min walks to public transit. This would actually increase the probability of new housing being built vs. the current proposal.
- The proposed plan will turn 19th Ave from Lincoln to Wawona into a walled 6 lane road. Why was the upzoning not designed to have height breaks on 19th Ave by spreading the upzoning also along the adjacent streets from Lincoln Viicente? Your proposal walls off views to the ocean for everyone east of 19th Ave.
- I support upzoning and density increases in general, but this plan does more harm than good.

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent.

Sincerely,
Kevin Durrance
San Francisco, CA 94116

**From:** marinamorenous@everyactioncustom.com on behalf of Marina Moreno
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 4:46:04 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I have been a resident in San Francisco since 1986. I've seen a lot of change, a lot of boom and bust, and participated in a couple of the Tech ups and downs myself, as I always worked in the City.

I strongly oppose Mayor Lurie's plan, which promotes the demolition of existing homes, displacement of renters and local/small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

I design cabinets and closets for work, so I go to EVERY SINGLE corner of the city. I have seen how dead downtown office space is, yet a lack of planning on how all this empty space can be retrofitted to low and middle income housing. The answer is not to build more, but to MAKE IMMEDIATELY ACCESSIBLE all the space that is already there, and all the homes left vacant by foreign real estate investment speculators. WHILE LOWERING THE RED TAPE for home owners who want to organically add family and friend ADUs to make existing footprint a lot more dense.

All those luxury condos are simply second homes and pied-a-terre for rich people who have their primary residence in the suburbs and want a place to crash when they come party in our town. I know this is oversimplified, but I do see it first hand every single day, as these are my clients! Few of these new folks in new apartments are middle income people, NONE are low income people. Let's be real, please.

We demand that you:
- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Marina Moreno
San Francisco, CA 94116

**From:** stricker7@everyactioncustom.com on behalf of Raphael Stricker
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 5:24:46 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I moved to charming San Francisco to get away from the crowds, noise and pollution of New York City. Please don't turn the charm of SF into the grit of NYC.

Sincerely,
Raphael Stricker
San Francisco, CA 94127

**From:** pass58@everyactioncustom.com on behalf of L Chin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 5:49:37 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- REJECT the Mayor’s upzoning maps, that SF citizens OPPOSE
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress. It is nothing but an excuse to shove destruction down the throats of every San Franciscan, while Lurie fails to address the actual problems of crime, drugs, public safety, homelessness and a worsening business environment with rational solutions.

Sincerely,
L Chin

**From:** sf21roger@everyactioncustom.com on behalf of Roger Weinman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 8:57:08 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

We will vote you out.

SF is for people, not VC$.

You will continue to thrive bc of your greed.

SF had a good run, until you and your VC buds.

Grow up,
RW

Sincerely,
Roger Weinman
San Francisco, CA 94133

**From:** vozalegre@everyactioncustom.com on behalf of L. Diaz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 6, 2025 11:24:06 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
It has been proven time and time again that renters affected by these displacements are rarely able to returned to the "new" buildings built after their exit.
This is also a "legal" strategy to eliminate rent controlled eligibility all together due to the buildings' new construction year.
Plus, there is the obvious lack of affordable inventory for renters to move to another equal living space than the one they were just forced to vacate.

Sincerely,
L. Diaz
San Francisco, CA 94121

**From:** danaamarisa@everyactioncustom.com on behalf of Dana Amarisa
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 4:28:31 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

No to Mayor Lurie's plan!!! -
As a San Franciso Cow Hollow resident, living in the apartment that my great-grandfather built when he heeded the call the City made to anyone with the means to please build housing after the great earthquake of 1906, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:
- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would ruin my neighborhood. It would turn my home into a tourist area with high-rises built right next to my two-story house!! This imposes permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Dana Amarisa
San Francisco, CA 94123

| | |
|---|---|
| **From:** | sbogatsky@everyactioncustom.com on behalf of Sergei Bogatsky |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 8:23:26 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sergei Bogatsky
San Francisco, CA 94116

**From:** mauberret@everyactioncustom.com on behalf of Raymond Mauberrrt
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 9:04:19 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
Native San Franciscan apauled and concerned with unreasonable hight of ongoing and Proposed building projects throughout the city .
Potentially  changing flavor and charm of this
Great city.

Sincerely,
Raymond Mauberrrt
San Francisco, CA 94122

| | |
|---|---|
| **From:** | sebraleaves@everyactioncustom.com on behalf of sebra leaves |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 10:06:36 AM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
sebra leaves
San Francisco, CA 94110

**From:** selizabethvaughan@everyactioncustom.com on behalf of Susan Vaughan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 10:16:02 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Dear Supervisor Chan:

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

The plans will also destroy the architectural beauty and charm of San Francisco. Beauty and charm have value. Who wants to live in a Soviet-style hell scape of concrete high rises? A childhood friend from rural Pennsylvania recently visited. She had never been to San Francisco, and she was enchanted by even my comparatively architecturally dull neighborhood -- the Richmond District. She encouraged me to work against plans that would transform my neighborhood, uglify it, and eliminate the wonderful light that permeates the northwestern avenues.

I don't mind occasional CU authorization for taller corner buildings with high percentages of affordable housing. There are plenty of such corners along Geary Boulevard that could be so transformed. But I am also concerned about small, neighborhood serving-businesses -- my grocery stores, such as Del Rio on Clement Street (formerly "El Chico"), the market on 25th and Clement, the wonderful variety of stores on Lower Clement Street, east of Park Presidio. I am concerned about my corner cafes, my nearby hardware stores, the pottery studios that have been popping up throughout the neighborhood, my bicycle shops, pet stores, stationary and gift stores such as Gables, and the Eastern European delis. We also have a rich restaurant scene here. What happens when the buildings they are in are demolished? They are unlikely to be able to afford the rent in the buildings that replace them.

When I first came to the Richmond District 35 years ago, I took the 38 Geary west on Geary Blvd when the fog was rolling in. I felt like I was in the West Coast version of Brooklyn, and I felt as if the fog were calling my name. I lived in this neighborhood ever since.

Don't destroy it.

Moreover, there is quite a bit of housing construction going on in the Richmond District. In fact, in 2020, a 12-unit condominium building opened on what had been a privately-owned parking lot one block from me. Most of the

units were not yet occupied in 2020, but at least one was occupied by a woman who had another home in San Jose. This is NOT the kind of housing that San Francisco needs. We need permanent housing for people of average income. In addition, the retail space on the ground floor remains unoccupied. What small businesses can afford the rent in these new buildings?

Sincerely,
Susan Vaughan
San Francisco, CA 94121

**From:** jtomkins@everyactioncustom.com on behalf of James Tomkins
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 11:15:10 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Clearly a rich interests power grab. There are much better solutions such as utilizing the 40k or so empty properties in SF.  It also ruins small business and neighborhood character. We are watching this and aware how right wing $$$ SF politics really is and we will resist this strongly!

Sincerely,
James Tomkins
San Francisco, CA 94132

**From:** sourcherrycomics@everyactioncustom.com on behalf of Leah Morrett
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 11:50:35 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

As a small business owner in an impacted area, my business which serves the Mission District and more specifically a historically marginalized and underserved community (LGBTQ+, BIPOC), I am especially concerned for the impact that this will have on our community as it will displace my business and many residents in this community- including myself and my wife who also received this notice at our personal address. This is a major sellout to developers and greedy real estate lobby at the expense of our most vulnerable community members. Long term residents of working class background and elderly residents who have lived in their rent controlled apartments are at risk, and we cannot afford the “market rate” housing that will spring up at rates subject to the whims of greedy landlords.

The loss of my business and the many other small businesses that are in these areas will be a huge blow to the culture and community in this city- which is the very reason that people move here and visit this beautiful city to begin with.

This rezoning plan will have long lasting effects that will destroy the vibrant and diverse culture of this city, or what is left of it. This is a sell out to greed and monied interests that will leave San Francisco a lifeless husk of beige and grey.

Sincerely,
Leah Morrett
San Francisco, CA 94114

**From:** mollye303@everyactioncustom.com on behalf of Molly Bodrato Gentile
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 1:22:50 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

We moved to the Outer Sunset as a happy medium between city and suburban living. The taller buildings currently under construction have already changed the skyline and impacted parking for those of us who have no choice but to use personal vehicles. Mayor Laurie is doing an amazing job bringing this city back to life and this would be tarnishing what I'm sure will be an incredible legacy.

Therefor, as a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Molly Bodrato Gentile
San Francisco, CA 94122

**From:** kduffy217@everyactioncustom.com on behalf of Karen Duffy
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 2:07:19 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (I grew up in Manhattan and saw first hand what gentrification and indiscriminate development can do to a city. Rents become unaffordable for most people leading to a massive exit of families causing,among other things, deterioration of public schools and so much more. These were the reasons I moved to San Francisco and now I’m witnessing it happening again. Please learn from the mistake of others.

Sincerely,
Karen Duffy
San Francisco, CA 94118

| | |
|---|---|
| **From:** | MARYROSS.ILLUSTRATOR@everyactioncustom.com on behalf of MARY ROSS |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 2:37:13 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
MARY ROSS
San Francisco, CA 94122

**From:** parrott371@everyactioncustom.com on behalf of n d
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 7, 2025 3:01:41 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
n d
San Francisco, CA 94110

| | |
|---|---|
| **From:** | lauralou.sf@everyactioncustom.com on behalf of Laura Mulcrevy |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 5:47:40 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): West Portal is already congested and there is no parking even now. I couldnt even imagine adding these buildings and the damage, traffic nightmares and  gridlock it will cause.

Sincerely,
Laura Mulcrevy
San Francisco, CA 94127

| | |
|---|---|
| **From:** | kumasong@everyactioncustom.com on behalf of Karen Kirschling |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 8:24:39 PM |

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Dear Board of Supervisors,

As a longtime San Francisco resident and renter of an apartment I cannot afford to leave, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

I write to call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Karen Kirschling

| | |
|---|---|
| **From:** | swissheidi67@everyactioncustom.com on behalf of Heidi Bumann-Stucky |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 8:30:48 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a NATIVE San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

West Portal has always been known for its quaint shops. You will definitely destroy it’s charm by allowing this rezoning. It is a disgrace to dishonor the history, elegance, grace and charisma of an amazing part of San Francisco. We cherish West Portal. It means a lot to our neighborhood.

Sincerely,
Heidi Bumann-Stucky
San Francisco, CA 94127

| | |
|---|---|
| **From:** | erinkcronin@everyactioncustom.com on behalf of Erin Cronin |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 8:53:24 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. I especially oppose the demolition of rent controlled buildings. I live in one and I work in education and would not be able to afford to live in San Francisco without rent control.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Erin Cronin
San Francisco, CA 94117

| | |
|---|---|
| **From:** | tap4403@everyactioncustom.com on behalf of terry perrin |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 9:29:59 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
terry perrin
San Francisco, CA 94133

| | |
|---|---|
| **From:** | gjnear2001@everyactioncustom.com on behalf of gary near |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 7, 2025 9:32:39 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
gary near
San Francisco, CA 94133

**From:** dedemac56@everyactioncustom.com on behalf of Ashley McDevitt
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 7:13:38 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I am a homeowner in miraloma park and was born and raised in the sunset district. West Portal as you know is full of small businesses that I would sorely miss if they were disappeared. Please don’t allow our communities to succumb to the developers who want to build up so high with empty store fronts.

Sincerely,
Ashley McDevitt
San Francisco, CA 94127

| | |
|---|---|
| **From:** | barbarajroos@everyactioncustom.com on behalf of Barbara Roos |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Friday, August 8, 2025 9:36:10 AM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Barbara Roos
San Francisco, CA 94111

**From:** lowell.nicholson@everyactioncustom.com on behalf of Lowell Nicholson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 11:44:17 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

As a long term Sunset resident, I fear that these upzoning proposals will drastically change the neighborhood I love. I worry that upzoning will displace friends, neighbors, and businesses, and forever alter what makes this part of San Francisco so special.

Please please reconsider.

Sincerely,
Lowell Nicholson
San Francisco, CA 94122

**From:** pmulholl@everyactioncustom.com on behalf of Patrice Mulholland
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 12:52:42 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes & historic buildings, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. San Francisco is unique with its beautiful vistas for the public to enjoy, not just the chosen few. Height limits are necessary to stop greedy developers.

Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees. Such catering to the rich developers is disgusting.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please do not ruin the city!

ADDITIONAL COMMENTS (optional):

Sincerely,
Patrice Mulholland

**From:** wei.kong@everyactioncustom.com on behalf of Wei Kong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 2:03:21 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS:
It is disappointing that the city officials again put its residents interests last. What the citizens need the most is reducing crime, homelessness and bring back businesses and tourism. Turning San Francisco into Miami beach is the last thing to bring back tourism.

Sincerely,
Wei Kong
San Francisco, CA 94127

| | |
|---|---|
| **From:** | fentco@everyactioncustom.com on behalf of Douglas Fenton |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Friday, August 8, 2025 2:06:20 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Douglas Fenton
San Francisco, CA 94123

| | |
|---|---|
| **From:** | charis44@everyactioncustom.com on behalf of Catherine Valentine |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Friday, August 8, 2025 2:23:53 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Catherine Valentine
San Francisco, CA 94127

**From:** matt@everyactioncustom.com on behalf of Matthew McGuinness
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 2:26:58 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): As a 3rd generation San Franciscan, please don't destroy the neighborhood I've enjoyed all of my life.

Sincerely,
Matthew McGuinness
San Francisco, CA 94127

| | |
|---|---|
| **From:** | anniek092000@everyactioncustom.com on behalf of A Saxe |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Friday, August 8, 2025 3:05:01 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
A Saxe

**From:** judyt2009@everyactioncustom.com on behalf of Judy Tomsic
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 3:35:00 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

I call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I am tired of Scott Weiner making demands on San Francisco that are unrealistic when public transit and other limited resources are taken into account. Nothing in the upzone plan requires Muni to continue providing the transit lines that define a "transit corridor". And nothing in the plan requires builders to get started on already approved projects. Of course they don't mind waiting for more favorable interest rates and rental markets, as Assemblyman Weiner rewards them and penalizes our city if the housing does not get built!

Please stop this madness and design a plan that is both by and for San Franciscans of all income levels. Thank you.

Sincerely,
Judy Tomsic
San Francisco, CA 94118

**From:** richnavro2@everyactioncustom.com on behalf of Richard Navarro
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 11:50:10 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Richard Navarro
San Francisco, CA 94127

**From:** richnavro2@everyactioncustom.com on behalf of Richard Navarro
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 8, 2025 11:52:02 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Richard Navarro
San Francisco, CA 94127

**From:** rosenewton@everyactioncustom.com on behalf of Rosemary Newton
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 7:03:26 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I feel this plan will not benefit anyone but the developers and ruin the character of our city.

Sincerely,
Rosemary Newton
San Francisco, CA 94116

**From:** coreycatt@everyactioncustom.com on behalf of MARY MARCH
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 8:02:44 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Historic neighborhoods like Westwood Highlands were designed for single family occupancy with distinct architecture. Building high-rises here would ruin that. They should be built in places that make sense, like transportation corridors along places like West Portal and similar instead of destroying historic neighborhoods.

Sincerely,
MARY MARCH
San Francisco, CA 94127

**From:** lisa.arjes@everyactioncustom.com on behalf of Lisa Arjes
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 8:06:57 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

The state mandate is an all-size-fits-one proposal that just doesn't work as it doesn't address the actual problem of affordability. San Francisco doesn't have a problem with supply as much as it has a problem with affordability. This is not a simple Econ 101 problem. Look at Vancouver. Vancouver tried to build their way out of a similar problem. Prices are still astronomically high.

Sincerely,
Lisa Arjes
San Francisco, CA 94122

**From:** info@everyactioncustom.com on behalf of Max Ferman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 8:07:50 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I am terrified of losing my home and apartment of 30 years.
I am retired from UCSF, and will have nowhere else to go.
Please protect us.

Sincerely,
Max Ferman
San Francisco, CA 94122

**From:** disp006@everyactioncustom.com on behalf of Terrence McKenna
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 8:53:34 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optionalThere is plenty of room for new housing at the end of Geneva Ave and where the old Schlegel lock factory was. This would revitalize that part of the city. The weather is better on this side of town much less fog and more sunshine. Why destroy existing neighborhoods when there is plenty of room to build on the sunny side of the city. Some might say this is a rundown part of the city all the more reason to revitalize this area. Don’t ruin good neighborhoods. The Sunset , Westwood Park and Monterey Heights should be left alone these are great neighborhoods that do not need to change.

Sincerely,
Terrence McKenna
San Francisco, CA 94112

| | |
|---|---|
| **From:** | Ryan Andrade |
| **To:** | CPC.SF.Housing.Choice |
| **Cc:** | Chen, Lisa (CPC); Yalon, Anne (CPC); Garcia, David (CPC); MandelmanStaff (BOS); Board of Supervisors (BOS) |
| **Subject:** | Full support for Rezoning |
| **Date:** | Saturday, August 9, 2025 9:10:26 AM |

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Hello,

My partner and I recently moved to San Francisco and are happy new residents of the city and of district 8. You have our full support for the rezoning efforts to increase housing supply in San Francisco!

The process of finding a place to live was extremely difficult due to constrained supply and high demand. We are lucky that we found a place to fit our budget.

We love San Francisco and any hope of affordably renting or owning a place in the city depends on decisions like this to continually grow the city's housing supply!

Thank you,
Ryan Andrade

**From:** pariscp@everyactioncustom.com on behalf of Paris Paraskeva
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 9:37:00 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.  This plan will do nothing to address the affordable housing problem in San Francisco

We call on you to:

- Drastically scale back the upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Paris Paraskeva
San Francisco, CA 94114

**From:** cdoyle@everyactioncustom.com on behalf of Catherine Doyle
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 10:32:30 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: My family has lived in the West Portal area for more than 80 years. There is a neighborhood quality here that keeps us in San Francisco and supportive of our communities. The upzoning maps will destroy the look, neighborhood feel and the resulting community on this side of the city. We live here because we don't have the high rises and the bustle of downtown. We know and spend time with our neighbors. This is a special part of San Francisco that is unique and should remain that way.

Sincerely,
Catherine Doyle
San Francisco, CA 94127

**From:** andrew.hamill@everyactioncustom.com on behalf of Andrew Hamill
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 10:44:23 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Andrew Hamill
San Francisco, CA 94127

| | |
|---|---|
| **From:** | lorenjjones@everyactioncustom.com on behalf of Loren Jones |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Saturday, August 9, 2025 11:13:34 AM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Mayor Lurie,
My wife and I met you in Noe Valley before the election and told you you were going to win. We are native San Franciscans, we love our city, and we ask you to protect our neighborhoods.
Thank you,
Loren Jones

Sincerely,
Loren Jones
San Francisco, CA 94127

| | |
|---|---|
| **From:** | pedler@everyactioncustom.com on behalf of Gary Pedler |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Saturday, August 9, 2025 2:27:35 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):I live at 576 Church Street at 18th. Church Street is one of the streets that will be most affected by the proposed upzoning plan. People like living in this neighborhood because it's built on a human scale, which this plan will completely subvert. It will do little to provide reasonably priced housing, force people out of existing housing, overburden the infrastructure, and destroy the character of a city that earns a lot of money as a place tourists want to visit.

I urge you to scale this plan back drastically and find a more measured, step-by-step approach to the issue.

Sincerely,
Gary Pedler
San Francisco, CA 94114

| | |
|---|---|
| **From:** | nanville@everyactioncustom.com on behalf of Joe Armenta |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Saturday, August 9, 2025 3:13:09 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): SF Voters WILL REMEMBER...

Sincerely,
Joe Armenta
San Francisco, CA 94127

| | |
|---|---|
| **From:** | ga366@everyactioncustom.com on behalf of Gary Moran |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Saturday, August 9, 2025 3:41:41 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Gary Moran
San Francisco, CA 94117

**From:** mariannelhowell@everyactioncustom.com on behalf of Marianne Howell
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 9:19:04 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

My whole family was born and raised in San Francisco. My mom was born and raised in North Beach, dad was born and raised in the Richmond district and my brother, sister and myself were born and raised in the Sunset district. We all went to school here. The mayors plan will ruin the city my family and I love. No one wants to look out their window and see giant buildings surrounding their home. These new buildings will just be eyesores throughout the city. People will lose the views they may have had. This is a horrible idea. It is not the right way to correct the housing situation.  The city will look like there are projects all over the city. It will not beautify the neighborhoods around the city. Tall buildings belong downtown, not in the neighborhoods.
Please don’t move forward with this awful plan which will ruin our city.

Sincerely,
Marianne Howell
San Francisco, CA 94116

**From:** judgold22@everyactioncustom.com on behalf of Judith Goldstein
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 10:00:51 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Judith Goldstein
San Francisco, CA 94122

| | |
|---|---|
| **From:** | jamielee6@everyactioncustom.com on behalf of Jamie Wong |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Saturday, August 9, 2025 10:32:07 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Jamie Wong
San Francisco, CA 94116

**From:** kellydanp@everyactioncustom.com on behalf of Dan Kelly
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 9, 2025 11:32:41 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I live in Forest Hill and as a San Franciscan, I strongly endorse the overdue efforts to build more housing throughout the city, which has frozen housing expansion for decades, driving many families out of the city.

The proposal to utilize vacant plots along Laguna Honds Boulevard from Lawton Street is a no-brainer,
But this is a heaviy used and high-speed artery. Plans must include attention to pedestrian safety, adequate off-street parking, and increased MUNI service for the additional population.

Thje proposed development woukd be enhanced by rehabilitating the neglected open space to the north of Laguna Honda, so that it could be used for walking, birdwatching , etc.

Sincerely,
Dan Kelly
San Francisco, CA 94116

| | |
|---|---|
| **From:** | thanos@everyactioncustom.com on behalf of Athanassios Diacakis |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Sunday, August 10, 2025 5:28:50 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

You generally seemed to have lost the plot and are going with "more is better" rather than thinking through what you want to achieve.

More housing is not going to make cheaper housing... It's just going to make *more* housing.  Look at NYC as an example.

You're just following the developer and YIMBY narrative and just plowing ahead with this silliness.

It's one thing to cause a bunch of destruction and achieve something, and a wholly different thing to create the same destruction and achieve nothing... which is where we are headed.

It's sad.

Sincerely,
Athanassios Diacakis
San Francisco, CA 94114

**From:** royacary@everyactioncustom.com on behalf of Cary Sunshine
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable [File No: 250700 and 250701]
**Date:** Sunday, August 10, 2025 7:37:19 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's upzoning plan, which would encourage the demolition of existing homes, displace renters and small businesses, and turn our neighborhoods into corridors of unaffordable luxury towers.

This plan empowers developers, silences residents, and is being rushed to satisfy a state mandate that's outdated and out of touch with San Francisco's current reality. That mandate should be challenged — not used to justify permanent zoning changes.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:

– Protect renters and small businesses
– Preserve neighborhood scale and historic character
– Require real affordability
– Slow the process and engage the public

Don't rush a decision that will reshape San Francisco forever. We need thoughtful actions that our residents and your constituents can feel proud to have supported. This is not a win for San Francisco, it's as if it's the 60s; and we are being told we need super highways running through town. Please prevent our city from turning into a view less and overbuilt eye sore. Maybe we should have a vote?

Sincerely,
Cary Sunshine
San Francisco, CA 94122

**From:** coynesf@everyactioncustom.com on behalf of Cynthia Coyne
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 10, 2025 8:15:47 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Stop destroying what makes San Francisco a unique and desirable place to live. Mayor Lurie's plan will destroy the distinct character of our city and what drew my husband and I to move to District 7 thirty five years ago. There are already too many architecturally bereft monstrosities popping up in our neighborhoods, making SF no different from the cookie-cutter communities around the country. No wonder people are leaving, we are quickly losing our charm. Shame on you all for allowing this to happen. History will remember you!!!!!

San Franciscans deserve better!!! Families deserve better!!! Small businesses deserve better!!! You have over-stepped and you no longer serve the neighborhoods you represent, especially Supervisor Melgar!!!

We call on you to:
- stop hiding behind Scott Weiner's crappy bill and step up to defend our city
- stop re-zoning our neighborhoods. The Mayor's 'up-zoning' maps fast track our city's decline
- postpone the arbitrary January 2026 upzoning deadline
- stop prioritizing real estate investors and developers
- start representing SF's small business and families for a change

We all want to see San Francisco thrive but this is NOT the way to do it. You should be ashamed!

Sincerely,
Cynthia Coyne
San Francisco, CA 94116

| | |
|---|---|
| **From:** | Christian Williams |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Sunday, August 10, 2025 8:54:52 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

~Christian J. Williams
District 6 Voting Resident

**From:** jlm211h@everyactioncustom.com on behalf of Josine LaMonica
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 10, 2025 9:53:35 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I grew up in this neighborhood from the 60's to the 80's I still own my childhood home. This rezoning would destroy the area... surrounding areas like West Portal or Portola are commercial areas Forest Hills is a family neighborhood. Doing this would impact the family's and deeply change the demographic. Think hard about what you are doing, and not about the MONEY...

Sincerely,
Josine LaMonica
San Francisco, CA 94116

**From:** MICHAEL_DORF@everyactioncustom.com on behalf of Michael Dorf
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 10, 2025 9:59:32 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

This is particularly problematic given the the bait and switch on the Covid-era street closures, which have now become permanent over the opposition of the majority of local district residents.  If the City wants to add more more housing capacity, at a minimum all "Slow Streets" and the Upper Great Highway need to be reopened in order to handle the increased traffic that will result from this additional housing.

Sincerely,
Michael Dorf
San Francisco, CA 94121

**From:** gbirsinl@everyactioncustom.com on behalf of Laura Birsinger
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 10, 2025 4:02:41 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Francisco homeowner, I'm writing to express my serious concerns about the proposed rezoning that would allow 8-story buildings in single-family neighborhoods.

I'm not against addressing our housing shortage, but this plan feels like it's solving the wrong problem in the wrong way. First, the required housing numbers don't even account for the thousands of units already approved but not yet built. Why are we rushing to rezone when we haven't even seen what impact those existing approvals will have?

My bigger concern is what happens after we approve this. If affordable housing is truly the goal, where are the guarantees? How do we ensure these new buildings won't just become luxury condos that make our affordability crisis worse? I haven't seen any binding requirements or long-term oversight plans that would prevent this.

The height limit changes also seem to be painted with too broad a brush. Some areas might make sense for increased density, but others clearly don't - yet the maps don't seem to distinguish between them. You can't just draw lines on a map and call it good planning.
What really worries me is that this feels like it's setting up our neighborhoods for massive demolition and displacement of the people and small businesses that make these communities what they are. Once we make these zoning changes, they're permanent. But the January 2026 deadline feels arbitrary and rushed for something this consequential.
I'm asking you to:

Scale back these upzoning maps significantly and make them more targeted
Push for extending that deadline so we can do this right
Require real, enforceable affordability commitments, not just hopes and promises

We all want more housing, but let's make sure we're building for San Franciscans, not just for whoever can afford luxury towers. This deserves more thoughtful planning than what I'm seeing right now.

Sincerely,
Laura Birsinger
San Francisco, CA 94132

| | |
|---|---|
| **From:** | noble.angulo@everyactioncustom.com on behalf of Sabine Angulo |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Sunday, August 10, 2025 5:49:03 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sabine Angulo
San Francisco, CA 94122

| | |
|---|---|
| **From:** | minnettelehmann@everyactioncustom.com on behalf of Minnette Lehmann |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Sunday, August 10, 2025 6:15:08 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Minnette Lehmann

| | |
|---|---|
| **From:** | sbogatsky@everyactioncustom.com on behalf of Sergei Bogatsky |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Sunday, August 10, 2025 11:33:39 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sergei Bogatsky
San Francisco, CA 94116

**From:** bconnormurphy@everyactioncustom.com on behalf of Brian Murphy
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 11, 2025 8:04:49 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan I have seen the City change over the decades and I understand the desire and need to make the City better. These upzoning ideas are prepared to destroy the diversity of neighborhoods the City offers. Not all of SF needs to be or should be high density. no one wants that. Additionally, the 3 projects on the West Side are all very close to each other and on a congested 7th Ave corridor. How these projects would pass an EIR is beyond imagination but I am sure the City will waive the EIR to let them proceed. Should we abolish all planning rules for everyone so that it is fair or will we work to destroy our cherished neighborhoods with high density only?

Please think of the permanent impacts of these plans. once destroyed neighborhoods can never recover. San Francisco's beauty is in part the diversity of housing options and single family neighborhoods.

We have all inherited a beautiful and vibrant City, we should endeavor to preserve what we love for future generations. Do not be a part of the group takes away the City's charm.

Sincerely,
Brian Murphy
San Francisco, CA 94116

**From:** maryvolkov@everyactioncustom.com on behalf of Mary VOLKOV
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 11, 2025 9:42:29 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Mary VOLKOV
San Francisco, CA 94127

**From:** robintoschi@everyactioncustom.com on behalf of Robin Toschi
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 11, 2025 11:10:42 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a third generation San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
My family of Italian immigrants came here before the 1907 earthquake. We’ve never been wealthy, but we’ve always tried to make a positive impact on the City. My great grandfather helped found the crab fisherman’s association. My grandparents owned a well respected restaurant in North Beach.

Our neighborhoods have helped to make the City a special place to live and visit, helping to preserve the different groups that define it. I have lived in West Portal for 50 years and am proud to have seen it grow and change. However, I’m afraid that these zoning changes would so negatively impact our neighborhoods (not just West Portal) that they would lose the individuality that gives the City its identity.

Sincerely,
Robin Toschi
San Francisco, CA 94127

**From:** theharveysofsf@everyactioncustom.com on behalf of Thomas Harvey
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 11, 2025 1:20:28 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): These changes to 65' and 85' will take away the views we currently have for construction along 15th ave and the area in and around Taraval and Ulloa Sts. We barely have a view of the Farallon Islands and any height additions take that away entirely along with areas toward Lake Merced and Fort Funston. In addition even if the areas are along transit corridors, the current maps continue the area on Taraval to between Funston and Forest Side Aves. These do not have transit on the Taraval East of 15th Ave. That should be an area that is definitely removed if the criteria stated is followed. To add context as I have lived in and around this area for all of my 68 years and finished my City employment career as the Fire Marshal for the San Francisco Fire Department. I still work assisting Moscone Convention Center with fire and life safety as a part time employee. Most people I know are not against housing done in a scale and location that does not ruin the character of neighborhoods nor ruin enjoyment of these areas by changes so different than when we moved to or within these neighborhoods. The concept of few people having vehicles because little or no parking is required for these large developments that will make those developers wealthy does nothing for existing San Franciscans. People will visit these new tenants and park everywhere while increasing traffic and making it less safe for children and the elderly specifically. I have seen hundreds of stop signs and tens of signals installed of the years with many most recently. I have not stayed in San Francisco and raised my family to see the neighborhoods become more windy with little sun and lower quality of life. Many have moved from San Francisco and I do not want to be among them so please change these requirements and do not continue with the excuse of the State mandate. Housing can be built without these drastic changes to these neighborhoods.Areas around Lake Merced have apartment buildings with land adjacent where additional housing in taller buildings could be constructed without affecting the views and traffic as much as would be done with these current proposals. Thank you for your time and consideration.

Sincerely,
Thomas Harvey
San Francisco, CA 94116

**From:** thdrift@everyactioncustom.com on behalf of Darin Rosas
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 11, 2025 3:56:36 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

This will decrease the quality of life for already financially struggling families in SF with higher costs, less resources in a densely populated area, increased power outages with more strain on the grid, more crime, more economic division, more traffic, no affordable requirements, horrible for the environment & filling the developers pockets that most aren't even local.
Newsome & Weiner will have a very tarnished reputation after these projects, we ask you to make a difference & just say no to this type of development.  Please demand a more methodical approach instead of this slapped & crammed approach.  It didn't go well for Engardio nor will it bode well for any other politician supporting it..

Sincerely,
Darin Rosas
San Francisco, CA 94116

**From:** rgoodman311@everyactioncustom.com on behalf of Robert Goodman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 11, 2025 4:56:49 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Robert Goodman
San Francisco, CA 94117

**From:** tompacko@everyactioncustom.com on behalf of Tom Packo
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 11, 2025 10:54:29 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a long-term San Franciscan, I strongly oppose Mayor Lurie's plan which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods with unaffordable luxury high-rise corridors.

I ask that you:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Sincerely,
Tom Packo
San Francisco, CA 94123

**From:** holyvo@everyactioncustom.com on behalf of Holy Vo
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 10:09:46 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan of many years in this beautiful city, I'm writing to ask you strongly reconsider Mayor Lurie's upzoning plan. We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

What keeps me and many others who love these neighborhoods in San Francisco is the balance of close knit community and vibrant city living, and though we support the development of housing to accommodate the city's growing needs, this plan goes far beyond what is required, with zero affordability guarantees.

I hope you will listen to the voices of the impacted communities while building a strong path forward for San Francisco.

Sincerely,
Holy Vo
San Francisco, CA 94116

| | |
|---|---|
| **From:** | echernyak@everyactioncustom.com on behalf of Eddy Chernyak |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 12:16:48 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

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Sincerely,
Eddy Chernyak
San Francisco, CA 94116

**From:** noguera@everyactioncustom.com on behalf of Hatun Noguera Hatun Noguera
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 1:55:09 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Hatun Noguera Hatun Noguera
San Francisco, CA 94127

| | |
|---|---|
| **From:** | timepuzzle@everyactioncustom.com on behalf of John Robert Smith |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 1:55:58 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John Robert Smith
San Francisco, CA 94127

| | |
|---|---|
| **From:** | randymazzei@everyactioncustom.com on behalf of Randall Mazzei |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 1:56:59 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Randall Mazzei
San Francisco, CA 94116

| | |
|---|---|
| **From:** | judigorski@everyactioncustom.com on behalf of Judi Gorski |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 1:57:13 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Thank you in advance for hopefully considering the needs of our community and supporting our position.

Sincerely,
Judi Gorski
San Francisco, CA 94116

| | |
|---|---|
| **From:** | hawaiian4life@everyactioncustom.com on behalf of Vincent Arroyo |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 2:07:53 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Vincent Arroyo
San Francisco, CA 94122

| | |
|---|---|
| **From:** | moonstar77@everyactioncustom.com on behalf of Carolyn Arias |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 2:10:18 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Carolyn Arias
San Francisco, CA 94116

**From:** kielykids@everyactioncustom.com on behalf of LaVive Kiely
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 2:16:01 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

How the heck do developers and the City expect to come into ownership of this land?! This smells an awful lot like the scandals of Redevelopment in the 60's and 70's when owners of properties South of Market and in the Fillmore were given a pittance for their properties. Most of the African Americans who lived there were never able to come back. My father fought losing his properties South of Market for YEARS! He grew up in one of those houses. His very elderly mother libed in the other. He was given $55K for 2 houses and a lot!

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
LaVive Kiely
San Francisco, CA 94127

**From:** chloeewallis@everyactioncustom.com on behalf of Chloe Wallis
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 2:17:56 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Chloe Wallis

**From:** sarahvberman@everyactioncustom.com on behalf of Sarah Voynow-Berman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 2:19:01 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional): there has not been an environmental study YET on sewage treatment, building in sand dunes and overcrowding which is unsustainable near an ocean.
Build DOWNTOWN first. I don't see any supervisor or Weiner admitting that this drastic, knee jerk action would harm their neighborhood. Get big corporations to stop buying  up properties to turn them into) to high rent or short term rentals which further erodes our community. Do that FIRST

Sincerely,
Sarah Voynow-Berman
San Francisco, CA 94116

**From:** forrestbice@everyactioncustom.com on behalf of Forrest Bice
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 2:27:00 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional): As a young person living and working in San Francisco I'm writing to you to break any preconceived notion that young people want more housing in San Francisco but even more importantly that we also can see that demand will always outstrip supply in this beautiful city we call home. More housing is _not_ a real-world solution to affordability in already dense areas and we have seen plenty of examples of that play out with severe and tragic consequences. You can only ruin a city once as they say and that's true! Manhattanization is not made up, it's a reality and it can and will happen in SF unless we act to protect our city; don't be duped or bullied into the narrative pro-housing advocates are spewing. San Francisco is beautiful and vibrant because of the way it is. I repeat: __You Can Only Ruin A City Once___

Sincerely,
Forrest Bice
San Francisco, CA 94118

| | |
|---|---|
| **From:** | cablecar@everyactioncustom.com on behalf of Wesley Valaris |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 2:40:11 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: DONT LET THE DEVELOPERS TAKE OVER. This is our town and this madness has got to end. There is a reason we love our neighborhoods and San Francisco.  It is simply because of its small neighborhood/town feel. Look at every neighborhood and city that has fallen under the spell of bought paid for politicians. Every project has ruined its city for the enriching of a few. At what point do we disallow the greedy power grab to continue.

Sincerely,
Wesley Valaris
San Francisco, CA 94122

| | |
|---|---|
| **From:** | asmtoyou@everyactioncustom.com on behalf of Amy Mc Manus |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 3:41:16 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Amy Mc Manus
San Francisco, CA 94122

| | |
|---|---|
| **From:** | francesca_long@everyactioncustom.com on behalf of Francesca Long |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 4:11:51 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional): My family and my husband's family have worked long and hard to build lives here in the Sunset. Please do not turn these neighborhoods into endless massive apartment buildings. It does not create more affordable housing and simply forces people out. It simply destroys neighborhoods. There are other areas in the city that are vacant and can be bullt up! We will need to spend money to build out transit to those areas but it will be better spent rather than destroying existing neighborhoods.

Sincerely,
Francesca Long
San Francisco, CA 94116

| | |
|---|---|
| **From:** | stefano@everyactioncustom.com on behalf of Stefano Carissimo |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 4:36:44 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Stefano Carissimo
San Francisco, CA 94118

**From:** justinreplys@everyactioncustom.com on behalf of Justin Dumas
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 5:04:32 PM

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Dear Board of Supervisors,

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Sincerely,
Justin Dumas
San Francisco, CA 94122

**From:** mshapiro49@everyactioncustom.com on behalf of Marni Shapiro
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 12, 2025 9:54:13 PM

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ADDITIONAL COMMENTS (optional):

Sincerely,
Marni Shapiro
San Francisco, CA 94122

| | |
|---|---|
| **From:** | tworose@everyactioncustom.com on behalf of Bethellen Levitan |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 10:06:06 PM |

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional):

Sincerely,
Bethellen Levitan
San Francisco, CA 94122

| | |
|---|---|
| **From:** | tworose@everyactioncustom.com on behalf of Beth Levitan |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 12, 2025 10:06:26 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Beth Levitan
San Francisco, CA 94122

**From:** elyse.aylward@everyactioncustom.com on behalf of Elyse Aylward
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 13, 2025 6:20:56 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional): Please do not ruin my neighborhood with large multi-unit buildings. I have lived here for 67 years and I do not want more people. It's already too crowded with cars since you closed the Great Highway. Find another way. Turn all the empty office buildings downtown into housing and stay out of the Sunset neighborhood.

Sincerely,
Elyse Aylward
San Francisco, CA 94116

**From:** elemjw@everyactioncustom.com on behalf of Lin Joe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 13, 2025 7:53:17 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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I have lived in the Sunset for over 40 years and have seen many changes. For the most part they have been positive and I feel the neighborhood has benefitted from the gradual development. My grown children continue to reside here and raise their children in the Sunset too. We love the neighborhood.

However, this Upzoning Plan is disturbing in that it allows massive development and doesn't really address the affordability issues we have in SF. In addition, there are already approved plans for big developments in SF that haven't even started (!)

Please don't allow this extreme upzoning.

Sincerely,
Lin Joe
San Francisco, CA 94122

**From:** 415irisheyes@everyactioncustom.com on behalf of Elizabeth Faliano
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 13, 2025 10:03:42 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional): The attack on the Sunset community is criminal. The Sunset has always been a quiet sleepy beach neighborhood. There is not a housing shortage in SF to be building such large scale, out of character buildings, there is an affordability issue. Plus the Sunset does not have the infrastructure for multiple building units nor the parking no thanks to the SFMTA.

Sincerely,
Elizabeth Faliano
San Francisco, CA 94132

**From:** timothy.ryan151@everyactioncustom.com on behalf of Timothy Ryan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 13, 2025 10:12:16 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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We have been property owners since 2004, and we dont want to see our already crowded city become more overrun, services and infrastructure overtaxed, and businesses forced to leave the city to avoid this craziness.  Please be mindful, seek reasonable growth where able, and invest in the future by taking care of what we have now, not building more only to get trampled by the congestion and overgrowth.  Thank you for your time

Sincerely,
Timothy Ryan
San Francisco, CA 94127

| | |
|---|---|
| **From:** | bailey.kathyr@everyactioncustom.com on behalf of Kathy Bailey |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 13, 2025 12:36:49 PM |

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Dear Board of Supervisors,

As a San Franciscan living in neighboring Haight, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Kathy Bailey
San Francisco, CA 94122

**From:** inor@everyactioncustom.com on behalf of R. Zierikzee
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 13, 2025 2:08:40 PM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional): I fear this will make more residents of San Francisco homeless ... right at the time it's becoming illegal to be unhoused. I may well be one of them. I'm a disabled senior living on a fixed income and if the owner of my building decides to demolish the building I live in to upzone to a larger building I will be out. I cannot afford to move to another apartment. I will be homeless at age 72. I do not support the mayors plan for more housing. There must be a better way.

Sincerely,
R. Zierikzee
San Francisco, CA 94118

| | |
|---|---|
| **From:** | anthony@everyactioncustom.com on behalf of Anthony Mazzei |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 13, 2025 2:37:30 PM |

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional): This only makes more traffic, more litter, noise and other issues. We are already dense with touching houses. We already share walls. This is one of the few places in the city we can still raise families.

Sincerely,
Anthony Mazzei
San Francisco, CA 94116

| | |
|---|---|
| **From:** | karenmillerwood@everyactioncustom.com on behalf of Karen Wood |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 13, 2025 7:21:44 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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ADDITIONAL COMMENTS (optional):
It appears that California has been bought and paid for by the building sector, whose chief advocate is Senator Wiener. San Francisco's population "is currently declining at a rate of -2.6% annually and its population has decreased by -11.78% since the most recent census, which recorded a population of 870,518 in 2020." [https://worldpopulationreview.com/us-cities/california/san-francisco]. What justiifies the Mayor's extremist Upzoning Plan and its devastation of San Francisco's unique neighborhoods? If upzoning is such an excellent idea, put it before the voters and find out how they feel about the massive changes proposed for their city.

Sincerely,
Karen Wood
San Francisco, CA 94127

**From:** informationmistress@everyactioncustom.com on behalf of Lori H
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 13, 2025 7:57:40 PM

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Dear Board of Supervisors,

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We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I've been a resident and homeowner in San Francisco for over 35 years, living in District 2, District 4 and now District 6. Of course, I understand there's a homeless and affordable housing crisis in my beloved city, but taking away local residents' control and say over neighborhood zoning, building heights and development in deference to developers and billionaires is the exact opposite of what San Franciscans need.

Sincerely,
Lori H
San Francisco, CA 94103

**From:** sffred@everyactioncustom.com on behalf of Fred McFadden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 13, 2025 11:08:29 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a 49 year San Francisco resident, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

This upzoning plan will not lower housing costs. It will ruin the charm of our neighborhoods. It will increase commercial rents, and discourange small business and local independent restaurants.
Entrepreneurs of all kinds, small boutiques, art galleries, restaurants, and business will not be able to afford to open and sustain their businesses.
Please don’t Manhatten-ize the Sunset.

Sincerely,
Fred McFadden
San Francisco, CA 94116

| | |
|---|---|
| **From:** | phil.lumsden999@everyactioncustom.com on behalf of Philip Lumsden |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 14, 2025 9:13:33 AM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Philip Lumsden
San Francisco, CA 94133

**From:** food-mimosas.01@everyactioncustom.com on behalf of R Curry
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 14, 2025 10:14:24 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Forest Hill is one of the few historic neighborhoods that must be protected. Converting residential zones to commercial zones is a huge mistake.

Sincerely,
R Curry
San Francisco, CA 94116

**From:** patriciacalfee@everyactioncustom.com on behalf of Patricia Calfee Picache
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 14, 2025 1:24:54 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan.

This is a mistake and one that will greatly impact our neighborhoods and quality of life. Having grown up in San Francisco, and now choosing to raise my own three young children here, I am disappointed to see the Mayor taking such ill-planned action.

I call on you to:

- Drastically scale back the Mayor’s upzoning maps

- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Patricia Calfee Picache
San Francisco, CA 94123

| | |
|---|---|
| **From:** | picache@everyactioncustom.com on behalf of Ian Picache |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 14, 2025 3:03:04 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Ian Picache
San Francisco, CA 94123

| | |
|---|---|
| **From:** | samanthamostovoy@everyactioncustom.com on behalf of Samantha Mostovoy |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, August 14, 2025 9:43:41 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Samantha Mostovoy
San Francisco, CA 94116

**From:** madatian.j@everyactioncustom.com on behalf of Jasmine Madatian
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, August 15, 2025 7:01:05 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Thank you for your time and consideration - protecting the character of our city is critical.

Sincerely,
Jasmine Madatian
San Francisco, CA 94116

| | |
|---|---|
| **From:** | fraley@everyactioncustom.com on behalf of Michael Fraley |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Friday, August 15, 2025 9:59:53 AM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Michael Fraley
San Francisco, CA 94116

**From:** maury.raycroft@everyactioncustom.com on behalf of Maurice Raycroft
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 16, 2025 9:14:28 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I encourage the Mayor to watch a recording of the June public meeting, where many voices discussed clearly, and interesting, uniquely how detrimental the current rezoning plan would be, causing more harm than good.

The current plan to simultaneously upzone 13,000 acres of SF is reckless and does not address affordable housing.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

I call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Why doesn't the City focus on getting vacant properties (40,000 vacant homes in SF, not including the growing amount of unoccupied commercial space) occupied? The City can encourage/incentivize landlords with vacant/derelict properties to update and make them available — if vacant, mandate extra taxes; if it remains vacant mandate a rent cap for affordable housing.

Sincerely,
Maurice Raycroft
San Francisco, CA 94123

**From:** zamarripamaz@everyactioncustom.com on behalf of Mary Anne Zamarripa
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 16, 2025 6:43:02 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a Native San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
Mayor Lurie, I had the pleasure of meeting you when you had supported the group re The Boulevard (Sunset).
I was hopeful, excited, engaged everyone I met to make sure that they knew your name and to make sure they got out to vote!
Even when people brought up your background (financially) it was an easy response…Lurie comes from money which WORKS for us! He won't be swayed OR bought!" That resonated with people.

I request that this 'zoning' issue be seriously and not destroy the fabric of our neighborhood.
As you know, there are many, many buildings downtown. Use them. Yes I know they would need renovation…and the deep pocket 'developers' won't make their money, however, renovations would employ so many of our Bay Area people.

Think, think, think…about us, the people who believe in and voted for you. I'm counting on you!
As one Native to Another.
maz
415.987.3550

Sincerely,
Mary Anne Zamarripa
San Francisco, CA 94122

**From:** rachaeltauber@everyactioncustom.com on behalf of Rachael Tauber
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 17, 2025 4:46:37 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Rachael Tauber
San Francisco, CA 94114

**From:** comradeknick@everyactioncustom.com on behalf of Nicholas Fay
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 17, 2025 11:18:04 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Nicholas Fay
San Francisco, CA 94102

**From:** cfjohnso27@everyactioncustom.com on behalf of Connie J
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 17, 2025 12:14:45 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I live in the Sunset district and this plan threatens our family-friendly community in order to blatantly benefit big developers and tech investors. Please try to make San Francisco a city for everyone — not just the super rich.

Sincerely,
Connie J
San Francisco, CA 94122

| | |
|---|---|
| **From:** | bilgepump100@everyactioncustom.com on behalf of Robert Hall |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Monday, August 18, 2025 1:48:11 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Robert Hall
San Francisco, CA 94117

**From:** zarina.issac@everyactioncustom.com on behalf of Zarina Issac
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 18, 2025 2:42:42 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please stop with unaffordability. The free market won’t fix this!!

Sincerely,
Zarina Issac
San Francisco, CA 94123

**From:** kbaum88@everyactioncustom.com on behalf of Daniela Kirshenbaum
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 18, 2025 2:53:50 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Why are you giving away our city to developers? They aren't city planners. They certainly don't build for affordability.

This proposal, which nobody in city government including the Department of City Planning seems to have any problem with, proves the naysayers right about "neoliberals."

Sacramento also wanted to build a freeway through the Golden Gate Park panhandle. How does that sound now? Like Sacramento still has all the answers? If so, then why do we need a Dept. of City Planning at all?

The ultra-capitalist, trickle-down economics of "let the market solve the problem" displays some poorly hidden greed, I'm afraid. And that is certainly not helping with the adorable "Family Zoning" brand...

Sincerely,
Daniela Kirshenbaum
San Francisco, CA 94123

**From:** tkpassat97@everyactioncustom.com on behalf of Tim Keefe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 18, 2025 8:29:26 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Hello,
My family has lived in San Francisco for over 100 years. Blue collar, middle class, hard-working, elastic, intelligent, ready to change careers based on the environment and jobs available, kind, with strongly held beliefs that you give back as a duty to your community and country.
My family worked very hard to be able to live in an area that is safer, quieter, and more connected. Forest Hill.
Born and raised obviously, I have friends from hunters point, the Fillmore, the Mission, family in the sunset, and all over. Growing up my friends who had section 8 housing couldn't even trust their neighbors, they would get stolen from constantly, and when people can't afford what is around them, they resort to criminality in many cases.
Putting this type of housing on Laguna Honda, where are these people going to shop? Tower market? Where are they going to eat? Everything around these areas is tailored for people in middle class and upper middle-class surroundings. We worked hard to live in these areas. You're going to set these people up for failure.
Theft is barely even reported nowadays in San Francisco, every time I go to the store I still see it. I never saw it ever for years on end growing up in the city.
Putting people sandwiched between Forest Hill, West portal, UCSF, Twin Peaks, Saint Francis Wood is not setting low income folks up for success.
I volunteered with CASA, Saint Vincents home for boys, little children's aid, as did my parents before me for decades. Ask them what will happen.
San Francisco has some problems all right, but these problems require intervention way before housing issues. We live in the western banking capital of the US, the tech capital of the US, yet we graduate people or barely graduate people who can do math, who have a little understanding of what career opportunities exist in this SMALL CITY.
I fear these are Band-Aid fixes.
In your desperation to quell loud minority voices, minority in number, you are overreaching it seems on where you are putting housing, what zoning tactics you are using, what type of economics are at play, and how communities that have been around for nearly 100 years will be affected. We are the ones that make San Francisco run. I own a company that deals with ballot initiatives, referendums, I do candid work, I know better than most.
I urge you to take these things seriously, this location is not where this type of housing needs to be.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Tim Keefe
San Francisco, CA 94116

| | |
|---|---|
| **From:** | nleong777@everyactioncustom.com on behalf of Norman Leong |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 19, 2025 8:50:14 AM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Norman Leong
San Francisco, CA 94116

**From:** irinakitrar68@everyactioncustom.com on behalf of Irina Kitrar
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 20, 2025 7:37:10 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Irina Kitrar
San Francisco, CA 94121

| | |
|---|---|
| **From:** | Lizajalalian@everyactioncustom.com on behalf of Liza Jalalian |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 20, 2025 8:00:58 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Liza Jalalian
San Francisco, CA 94127

| | |
|---|---|
| **From:** | Lizajalalian@everyactioncustom.com on behalf of Liza Jalalian |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Wednesday, August 20, 2025 8:01:16 PM |

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Liza Jalalian
San Francisco, CA 94127

**From:** randaghnaim@everyactioncustom.com on behalf of Randa Ghnaim
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 20, 2025 8:54:54 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Randa Ghnaim
San Francisco, CA 94116

**From:** ho.robt@everyactioncustom.com on behalf of Robert Ho
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 21, 2025 7:28:34 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Robert Ho
San Francisco, CA 94127

**From:** klschulkin@everyactioncustom.com on behalf of karen schulkin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 21, 2025 10:29:31 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):I live on a corner that could be demolished and converted and the image of how this would make the neighborhood look is just unimaginable. This is a very bad idea and I am not in support.

Sincerely,
karen schulkin
San Francisco, CA 94127

**From:** hulaladog@everyactioncustom.com on behalf of Toni Hur
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, August 21, 2025 6:07:20 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Toni Hur
San Francisco, CA 94116

| | |
|---|---|
| **From:** | morrison.donna@everyactioncustom.com on behalf of Donna Morrison |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Friday, August 22, 2025 9:41:14 AM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

FIFTY YEARS I've owned and lived in my Gough Street Victorian

and FIFTY years I've worked hard to keep my neighborhood a REAL neighborhood.

The deal you and like officials have made with the land speculators and developers and lobbyists will NOT help FAMILIES afford to live in this City...and it will only degrade these neighborhoods you have targeted for up-zoning.

Money is the voice that speaks now...not those of us who live here and pay taxes here and voted for you.

I say it is a sham and a disgrace to your office.

Shame on you.

Sincerely,
Donna Morrison
San Francisco, CA 94123

**From:** Vincent Casey
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Saturday, August 23, 2025 1:30:42 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Vincent Casey
vinmcasey@gmail.com
1441 Hyde Street
San Francisco, California 94109

**From:** gingerpepper@everyactioncustom.com on behalf of Ginger Pepper
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 23, 2025 4:26:11 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I have lived now for over 60 years throughout San Francisco's neighborhoods, especially when as a single mother it was affordable, and that is what is so special about San Francisco. I've traveled to many cities throughout the world, but San Francisco has a character neighborhood community like no other. However, it has become out of reach for the average American worker, single mother, especially the American dream of buying a home here in the city. I have seen SF change many times culturally and economically, but present day zoning deregulations are changing the intimate community/culture of San Francisco. I live in the sunset most of my life, children went to Herbert Hoover, McAteer high school, riding Muni through out the city. Building anything more than 4-12 stories becomes intrusive to the residents blocking the infamous Sunset views we are known for. I voted for mayor Lurie because he promised to restore the city to become a city for all of us and he was going to make it more affordable. Rezoning and destroying homes is not making real estate affordable. This is not Newport Beach. Our dictates otherwise.
ADDITIONAL COMMENTS (optional

Sincerely,
Ginger Pepper
San Francisco, CA 94116

**From:** andrewchou90@everyactioncustom.com on behalf of Andrew Chou
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, August 23, 2025 8:25:35 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Forest Hill has been my home neighborhood since I was born, it's a peaceful oasis for residents, in contrast to busy downtown. It's suburban streets, nature, and calmness creates an escape for many commuters who work in busy cities. This new plan of transforming out neighborhoods would be absolutely detrimental to the original residents of Forest Hill. These types of projects historically have never worked, and have turned the original neighborhoods into under-resourced wastelands- take Detroit for example. We beg of you, to please not push forward with this project and preserve our beautiful neighborhood.

Sincerely,
Andrew Chou
San Francisco, CA 94116

**From:** Jordan Enriquez
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Sunday, August 24, 2025 10:53:44 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Jordan Enriquez
pst.atev94@gmail.com
164 Hartford St
San Francisco, California 94114

**From:** Michael Curtian
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Sunday, August 24, 2025 10:59:01 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Michael Curtian
hi.im.mikey@gmail.com
650 Alvarado St, Apt 203
San Francisco, California 94114

**From:** irinakitrar68@everyactioncustom.com on behalf of Irina Kitrar
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 24, 2025 12:10:01 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS:

I've been living in the outer Richmond and regularly visiting the sunset for the last 26 years, and there is a legitimate reason this community feels an immediate threat from these potential plans - it directly affects the quality of living and safety that has been so precious to us in this area, without any positive or desired outcomes for it's residents. We want to still be able to see the sun and sky from anywhere on the sidewalk. We don't want corridors of 10, or even 6 story buildings. We don't want to displace people from their homes even if its "temporary." We don't want to kill small local business. And we don't trust you to deliver actual low-income housing in these developments, particularly when there is no guarantee of that outcome.

Sincerely,
Irina Kitrar
San Francisco, CA 94121

**From:** rglogau@everyactioncustom.com on behalf of Richard Glogau
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, August 24, 2025 4:12:07 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

The upcoming upcoming plan will profoundly affect the neighborhood appearance and effect a loss of open space, a commodity that has become a diminishing entity as the developers fight over the few open parcels left in the city. As anyone can see from the new construction on Stanyan Street, the aesthetics will likely be more aligned with the inhuman designs associated with the housing blocs of the former Soviet Union rather than something compatible with surrounding residential neighborhoods. These projects will further contribute to the traffic congestion along 7th avenue and will never return to tolerable levels.
If the city must comply with the mandates imposed by the State of California, then make use of the empty spaces in the defunct and derelict commercial zones in the city, e.g., the Sixth street corridor or the abandoned Westfield Mall, or the run down business sites in the South of Market area. Do not pretend that you represent the best iinterests of the residents of the West Side by shoving this down their throats.

Sincerely,
Richard Glogau
San Francisco, CA 94116

**From:** Nadav Wichmann
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Sunday, August 24, 2025 7:42:48 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

To whose eyes may glance at this letter-

Thank you for all you do, as I do believe the public sector is an honorable and just service, of which is not always understood.

That being said, I am writing in support of this specific idea for more housing (Family Zoning Plan). To be frank, I wish I could voice my support more concretely, but policy writing is confusing to me and I am unfortunately- both a rather slow reader and a busy individual. I am supporting this plan, because I think it supports my hopes and aspirations for San Francisco as a city, but in case I am wrong let me write my aims here.

I moved to the city just 6 months ago from a town about an hour North, and I consider it to be one of the best decisions I have ever made. My number one objective in regards to San Francisco's politics is to allow others to do the same. My understanding is- the only way to have this be feasible for others my age, or below my level of income, or those dealt worse hands than mine, is to Build More Housing.

I realize this can't be solved with one plan and with out the commitment to change on behalf of the people, but my ask to you is, to try pushing change on your side, and we + I will trying pulling on ours.

Thank you kindly and much gratitude,
From- Nadav B. Wichmann 8/24/25

Nadav Wichmann
nadavwichmann@gmail.com
1220 14th Ave.
San Francisco, California 94122

**From:** Jorge Correa
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Monday, August 25, 2025 6:14:51 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my strong support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Jorge Correa
mexicopatriot1810@protonmail.com
14526 Hemlock Street
San Leandro, California 94579

**From:** mnchapman@everyactioncustom.com on behalf of Matthew Chapman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 25, 2025 9:44:28 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I understand the need for more housing, but this proposal completely ignores the character of the area and will create an ugly, congested cooridor that will become a source of regret in the coming years. I urge you to reconsider, review, and rebalance the proposal to integrate new housing into the area in a way that fits the landscape.

Sincerely,
Matthew Chapman
San Francisco, CA 94116

**From:** Tim Hua
**To:** Board of Supervisors (BOS)
**Subject:** San Francisco Needs More Housing Options: Support Family Zoning Plan
**Date:** Monday, August 25, 2025 10:30:38 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Clerk of the Board Angela Calvillo,

Dear San Francisco Supervisors & Commissioners,

I'm writing to express my support for the Family Zoning Plan.

San Francisco urgently needs more homes — and this plan moves us in the right direction. It will expand housing choices across the city, especially in high-opportunity areas near transit, jobs, and schools. It gives families the flexibility to build backyard units, in-law apartments, and small buildings that allow them to stay close to the people they love.

This is a thoughtful, community-informed proposal that aligns with our Housing Element goals while addressing the real, everyday needs of San Franciscans. I urge you to support the Family Zoning Plan and to continue working toward a housing system that is fair, inclusive, and responsive to the city's future.

Let's build a San Francisco where everyone can belong. Thank you for your partnership and collaboration.

Tim Hua
cool_tim_rx@outlook.com
1920 Yolo Ave
Berkeley, California 94707

**From:** john.kaman@everyactioncustom.com on behalf of John Kaman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 26, 2025 9:16:03 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement .

Sincerely,
John Kaman
San Francisco, CA 94127

| | |
|---|---|
| **From:** | jwiggsf@everyactioncustom.com on behalf of Jessica Stein |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 26, 2025 10:04:11 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a native San Franciscan living on the West Side, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please reconsider this plan!

Sincerely,
Jessica Stein
San Francisco, CA 94127

**From:** dinaegoldman@everyactioncustom.com on behalf of Dina Goldman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 26, 2025 10:21:32 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I do not understand why this plan cannot be implemented in a more thoughtful way. You can meet your goal of increased housing without destroying existing residential neighborhoods. We live in ingleside Terraces, which is a historic neighborhood that was thoughtfully planned. It is very walkable, has lots of natural light, many birds, and lots of beautiful landscaping. We do not want our neighborhood drastically changed. And it is not necessary to implement a plan with such a broad brush-- areas of the city that can support larger buildings exist, and you can implement there, as opposed to everywhere.

Sincerely,
Dina Goldman
San Francisco, CA 94127

**From:** mikejnohr@everyactioncustom.com on behalf of Michael Nohr
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 26, 2025 11:20:53 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): The city doesn't even maintain the affordable and subsidized housing we already build. Their are several blocks in the Western Addition that were built around 2000 that are slated to be bulldozed due to mold and poor maintenance. $100s of millions wasted. And, the city population 75 years ago was 775K. Today, it is 810. We have plenty of housing. Help people who need help to stay in their homes instead of funding developers at $1.2MM per unit.

Sincerely,
Michael Nohr
San Francisco, CA 94122

**From:** lakkisf@everyactioncustom.com on behalf of Fadi Lakkis
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable [File No: 250700 and 250701]
**Date:** Tuesday, August 26, 2025 2:17:30 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's upzoning plan, which would encourage the demolition of existing homes, displace renters and small businesses, and turn our neighborhoods into corridors of unaffordable luxury towers.

This plan empowers developers, silences residents, and is being rushed to satisfy a state mandate that's outdated and out of touch with San Francisco's current reality. That mandate should be challenged — not used to justify permanent zoning changes.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:

– Protect renters and small businesses
– Preserve neighborhood scale and historic character
– Require real affordability
– Slow the process and engage the public

Don't rush a decision that will reshape San Francisco forever. We need thoughtful planning — and leadership that listens.

ADDITIONAL COMMENTS (optional):

I support protecting the character of San Francisco, a unique gem in the whole wide world and the reason my wife relocated here a few months despite the high living expense. We love it here and want to spend the rest of our lives here. There's is nothing like SF.  Misguided upzoning stands to benefit developers who are interested in short-term gains by building monstrosities in high real estate neighborhoods and making a quick profit, and not in helping provide affordable housing. There are plenty of empty buildings in the financial district, downtown and south of market. They can be re-purposed and refurbished. Please do not surrender the city to greed, to people who have little interest in the longterm well being of SF and our communities. Haven't we learned from the lessons of the past??

Sincerely,
Fadi Lakkis
San Francisco, CA 94109

| | |
|---|---|
| **From:** | mckeonsf@everyactioncustom.com on behalf of Susan McKeon |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 26, 2025 9:12:05 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan McKeon
San Francisco, CA 94132

**From:** sfotrace@everyactioncustom.com on behalf of Tracy Fannin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, August 27, 2025 11:30:08 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):I am born and raised in the Lakeshore District of SF. My family also has very strong Sunset roots. I still live in the house that I grew up in and would like to keep it that way. I love my neighborhood and City very much. I do not want to see it destroyed by these policies that will make it harder for native San Franciscians to continue to live here and what makes each neighborhood unique. I also would like to live out my retirement here. We don't need a bunch of apartment buildings popping up in single family home neighborhoods. It just Isn't appropriate!! There are ways and other areas besides the West Side to add more housing, but this plan is definately not the right way to do it. There needs to be a more thoughtful approach. The City and Mayor also need to be pushing back on the State and telling them NO!!! Please reconsider this plan. Thank You..

Sincerely,
Tracy Fannin
San Francisco, CA 94132

| | |
|---|---|
| **From:** | robert@everyactioncustom.com on behalf of Robert Caccia |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, July 24, 2025 1:46:13 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a longtime San Franciscan (born, raised, purchased our home on 76 Magnolia Street in 1993), I'm deeply concerned about Mayor Lurie's current plan. While I support smart growth, this proposal encourages the demolition of existing homes, displaces renters and small businesses, and risks turning our unique neighborhoods into rows of high-end high-rises that few can afford.

I respectfully urge you to:

- Significantly scale back the proposed upzoning maps
- Request a delay of the January 2026 upzoning deadline to allow for more thoughtful community input

The Mayor's plan would bring sweeping, permanent changes to our city's land use — going far beyond what's necessary, with no guarantees for affordability.

As it stands, this proposal seems to clear the path for widespread demolition and luxury development, putting developer interests above those of everyday San Franciscans. We deserve a city that values inclusive planning over displacement and truly reflects the needs of its communities.

Sincerely,
Robert Caccia
San Francisco, CA 94123

**From:** patscafesf@everyactioncustom.com on behalf of Patricia Darden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, July 24, 2025 2:24:20 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised

We love San Francisco and feel that these high buildings are a monstrosity.  I feel a 4 or 5 storied building would not distract from the charm of the city.  Please please reconsider your plans.

Sincerely,
Patricia Darden
San Francisco, CA 94109

**From:** mkjanis@everyactioncustom.com on behalf of janis kaempfe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Friday, July 25, 2025 1:51:03 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a renter living in District 3 in San Francisco, I am adamantly against Mayor Lurie's irresponsible upzoning plan, which will encourage demolition of existing homes, displace renters and small businesses, and transform our neighborhoods into unaffordable luxury high-rise corridors.
Therefore, I am urging you to: a) Significantly scale back the Mayor's upzoning maps, and b) - Request a postponement of the arbitrary January 2026 upzoning deadline to allow time for more reasonable considerations.
Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.
These plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.
This plan is one of the largest threats in the history of San Francisco to make it unaffordable for most of the San Franciscans who live and work here and have made this city the very attractive place it has become live and attract the many tourists that we depend on for our budget

Sincerely,
janis kaempfe
San Francisco, CA 94133

| | |
|---|---|
| **From:** | jherrod9@everyactioncustom.com on behalf of Julie Herrod-Lumsden |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Friday, July 25, 2025 1:32:11 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Julie Herrod-Lumsden
San Francisco, CA 94133

**From:** nsaldou37@everyactioncustom.com on behalf of Natalie Saldou
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, July 26, 2025 1:00:17 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the transformation of our neighborhoods into unaffordable high-rise corridors.

We call on you to:

- analyze population growth projections using more recent data as well as looking at housing data (sales, prices, time on market etc) holistically and specifically for SF
- postpone the Mayor's upzoning maps until this analysis is completed and shared publicly with time for commenting, understanding and alignment
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use with zero affordability guarantees. This proposal appears to serve the interests of developers and billionaire investors and not the communities they are supposed to serve.

Sincerely,
Natalie Saldou
San Francisco, CA 94115

**From:** rrng8@everyactioncustom.com on behalf of Judith G
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Saturday, July 26, 2025 8:01:30 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Judith G
San Francisco, CA 94109

| | |
|---|---|
| **From:** | mitzi@everyactioncustom.com on behalf of Mitzi Johnson |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Saturday, July 26, 2025 6:21:54 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Mitzi Johnson
San Francisco, CA 94133

| | |
|---|---|
| **From:** | dennehyc@everyactioncustom.com on behalf of Cathi Dennehy |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Sunday, July 27, 2025 8:56:11 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Cathi Dennehy
San Francisco, CA 94123

**From:** drgenemccoy@everyactioncustom.com on behalf of Margaret McCoy
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Sunday, July 27, 2025 4:08:19 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Margaret McCoy
San Francisco, CA 94123

| | |
|---|---|
| **From:** | jlansing@everyactioncustom.com on behalf of James Lansing |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Monday, July 28, 2025 10:59:38 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
James Lansing
San Francisco, CA 94133

| | |
|---|---|
| **From:** | Rhys Sullivan |
| **To:** | Melgar, Myrna (BOS) |
| **Cc:** | MelgarStaff (BOS); Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS); act+sfpd-recruiting@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Monday, July 28, 2025 1:06:45 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Melgar,

I'm a resident of District 7. I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building  more housing. We need to:

- Support Mayor Lurie's family zoning plan to allow more housing on the west side
- Allow taller buildings near transit stops and major corridors
- Streamline the permitting process to reduce delays and costs
- Stop letting a vocal minority of NIMBYs block housing that our city desperately needs

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure  San Francisco remains a place where families can afford to live.

Thank you for your leadership on this critical issue.

| | |
|---|---|
| **From:** | m.a.tovar@everyactioncustom.com on behalf of Maria Tovar |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Monday, July 28, 2025 4:58:50 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): in addition to the increase in density, there is no room for improving traffic and other infrastructure. The commute corridor from the freeway to the Marina is tapped out congested. A resounding NO!

Sincerely,
Maria Tovar
San Francisco, CA 94109

| | |
|---|---|
| **From:** | julie@everyactioncustom.com on behalf of Julie Giles |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, July 29, 2025 4:12:19 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displaces renters and small businesses, and threatens to transform our neighborhoods into corridors of unaffordable luxury high-rises.

We urge you to:

Significantly scale back the Mayor’s upzoning maps
Request a postponement of the arbitrary January 2026 upzoning deadline

These proposed changes would fundamentally alter the character of San Francisco. By promoting widespread demolition, the plan risks driving out the small businesses that give each neighborhood its unique identity and charm. It also threatens to replace historic architecture with generic modern buildings that could exist in any city.

Together, these policies pave the way for mass demolition and luxury development—serving the interests of developers and billionaire investors while silencing the communities they claim to support. This is not thoughtful urban planning; it is displacement disguised as progress, and it will not solve our housing crisis.

Sincerely,
Julie Giles
San Francisco, CA 94118

**From:** npboley@everyactioncustom.com on behalf of Nathan Boley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 30, 2025 5:03:52 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Hi, I found this email form on Nextdoor asking us to oppose the zoning changes. I completely disagree and oppose this type of low-effort politics.

As a 20 year resident of San Francisco, a home owner, and a parent of 3 young children that I'm raising in a 2 bedroom TIC in North Beach I *strongly* support these changes.

Again, as a San Franciscan, I strongly support Mayor Lurie's plan.

We call on you to:

- Fully support the Mayor’s upzoning maps
- Fulfill the January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would help to make the city affordable to working parents and families.

Thanks for your thoughts and consideration.

Sincerely,
Nathan Boley
San Francisco, CA 94133

**From:** mcdefries@everyactioncustom.com on behalf of Melissa Seal
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 30, 2025 6:13:59 PM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): If you've seen this done in other areas, you know will be lost with this upzoning. Please please please scale this back. Thank you!

Sincerely,
Melissa Seal
San Francisco, CA 94108

**From:** lu3mwls@everyactioncustom.com on behalf of Linda Hayashi
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 30, 2025 8:37:16 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

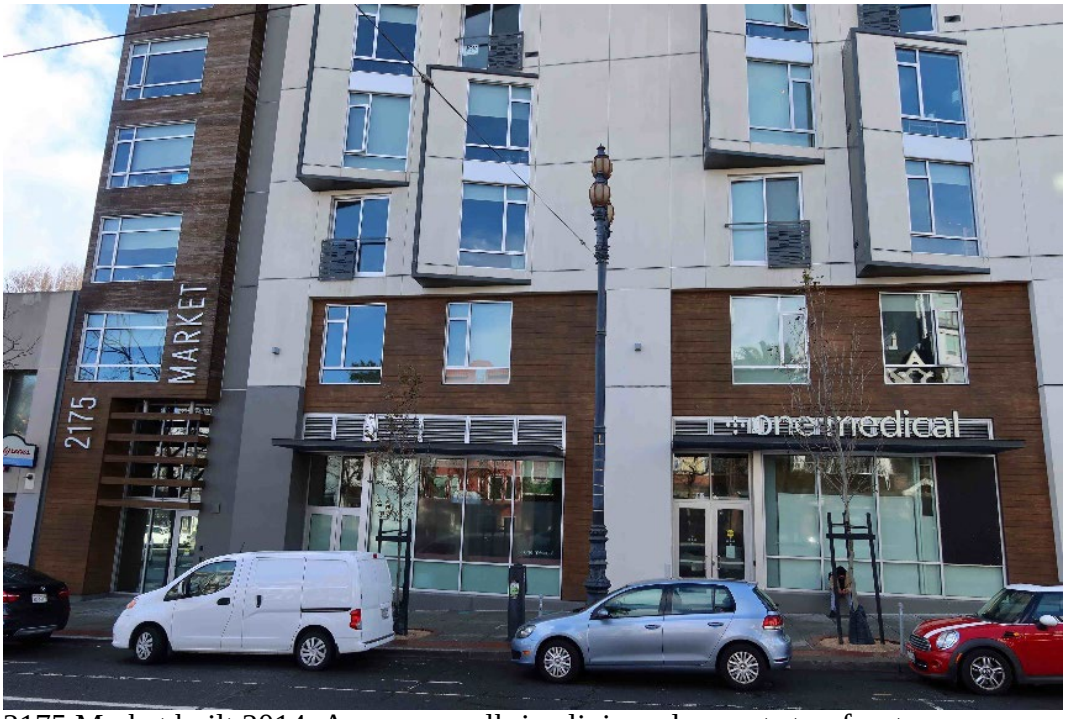
ADDITIONAL COMMENTS (optional):

Sincerely,
Linda Hayashi
San Francisco, CA 94118

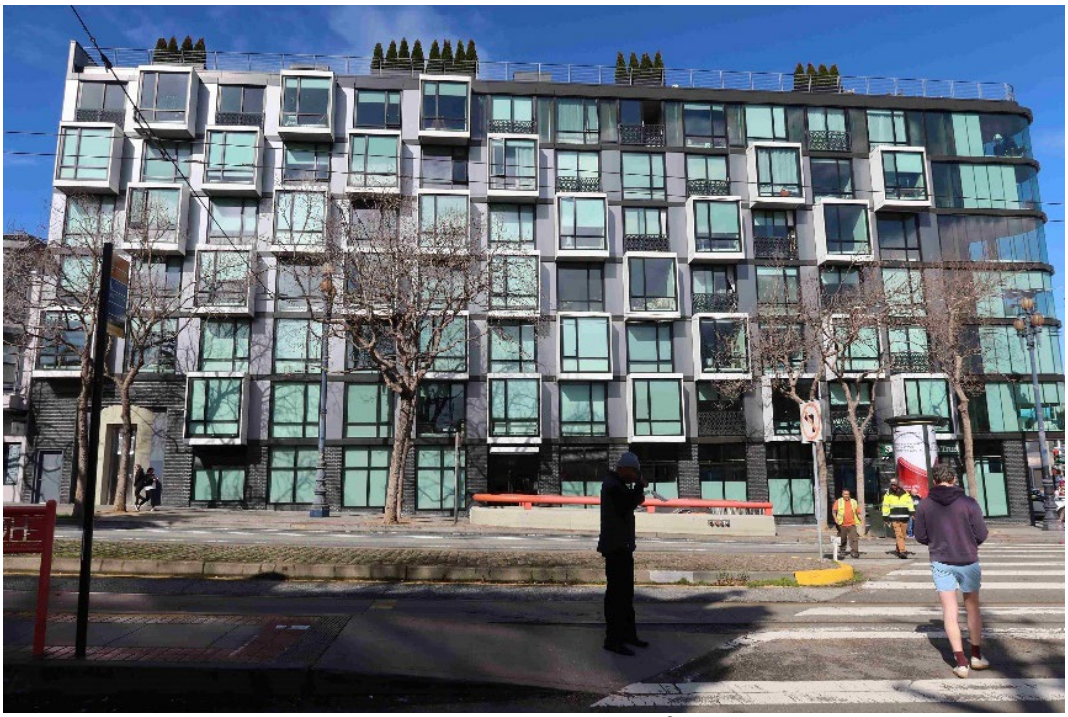
| | |
|---|---|
| **From:** | rbrandi |
| **To:** | Board of Supervisors (BOS) |
| **Cc:** | Lurie, Daniel (MYR) |
| **Subject:** | Mayor Zoning Plan Bad for Small Business |
| **Date:** | Thursday, July 31, 2025 10:30:17 AM |
| **Attachments:** | image.png<br>image.png<br>image.png<br>image.png |

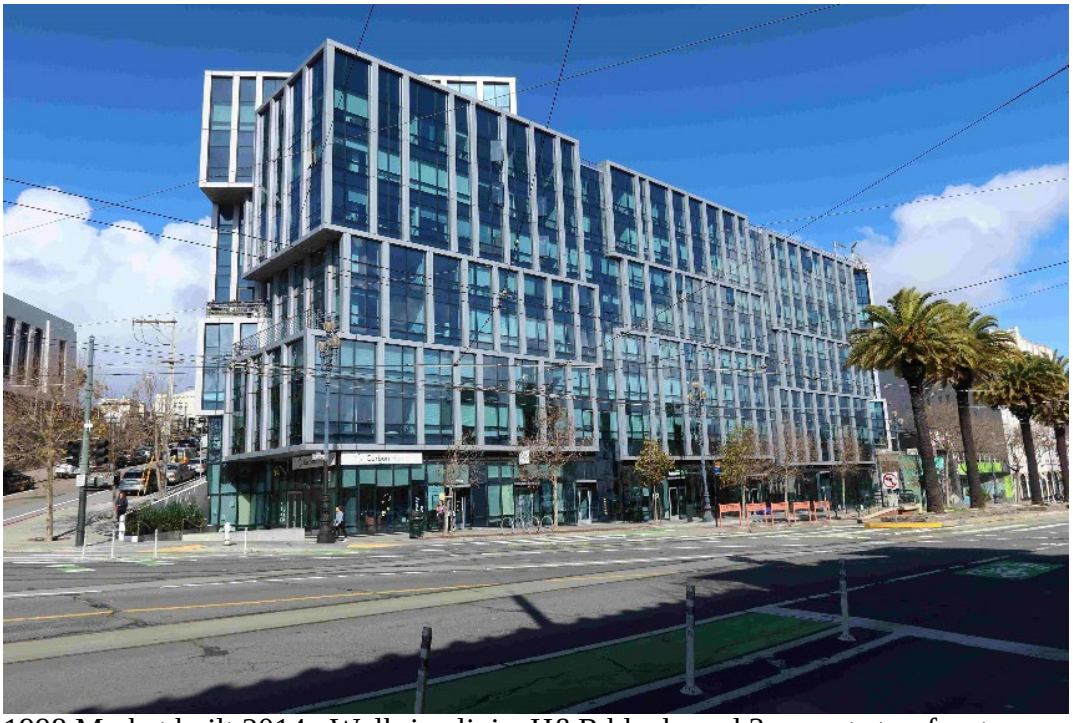
This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Members of the Board of Supervisors recently introduced three proposals to “save” small businesses in the face of the Mayor’s upzoning plan that will demolish low rise small businesses. The point of the upzoing is to replace small businesses with high-rise mixed-use commercial and residential projects. However, experience shows that small commercial businesses DO NOT move into the new mixed use high rises projects. Take Upper Market. After more than 10 years none of the businesses are family-owned or open to the general public. There are only banks, gyms or medical clinics leaving 50% vacancies.



2175 Market built 2014. A gym, a walk-in clinic and vacant storefronts.


2200 Market built 2019.  A bank and a vacant storefront.


1998 Market built 2014.  Walk-in clinic, H&R block, and 3 vacant storefronts.

1844 Market built 2014. A bank, a gym, and vacant storefronts.

Developers don't care if the ground floors aren't leased as they can make their profit with the residential units. Everyone knows it so two members of the Board of Supervisor's recently introduced proposals to "save" small businesses. But the measures won't work.

1. Supervisor Melgar would offer grants and small loans to offset the added costs such as moving expenses after buildings have been demolished. This is a severance payment. A business might be able to afford and find a new place to set up shop once but they can't return to the neighborhood. Many will retire, or close. IN ANY CASE, THE NEIGHBORHOOD SERVING BUSINESSES IN THAT NEIGHBORHOOD WILL BE GONE FOR GOOD.

2. Supervisor Chan would continue oversight for official "legacy businesses" — those that have operated for 30 years or more. They only protection from demolition is approval from the Planning Commission. And there are only 427 legacy businesses out of 94,000 small businesses.

3. Chan's other measure would help employees to band together to purchase the business they work

for when the owner is looking to sell. This is a non sequitur, if the building is torn down, who cares who the new owner is?

The Mayor's upzoning plan is analogous to the displacement caused by urban renewal in the

1960s. Then the government bought property under eminent domain and resold it to developers. The property owners got pennies on the dollar and the tenants got nothing. Many neighborhoods were demolished and remained deserts for decades.

This time the government is upzoning the land, enriching the property owners while giving the tenants, i.e. small businesses, nothing. Under both urban renewal and the Mayor's plan the upheaval to people's lives, the destruction of businesses, and the hollowing out of neighborhoods is justified by the greater good. Urban renewal was justified as a *housing program*. Today, we have a small business demolition plan couched as a housing program, "Family Zoning Plan." The hope is that high-rise projects will produce a lot of housing. Experience shows the apartments or condos that are actually built are too small and too expensive for middle income families. The number of "affordable" units are too few to make a dent for low-income families. And there is nothing to prevent the loss of small businesses.

Before urban renewal was finally shut down, the government made relocation payments which were inadequate, just like the Board of Supervisors is proposing today. Please don't make the same mistake and destroy the neighborhoods.

Sincerely,

Richard Brandi

| | |
|---|---|
| **From:** | greta.alexander@everyactioncustom.com on behalf of Greta Alexander |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, July 31, 2025 2:59:48 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Greta Alexander
San Francisco, CA 94111

| | |
|---|---|
| **From:** | barbarajheffernan@everyactioncustom.com on behalf of Barbara Heffernan |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Thursday, July 31, 2025 3:03:55 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Barbara Heffernan
San Francisco, CA 94123

| | |
|---|---|
| **From:** | Jim Flanagan |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Saturday, August 2, 2025 11:54:21 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.

| | |
|---|---|
| **From:** | Bianca Dibartolo-Forrester |
| **To:** | Chan, Connie (BOS); Sherrill, Stephen (BOS); Sauter, Danny (BOS); Engardio, Joel (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS); Board of Supervisors (BOS) |
| **Cc:** | ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); FielderStaff; Waltonstaff (BOS); ChenStaff; act+more-housing@growsf.org |
| **Subject:** | I support more housing (via GrowSF.org) |
| **Date:** | Sunday, August 3, 2025 10:58:07 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I'm writing to express my strong support for more housing in San Francisco, including Mayor Lurie's family zoning plan.

As polling consistently shows, the vast majority of San Francisco residents across all demographics support building more housing.

San Francisco is 90% behind on our state-mandated housing goals. If we don't act soon, the state will strip our city of local control over zoning and development. We must build more housing to address our affordability crisis and ensure San Francisco becomes a place where families can afford to live.

Thank you for your leadership on this critical issue.
Bianca Forrester

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**From:** zrants@everyactioncustom.com on behalf of Mari Eliza
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 4, 2025 8:04:36 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Mari Eliza
San Francisco, CA 94110

| | |
|---|---|
| **From:** | knit1purl1@everyactioncustom.com on behalf of PATIENCE HUTCHINSON |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Monday, August 4, 2025 8:15:18 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
PATIENCE HUTCHINSON
San Francisco, CA 94122

**From:** mail@everyactioncustom.com on behalf of Josie Brown
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Monday, August 4, 2025 9:17:09 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as “progress.” In fact, allowing this will decimate low income housing since no percentage of units in the new buildings allocated for this.Why isn’t that the case? Also, the heights allowed in this proposed plan will also take away all sight corridors and view vistas—the reason San Francisco is the world’s number one tourist destination. Without our beautiful Victorians and Edwardians, we are as faceless as Houston and Atlanta. And taller buildings on our narrow streets will mean blocked streets even worse than they are now by delivery trucks.

Please vote to keep the narrower streets at their current zoned heights.

Sincerely,
Josie Brown
San Francisco, CA 94123

| | |
|---|---|
| **From:** | fhochschild@everyactioncustom.com on behalf of Frances Hochschild |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 11:05:08 AM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I was born here and have lived here 60 years and it's so disappointing to see this happening to my city. As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement.

Please please stop this craziness!!

Sincerely,
Frances Hochschild
San Francisco, CA 94115

**From:** sarahssung@everyactioncustom.com on behalf of Sarah Sung
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:07:25 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sarah Sung
San Francisco, CA 94123

**From:** litagent@everyactioncustom.com on behalf of Cherie Fehrman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:08:26 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ENOUGH! STOP PLEASE!

Sincerely,
Cherie Fehrman
San Francisco, CA 94118

| | |
|---|---|
| **From:** | morganspierce@everyactioncustom.com on behalf of Morgan Pierce |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 11:08:52 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Francisco Business Owner, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Morgan Pierce
San Francisco, CA 94133

| | |
|---|---|
| **From:** | sptsantilis@everyactioncustom.com on behalf of Senta Tsantilis |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 11:11:20 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Senta Tsantilis

**From:** dede.estey@everyactioncustom.com on behalf of Dede Estey
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:11:28 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional  particular concern along Fulton facing Golden Gate Park as many beautiful old homes  from Edwardian times and single family residents would be  demolished leaving ugly cookie cutter boxes in their place along with local residents with high costs to rent or afford to buy. In the Richmond District. ):

Sincerely,
Dede Estey
San Francisco, CA 94121

| | |
|---|---|
| **From:** | rbrandi@everyactioncustom.com on behalf of Richard Brandi |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 11:12:27 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): we all know this plan will destroy small neighborhood businesses witness the small business commission action and 2 board of supervisors proposals but nothing is in the plan to save our neighborhoods. This is most reckless land use dictat of the state and we must fight it in the courts if necessary. Call weiners buff.

Sincerely,
Richard Brandi

**From:** damianinglin@everyactioncustom.com on behalf of Damian Inglin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:32:47 AM

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Dear Board of Supervisors,

As a San Franciscan, I STRONGLY oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): There is no need for additional housing in San Francisco. This push for housing is gaslighting. Stop the destruction of San Francisco!

Sincerely,
Damian Inglin
San Francisco, CA 94123

**From:** okeeffengc@everyactioncustom.com on behalf of Norma OKeeffe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:36:50 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Norma OKeeffe
San Francisco, CA 94132

**From:** films@everyactioncustom.com on behalf of Judy Irving
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:42:33 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

To Mayor Lurie: Going forward, do you want to be the mayor who is blamed for demolishing the city that residents and tourists love? Or would you prefer to be remembered as the mayor who pushed back against the State's takeover of our planning and zoning process? As a San Franciscan, I strongly oppose your plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and the transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on our elected and appointed representatives to:

- Drastically scale back the Mayor’s upzoning maps
- Demand a postponement of the arbitrary January 2026 upzoning deadline

The upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Don't buy into it. You will be sorry if you do.

Sincerely,
Judy Irving
San Francisco, CA 94133

| | |
|---|---|
| **From:** | barbarajheffernan@everyactioncustom.com on behalf of Barbara Heffernan |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 11:46:54 AM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Barbara Heffernan
San Francisco, CA 94123

**From:** epoole@everyactioncustom.com on behalf of Edward Poole
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:49:34 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

AS a resicent of Cow Hollow, I could not be more upset at this prospect.  Way to ruin the neighborhood feel of San Francisco.

Sincerely,
Edward Poole
San Francisco, CA 94123

**From:** cadamb@everyactioncustom.com on behalf of Brendan Cadam
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:49:45 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan and bayview resident, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing, and transformation of our neighborhoods into mismatched high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use and skyline — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Brendan Cadam
San Francisco, CA 94124

**From:** john33sf@everyactioncustom.com on behalf of John Nulty
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:50:13 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John Nulty
San Francisco, CA 94142

**From:** madatian.j@everyactioncustom.com on behalf of Jasmine Madatian
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:52:23 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is designed to create chaos for residents of this once beautiful city.

Sincerely,
Jasmine Madatian
San Francisco, CA 94116

**From:** yelsoma@everyactioncustom.com on behalf of Alice Mosley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 11:57:12 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, downgrades architectual preservation, and can transform our neighborhoods into unaffordable luxury high-rise corridors.

Use the power of your office to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Alice Mosley
San Francisco, CA 94117

**From:** diana.giampaoli@everyactioncustom.com on behalf of DIANA GIAMPAOLI
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 12:02:43 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Danie Lurie is backed by construction companies/workers.  This is not bringing affordable housing.  It is making the construction industry richer and ruining our city.  THERE IS PLENTY OF HOUSING SITTING VACANT.  STOP GETTING DEVELOPERS RICHER.

Sincerely,
DIANA GIAMPAOLI
San Francisco, CA 94123

**From:** danolley@everyactioncustom.com on behalf of David Nolley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 12:20:51 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a long-time San Franciscan (BA SFSU '68), I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. My wife and I call on you to:

- Drastically scale back the Mayor’s upzoning maps; and
- Request a postponement of the arbitrary January 2026 upzoning deadline.

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees. Together, these plans clear the way for mass demolition as well as luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
David Nolley
San Francisco, CA 94122

**From:** audreyrbjorklund@everyactioncustom.com on behalf of Audrey Bjorklund
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 12:28:55 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

These plans will ruin the flavor and personality of San Francisco and what makes it a special and wonderful city to live in. DO not destroy the beauty of our city for the sake profit and those who don't care about its future or the people and neighborhoods that make it all it is.

Sincerely,
Audrey Bjorklund
San Francisco, CA 94123

| | |
|---|---|
| **From:** | beckyfchristian@everyactioncustom.com on behalf of Becky Christian |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 12:29:18 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Becky Christian
San Francisco, CA 94123

**From:** chamaret@everyactioncustom.com on behalf of Jun Ishimuro
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 12:31:45 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Jun Ishimuro
San Francisco, CA 94114

**From:** noguera@everyactioncustom.com on behalf of Hatun Noguera
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 12:36:44 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I do not want the Westside of SF overbuilt.

Sincerely,
Hatun Noguera
San Francisco, CA 94127

| | |
|---|---|
| **From:** | timepuzzle@everyactioncustom.com on behalf of John Robert Smith |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 12:38:27 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John Robert Smith
San Francisco, CA 94127

| | |
|---|---|
| **From:** | aschuppek@everyactioncustom.com on behalf of Angelique Schuppek |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 12:42:36 PM |

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
The reason people come to visit and live in SF is because of the beautiful and historic neighborhoods like North Beach. Please reject the upzoning of North Beach!

Sincerely,
Angelique Schuppek
San Francisco, CA 94133

**From:** pattired12@everyactioncustom.com on behalf of Patti McMahon
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 12:46:39 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS ):I think the first priority in new housing is dealing with empty office buildings in downtown. New homes in this area will bring more activity and improve business. The height on Lombard, Geary of 11 stories is crazy. I think empty buildings and lots should be built up but max height 5-6 floors. I’ve owned my property for years but this could adversely impact neighbors who have recently purchased their properties.

Sincerely,
Patti McMahon
San Francisco, CA 94121

| | |
|---|---|
| **From:** | justintruong56@everyactioncustom.com on behalf of Justin Truong |
| **To:** | Board of Supervisors (BOS) |
| **Subject:** | Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701] |
| **Date:** | Tuesday, August 5, 2025 12:47:42 PM |

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Justin Truong

**From:** andreacgalvin@everyactioncustom.com on behalf of Andrea Galvin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Tuesday, August 5, 2025 12:53:48 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
I am a longtime resident of the Richmond District and am profoundly disgusted and disillusioned by the idea that a few out of touch politicians with no familiarity with, let alone appreciation for, my neighborhood are about to circumvent the democratic process, exclude community input, and sell out my neighborhood to real estate developers and billionaire tech interests who fund Sen. Weiner and apparently Mayor Lurie as well. There has been a lot of concern in recent years about threats to democracy. I share that concern. One of the biggest threats to democracy I see comes in the form of greedy land speculators hiding behind the language of "Abundance." Mayor Lurie's proposed blanket upzoning plan will result in major and irreversible changes to the character of our city. We must not rush to approve something with such major impact. Please take the time to consider the second order effects (e.g. displacement of businesses and long-term renters, greater traffic congestion, decreased quality of life for existing residents, loss of the unique character of our city.) What is the rush? Who benefits?

I am also the parent of young college graduates, native San Franciscans who are moving back to the city to start their careers and currently in the process of navigating the rental market. I am not removed from their challenges; and even so I question the need for massive upzoning. The young San Franciscans I know - as opposed to the Astro-turf YIMBY activists who are few but make a lot of noise - want nothing to do with the homogenized, soul-less, cheaply constructed schlock that this blanket, indiscriminate upzoning proposal will yield - with no accountability for developers and no guarantee of actual affordability.

Sincerely,
Andrea Galvin
San Francisco, CA 94121

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | BOS-Operations; Carroll, John (BOS); BOS Legislation, (BOS); Calvillo, Angela (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS) |
| **Subject:** | 14 Letters Regarding File Nos. 250700_701_727 |
| **Date:** | Thursday, July 24, 2025 12:16:20 PM |
| **Attachments:** | 14 Letters Regarding File No. 250700_701_727.pdf |

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Hello,

Please see attached 14 letters regarding File Nos.:

250700: Zoning Map - Family Zoning Plan
250701: Planning, Business and Tax Regulations Codes - Family Zoning Plan
250727: Opposing California State Senate Bill No. 79 (Wiener) Unless Amended - Housing Development: Transit- Oriented Development

Regards,

John Bullock
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(415) 554-5184
BOS@sfgov.org | www.sfbos.org

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

**From:** cristal_parsons@everyactioncustom.com on behalf of Cristal Parsons
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, July 24, 2025 10:11:59 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Cristal Parsons
San Francisco, CA 94133

**From:** fhochschild@everyactioncustom.com on behalf of Frances Hochschild
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 22, 2025 12:10:34 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Frances Hochschild
San Francisco, CA 94115

**From:** lynnemerryburwell@everyactioncustom.com on behalf of Lynne Burwell
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 22, 2025 1:12:22 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Like most San Franciscans, I hear sad stories of people being evicted from affordable rentals and forced to leave the city. The mayor's plan does nothing to address the displacement problem. Instead, it will encourage expensive housing in ever-taller buildings, with a very small amount going toward affordable housing.

The strength of San Francisco is in its neighborhoods and the community that neighborhoods foster. Plunking down high-rise buildings in low-rise neighborhoods will destroy the fabric of our city.

I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener’s SB 79 and Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please feel free to contact me if you have any questions.

Sincerely,
Lynne Burwell
San Francisco, CA 94118

**From:** nadyanomad@everyactioncustom.com on behalf of Nadya Williams
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 22, 2025 4:17:03 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

The great majority of San Franciscans do not want the beauty, human scale, unique architecture and community character of The City destroyed for real estate wealth. We are not fooled.
It is a place for the billionaire/trillionaire class to park their money! They don't care if the Luxury condos and office spaces are largely vacant. We know the falsehoods of the promise of "affordable" housing.

We know the funding behind Mahmood, Sauter and Weiner!

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Nadya Williams
San Francisco, CA 94133

**From:** blindauer46@everyactioncustom.com on behalf of Bonnie Lindauer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 22, 2025 4:21:02 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. This is not the San Francisco I have lived in and loved for over 30 years. Luxury or even middle-class housing is not needed. What is needed is true affordable housing for the working class.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener’s SB 79 and Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

I don't want to join a friend who is leaving San Francisco for the reason that it's too expensive, so PLEASE do NOT support Lurie's and Weiner's actions.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Bonnie Lindauer
San Francisco, CA 94134

**From:** rhiannonwelch@everyactioncustom.com on behalf of Rhiannon Welch
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 23, 2025 9:54:27 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Rhiannon Welch
San Francisco, CA 94117

**From:** Kburgigrass@everyactioncustom.com on behalf of Karen Grass
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 23, 2025 11:43:42 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):We have lived in Cow Hollow for over 40 years(husband natvie SFranciscan!), proud and involved neighborhood home owners who are now helping raise next generation of family...our neighborhood is already congested and crowded to maximum; please DO NOT add anymore housing to this part of the City when there are open/and or less crowded areas to consider...we would like to retire and continue to be involved here in our neighborhood, and see our grown children and grandchildren thrive here, vs. considering moving out of our beloved City...thank you for considering, please visit our neighborhood at any time and see what I am concerned about...Karen Grass, RN

Sincerely,
Karen Grass
San Francisco, CA 94123

**From:** baughmancardenas@everyactioncustom.com on behalf of Deborah Cardenas
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 23, 2025 11:59:45 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a world traveling San Franciscan born in the Presidio, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors all based on a housing study that is still challenged for accuracy.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline
- Find alternative ways to house the unhoused with the many empty housing units we currently have.

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees. I have been to many countries that were made true concrete jungles due to bad and short sighted planning.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Let's see some transparency here. Where is the money that is driving this and who stands to make it? There is a lot of distrust in our city government right now due to the budget overruns, fraud, missing funds, etc. Turn it around by really proving that changing the nature of our city is required and no other alternative will solve the problem.

Sincerely,
Deborah Cardenas
San Francisco, CA 94109

**From:** sandra.derian@everyactioncustom.com on behalf of Sandra Derian
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 23, 2025 12:21:24 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

This plan will lead to evicting people who have lived in the community for 30+ years. You want to evict people who have contributed by caring for others in the community in various ways that benefit fellow neighbors and small businesses. Where will the people in the buildings being upzoned go when there is ZERO affordable housing that matches their current monthly rent expense? You're not evicting the wealthy. You're evicting low income and middle income, hard-working long-term residents without any solution to give them equal housing during the construction period. We are people who have made a life in the community by being employed within the city limits, by paying for SFMTA services, and furthermore, displacing us will be a detriment to each person's life, negatively impacting their relations who live within close proximity; upsetting the lives of hundreds of thousands of people who don't have first month, last month, and a security deposit in their savings to find a new place to live during construction. We don't have the funds to pay movers. We don't know a person with a truck who wants to help us move our entire apartment to a new place. Upzoning will lead to further gentrification of neighborhoods. Whole areas of the city will lose their unique character. Manhattanizing SF will only further encourage speculative real estate practices for the millionaires and foreign investores. Please do not upzone and displace the hundreds of thousands of people who have made San Francisco unique to other Bay Area cities.

Sincerely,
Sandra Derian
San Francisco, CA 94109

**From:** lizschenk@everyactioncustom.com on behalf of Liz Schenk
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 23, 2025 4:27:35 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Liz Schenk
San Francisco, CA 94109

**From:** catherinebehrens@everyactioncustom.com on behalf of Catherine Behrens
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 23, 2025 4:57:25 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I support affordable housing accommodations, particularly for essential workers in SF so they can live where they work. However, I oppose Mayor Lurie's plan, which appears to be extreme and overshoots the mark. The heights of the buildings proposed will likely result in transforming our neighborhoods into unaffordable luxury high-rise corridors rather than providing affordable housing. In addition, the upzoning is excessive and incentivizes the demolition of existing homes, displacement of renters and small businesses. Russian Hill/North Beach is a beautiful and historic neighborhood that is not only home to many San Franciscans who live and work here, but also attracts significant numbers of tourists who wish to enjoy the beauty and hospitality that the neighborhood offers.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please look at the bigger picture and reconsider these plans. As we are rapidly learning, in addition to the immediate impact of policy changes, there are also long-lasting and often irreversible consequences that result from myopic and hasty decisions.

Thank you for your attention to this issue and for your continued service to San Francisco.

Sincerely,
Catherine Behrens
San Francisco, CA 94133

**From:** soundsationally@everyactioncustom.com on behalf of Brian Ziffer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Wednesday, July 23, 2025 5:36:53 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

BUILDING UP IS NOT THE ANSWER!!!!!!! As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): This is OUR city, not the mayors office or the developers. People's voices should be heard on any single environmental and structural change that affects our lives, for months ( construction, delays, traffic, noise, pollution, destruction)  and for years.. ( views, sunlight, congestion, parking)

Sincerely,
Brian Ziffer
San Francisco, CA 94121

**From:** cadamb@everyactioncustom.com on behalf of Brendan Cadsm
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, July 24, 2025 1:01:01 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Brendan Cadsm
San Francisco, CA 94124

**From:** gregg@everyactioncustom.com on behalf of Gregg Butensky
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning [Files: 250700, 250701]
**Date:** Thursday, July 24, 2025 11:07:58 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I'm writing to express my strong opposition to the proposed upzoning plan.

As a San Franciscan, I'm very concerned that this plan will drive up rents, displace long-term tenants, push out small businesses, and cause irreparable harm to our neighborhoods.

While change is inevitable in a city such as ours, it's critical that we collectively work for the common good. The current upzoning plan will require the demolition of many buildings, resulting in the displacement of lower income residents and small businesses.

Especially given the current national climate, it is paramount that San Francisco retains its values and cares for all of its residents.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Request a postponement of the arbitrary January 2026 upzoning deadline

Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Gregg Butensky

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | BOS-Operations; Carroll, John (BOS); BOS Legislation, (BOS); Calvillo, Angela (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS) |
| **Subject:** | 48 Letters Regarding File Nos. 250700_701_727 |
| **Date:** | Tuesday, July 22, 2025 12:23:27 PM |
| **Attachments:** | 48 Letters Regarding File Nos. 250700_701_727.pdf |

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Hello,

Please see attached 48 letters regarding File Nos.:

250700: Zoning Map - Family Zoning Plan
250701: Planning, Business and Tax Regulations Codes - Family Zoning Plan
250727: Opposing California State Senate Bill No. 79 (Wiener) Unless Amended - Housing Development: Transit- Oriented Development

Regards,

John Bullock
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(415) 554-5184
BOS@sfgov.org | www.sfbos.org

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

**From:** Josinsf@everyactioncustom.com on behalf of Josephine Lucchesi
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 4:12:08 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Josephine Lucchesi
San Francisco, CA 94133

**From:** marygassert@everyactioncustom.com on behalf of Mary Gassert
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 5:18:12 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
These proposals go too far. They will destroy the neighborhoods that make San Francisco desirable to families. There is absolutely no guarantee that any of the new housing will benefit those who need it. There is no guarantee that the new housing will incorporate outdoor space for a more livable environment. There is no preservation of the architecture for which San Francisco is famous. The only developments that will likely be built are luxury towers along the water. San Franciscans are not naive, we know this is the result of development money that has been pouring into the politicians coffers. Stand up to the corrupting influence of big money.

Sincerely,
Mary Gassert
San Francisco, CA 94109

**From:** pjduff@everyactioncustom.com on behalf of Patricia J Duff
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 5:29:36 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

I object to the destruction of historic buildings in upzoned areas that have never been formally evaluated for listing on a historic register as required by CEQA and will not be given further consideration once the upzoning imitative has been approved.

I object to the characterization by housing proponents of historic building owners. Most of us did not inherit our property but saved for years for a down payment on homes with long-deferred maintenance. It was our sweat equity that provided the homes that are so precious to us today. We do not oppose new housing. We just want to have a say in new construction that affects or destroys our historic homes and neighborhoods.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as affordability. This is a nationwide effort by corporate real estate interests! It is happening in Seattle, WA, Denver, CO and San Diego. To name a few. The massive real estate speculation this plan is likely to ignite will not solve San Francisco's affordability crisis.

Sincerely,
Patricia J Duff
San Francisco, CA 94127

**From:** bellacatus@everyactioncustom.com on behalf of Catherine Bellin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 6:22:15 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Catherine Bellin
San Francisco, CA 94117

**From:** hobb2@everyactioncustom.com on behalf of Sherri Samu
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 6:33:10 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sherri Samu
San Francisco, CA 94122

**From:** barbarabdelaney@everyactioncustom.com on behalf of Barbara Delaney
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 7:09:58 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Please reject this bill. It is not a good fit for development in San Francisco and threatens to erase all that is unique about the city.

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Barbara Delaney
San Francisco, CA 94122

**From:** barakosmd@everyactioncustom.com on behalf of Jerome Barakos
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 7:57:34 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

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ADDITIONAL COMMENTS (optional): Let's build the projects that are already approved rather than starting with new zoning first.

Sincerely,
Jerome Barakos
San Francisco, CA 94121

**From:** abxguba@everyactioncustom.com on behalf of Andrew Barakos
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 7:58:13 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Let's build the projects that are already approved rather than starting with new zoning first.

Sincerely,
Andrew Barakos
San Francisco, CA 94121

**From:** angryoctopus@everyactioncustom.com on behalf of Stuart Barakos
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 7:58:50 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Let's build the projects that are already approved rather than starting with new zoning first.

Sincerely,
Stuart Barakos
San Francisco, CA 94121

**From:** mark.r.berwick@everyactioncustom.com on behalf of Mark Berwick
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 8:04:29 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Mark Berwick
San Francisco, CA 94123

**From:** zike13.5@everyactioncustom.com on behalf of michael zabelle
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 8:19:03 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): The forcing of high rise apt / condo buildings is extremely bad for SF and it's citizens. If SF was just another city like LA or Sacramento then I would have a different opinion but SF is a jewel of the world. SF is arguably the most beautiful city in the world yet Scot Weiner treats it like the above mentioned cities. Please protect the beauty of each SF neighborhood and stop Scot Weiner's urban renewal plan. Please.

Sincerely,
michael zabelle
San Francisco, CA 94117

**From:** artiekramer@everyactioncustom.com on behalf of Arthur Kramer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 10:20:55 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Arthur Kramer
San Francisco, CA 94118

**From:** mtcarhart@everyactioncustom.com on behalf of Matthew Carhart
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 11:02:50 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Matthew Carhart
San Francisco, CA 94114

**From:** racwar@everyactioncustom.com on behalf of Rachel Ward
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 7:57:35 AM

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Dear Board of Supervisors,

This is the 3rd letter I have written on this subject given I feel SO strongly about it.

I voted for Daniel Lurie - but if this plan goes through - I shall never again.

I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps especially along Lombard Street.
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener’s SB 79 and Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

I can only see the benefits for developers - not for those who actually currently live in the Cow Hollow & Marina communities.

Sincerely,
Rachel Ward
San Francisco, CA 94123

**From:** travlsprt@everyactioncustom.com on behalf of Annemarie Rossi
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 8:07:54 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps or better yet eliminate the possibility of his bill passing.
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning. Planning requires consideration of resources available and repurposing empty or mostly vacant buildings.

I live at 1835 Golden Gate Ave. There is a monstrosity of a building behind my residence that has no business being there at over 9 stories high. It's out of character, out of place for the neighborhood and I can't sit silent and let this happen elsewhere in our city.

Please, I urge you to find another way.

Sincerely,
Annemarie Rossi
San Francisco, CA 94115

**From:** romalynschmaltz@everyactioncustom.com on behalf of Romalyn Schmaltz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 8:15:05 AM

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Dear Board of Supervisors,

Esp. Attention to my new supervisor Danny Sauter:

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Romalyn Schmaltz
San Francisco, CA 94133

**From:** priscillamuniz1@everyactioncustom.com on behalf of Priscilla Muniz
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 9:45:27 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Priscilla Muniz
San Francisco, CA 94123

**From:** julssf35@everyactioncustom.com on behalf of Juli Sante
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 9:49:23 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Juli Sante
San Francisco, CA 94123

**From:** ntdc@everyactioncustom.com on behalf of Neil Dellacava
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 9:53:41 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
I think you've miss the economics. It's very expensive to build in San Francisco. How can our fireman teachers and even policeman afford the rentals in the city of San Francisco. The numbers just don't make sense. I'd love to see the affordability index that you folks create. I just read about a recent plan where developers paid the right price and were able to increase the number of units and decrease the number of local housing. You guys are kidding Going forward I don't believe I can support any politician who supports this initiative. Thank you.

Sincerely,
Neil Dellacava
San Francisco, CA 94123

**From:** r_bloch@everyactioncustom.com on behalf of Rene Bloch
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 9:58:24 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Rene Bloch
San Francisco, CA 94116

**From:** denisemgeorge@everyactioncustom.com on behalf of Denise George
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 10:22:31 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Denise George
San Francisco, CA 94117

**From:** buckbagot@everyactioncustom.com on behalf of Buck Bagot
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 10:29:47 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
The upzoning plan is an exercise in Reagonomic tricolor down theory. Build 100% affordable housing. No marketbrate housing.

Sincerely,
Buck Bagot
San Francisco, CA 94110

**From:** carole.stahlkopf@everyactioncustom.com on behalf of Carole Stahlkopf
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 11:19:03 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Dear Lisa Chen and Myrna Melgar,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

As a 50+ year resident of this city, what I have loved the most about this city is its immense diversity in culture, life stye, and neighborhoods. Should you prefer living in a lively neighborhood, there is SOMA; should you prefer an area with small shops and many restaurants, there is the Sacramento Street area; should you prefer living in a quiet neighborhood, there is my neighborhood, Ingleside Terraces. Choices like these make San Francisco the fascinating and unique city that it is. The homogenization of housing as proposed will diminish the value and appeal of the choices available to residents.

Given the number of housing permits already approved, I ask that there be a thoughtful delay in making a decision on housing that will have such potentially drastic effects on the residents of San Francisco.

Sincerely,
Carole Stahlkopf
149 Moncada Way
San Francisco CA 94127

Sincerely,
Carole Stahlkopf
San Francisco, CA 94127

**From:** madyjones@everyactioncustom.com on behalf of Mady Jones
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 11:46:00 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
I have lived in SF for 55 years. I remember well the devastating effects of the Fillmore Urban Renewal. Please don't make similar mistakes now. We need more housing but we need to respect historical neighborhoods.

Sincerely,
Mady Jones
San Francisco, CA 94115

**From:** richard-marini@everyactioncustom.com on behalf of Richard Marini
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 12:27:01 PM

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Dear Board of Supervisors,

As a  native San Franciscan, I strongly oppose Senator Weiner and Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): There is no guarantee nor plan that ensures that the changes will provide "affordable" housing.  It will forever change the city that we know and love into a fragmented cluster of buildings serving the rich.
The city cannot even keep up with its current issues like street and sidewalk repair, infrastructure maintenance including sewers and trees.  Please tell me how it will keep up with this growth plan?
Upzoning etc. is not why I voted for the current leadership and will certainly be the reason they will be VOTED OUT when the time comes.  Hopefully the damage will not be irreversible by then.

Sincerely,
Richard Marini
San Francisco, CA 94123

**From:** maryksullivan4@everyactioncustom.com on behalf of Mary Sullivan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 12:29:07 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Mary Sullivan
San Francisco, CA 94133

**From:** seaward94122@everyactioncustom.com on behalf of STEVE WARD
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 12:50:27 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

In the most dense city west of the Hudson River we must develop with discretion to preserve SF's world renowned character and the quality of life FOR OUR CURRENT RESIDENTS! Reduce the office vacancy to 10% before approving any up zoning in neighborhoods
not desiring it through repurposing to mixed use. This is the economic and environmental best strategy.
ADDITIONAL COMMENTS (optional):

Sincerely,
STEVE WARD
San Francisco, CA 94122

**From:** upzoneoverreachemail@everyactioncustom.com on behalf of Vance Nesbitt
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 2:31:26 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

KEEP SAN FRANCISCO, SAN FRANCISCO!

Sincerely,
Vance Nesbitt
San Francisco, CA 94123

**From:** padysplace@everyactioncustom.com on behalf of Luis Pine
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 5:44:38 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
How can we correct a situation whereby an Industry (Building) whose priority is profiting, gets to influence public offices about the need and parameters for building? Or, to put it another way, how do we correct our public officials (from city supervisors, state assembly and governor), who are protecting and prioritizing the will of an industry instead of the need of the citizens of a city whom they're required to represent?

Sincerely,
Luis Pine
San Francisco, CA 94122

**From:** ayun112@everyactioncustom.com on behalf of Andersen Yun
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 7:29:52 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Buliding new buildings has never in the history of San Francisco resulted in the needed amount of affordable housing. We need to rethink the idea that new buildings = affordable housing if we turn over land to rich, corporate developers, who only have profits in mind. As an example, the newish building on sloat near 47 th ave is alreadyt being repaired, and the building on Ocean and Miramar has new scaffolding around it for needed repairs. Neither of these buildings offer affordable housing, yet the build quality is shoddy. Add to that the relaxation of building codes in the name of the economy and turning back CEQA regulations, and the residents of San Francisco can expect high rents, shoddy buildings and the continued growth of RV's on the street and tent cities, as well as a degraded enviornment. Please oppose SB79 and the upzoning deadline!!

Sincerely,
Andersen Yun
San Francisco, CA 94112

**From:** alan94117@everyactioncustom.com on behalf of Alan Collins
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Thursday, July 17, 2025 11:37:16 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Alan Collins
San Francisco, CA 94107

**From:** quinnevent@everyactioncustom.com on behalf of Phyllis Quinn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Friday, July 18, 2025 1:13:36 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:
Stop trying to make San Francisco the land of expensive Towers!  Do not destroy our neighborhoods!  Go somewhere else!

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (see above):

Sincerely,
Phyllis Quinn
San Francisco, CA 94109

**From:** bailey.kathyr@everyactioncustom.com on behalf of Kathy Bailey
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Friday, July 18, 2025 3:41:48 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Have increased traffic and parking [and other infrastructure] issues been seriously considered?

Sincerely,
Kathy Bailey
San Francisco, CA 94122

**From:** smoughan@everyactioncustom.com on behalf of Sarah Moughan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Friday, July 18, 2025 8:24:30 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which destroys the character of our most beautiful and historic neighborhoods by replacing lovely buildings with 6 story towers.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sarah Moughan
San Francisco, CA 94123

**From:** bilgepump100@everyactioncustom.com on behalf of Robert Hall
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Friday, July 18, 2025 9:32:09 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Robert Hall
San Francisco, CA 94117

**From:** diana.giampaoli@everyactioncustom.com on behalf of Diana Giampaoli
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Saturday, July 19, 2025 8:28:48 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please we ask for you to keep the building to a 3 to 4 story minimium. This won't be affordable housing. People won't take the transportation along Lombard. Right now it's for Google, Facebook, etc at Silicon Valley. SF has enough buildings for housing. STOP THE UPZONING. Thank you.

Sincerely,
Diana Giampaoli
San Francisco, CA 94123

**From:** angieschuppek@everyactioncustom.com on behalf of Angelique Schuppek
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Saturday, July 19, 2025 9:31:42 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

I live in North Beach. I love our neighborhood full of character and beautiful views! This is why I moved here. I don't want to change it into a neighborhood full of modern buildings. Thank you!

Sincerely,
Angelique Schuppek
San Francisco, CA 94133

**From:** schuppek@everyactioncustom.com on behalf of Richard Schuppek
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Saturday, July 19, 2025 3:38:21 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I strongly oppose the upzoning in North Beach, where we live, as that will take away from charm and community feel which we love about our neighborhood and of the City. Thank you.

Sincerely,
Richard Schuppek
San Francisco, CA 94133

**From:** krf.1sf@everyactioncustom.com on behalf of Karen Franklin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Saturday, July 19, 2025 6:07:41 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Karen Franklin
San Francisco, CA 94109

**From:** pennyfino@everyactioncustom.com on behalf of Penelope Finocchiaro
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Sunday, July 20, 2025 5:24:04 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as mandate.

Never disregard our elegant city and how careful planning
has added growth with reason. I don't understand the urgency for demolition and building where it is not necessary. It's about money. What about huge deserted areas that could be repurposed- like the block of the old flower mart.

I'm a longtime owner in North Beach/telegraph hill. Yes to improving long deserted properties but NOT destroying everyone's waterfront views for the few privileged. Disgusting.

Sincerely,
Penelope Finocchiaro
San Francisco, CA 94133

**From:** jim-connelly@everyactioncustom.com on behalf of jim connelly
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Sunday, July 20, 2025 6:31:16 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

This is insane! We have lived in Cow Hollow for nearly 50 years and have never seen such an assault on the neighborhood that we love.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
jim connelly
San Francisco, CA 94123

**From:** aj.t.swoboda@everyactioncustom.com on behalf of AJ Swoboda
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Monday, July 21, 2025 6:47:19 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

My wife and I are raising our family in Jordan Park, a neighborhood that is ALREADY adding 1300+ housing units without all of these insane plans the Mayor is proposing. We want development and we believe in SF, but we also can't adopt a tech policy of "move fast; break things" when it comes to something so permanent and long lasting. I have spoke at two hearings in City Hall about how thoughtless the Mayor's initial (and still current version) of zoning is. He and his administration are clearly looking to ram plans through by relying on citizens to either be unaware or to eventually give up fighting.

Sincerely,
AJ Swoboda
San Francisco, CA 94118

**From:** isadore.rosenthal@everyactioncustom.com on behalf of Isadore Rosenthal
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Monday, July 21, 2025 12:26:15 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Isadore Rosenthal
San Francisco, CA 94122

**From:** ericajoykatrak@everyactioncustom.com on behalf of Erica Katrak
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable [File No: 250700 and 250701]
**Date:** Monday, July 21, 2025 1:45:21 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan and someone who would like to stay here and enjoy this beautiful and creative city throughout the rest of my life, I strongly oppose Mayor Lurie's upzoning plan, which would encourage the demolition of existing homes, displace renters and small businesses, and turn our neighborhoods into corridors of unaffordable luxury towers.

This plan empowers and enriches developers, silences residents, and is being rushed to satisfy a state mandate that's not only outdated and out of touch with San Francisco's current reality, but poorly thought through from the beginning and not in the interest of the average citizen. That mandate should be CHALLENGED — not used to justify permanent zoning changes.

You cannot rewrite the city's land use overnight with most residents unaware. Once this plan is adopted, there is no going back — even if it proves disastrous. You can only ruin a city once.

I, like a huge number of people who live here, urge you to:

– Protect renters and small businesses
– Preserve irreplaceable and unique historic character
– Preserve the vistas that draw visitors from around the world
– Require real affordability
– Slow the process and engage the public

Don't rush a decision that will reshape San Francisco forever. We need thoughtful planning — and leadership that listens.

Sincerely,
Erica Katrak
San Francisco, CA 94114

**From:** esthermk@everyactioncustom.com on behalf of Esther Marks
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Monday, July 21, 2025 7:11:13 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Esther Marks
San Francisco, CA 94117

**From:** ALSundby@everyactioncustom.com on behalf of Ann Sundby
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 22, 2025 9:27:26 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Ann Sundby
San Francisco, CA 94127

**From:** vernshah@everyactioncustom.com on behalf of Verna Shaheen
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 22, 2025 11:13:57 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I have been active in preservation efforts in SF for at least 25 years. I am a member of SF Heritage and SF Victorian Alliance in addition to SF History Association. We must preserve our architectural gems, neighborhood character, and proper scale. Let's find more creative solutions as well as inventory all of the vacant hotels and other buildings before unnecessarily building more!!!

Thank you.

Sincerely,
Verna Shaheen
San Francisco, CA 94123

**From:** taylor.lint@everyactioncustom.com on behalf of Taylor Lint
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable [File No: 250700 and 250701]
**Date:** Tuesday, July 22, 2025 10:46:09 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's upzoning plan, which would encourage the demolition of existing homes, displace renters and small businesses, and turn our neighborhoods into corridors of unaffordable luxury towers.

This plan empowers developers, silences residents, and is being rushed to satisfy a state mandate that's outdated and out of touch with San Francisco's current reality. That mandate should be challenged — not used to justify permanent zoning changes.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:

– Protect renters and small businesses
– Preserve neighborhood scale and historic character
– Require real affordability
– Slow the process and engage the public

Don't rush a decision that will reshape San Francisco forever. We need thoughtful planning — and leadership that listens.

ADDITIONAL COMMENTS (optional):

Sincerely,
Taylor Lint
San Francisco, CA 94109

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS); De Asis, Edward (BOS); BOS-Operations; Carroll, John (BOS); Board of Supervisors (BOS) |
| **Subject:** | File Nos. 250700, 250701, and 250727 - 78 letters |
| **Date:** | Thursday, July 17, 2025 12:45:52 PM |
| **Attachments:** | 78 letters.pdf |

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Dear Supervisors,

Please see attached 78 letters from members of the public regarding:

File No. 250700 - Ordinance amending the Zoning Map to implement the Family Zoning Plan by amending the Zoning Use District Maps to: 1) reclassify certain properties currently zoned as various types of Residential to Residential Transit Oriented - Commercial (RTO-C); 2) reclassify properties currently zoned Residential Transit Oriented (RTO) to Residential Transit Oriented - 1 (RTO-1); 3) reclassify certain properties from Residential districts other than RTO to RTO-1; 4) reclassify certain properties currently zoned Neighborhood Commercial (NC) or Public (P) to Community Business (C-2); and 5) reclassify certain properties from Public to Mixed-Use or Neighborhood Commercial Districts; amending the Height and Bulk Map to: 1) reclassify properties in the Family Zoning Plan to R-4 Height and Bulk District; 2) change the height limits on certain lots in the R-4 Height and Bulk District; and 3) designating various parcels to be included in the Non-Contiguous San Francisco Municipal Transportation Agency Special Use District (SFMTA SUD); amending the Local Coastal Program to: 1) reclassify all properties in the Coastal Zone to R-4 Height and Bulk District; 2) reclassify certain properties to RTO-C and Neighborhood Commercial District; 3) designate one parcel as part of the SFMTA SUD; and 4) directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of public necessity, convenience, and welfare under Planning Code, Section 302; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings under the City's Local Coastal Program and the California Coastal Act of 1976.

File No. 250701 - Ordinance amending the Planning Code to: 1) create the Housing Choice-San Francisco Program to incent housing development through a local bonus program and by adopting a Housing Sustainability District, 2) modify height and bulk limits to provide for additional capacity in well-resourced neighborhoods, and to allow additional height and bulk for projects using the local bonus program, 3) require only buildings taller than 85 feet in certain Districts to reduce ground level wind currents, 4) make conforming changes to the RH (Residential, House), RM (Residential, Mixed), and RC (Residential-Commercial) District zoning tables to reflect the changes to density controls, and parking requirements made in this ordinance, 5) create the RTO-C

(Residential Transit Oriented-Commercial) District, 6) implement the Metropolitan Transportation Commission's Transit-Oriented Communities Policy by making changes to parking requirements, minimum residential densities, and minimum office intensities, and requiring maximum dwelling unit sizes, 7) revise off-street parking and curb cut obligations citywide, 8) create the Non-contiguous San Francisco Municipal Transportation Agency Sites Special Use District, 9) permit certain Legacy Businesses to relocate without a conditional use authorization and waive development impact fees for those businesses, 10) make technical amendments to the Code to implement the above changes, and 11) make conforming changes to zoning tables in various Districts, including the Neighborhood Commercial District and Mixed Use Districts; amending the Business and Tax Regulations Code regarding the Board of Appeals' review of permits in the Housing Choice Program Housing Sustainability District; amending the Local Coastal Program to implement the Housing Choice-San Francisco Program and other associated changes in the City's Coastal Zone, and directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making public necessity, convenience, and welfare findings under Planning Code, Section 302.

File No. 250727 - Resolution opposing California State Senate Bill 79 (Wiener) and similar future legislation, unless amended to give Local governments adequate ability to formulate local plans through its local legislative process, in which local governments and residents have adequate review and oversight of community planning, including affordability requirements, and residential and commercial tenant protections.

Regards,

**Richard Lagunte**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-5184 | Fax (415) 554-5163
bos@sfgov.org | www.sfbos.org

Pronouns: he, him, his

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office*

*does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

**From:** mhesse@everyactioncustom.com on behalf of Marianne Hesse
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:22:02 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Marianne Hesse
San Francisco, CA 94117

**From:** pattired12@everyactioncustom.com on behalf of Patti McMahon
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:22:11 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

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While I encourage more housing it should be done in a manner that preserves the look and feel of the neighborhoods.There are empty buildings all around the city that could be targeted for larger footprints - the closed movie theatre at 18th ave and Garry, the old closed restaurant next to Trader Joe's on Masonic, the closed north point movie theatre on north point - and many more. What happened to the office conversion idea to bring traffic into downtown San Francisco ? We have a 30+ % office vacancy rate.

Sincerely,
Patti McMahon
San Francisco, CA 94121

**From:** barbara@everyactioncustom.com on behalf of Barbara Mann
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:26:27 AM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional):

Sincerely,
Barbara Mann
San Francisco, CA 94110

**From:** johnzsf@everyactioncustom.com on behalf of John Zlatunich
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:27:41 AM

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Sincerely,
John Zlatunich
San Francisco, CA 94118

**From:** cydney1010@everyactioncustom.com on behalf of Cydney DeBenedetto
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:37:06 AM

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Dear Board of Supervisors,

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We call on you to:

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Cydney DeBenedetto

**From:** carolynkenady@everyactioncustom.com on behalf of Carolyn Kenady
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:46:27 AM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Carolyn Kenady
San Francisco, CA 94114

**From:** marycmcf@everyactioncustom.com on behalf of Mary McFadden
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:46:47 AM

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Dear Board of Supervisors,

I am a forth generation San Franciscan. I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. Not only is this an environmental disaster, it destroys our shared history by eviscerating our communities. It is a gift to those who care nothing for the City or its residents, who see the people who built this place, who call this place home as obstacles to their increasing wealth.

I call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Sincerely,
Mary McFadden
San Francisco, CA 94115

**From:** nerok09@everyactioncustom.com on behalf of Eugen Koren
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:47:00 AM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Eugen Koren
San Francisco, CA 94111

**From:** apeichhorn@everyactioncustom.com on behalf of Andrea Eichhorn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:49:47 AM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

And this will adversely impact our personal/home experiences and property values. This will likely result in long protracted, and expensive battles. Let's work to create a mindful approach. And not make our neighborhoods into Manhattan.

Sincerely,
Andrea Eichhorn
San Francisco, CA 94123

**From:** familyadler@everyactioncustom.com on behalf of Brian A
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:56:46 AM

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Dear Board of Supervisors,

I am a 50 year resident of the Sunset District of San Francisco. Upzoning is inconsistent with our (and many) neighborhoods, and against the will of the people who have paid a fortune to live in a peaceful, well managed, family friendly neighborhood. Further, these upzoning proposals are DISCRIMINATORY - they apply to our middle class neighborhood, but NOT affluent St. Francis Woods, or Pacific Heights.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Sincerely,
Brian A
San Francisco, CA 94116

**From:** margaretmm@everyactioncustom.com on behalf of Margaret McFarland
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:00:08 PM

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Dear Board of Supervisors,

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Sincerely,
Margaret McFarland
San Francisco, CA 94114

**From:** tolinhanley@everyactioncustom.com on behalf of SALLY HANLEY
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:09:29 PM

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Dear Board of Supervisors,

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We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
SALLY HANLEY
San Francisco, CA 94121

**From:** savethegreathighway@everyactioncustom.com on behalf of Jasmine Madatian
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:23:21 PM

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Dear Board of Supervisors,

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is grossly negligent.

Residents deserve better.

Sincerely,
Jasmine Madatian
San Francisco, CA 94116

**From:** john.nulty@everyactioncustom.com on behalf of John Nulty
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:34:22 PM

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Sincerely,
John Nulty
San Francisco, CA 94142

**From:** daviddeiwert@everyactioncustom.com on behalf of David Deiwert
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:41:53 PM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS : The Western Addition, Japan Town, does not need this to happen again.

Sincerely,
David Deiwert
San Francisco, CA 94115

**From:** tamrob@everyactioncustom.com on behalf of Tamra Marshall
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:53:08 PM

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Dear Board of Supervisors,

I am a 30 year resident of San Francisco and have raised a family here and I strive to see our city continue to be a place where families and individuals can live, grow and thrive. I agree that we need to develop a plan for more AFFORDABLE housing in our city and state, yet I find the current plans for SF to be purposefully confusing, misleading and full of potential for corruption and not focused on the "family" part of FAMILY ZONING (as the new name would lead one to believe).

Mayor Lurie's Family Zoning Plan has very little to do with building affordable housing and enriching communities for middle class and lower-middle class residents, but much to do with enriching developers to build fast, cheap high-rise structures that will diminish neighborhood cohesiveness and the unique architecture that represents the character of our city.

I want an upzoning plan, but this one misses the mark! San Francisco's young people and families do not want to live in high rises - they want affordable and charming apartments, condos, flats and homes that have a neighborhood feel - not tall boxes with windows that offer little in the way of long term appeal and a sense of home.

Increasing the heights only along the Muni corridors will a create stark and unbalanced feel and it creates an unnecessary burden on just some neighborhoods when we have great public transportation everywhere in this city. I propose we explore raising the height limits more consistently across the entire city to keep a balanced urban landscape and include regulations that require new and higher buildings to have architectural features that blend and enhance existing neighborhood structures and retain the SF charm. Let's face it, developers will not do that unless it is required.

This plans needs much more creative thought into how to increase AFFORDABLE housing and keep our City as a visually beautiful place to live and receive visitors from all over the world.

I've raised 2 sons in the City and both of them loved growing up here and have strong ties and friends from every neighborhood around town. I grew up in the suburbs in the midwest and never had the same feeling of neighborhood belonging that I get here. Both of my adult sons are now SFUSD teachers - one a kindergarten teacher and one a high school teacher. They want to remain living here and raise their own families in this beloved city. But, I worry about the affordability problem and that is what should be the focus in a new plan. I am not against change and increasing height limits all across the city but I see NO real increase in affordability in this plan nor a way to attract and retain middle class families. I recommend a new look at this plan that really addresses the problems! Let's not take the quick-fix route based on arbitrary numbers sent down from Sacramento and the politicians who want to climb the ladder. We can surely do better!

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
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- Request a postponement of the arbitrary January 2026 upzoning deadline

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Sincerely,
Tamra Marshall
San Francisco, CA 94114

**From:** mhuettl62@everyactioncustom.com on behalf of Martha Huettl
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:53:57 PM

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ADDITIONAL COMMENTS (optional):

Sincerely,
Martha Huettl
San Francisco, CA 94110

**From:** tvobsf@everyactioncustom.com on behalf of Anthony Villa
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 12:59:48 PM

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ADDITIONAL COMMENTS (optional):

Sincerely,
Anthony Villa
San Francisco, CA 94122

**From:** emmo55@everyactioncustom.com on behalf of Don Emmons
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:09:10 PM

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Dear Board of Supervisors,

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We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
Don Emmons
San Francisco, CA 94123

**From:** sfromana@everyactioncustom.com on behalf of Anne-Marie Russo
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:12:58 PM

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Dear Board of Supervisors,

I've lived in San Francisco Tenderloin District for over 20 years. I believe in preserving the fabric of our city, keeping small businesses alive and not disrupting communities. Not to mention the unique charm of our neighborhoods that make living here a joy. The upzoning maps are not conducive to the type of city we all choose to live in. I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Keep San Francisco Neighborhoods as micro-communities, not mass luxury corridors.

Sincerely,
Anne-Marie Russo
San Francisco, CA 94109

**From:** juliepaul164@everyactioncustom.com on behalf of Julie Paul
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:15:52 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

CITY OFFICIALS: Please take note--the reason I am so against these plans and proposed legislation is that they will NOT fix the problem and will DESTROY our neighborhoods in the process. Citizens are waking up and outraged that Mayor Lurie's "Family" Plan is based on faulty numbers and the scale is completely outsized. San Francisco's population is static (after significantly declining), baby boomers will be aging out of their homes and birth rates are on the decline. We do not need this much capacity, and the result will be hodge-podgey towers built randomly to the financial benefit of developers at the expense of residents. San Francisco Planning officials should not be flippantly saying, "Well, we won't have to rezone for the next 50 years." This defies the purpose of an 8-year Housing Element cycle and violates the principles of good city planning which should be interative based on actual needs. Furthermore, the elementary belief that more supply = lower prices is bogus because housing is a vastly different industry than manufacturing. Builders do not have to build housing to try to cover their fixed costs--they will only build if it is profitable which is exactly what they should do. The real solutions are more subsidized housing, more rapid transit and higher minimum wages.

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener’s SB 79 and Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Julie Paul
San Francisco, CA 94118

**From:** irismvbucchioni@everyactioncustom.com on behalf of Iris Bucchioni
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:21:54 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan and concerned D7 resident I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Iris Bucchioni
San Francisco, CA 94127

**From:** tb@everyactioncustom.com on behalf of Thomas Bucchioni
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:30:12 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Thomas Bucchioni
San Francisco, CA 94127

**From:** janesmalley1@everyactioncustom.com on behalf of Jane Smalley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:32:09 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Jane Smalley
San Francisco, CA 94118

**From:** lmuhlfeld@everyactioncustom.com on behalf of louise patterson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:48:05 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
louise patterson
San Francisco, CA 94118

**From:** billykgp@everyactioncustom.com on behalf of William Kucera
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:52:42 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
William Kucera
San Francisco, CA 94123

**From:** scoopfoggy@everyactioncustom.com on behalf of Shirley Fogarino
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 1:53:01 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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ADDITIONAL COMMENTS (optional):

WTF!!!! Does this mean that hundreds of people will be displaced because of back-door eminent domain???? NOT ON OUR HOUSE!

Weiner and his fascist, non-inclusive, multi-billion dollar real estate and tech industry backers (the same people who support Trump) are preparing for the big steal with SB79! Stop him and stop this NOW! San Francisco went through redevelopment once. My family was here during those years. People's homes were stolen in the name of progress and a very few people made lots of money.. Weiner=Trump. He should be voted out of office and more sensible approaches to housing need to prevail.

Sincerely,
Shirley Fogarino

**From:** randymazzei@everyactioncustom.com on behalf of Randall Mazzei
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 2:11:46 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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Please remember what urban renewal did to the Fillmore.

Sincerely,
Randall Mazzei

**From:** davidheran@everyactioncustom.com on behalf of David Heran
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 2:23:54 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
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ADDITIONAL COMMENTS (optional): SF natives, such as myself, are disgusted with those who masquerade as stewards of the public interest. It is hard to debunk the "misinformation" of 15 Minute Cities, when our politicians are raining down multiple high-rise buildings

on us to become our new "homes", when our traditional homes are bulldozed. There is no population explosion in San Francisco, or much of the Bay Area, which would justify this maniacal level of building. Stop it now! I demand a moratorium on ALL residential building,

and will never vote for those who uphold this building madness which is designed to subjugate humanity. Keep the status quo that existed
before Sacramento introduced building mandates, whereby individual communities, NOT Sacramento, determine building policies! Let

G. Newsom know that he is a failure to his masters at the World Economic Forum. Everyone knows.

Sincerely,
David Heran
San Francisco, CA 94123

**From:** pepperadamsjh@everyactioncustom.com on behalf of Janet Harrison
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 2:30:17 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Janet Harrison
San Francisco, CA 94114

**From:** dpj@everyactioncustom.com on behalf of Devon Johnson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 2:32:22 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Devon Johnson
San Francisco, CA 94123

**From:** ljasminek@everyactioncustom.com on behalf of L J Kim
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 2:33:36 PM

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Dear Board of Supervisors,

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We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
L J Kim
San Francisco, CA 94123

**From:** vijamh@everyactioncustom.com on behalf of Vija Hovgard
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 2:43:49 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Vija Hovgard
San Francisco, CA 94123

**From:** jpjh@everyactioncustom.com on behalf of John Hopkins
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 2:56:20 PM

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Dear Board of Supervisors,

San Francisco is one of Americas most unique and historic cities where preservation should be paramount. We are Americas best version of a historical European city. Replacing historic architectural buildings with glass boxes (already turning Market St into a monochromatic desert) is shortsighted. Yes, we need housing but do not go about it in a DOGE Trumpian chainsaw, building at all costs, manner which Sen Wiener has been implementing. We have already eliminated major views of the hills and bay which made us so attractive. Eliminating our historic housing stock is a travesty for future generations.
As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor’s upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
John Hopkins
San Francisco, CA 94109

**From:** amy7w2m@everyactioncustom.com on behalf of Amy Meyer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 3:12:13 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Amy Meyer
San Francisco, CA 94121

**From:** barbarajheffernan@everyactioncustom.com on behalf of Barbara Heffernan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 3:25:26 PM

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Dear Board of Supervisors,

I am long time resident of San Francisco. I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, the displacement of renters and small businesses, and the transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

We need to be thoughtful about housing and focus on affordable units. This upzoning plan does not provide affordable housing.

Sincerely,
Barbara Heffernan
San Francisco, CA 94123

**From:** johngarrity@everyactioncustom.com on behalf of John Garrity
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 3:45:22 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
John Garrity
San Francisco, CA 94127

**From:** ngilson@everyactioncustom.com on behalf of nina gilson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 3:49:51 PM

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Dear Board of Supervisors,

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We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
nina gilson
San Francisco, CA 94123

**From:** carlas@everyactioncustom.com on behalf of Carla Schlemminger
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 4:00:15 PM

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- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Carla Schlemminger
San Francisco, CA 94123

**From:** rkram1@everyactioncustom.com on behalf of Rona Kram
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 4:28:45 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

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ADDITIONAL COMMENTS (optional):

Sincerely,
Rona Kram
San Francisco, CA 94133

**From:** pjcoats@everyactioncustom.com on behalf of Philip Coats
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 5:11:57 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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ADDITIONAL COMMENTS (optional):

Sincerely,
Philip Coats
San Francisco, CA 94122

**From:** eliseravel3@everyactioncustom.com on behalf of Elise Ravel
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 5:13:42 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): Destroying the individual flavor of our neighborhoods and hurting small businesses is not acceptable.

Sincerely,
Elise Ravel
San Francisco, CA 94131

**From:** rbrandi@everyactioncustom.com on behalf of richard brandi
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 5:23:42 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
richard brandi

**From:** m.diane.weber@everyactioncustom.com on behalf of Diane Weber
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 6:03:01 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As an Outer Richmond resident, I'm deeply concerned about the proposed blanket upzoning threatening the historic Lincoln Manor neighborhood, and request an exemption of Clement Street (west of 33rd Ave) and Geary Boulevard (36th–38th Ave) due to its historic and coastal nature.Our neighborhood provides GGNRA green space enjoyed by many throughout the city, where scenes of natural beauty and birdlife are abundant, with countless people cycling by daily, riding by in the tourist GoCars, or golfing at Lincoln Park. Upzoning would destroy the unique, historic character of Lincoln Manor and Shore View—areas that deserve the same protection as Sea Cliff and The Great Highway. Additionally, there are no buses or businesses west of 33rd on Clement, so it is neither a transit corridor nor a commercial area. Blanket upzoning here will not create affordable family housing; it will just mean more expensive, smaller units and fewer homes for families and seniors. The Richmond District suffered through an era of "Richmond Specials" not that long ago. Once existing houses are demolished and ones out of character with the district are built, it will be too late to save the character of this neighborhood. The character of different neighborhoods is an integral part of what makes San Francisco a city beloved worldwide. Instead of incentivizing developers, speculation and high-end condos, let's use existing vacant units and identify sites where larger units will fit into existing commercial and built-up areas.

I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Diane Weber
San Francisco, CA 94121

**From:** hhuebel@everyactioncustom.com on behalf of holly huebel
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 6:16:50 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
holly huebel
San Francisco, CA 94111

**From:** peterboothlee@everyactioncustom.com on behalf of Peter Lee
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 6:26:04 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Outrageous shredding of the Fabric of San Francisco!
As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Peter Lee
San Francisco, CA 94118

**From:** twistee2u@everyactioncustom.com on behalf of Fiona Friedland
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 6:27:41 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: As a 40 year resident of San Francisco, I have seen the haphazard development of luxury housing around SF. Adding more housing for rich people is not what we need. The city has already lost so many of our creatives and artists to techie hipster douchebags. We need more affordable housing to keep our city diverse and interesting. What used to be a rainbow is now an egg - white and yellow. Bring back affordable housing along with more parks, green space, schools and services that families need.

Sincerely,
Fiona Friedland
San Francisco, CA 94117

**From:** corex123@everyactioncustom.com on behalf of Diana Kaytun
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 6:36:11 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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ADDITIONAL COMMENTS (optional):

Sincerely,
Diana Kaytun

**From:** krf.1sf@everyactioncustom.com on behalf of Karen Franklin
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 6:36:32 PM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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ADDITIONAL COMMENTS (optional):

Sincerely,
Karen Franklin
San Francisco, CA 94109

**From:** gingerpepper@everyactioncustom.com on behalf of Ginger Pepper
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 7:08:02 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS: Americans haven't learned yet that tearing down buildings & homes only to replace the country's best carpentry with dubious building construction that won't last or compliment San Francisco's unique Spanish, French, Italian & Victorian homes. It will be
destroying the history of San Francisco's artisans, architecture, Victorians and our neighborhoods unique different styles. This is why tourists come here and say "one of the most beautiful cities in the world". Real estate is out of control and it's up to you the representatives to protect San Franciscan's property rights without creating insecurity for the residents. We don't need more people crammed into a 48 square mile city. We need affordable living, improvements and security for the next hundred or more years without a huge population growth. It appears mayor Lurie is selling us out instead of rebuilding the city to what it used to be, as he promised while running for office. If you go to Europe you can see their history everywhere. They don't demolish they improve their buildings without wasting the beautiful architecture. This is how san Francisco was in the past. At least postpone the January 2026 date and include all San Franciscans in decisions of their neighborhoods.

Sincerely,
Ginger Pepper
San Francisco, CA 94116

**From:** dunetansy@everyactioncustom.com on behalf of Greg Gaar
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 7:13:51 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Greg Gaar
San Francisco, CA 94127

**From:** chamaret@everyactioncustom.com on behalf of jun ishimuro
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 7:28:58 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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ADDITIONAL COMMENTS (optional):

This plan will destroy the unique neighghborhood characters of 24th Street near where I live. Residents have made effort for decade to 24th street shopping areas unique with independently owned businesses.
This plan also do not address the affordability and adding market rate condominiums will only displace existing residents under rent control. We can not allow real estate developers to destroy our city's unique beauty - which is our city's sustainable resource which produce money and jobs through our city's tourism.

Sincerely,
jun ishimuro
San Francisco, CA 94114

**From:** parrott371@everyactioncustom.com on behalf of n d
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 7:31:43 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

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ADDITIONAL COMMENTS (optional):

Sincerely,
n d

**From:** sfamc2@everyactioncustom.com on behalf of Arnold Cohn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 7:38:53 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

Please help keep our neighborhoods and stop Senator Wiener's horrible plan to destroy our living spaces.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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How would you feel if a four to six story building becomes your neighbor?

Sincerely,
Arnold Cohn

**From:** rbinsf@everyactioncustom.com on behalf of Rita Pisciotta
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 7:53:58 PM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Rita Pisciotta
San Francisco, CA 94133

**From:** amgodman@everyactioncustom.com on behalf of Aaron Goodman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 8:05:20 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Parkmerced was one of wieners pushed density projects. It ignored obsolescence and feasibility financially. It ignored preservation and infill based options that would have allowed density and transit solutions. It ignored the other domino impacts of adjacent redevelopment institutional growth and the displacement and loss of rent controlled housing to sfsu-csu. It ignored the 11 unretrofitted towers and CEQA analysis of better alternatives and options submitted to the S.F. planning department supervisors and mayor with adequate time to meet and adjust with the owner and architectural team. They ignored everything and went forward with similar last minute legislation late at night without review or discussion (see the film "who killed Parkmerced?" No neighborhood is safe or building protected when you allow such rampant and unenvironmental demolition of sound rent controlled housing……. There was no plan, only green-$-greed…….

Sincerely,
Aaron Goodman
San Francisco, CA 94127

**From:** williamskewescox@everyactioncustom.com on behalf of William Skewes-Cox
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 8:50:22 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

My family has lived in Cow Hollow since 1960 and across 4 generations. We are horrified by the change in character that could result from these changes. People travel from all over the world to see our human scale neighborhoods. We must protect them not destroy them!

Sincerely,
William Skewes-Cox
San Francisco, CA 94123

**From:** gilladmin@everyactioncustom.com on behalf of pamela gill
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 8:53:33 PM

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Dear Board of Supervisors,

I want more input before deciding which side I am on. Please see to it that the people of San Francisco and those who love this city need to consider the hard facts, and at the moment, we don't have those hard facts.

As a San Franciscan, I don't know if I oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

I wonder about:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
pamela gill
San Francisco, CA 94114

**From:** elemjw@everyactioncustom.com on behalf of Lin Joe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 9:29:18 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I have been  residing in San Francisco since the 1980's.  My children were both born here at Children's Hospital on California street and they are grown now but still reside in the City.  It is our home and we love it.  I have seen many changes to our beloved City and it is not change I'm concerned with but the scale and magnitude of the proposed developments and extreme upzoning that has me and many other neighbors worried and frankly,  pissed off.

Please consider our concerns.

Sincerely,
Lin Joe

**From:** alecd69@everyactioncustom.com on behalf of Alexander Davis
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:23:39 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I'm a long-time San Franciscan, and I'm strongly opposed to Mayor Lurie's upzoning push and Senator Wiener's SB 79. The current plan rewards tearing down existing homes, drives out renters and small neighborhood businesses, and fast-tracks a future of unaffordable luxury high-rise corridors that most of us will never be able to live in. That's not "housing policy." That's displacement with better PR.

What I'm asking you to do:

Scale back the Mayor's upzoning maps. Dramatically. Start with what's actually required—not a speculative land rush.

Back the resolution from Supervisors Chan, Fielder, and Chen opposing SB 79. Stand with neighborhoods, not demolition incentives.

Tell Assemblymembers Stefani and Haney: Vote NO on SB 79. No blank check for permanent land-use changes without affordability or anti-displacement protections.

Push to postpone the arbitrary January 2026 upzoning deadline. Rushing irreversible zoning is how communities get erased.

Why this matters:
SB 79 + the Mayor's maps = permanent, one-way changes to how San Francisco grows—far beyond what's required and with zero affordability guarantees. Once the zoning changes, we don't get our neighborhoods back. This clears a path for mass demolition and luxury towers that serve developers and billionaire investors while cutting local residents out of the conversation. If planning doesn't protect the people who actually live here, it's not planning—it's displacement dressed up as "growth."

Sincerely,
Alexander Davis
San Francisco, CA 94123

**From:** crimlaw5@everyactioncustom.com on behalf of Gail Harper
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:25:51 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan and longtime resident of North Beach, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Gail Harper
San Francisco, CA 94133

**From:** sf.lorna@everyactioncustom.com on behalf of Lorna Walker
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:43:13 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):
Trickle down housing doesn't work. Stand up to the developers and protect San Francisco!

Sincerely,
Lorna Walker
San Francisco, CA 94115

**From:** askalice@everyactioncustom.com on behalf of Alice Polesky
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 2:35:43 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Alice Polesky
San Francisco, CA 94107

**From:** patrica_inez@everyactioncustom.com on behalf of Patrice Thompson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 3:19:36 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Patrice Thompson
San Francisco, CA 94121

**From:** angelanealgrove@everyactioncustom.com on behalf of angela Grove
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 7:16:40 AM

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Dear Board of Supervisors,

As a San Franciscan, living in Cow Hollow I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Lets not ruin San Francisco by going back to the damage done in the 60's

Sincerely,
angela Grove
San Francisco, CA 94123

**From:** yelsoma@everyactioncustom.com on behalf of Alice Mosley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 7:38:10 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Please object to Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Alice Mosley
San Francisco, CA 94117

**From:** dleuer@everyactioncustom.com on behalf of Dennis Leuer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 8:22:23 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Dennis Leuer
San Francisco, CA 94133

**From:** maria.bugarin7@everyactioncustom.com on behalf of Mary Bugarin
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable [File No: 250700 and 250701]
**Date:** Wednesday, July 16, 2025 9:54:03 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I have been a North Beach resident for over 35 years. I am a teacher with SFUSD. At the recent Land Use Committee hearing, San Franciscans voiced overwhelming opposition to Mayor Lurie's blanket upzoning plan — a sweeping proposal that would double or triple building heights and density across the city, with no affordability mandates, no protections for tenants or small businesses, and no real community input.

This plan empowers developers while silencing residents.

It is being rushed to satisfy a state housing mandate that is outdated, inflated, and disconnected from San Francisco's reality. The mandate should be challenged — not used to justify a sweeping deregulation of local zoning.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:
– Protect small businesses and renters
– Respect neighborhood scale and historic resources
– Require real affordability in all upzoned projects
– Extend the approval timeline and engage the public

Don't rush a decision that will reshape the city forever. San Francisco deserves better.

Sincerely,
Mary Bugarin
San Francisco, CA 94109

**From:** apatterson@everyactioncustom.com on behalf of Arthur Patterson
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 9:54:47 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Arthur Patterson
San Francisco, CA 94118

**From:** Mikalis.Faklys@everyactioncustom.com on behalf of Michael Faklis
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 10:20:25 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Michael Faklis
San Francisco, CA 94111

**From:** artartarta@everyactioncustom.com on behalf of michael pedroni
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 10:22:53 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
michael pedroni
San Francisco, CA 94133

**From:** donna.howe@everyactioncustom.com on behalf of Donna Howe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 10:41:03 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement and it is irresponsible because it makes false promises and does not recognize the past valuable contributions of the very residents and businesses that built community and commerce in San Francisco.

The maps I have seen layer numerous zoning changes on existing established neighborhoods, ignore the value of preserving significant open space and architectural elements, place undue negative emphasis on archaic exclusionary policies that haven't been enforced in decades and never will be, and dismiss appeals by neighborhood groups to participate in proposed changes.

In addition, having been born in San Francisco in 1953, I have resided here in apartments, flats, and single family homes, each of which were appropriate to the various stages of my work, my financial situation, and my personal life. I have witnessed the results of both positive and disastrous decisions in San Francisco from the time my immigrant grandparents relocated here to present day when my 14 year old grandson begins his 9th grade term in SFUSD. Our family had a barber shop on Holloway Avenue in a mixed use building, worked in retail and finance and education, pooled the salaries of 3 adults working full time to finance the purchase of a home, and continue to use public transportation in its many forms to this day. It is unnecessarily and Ill-advised to move ahead with rezoning and density decontrol changes as currently proposed.

Please resist pressure from Sacramento. Don't diminish what San Francisco offers to all residents by imposing policies that will in the end make housing more restrictive and less affordable.

Sincerely,
Donna Howe
San Francisco, CA 94127

**From:** soong.sharon@everyactioncustom.com on behalf of Sharon Soong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 11:32:19 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. Enacting this bill will destroy the character of San Francisco. Our home is over 120 years old, as are most of the homes in my area. I can't imagine what it would be like to have a huge, ugly highrise right next to us. People travel here from all over the world to enjoy San Francisco's unique beauty. This upzoning will destroy tourism as well. When is a city saturated? When is enough, enough? We struggle to have infrastructure for the people we have now. We can't support tens of thousands more. We just can't. We voted for Weiner (several times) and Lurie and I cannot tell you how disappointed in them we are.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Sharon Soong
San Francisco, CA 94123

**From:** kathyhoward@everyactioncustom.com on behalf of Katherine Howard
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 12:36:42 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a long-time San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

Downtown is dead, and the neighborhood commercial districts are full of life. And yet, you want to turn all of SF into what downtown looks like now. This does not make sense.

Please:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Katherine Howard
San Francisco, CA 94122

**From:** susanevans822@everyactioncustom.com on behalf of Susan Evans
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 1:16:28 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Evans
San Francisco, CA 94118

**From:** chr@everyactioncustom.com on behalf of Christine Russell
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 1:25:35 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Christine Russell

**From:** denolacarole@everyactioncustom.com on behalf of Carole De Nola
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 1:40:42 PM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Carole De Nola
San Francisco, CA 94121

**From:** kline.jb@everyactioncustom.com on behalf of Jeffrey Kline
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Wednesday, July 16, 2025 2:02:01 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

I really hope that all of you have read some works by Jane Jacobs, who along with Lewis Mumford, is considered a founder of the New Urbanist movement. According to her ThoughtCo. biography "(s)he supported bottom-up community planning, relying on the wisdom of those who lived in the neighborhoods to know what would best suit the location.". A famous Jacobs' quote: "“There is no logic that can be superimposed on the city; people make it, and it is to them, not buildings, that we must fit our plans.”. Please listen to the majority of the people who live in and make this city of San Francisco, and reconsider this flawed upzoning plan, which will not-- and cannot-- solve the urgent problem of a lack of affordable housing, but will open the door to massive demolition and higher rise (re-)development that will destroy the character and historic vibrancy of San Francisco.

Sincerely,
Jeffrey Kline

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS); De Asis, Edward (BOS); BOS-Operations; Board of Supervisors (BOS); Carroll, John (BOS) |
| **Subject:** | File Nos. 250700, 250701, and 250727 - 30 letters |
| **Date:** | Tuesday, July 15, 2025 1:41:45 PM |
| **Attachments:** | 30 letters.pdf |

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Dear Supervisors,

Please see attached 30 letters from members of the public regarding:

File No. 250700 - Ordinance amending the Zoning Map to implement the Family Zoning Plan by amending the Zoning Use District Maps to: 1) reclassify certain properties currently zoned as various types of Residential to Residential Transit Oriented - Commercial (RTO-C); 2) reclassify properties currently zoned Residential Transit Oriented (RTO) to Residential Transit Oriented - 1 (RTO-1); 3) reclassify certain properties from Residential districts other than RTO to RTO-1; 4) reclassify certain properties currently zoned Neighborhood Commercial (NC) or Public (P) to Community Business (C-2); and 5) reclassify certain properties from Public to Mixed-Use or Neighborhood Commercial Districts; amending the Height and Bulk Map to: 1) reclassify properties in the Family Zoning Plan to R-4 Height and Bulk District; 2) change the height limits on certain lots in the R-4 Height and Bulk District; and 3) designating various parcels to be included in the Non-Contiguous San Francisco Municipal Transportation Agency Special Use District (SFMTA SUD); amending the Local Coastal Program to: 1) reclassify all properties in the Coastal Zone to R-4 Height and Bulk District; 2) reclassify certain properties to RTO-C and Neighborhood Commercial District; 3) designate one parcel as part of the SFMTA SUD; and 4) directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of public necessity, convenience, and welfare under Planning Code, Section 302; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings under the City's Local Coastal Program and the California Coastal Act of 1976.

File No. 250701 - Ordinance amending the Planning Code to: 1) create the Housing Choice-San Francisco Program to incent housing development through a local bonus program and by adopting a Housing Sustainability District, 2) modify height and bulk limits to provide for additional capacity in well-resourced neighborhoods, and to allow additional height and bulk for projects using the local bonus program, 3) require only buildings taller than 85 feet in certain Districts to reduce ground level wind currents, 4) make conforming changes to the RH (Residential, House), RM (Residential, Mixed), and RC (Residential-Commercial) District zoning tables to reflect the changes to density controls, and parking requirements made in this ordinance, 5) create the RTO-C

(Residential Transit Oriented-Commercial) District, 6) implement the Metropolitan Transportation Commission's Transit-Oriented Communities Policy by making changes to parking requirements, minimum residential densities, and minimum office intensities, and requiring maximum dwelling unit sizes, 7) revise off-street parking and curb cut obligations citywide, 8) create the Non-contiguous San Francisco Municipal Transportation Agency Sites Special Use District, 9) permit certain Legacy Businesses to relocate without a conditional use authorization and waive development impact fees for those businesses, 10) make technical amendments to the Code to implement the above changes, and 11) make conforming changes to zoning tables in various Districts, including the Neighborhood Commercial District and Mixed Use Districts; amending the Business and Tax Regulations Code regarding the Board of Appeals' review of permits in the Housing Choice Program Housing Sustainability District; amending the Local Coastal Program to implement the Housing Choice-San Francisco Program and other associated changes in the City's Coastal Zone, and directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making public necessity, convenience, and welfare findings under Planning Code, Section 302.

File No. 250727 - Resolution opposing California State Senate Bill 79 (Wiener) and similar future legislation, unless amended to give Local governments adequate ability to formulate local plans through its local legislative process, in which local governments and residents have adequate review and oversight of community planning, including affordability requirements, and residential and commercial tenant protections.

Regards,

**Richard Lagunte**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-5184 | Fax (415) 554-5163
bos@sfgov.org | www.sfbos.org

Pronouns: he, him, his

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office*

*does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

**From:** jacquelineshelton@everyactioncustom.com on behalf of Jacqueline Shelton
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:01:56 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please listen to your constituents who oppose these measures.

Sincerely,
Jacqueline Shelton
San Francisco, CA 94123

**From:** epml@everyactioncustom.com on behalf of Michael Larsen
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:02:27 AM

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ADDITIONAL COMMENTS (optional):

Sincerely,
Michael Larsen
San Francisco, CA 94109

**From:** marcrabideau@everyactioncustom.com on behalf of Marc Joseph Rabideau
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:03:39 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Marc Joseph Rabideau
San Francisco, CA 94121

**From:** jvistnes1@everyactioncustom.com on behalf of Jessica Vistnes
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:09:10 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I can't agree more with the message from Neighborhoods United SF. I am completely distressed by the upzoning map. I can't understand why you want to ruin San Francisco. The high rises on Lombard Street from Laguna to the east are particularly upsetting. They will cut off views of half of what makes San Francisco "The City by the Bay" for tourists and residents alike. It is like putting the Fontana Towers all along one of the prettiest parts of San Francisco - blocking views so that developers can see apartments for many millions of dollars. Please put a stop to this!!!!

Sincerely,
Jessica Vistnes
San Francisco, CA 94123

**From:** robosborn415@everyactioncustom.com on behalf of Robert Osborn
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:11:58 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Robert Osborn
San Francisco, CA 94131

**From:** reginasneed@everyactioncustom.com on behalf of Regina Sneed
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:12:58 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- allow for more community input into the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability.

As a charter city, I do not support SB 79 and think San Francisco needs an exemption from its provisions which would allow for a better plan for increasing housing in the city.

Sincerely,
Regina Sneed
San Francisco, CA 94109

**From:** dongaj@everyactioncustom.com on behalf of Albert Dong
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:13:54 AM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS (optional):

Sincerely,
Albert Dong
San Francisco, CA 94123

**From:** agandi@everyactioncustom.com on behalf of ader gandi
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:14:00 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I live in Russian Hill, a neighborhood with charm and love. The new zoning plan will destroy this beautiful neighborhood.

Sincerely,
ader gandi
San Francisco, CA 94109

**From:** mopugh@everyactioncustom.com on behalf of Mark Pugh
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:14:16 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Mark Pugh
San Francisco, CA 94122

**From:** susanmackowski@everyactioncustom.com on behalf of Susan Mackowski
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:14:17 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Mackowski
San Francisco, CA 94133

**From:** danolley@everyactioncustom.com on behalf of David Nolley
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:14:57 AM

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Dear Board of Supervisors,

As a San Franciscan again since 1984 (and, I received my BA from SFSC in 1968), I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Please cease and disist.

Sincerely,
David Nolley
San Francisco, CA 94122

**From:** gregory@everyactioncustom.com on behalf of Gregory Stevens
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:14:58 AM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Gregory Stevens
San Francisco, CA 94121

**From:** koelsch1886@everyactioncustom.com on behalf of Leslie Koelsch
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:19:55 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Leslie Koelsch
San Francisco, CA 94114

**From:** pmulholl@everyactioncustom.com on behalf of Patrice Mullholland
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:20:32 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. As SF history shows, each time the city government tried to "up zone" it destroyed a thriving neighborhood.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress. No mention of low-income housing projects such as the one in North Beach on Bay Street.

SF does not need more housing, it needs the right housing. This is not being considered.

Sincerely,
Patrice Mullholland
San Francisco, CA 94133

**From:** campcollier86@everyactioncustom.com on behalf of Lori Collier
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:24:05 AM

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Dear Board of Supervisors,

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We call on you to:

- Drastically scale back the Mayor's upzoning maps
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ADDITIONAL COMMENTS (optional):

Sincerely,
Lori Collier
San Francisco, CA 94109

**From:** mos@everyactioncustom.com on behalf of m o"sullivan
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:24:17 AM

---

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ADDITIONAL COMMENTS (optional):

Sincerely,
m o'sullivan
San Francisco, CA 94116

**From:** noguera@everyactioncustom.com on behalf of Hatun Noguera
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:26:29 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Hatun Noguera
San Francisco, CA 94127

**From:** frankblanket@everyactioncustom.com on behalf of Derrick Scocchera
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:27:39 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a 32 year resident and renter in San Francisco, I strongly oppose Billionaire Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. San Francisco is one of the few cities left in this country with distinctive neighbors, and this short sighted cash grab turns it into another generic, completely unaffordable city. Not only is it bad for the people that call this place home, it's bad for tourism, which is still one of our greatest sources of revenue. Who wants to come to a city where the landmarks and charm are obscured by endless cookie cutter condos and office buildings. Gentrification isn't renewal, it's destruction, and the evidence is plain to see in countless other communities.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

It's time for a proposition that would remove large property owners and landlords like Scott Weiner and Dan Lurie from proposing these sorts of programs that they and their associates would directly profit from. There's a clear conflict of interest here.

Sincerely,
Derrick Scocchera
San Francisco, CA 94133

**From:** natashjadewolf@everyactioncustom.com on behalf of Natashja Dewolfe
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:27:39 AM

---

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Natashja Dewolfe
San Francisco, CA 94122

**From:** timepuzzle@everyactioncustom.com on behalf of John Robert Smith
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:29:50 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
John Robert Smith
San Francisco, CA 94127

**From:** kgolata@everyactioncustom.com on behalf of Kathleen Golata
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:32:53 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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ADDITIONAL COMMENTS

I am especially concerned due to the proposal to make North Beach an "historical district". I have very little information about this other than meetings that were dominated by the "pro" contingent. As a homeowner in North Beach for over 15 years, I see no benefit at all for myself and others like me. Most of the seniors in my neighborhood are unaware of the imminent changes.The only concrete information I received was from my insurance broker, who said the homeowners' insurance will be even more difficult to obtain.
Most of the benefits were for individuals who have owned their buildings for five years or fewer.
Last year my insurance company of 14 years arbitrarily cancelled my insurance, although there was no inspection, nor have I made any claims to the company. My insurance bill more than doubled.

As if this wasn't enough, now there are plans to further gentrify this neighborhood that I know and love.
Please do not change San Francisco into a playground for billionaires.

Sincerely,
Kathleen Golata
San Francisco, CA 94133

**From:** darcybrown7@everyactioncustom.com on behalf of Darcy Brown
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:35:48 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
Darcy Brown
San Francisco, CA 94123

**From:** kathylipscomb2@everyactioncustom.com on behalf of kathy lipscomb
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:44:25 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional):

Sincerely,
kathy lipscomb

**From:** verb@everyactioncustom.com on behalf of Carol Verburg
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:46:54 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a resident of one of San Francisco's oldest, most unique, and densest neighbhorhoods -- North Beach -- I strongly oppose Mayor Lurie's plan, which incentivizes demolishing existing homes, displacing renters and small businesses, and transforming our diverse, distinctive city into a labyrinth of luxury high-rise corridors affordable only by corporate investors and wealthy tourists.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Carol Verburg
San Francisco, CA 94133

**From:** sheila@everyactioncustom.com on behalf of Sheila Fifer
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:57:47 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

And we would greatly appreciate your holding a meeting to discuss what will happen with the Little Sisters of the Poor property. Would it be possible to hold a neighborhood meeting there? If not, we live two blocks away and would be glad to host a meeting at our home at 32 6th Avenue.

Sincerely,
Sheila Fifer
San Francisco, CA 94118

**From:** kpscarr@everyactioncustom.com on behalf of Karen Scarr
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 10:58:12 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I write to express my strong opposition to Mayor Lurie's upzoning plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Significantly scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Sincerely,
Karen Scarr
San Francisco, CA 94111

**From:** platzman@everyactioncustom.com on behalf of Steven Platzman
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:04:47 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

ADDITIONAL COMMENTS (optional): I do not believe building towers 6/8/10 stories is the answer. it will destroy what makes Sf special. a tourist destination. a place people want to live. the answer is to allow building more easily and more efficiently. streamline the process. dont make it so hard. so bureaucratic. keep the heighten limits reasonable 4 stories and make the process easier . this will make development economically feasible and provide the units you need.

Sincerely,
Steven Platzman
San Francisco, CA 94123

**From:** nmorcom@everyactioncustom.com on behalf of Neville Morcom
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:07:18 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I am a 30+ year resident of the Barbary Coast section of District 3 in San Francisco and I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener's SB 79 and Mayor Lurie's upzoning maps would impose permanent, irreversible changes to San Francisco's land use — going far beyond what is required, with zero affordability guarantees.

Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

While San Francisco struggles to recover from the pandemic, our priorities should be on attracting tourism and businesses back to our city. These initiatives will destroy the attractiveness of the city to tourists and will do nothing to attract businesses.

Sincerely,
Neville Morcom
San Francisco, CA 94111

**From:** loanhound@everyactioncustom.com on behalf of Russell Davis
**To:** Board of Supervisors (BOS)
**Subject:** Protect Our Neighborhoods — Reject Extreme Upzoning & SB 79 [Files: 250700, 250701, and 250727]
**Date:** Tuesday, July 15, 2025 11:14:38 AM

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Dear Board of Supervisors,

As a San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors.

We call on you to:

- Drastically scale back the Mayor's upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
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Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.

Remember what happened to the Fillmore in the 60's.  Stop this nonsense now.

Sincerely,
Russell Davis
San Francisco, CA 94127

**From:** M McF
**To:** Board of Supervisors (BOS); MahmoodStaff
**Subject:** opp;ose rezoning - it destorys the city and enriches international investors
**Date:** Tuesday, July 15, 2025 12:09:50 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

As a native San Franciscan, I strongly oppose Mayor Lurie's plan, which incentivizes the demolition of existing homes, displacement of renters and small businesses, and transformation of our neighborhoods into unaffordable luxury high-rise corridors. We cannot build our way out of a crisis created by wealth disparity. Rezoning simply exacerbates unaffordability by granting international investors the opportunity to destroy tour home place for personal gain.
Between 2000 -2020 home prices in San Francisco rose 413%l! The population did not increase four fold. What did increase was the number of wealthy people buying property as part of an LLC or private business, then writing it off as a business expense. The other increase was in the flow of investors that tax breaks and subsidies encouraged to buy and develop homes as part of investment portfolios.
I call on you to:
- Drastically scale back the Mayor’s upzoning maps
- Support the resolution from Supervisors Chan, Fielder and Chen opposing SB 79
- Urge Assemblymembers Stefani and Haney to vote NO on SB 79
- Request a postponement of the arbitrary January 2026 upzoning deadline

Senator Wiener’s SB 79 and Mayor Lurie’s upzoning maps would impose permanent, irreversible changes to San Francisco’s land use — going far beyond what is required, with zero affordability guarantees. If building more lowered prices, then empty offices would have been repurposed, vacant shopping malls redesigned, and housing built along 101 south of the city and near the tech hubs. That doesn't happen because investors and the politicians they purchased gain from the subsidies, tax breaks, and the destruction of strong communities.
Together, these plans clear the way for mass demolition and luxury towers, prioritizing the interests of developers and billionaire investors while silencing the voices of the very communities they are supposed to represent. This is not planning — it is displacement disguised as progress.
Mary McFadden

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS) |
| **Subject:** | 5 Letters regarding File Nos. 250700 and 250701 |
| **Date:** | Thursday, July 10, 2025 2:45:50 PM |
| **Attachments:** | 5 Letters regarding File Nos. 250700 and 250701.pdf |

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Hello,

Please see attached for 5 letters regarding File Nos. 250700 and 250701.

> **File No. 250700:** Ordinance amending the Zoning Map to implement the Family Zoning Plan by amending the Zoning Use District Maps to: 1) reclassify certain properties currently zoned as various types of Residential to Residential Transit Oriented - Commercial (RTO-C); 2) reclassify properties currently zoned Residential Transit Oriented (RTO) to Residential Transit Oriented - 1 (RTO-1); 3) reclassify certain properties from Residential districts other than RTO to RTO-1; 4) reclassify certain properties currently zoned Neighborhood Commercial (NC) or Public (P) to Community Business (C-2); and 5) reclassify certain properties from Public to Mixed-Use or Neighborhood Commercial Districts; amending the Height and Bulk Map to: 1) reclassify properties in the Family Zoning Plan to R-4 Height and Bulk District; 2) change the height limits on certain lots in the R-4 Height and Bulk District; and 3) designating various parcels to be included in the Non-Contiguous San Francisco Municipal Transportation Agency Special Use District (SFMTA SUD); amending the Local Coastal Program to: 1) reclassify all properties in the Coastal Zone to R-4 Height and Bulk District; 2) reclassify certain properties to RTO-C and Neighborhood Commercial District; 3) designate one parcel as part of the SFMTA SUD; and 4) directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of public necessity, convenience, and welfare under Planning Code, Section 302; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings under the City's Local Coastal Program and the California Coastal Act of 1976. (Mayor, Sauter, Mahmood, Dorsey)
>
> **File No. 250701:** Ordinance amending the Planning Code to: 1) create the Housing Choice-San Francisco Program to incent housing development through a local bonus program and by adopting a Housing Sustainability District, 2) modify height and bulk limits to provide for additional capacity in well-resourced neighborhoods, and to allow additional height and bulk for projects using the local bonus program, 3) require only buildings taller than 85 feet in certain Districts to reduce ground level wind currents, 4) make conforming changes to the RH (Residential, House), RM (Residential, Mixed), and RC (Residential-Commercial) District zoning tables to reflect the changes to density controls, and parking requirements made in this ordinance, 5) create the RTO-C (Residential Transit Oriented-Commercial) District, 6) implement the Metropolitan Transportation Commission's Transit-Oriented Communities Policy by making changes to parking requirements, minimum residential densities, and

minimum office intensities, and requiring maximum dwelling unit sizes, 7) revise off-street parking and curb cut obligations citywide, 8) create the Non-contiguous San Francisco Municipal Transportation Agency Sites Special Use District, 9) permit certain Legacy Businesses to relocate without a conditional use authorization and waive development impact fees for those businesses, 10) make technical amendments to the Code to implement the above changes, and 11) make conforming changes to zoning tables in various Districts, including the Neighborhood Commercial District and Mixed Use Districts; amending the Business and Tax Regulations Code regarding the Board of Appeals' review of permits in the Housing Choice Program Housing Sustainability District; amending the Local Coastal Program to implement the Housing Choice-San Francisco Program and other associated changes in the City's Coastal Zone, and directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making public necessity, convenience, and welfare findings under Planning Code, Section 302. (Mayor)

Sincerely,

**Joe Adkins**
**Office of the Clerk of the Board**
**San Francisco Board of Supervisors**
**1 Dr. Carlton B. Goodlett Place, Room 244**
**San Francisco, CA 94102**
**Phone: (415) 554-5184 | Fax: (415) 554-5163**
board.of.supervisors@sfgov.org | www.sfbos.org

**From:** rhett@everyactioncustom.com on behalf of Rhett Currier
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Wednesday, July 9, 2025 9:31:40 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

At the recent Land Use Committee hearing, San Franciscans voiced overwhelming opposition to Mayor Lurie's blanket upzoning plan — a sweeping proposal that would double or triple building heights and density across the city, with no affordability mandates, no protections for tenants or small businesses, and no real community input.

This plan empowers developers while silencing residents.

It is being rushed to satisfy a state housing mandate that is outdated, inflated, and disconnected from San Francisco's reality. The mandate should be challenged — not used to justify a sweeping deregulation of local zoning.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:
– Protect small businesses and renters
– Respect neighborhood scale and historic resources
– Require real affordability in all upzoned projects
– Extend the approval timeline and engage the public

Don't rush a decision that will reshape the city forever. San Francisco deserves better — and leadership that listens.

ADDITIONAL COMMENTS (optional): I live near Dolores Park, I think plans for development need to include retention of public spaces that get natural light all day, like Dolores Park.

Sincerely,
Rhett Currier
San Francisco, CA 94114

**From:** gfpedler@everyactioncustom.com on behalf of Gary Pedler
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Monday, July 7, 2025 10:38:48 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

At the recent Land Use Committee hearing, San Franciscans voiced overwhelming opposition to Mayor Lurie's blanket upzoning plan — a sweeping proposal that would double or triple building heights and density across the city, with no affordability mandates, no protections for tenants or small businesses, and no real community input.

This plan empowers developers while silencing residents.

It is being rushed to satisfy a state housing mandate that is outdated, inflated, and disconnected from San Francisco's reality. The mandate should be challenged — not used to justify a sweeping deregulation of local zoning.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:
– Protect small businesses and renters
– Respect neighborhood scale and historic resources
– Require real affordability in all upzoned projects
– Extend the approval timeline and engage the public

Don't rush a decision that will reshape the city forever. San Francisco deserves better — and leadership that listens.

ADDITIONAL COMMENTS: This is a Draconian, sledgehammer method of addressing the housing crisis that will cause problems rather than solving them. It's essentially a blank check to developers to do virtually whatever they want. It will destroy the very qualities of the city that make so many people want to live here.

Sincerely,
Gary Pedler
San Francisco, CA 94114

**From:** douglasboszhardt@everyactioncustom.com on behalf of Doug Boszhardt
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Sunday, July 6, 2025 8:42:27 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

At the recent Land Use Committee hearing, San Franciscans voiced overwhelming opposition to Mayor Lurie's blanket upzoning plan — a sweeping proposal that would double or triple building heights and density across the city, with no affordability mandates, no protections for tenants or small businesses, and no real community input.

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It is being rushed to satisfy a state housing mandate that is outdated, inflated, and disconnected from San Francisco's reality. The mandate should be challenged — not used to justify a sweeping deregulation of local zoning.

You can not rewrite the city's land use overnight with most residents unaware. And once this plan is adopted, there is no going back — even if it proves disastrous.

We urge you to:
– Protect small businesses and renters
– Respect neighborhood scale and historic resources
– Require real affordability in all upzoned projects
– Extend the approval timeline and engage the public

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ADDITIONAL COMMENTS: The vastly expanded height limits will do huge damage to my district, the Marina. The Marina is a district that is currently very family friendly. Many families struggle with the idea of moving to Marin, to further build family structure, and educate their kids. We stayed, as it is a fantastic neighborhood, but seriously weighed that decision. The sun filled Italian courtyards in the Marina are very unique. A special feature of living here.

You can blow it up, but there will be negative consequences. These tall buildings will make families deciding whether to raise their kids in the city, the Marina in particular, more difficult, Moving to the suburbs when kids are young will be even more attractive at the margin. Ask Gavin who left Pac Heights for Marin.

But the Marina is more family friendly with its architecturally closed off Italian courtyards. Closed off to the street beautiful courtyards is a unique Italianate fortress design. They were built for sun filled gardens, and safety, as they can't be entered from the street. Great for raising small kids. I hear kid laughter in the courtyard…all weekend long.

These proposed tall buildings will ruin the sun access for the marina neighborhood. The profiteering developers are takers, and will make a lot of money stealing sun and Golden Gate Bridge views. The Pac Height elite don't care… maybe they will even be investors in the development. I'm sure they will. But it's a shame if it happens. Done in the name of families…but that's rediculous as all those new condos with views ripping off existing families…will be owned by people over the bridge. The new development will be Pied-it-teirs for suburbanites. They will be crash pads in the city for wealthy commuters, or Silicon Valley money. Their kids will be in the burbs. Such a shame. Poor planning and knowledge, understanding by planners …as there are other places in the city to do this. The Marina will be less desirable for those starting a family here…and have them staying here, as we did. We Marina families, and the city as it has been, will loose. Developers and their investors…will win. The new condo owners

are not families with young kids.  But existing Marina families could leave, or just settle in Marin to begin with. To not understand this, is poor planning.

To summarize, the extreme proposed heights on Lombard is the issue, especially the massive heights  on the east end of Lombard. I strongly believe current height restrictions allow for development Lombard nicely. Have at it.

Sincerely,
Doug Boszhardt
San Francisco, CA 94123

**From:** gioconda@everyactioncustom.com on behalf of Gioconda Corral
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Saturday, July 5, 2025 12:18:04 PM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS (optional): Keep SF's perfect balance of city and nature feel in tact and please don't mess with its beauty and character. High buildings make more sense in South SF or in areas where tall buildings already exist. I am very concerned with over population, too much car traffic - air and noise pollution would be devastating affecting the feel of the city, the wildlife and nature.

Sincerely,
Gioconda Corral
San Francisco, CA 94109

**From:** patrica_inez@everyactioncustom.com on behalf of Patrice Thompson
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Wednesday, July 2, 2025 8:31:04 PM

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Dear Board of Supervisors,

At the recent Land Use Committee hearing, San Franciscans voiced overwhelming opposition to Mayor Lurie's blanket upzoning plan — a sweeping proposal that would double or triple building heights and density across the city, with no affordability mandates, no protections for tenants or small businesses, and no real community input.

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Don't rush a decision that will reshape the city forever. San Francisco deserves better — and leadership that listens. Certain elected legislators seem to be working for developers and not for the people they represent. Please put a stop to this. I live in district one and what's been done for example to the great highway is a disgrace. We have no escape right now, but somebody's getting some money and I think some of the elected legislators from back east don't understand that what's different about California so we actually could be near the ocean in an equitable way such as driving
ADDITIONAL COMMENTS (optional):

Sincerely,
Patrice Thompson
San Francisco, CA 94121

| | |
|---|---|
| **From:** | Board of Supervisors (BOS) |
| **To:** | BOS-Supervisors; BOS-Legislative Aides |
| **Cc:** | BOS-Operations; Carroll, John (BOS); Calvillo, Angela (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS) |
| **Subject:** | 8 Letters Regarding File Nos. 250700 250701 |
| **Date:** | Wednesday, July 2, 2025 12:18:53 PM |
| **Attachments:** | 8 Letters Regarding File Nos. 250700_250701.pdf |

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Hello,

Please see attached 8 letters regarding File Nos. 250700 and 250701.

Regards,

John Bullock
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(415) 554-5184
BOS@sfgov.org | www.sfbos.org

***Disclosures:*** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

**From:** tab@everyactioncustom.com on behalf of Teresa Butler
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Thursday, June 26, 2025 9:31:37 AM

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Dear Board of Supervisors,

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ADDITIONAL COMMENTS: Let the sun shine in the Outer Sunset and Outer Richmond. Do not put such high buildings past Sunset Blvd. Heights over 4-stories deface this Outer Sunset Area of Outstanding Natural Beauty; our coastal topography should be designated as a National Treasure and a San Francisco National Treasure, and it should be protected. Tourists love our coastline. Protect it. Tell the building industry and Scott Wiener 'No!'

Sincerely,
Teresa Butler
San Francisco, CA 94122

**From:** mopugh@everyactioncustom.com on behalf of Mark Pugh
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Thursday, June 26, 2025 10:56:18 AM

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Sincerely,
Mark Pugh
San Francisco, CA 94122

**From:** dldobson@everyactioncustom.com on behalf of Donna Dobson
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Thursday, June 26, 2025 11:38:05 AM

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ADDITIONAL COMMENTS (optional): As someone who has lived a block away from Union St. for decades, I am appalled by this decision to drastically alter the ambience of Union Street and Chestnut Street. I voted Mr. Lurie for several reasons, including the fact that he lived in the area and appreciates its beauty. I believe his plans will drastically change the appearance and ambience of the area for the worse.

Sincerely,
Donna Dobson
San Francisco, CA 94123

**From:** padysplace@everyactioncustom.com on behalf of Luis Pine
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Thursday, June 26, 2025 1:31:23 PM

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ADDITIONAL COMMENTS: Please reduce the allowable height on Judah St. from Sunset Blvd. to 47th to higher than 60' and on Irving and Lincoln reduce heights to no higher than 48' (so we can get light in the part and the neighborhood in the fall and the winter). This Outer Sunset area is an area of outstanding natural beauty where tourists delight in the amount of sunlight it offers. Please do not ruin the tourism industry in favor of the construction industry or our city will lose greatly.

Sincerely,
Luis Pine
San Francisco, CA 94122

**From:** kristen@everyactioncustom.com on behalf of Kristen Borsetti
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Thursday, June 26, 2025 11:45:01 PM

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Instead of keeping the generic script sent to us regarding our opposition, I want to add how a world.class process can take place. In the updates we receoas residents, we are shown only two things: 1) a map where the impact locations will be (in this case D20 along Lombard and Fillmore), and 2) a very simplified drawing of what 'tall buidlings' would look like. This does not detail how the neighborhoods will be transformed and individuals supported - both families and business owners - with their needs to make this a vibrant community. This is one dimensional at best.

Having traveled and lived in other parts of the world, I have seen and felt the positive impact of world class planning. Look at Singapore. On June 25, they just launched their 2025 draft master plan, which was a result of engaging over 220k community members over a two year review. The detailed plan, which makes the SF planning process look like an elementary school process, goes into detail on: 1) engagement journey for creating the plan, 2) developing a healthy/happy city, 3) Enabling Sustainable Growth, 4) Demonstrating the importance of community ideas and input, 5) detailing supporting transportation infrastructure, 6) ensuring the impact fits into the overall heritage and narrative of the city, and 7) promoting sustainable growth and green spaces. You can access more information here: A Singapore that is liveable, inclusive and endearing for generations: URA unveils Draft Master Plan 2025
https://url.avanan.click/v2/r01/___https://share.google/Hk0LUnbqUwyFz3cNE___YXAzOnNmZHQyOmE6bzovNjFiNTNmNGI1OTVkYjIxMzYkYTg2OTUwOGU3ZmJlZTo3OmM3OGQ6ZGZmMGQ5YTNiMmEwNTUyYzZjOWY4YmRhYmRkZDg3OGEyNWM2ZTU1YWYzZWM0MDgyMzMyMDE3NzY3ZDUyODZkNTpwOlQ6Tg

Mayor Lurie and his team are talented enough to understand what a comprehensive review looks like and how they have fallen short. We, as a community, deserve better and thoughtful planning to this change and impact.

Sincerely,
Kristen Borsetti
San Francisco, CA 94123

**From:** marchand.philippe@everyactioncustom.com on behalf of Philippe Marchand
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Friday, June 27, 2025 5:47:07 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

I want to express my support for changes to zoning that would lead to more medium-density options for families using walking and transit, especially in the large portions of the city currently restricted to single homes.

I moved here with my family in 2022, I am not a homeowner, and I use walking and transit to get around the city and take my children to/from school on weekdays. As a new resident of SF, I was surprised by just how much of the housing in residential neighborhoods was composed of single homes, with so much of the built spaces occupied by garages. Having previously lived in Montreal, Canada, I had an image of a residential urban neighborhoods primarily composed of small multiplex units, which despite unequivocally worse weather than SF, made those neighborhoods less car-reliant.

To be clear: I support rent control, affordable housing, and expansion of transit and pedestrian-friendly programs to match development, and I think it's important for renting families to have a voice in this issue, especially if they don't fit in the dominant debate between real-estate interests and landowners trying to maintain their "property values" (i.e. the group whose webform I'm using to send this).

Sincerely,
Philippe Marchand
San Francisco, CA 94124

**From:** yelsoma@everyactioncustom.com on behalf of Alice Mosley
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Sunday, June 29, 2025 3:18:34 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

As a San Francisco resident without a car, I rely on the small shops in haight street and the neighborhood to fulfill my shopping needs.
Many of these shops already contend with high rents and competition from Amazon and online tech delivery companies. Up zoning can only intensify the pressures on them, as the value of land will incentivize property owners to empty their buildings in favor of large developers.
At the recent Land Use Committee hearing, I, along with my fellow a. Franciscans, voiced overwhelming opposition to Mayor Lurie's blanket upzoning plan — a sweeping proposal that would double or triple building heights and density across the city, with no affordability mandates, no protections for tenants or small businesses, and no real community input.

This plan hands over more power to developers, and disempowers residents.

Why rush to satisfy a state housing mandate that is outdated, inflated, and disconnected from San Francisco's reality?

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challenged — not used to justify a sweeping deregulation of local zoning.

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Sincerely,
Alice Mosley
San Francisco, CA 94117

**From:** sfsarnot@everyactioncustom.com on behalf of Susan Arnot
**To:** Board of Supervisors (BOS)
**Subject:** URGENT: Make San Francisco Affordable, Not Just Buildable
**Date:** Monday, June 30, 2025 10:54:46 AM

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ADDITIONAL COMMENTS (optional):

Sincerely,
Susan Arnot
San Francisco, CA 94109

OFFICE OF THE MAYOR
SAN FRANCISCO

DANIEL LURIE
MAYOR

TO: Angela Calvillo, Clerk of the Board of Supervisors
FROM: Adam Thongsavat, Liaison to the Board of Supervisors
RE: Zoning Map - Family Zoning Plan
DATE: September 30, 2025

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Ordinance amending the Zoning Map to implement the Family Zoning Plan by: amending the Zoning Use District Maps to: 1) reclassify certain properties currently zoned as various types of Residential to Residential Transit Oriented – Commercial (RTO-C); 2) reclassify properties currently zoned Residential Transit Oriented (RTO) to Residential Transit Oriented – 1 (RTO-1); 3) reclassify certain properties from Residential districts other than RTO to RTO-1; 4) reclassify certain properties currently zoned Neighborhood Commercial (NC) or Public (P) to Community Business (C-2); and 5) reclassify certain properties from Public to Mixed-Use or Neighborhood Commercial Districts; amending the Height and Bulk Map to: 1) reclassify properties in the Family Zoning Plan to R-4 Height and Bulk District; 2) change the height limits on certain lots in the R-4 Height and Bulk District; and 3) designating various parcels to be included in the Non-Contiguous San Francisco Municipal Transportation Agency Sites Special Use District (SFMTA SUD); amending the Local Coastal Program to: 1) reclassify all properties in the Coastal Zone to R-4 Height and Bulk District; 2) reclassify certain properties to RTO-C and Neighborhood Commercial District; 3) designate one parcel as part of the SFMTA SUD; and 4) directing the Planning Director to transmit the Ordinance to the Coastal Commission upon enactment; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of public necessity, convenience, and welfare under Planning Code, Section 302; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings under the City's Local Coastal Program and the California Coastal Act of 1976.

This is a substitute Ordinance for file 250700.

Should you have any questions, please contact Adam Thongsavat at adam.thongsavat@sfgov.org

1 DR. CARLTON B. GOODLETT PLACE, ROOM 200
SAN FRANCISCO, CALIFORNIA 94102-4681
TELEPHONE: (415) 554-6141