

Leveraging Collaboration to End Domestic Violence
San Francisco Department on the Status of Women Proposal
Bayview Anti-Abuse Coalition

I. Needs Statement

While San Francisco has invested significant financial and program resources to addressing domestic violence, most of those efforts have focused on improving our City's response to violence *after* it has occurred. In addition, our *FY 2017 Family Violence Council Report* shows that there are disparities within San Francisco rates of domestic violence, and the experience of survivors, by race, gender, and sexual orientation. Women of color are disproportionately victimized by domestic violence and over represented in criminal justice system cases. For instance, Black survivors represent one-third of San Francisco Police Department and District Attorney Victim Services caseload, despite the Black population of San Francisco being just 6%. Lesbian, Gay and Bisexual high school students in the San Francisco Unified School District were 3.5 times more likely to experience sexual dating violence than their heterosexual peers. We know these health inequities in the rates of domestic violence are related more broadly to community determinants, including economic insecurity, and harmful social norms and practices around gender and sexuality.

Our project will focus on the Bayview District of San Francisco. This community has experienced a history of marginalization and remains one of the most economically disadvantaged areas, with the highest concentration of public and subsidized rental housing units in San Francisco. Over 22% of residents in Bayview live below the federal poverty level and 32% of children live in households below the poverty level, compared with 13% citywide. The rate of domestic violence is over 1.3 times the average rate citywide. Our Department currently leads an existing criminal justice intervention - the Bayview Domestic Violence High Risk Program - which seeks to improve the police response to domestic violence by immediately connecting survivors most at risk of harm with community based domestic violence services. Our proposed project seeks engage new sectors and community leaders to develop strategies to strengthen families and prevent intimate partner violence in the Bayview.

II. Project Summary

Beginning in 2019, we propose to convene partners from multiple sectors (with current committed members representing government, workforce development, media, and the social services sectors) to create the Bayview Anti-Abuse Coalition (BAAC). This Coalition will center the lived experience of community members impacted by domestic violence, foster a shared understanding of community determinants of intimate partner violence, and then engage in systems-level change to break the cycle of violence. By the end of 2019, the Coalition will have formalized its governance structure and have a strategic plan in place to implement parallel prevention strategies that promote healthy relationships with a focus on children, transitional aged youth, and families, in the Bayview District of San Francisco.

In Year 2, the Coalition will implement community-specific prevention strategies which will include, but are not limited to: **1) operationalizing protective factors** to encourage norms around healthy relationships and prevent violence for young adults, parents and expecting parents in workforce development programs; **2) youth-led creation of digital media** to challenge harmful gender norms and promote healthy relationships; and, **3) policy advocacy and capacity building** to inform the City's data collection and investment in IPV prevention, while also leveraging the different sectors within the

Coalition who have access to funding opportunities that could sustain the Coalition. Project outcomes will be captured through data collection, pre-and post-assessments, and an evaluation. These results will be disseminated to city officials, community stakeholders, and incorporated into the Family Violence Council Report.

III. Key Objectives

Objective 1: By March 31, 2019 complete outreach to representatives from 13 sectors that have been identified to shape community determinants of domestic violence, select at least 4 community leaders for advisory council, and collaborate with prevention experts to develop logistics and materials for Collaborative Multiplier Workshop.

Objective 2: By June 30, 2019, convene coalition partners for a Collaborative Multiplier Workshop to assess community needs, establish sector-specific workgroups, and produce a strategic plan. Coalition participants to include at least 4 community leaders with lived experience and 10-15 representatives from at least 6 sectors.

Objective 3: By September 30, 2019, publish collaborative structure, decision making, and shared goals in fully executed Memorandum of Understanding that centers members of the community and those impacted by domestic violence.

Objective 4: By February 29, 2020, Safe & Sound provides technical assistance and completes 2-3 half-day workshops around protective factors for 10-50 practitioners at organizations in Bayview District to support strengths-based two-generation approach to preventing family violence. In pre- and post-testing, 85% of participants will demonstrate increased knowledge about workshop subject matter.

Objective 5: By April 30, 2020, launch healthy relationships curriculum at Young Community Developers and 1-2 additional community-based organizations in the Bayview District, which a focus on youth aged 16-24 and parents with young children. Evaluate curriculum by administering pre- and post-assessments for all participants. Attendees will then receive a follow-up telephone or in-person interview 60 to 90 days after completion of the curriculum, with a minimum of 25% response rate.

Objective 6: By June 30, 2020, Coalition Members and Advisory Council present at San Francisco Family Violence Council on policy recommendations, including best methods for capturing existing prevention measures.

Objective 7: By August 31, 2020, launch a youth-led public awareness campaign to promote healthy gender norms. Hold one event and one press conference to launch reach 150+ in-person attendees and generate approximately 10,000 online social media impressions.

Objective 8: By October 31, 2020, engage in coordinated policy and legislative advocacy around 2-3 bills or initiatives at the state and local level, meeting with 3 legislators to request support.

Objective 9: By November 30, 2020, expand Coalition membership to at least 6 sectors, jointly identify and pursue at least one shared funding opportunity to build Coalition capacity and sustain existing prevention work.

Objective 10: By December 31, 2020 and throughout the grant period, participate and engage in Foundation-sponsored learning and evaluation activities to leverage connections among related projects convened by the Foundation and influence the broader field.

IV. Measurement - Outcome - Impact

The objectives of the Bayview Anti Abuse Coalition address BSCF's priorities on collaborating for healthy communities and ending the cycle of domestic violence. BAAC will engage several different sectors, some of which have not previously focused on domestic violence, to address community factors for preventing intimate partner violence.

Department on the Status of Women's policy priority areas align with Blue Shield's grantmaking priorities. Our focus on violence against women and gender equity address BSCF's focus on Breaking the Cycle of Domestic Violence. Some examples of the policies our Department has worked on can be found in the Appendices in our *FY 2016 Family Violence Council Report*. Appendix I to this Report includes our 5 Year Plan to Address Family Violence, which includes a priority on addressing root causes of violence. All our work is done in collaboration with other public and non-profit agencies, that range in size from a Council with 2 dozen members to a work group with 6 participants. Our Mayor's Task Force on Anti-Human Trafficking has engaged those with lived experience in its work, through its Youth Advisory Committee. The *Prioritizing Safety for Sex Worker Policy*, resulting from the Sex Work and Trafficking Policy Impact Committee our Task Force, inspired state legislation enacted earlier this year.

V. Project Risks or Challenges

While we have commitment from the four different sectors outlined in our proposal, we could experience challenges creating buy in to meaningfully engage additional sectors - there may not be sufficient capacity of these sectors to actively engage in the Coalition. This challenge could be overcome by pursuing additional resources or developing public-private partnerships. Another potential challenge is arriving at a shared understanding of domestic violence, given differing levels of prior engagement with this topic and different organizational mandates.

VI. Project Outcomes

Our project outcomes are focused on increased collaboration, norm changing, and advocacy and include:

Collaboration:

- Increased community engagement in local government policies and initiatives;
- Memorandum of Understanding that outlines collaborative structure, decision making, and shared goals of BAAC;
- Expansion of Coalition membership; to grow from four sectors to at least six of the thirteen sectors that have been identified as helping to shape the community determinants of domestic violence: public housing, community development, planning, zoning, business, workforce development, sports, entertainment, faith, healthcare, and social services, domestic violence services, and public health.

Norm Changing

- Implementation of evidence-based or innovative prevention approaches, which tentatively include, but are not limited to:
- Development and implementation of curriculum for YCD participants on healthy relationships and strategies to help YCD implement protective factors through their various programs.
- Creation and dissemination of digital media campaign to change harmful gender norms.
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Advocacy:

- The Coalition will present at Family Violence Council 1-2 times per year on the projects it is engaging in, and the policy initiatives it is identifying.
- The Coalition will work with Family Violence Council to improve data collection efforts to measure effectiveness of prevention strategies.
- Coalition members will build relationships with local initiatives that address housing affordability, economic insecurity, homelessness to identify opportunities for joint-advocacy efforts.
- Coalition will submit policy recommendations on increasing family and community cohesion and safety to relevant City departments and/or Board of Supervisors and the Mayor.

VII. Outcomes Measured

To measure progress on our outcomes, we will measure and examine:

- Growth in the number of sectors engaged in the Coalition.
- The number of impressions or views our video and social media spots receive on Youtube, Instagram, Facebook, etc.
- Pre- and post-assessments around knowledge, or reported behavior of participants who complete healthy relationships/ protective factors curriculum.
- Comprehensive Memorandum of Understanding that outlines collaborative structure, decision making, and shared goals of BAAC.
- Record of community members participation in local government meetings, provide input on programming design or policy recommendations, speak at events or press conferences, etc.
- Change in data collection efforts that improve understanding of domestic violence.
- Collaboration spectrum through administration of a Levels of collaboration scale or similar tool.
- Outcomes of policy recommendations and/or progress on advocacy efforts.

VIII. Dissemination of Outcomes

Project outcomes will be presented to city departments, commissions, elected officials, community stakeholders, disseminated to media at a joint press conference, and incorporated into the San Francisco Family Violence Council Report. Project impact will be shared with potential funders, other multi-sector collaboratives in California, and summarized to convince additional sectors to join the Coalition.