File No.	150596	Committee Item No2	
·		Board Item No.	

# **COMMITTEE/BOARD OF SUPERVISORS**

,	AGENDA PACKET CONTENT	S LIS I	
Committee:	Rules Committee	Date _	June 11, 2015
Board of Su	pervisors Meeting	Date _	
Cmte Boa	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Report Introduction Form Department/Agency Cover Letter an Memorandum of Understanding (MC Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 - Ethics Commission Award Letter Application Form 700 Vacancy Notice Information Sheet Public Correspondence	d/or Rep	oort
OTHER	(Use back side if additional space is	needed	)
Completed Completed	by: <u>Alisa Somera</u> by:	Date _ Date _	June 5, 2015



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

,	sions, Committees, & Task Forces
Name of Board, Commission, Committee, or T	ask Force: Ballot Simplification Committee
Seat # or Category (If applicable): Seat 1	District:
Name: June M. Fraps	
	zip:
Home Phone: 415- Occi	
Work Phone: Emp	loyer:
Business Address:	Zip:
Business E-Mail:	Home E-Mail: jmfraps@
the Charter must consist of electors (reg San Francisco. For certain other bodies residency requirement.	Boards and Commissions established by pistered voters) of the City and County of the Board of Supervisors can waive the
Check All That Apply:	
Registered voter in San Francisco: Yes	No If No, where registered:
Resident of San Francisco  Yes  No	If No, place of residence:
Pursuant to Charter section 4.101 (a)1, plea represent the communities of interest, neig ethnicity, race, age, sex, sexual orientation, and any other relevant demographic qualities francisco:	hborhoods, and the diversity in gender identity, types of disabilities,
	ersified area of the city for 55 years. I've been time, and am well versed in the issues the City

Business and/or professiona	ıl experience:			
Broad and wide-ranging expe	rience as an edito	and writer	. (See attached res	ume.)
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Civic Activities:	* Company of the Comp		· · · · · · · · · · · · · · · · · · ·	
Chair, Friends of Washington San Francisco; past president San Francisco City Guides.				
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Have you attended any meetings of t	he Board/Commission	n to which you	u wish appointment?	Yes No
For appointments by the Board requirement before any appoint before the scheduled hearing.)	tment can be mad			
				* .
•				
Date: April 10, 2015 Applica	ant's Signature: (	required)	June M. Fraps	
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Please Note: Your application all attachments,	will be retained fo become public re		Once Completed, the	nis form, includin
TOD OFFICE HEF ON V.				
FOR OFFICE USE ONLY: Appointed to Seat #: Teri	m Expires:	Date	Seat was Vacated:	

01/20/12

June M. Fraps
Chestnut Street
San Francisco, CA 94133-2420
415-

jmfraps@

#### **SUMMARY**

Broad professional writing and editorial experience, primarily with technical subjects. Experienced in the development of advertising and promotional materials. Skilled in project management, copyediting, proofreading, dealing with pressure and tight deadlines.

#### **EXPERIENCE**

Freelance Writer/Editor: 1987 - 2011

Have written or edited brochures, reports, press releases, newsletters, scripts, new business proposals for a variety of clients, including URS, Bechtel, McKesson Home Health Care, Stanford Transportation Group, CalTrans, SRI Consulting, Blue Shield of California, CH2MHILL, O'Brien-Kreitzberg, Susan G. Koman Breast Cancer Foundation, Hambrecht and Quist, Mike Buckley & Associates, and Market Intelligence Research Corporation. Projects have included a proposal to rebuild the US embassy in Beijing, a report on the proposed design for construction of the new east span of the Oakland-San Francisco Bay Bridge, a proposal to determine the repairs needed for the failed Chernobyl nuclear power plant, and study on the market outlook for regional aircraft.

Vice President/Account Supervisor, McCann-Erickson, Inc.: 1972 - 1986

Worked on the Chevron Chemical Company account in various capacities, first as a writer of collateral material, then as account executive and finally, supervisor for the agricultural chemicals, fertilizer, and petrochemicals divisions.

Had full responsibility for developing and implementing advertising plans for a variety of products, primarily agricultural. Worked closely with client product managers, regional and field sales people, technical and research personnel as well as agency people servicing the account. Experienced in budgeting, forecasting, estimating.

Copywriter, Allen & Dorward, Inc.: 1969 - 1971

Wrote ads, collateral material and public relations articles. Researched brochures, acted as copy contact. Accounts included Shell Chemical Company, Agricultural Division; Syntex Laboratories, Animal Health Division; Buckner Sprinkler Company; California Farm Equipment Show.

## **EDUCATION**

Temple University, B.S. in Journalism



May 1, 2015

Mr. John Arntz, Director San Francisco Department of Elections City and County of San Francisco 1 Dr. Carlton B. Goodlett Pl, Room 48 San Francisco, CA 94102

Dear Ms. Arntz:

Per Article VIII, Sec. 5.70 of the San Francisco Administrative Code the San Francisco/Northern California Chapter of The National Academy of Television Arts and Sciences is honored to nominate Ms. June Fraps and Ms. Betty Packard to the Ballot Simplification Committee for another two-year term. The Chapter Board of Governors will take official action on the appointment at its April 11, 2015 meeting.

We are pleased to be part of the community effort to make the voting process accessible and understandable to all the citizens of San Francisco.

Sincerely,

Darryl R. Compton Executive Director

cc: June Fraps
Betty Packard



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-5163

RECEIVED 5/21/2015 Q1

Application for Boards, Commissions, Committees, & Task I	
Name of Board, Commission, Committee, or Task Force: Ballot Simplification	Committee
Seat # or Category (If applicable): Distriction	t: <u>10</u>
Name: Betty J. Packard	
Home Address: De Haro Street	Zip: <u>94107</u>
Home Phone: (415) Occupation: Journalist	
Work Phone: (415) 596-1044 Employer: Self-Employed	
Business Address: 1419 De Haro Street Zip:	94107
Business E-Mail: bettypackard@comcast.net Home E-Mail: bpvoris@	
Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established the Charter must consist of electors (registered voters) of the City and C San Francisco. For certain other bodies, the Board of Supervisors can we residency requirement.	ounty of
Check All That Apply:	
Resident of San Francisco: Yes ■ No □ If No, place of residence:	
Registered Voter in San Francisco: Yes ■ No □ If No, where registered:	
Pursuant to Charter, Section 4.101(a)(1), please state how your qualificat represent the communities of interest, neighborhoods, and the diversity ethnicity, race, age, sex, sexual orientation, gender identity, types of disand any other relevant demographic qualities of the City and County of Francisco:	in abilities,
See attached	
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see attached		
ave you attended any meetings of the Board/Commission to which yo	ou wish appointment?	Yes 🔳 No 🗆
ave you attended any meetings of the Board/Commission to which yo	ou wish appointment?	Yes ■ No □
ave you attended any meetings of the Board/Commission to which you appointments confirmed by the Board of Supervisors required committee. Once your application is received, the Rules Committee scheduled. (Please submit your application 10 oate: May 21, 2015 Applicant's Signature: (required)	re an appearance be committee Clerk will days before the sch	efore the Rules contact you whe neduled hearing.
ppointments confirmed by the Board of Supervisors requirent committee. Once your application is received, the Rules C hearing is scheduled. <i>(Please submit your application 10</i>	re an appearance be committee Clerk will days before the sch	efore the Rules contact you whe neduled hearing.
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2 , .

Betty J. Packard, Seat 2

**Ballot Simplification Committee** 

Education: BA English/Journalism Franklin (IN) College

Graduate work @ Indiana University and American College

Business/Professional Experience: 60 years of print journalism: newspaper and magazine reporting, former national magazine editor; former high school journalism dept head and college instructor; former television hosting and crew.

Owner of Packard Consulting: client communications services: newsletter writing and editing, script and speech writing, brochures and booklets; created training courses licensed in 11 states; publisher, author and public speaker.

#### **Civic Activities:**

San Frnacisco Symphony Open Rehearsal Staffing Chair;

**Executive Director: CA Press Women** 

**Director: CA Annual High School Communications Contest** 

Director: National Federation of Press Women's Education Board

San Francisco Garden Club Board of Directors

San Francisco Alumnae club of Pi Beta Phi: President, Chair of literacy project

Conservatory of Flowers Gala Committee, Advisory Board

Old First Presbyterian Church: Elder

#### Honors:

2006 Named by National Federation of Press Women as its Communicator of Achievement, the highest annual award given by the organization (I am the only person from CA to have won this award in its 76-year history;

Winner of 117 local and state writing awards and 18 national awards

Continuously named to Who's Who in America and Who's Who in American Women

Many other honors too numerous to mention

Qualifications: Have served on this committee since 1997, serving as its chair for the past nine years



May 1, 2015

Mr. John Arntz, Director San Francisco Department of Elections City and County of San Francisco 1 Dr. Carlton B. Goodlett Pl, Room 48 San Francisco, CA 94102

Dear Ms. Arntz:

Per Article VIII, Sec. 5.70 of the San Francisco Administrative Code the San Francisco/Northern California Chapter of The National Academy of Television Arts and Sciences is honored to nominate Ms. June Fraps and Ms. Betty Packard to the Ballot Simplification Committee for another two-year term. The Chapter Board of Governors will take official action on the appointment at its April 11, 2015 meeting.

We are pleased to be part of the community effort to make the voting process accessible and understandable to all the citizens of San Francisco.

Sincerely,

Darryl R. Compton Executive Director

cc: June Fraps
Betty Packard



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

# Application for Boards, Commissions, Committees, & Task Forces

Simplification Committ
District:
Zip: 94122
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Zip:
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I have served for five years on the Ballot Simplification Committee and have previously been a volunteer for the Golden Gate National Recreation Area.  Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No  For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)  Date: April 29,201 Applicant's Signature: (required)  Abele Fasch.  Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.	Business and	d/or profes	sional exper	rience:				
of several professional books in the field of library and information service. I have also worked for several years with the S.F. League of Women Voters in educating voters and encouraging citizen participation in government.  Civic Activities:  I have served for five years on the Ballot Simplification Committee and have previously been a volunteer for the Golden Gate National Recreation Area.  Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No  For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)  Date: April 29,201 Applicant's Signature: (required)   Date: April 29,201 Applicant's Signature: (required)   Please Note: Your application will be retained for one year. Once Completed, this form, including the scheduled in	I have had	a long	career as	a librari	an and	an educa	tor at	the
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Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.	requirement b	efore any a	ppointment c					· ·
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Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.	Date: April	29,201 <b>5</b>	pplicant's Si	ignature: (re	quired)	adele	Las	ick
FOR OFFICE USE ONLY:	Please Note:	Your applic	cation will be	retained for (	one year.			
Appointed to Seat #: Term Expires: Date Seat was Vacated:								

01/20/12

# LEAGUE OF WOMEN VOTERS OF SAN FRANCISCO

582 Market Street, Suite 615 • San Francisco, CA 94104 • T: (415) 989-8683 • F: (415) 989-8685 • lwvsf@lwvsf.org • www.sfvotes.org

May 29, 2015

San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102

Dear Supervisors:

This letter is to advise you that the Board of Directors of the League of Women Voters of San Francisco would like Adele Fasick to be reappointed as our League Representative to the Ballot Simplification Committee (BSC).

Adele was our Voter Service chair for several years and during her tenure she brought our Voter Service to a whole new level. Following that, as our Communications Chair she developed our League's communications and website so that they have been given an award by the National League of Women Voters. We are honored that she will be representing us during the next term.

If you have any questions, please contact me at (415) 989-8683. Thank you for this opportunity.

Sincerely,

Cynthia Foster President League of Women Voters of San Francisco

#### BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

## **VACANCY NOTICE**

## **BALLOT SIMPLIFICATION COMMITTEE**

## **Replaces All Previous Notices**

NOTICE IS HEREBY GIVEN of the following vacancies:

Vacant seat 1, succeeding June Fraps, term expiring on November 30, 2014, must be nominated by the National Academy of Television Arts and Sciences, Northern California Chapter or the Northern California Broadcasters Association, for a two-year term ending November 30, 2016.

Vacant seat 2, succeeding Betty Packard, term expiring on November 30, 2014, must be nominated by the National Academy of Television Arts and Sciences, Northern California Chapter or the Northern California Broadcasters Association, for a two-year term ending November 30, 2016.

Vacant seat 3, succeeding Adele Fasick, term expiring on November 30, 2014, must be nominated by the League of Women Voters of San Francisco, for a two-year term ending November 30, 2016.

Report: A digest for each local measure that will be voted on during an election in the City and County of San Francisco.

Sunset Date: None.

Additional information relating to the Ballot Simplification Committee may be obtained by reviewing the San Francisco Municipal Elections Code, Section 600 available at <a href="http://www.sfbos.org/sfmunicodes">http://www.sfbos.org/sfmunicodes</a> or by visiting the Department of Elections' website at <a href="http://www.sfgov2.org/index.aspx?page=599">http://www.sfgov2.org/index.aspx?page=599</a>.

Interested persons may obtain an application from the Board of Supervisors website at <a href="http://www.sfbos.org/vacancy\_application">http://www.sfbos.org/vacancy\_application</a> or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

Next Steps: Applicants who meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting, and applicants may be asked to state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, these vacancies may have already been filled. To determine if vacancies for this Committee are still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-4447.

Angela Calvillo Clerk of the Board

DATED/POSTED: October 22, 2014

## San Francisco BOARD OF SUPERVISORS

Date Printed: June 3, 2015

Date Established:

May 15, 1975

Active

## BALLOT SIMPLIFICATION COMMITTEE

#### **Contact and Address:**

Barbara Carr Elections City Hall, Room 48 San Francisco, CA 94102

Phone: (415) 554-6105 Fax: (415) 554-7257

Email: Barbara.Carr@sfgov.org

### **Authority:**

Elections Code, Section 600 et seq. (Ordinance Nos. 188-75, 49-87, and 429-97)

## **Board Qualifications:**

The Ballot Simplification Committee ("Committee") consists of a total of six (6) members, five (5) of whom are voting members:

- > Three (3) shall be appointed by the Board of Supervisors:
- \* Two (2) shall be appointed from persons whose names have been submitted by the National Academy of Television Arts and Sciences, Northern California Chapter, or the Northern California Broadcasters Association.
- \* One (1) shall be appointed from persons whose names have been submitted by the League of Women Voters of San Francisco.
- > Two (2) shall be appointed by the Mayor:
- \* One (1) shall be appointed from persons whose names have been submitted by the Pacific Media Workers Guild (previously The Northern California Newspaper Guild)
- \* One (1) shall be an educational reading specialist recommended by the Superintendent of Schools of the San Francisco Unified School District.
- > One (1) shall be the City Attorney, or his/her designee, as an ex-officio member and shall have a voice but no vote in committee proceedings.

Each appointive member shall be a registered San Francisco voter, shall possess an understanding of ballot issues, and shall possess writing skills and training which provide for a high capability in written communication to the general public.

The term of each appointive member shall be two years unless earlier removed by their

# San Francisco BOARD OF SUPERVISORS

respective appointing authority. The Committee shall elect a chair from among its appointive members and the chair shall be for the calendar year.

The Committee shall have the power and duty to: 1) prepare a digest of each measure that will be voted on only in the City and County of San Francisco; and 2) assist the Director of Elections in preparing the additional materials set forth in Elections Code, Article V (Elections Materials mailed to the Voter).

Reports: A Digest for each local measure that will be voted on during an election in the City and County of San Francisco.

Sunset Date: None.