

SFPL Grant Funded Program Proposals FY 16/17
Friends of the San Francisco Public Library
CYS

Program/Project Title	Project Description and Purpose	Please indicate how your proposed project supports one or more of the following Library Strategic Priorities:1) Premier Urban Library; 2) Literacy & Learning; 3) Youth Engagement; 4) Digital Strategy; 5) Partnerships for Excellence; 6) Organizational Excellence	What are your anticipated outcomes? How will you evaluate whether the program has been successful?	Timeline	Total Cost of Project	Amount Requested from Friends
Children's Programming	<p>This funding provides high quality children's literary, arts and science programming free of charge on a regular basis in the Main Library Children's Center and all the neighborhood libraries. Funding supports the new system-wide programs including Middle Eastern Heritage, Made in San Francisco, Performing Arts Festival, and We Need Diverse Books. Continued support for community based VIVA Latino/Hispanic Heritage Celebration, Black History Month, Asian Pacific Islander Heritage Month, Tricycle Music Fest, Big SF Playdates and ongoing librarian led STEAM based programs; system-wide programming kits such as LEGO, Rock the Bike smoothie, and portable Marble Machines; author and illustrator visits; and professional development for the SFPL children's librarians.</p>	<p>Last year, SFPL presented 9150 programs for children and their families to build literacy skills, engage youth with learning experiences and raise awareness of the library as a vibrant resource and destination. All programs forward the library's strategic priorities of Literacy and Learning, Youth Engagement, Partnerships for Excellence, Organizational Excellence and position SFPL as a Premier Urban Library. From Tricycle Music Fest with Grammy Award Winning musicians to STEAM programming to cultural celebrations, programs are rooted in literacy and learning experiences which include author programs; performance and storytelling; music and movement; maker and play all address core literacy skills. FY 2017 will continue the focus on STEAM and hands-on engagement programming with Made in SF, Big SF Playdate and more digital experiences with the LEGO Robotics. Youth Services now requires that all programs include participatory elements to engage youth; for example, a puppet program needs to include a participatory role for the children in the audience. SFPL collaborates with many community organizations to present programs both in the library system and out in the community supporting strategic partnerships Key programmatic partners include First 5, SFUSD, DCYF, Jumpstart, Contemporary Jewish Museum, Bay Area Discovery Museum, Exploratorium, Children's Creativity Museum and other community based organizations.</p>	<p>1) Children, caregivers, parents, and service providers know that the Library is a place they can come to experience arts, literary and science based programming at no charge. 2) San Francisco learning organizations know that the library is an agency with whom they can collaborate on engagement programming projects. 3) Children and families attend free arts, literacy and science programs in their neighborhood at the local library. 4) While attending programs, these groups become more aware of and familiar with the other services their library has to offer. Evaluation: Attendance figures are collected and reported for all programs. Results from the annual Storytime and Class Visit surveys are shared with City Librarian, Friends, and other stakeholders. Librarians receive daily feedback from parents, children, and caregivers about the programming offered.</p>	FY17	\$48,000	\$48,000
Summer Reading Program	<p>The Summer Reading Program (SRP) was initially designed to encourage young readers to maintain or improve reading skills over the summer months, when it has been documented that without such encouragement or exposure to culturally rich activities, a learning gap occurs for children in lower socio-economic levels that cannot be made up during the school year. In FY 15, the traditional program transformed into Summer Learning to align with the city-wide efforts. With the same goals, the program helps foster a positive ongoing connection with the Library and provide regularly scheduled arts, literary and science based programs free of charge in every neighborhood in San Francisco throughout the summer. Five years ago the program expanded to include teens and adults creating one summer program to encourage readers of all ages and families to read together. Building on the success of the previous year, FY17 program will feature one game board, one library tote bag as the prize, one master program guide, online tracking of reading, badging system, 500+ free programs and weekly raffles at each library for all.</p>	<p>Summer Learning Program supports the following SFPL Strategic Priorities: Literacy & Learning - the most basic purpose of the program is to encourage San Franciscans to read. It encourages younger readers to practice and enhance their reading skills by offering an opportunity to read for pleasure and prize. Participants are encouraged to enter weekly raffles at each library to win experiential prizes (e.g., pass to museum, Cal Academy of Sciences, local gift certificates) thus reinforcing the summer learning priority. Youth Engagement is a priority for all programming for children and teens and implemented many ways. First, young people are actively involved in the reading program by reading, tracking their hours and ultimately succeeding in reaching a reading goal. Second, youth are encouraged to visit the library and engage with library staff and services at programs. Third, youth 7th grade and older assist SFPL staff in managing the program by helping participants register, log their hours and select and receive their prizes. For many, this is their first "job" where they learn about the expectations of work through this volunteer opportunity. Strategic partnerships continue to be a vital part of SLP. Since 2015, the library has partnered with Chronicle Books to commission original art/visuals for the program. The library collaborates with DCYF to bring the free Summer Lunch Program into libraries, thus encouraging low income youth to visit and use the library; and with Read Write Discover to bring one-on-one library tutoring to elementary age children at five branches. Other partnerships are also a strong component of the program. Many community attractions and organizations provide programs or prizes free or at reduced rates, including the SF Giants, Golden State Warriors, California Academy of Sciences, Exploratorium, and more. SLP redefines literacy and learning by providing over 500 free programs for children, teen and adults. Programs from musical events to science, dance to storytelling, and cooking and nutrition to LEGOs, provide a wide array of diverse program options. In addition, programming reflects the rich cultural diversity of our City. The SLP is presented in partnership with Chronicle Books, San Francisco Summer Learning Workgroup, and Friends of SFPL. In</p>	<p>The goal is to enroll 1,000 adults, 800 teens and 16,000 children. Anticipated outcomes include: 1) San Franciscans will read during the summer; 2) Children, teens, adults and families will visit the library during the summer months and view it as a place for programs and activities for people of all ages; 3) Children, teens, adults and families will be exposed to free arts, literary, science and culturally diverse programming in their neighborhoods; 4) Teens will view the library as a safe, inviting environment; 5) Teens and teen volunteers will be engaged and gain work experience, bolster their confidence and sense of responsibility and form a closer connection with the Library and staff through summer youth volunteer program; 6) Parents and caregivers of young children will become aware of the importance of reading aloud as well as learning about other ways to foster early literacy skills; 7) Other community organizations are made aware of the importance of continued reading during the summer and the role of the Library in helping to achieve that. Evaluation: Statistics are gathered on the number of readers enrolled, how many complete the program, how many volunteers participate, how many volunteer hours are worked, how many programs are provided, how many people attend those programs, and how many people entered the raffle. FY16-17 will also include completion survey to gather feedback and learning outcomes.</p>	FY17	\$80,000	\$72,500
Teen General Programming	<p>The funding supports system-wide Teen Services programming for ages 13-18. This fund allows Teen Services Librarians to provide high quality teen programming free of charge by supporting program partnerships, which provide expertise in these special subject areas: Digital Media Literacy, Content Creation, Coding and Computer Competency, and Maker Technology. The funds will also support staff development by providing support, training, and materials for librarian-led programs at Main and Branches. The Library will be in a position to hire 3.5 full time equivalent youth services librarians for the branches and 3 full time equivalent teen services librarians for The Mix at SFPL in the coming fiscal year; these new staff will leverage this funding for enhanced programs and services for teens and young adults. Teen Services programming of the San Francisco Public Library (SFPL) at the Juvenile Justice Center (JJC) and Log Cabin Ranch (LCR) also serves a high-need group of incarcerated juveniles, most of whom come from underserved communities and backgrounds and have below-average literacy and life skills. Unique programs in these library facilities promote traditional and information and technology literacy and provide art programming – all of which are linked to academic and life success – to support these incarcerated youth with the ultimate goal of improving their chances to lead healthy, productive lives. SFPL additionally provides Teen Outreach Services to underserved youth in San Francisco, including homeless youth through Larkin Street Youth Services Bridge Academy, and pregnant and parenting youth through SFPL's participation in the STEP (Skills for Teen Parents) program, funded with a grant from the Southern California Library Cooperative.</p>	<p>Teen General Programming funding provides the resources to forward the library's strategic priorities. As The Mix at SFPL enters phase II and SFPL scales the services into the neighborhood libraries, the Library will be recognized as a Premier Urban Library for innovation, partnership and programming. This funding will provide the necessary resources to establish SFPL as the place of literacy and learning for local teens. With youth driven programs and mentorship by staff, SFPL will bolster Youth Engagement efforts through enhanced services for incarcerated youth and expansion of the Board of Advising Youth (BAY).</p>	<p>With the opening of The Mix at SFPL in FY16 and expansion of teen services throughout the system in FY17, the library will provide relevant, participatory, connected learning opportunities for every 13-18 in San Francisco. Programs will be youth driven by design and range from high tech digital to low tech maker inspired. Expanded partnerships and outreach by teen services librarians will heighten the awareness of the library has a safe, welcoming, and dynamic learning environment for teens. Provide youth in custody access to technology such as iPads, music recording equipment, game consoles, and laptop computers that give youth opportunities to write, conduct job searches, create music, and play. Evaluation: Attendance statistics are collected and reported for every program. Publicity is tracked by distribution. Content creation in the library will be a new measurement of engagement. Program attendance and disbursement of funds will be tracked throughout the duration of the grant and summaries of programs will be included in regular SFPL monthly reports for JJC and LCR. Regular communication with participating youth, JPD staff and directors, and partner organizations such as SPY and SFUSD, will provide qualitative feedback and direct the evolution of programs and continued disbursement of funds at both sites.</p>	FY17	\$33,200	\$33,200

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Book Buddies	This funding has traditionally supported the longstanding reading program that teams volunteers with local hospitals to read to patients in the pediatrics' ward. The \$1,300 budget provided bookmarks, publicity materials and refreshments for trainings.	The Book Buddies program meets the Literacy and Learning and Youth Engagement priorities. The volunteers are reading library selected books to children who would not otherwise have this service. Children are engaged in an enriching activity with a caring person, giving the opportunity to form a bond around the pleasure of sharing books. The BB volunteers are ambassadors of SFPL to the children and their families. Partnerships for Excellence: We partner with the member hospitals in this program, and we use volunteers recruited from the community who are in turn parts of other communities (including businesses).	1) Each participating hospital has the services of library recruited and trained BB volunteers to read to the children in their pediatric sections. 2) Children's hospital experiences will be brightened through the connection made with a caring non-medical adult as well as through the escape and diversion that a good story provides. 3) Families who may not be familiar with the concept of reading aloud with their children become aware of this and see how to do it. 4) Volunteers who wish to contribute to their community in a way that involves reading and children have the satisfaction of being able to do just that. The program this year will be administered by CPP's special projects staff and the Library's Volunteer Program Coordinator, which will assess aspects of the long-running program; plan annual in-service programs; initiate new projects and make changes as needed.	FY17	\$1,300	\$1,300
Effie Lee Morris Lecture	The Effie Lee Morris Lecture is annual event initiated in 1997 by the San Francisco Chapter of the Women's National Book Association (WNBA) in collaboration with SFPL. The lecture is hosted by the Fisher Children's Center staff in conjunction with Youth Services Team. The lecture is recognized nationally as an important contribution to the world of Children's Literature. The public program includes a renown author or illustrator, original presentation, exhibition, and reception.	The prestigious annual Effie Lee Morris Lecture at the Main Library positions SFPL as a Premier Urban Library , while it's highlighting of a children's author or illustrator meets the priority for Youth Engagement. Thanks to longtime partnerships with the WNBA and SFUSD, the program also meets our Partnerships for Excellence priority. The lecture engages the audience to read the various works of the speaker. Past speakers have been authors/illustrators with an established repertoire of award winning children's literacy. The 2016 speaker is Christian Robinson, winner of the 2016 Caldecott Honor and Coretta Scott King Honor and the 2016 Summer Learning illustrator. The lecture promotes diversity by selecting authors/illustrators representing the Bay Area's melting pot.	SFPL is recognized as a Premier Library and convener of literary arts. Evaluation: Attendance statistics are collected and reported for every program. Publicity/marketing of the program includes social media, feature in the ATL reaching a broader audience. Another goal is to honor Miss Effie Lee Morris as a pioneer in the field of children's services and celebrate her contributions to SFPL.	FY17	\$2,500	\$2,500
Total					\$161,130	\$157,500