

Ken McNeely

EXECUTIVE PROFILE

Board Director | Former President, AT&T Western Region | Legal & Policy Strategist
Visionary leader with over two decades of experience at the highest levels of corporate strategy, government affairs, and operations across the telecom, health care, and media sectors. Known for building trust, driving growth in highly regulated environments, and aligning business objectives with community impact. Recognized for leading large-scale M&A, public-private partnerships, and values-driven transformation at scale.

BOARD EXPERIENCE

- Chair, Board of Directors
Sutter Health | 2017–Present

One of California's largest integrated health care providers (\$19B revenue, 80,000+ employees)

- Chair of Compensation Committee; served on CEO and inaugural Chief Medical Officer search committees
- Guided 30% revenue growth and oversaw transition to regional business model
- Championed physician recruitment and retention, tripling hiring over three years
- Led donor engagement strategy, unlocking major philanthropic support

- Board & Civic Engagement (Past and Present)

- San Francisco Museum of Modern Art – Chair, Marketing/Communications Committee
- San Francisco Ballet
- San Francisco Symphony
- California Chamber of Commerce – Chair, Education Committee
- Bay Area Council & Silicon Valley Leadership Group

EXECUTIVE EXPERIENCE

- AT&T
Fortune 100 global telecom & media company | ~\$122B revenue | 118M+ customers

President, Western Region | 2017–2024

President, California | 2005–2017

Vice President, Law & Government Affairs | 1998–2005

Senior Attorney | 1991–2000

- Led AT&T's transformation across 23 states from landline to wireless/fiber leader
- Spearheaded acquisition of Cricket Wireless

- Secured approval for DirecTV acquisition
- Transitioned 14M landlines to under 100K
- Advocated for diverse community campaigns and regulatory strategy
- Delayed competitive market entry for rival telecom
- Moore & Van Allen LLP
Associate Attorney | Charlotte, NC | 2008–2011
- Specialized in litigation and regulatory compliance for corporate clients

SELECT HONORS & AWARDS

- - Luminary Award, Our Family Coalition (2017)
- - Vanguard Award, Equality California (2014)
- - Top 100 African Americans in Technology, Black Business Association (2013)

EDUCATION

- Juris Doctor (JD), Howard University School of Law
- Bachelor of Arts (BA), Political Science, University of North Carolina at Chapel Hill

CORE COMPETENCIES

Board Governance & Oversight
Mergers & Acquisitions
Regulatory Affairs & Government
Relations
CEO Succession & Executive Search
Strategic Corporate Philanthropy
Infrastructure Modernization

Community Impact & Public-Private
Partnerships
Diversity, Equity & Inclusion
Leadership
Revenue Growth & Cost Optimization
Public Policy & Legal Strategy