

1 [Commemorative Plaque Designation – Haight Street Walk of Fame]

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3 **Resolution designating the public right of way from Central Avenue to Stanyan Street**
4 **along Haight Street as eligible for the installation and maintenance of commemorative**
5 **plaques, pursuant to Public Works Code Sections 789.2(a). In order to honor the**
6 **musicians, artists, writers and other individuals that have contributed to the musical,**
7 **artistic, and cultural heritage of the Haight District and the greater San Francisco Bay**
8 **Area, identifying this area as the “Haight Street Walk of Fame.”**

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10 WHEREAS, The Haight-Ashbury Merchants Association, has proposed a
11 commemorative walkway from Central Avenue to Stanyan Street on Haight Street to provide
12 an illustrative and educational experience that highlights the Bay Area’s dynamic musical and
13 artistic heritage; and,

14 WHEREAS, The proposed walkway will be identified as the “Haight Street Walk of
15 Fame” and will be located along and upon the sidewalk on Haight Street between Central
16 Avenue and Stanyan Street; and,

17 WHEREAS, The Haight Street Walk of Fame will exemplify the spirit of the historic
18 Haight-Ashbury district, and will convey to pedestrians the vibrant musical traditions, rich
19 artistic and literary heritage and cultural diversity that are continuing attractions of
20 contemporary San Francisco; and,

21 WHEREAS, There are multiple public benefits to be realized from designation of the
22 Haight Street Walk of Fame, including increased revenues from tourism and recognition of the
23 historic Haight-Ashbury District as a unique public landmark for the enjoyment of music,
24 culture, and the arts; and,

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1 WHEREAS, To visually communicate the significance of the Haight Street Walk of
2 Fame, the Haight-Ashbury Merchants Association proposes to place permanent plaques at
3 strategic points of view, evenly distributed along the walkway; and,

4 WHEREAS, Public Works Code Sections 789 et seq., the Commemorative Street
5 Plaque Ordinance, provides a procedure for the City to authorize the installation and
6 placement of commemorative plaques; and

7 WHEREAS, The Haight-Ashbury Merchants Association proposes to unveil
8 commemorative plaques along the Haight Street Walk of Fame to acknowledge and celebrate
9 the significant contributions of Jerry Garcia, Janis Joplin, the Grateful Dead, and Ken Kesey to
10 the Haight District’s history and the greater Bay Area’s musical and artistic heritage; and,

11 WHEREAS, The Haight-Ashbury Merchants Association will secure funding to cover
12 the costs of installing and maintaining the plaques and associated sidewalk along the Haight
13 Street Walk of Fame; and,

14 WHEREAS, The maintenance of the commemorative plaques and the sidewalks within
15 which they will be installed shall be the subject of a maintenance agreement to be approved
16 by the Director of Public Works and the City Attorney’s Office; and

17 WHEREAS, The Board of Supervisors urges The Civic Design Review Committee of
18 the Art Commission to approve the placement and design of the commemorative plaques;
19 and,

20 WHEREAS, The Board of Supervisors urges the Department of City Planning and the
21 Landmarks Preservation Advisory Board to approve the placement and design of the
22 commemorative plaques, having found; and,

23 WHEREAS, The Board of Supervisors urges the Department of Public Works to
24 approve the placement and design of the commemorative plaques; now, therefore be it,
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1 RESOLVED, That the San Francisco Board of Supervisors pursuant to the Public
2 Works Code Section 789.2(a), does hereby designate the public right of way existing in the
3 area in between Central Avenue and Stanyan Street on Haight Street, to be eligible for the
4 installation and maintenance of commemorative plaques that honor musicians, artists, writers
5 and other individuals that have contributed to the cultural heritage and historical significance
6 of the Haight-Ashbury district and of the San Francisco Bay Area; and, be it

7 FURTHER RESOLVED, That the area along and upon this public right of way is hereby
8 identified as the “Haight Street Walk of Fame.”

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