

File No. 260265

Committee Item No. 17

Board Item No. 36

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Land Use and Transportation

Date: March 23, 2026

Board of Supervisors Meeting:

Date: March 24, 2026

#### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract / DRAFT Mills Act Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

#### OTHER

- Committee Report Request Memo – March 18, 2026
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Prepared by: John Carroll

Date: March 20, 2026

Prepared by: John Carroll

Date: March 23, 2026

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

1 [Initiating Landmark Designation - The Vogue]

2  
3 **Resolution initiating landmark designation under Article 10 of the Planning Code for**  
4 **The Vogue, located at 3290 Sacramento Street, Assessor’s Parcel Block No. 1007, Lot**  
5 **No. 016.**

6  
7 WHEREAS, Under Planning Code, Section 1004.1, the Board of Supervisors may by  
8 Resolution initiate landmark designations; and

9 WHEREAS, Planning Code, Section 1004.2(b), requires the Historic Preservation  
10 Commission to respond to historic district or individual landmark designations initiated by the  
11 Board of Supervisors within 90 days, and authorizes the Board, by Resolution, to extend the  
12 time within which the Historic Preservation Commission is to render its decision; and

13 WHEREAS, The Vogue, located at 3290 Sacramento Street, Assessor’s Parcel Block  
14 No. 1007, Lot No. 016, was constructed circa 1912 in the Presidio Heights neighborhood,  
15 originally as the Elite Theater, with other past names including the Plaza Theater and the Rex  
16 Theater; and

17 WHEREAS, The theater originally was a nickelodeon, which were considered the first  
18 permanent movie theaters, developed around the turn of the century as modifications to  
19 existing retail storefronts and charging 5 cents per show; and

20 WHEREAS, Building alterations were made in the 1920s-1930s, including interior re-  
21 arrangements, as well as exterior remodeling in Art Deco Style, including a new front and  
22 neon sign installation; and

23 WHEREAS, District theaters such as the Vogue became more common  
24 in neighborhood shopping areas following World War I, providing more convenient and  
25 affordable alternatives to movie palaces; and

1           WHEREAS, The theater became The Vogue in 1939; and

2           WHEREAS, The Vogue remains one of San Francisco's oldest surviving cinemas and  
3 one of its few remaining single-screen theaters; and

4           WHEREAS, The Vogue's marquee and neon signage were restored in 2025; and

5           WHEREAS, The property includes intact features, including the speedlines, neon blade  
6 sign, and beveled parapet; and

7           WHEREAS, The Vogue is a contributing property to the eligible San Francisco  
8 Neighborhood Movie Theater Non-Contiguous Multiple Property Historic District, which was  
9 identified in 2006; and

10           WHEREAS, In 2022, the San Francisco Historic Preservation Commission adopted the  
11 Modernistic Styles (1925-1965) Historic Context Statement, which provided frameworks for  
12 identifying and evaluating Art Deco buildings for historical significance and integrity; and

13           WHEREAS, Through applying the evaluative framework outlined in the Modernistic  
14 Styles (1925-1965) Historic Context Statement, the property can be considered as an  
15 individually eligible historic resource based on year built, extant character-defining features,  
16 and sufficient integrity; now, therefore, be it

17           RESOLVED, The Board of Supervisors hereby initiates landmark designation of The  
18 Vogue under Planning Code, Section 1004.1; and, be it

19           FURTHER RESOLVED, The Board requests that the Planning Department prepare a  
20 landmark designation report to submit to the Historic Preservation Commission for its  
21 consideration of the full historical, architectural, aesthetic, and cultural interest and value of  
22 The Vogue; and, be it

23           FURTHER RESOLVED, The Board of Supervisors requests that the Historic  
24 Preservation Commission consider whether The Vogue warrants landmark designation and  
25 submit its recommendation to the Board according to Article 10 of the Planning Code.



**MYRNA MELGAR**

---

DATE: March 18, 2026

TO: Angela Calvillo  
Clerk of the Board of Supervisors

FROM: Supervisor Myrna Melgar, Chair, Land Use and Transportation Committee

RE: Land Use and Transportation Committee  
COMMITTEE REPORTS

---

A handwritten signature in blue ink, appearing to read "mm", located to the right of the "FROM:" line.

Pursuant to Board Rule 4.20, as Chair of the Land Use and Transportation Committee, I have deemed the following matters are of an urgent nature and request them be considered by the full Board on Tuesday, March 24, 2026:

- File No. 260249**      **Initiating Landmark Designation - Century Club of California**  
Sponsors: Sherrill; Mandelman
  
- File No. 260250**      **Initiating Landmark Designation - Religious School for the  
Congregation Emanu-El/Grabhorn Press Building**  
Sponsors: Sherrill; Mandelman
  
- File No. 260251**      **Initiating Landmark Designation - Inverness Garage**  
Sponsors: Sherrill; Mandelman
  
- File No. 260252**      **Initiating Landmark Designation - Allen-Weaver-Durant-Smith Auto  
Showroom**  
Sponsors: Sherrill; Mandelman
  
- File No. 260253**      **Initiating Landmark Designation - First Church of Christ Scientist**  
Sponsors: Sherrill; Mandelman
  
- File No. 260254**      **Initiating Landmark Designation - Golden Gate Spiritualist Church**  
Sponsors: Sherrill; Mandelman
  
- File No. 260255**      **Initiating Landmark Designation - Pacific States Telephone and  
Telegraph Company / National Urban League**  
Sponsors: Sherrill; Mandelman
  
- File No. 260256**      **Initiating Landmark Designation - Mr. Cudworth's House**  
Sponsors: Sherrill; Mandelman
  
- File No. 260257**      **Initiating Landmark Designation - Upper Fillmore Storefronts**  
Sponsors: Sherrill; Mandelman

**COMMITTEE REPORTS MEMORANDUM**

Land Use and Transportation Committee

Page 2 of 2

- |                        |   |
|------------------------|---|
| <b>File No. 260258</b> | <b>Initiating Landmark Designation - Lincoln Grill</b><br>Sponsors: Sherrill; Mandelman           |
| <b>File No. 260259</b> | <b>Initiating Landmark Designation - First AME Zion Church</b><br>Sponsors: Sherrill; Mandelman   |
| <b>File No. 260260</b> | <b>Initiating Landmark Designation - International Institute</b><br>Sponsors: Sherrill; Mandelman |
| <b>File No. 260261</b> | <b>Initiating Landmark Designation - Presidio Theatre</b><br>Sponsors: Sherrill; Mandelman        |
| <b>File No. 260262</b> | <b>Initiating Landmark Designation - Arthur Castle Home</b><br>Sponsors: Sherrill; Mandelman      |
| <b>File No. 260263</b> | <b>Initiating Landmark Designation - Hannibal Lodge No. 1</b><br>Sponsors: Sherrill; Mandelman    |
| <b>File No. 260264</b> | <b>Initiating Landmark Designation - The Bridge Theatre</b><br>Sponsors: Sherrill; Mandelman      |
| <b>File No. 260265</b> | <b>Initiating Landmark Designation - The Vogue</b><br>Sponsors: Sherrill; Mandelman               |
| <b>File No. 260266</b> | <b>Initiating Landmark Designation - Mel's Drive-In</b><br>Sponsors: Sherrill; Mandelman          |

These matters will be heard in the Land Use and Transportation Committee at a Regular Meeting on Monday, March 23, 2026.

## Introduction Form

*(by a Member of the Board of Supervisors or the Mayor)*



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)  
*(Routine, non-controversial and/or commendatory matters only)*
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor  inquires..."
- 5. City Attorney Request
- 6. Call File No.  from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission       Youth Commission       Ethics Commission
- Planning Commission       Building Inspection Commission       Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes                       No

*(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)*

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor: