

File No. 170969

Committee Item No. 2

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date September 13, 2017

Board of Supervisors Meeting

Date \_\_\_\_\_

#### Cmte Board

- |                                     |                          |  |
|-------------------------------------|--------------------------|--|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Analyst Report                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/> | Introduction Form (for hearings)             |
| <input type="checkbox"/>            | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Public Correspondence                        |

#### OTHER (Use back side if additional space is needed)

- |                                     |                          |            |
|-------------------------------------|--------------------------|------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Form 700   |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Info Sheet |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____      |

Completed by: Derek Evans

Date September 8, 2017

Completed by: \_\_\_\_\_

Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages.  
The complete document can be found in the file.

1 [Mayoral Reappointment, Entertainment Commission - Al Perez]

2

3 **Motion approving/rejecting the Mayor’s reappointment of Al Perez to the Entertainment**  
4 **Commission, for a term ending July 1, 2021.**

5

6 WHEREAS, Pursuant to Charter, Section 4.117, the Mayor has submitted a  
7 communication notifying the Board of Supervisors of the nomination for the reappointment of  
8 Al Perez to the Entertainment Commission, received by the Clerk of the Board of September  
9 5, 2017; and

10 WHEREAS, The Board of Supervisors has the authority to hold a public hearing and  
11 vote on the appointment within 60 days following the transmittal of the Mayor’s Notice of  
12 Appointment, and the failure of the Board of Supervisors to act on the nomination within the  
13 60-day period shall result in the nominee being deemed approved; now, therefore, be it

14 MOVED, That the Board of Supervisors hereby approves/rejects the Mayor’s  
15 nomination for the reappointment of Al Perez to the Entertainment Commission, for the  
16 unexpired portion of a four-year term ending July 1, 2021.

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BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

BOS-11

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**MEMORANDUM**

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Date: September 06, 2017  
To: Honorable Members, Board of Supervisors  
From: *ACC* Angela Calvillo, Clerk of the Board  
Subject: APPOINTMENT BY THE MAYOR

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The Mayor has submitted the following reappointment:

- **Al Perez** to the **Entertainment Commission**, term ending July 01, 2021.

Pursuant to Charter, Section 4.117, this nomination is subject to approval by the Board of Supervisors and shall be the subject of a public hearing and vote within 60 days from the date the nomination is transmitted to the Clerk of the Board.

If the Board fails to act on the nomination within 60 days of September 5, 2017, then the nominee shall be deemed approved.

A motion appointing/rejecting the appointment will be prepared and scheduled before the Rules Committee.

(Attachments)

OFFICE OF THE MAYOR  
SAN FRANCISCO



EDWIN M. LEE  
MAYOR

September 5, 2017

Angela Calvillo  
Clerk of the Board, Board of Supervisors  
San Francisco City Hall  
1 Carlton B. Goodlett Place  
San Francisco, CA 94102

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2017 SEP -5 PM 3:49

Dear Ms. Calvillo,

Pursuant to Section 4.117 of the Charter of the City and County of San Francisco, I hereby make the following reappointment:

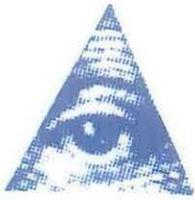
Al Perez to the Entertainment Commission, for a term ending July 1, 2021

I am confident that Mr. Perez, an elector of the City and County, will serve our community well. Attached herein for your reference are his qualifications to serve.

Should you have any questions related to this appointment, please contact my Deputy Chief of Staff, Francis Tsang, at 415-554-6467.

Sincerely,

  
Edwin M. Lee  
Mayor



## EXPERTISE

**Project Management** | Detail oriented while coordinating projects with sales representatives, account managers, communication managers, creative staff, vendors and manufacturers to exceed clients' expectations.

**Department Management** | Proven experience in creative problem solving and improving operating efficiencies. Supervised creative staff, prioritized work loads, hired and managed production staff. Resourceful as a manager, good listener, communicator and motivator. Skilled rapport builder and negotiator in client, supplier and vendor relations. Optimistic attitude brings out the best in workplace team spirit, creativity and productivity.

**Art Direction** | A guru in seeing the big picture, directing all aspects of a marketing campaign including logo development, promotional materials, direct mail, advertising, web site design, TV spots and online marketing. Consistently delivers highly creative communication materials, corporate identity systems, marketing programs, and product rollouts on-time and on-budget.

## EXPERIENCE

### Project Manager

**San Francisco-Shanghai Sister City Committee** | 2010  
Managed the production of all marketing and graphics materials for "San Francisco Week in Shanghai at the World Expo," including event branding, collateral materials, print ads and onsite signage. Led a team of 6 to design and produce a commemorative 30th Anniversary book and the delegate guidebook. Supported onsite staff during VIP reception, fashion show, Gala dinner and tour at the World Expo.

### Special Events Manager

**Filipino Heritage Games Series** | 2008 – Present  
Coordinated with various professional sports franchises to produce cultural celebrations at the SF Giants, Oakland Raiders, Oakland A's, Golden State Warriors, Sacramento Kings and San Jose Earthquakes. Booked talent, managed the marketing campaign, community grassroots promotion, supervised the VIP hospitality and managed production staff. 2010 event with the Giants was the most successful special event in the company's history with 10,000 tickets sold.

### Independent Contractor

**George P Johnson Company** | 2009 – Present  
Successfully worked as pre-event and onsite staff for:  
Salesforce Dreamforce, San Francisco (2010 - 2015)  
Cisco Global Sales Experience, Las Vegas (2014 - 2015)  
Schwab IMPACT, Denver (2014), Boston (2015)  
Gartner Symposium IT XPO, Orlando (2014 - 2015)  
Oracle OpenWorld, San Francisco (2009 - 2014)  
Cisco Live!, San Diego (2015)  
BlackberryWorld, Orlando (2012)

### Executive Director

**Pistahan Filipino Parade and Festival** | 08/01 – Present  
Produced the largest celebration of Filipino art and culture in the country, held at the Yerba Buena Gardens with 60,000 attendees. Negotiated corporate sponsorships, recruited festival exhibitors, managed the marketing campaign, supervised the live entertainment production on two stages, coordinated the parade, led an all-volunteer staff of 200 passionate and motivated people.

### Independent Contractor

**Creative i Studio** | 02/02 – Present  
Led award-winning studio staff in producing various advertising, event marketing and corporate identity programs for Fortune 500 and start-up companies. Directed design projects to effectively articulate client's message and brand identity. Managed, designed and produced design programs for tradeshow, incentive travel and corporate events.

### Creative Director

**AsianWeek** | 10/07 – 12/08  
Managed creative and editorial projects from concept to completion, translating marketing objectives into creative strategies. Supervised the newsroom staff in the weekly production of *AsianWeek*, both in print and online, as well as inception of double issues, new columns, special features and blogs. Directed the redesign of *AsianWeek.com*. Ensured high quality of work created for advertising projects, marketing collateral and sales presentations.

### Director, Creative Services

**The Meeting Architects** | 11/00 – 02/02  
Overhauled day-to-day operations by implementing a streamlined work-flow and centralized work-in-progress database system that resulted in 30% increased efficiency. Managed a team of five graphic designers and mentored them to self-manage production timelines, project budgets and client expectations. Improved the quality of creative work, which culminated into a marketing campaign winning a First Place SITE Crystal Award.

### Art Director

**Bank of America** | 10/99 – 10/00  
Key team member during the bank's transition to its new brand identity, providing art direction for advertising, print collateral, merchandising campaigns, web pages and other marketing initiatives. Made strategic and creative decisions in collaboration with business partners and "brand police" on the bank's Winter Olympic Adventure – a mobile marketing experience complete with a museum, theater, informational exhibits and interactive activities that traveled to 20 states and a final stop to Utah as the Bank's promotional presence at the Salt Lake Winter Olympics.

## AWARDS

2012 Presidential Award for Filipino Individuals Overseas, by Philippine President Benigno Aquino III

2010 Presidential Citation, by Philippine President Gloria Macapagal Arroyo

Certificate of Recognition, by State Senator Jackie Speier

Certificate of Honor, by San Francisco Mayor Gavin Newsom

## MEMBERSHIP

San Francisco Entertainment Commission, *Commissioner*  
San Francisco-Manila Sister City Committee  
» 2014 Business, Cultural and Rebuilding Mission with Mayor Lee  
» 2006 Cultural and Trade Mission to Manila with Mayor Newsom  
» 2005 Presidential Award Mission to Manila with Mayor Brown  
San Francisco-Shanghai Sister City Committee  
» 2010 San Francisco Week in Shanghai at the World Expo  
Asian American Heritage Street Celebration, *Steering Committee*  
Filipina Women's Network, *Board Member*

**STATEMENT OF ECONOMIC INTERESTS**  
**COVER PAGE**

 E-Filed  
 04/03/2017  
 17:37:08

 Filing ID:  
 164559755

Please type or print in ink.

NAME OF FILER	(LAST)	(FIRST)	(MIDDLE)
Perez Jr., Alfonso S.			

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms)

City and County of San Francisco

Division, Board, Department, District, if applicable

Your Position

Entertainment Commission

Commissioner

▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_

Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)** State Judge or Court Commissioner (Statewide Jurisdiction) Multi-County \_\_\_\_\_ County of San Francisco City of \_\_\_\_\_ Other \_\_\_\_\_**3. Type of Statement (Check at least one box)** Annual: The period covered is January 1, 2016, through  
December 31, 2016

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through  
December 31, 2016 Assuming Office: Date assumed \_\_\_\_/\_\_\_\_/\_\_\_\_ Leaving Office: Date Left \_\_\_\_/\_\_\_\_/\_\_\_\_  
(Check one) The period covered is January 1, 2016, through the date of  
leaving office. The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date  
of leaving office. Candidate: Election Year \_\_\_\_\_ and office sought, if different than Part 1: \_\_\_\_\_**4. Schedule Summary (must complete) ▶ Total number of pages including this cover page: 6****Schedules attached** Schedule A-1 - Investments - schedule attached Schedule C - Income, Loans, & Business Positions - schedule attached Schedule A-2 - Investments - schedule attached Schedule D - Income - Gifts - schedule attached Schedule B - Real Property - schedule attached Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-

 None - No reportable interests on any schedule**5. Verification**

MAILING ADDRESS	STREET	CITY	STATE	ZIP CODE
<i>(Business or Agency Address Recommended - Public Document)</i>				
		San Francisco	CA	94112
DAYTIME TELEPHONE NUMBER	E-MAIL ADDRESS			
( )				

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 04/03/2017  
(month, day, year)Signature Alfonso S. Perez Jr.  
(File the originally signed statement with your filing official.)

## SCHEDULE A-2

### Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700

FAIR POLITICAL PRACTICES COMMISSION

Name \_\_\_\_\_

Perez Jr., Alfonso S.

**▶ 1. BUSINESS ENTITY OR TRUST**

George P Johnson  
 Name  
 San Carlos, CA 94070  
 Address (Business Address Acceptable)  
 Check one  
 Trust, go to 2     Business Entity, complete the box, then go to 2

**GENERAL DESCRIPTION OF THIS BUSINESS**  
 Event Management Company

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$0 - \$1,999	____/____/____    ____/____/____
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED    DISPOSED
<input type="checkbox"/> \$10,001 - \$100,000	
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input checked="" type="checkbox"/> Over \$1,000,000	

NATURE OF INVESTMENT  
 Partnership     Sole Proprietorship     Employee-Owner  
 Other \_\_\_\_\_

YOUR BUSINESS POSITION My husband, Ken Marquis is an

**▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)**

\$0 - \$499                       \$10,001 - \$100,000  
 \$500 - \$1,000                 OVER \$100,000  
 \$1,001 - \$10,000

**▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary)**

None    or     Names listed below

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST**

Check one box:  
 INVESTMENT                       REAL PROPERTY

Name of Business Entity, if Investment, or  
 Assessor's Parcel Number or Street Address of Real Property \_\_\_\_\_

Description of Business Activity or  
 City or Other Precise Location of Real Property \_\_\_\_\_

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$2,000 - \$10,000	____/____/____    ____/____/____
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED    DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INTEREST  
 Property Ownership/Deed of Trust     Stock     Partnership  
 Leasehold \_\_\_\_\_     Other \_\_\_\_\_  
Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

**▶ 1. BUSINESS ENTITY OR TRUST**

Creative i Studio  
 Name  
 San Francisco, CA 94112  
 Address (Business Address Acceptable)  
 Check one  
 Trust, go to 2     Business Entity, complete the box, then go to 2

**GENERAL DESCRIPTION OF THIS BUSINESS**  
 Freelance Graphic Design Studio

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$0 - \$1,999	____/____/____    ____/____/____
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED    DISPOSED
<input checked="" type="checkbox"/> \$10,001 - \$100,000	
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INVESTMENT  
 Partnership     Sole Proprietorship     \_\_\_\_\_  
 Other \_\_\_\_\_

YOUR BUSINESS POSITION Creative Director

**▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)**

\$0 - \$499                       \$10,001 - \$100,000  
 \$500 - \$1,000                 OVER \$100,000  
 \$1,001 - \$10,000

**▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary)**

None    or     Names listed below

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST**

Check one box:  
 INVESTMENT                       REAL PROPERTY

Name of Business Entity, if Investment, or  
 Assessor's Parcel Number or Street Address of Real Property \_\_\_\_\_

Description of Business Activity or  
 City or Other Precise Location of Real Property \_\_\_\_\_

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$2,000 - \$10,000	____/____/____    ____/____/____
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED    DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INTEREST  
 Property Ownership/Deed of Trust     Stock     Partnership  
 Leasehold \_\_\_\_\_     Other \_\_\_\_\_  
Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

Comments: \_\_\_\_\_

**CALIFORNIA FORM 700**  
 FAIR POLITICAL PRACTICES COMMISSION  
 Name  
 Perez Jr., Alfonso S.

**SCHEDULE B**  
**Interests in Real Property**  
 (Including Rental Income)

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS  
 4130 Lake Tahoe Blvd  
 CITY  
 South Lake Tahoe

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:  
 \$2,000 - \$10,000  
 \$10,001 - \$100,000  
 \$100,001 - \$1,000,000  
 Over \$1,000,000

ACQUIRED \_\_\_\_\_ DISPOSED \_\_\_\_\_

NATURE OF INTEREST  
 Ownership/Deed of Trust  Easement  
 Leasehold \_\_\_\_\_  Timeshare ownership  
 Yrs. remaining \_\_\_\_\_ Other \_\_\_\_\_

IF RENTAL PROPERTY, GROSS INCOME RECEIVED  
 \$0 - \$499  \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.  
 None

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS  
 131 Concord Street  
 CITY  
 San Francisco

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:  
 \$2,000 - \$10,000  
 \$10,001 - \$100,000  
 \$100,001 - \$1,000,000  
 Over \$1,000,000

ACQUIRED \_\_\_\_\_ DISPOSED \_\_\_\_\_

NATURE OF INTEREST  
 Ownership/Deed of Trust  Easement  
 Leasehold \_\_\_\_\_  \_\_\_\_\_  
 Yrs. remaining \_\_\_\_\_ Other \_\_\_\_\_

IF RENTAL PROPERTY, GROSS INCOME RECEIVED  
 \$0 - \$499  \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.  
 None  
 Name (s) redacted

\* You are not required to report loans from commercial lending institutions made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\* \_\_\_\_\_  
 ADDRESS (Business Address Acceptable) \_\_\_\_\_  
 BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_  
 INTEREST RATE \_\_\_\_\_ TERM (Months/Years) \_\_\_\_\_  
 \_\_\_\_\_%  None  
 HIGHEST BALANCE DURING REPORTING PERIOD  
 \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000  
 Guarantor, if applicable

NAME OF LENDER\* \_\_\_\_\_  
 ADDRESS (Business Address Acceptable) \_\_\_\_\_  
 BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_  
 INTEREST RATE \_\_\_\_\_ TERM (Months/Years) \_\_\_\_\_  
 \_\_\_\_\_%  None  
 HIGHEST BALANCE DURING REPORTING PERIOD  
 \$500 - \$1,000  \$1,001 - \$10,000  
 \$10,001 - \$100,000  OVER \$100,000  
 Guarantor, if applicable

Comments: \_\_\_\_\_

## SCHEDULE C Income, Loans, & Business Positions (Other than Gifts and Travel Payments)

<b>CALIFORNIA FORM 700</b> FAIR POLITICAL PRACTICES COMMISSION
Name _____ Perez Jr., Alfonso S.

**▶ 1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME  
 \_\_\_\_\_  
 Creative I Studio

ADDRESS (Business Address Acceptable)  
 \_\_\_\_\_  
 San Francisco, CA 94112

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 \_\_\_\_\_  
 Freelance Graphic Design Studio

YOUR BUSINESS POSITION  
 \_\_\_\_\_  
 Creative Director

GROSS INCOME RECEIVED  No Income - Business Position Only

\$500 - \$1,000       \$1,001 - \$10,000

\$10,001 - \$100,000       OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary     Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use  
 Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or  Rental Income, list each source of \$10,000 or more

\_\_\_\_\_ (Describe)

Other \_\_\_\_\_  
 (Describe)

NAME OF SOURCE OF INCOME  
 \_\_\_\_\_  
 George P Johnson

ADDRESS (Business Address Acceptable)  
 \_\_\_\_\_  
 San Carlos, CA 94070

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 \_\_\_\_\_  
 Event Management Company

YOUR BUSINESS POSITION  
 \_\_\_\_\_  
 Independent Contractor

GROSS INCOME RECEIVED  No Income - Business Position Only

\$500 - \$1,000       \$1,001 - \$10,000

\$10,001 - \$100,000       OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary     Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use  
 Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or  Rental Income, list each source of \$10,000 or more

\_\_\_\_\_ (Describe)

Other Payment as an Independent Contractor  
 (Describe)

**▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

\* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\*  
 \_\_\_\_\_

ADDRESS (Business Address Acceptable)  
 \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF LENDER  
 \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD

\$500 - \$1,000

\$1,001 - \$10,000

\$10,001 - \$100,000

OVER \$100,000

INTEREST RATE      TERM (Months/Years)

\_\_\_\_\_ %     None      \_\_\_\_\_

SECURITY FOR LOAN

None       Personal residence

Real Property \_\_\_\_\_  
 Street address

\_\_\_\_\_ City

Guarantor \_\_\_\_\_

Other \_\_\_\_\_  
 (Describe)

Comments: \_\_\_\_\_



## SCHEDULE C

### Income, Loans, & Business Positions

(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700

FAIR POLITICAL PRACTICES COMMISSION

Name \_\_\_\_\_

Perez Jr., Alfonso S.

**▶ 1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME  
George P Johnson

ADDRESS (Business Address Acceptable)  
San Carlos, CA 94070

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
Event Management Company

YOUR BUSINESS POSITION  
Spouse's Employment

GROSS INCOME RECEIVED  No Income - Business Position Only

\$500 - \$1,000  \$1,001 - \$10,000

\$10,001 - \$100,000  OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary  Spouse's or registered domestic partner's income  
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of \_\_\_\_\_  
(Real property, car, boat, etc.)

Loan repayment

Commission or  Rental Income, list each source of \$10,000 or more

\_\_\_\_\_  
(Describe)

Other \_\_\_\_\_  
(Describe)

**▶ 1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME  
Paramount Theatre

ADDRESS (Business Address Acceptable)  
Oakland, CA 94612

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
Theatre and Movie presentation

YOUR BUSINESS POSITION  
Event Usher and Tour Guide

GROSS INCOME RECEIVED  No Income - Business Position Only

\$500 - \$1,000  \$1,001 - \$10,000

\$10,001 - \$100,000  OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary  Spouse's or registered domestic partner's income  
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of \_\_\_\_\_  
(Real property, car, boat, etc.)

Loan repayment

Commission or  Rental Income, list each source of \$10,000 or more

\_\_\_\_\_  
(Describe)

Other \_\_\_\_\_  
(Describe)

**▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

\* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\* \_\_\_\_\_

ADDRESS (Business Address Acceptable) \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD

\$500 - \$1,000

\$1,001 - \$10,000

\$10,001 - \$100,000

OVER \$100,000

INTEREST RATE \_\_\_\_\_%  None

TERM (Months/Years) \_\_\_\_\_

SECURITY FOR LOAN

None  Personal residence

Real Property \_\_\_\_\_  
Street address \_\_\_\_\_  
City \_\_\_\_\_

Guarantor \_\_\_\_\_

Other \_\_\_\_\_  
(Describe)

Comments: \_\_\_\_\_

San Francisco  
BOARD OF SUPERVISORS

Date Printed: March 22, 2017

Date Established: November 5, 2002

Active

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**ENTERTAINMENT COMMISSION**

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**Contact and Address:**

Jocelyn Kane Executive Director  
Administrative Services  
City Hall, Room 453  
San Francisco, CA 94102

Phone: (415) 554-5793

Fax: (415) 554-7934

Email: Jocelyn.Kane@sfgov.org

**Authority:**

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Charter, Section 4.117 (Prop F, November 2002 Election) and Administrative Code, Chapter 90 (Ordinance Nos. 164-02; 242-05; and 100-13)

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**Board Qualifications:**

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The Entertainment Commission shall consist of seven (7) members, comprised of three (3) members appointed by the Board of Supervisors and four (4) members nominated by the Mayor.

Each nomination by the Mayor shall be subject to approval by the Board of Supervisors and shall be the subject of a public hearing and vote within 60 days. If the Board of Supervisors fails to act on a mayoral nomination within 60 days from the date the nomination is transmitted to the Clerk of the Board of Supervisors, the nominee shall be deemed approved.

Of the four (4) members nominated by the Mayor:

- > One (1) member must represent the interests of City neighborhood associations or groups;
- > One (1) member must represent the interests of entertainment associations or groups;
- > One (1) member must represent the interests of the urban planning community; and
- > One (1) member must represent the interests of the law enforcement community.

Of the three (3) members appointed by the Board of Supervisors:

- > One (1) member must represent the interests of City neighborhood associations or groups;
- > One (1) member must represent the interests of entertainment associations or groups; and
- > One (1) member must represent the interests of the public health community.

To stagger the terms, the initial appointments to the commission shall be as follows: the Mayor

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nominate two members to serve terms of four years, one member to serve a term of three years and one member to serve a term of two years. Of the three remaining members, the Board of Supervisors shall appoint one member to serve a term of four years, one member to serve a term of three years and one member to serve a term of two years. All terms of initial appointees to the commission shall be deemed to commence upon the same date which shall be the date upon which the last of the seven initial appointees assumes office. Thereafter, all appointments and reappointments shall be for a term of four years.

The Entertainment Commission shall: 1) assist entertainment organizers and operators to apply for necessary permits; 2) promote responsible conduct; 3) promote the City's entertainment industry; 4) promote the use of City facilities; 5) foster harm reduction policies; 6) develop "good neighbor policies"; 7) mediate disputes between persons affected by entertainment events and establishments and the operators of such establishments; 8) issue entertainment related permits; 9) plan and coordinate City services for major events; and 10) provide information regarding venues and services appropriate for events and functions ancillary to conventions.

Reports: Prepare and submit to the Mayor and Board of Supervisors: 1) within one year from July 6, 2002, and not less than five years thereafter, a report analyzing the Commission's effectiveness; 2) an annual report by March 1st regarding its activities for the preceding year; and 3) within one year from July 6, 2002, and annually thereafter, a report analyzing fee revenue.

Sunset Clause: None

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