

1 [Changing the name of Rowland Street on Broadway in North Beach to Dirk Dirksen Alley]

2
3 **Resolution changing the name of Roland Street on Broadway in North Beach to “Dirk**
4 **Dirksen Alley,” in recognition of Dirk Dirksen, who is one of the most important figures**
5 **in the musical and cultural history of San Francisco.**

6
7 WHEREAS, In the 1970’s, Mabuhay Gardens know later as the Fab Mab, was an
8 instrumental to the development of Punk Culture in San Francisco and in the United States;
9 and,

10 WHEREAS, Dirk Dirksen operated the Fab Mab for 10 years during the 70’s and 80’s
11 where he presented such bands as the Dead Kennedys, Devo, the Ramones, Flipper, the
12 Mutants, the Nuns, Black Flag, the Go-Go’s and thousands more; and,

13 WHEREAS, Dirk Dirksen is representative of San Francisco’s alternative culture in
14 every aspect from his role in the LGTBQ community to the music and comedy counter culture
15 that evolved in the cities many nightclubs; and,

16 WHEREAS, Dirk Dirksen was proclaimed “the pope of punk” for his role in promoting
17 punk rock, and,

18 WHEREAS, The Mabuhay Gardens was located on Rowland Street; now, therefore,
19 be it

20 RESOLVED, That Consistent with San Francisco Public Works Code Section 701, the
21 San Francisco Board of Supervisors changes the name of Rowland Street on Broadway in
22 North Breach to “Dirk Dirksen Alley,” in recognition of his contributions in promoting aspects
23 of San Francisco’s alternative culture; and, be it

24 FURTHER RESOLVED, That the San Francisco Board of Supervisors request the
25 Director of the Department of Parking and Traffic to erect street signs indicating both the new

1 and former name of the street, with the new name "Dirk Dirksen Alley" in large letters, and the
2 old name "Rowland Street" in smaller letters above or beneath the new name; and, be it

3 FURTHER RESOLVED, That both names of the street shall remain posted on street
4 signs for five years, and then the street signs shall be replaced with signs indicating only the
5 new street name, "Dirk Dirksen Alley."

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25