

1 [Tobacco Settlement]

2 SUPPORTING FUNDING FOR TOBACCO EDUCATION, PREVENTION AND CONTROL
3 SERVICES AND URGING THAT \$1 MILLION PER YEAR OF TOBACCO SETTLEMENT
4 FUNDS BE DEDICATED TO TOBACCO EDUCATION, PREVENTION AND CONTROL
5 EFFORTS.

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7 WHEREAS, The tobacco companies are targeting youth, smoking
8 rates are rising among youth and new government data shows that
9 smoking among U.S. high school students has increased by one-third
10 during the last six years - from 27.5% in 1991 to 36.4% in 1997; and,

11 WHEREAS, The rate of youth smoking in San Francisco has
12 increased, up 18.7% among high school students from 1992 to 1997;
13 and,

14 WHEREAS, Communities of color are targets of heavy tobacco
15 advertising that contribute to higher morbidity and mortality rates
16 due to lung cancer, asthma and stokes; and,

17 WHEREAS, Tobacco education, prevention and control services are
18 substantially more cost effective than health care for tobacco
19 related disease and disability; and,

20 WHEREAS, Currently the Proposition 99 Tobacco tax funding
21 guidelines only allow for 10 % of the annual allocation to be spent
22 on cessation services, which is not adequate to meet the demand for
23 services; and,

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1 WHEREAS, Fires caused by cigarettes in the past 19 months have
2 resulted in the loss of over 230 unites in Single Room Occupancy
3 (SRO) hotels in San Francisco; and,

4 WHEREAS, San Francisco has tobacco laws, but no stable funding
5 for enforcement and by allocating funds, laws will be more vigorously
6 enforced; and,

7 WHEREAS, Community agencies such as the Chinese Progressive
8 Association, American Lung Association, Booker T. Washington
9 Community Service Center, Columbia Park Boys and Girls Club, Homeless
10 Prenatal Program, Mission Agenda, Mission Housing Development
11 Corporation, South of Market Council, San Francisco League of Urban
12 Gardeners, the San Francisco African American Tobacco Free Project
13 and the San Francisco Tobacco Free Coalition and others have a wealth
14 of information regarding the influence of tobacco promotion on minors
15 and the public in general; now, therefore be it

16 RESOLVED, That the Board of Supervisors of the City and County
17 of San Francisco supports tobacco prevention, education and control
18 services, and be it

19 FURTHER RESOLVED, That the Board of Supervisors urges that \$1
20 million of new revenues per year resulting from the Attorney General
21 tobacco lawsuit settlement be dedicated to tobacco education,
22 prevention and control efforts, such as funding community based
23 comprehensive tobacco control programs and training and technical
24 assistance; financing prompt access to tobacco cessation services;
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1 and enforcing existing and future city, state, and federal tobacco
2 control laws; and, be it

3 FURTHER RESOLVED, That funds should be expended according to
4 comprehensive tobacco control guidelines designed to change social
5 norms and based on research on effective approaches that reduce
6 tobacco prevalence such as community based interventions, media
7 advocacy, and policy development.

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails Resolution

File Number: 991111

Date Passed:

Resolution supporting funding for tobacco education, prevention and control services and urging that \$1 million per year of tobacco settlement funds be dedicated to tobacco education, prevention and control efforts.

June 14, 1999 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee

File No. 991111

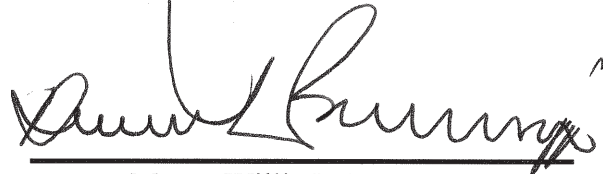
I hereby certify that the foregoing Resolution was ADOPTED on June 14, 1999 by the Board of Supervisors of the City and County of San Francisco.



Jean Lum
Acting Clerk of the Board

JUN 25 1999

Date Approved



Mayor Willie L. Brown Jr.