

File No. 180741

Committee Item No. 2

Board Item No. 45

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Comm: Public Safety & Neighborhood Services

Date: July 25, 2018

Board of Supervisors Meeting:

Date: July 31, 2018

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Introduction Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 – Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Pre-Application Meeting Notes - June 28, 2018</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Pre-Application Meeting Sign-In Sheet - June 28, 2018</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Meeting Notice - Proof of Mailing - June 14, 2018</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Meeting Letter - June 14, 2018</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>DRAFT ABC 522-2</u> |

Prepared by: John Carroll

Date: July 20, 2018

Prepared by: John Carroll

Date: July 26, 2018

1 [Special On-Sale General Liquor License - Verifying Completion of Preapplication Meeting -
2 3414 Judah Street - La Puesta del Sol Cantina]

3 **Motion verifying that CBTW Inc., doing business as La Puesta del Sol Cantina, located**
4 **at 3414 Judah Street has completed the preapplication meeting requirement under**
5 **California Business and Professions Code, Section 23826.13, for the issuance of a new,**
6 **non-transferable, Type-87 neighborhood-restricted special on-sale general liquor**
7 **license.**

8
9 WHEREAS, California Business and Professions Code, Section 23826.13, provides for
10 a new type of affordable, non-transferable liquor license for existing and new restaurants in
11 seven San Francisco neighborhoods as follows: 1) Third Street in Bayview, 2) San Bruno
12 Avenue in Portola, 3) Leland Street and Bayshore in Visitacion Valley, 4) Mission Street in the
13 Excelsior, 5) Ocean Avenue, 6) Taraval Street in the Sunset, and 7) Noriega Street in the
14 Sunset; and

15 WHEREAS, Five neighborhood-restricted special on-sale general licenses are
16 available in these neighborhoods, to encourage neighborhood activation by reducing
17 storefront vacancies, boost foot traffic, add to the variety of neighborhood-serving small
18 businesses, create good jobs for residents, and provide important spaces for neighbors to
19 meet and socialize; and

20 WHEREAS, The California Department of Alcoholic Beverage Control ("ABC") notified
21 CBTW Inc., located at 3414 Judah Street, that they were selected following a drawing, and
22 may submit a full neighborhood-restricted special on-sale general license application; and

23 WHEREAS, Prior to submitting such an application, an applicant must conduct a
24 minimum of one preapplication meeting to discuss the application with neighbors and
25 members of the community within the census tract which the premises are located; and

1 WHEREAS, Applicants must submit to ABC, on form ABC-522-2, signed verification by
2 the local government body that states the applicant has completed the preapplication meeting;
3 and

4 WHEREAS, CBTW Inc., as required by Business and Professions Code,
5 Section 23826.13, must mail notification of the preapplication meeting at least 14 calendar
6 days before the meeting to all individuals and organizations within a 500-foot radius of the
7 premises for which the license is to be issued; as well as any relevant neighborhood
8 associations for the neighborhood in which the premises is located, as identified on a list
9 maintained by the Planning Department of the City and County of San Francisco; and the
10 Chief of Police for the San Francisco Police Department, as required; and

11 WHEREAS, CBTW Inc., doing business as La Puesta del Sol Cantina, located at 3414
12 Judah Street has provided the Board of Supervisors supporting documents, including a copy
13 of the applicant's preapplication meeting notice, a signed preapplication meeting proof of
14 mailing, and meeting minutes or equivalent evidencing completion of the preapplication
15 meeting held on June 28, 2018, at 3223 Ortega Street; and

16 WHEREAS, These required supporting documents are on file with the Clerk of the
17 Board of Supervisors in File No. 180741; now, therefore, be it

18 MOVED, That the Board of Supervisors verifies that CBTW Inc., doing business as La
19 Puesta del Sol Cantina, located at 3414 Judah Street has completed the preapplication
20 meeting pursuant to California Business and Professions Code, Section 23826.13; and, be it

21 FURTHER MOVED, That the Clerk of the Board of Supervisors is hereby authorized to
22 sign the ABC-522-2 on behalf of the Board of Supervisors verifying CBTW Inc., doing
23 business as La Puesta del Sol Cantina, located at 3414 Judah Street has completed the
24 preapplication meeting.
25

La Puesta del sol Cantina !

ABC Type 87 Pre-Application Community Meeting notes

Ortega Branch Library- 3223 Ortega Street, San Francisco, CA.

Date: June 28th 2018, 6:30-7:30

In Attendance: 3 Neighbors, 3 Owners (of Business), Permit Officer Matthew Faliano, and Benjamin Van Houten, BDM-nightlife & entertainment sector.

The Meeting was hosted by myself (John Giuffre), Colin O'Malley, and Brendan O'Brien, all partners of the Restaurant La Puesta del Sol Cantina. We provided background on the Type 87- ABC Liquor License program, our experience in hospitality, and our enthusiasm for the neighborhood as Sunset residents. I also explained to our audience that our goal is to create a restaurant that serves all demographics of the community. We aim to design a space that can be utilized for gatherings, parties, and community events.

Officer Matthew Faliano, the permit officer from the Taraval Police Station, spoke about the Type 87 Program and the ABC application process. He discussed the role of the ALU Unit and his role as a permit officer. He also discussed the liquor license conditions of use process.

The neighbors in attendance brought up several issues and/or concerns that included;

- The potential to expand into the adjacent store front? We responded that it is our goal to eventually buy the property(s). And we have plans for future development to include an art gallery.
- How do we plan to solve the smell that emanates from the two restaurants? We responded that along with our due diligence we will make all the appropriate and required changes to the restaurant in accordance to all Health Department regulations. We can only solve the issue that pertains to our property.
- Will there be entertainment? We have the intention to obtain an Entertainment Permit as this will allow us the option to have live music/ DJ's for weddings or small events. We currently have an Entertainment License and completely understand the responsibility that is required to have one. We assured all our new neighbors that we respect the needs for their privacy and overall comfort.
- Will we see additional traffic implications? We assured our neighbors that there should be no additional impact on traffic in the neighborhood. With the addition of Lyft and Uber, as well as, our proximity to the N Judah train and the 29 Muni bus we are confident that our clientele will use alternative transportation methods.
- We also discussed our desire to eventually add a "Parklet" in front of the restaurant. We believe this will contribute to the community "feel" of the area.

We concluded the meeting with a commitment to running a clean, responsible, and respectable restaurant that will only add value to the surrounding neighborhood. We are always open to communication regarding any issues or concerns.

We thank you all for your time.

Sincerely,

John Giuffre, Colin O'Malley, & Brendan O'Brien

La Puesta Del Sol Pre-Application Community Meeting

June 28, 2018, 6:30pm

Ortega Branch Library, 3223 Ortega Street

<u>Name</u>	<u>Address</u>	<u>E-Mail Address</u>
JOHN GIUFFRÈ	2430 29 th AVE SF CA 94116	John.giuffre@gmail.com
Ben Van Huden		ben.vanhuden@sjgov.org
Ann + Louis LABRAL	1375 39 th Ave	fefe.ac@att.net
Kimmel Kingan	3308 Judah St #1	kimmelss@sbglobal.net
COLIN O'MALLEY	261 1296 46 th AVE.	IM415IN@GMAIL.COM
BRENDAN O'BRIEN	1762, 47 th AVE	brenobn.obrien559@gmail.com

Proof of Mailing of Notice Regarding Type 87 Liquor License Pre-Application Meeting

Please complete this form, attach the original notice of your pre-application meeting regarding your intention to apply for a Type 87 liquor license, and submit to the Clerk of the San Francisco Board of Supervisors.

Applicant(s) Name(s): CBTW/INC. - JOHN GIUFFRÈ

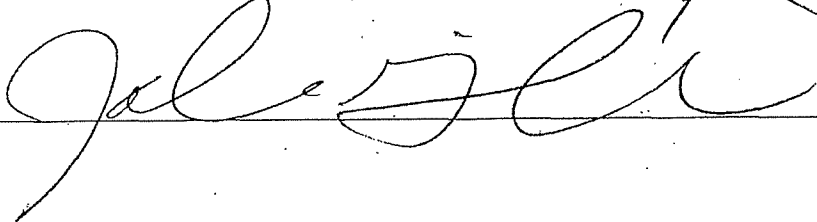
Address of Premises to be Licensed: 3414 JUDAH ST. SF CA 94116

I, JOHN GIUFFRÈ, mailed the attached notice of my pre-application meeting regarding my intention to apply for a Type 87 liquor license to each resident of real property within a 500-foot radius of the above-listed premises, as well as to neighborhood associations and the Chief of Police, by depositing the sealed items with the United States Postal Service (USPS) with the postage fully prepaid as follows:

Date: 6/14/18 / ~~6/28/18~~

Time: 2 PM / ~~6:30 - 7:30~~

USPS Location: DIRECT MAIL SERVICE / ~~ORTEGA LIBRARY~~ / ~~ORTEGA ST.~~

Signature: 

La Puesta de Sol Cantina

With your help, coming soon...

3414 Judah Street
San Francisco, CA. 94122
john.giuffre@gmail.com
14th June 2018

Re: Notice of Pre-Application Meeting - intention to Apply for type 87 liquor license

Dear Fellow Community Member of the Sunset

La Puesta del Sol Cantina is a new restaurant and bar concept that will serve traditional Mexican cuisine in a beautiful family friendly atmosphere. Our goal is to quench your thirst, fill your belly, and soothe your soul.

It is our hope that in addition to providing delicious food we will also create an environment that is welcoming and comfortable to our neighbors. We intend to facilitate parties, group events, art shows, and community meetings. Our team believes we can become a vibrant addition to a diverse community.

The managing partners have a combined 50 plus years in the food and beverage industry. It is our passion to serve. We believe that delicious food combined with authentic and professional service is the foundation for an exceptional dining experience.

We value your feedback as a member of the community and hopefully a future customer.

Our team would like to invite you to a community meeting where we will provide more information about the restaurant, as well as, the process and details of the liquor license.

Community Meeting:

Date: Thursday June 28th 2018

Time: 6:30-7:30 pm

Location: Ortega Branch Library 3223 Ortega Street SF CA. 94122

Sincerely,

John Giuffre Colin O'Malley Brendan O'Brien

Managing Partners. CBTW Inc. 138 Minna Street San Francisco CA. 94105

Department of Alcoholic Beverage Control

ORIGINAL NEIGHBORHOOD-RESTRICTED SPECIAL ON-SALE GENERAL LICENSE
PUBLIC MEETING REQUIREMENT VERIFICATION

Name of Applicant: CBTW INC. - JOHN GIUFFRÈ

Address of applied-for premises: 3414 JUDAH ST SF. CA 94116

Pursuant to Section 23826.13 of the California Business and Professions Code, the San Francisco Board of Supervisors hereby verifies that the above applicant for an original neighborhood-restricted special on-sale general license (Type 87) has completed the public meeting requirements as prescribed by the statute.

Signature of Board of Supervisors Representative

Print Form

Introduction Form

By a Member of the Board of Supervisors or the Mayor

BOARD OF SUPERVISORS
SAN FRANCISCO

2010 JUL 10 PM 3:12
Stamp
or meeting date

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee.
An ordinance, resolution, motion, or charter amendment.
- 2. Request for next printed agenda without reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning "Supervisor [] inquires"
- 5. City Attorney request.
- 6. Call File No. [] from Committee.
- 7. Budget Analyst request (attach written motion).
- 8. Substitute Legislation File No. []
- 9. Request for Closed Session (attach written motion).
- 10. Board to Sit as A Committee of the Whole.
- 11. Question(s) submitted for Mayoral Appearance before the BOS on []

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission
- Youth Commission
- Ethics Commission
- Planning Commission
- Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative

Sponsor(s):

Tang

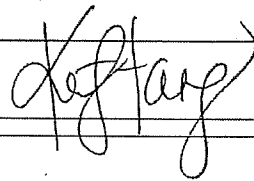
Subject:

Special On-Sale General Liquor License - Verifying Completion of Preapplication Meeting - 3414 Judah Street

The text is listed below or attached:

See Attached.

Signature of Sponsoring Supervisor:



For Clerk's Use Only:

Wong, Linda (BOS)

From: Wong, Linda (BOS)
Sent: Wednesday, July 25, 2018 9:44 AM
To: Wong, Linda (BOS)
Subject: FW: July 24, 2018 BOS Agenda Item #69 -- SF Parking LLC Letter Dated July 23, 2018 to BoS
Attachments: BoS Agenda Item #69 - SF Parking LLC Letter Dated July 23, 2018.pdf

Linda Wong

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689
Phone: 415.554.7719 | Fax: (415) 554-5163
Linda.Wong@sfgov.org | www.sfbos.org

Please complete a Board of Supervisors Customer Service Satisfaction form by clicking [here](#).

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.

From: Board of Supervisors, (BOS)
Sent: Tuesday, July 24, 2018 1:19 PM
To: BOS-Supervisors <bos-supervisors@sfgov.org>; Wong, Linda (BOS) <linda.wong@sfgov.org>
Subject: FW: July 24, 2018 BOS Agenda Item #69 -- SF Parking LLC Letter Dated July 23, 2018 to BoS

From: John Newman [<mailto:john.newman@newmangroup.biz>]
Sent: Monday, July 23, 2018 8:34 AM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Cc: john.newman@newmangroup.biz
Subject: July 24, 2018 BOS Agenda Item #69 -- SF Parking LLC Letter Dated July 23, 2018 to BoS

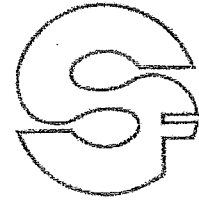
Good morning Honorable Supervisors,

The attached letter dated July 23, 2018 from SF Parking LLC is submitted to your offices in connection with Agenda Item #69 on tomorrow's Agenda.

If you may have any comments or questions, I remain available to your offices via email or either phone number listed below.

Very truly yours,

John D. Newman
Contract Lobbyist
Newman Group
92 Natoma Street, Suite 211
San Francisco, CA 94105
(415) 777-4040 (Office)
(415) 290-4292 (PCS)
john.newman@newmangroup.biz



SF Parking, LLC

Via Hand Delivery &
Via email: Board.of.Supervisors@sfgov.org

July 23, 2018

Board of Supervisors
City and County of San Francisco
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Re: July 24, 2018 Agenda Item #69
File #180441: Airport Professional Services Contract No. 50107.01 ("Contract")

Dear Honorable Supervisors,

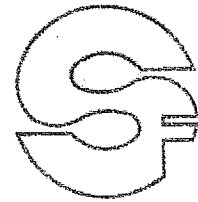
My name is Patricia Rodriguez. I am the owner of SF Parking LLC. I am the only Latina, women-owned business enterprise ("WBE"), local business enterprise ("LBE") in San Francisco's parking industry.

As part of this Contract which you are voting on, my San Francisco based company has a subcontract with New South Parking – California GP ("New South Parking") to oversee SFO's \$12 million dollar employee parking program. My company will also provide employees and oversight of the Concierge Ambassador Services at SFO's Long Term Parking facility.

Your award of the Contract to New South Parking truly helps to encourage the advancement a San Francisco small WBE/MBE.

I migrated to San Francisco as an undocumented three year old with my family from my home country of El Salvador. I fled a savage civil war which claimed several of my family members.

As a child, I always aspired to achieve the American dream. While other little girls dreamt of castles and ponies, I dreamed of being a business owner to help provide better lives for my family. By the grace of God, hard work, determination, and the help of countless friends, family and organizations like Working Solutions, the Mission Economic Development Agency, and New South Parking, I have been able to fulfill my dream.



SF Parking, LLC

Board of Supervisors
City and County of San Francisco
July 23, 2018
Page 2.

Although I still need to have an additional job on top of running my business just to live and be able to raise my two small children in San Francisco, I am optimistic. My future looks bright, especially with the mentorship of New South Parking.

New South Parking assisted me in getting my Airport Concessions Disadvantaged Business Enterprise (ACDBE) certification, an important industry accreditation that now allows my firm to bid on other Airport opportunities both in and outside of San Francisco. Further, given NSP's large portfolio of over 100 properties in the Bay Area through its majority partner, SP Plus Corporation, I have been included in - projects outside of this parking contract at SFO. Since 2012, my company has been working at SFO with New South Parking. Over the past six years and through New South Parking's mentorship, my company has grown to manage \$12 million dollars of revenue at SFO; however, it is the countless other things that New South Parking has helped me to learn, such as how to become a union employer, which has enabled my company to provide good union jobs for my staff.

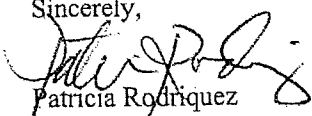
New South Parking has also supported my passion to help my community in the Bayview District with the revitalization of the Arthur Coleman Medical Center. New South Parking has generously contributed to the Center, and gone above and beyond by holding job fairs at the clinic, doing an annual Christmas toy drive in the heart of the Bayview's Oakdale Housing community, and even donating a van to provide access to the clinic for those who are not mobile.

In conclusion, I am excited about my future as a Latina, WBE, LBE, ACDBE-certified firm and my partnership with New South Parking.

I hope you will vote to approve the Contract.

Thank you Honorable Supervisors for your time and consideration.

Sincerely,


Patricia Rodriguez
SF Parking LLC

