

AGENDA

Opening & Intro to Principal

Principal's Vision

Theory of Action

- Graduate Profile Engage Explore Excel
- Academic
- Health & Wellness

Innovative Family Outreach & Recruitment Results to Date

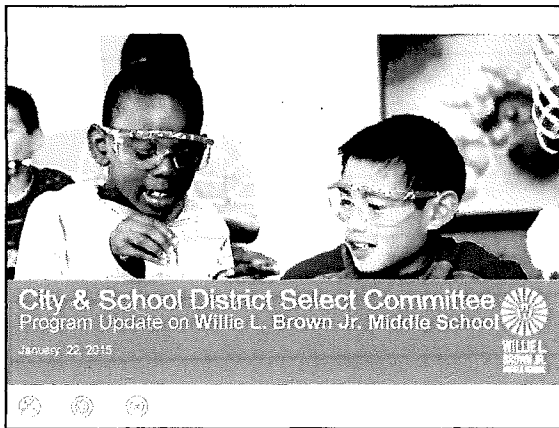
Unique Staffing Approach

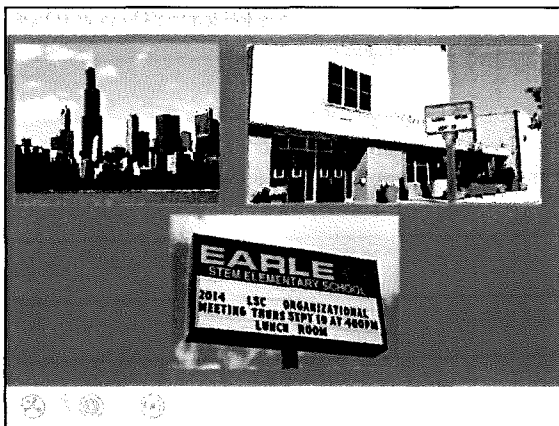
- Academic Day for Students & Implications on Staffing
- Recruitment & Hiring Process & Request for Help

Project Next Steps & Timeline

Board Q&A

Willie L. Brown Jr. Middle School





Values & Pedagogy

Create a **Peaceful** School

Promote a **Positive** Mindset

Develop a **Productive** Culture

Education = Liberation



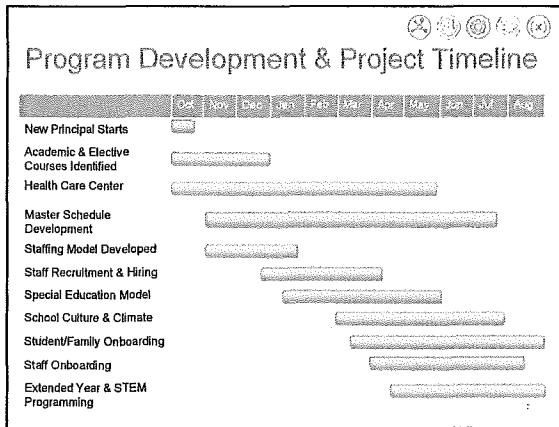


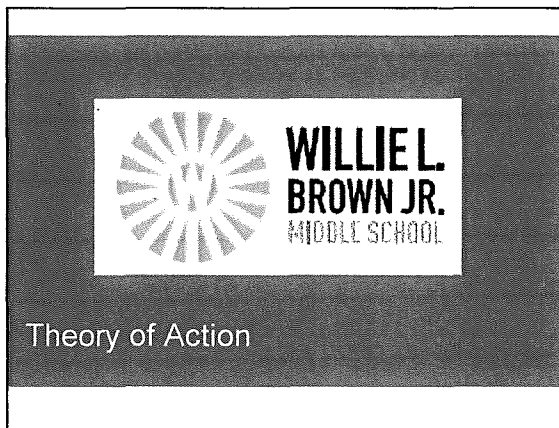
Willie L. Brown Jr. Middle School
A State of the Art Learning Facility & School Experience

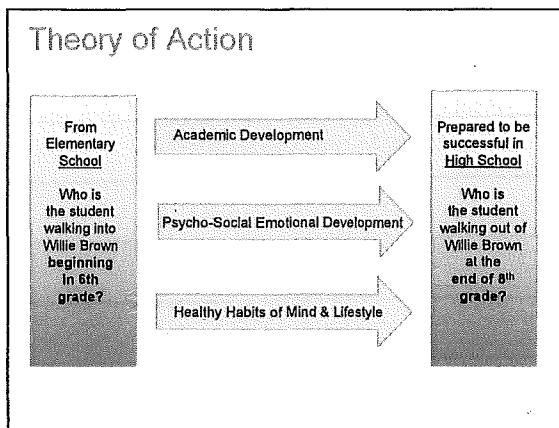


School Building Construction
A Work in Progress as of Sept. 10, 2014

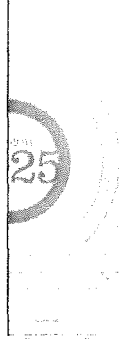








Graduate Profile



2015
25
2025

Graduate Profile
The Graduate Profile is a set of standards that define the skills and knowledge students should have when they graduate from Willie L. Brown Jr. Middle School. It is based on the state standards and the needs of the community.

21st Century Skills
The Graduate Profile includes standards for 21st Century Skills, which are the skills and knowledge that are needed for success in the 21st century. These skills include critical thinking, problem solving, communication, and collaboration.

College and Career Readiness
The Graduate Profile includes standards for College and Career Readiness, which are the skills and knowledge that are needed for success in college and the workforce. These skills include reading, writing, and math.

Global Competence
The Graduate Profile includes standards for Global Competence, which are the skills and knowledge that are needed for success in a global world. These skills include understanding and respect for different cultures and languages.

Personal and Social Responsibility
The Graduate Profile includes standards for Personal and Social Responsibility, which are the skills and knowledge that are needed for success in life. These skills include self-awareness, self-management, and social skills.


2025

Willie L. Brown Jr. Middle School

ENGAGE. EXPLORE. EXCEL.

Willie L. Brown Jr. Middle School

WBMS Mission Statement



Willie L. Brown Jr. Middle School's mission is to provide an education that uses engineering practices as a guide for students to develop the foundational skills and beliefs needed to successfully major in Science, Technology, Engineering, and Mathematics (STEM) degrees and secure employment in STEM professions. Students will use technology as a tool to explore their identities, expand their possibilities, and be of service to others. Ultimately, students will become advocates of social justice, learning to protect and expand the rights of humanity.

WILLIE L. BROWN JR.

ENGAGE.

- Captivating Instruction & Learning
- Integration of Digital Content & Technology Tools
- Distributed Leadership Team
- Collaboration within Teacher Teams
- Emphasis on Building Strong Relationships
S-S; S-T, T-F, F-School
- Smaller Class Sizes
- Wraparound Supports for Students
- Exciting Extended Learning Opportunities



EXPLORE.

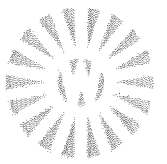
- Strong Implementation of SFUSD Core Curriculum
- Multidisciplinary Approach
- Project Based Learning
- Second Language & Communication Development
- Rigorous Science Curriculum
- Establishment of STEM Pathway (Lab 1)
- Visual and Performing Arts for All (Lab 2)
- College Prep (Lab 3)
- Health & Physical Education (Lab 4)



EXCEL.

- Personalized Learning Plans
Digital Platform
- Intervention & Acceleration Blocks
- Student Exhibitions of Learning
- Digital Portfolio of Learning Journey
- Integrated Student Success Team
- Access to Experts
- College & Career Readiness



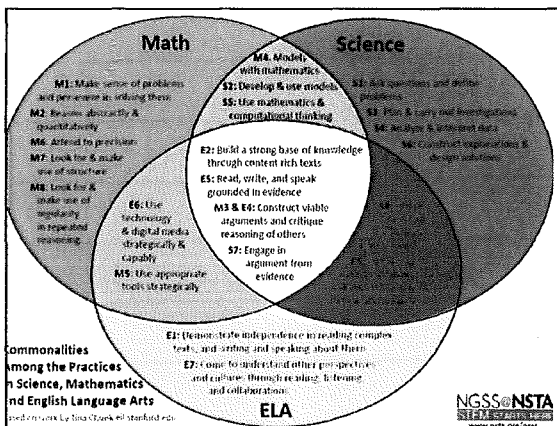


WILLIE L. BROWN JR. MIDDLE SCHOOL

Academic Program Development
A STEM-related Focus at Willie L. Brown Jr. Middle School

ENGAGE. EXPLORE. EXCEL.

	Day A	Day B
7:30 - 8:15	Breakfast Club	Breakfast Club
8:15 - 9:25	STEM Lab	Other Lab
9:30 - 10:40	Health Lab	College Prep Lab
10:45 - 12:10	Math (I&A)	Math (I&A)
12:15 - 12:55	Lunch	Lunch
1:00 - 2:25	ELA (I&A)	ELA (I&A)
2:30 - 3:55	Science	Social Studies (I&A)
4:00 - 6:00	Supper Club	Supper Club



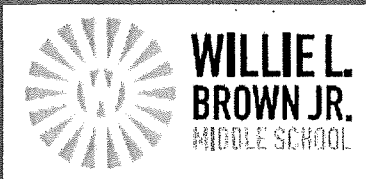
Example of STE(A)M "handshake"

CCSS-Math: Summarize numerical data sets in relation to their context, such as by:

- Reporting the number of observations.
- Describing the nature of the attribute under investigation, including how it was measured and its units of measurement.

NGSS: Construct a scientific explanation based on evidence for how environmental and genetic factors influence the growth of organisms.

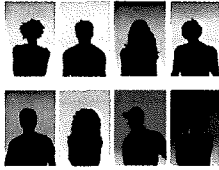
- Examples of evidence could include drought decreasing plant growth, fertilizer increasing plant growth, different varieties of plant seeds growing at different rates in different conditions



**WILLIE L.
BROWN JR.**
MIDDLE SCHOOL

Healthy Habits of Mind & Lifestyle

ENGAGE. EXPLORE. EXCEL.



- Safe, Healthy, AND Ready to Learn
- Health Literate and
- Strong consumers of health

Willie Brown Students

Health and Wellness Inside and Outside Center

WISDOMS WITH HUGS
BEFORE COVID-19

ENGAGE WITH SUBBANK
Inside of the HHS

AT HCC and
ENGAGE WITH SUBBANK
Outside of the HHS

Health Center Team & Services

**Willie L. Brown Jr. Middle School
HCC Staff**

- Social Worker – HCC Coordinator
- School Nurse
- Community Health Outreach Worker

Department of Public Health Supports

- Community Behavioral Health - Mental Health Provider
- Physician/ Nurse Practitioner/ Medical Assistant
- Dental and Vision Service providers


Health Care Center Support Services

Physical/
Behavioral Health
Medical/Psychological
Case management/
Individual treatment

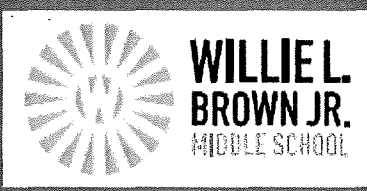
Student support groups
Social skills, asthma,
grief/loss, and BIS

Orientation to HCC
Health and Wellness Leadership/Peer
Education
Health Education – dedicated class
Dental Sealants, Vision and Hearing
Screening

Family Support and Engagement



- Family Orientation to HCC
- Connect every Student and their Family to a Medical Home
- Family Consultation
- Health and Wellness Family Nights




WILLIE L. BROWN JR. MIDDLE SCHOOL

Innovative Family Outreach

ENGAGE. EXPLORE. EXCEL.

Outreach to Prospective Students & Families

- 20 School Site Presentations
- 9 Levels of Enrollment Incentives
- 7 Citywide Enrollment Events
- 3 Social Media Threads
- 1 Community Outreach Blast
- 1 Home Visit for Every Enrolled Student



A Huge Success!

Saturday January 10th
Community Outreach Blast
 Special Thank You To...

Commissioner Fewer
Commissioner Honey
Commissioner Mendoza-McDonnell
Commissioner Murase
Commissioner Walton
Commissioner Wynns

WILLIE L. BROWN JR.

Enrollment Update - Choice

1	135	62%
2	25	11.5%
3	22	10.1%
4	16	7.3%

Informal Total
218

Enrollment Update - Current Elementary

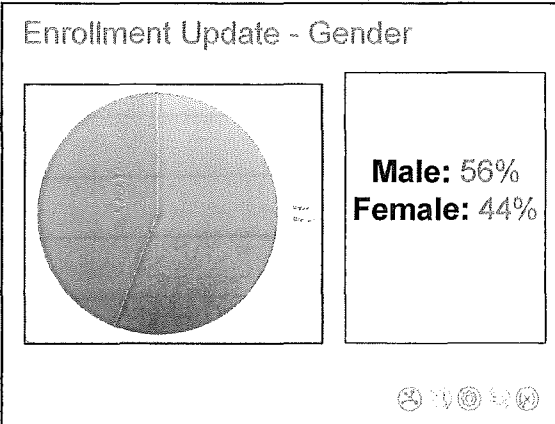
Carver	11%
Hillcrest	10.6%
E.R. Taylor	10.6%

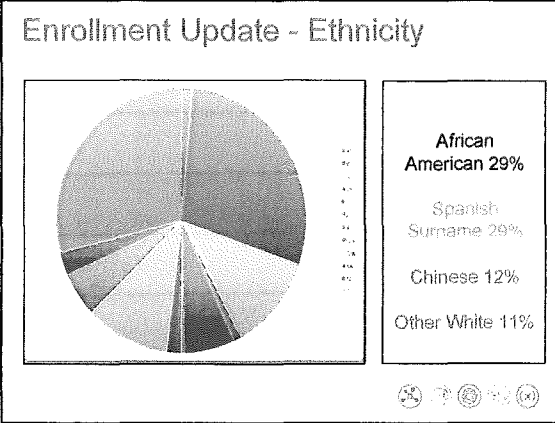
Enrollment Update - Zip Code

Zip Code	Number	Percent
94102	4	1.8%
94103	5	2.3%
94110	15	6.8%
94112	33	15.1%
94124	92	42.2%
94127	4	1.8%
94131	4	1.8%
94132	4	1.8%
94134	42	19.3%

The following zip codes have either 1 or 2 representing students which comprises less than 1%:

94104, 94107, 94109, 94114, 94115, 94116, 94117, 94118, 94121, 94130, 94553



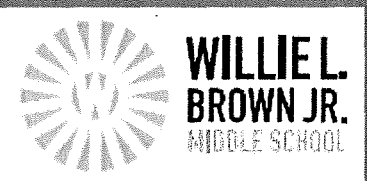


Student & Family Onboarding Plan

Willie Brown Jr. Middle School
Willie Brown Community Center, March 2015-August 2015

Methods of Communication		
Method	Topic	Timing
Meetings	Welcome to WJMS	March 13
E-newsletters	Orientation & Celebration	Monthly
Facebook	Information	Bi-weekly
Open House	Building Relationships	Monthly
Surveys	Family Voice Parent Survey Career Student Career Guidance Parent Satisfaction	One-time
Facebook Page	Information & Inspiration	Weekly
Instagram Photos	Informational	Weekly
Twitter Page	Informational	Weekly
Home Visit	Building Relationships	One-on-one March 2015-August 2015

WJMS Parent, Student, Family, Staff Meetings		
Event	Agenda	When & Where
Orientation/Registration	Career Gateway	March 13
Event	Picture with Principal and Posing Class Ruben Martinez's Poetry	5:30 - 7:20pm The Global Market Auditorium
April Meeting	Pop up Science Classroom	TBD
May Meeting	Underdog Young Season & Musical Showcase	TBD
June Meeting	Pick Up Popping Saturday	TBD
July Meeting	Health Care Center Buffet Fair	TBD
August Meeting	Welcome Back BBQ	TBD



**WILLIE L.
BROWN JR.
MIDDLE SCHOOL**

Unique Staffing Approach

ENGAGE. EXPLORE. EXCEL.

8 Classroom Teachers
2 Engineering Teachers
1 STEM Coordinator/TSA

8 Lab Teachers
Assistant Principal
Office Staff & Family Outreach
Special Education Staff
Health Care Center Staff

Unique Recruitment & Hiring Process

Hiring Process

December 14, 2014 – March 15, 2015

Activity	Leader	Timing
Post Job Description	Grace Pun	December 17, 2014
WBAS Virtual Tour	Joya Bak	Linked to Job Description
Initial Rubric Screen	Grace Pun	January 2015
Stanford Survey & Letter of Commitment	Joya Bak	All Applicants
Phone Interview	Joya Bak	January 15 th – ongoing
Model Lesson	Demetrius Hobson	Ongoing after passing Phone IV
In Person Interview Day	Joya Bak	1 st Week of February 8 candidates per day
Reference Check	Joya Bak	After passing IV Day
Formal Offer	Demetrius Hobson	Before March 15, 2015
Contract Signed & Onboarding	Grace Pun	1 - 3 weeks after offer




Unique Recruitment & Hiring Process

Interview Day Activities


3rd and 4th Week of February 2015

Activity	Participants	Competencies
Group Design Activity		Collaboration, Relationship Building, Clear Communication, Positive Attitude
Personal Interview		Self-Reflection, Long-Term Goals
Unit Plan Development		WAS Skills, Common Core & NCSS Alignment, Critical Thinking, Level of rigor
Scenarios		Hierarchy, Prioritization, Collaboration, Positivity
Role Plays		Collaboration, Clear Communication
Data Case Study		Data Analysis Skills, Ability to use data to modify instruction, Differentiation Skills
Personal Data Walkthrough		
Student Interviews		Relationship Building, Positivity
Parent Panel		Clear Communication, Relationship Building
Informal Lunch		
Welcome & Closeout		






SFUSD



WILLIE L. BROWN JR.






**Willie Brown Middle School
Staffing Event**

Monday February 9, 2015
8:00 – 7:00pm
399 Frank A Street, San Francisco, CA 94102
Boards Room

In order for the recruitment process to be successful, we need to be able to reach a broad number of school districts. This is a great opportunity to meet and network with potential applicants and provide them with information about our school district and the exciting opportunities we have in our district. We are looking for individuals who are passionate about teaching and learning. The information that you provide during this event will be shared with all our school districts. Thank you for your participation in this event. We look forward to meeting you at the event.



RSVP by Friday February 6, 2015
<http://sfusd.net/skkg/bwmg>



Program Update on Wille L. Brown Jr. Middle School
January 22, 2015

Questions?


Program Development & Project Timeline

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
New Principal Starts	[Timeline bar]											
Academic & Elective Courses Identified	[Timeline bar]											
Health Care Center	[Timeline bar]											
Master Schedule Development	[Timeline bar]											
Staffing Model Developed	[Timeline bar]											
Staff Recruitment & Hiring	[Timeline bar]											
Special Education Model	[Timeline bar]											
School Culture & Climate	[Timeline bar]											
Student/Family Onboarding	[Timeline bar]											
Staff Onboarding	[Timeline bar]											
Extended Year & STEM Programming	[Timeline bar]											

ENGAGE. EXPLORE. EXCEL.

Key Points

- Enrollment Window Opens October 25, 2014
- Enrollment Window Closes **January 16, 2015**
- Building Complete June 2015
- Instruction Begins August 18, 2015
- 200 6th graders
- 600 6th – 8th graders by 2017
- Corner of Silver Ave & Revere Ave in Bayview
- Extended Day & Summer Programming
- Dynamic Teachers and Leaders
- Open Enrollment with Bayview Elementary Schools



Willie Brown Jr. Middle School

Frequently Asked Questions

When will the school open?

Willie Brown Middle School will open in August 2015.

What are the hours of the school?

Formal instructional hours will be from 8:15am - 3:55pm. The school building will be open from 7:30am - 6:00pm with student supervision.

What grades will the school serve?

When fully occupied, Willie Brown Middle School will serve students in sixth grade through eighth grade. The school will open one grade level at a time. The school will open with only sixth grade in 2015-16, will grow to seventh grade in 2016-17 and will finally grow to eighth grade at full capacity in 2017-18.

What is the maximum capacity of the school?

When entirely full, the school will hold 600 students. This will average approximately 200 students in each grade level.

How large are class sizes?

In the first year, with a student population of 200 students, we will hire eight core teachers and class size averages to 25 students to teacher. Our college prep class will have a ratio of 1 advisor to 15 students and some classes may extend to 33 students per class at the high end.

Who will be enrolled in the school?

Willie Brown Middle School is intended to serve students living in the Bayview and SFUSD is committed to ensuring students from the Bayview have priority to enroll in the school. We are also interested in serving students who are excited about a Science Technology Engineering Math Curriculum and want to travel from all corners of the city to experience this exciting instruction.

In terms of enrollment priorities, students currently attending Malcolm X, Carver, Drew, and Bret Harte have a priority to Willie Brown Middle School. Students living in the 94124 zip code also have a priority. Similar to other schools in San Francisco, there is an element of choice in our model and it is presumed that Willie Brown Middle School will have extra seats that will draw students from other areas of the city as well.

Who will be leading the school?

Our Founding Principal is Demetrius Hobson who hails from Chicago, Illinois where he was a Principal of a STEM K-8th grade school for four years. Prior to that, he taught middle school subjects with a concentration on social studies for seven years and attended Harvard University to attain his Administrative Credential. We have hired a principal that is an outstanding instructional leader and someone that understands the unique strengths and needs of the Bayview community.

What will make the school unique and special?

The school facility will be a “state of the art” campus that will offer exceptional services to the students and adult community. A large science lab offers opportunities for laboratory experiments and teleconferencing. A multipurpose room with a large stage equipped with a ballet barre and springboard floor allow for a range of performances. The campus will house an onsite Health Care Center that will offer a range of medical, dental and behavioral health services to students and families.

I’ve heard that this will be a STEM school, what does that mean?

STEM stands for “science, technology, engineering and mathematics.” Research tells us that STEM programs offer high quality learning experiences for students and they encourage students with the academic and social skills they need for long-term success. STEM programs encourage cooperative learning and provide students with a meaningful real world learning experience. STEM education provides a bridge for students, education providers and the business community to more effectively develop learning pathways in technology and science driven careers. Students at WBMS will have the opportunity to access a STEM elective every semester throughout their three years at WBMS and will build expertise in these fields before transitioning to high school and beyond.

What other elective opportunities will students have access to?

Students have four electives over the course of two days. All students will take a STEM elective every semester for all three years they are enrolled at WBMS. This course will teach key topics such computer science and coding, electrical engineering and robotics, digital art and environmental engineering. In seventh and eighth grade, students can choose their STEM topic and dive deeper into a specific strand. All students will take Physical Education & Health and “College Prep” which could be thought of as homeroom or advisory. Students will also have the ability to choose one additional elective such as foreign language, art, music or another STEM elective.

Will there be an opportunity to learn a foreign language?

Yes. Students will be able to enroll in a foreign language as an elective course. This elective course will be called World Languages and students will have the option of choosing it as the schedule rotates each semester.

Will you have sports?

Yes. Willie Brown Middle School teach the fundamentals of all sports such as track/field, volleyball, basketball, soccer, etc. during Physical Education courses. Students who are interested in trying out for intramural sports can do so and will practice and compete after school.

What community outreach has been done to date and how will the community be engaged moving forward?

SFUSD conducted extensive outreach in the architectural planning phase of the project and the school design reflects the meaningful input received. Over the last year, Joya Balk, the Director of Special Projects, has engaged over 45 Community Based Organizations in one to one conversations, to share information about WBMS and hear the organizations’ priorities and hopes for the school reopening. Founding Principal, Demetrius Hobson, has attended multiple community functions as the leader of the school to meet students, families and community members. SFUSD is committed to continuing our outreach with parents, community members, civic and business leaders because this on-going engagement is crucial for the long-term success of the Willie Brown Middle School.

Will students go on field trips?

Yes. Experiential learning is an important component of our philosophy of Willie Brown Middle School. Teachers will plan at least one field trip per quarter for all students. Vision 2025 calls out using the City as our Classroom and our students will have access to multiple learning spaces throughout the year.

Is the summer programming mandatory for all students?

Willie Brown Middle School will offer an extended instructional year. Students will be in session for the first three weeks of June. This time will be spent augmenting the experiential learning opportunities for students. For example, all students will participate in project challenges and use field visits to key citywide sites as support for researching their plan. As incoming 6th graders, they will have an Orientation to the culture and processes of middle school. As incoming 7th graders, they will shadow key employees in a STEM field of their choice. As incoming 8th graders they will engage in an internship with a mentor in a STEM field. This programming is a key component of the unique learning opportunity students have at WBMS and all students are expected to participate.

Student "At a Glance"

	Day A (5 times over 10 days)	Day B (5 times over 10 days)	Week C (1 week a trimester)
7:30 – 8:15	Breakfast Before School Club	Breakfast Before School Club	Breakfast Before School Club
8:15 – 9:25	STEM Lab <i>Robotics</i>	Other Lab <i>Band</i>	
9:30 – 10:40	Health Lab	College Prep Lab	
10:45 – 12:10	Math	Math	
	Math I&A	Math I&A	
12:15 – 12:55	Lunch Lunch Club	Lunch Lunch Club	Lunch Lunch Club
1:00 – 2:25	ELA	ELA	
	ELA I&A	ELA I&A	
2:30 – 3:55	Science	Social Studies	
	Science	Social Studies I&A	
4:00 – 6:00	Supper After School Club	Supper After School Club	Supper After School Club

Menu of Labs

STEM				Other				
Coding	Robotics	Electrical Engineering	Game Des	Choir	Band	Orchestra	Dance	Art
Maker	Digital Art	Civil Engineering	Sports Med	Spanish 1	Spanish 2	Mandarin 1	Mandarin 2	
Ecology	Design	Architecture	Forensics					
Marine Biology	Astronomy	Biotechnology	Business T.					
Geneology		Computer Aided Drafting						
Health				College Prep				
Health		Physical Education		Socio-Emotional		Non-Cognitive Skills		Personalized Learning Plans

