

1 [Outreach Community Advertising and Neighborhood Outreach Advertising - Blue Media LLC
2 (dba Marina Times) - FY2020-2021]

3 **Resolution designating *Jasmine Blue Media LLC (dba Marina Times)* to be the**
4 **neighborhood outreach periodical of the City and County of San Francisco for the**
5 **Marina, Cow Hollow, North Beach and Chinatown neighborhoods; and to provide**
6 **outreach advertising for Fiscal Year (FY) 2020-2021.**

7
8 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach
9 advertising to those communities which may not be adequately served by the official
10 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

11 WHEREAS, In each year, the Board of Supervisors shall designate the outreach
12 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative
13 Code; and

14 WHEREAS, The Board of Supervisors may designate neighborhood outreach
15 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

16 RESOLVED, That the Board designates the following neighborhood outreach
17 periodical for the indicated neighborhood(s) for FY2020-2021:

18
19 Marina, Cow Hollow, North Beach *Jasmine Blue Media LLC (DBA Marina Times)*
20 and Chinatown

21
22 FURTHER RESOLVED, That the Office of Contract Administration is hereby
23 authorized to enter into a contract with the designated outreach periodical and said contract
24 must be in accordance with all the contracting requirements of the City and County of San
25 Francisco.



City and County of San Francisco

Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 201325

Date Passed: December 08, 2020

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December 01, 2020 Board of Supervisors - CONTINUED

Ayes: 7 - Fewer, Haney, Mar, Preston, Ronen, Walton and Yee

Noes: 4 - Mandelman, Peskin, Safai and Stefani

December 08, 2020 Board of Supervisors - ADOPTED

Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

File No. 201325

I hereby certify that the foregoing Resolution was ADOPTED on 12/8/2020 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

London N. Breed
Mayor

12.18.20

Date Approved