



## **MEMORANDUM**

To: Clerk of the Board of Supervisors

From: Nicole Agbayani  
Director of Community Affairs, Office of the City Administrator

Re: Legislative Introduction  
Community Outreach Advertising Contracts

CC: Sailaja Kurella  
Purchaser and Director, Office of Contract Administration

Date: May 28, 2021

Attached, please find a resolution authorizing OCA to enter into contracts for community outreach advertising with Bar Media, World Journal, El Reportero, SF Bay View, The Noe Valley Voice, Marina Times, Accion Latina, and Wind Newspaper.

Please contact Daniel Sanchez of OCA at [Daniel.j.sanchez@sfgov.org](mailto:Daniel.j.sanchez@sfgov.org) or 415-554-6735 with any questions.

We respectfully request that this matter be scheduled in the Budget and Finance Committee to ensure a contract is in place for the community outreach advertising at the beginning of the next fiscal year.