

File No. 111074

Committee Item No. 2

Board Item No. _____

**COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST**

Committee: **City Operations & Neighborhood Services Committee** Date 12/5/11

Board of Supervisors Meeting Date _____

LIQUOR LICENSE HEARING

Cmte Board

- | | | |
|-------------------------------------|--------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Applicant's Letter |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Police Department Report |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Planning Department Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Clerk's Correspondence |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Other |

- _____
- _____
- _____
- _____
- _____
- _____

Completed by Gail Johnson Date 12/1/11

Completed by _____ Date _____

September 21, 2011

Re: Destination Bars LLC
691 Market St.
San Francisco, CA 94105

S.F. Board of Supervisors
401 Van Ness Ave., Room 308
S.F., CA 94102

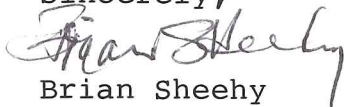
Dear Deputy Clerk:

I applied for an on-sale general public premises license (type 48) with ABC on 8-3-11. I notified you of the application on the same date.

Since I have not heard from you, I am following up on the status of the public convenience and necessity hearing.

I can be reached at 415-713-8182. My mailing address is 12069 Broadway Terrace, Oakland, CA 94611

Sincerely,



Brian Sheehy
Managing Member

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2011 SEP 23 PM 3:11
BY _____
AKC



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on City Operations
& Neighborhood Services

Supervisor Avalos
Supervisor Mar
Supervisor Elsbernd

From: Inspector Joe Fong
ABC Liaison Unit (ALU) 553-1049

Date: November 29, 2011

Subject: P.C.N. Investigation Regarding: Destination Bars LLC
Edition San Francisco
691 Market Street
Mr. Brian Sheehy
(415) 713-8182

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2011 DEC -1 PM 1:16

Mr. Brian Sheehy on behalf of Destination Bars LLC., has filed an application with the California Department of Alcoholic Beverage Control seeking for a person-to person (Existing license, new owner) and Premise to Premise transfer (Existing license, new location) of an ABC license, License -Type 48 (On-Sale General Public Premises/Bar) Address: 691 Market Street cross of 3rd Street.

Hours of Operation:

Daily: 4 pm to 2 am (with option to open at 11 am on occasions)

Digest:

The original type-48 license is being transfer from 940 Sutter Street, Plush Room York Hotel to this location.

If approved, this license will allow the applicant to serve on-sale beer, wine and distilled spirits at its current location. The premises will be restricted to those 21 years of age and older and it will have an off-sale privilege.

Letters of Protest:

None

Letters of Support:

None

Police Calls for Service:

From August 2010 to August 2011

No record

Police Reports:

From August 2010 to August 2011

No record

San Francisco Plot Information:

This premise is located in Plot **212**

1067 Police Reports were recorded for this plot in *2010*

This plot is **852** Police Report(s) over the citywide average (plus 20%) of 215 Police Reports.

State Census Tract Information:

This premise is located in Census Tract **176.02**

Population for this tract is: **534**

On-sale license authorized by census tract: **2**

Active on-sale licenses: **71 with 2 pending**

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: **7 with 1 pending**

Departmental Recommendation:

Points of consideration:

No opposition from **Southern Station**

Applicant premise **IS** located in a "high crime" area.

An applicant premise **IS** located in an "undue concentration" area.


No - Record of protest.

No - Record of support.

ALU Recommendation: **Approval w/conditions**

1. Sales, service and consumption of alcoholic beverages shall be until 11:00 a.m. and 2:00 a.m. daily.
2. The sale of alcoholic beverages for off-sale consumption is strictly prohibited.
3. No person under the age of twenty-one (21) shall sell, furnish, or deliver alcoholic beverages.
4. At anytime the licensee(s) utilizes a third party promoter at this premises the licensee shall maintain control of the management, operation, and staffing of the business, and shall approve all marketing materials.
5. No noise shall be audible beyond the area under the control of the licensee as depicted on ABC-257, dated _____.

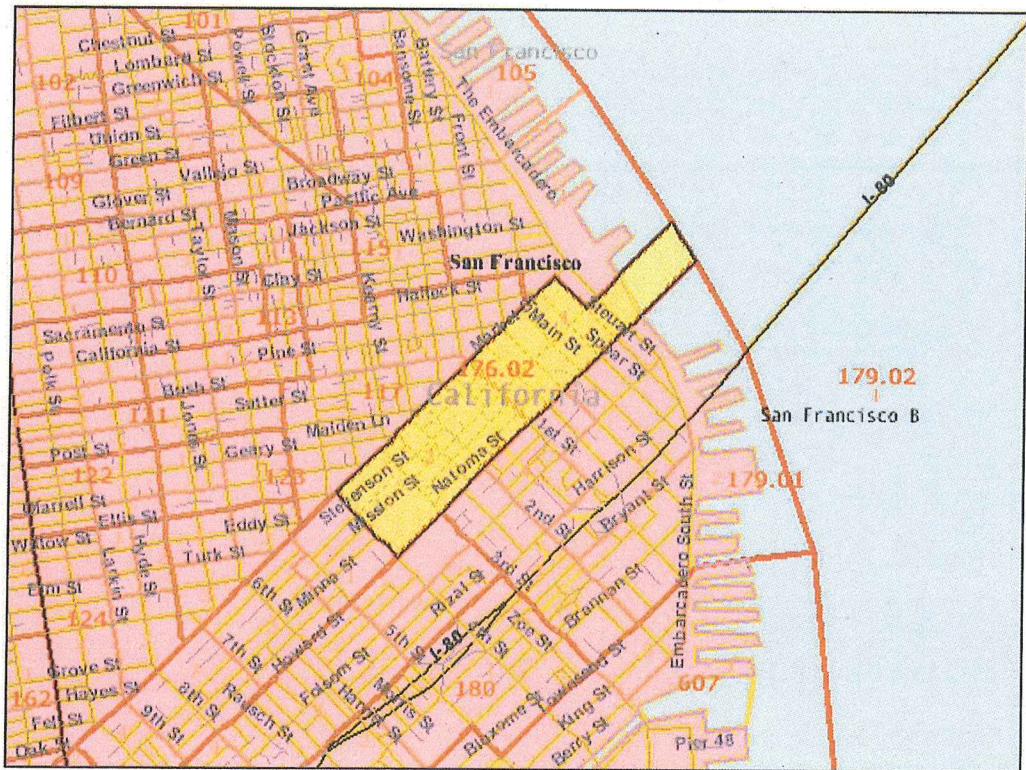
end.

Call No	<input type="text"/>	Agency	<input type="text"/>	Call Type	<input type="text"/>	Disposition	<input type="text"/>
Report No	<input type="text"/>	Jurisdiction	<input type="text"/>	Dispatch Area	<input type="text"/>	# Prior Calls	<input type="text"/>
Unit ID	<input type="text"/>	Origin	<input type="text"/>	Dept ID	<input type="text"/>	Priority	<input type="text"/>
Rep Area	<input type="text"/>	Area	<input type="text"/>	Sector	<input type="text"/>		
Location	691 MARKET					Range	<input type="text"/>
Apartment	<input type="text"/>	City	<input type="text"/>				
Entry Oper	<input type="text"/>	Dispatch Oper	<input type="text"/>				
From Date	03/01/2011	To Date	08/31/2011	From Time	<input type="text"/>	To Time	<input type="text"/>
Comments	<input type="text"/>						
 Search							

No hits found

Census Tract 176.02, San Francisco County, California

- Boundaries**
- State
 - '00 County
 - '00 Census Tract
 - '00 Block Group
 - '00 Block
 - '00 Place
 - '00 Urban Area
 - '00 Urban Area
- Features**
- Major Road
 - Street
 - Stream/Waterbody
 - Stream/Waterbody

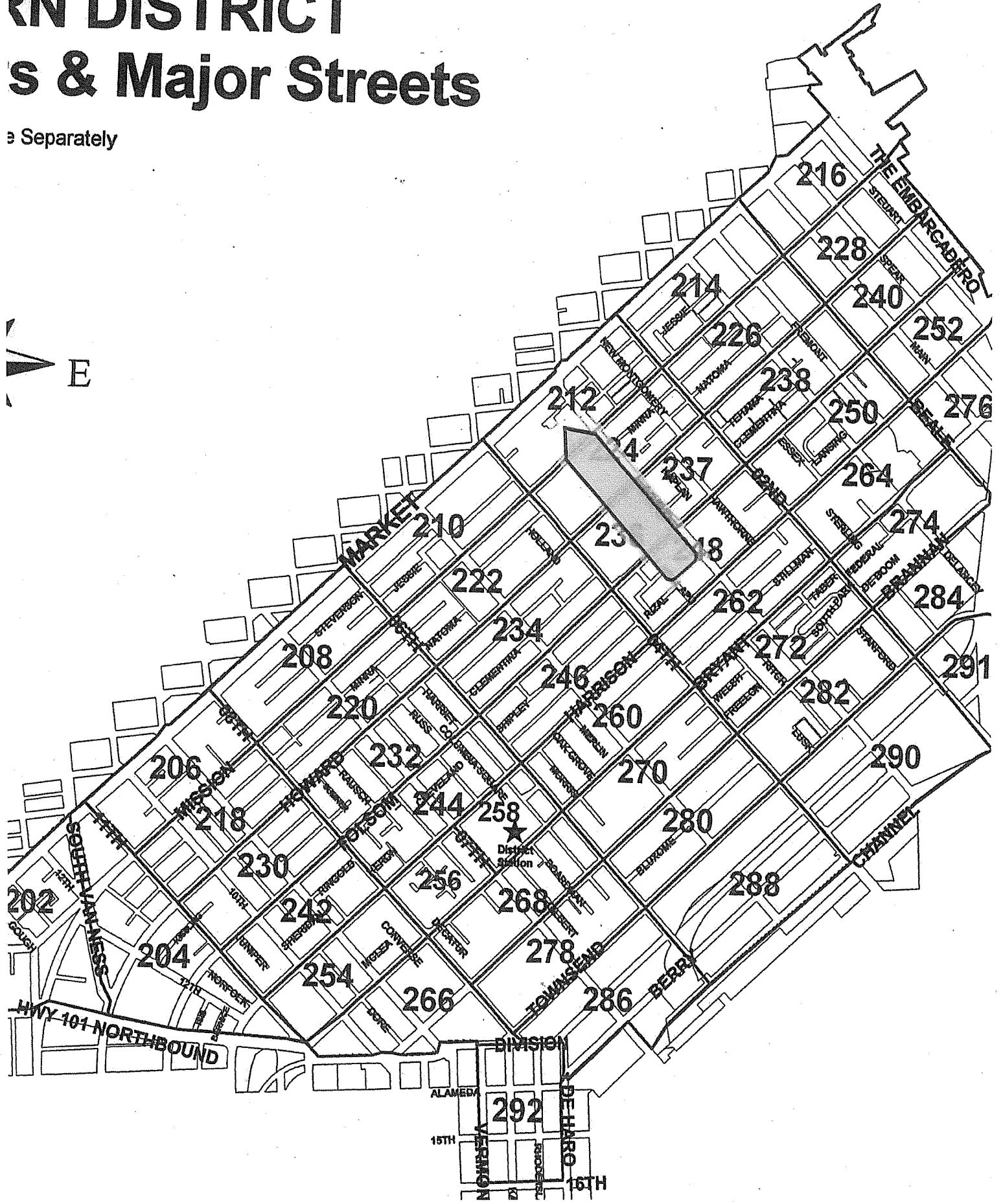


2.8 miles across

Close

ERN DISTRICT s & Major Streets

Separately



DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

PUBLIC NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

APPLICANT DESTINATION BARS LLC

TYPE OF LICENSE 4B ON-SALE GENERAL PUBLIC PREMISES

BUSINESS NAME EDITION

ADDRESS OF PREMISES 49 MARKET ST., SAN FRANCISCO CA 94105

APPLICANT HAS FILED FOR: NEW LICENSE PREMISES TO PREMISES TRANSFER / PER TO PER
CHANGE IN LICENSE PRIVILEGES

IF A VERIFIED PROTEST IS TO BE MADE AGAINST THIS APPLICATION, IT MUST BE RECEIVED BY ANY OFFICE OF THE DEPARTMENT OR DEPARTMENTAL HEADQUARTERS, 3927 LENHANE DRIVE, SUITE 100, SACRAMENTO 95834, WITHIN 30 DAYS OF DATE POSTED. PROTESTS MUST BE VERIFIED. FURTHER INFORMATION REGARDING THIS APPLICATION AND VERIFICATION FORMS MAY BE OBTAINED AT

SAN FRANCISCO A.B.C. DIST. OFF.
 71 STEVENSON STREET, SUITE 1500
 SAN FRANCISCO, CA 94105
 TEL: 415-398-6500

WARNING

Every person who intends to deface, alter, tear down, or remove this notice prior to 31 days before the date it was posted is subject to a fine of \$1000.

08/30/2011

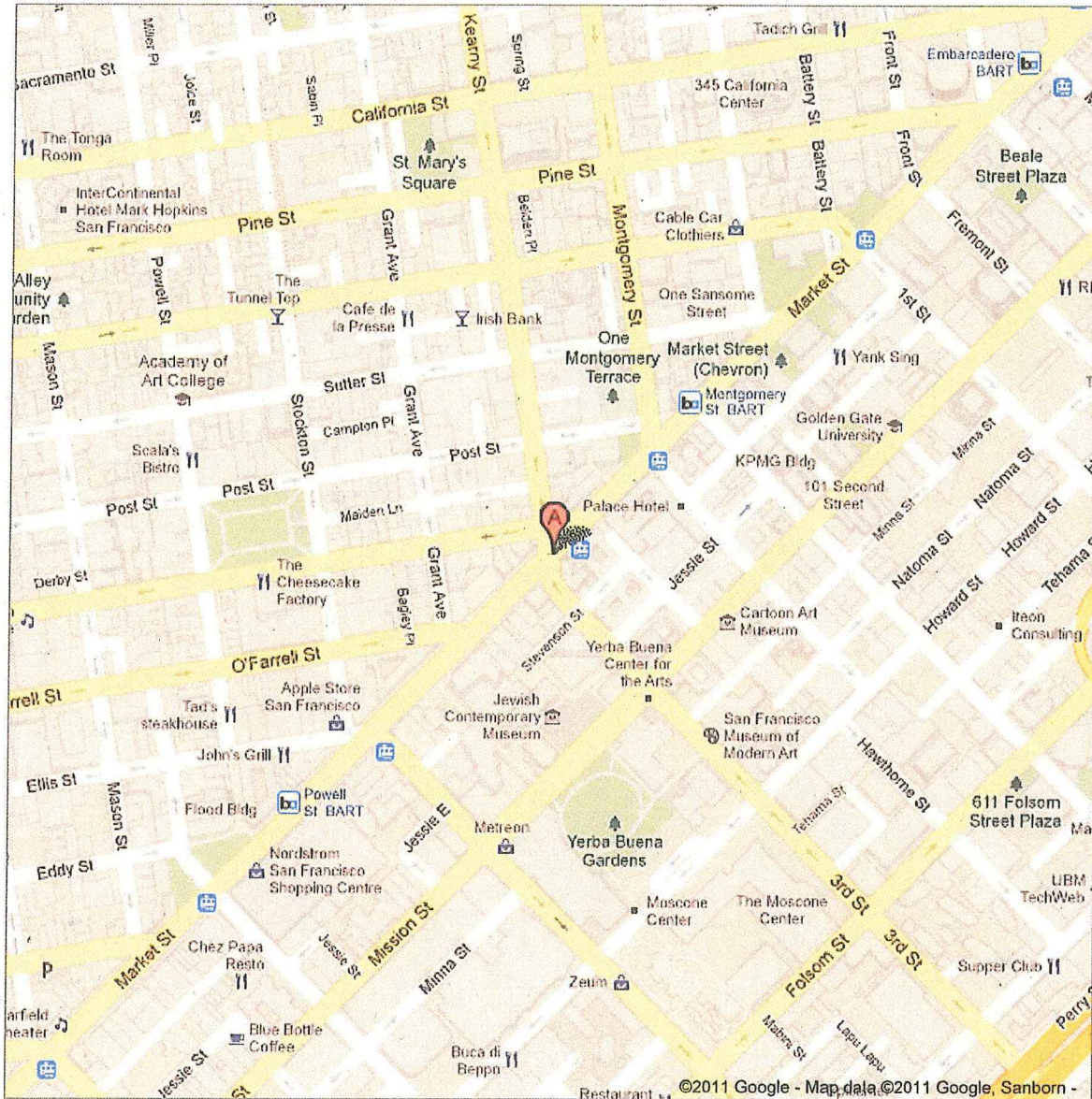
PREMISES ARE (NOT NOW) (ALREADY) LICENSED TO SELL ALCOHOLIC BEVERAGES.





Address 691 Market St
San Francisco, CA 94103

Get Google Maps on your phone
Text the word "GMAPS" to 466453



©2011 Google - Map data ©2011 Google, Sanborn -

File 111074

August 3, 2011

Re: Destination Bars, LLC
691 Market Street
San Francisco, CA94105

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2011 OCT -5 AM 11:39
BY [Signature]

San Francisco Board of Supervisors
City Operations & Neighborhood Services Committee
Board of Supervisors
c/o Gail F. Johnson
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Clerk Johnson,

The Department of Alcoholic Beverage Control requires the local governing body to make a public convenience and necessity determination.

An application for an on-sale general public premises license (TYPE 48) was filed on August 3, 2011.

We are experienced premium cocktail bar owners in San Francisco. Along with my partners we currently operate Swig Bar (561 Geary St), Bourbon & Branch (501 Jones St), Rickhouse Bar (246 Kearny St) and the 441 Club (441 Jones St).

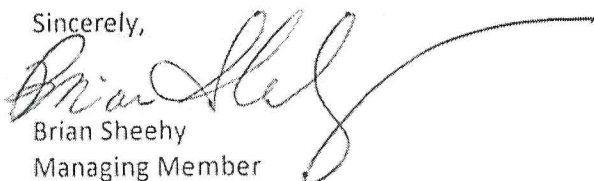
We are planning to open "Edition San Francisco" at 691 Market Street in the basement level of the historic Hearst Building. This location was previously licensed by the Department of Alcoholic Beverage Control.

With this premium cocktail establishment, we would cater to Moscone Center convention visitors, hotel guests of the St. Regis Hotel, Marriott Marquis San Francisco, Westin Market Street, Four Seasons Hotel, W Hotel, Palace Hotel and the Ritz Carlton Residences. We would also cater to people employed in the downtown area as well as residents of our neighborhood.

The requested permitted hours of operation are from 11am-2am although we plan to be normally open for business from 4pm-2am.

Thank you for your consideration.

Sincerely,


Brian Sheehy
Managing Member

Nov. 18. 2011 9:59AM

No. 0291 P. 1/1

LIQUOR LICENSE REVIEW

TO: Planning Department
 AnMarie Rodgers/CTYPLN/SFGOV
 Georgia Powell/CTYPLN/SFGOV@SFGOV
 Fax No.: 558-6409

File: 111074

Blocklot: 3707/057

Zoning: C-3-0

Quad: NE

MS # 1101922

TO: Inspector Dave Falzon
 Police Department
 Fax No.: 553-1463

DATE: October 13, 2011

This item is scheduled to be heard at a meeting on December 12, 2011.
PLEASE EMAIL YOUR RESPONSE BY: December 8, 2011, to Gail Johnson,
 Clerk, City Operations and Neighborhood Services Committee.
Gail.Johnson@sfgov.org - Fax No: 554-7714

Applicant Name: Brian Sheehy
and Business Name: Edition San Francisco (691 Market Street)
Applicant Address: 12069 Broadway Terrace
 Oakland, CA 94611
and Phone No. (415) 713-8182

PLANNING COMMENTS: Approval Denial

permitted per Planning Code Section 218(b)

[Signature]
 Rick Crawford 11/18/11

POLICE COMMENTS: Approval Denial