

1 [Accept and Expend Gift - World Cup Live 2010 at Civic Center Plaza - \$96,000]

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3 **Resolution authorizing the San Francisco Recreation and Park Department to**
4 **retroactively accept and expend an in-kind gift valued at \$96,000 from America Scores**
5 **Bay Area to support operating costs associated with presenting World Cup Live 2010**
6 **in Civic Center Plaza.**

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8 WHEREAS, Since 2001, America Scores Bay Area, a non-profit organization, has
9 worked to empower students in urban communities using soccer, writing, creative expression,
10 and service-learning; and

11 WHEREAS, The World Cup soccer tournament is the biggest sporting event in the
12 world, drawing international audiences in the tens of billions; and,

13 WHEREAS, RPD partnered with America Scores Bay Area to present 17 of the 2010
14 FIFA World Cup games, broadcast live at Civic Center Plaza; and,

15 WHEREAS, These events brought tens of thousands of people of all ages together to
16 celebrate the world's game as well as San Francisco's diversity and healthy, active lifestyles
17 in the shadow of City Hall; and,

18 WHEREAS, As co-presenter, America Scores Bay Area agreed to process and
19 administer the sponsorship funds awarded to produce this event; and,

20 WHEREAS, Sponsorship funds awarded to produce World Cup Live 2010 at Civic
21 Center Plaza included gifts from the San Francisco 49ers (\$50,000), Verizon (\$15,000), Visa
22 (\$10,000), Ron Conway and Family (\$10,000), SF Fire Fighters-Local 798 (\$5,000), The
23 Dutch Consulate (\$5,000), and FC Gold Pride (\$1,000); and,

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1 WHEREAS, The Recreation and Park Commission recommends that the San
2 Francisco Board of Supervisors retroactively accept and expend the in-kind gift, valued at
3 \$96,000; and,

4 WHEREAS, The City recognizes the generosity of America Scores Bay Area with
5 sincere appreciation; now, therefore, be it

6 RESOLVED, That the Board of Supervisors approves the Gift and authorizes the
7 Recreation and Park Department General Manager to retroactively accept and expend the in-
8 kind Gift, valued at \$96,000, from America Scores Bay Area to support operating costs
9 associated with presenting World Cup Live 2010 in Civic Center Plaza.

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11 Recommended:

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15 General Manager, Recreation and Park Department

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17 Approved:

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22 Mayor

23 Controller

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Mayor Edwin M. Lee
BOARD OF SUPERVISORS