

1 [Accept and Expend In-Kind Gift - Retroactive - Consulting Services - Various Providers -
2 Valued at \$427,200]

3 **Resolution retroactively authorizing the Department of Technology to accept an in-kind**
4 **gift of consulting services valued at \$427,200 from various providers during Fiscal Year**
5 **2019-2020.**

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7 WHEREAS, The Office of Civic Innovation (OCI) at the Department of Technology
8 matches pro bono private sector talent with departments of the City and County of San
9 Francisco (“City”) to address specific policy or operational challenges facing those
10 departments; and

11 WHEREAS, Under OCI’s Civic Bridge program, departments identify service needs
12 that could benefit from innovative solutions and private companies, non-profit organizations
13 and individuals offer to donate consulting services to help departments on these needs; and

14 WHEREAS, For the 2020 annual cohort, the Civic Bridge program sought assistance
15 with projects for the following departments: Department of Homelessness and Supportive
16 Housing (DHS), the Office of Economic and Workforce Development, the Recreation and
17 Parks Department, the Rent Board, and the Treasure Island Development Authority (TIDA);
18 and

19 WHEREAS, Private sector companies and individuals, and non-profits (the Partners)
20 will offer their consulting services free of charge in order to help develop strategies and
21 solutions to improve City service delivery; and

22 WHEREAS, The following departments will receive the following services from the
23 Partners:

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- 1 • DSHS will receive \$76,800 in services from Adobe to develop be a public
2 messaging campaign to educate San Franciscans about the crisis of homelessness
3 and the solutions;
- 4 • OEWD will receive \$100,000 in services from Civic Consulting USA to help them
5 develop a Small Business Agenda (Vision and Mission) and a strategic plan for
6 implementing this new Small Business Agenda;
- 7 • The Recreation and Parks Department will receive \$96,800 in services from
8 fuseproject to develop a Smart Parks Strategic Plan in order to declare priorities,
9 focus its efforts and engage its stakeholders;
- 10 • The Rent Board will receive \$76,800 in services from the Civic Consulting USA
11 conduct user research and create a communications and content strategy to help
12 make the Rent board services more user-friendly and accessible for residents;
- 13 • TIDA will receive \$76,800 in services from M. Arthur Gensler Jr. & Associates, Inc.
14 to assist with developing a programming and conceptual design for a space tailored
15 to replace current residential treatment beds and transitional housing provided by
16 HealthRIGHT360 on one of TIDAs affordable housing parcels; and

17 WHEREAS, Adobe, fuseproject, Civic Consulting USA, and Gensler will provide
18 consulting services as part of the Civic Bridge project free of charge as an in-kind gift to the
19 City; and

20 WHEREAS, The Donor Agreements with the Partners to provide consulting services on
21 a volunteer basis to the City for a term of sixteen weeks are on file with the Clerk of the Board
22 of Supervisors in File No. 201194; and

23 WHEREAS, The consulting services are valued at a total of \$427,200; and

24 WHEREAS, The gifts do not require amendments to the Annual Salary Ordinance;
25 now, therefore, be it

