

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

PUBLIC SAFETY AND NEIGHBORHOOD SERVICES COMMITTEE

SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor Gordon Mar, Chair
Public Safety and Neighborhood Services Committee

FROM: John Carroll, Assistant Clerk

DATE: November 10, 2022

SUBJECT: **COMMITTEE REPORT, BOARD MEETING**
Tuesday, November 15, 2022

The following file should be presented as COMMITTEE REPORT at the regular Board meeting on Tuesday, November 15, 2022. This RESOLUTION was acted upon at the rescheduled Public Safety and Neighborhood Services Committee meeting on Thursday, November 10, 2022, at 12:30 p.m., by the votes indicated.

Item No. 25 **File No. 220727**

[Liquor License - 775 Filbert Street - Chez Brando]

Resolution determining that the issuance of a Type-42 on-sale beer and wine public premises liquor license to Chez Brando LLC, doing business Chez Brando, located at 775 Filbert Street (District 3), will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4; and requesting that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

The motion carried by the following vote:

RECOMMENDED AS A COMMITTEE REPORT

Vote: Supervisor Gordon Mar - Aye
 Supervisor Catherine Stefani - Aye
 Supervisor Myrna Melgar - Aye

Cc: Board of Supervisors
Angela Calvillo, Clerk of the Board
Alisa Somera, Legislative Deputy
Anne Pearson, Deputy City Attorney

File No. 220727

Committee Item No. 1

Board Item No. 25

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbd Services

Date: Nov. 10, 2022

Board of Supervisors Meeting:

Date: Nov. 15, 2022

Cmte Board

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|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract / DRAFT Mills Act Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 – Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Public Correspondence |

OTHER

- | | | |
|-------------------------------------|-------------------------------------|---|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PCN Request – September 2, 2022</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PCN Referral – September 14, 2022</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Planning Recommendation – September 26, 2022</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>SFPD Recommendation – November 3, 2022</u> |
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| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |

Prepared by: Stephanie Cabrera

Date: November 4, 2022

Prepared by: John Carroll

Date: November 10, 2022

Prepared by: _____

Date: _____

1 [Liquor License - 775 Filbert Street - Chez Brando]

2

3 **Resolution determining that the issuance of a Type-42 on-sale beer and wine**
4 **public premises liquor license to Chez Brando LLC, doing business Chez Brando,**
5 **located at 775 Filbert Street (District 3), will serve the public convenience or**
6 **necessity of the City and County of San Francisco, in accordance with California**
7 **Business and Professions Code, Section 23958.4; and requesting that the**
8 **California Department of Alcoholic Beverage Control impose conditions on the**
9 **issuance of the license.**

10

11 WHEREAS, Chez Brando LLC, is seeking the issuance of a Type-42 on-sale
12 beer and wine public premises liquor license to do business as Chez Brando, located
13 at 775 Filbert Street (District 3); and

14 WHEREAS, The Planning Department has verified that the area is properly
15 zoned and recommends approval; and

16 WHEREAS, The Police Department has filed one protest and three letters of
17 support with the Department of Alcoholic Beverage Control under California Business
18 and Professions Code, Section 24013, and recommends that the Department of
19 Alcoholic Beverage Control issue the liquor license with conditions; and

20 WHEREAS, The conditions recommended by the Police Department are the
21 following: 1) Petitioner(s) shall actively monitor the area under their control in an effort
22 to prevent the loitering of persons on any property adjacent to the licensed premises as
23 depicted on the ABC-253; and 2) no noise shall be audible at any nearby residence;
24 now, therefore, be it

25

1 RESOLVED, That in accordance with California Business and Professions Code,
2 Section 23958.4, the Board of Supervisors of the City and County of San Francisco
3 hereby determines that the issuance of a Type-42 on-sale beer and wine public
4 premises liquor license to Chez Brando LLC, doing business as Chez Brando, located
5 at 775 Filbert Street, will serve the public convenience or necessity of the City and
6 County of San Francisco; and, be it

7 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
8 San Francisco hereby endorses and adopts the recommendations of the Police
9 Department listed above and recommends that the Department of Alcoholic Beverage
10 Control issue the license with those conditions.

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San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Gordon Mar
Supervisor Catherine Stefani
Supervisor Myrna Melgar

From: Lt. Steve Jonas #79
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: November 3, 2022

Subject: P.C.N. Investigation Regarding: Chez Brando, LLC
DBA: Chez Brando
775 Filbert St.
San Francisco, CA. 94133

Chez Brando LLC, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 42 (On-Sale Beer and Wine Public Premise) license to be located at 775 Filbert St. (located between Powell St. and Mason St.)

Hours of Operation:

7:00 am to 12:00 am, each day of the week.

Digest:

Chez Brando would like to operate a wine bar to be located at 775 Filbert St. If approved, this license will allow them to sell Beer and Wine.

Letters of Protest

1

Letters of Support

3

Police Calls for Service:

From August 2021 to August 2022

1 call for service

Police Reports:

From August 2021 to August 2022

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **120**

A High Crime area is defined as **96** or more police reports in a plot for the year of **2021**.

This plot had 98 police reports for **2021**, which is 2 **higher** than the **Citywide “High Crime”** average

State Census Tract Information:

This premise is located in Census Tract: **107.02**

Population for this tract is: **1,626**

On-sale license authorized by census tract: **5**

Active on-sale licenses: 46 with 0 pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: 6 with 0 pending

Departmental Recommendation:

Points of consideration: **5**

No opposition from **Central Station**.

Applicant premise **is** located in a "**High Crime**" area.

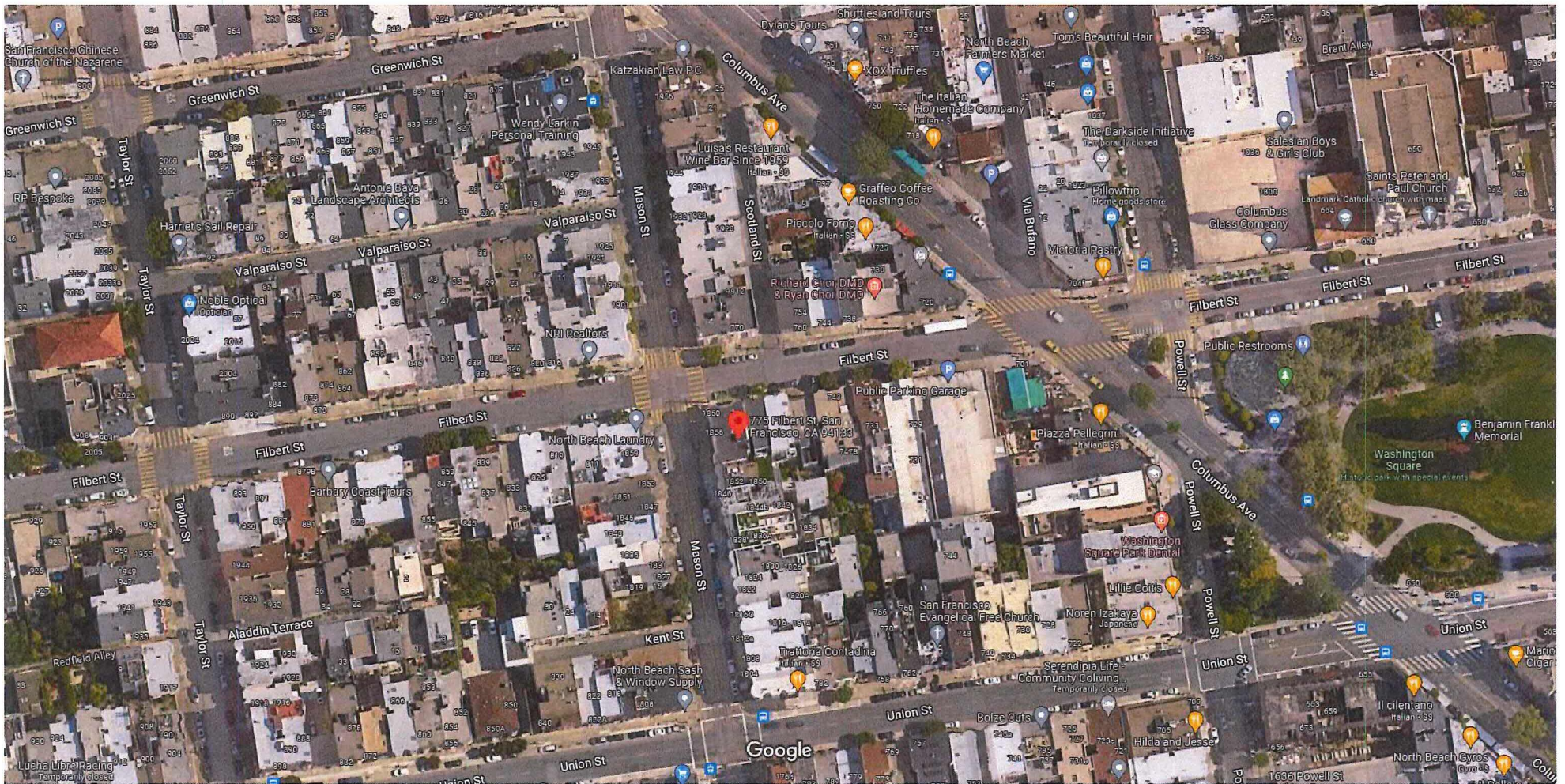
Applicant premise **is** located in a "**High Concentration**" area.

1 - Protest.

3 - Support

ALU Recommendation: **Approval with the following conditions:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.
2. No noise shall be audible at any nearby residence.



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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: Michelle Langlie
Phone No. 628.652.7410

DATE: September 14, 2022

AP Block/Lot Nos.: 0101 / 024
Zoning: RM-2

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Quad: NE
Record No.: 2022-009007MIS

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting of November 10, 2022.

PLEASE EMAIL YOUR RESPONSE by November 2, 2022, to:

Alisa Somera, Public Safety and Neighborhood Services Committee Clerk.
alisa.somera@sfgov.org ~ (415) 554-7711

Applicant name: Chez Brando LLC

Business name: Chez Brando

Application address: 775 Filbert Street
San Francisco, CA 94133

Applicant contact info: Brando Jessie
1854 Mason Street
San Francisco, CA 94133
brando@chezbrando.com ~ (415) 323-3773 / (628) 946-7836

PLANNING REVIEW: Approval Denial

Planning Staff Contact: Michelle Langlie 628.652.7410
(Please add comments on a trailing page.)

POLICE REVIEW: Approval Denial

(Please add comments in a trailing report.)



9/26/2022

Assistant Clerk of the Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: BOS referral - Liquor License Public Convenience or Necessity Referral for Chez Brando – 775 Filbert Street
Planning Department Files No. 2022-008141MIS and 2022-009007MIS

To Whom It May Concern:

The Planning Department is recommending approval of the attached ABC Type 42 (On-Sale Beer & Wine – Public Premises – Bar/Tavern) License for a new bar dba Chez Brando at 775 Filbert Street. Bar is a Retail Sales and Service principally permitted in the NC-1 Zoning District per Planning Code Section 710. Applicant to file building permit to change use to Bar.

If you have any questions related to Planning's evaluation, please contact me at 628-652-7410.

Sincerely,

Michelle M. Langlie (she/her/hers)
Senior Preservation Planner | PIC Specialist
Northeast Team | Current Planning

San Francisco Planning
49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103
Direct: 628.652.7410 | General Inquiries: pic@sfgov.org | www.sfplanning.org
[San Francisco Property Information Map](#)

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brando@chezbrando.com ~ (415) 323-3773 / (628) 946-7836

PLANNING REVIEW: **Approval** **Denial**

Planning Staff Contact: Michelle Langlie 628.652.7410
(Please add comments on a trailing page.)

POLICE REVIEW: **Approval** **Denial**

(Please add comments in a trailing report.)



9/26/2022

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Northeast Team | Current Planning

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San Francisco, CA 94133

Applicant contact info: Brando Jessie
1854 Mason Street
San Francisco, CA 94133
brando@chezbrando.com ~ (415) 323-3773 / (628) 946-7836

PLANNING REVIEW: **Approval** **Denial**

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: **Approval** **Denial**
(Please add comments in a trailing report.)

FW: In Support of Chez Brando - File No. 220727

Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>

Mon 10/17/2022 2:25 PM

To: Somera, Alisa (BOS) <alisa.somera@sfgov.org>

Cc: Harrell, Brittney (BOS) <brittney.harrell@sfgov.org>; BOS-Operations <bos-operations@sfgov.org>

Richard Lagunte**Office of the Clerk of the Board****San Francisco Board of Supervisors**

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-5184 | (415) 554-5163

richard.lagunte@sfgov.org | [www.sfbos.org]www.sfbos.org

Pronouns: he, him, his

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

From: Jeff Senatra <senatra@hotmail.com>**Sent:** Monday, October 17, 2022 12:52 PM**To:** Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>**Subject:** In Support of Chez Brando

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Sent from my T-Mobile 4G LTE Device

Dear Board Members,

I'm writing in support of Chez Brando to achieve its alcohol license. As a close associate of Brando Jessie, I believe first and foremost in his outstanding character as an individual. From strength of character much can be inferred and appreciated toward one's intent and actions. Mr. Jessie is worthy of such optimistic inference and appreciation. I also believe in his in-depth knowledge of wine and the

winemaking process, in his passion as a collector of wine and in his ability to share his knowledge regarding it, and in the overall vision he seeks to bring to his establishment--Chez Brando. Not just another wine bar, Chez Brando aspires to create an environment where the pleasure of drinking wine intermingles with the opportunity for education, culture, community, and the arts. This, along with its Francocentric focus, is what will set Chez Brando apart from its competitors, which in my opinion can only be an asset to North Beach, and to San Francisco in general. Though of course all will be welcome, Chez Brando may be most fitting for more selective, and perhaps, more mature tastes, offering a refreshing alternative to and refuge from the usual drinking establishment. If this proves to be the case, again, in my opinion it can only be a positive contribution, serving a portion of the community who may otherwise feel a bit disconnected or disenfranchised from the majority of social gathering places in the city, and who may be hungry for something a little more refined. As an artist and long-time resident of San Francisco, and more recent inhabitant of North Beach, I wholeheartedly endorse Chez Brando's efforts in seeking its alcohol license.

Kind regards,

Jeff Senatra

From: [Somera, Alisa \(BOS\)](#)
To: [Cabrera, Stephanie \(BOS\)](#)
Subject: FW: Chez Brando LLC Liquor License 220727
Date: Thursday, October 13, 2022 1:37:45 PM

220727

Alisa Somera

Legislative Deputy Director
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415.554.7711 direct | 415.554.5163 fax
alisa.somera@sfgov.org

(VIRTUAL APPOINTMENTS) To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

Due to the current COVID-19 health emergency and the Shelter in Place Order, the Office of the Clerk of the Board is working remotely while providing complete access to the legislative process and our services.

Click [HERE](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

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---

**From:** liza mindfulexistenc.com <liza@mindfulexistenc.com>  
**Sent:** Saturday, September 24, 2022 1:10 PM  
**To:** Somera, Alisa (BOS) <alisa.somera@sfgov.org>  
**Subject:** Chez Brando LLC Liquor License 220727

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To: San Francisco Board Of Supervisors, Address

1 Dr Carlton B Goodlett Pl #244, San Francisco, CA 94102

(415) 554-7711

Subject: Board of Supervisors File No. 220727

Chez Brando LLC Liquor License

775 Filbert Street

San Francisco, CA 94133

Zoning: RM-2 AP Block/Lot Nos.: 0101 / 024

Dear Board Members,

I understand that to successfully obtain a liquor license in the county of San Francisco, according to ABC regulations in reference to the public convenience necessity referral Chez Brando will require a public hearing to ensure that the local government will approve the establishment to be in line with the public statistics, in favor of the neighborhood as well as maintaining the historic culture and touristic appeal.

In my 10 plus years as a resident of the city of San Francisco, I understand the necessity for establishments rich with education, food and beverage. Chez Brando is a local addition to my professional and personal life bringing in a wealth of knowledge, upgrading the neighborhood for the better, improving the status of our city by enabling the first African American wine bar owner to succeed. Brando of EBJ Enterprises is the longest continuously established African American in North Beach since 1999. It would be unfortunate to stop progress towards setting a standard for entrepreneurship Silicon Valley has been known for. Plans to expand to sister cities, Marin, Chicago, New York, Paris and beyond. Brando has a story to tell. He is a pioneer who chose to bring brand value back to the city of San Francisco opening his first Chez Brando location.

Chez Brando is well informed at the IVY League level education in the field of organic chemistry. At his establishments; he teaches what is the industry of wine beyond what I have ever experienced at the most renowned winners in Napa, Sonoma, etc. In the coming years it is without a doubt that Wine Country will grow as a historic and touristic local stop bringing a level of richness, resources, businesses relations and opportunity.

Thank you in advance for your time reading my letter.

Best,

Liza Lichtinger





Member, Board of Supervisors  
District 4

City and County of San Francisco

## GORDON MAR


---

DATE: November 3, 2022

TO: Angela Calvillo  
Clerk of the Board of Supervisors

FROM: Supervisor Gordon Mar, Chair, Public Safety and Neighborhood  
Services Committee

RE: Public Safety and Neighborhood Services Committee  
COMMITTEE REPORTS



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Pursuant to Board Rule 4.20, as Chair of Public Safety and Neighborhood Services Committee, I have deemed the following matters of an urgent nature and request that they be considered by the full Board on Tuesday, November 15, 2022, as Committee Reports:

**1. File No. 220727 Liquor License - 775 Filbert Street - Chez Brando**

Hearing to consider that the issuance of a Type-42 on-sale beer and wine public premises liquor license to Chez Brando, LLC, doing business Chez Brando, located at 775 Filbert Street (District 3), will serve the public convenience or necessity of the City and County of San Francisco.

**2. File No. 220934 Liquor License Transfer - 144-46 Taylor Street - PianoFight**

Hearing to consider that the transfer for a Type-48 on-sale general public premises liquor license, converted from a Type-47 on-sale general for bona find eating place liquor license, to Facilitron AB, LLC, doing business as PianoFight located at 144-46 Taylor Street (District 5), will serve the public convenience or necessity of the City and County of San Francisco.

These matters will be heard in the Public Safety and Neighborhood Services Committee at a Rescheduled Meeting on Thursday, November 10, 2022, at 12:30 p.m.

A handwritten signature in black ink, appearing to be the initials 'BM' or similar, located below the text.