

File No. 190411

Committee Item No. 4

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date May 6, 2019

Board of Supervisors Meeting

Date _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- Memorandum of Understanding (MOU)
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 - Ethics Commission
- Award Letter
- Application
- Form 700
- Vacancy Notice
- Information Sheet
- Public Correspondence

OTHER (Use back side if additional space is needed)

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Completed by: Victor Young

Date May 1, 2019

Completed by: _____

Date _____

1 [Mayoral Appointment, Successor Agency Commission (Commonly Known as Commission on
2 Community Investment and Infrastructure) - Desi Danganan]

3 **Motion approving/rejecting the Mayor's appointment of Desi Danganan to the**
4 **Successor Agency Commission (commonly known as the Commission on Community**
5 **Investment and Infrastructure), for a four-year term ending November 3, 2022.**

6
7 WHEREAS, Ordinance No. 215-12 was adopted by the Board of Supervisors and
8 signed by the Mayor Edwin Lee on October 4, 2012; and

9 WHEREAS, Pursuant to Ordinance No. 215-12, the Mayor has submitted a
10 communication notifying the Board of Supervisors of the appointment of Desi Danganan to the
11 Successor Agency Commission (commonly known as the Commission on Community
12 Investment and Infrastructure), received by the Clerk of the Board on April 12, 2019; now,
13 therefore, be it

14 MOVED, That the Board of Supervisors hereby approves/rejects the Mayor's
15 appointment of Desi Danganan to Seat No. 2 on the Successor Agency Commission
16 (commonly known as the Commission on Community Investment and Infrastructure), for the
17 unexpired portion of a four-year term ending November 3, 2022.

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR

Notice of Appointment

April 11, 2019

San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

2019 APR 12 PM 4:53
SAN FRANCISCO, CA
OF

Honorable Board of Supervisors:

Pursuant to CA Health and Safety Code § 34173(g); Ordinance No. 215-12, I make the following appointment:

Desi Danganan to the Successor Agency Commission (Commission on Community Investment and Infrastructure) for a four year term ending November 3, 2022, replacing Marily Mondejar in Seat 2.

I am confident that Mr. Danganan will serve our community well. Attached are his qualifications to serve, which demonstrate how his appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

Should you have any question about this appointment, please contact my Director of Commission Affairs, Kanishka Cheng, at 415.554.6696.

A handwritten signature in black ink that reads "London Breed".

London N. Breed
Mayor, City and County of San Francisco



Desi Danganan

, San Francisco, CA 94103

Profile

Desi Danganan is an innovative serial entrepreneur. He's worked in a diverse set of industries ranging from Technology Start-ups, to Hospitality, to Branding, and now Economic Development. His broad perspective gives him an edge in understanding how the business world works.

Career Highlights

EXECUTIVE DIRECTOR, KULTIVATE LABS – 2017 - PRESENT

Kultivate Labs is an economic development non-profit credited to accelerating the growth of the new Filipino cultural district: SOMA Pilipinas by launching a well received night market called UNDISCOVERED SF that leveraged \$125k in public grants into \$250,000 in economic activity.

MANAGING DIRECTOR, PLINTH AGENCY – 2014-PRESENT

Plinth Agency is the branding and marketing agency behind SF's best emerging food businesses such as Senor Sisig, Boba Guys, SOMA Street Food Park, FK Frozen Custard, and many more.

FOUNDER, THE SUMMIT SF – 2010-2012

The Summit was an award winning high-end cafe / art gallery / business incubator concept featured in Food and Wine Magazine and Bloomberg's Business Week. It started a trend of hybrid cafe / co-working spaces in the industry.

FOUNDER, POLENG LOUNGE – 2005-2010

The 1st tea lounge / restaurant / night club concept that made the SF Chronicle's Top 10 restaurant's in 2006 and remained in the Top 100 there after.

WEB PRODUCER, PAGOO – 1999-2001

Pagoo was an innovator in VoIP technology in the 1st .com boom that is now ubiquitous in Web 2.0. Desi lead the design team to build the companies flagship products.

Community Work

- Chair of Economic Development, Soma Pilipinas – 2016-Present
- Board Member, Tenderloin Economic Development Partnership – 2018
- Board Member, North of the Panhandle Neighborhood Association – 2008 - 2010

Education

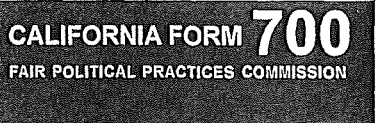
- San Francisco State University – Masters Candidate in Education, 2004
- Whittier College – Bachelor of Arts, Business, 1999

Awards

- Certificate of Honor, City of San Francisco's Board of Supervisors - 11/17/2017
- Recognition Award, California State Board of Equalization - 8/18/2017
- Recognition Award, California State Assembly - 8/18/2017
- Top 10 Restaurants, San Francisco Chronicle, - 12/27/06

Select Press Write-ups

- "Undiscovered SF aims to shed light on the area's thriving Filipino American community," San Francisco Chronicle, - 8/15/18
- "Filipino-Inspired Night Market Will Help You Discover SF's Newest Cultural District," The Bold Italic - 7/19/18
- "SF Mayor Ed Lee Praises Success Of Monthly Filipino Night Market," ABS-CBN - 11/20/17
- "The Summit Café: Coffeehouse and Tech Incubator" Bloomberg Businessweek - 2/11/10
- "Poleng Lounge pulls off great food in a nightclub atmosphere," - San Francisco Chronicle, - 9/24/06



STATEMENT OF ECONOMIC INTERESTS

Date Initial Filing Received Official Use Only

COVER PAGE

A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
DANGANAN DESI JOHN

1. Office, Agency, or Court

Agency Name (Do not use acronyms) OFFICE OF CITY INVESTMENT AND INFRASTRUCTURE COMMISSIONER
Division, Board, Department, District, if applicable Your Position

If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: Position:

2. Jurisdiction of Office (Check at least one box)

- State, Multi-County, City of San Francisco, Judge or Court Commissioner (Statewide Jurisdiction), County of San Francisco, Other

3. Type of Statement (Check at least one box)

- Annual: The period covered is January 1, 2018, through December 31, 2018. Leaving Office: Date Left, The period covered is January 1, 2018, through the date of leaving office. Assuming Office: Date assumed, The period covered is through the date of leaving office. Candidate: Date of Election and office sought, if different than Part 1:

4. Schedule Summary (must complete) Total number of pages including this cover page: 2

Schedules attached

- Schedule A-1 - Investments - schedule attached, Schedule A-2 - Investments - schedule attached, Schedule B - Real Property - schedule attached, Schedule C - Income, Loans, & Business Positions - schedule attached, Schedule D - Income - Gifts - schedule attached, Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
SAN FRANCISCO CA 94103
DAYTIME TELEPHONE NUMBER EMAIL ADDRESS
(415) AIL.COM

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 4/10/2018 (month, day, year)

Signature (Filed the originally signed paper statement with your filing official.)

SCHEDULE C
Income, Loans, & Business
Positions
(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name
DESI DANGANAN

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME
PLINTH AGENCY

ADDRESS (Business Address Acceptable)
1388 HAIGHT ST, #47, SAN FRANCISCO, CA 94117

BUSINESS ACTIVITY, IF ANY, OF SOURCE
DIRECTOR

YOUR BUSINESS POSITION

GROSS INCOME RECEIVED No Income - Business Position Only

\$500 - \$1,000 \$1,001 - \$10,000

\$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
Schedule A-2.)

Sale of _____
(Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

_____ (Describe)

Other _____
(Describe)

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME
KULTIVATE LABS

ADDRESS (Business Address Acceptable)
1010 MISSION ST, SAN FRANCISCO, CA 94103

BUSINESS ACTIVITY, IF ANY, OF SOURCE
EXECUTIVE DIRECTOR

YOUR BUSINESS POSITION

GROSS INCOME RECEIVED No Income - Business Position Only

\$500 - \$1,000 \$1,001 - \$10,000

\$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
Schedule A-2.)

Sale of _____
(Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

_____ (Describe)

Other _____
(Describe)

▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER* _____

ADDRESS (Business Address Acceptable) _____

BUSINESS ACTIVITY, IF ANY, OF LENDER _____

HIGHEST BALANCE DURING REPORTING PERIOD

\$500 - \$1,000

\$1,001 - \$10,000

\$10,001 - \$100,000

OVER \$100,000

INTEREST RATE TERM (Months/Years)

_____ % None

SECURITY FOR LOAN

None Personal residence

Real Property _____
Street address _____
City _____

Guarantor _____

Other _____
(Describe)

Comments: _____

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

Date: April 12, 2019
To: Members, Board of Supervisors
From: *AC* Angela Calvillo, Clerk of the Board
Subject: Nominations by the Mayor

On April 12, 2019, the Mayor submitted the following complete nomination packages to the Commission on Community Investment and Infrastructure, pursuant to the California Health and Safety Code, Section 34173 and Ordinance 215-12.

- **Mara Rosales** - term ending November 3, 2022 (re-nomination)
- **Bivett Brackett** - term ending November 3, 2020
- **Desi Danganan** - term ending November 3, 2022

These nominations are subject to approval by the Board of Supervisors by a majority vote.

The Office of the Clerk of the Board will open files for these nominations and the hearings will be scheduled before the Rules Committee.

(Attachments)

c: John Carroll - Acting Legislative Deputy
Victor Young - Rules Clerk
Kanishka Cheng - Mayor's Legislative Liaison
Jon Givner - Deputy City Attorney