

Foodwise

Education. Farmers markets. Community.



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April 3, 2023

Who Whom it May Concern,

I'm writing to share my wholehearted support for the owners, Jon Gasparini & Greg Lindgren, as well as their business Rye on the Road, in their wishes to have their ABC permit moved to their new location at 140 10th Street in San Francisco.

Both Jon & Greg as individuals, along with their staff and business, have been incredibly supportive of the nonprofit that I am privileged to work for, Foodwise Community (formerly CUESA). We are best known for running the Ferry Plaza Farmers Market and Mission Community Market, along with free food education programs for youth and adults alike. We host fundraising events multiple times a year for which we solicit pro bono beverage services and also ask for the donation of auction items. Rye on the Road has been an exceedingly generous supporter of Foodwise for well over a decade, consistently signing up to make and serve drinks, donate experiences to our auctions, and act as counsel when we are strategizing on how to make our events run more smoothly. This incredible support has made our work possible, professionalized our fundraisers, and directly benefited the financial health of our organization.

Along with being generous in time and knowledge, Jon & Greg are both ethical, kind humans who believe in giving back to their community in multiple ways. I have seen them donate to sister nonprofits and afterschool programs, and be recognized as leaders in the hospitality industry. I simply adore working with them, and would be happy to answer any questions you may have about their trustworthiness, commitment to community, and professionalism.

Warmly,

Christine Farren
Foodwise Executive Director

FROM THE DESK OF

Caleb Zigas

415.305.5123

April 6, 2023

Dear Supervisors,

Jon Gasparini has been a consistent and generous supporter of La Cocina for over a decade. Both personally, and through his businesses, his support has made our work possible, grown our opportunities and had a direct financial impact on the work of La Cocina.

We launched our San Francisco Street Food Festival in 2009, without the capacity to manage our biggest fundraising stream, the bar. Jon changed that entirely, and worked with us tirelessly; donating time, talent and money to make the event a success. The impact of that event was access to markets for our business owners and visibility for La Cocina, not to mention bottom line. From there, he also jumped in to make our annual gala possible, to make our Voices From the Kitchen event delicious and any number of wild ideas that we had.

La Cocina would not be La Cocina without Jon.

Caleb

Caleb Zigas

[La Cocina](#)

415.305.5123