

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 141063

TO: Police Department
Lieutenant Edward Santos
Officer Alberto Duarte
Fax No.: 553-1463

DATE: October 16, 2014

This item is tentatively scheduled to be heard in four to six weeks.

PLEASE EMAIL YOUR RESPONSE BY: November 21, 2014, to Derek Evans,
Clerk, Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Todd Zucker
and Business Name: BBCK Enterprises, Inc., dba K & L Wine Merchants
(855 Harrison Street)

Applicant Address: 638 Fourth Street
San Francisco, CA 94107
and Phone No. (650) 556-2715

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial



October 8th 2014

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, California 94102

Re: Request for Resolution of Public Convenience or Necessity
BBCK Enterprises, Inc., dba K & L Wine Merchants
855 Harrison Street, San Francisco 94107

Dear Ms. Calvillo:

BBCK Enterprises, Inc. ("K & L Wine Merchants") has applied to the Department of Alcoholic Beverage Control to transfer its existing Type 21/42/86/77 alcohol beverage licenses from its current location at 638 4th St. to a new location within the same census tract at 855 Harrison St. Because the census tract has an "undue concentration" of off-sale licenses under Section 23958.4 of the Business and Professions Code, we are requesting a determination by the Board of Supervisors that public convenience or necessity will be served by issuance of the licenses.

Our store has been in the neighborhood for 23 years, originally at 768 Harrison St. and 766 Harrison St., and for the past 11 ½ years at our current location on 4th St. near Brannan. We are now relocating K & L Wine Merchants to a new location at 855 Harrison where we can continue to serve the community with a upscale, premium wine and spirits store.

K & L Wine Merchants is a family-owned company, in business since 1976. We specialize in the sale of premium wines and spirits. We do not sell tobacco, food products, or inexpensive small sizes of spirits. Our buyers travel annually to the main wine growing regions of the world, discovering unique wines and high-end spirits that are generally not available elsewhere. Many of our wine professionals reside in San Francisco, and several of our staff members have been with us for 10-15 years.

We are recognized by the esteemed magazine, Wine Spectator as being one of the top 10 wine retailers in the United States, and for having the best wine website in the United States. The Wall Street Journal, Time Magazine, and Money Magazine have designated our website as one of the best in the country.

Redwood City
3005 El Camino Real
Redwood City, CA 94061
Phone: (650) 364-8544
Fax: (650) 364-4687

San Francisco
638 4th Street
San Francisco, CA 94107
Phone: (415) 896-1734
Fax: (415) 896-1739

Hollywood
1400 Vine Street
Hollywood, CA 90028
Phone: (323) 464-9463
Fax: (323) 836-0853

klwines.com
Toll Free 877-KLWines
(877-559-4637)

Angela Calvillo
Clerk of the Board
October 8, 2014
Page 2



In addition to our retail store operations, we also hold occasional wine tastings that offer our local customers the opportunity to learn about wines from different regions of the world. Many well-known producers attend these events, giving customers the opportunity to ask questions about their properties, vintage forecasts and industry trends.

We not only strive to deliver high value to our customers, we are also committed to supporting the community. One of our partners co-founded and sits on the board of a high school educational foundation, and we embrace requests from many local charitable organizations.

For these reasons, we respectfully request that the Board of Supervisors make a finding of public convenience or necessity to allow K & L Wine Merchants to transfer its existing alcohol licenses to its new location. Please feel free to contact me, either by phone, email or written correspondence, with any questions.

Sincerely,

Todd Zucker, President

Todd Zucker, President
BBCK Enterprises, Inc. dba K & L Wine Merchants
638 4th Street
San Francisco, CA 94107
todd@klwines.com
650-556-2715

Redwood City
3005 El Camino Real
Redwood City, CA 94061
Phone: (650) 364-8544
Fax: (650) 364-4687

San Francisco
638 4th Street
San Francisco, CA 94107
Phone: (415) 896-1734
Fax: (415) 896-1739

Hollywood
1400 Vine Street
Hollywood, CA 90028
Phone: (323) 464-9463
Fax: (323) 836-0853

klwines.com
Toll Free 877-KLWines
(877-559-4637)