

City and County of San Francisco
 FY 2021 Substance Abuse Block Grant (SABG) Funding Application
ARPA - September 1, 2021 - June 30, 2025
Primary Prevention Set-Aside

City and County of San Francisco
American Rescue Plan Act (ARPA)
September 1, 2021 - June 30, 2025
Primary Prevention Set-Aside Narrative

a. Statement of Purpose: The **two-part goal** of the San Francisco ARPA Primary Prevention Set-Aside program is to: a) reduce underage drinking and the use of other substances, specifically opioids, fentanyl, and methamphetamines; and b) prevent opioid, fentanyl, and methamphetamine use that can lead to overdose and death. Prevention services will seek to empower and support children, youth, and their families, as well as young adults, in making healthy choices that support life success and thriving communities. The program places a specific priority on **promoting health equity** for the most vulnerable members of our community. Multiple generations of families have experienced the impact of structural racism, discrimination, toxic stress, and trauma. This in turn has impacted the ability of families to support strong, reliable, and engaging relationships with their children which are needed for healthy human development and to prevent risky behaviors such as substance use. Prevention services are intentionally **family-focused** and provide parents and caregivers with skills, knowledge, and resources to fulfill their role as the first line of prevention for their children.

b. Measurable Outcome Objectives: See table below

<p>CYF-ARPA-1: Funding Period # 1: September 1, 2021 - June 30, 2022: No funded activities Funding Period # 2: July 1, 2022 - June 30, 2023: Beginning on January 1, 2023, parent/caregiver and child/youth graduates of the Strengthening Families Program (SFP) will show an improvement of 80% on applicable SFP Parent/Caregiver, Child, and Family Change Objectives between enrollment and graduation as evidenced by an annual program evaluation. (Horizons Unlimited, Jamestown Community Center, Urban Services YMCA, Youth Leadership Institute/SOMCAN, Japanese Community Youth Council/Community Youth Center of SF). Funding Period # 3: July 1, 2023 - June 30, 2024: Same as above Funding Period # 4: July 1, 2024 - June 30, 2025: Same as above</p>	<p>CYF-ARPA-2: Funding Period # 1: September 1, 2021 - June 30, 2022: No funded activities Funding Period # 2: July 1, 2022 - June 30, 2023: Beginning on January 1, 2023, Strengthening Families providers will graduate at least 108 unduplicated children/youth and at least 108 unduplicated parents/caregivers per 12-month period as evidenced by valid pre-tests and posttests submitted for the annual program evaluation. (Horizons Unlimited, Jamestown Community Center, Urban Services YMCA, Youth Leadership Institute/SOMCAN, Japanese Community Youth Council/SF Community Youth Center) Funding Period # 3: July 1, 2023 - June 30, 2024: Same as above Funding Period # 4: July 1, 2024 - June 30, 2025: Same as above</p>
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<p>CYF-ARPA-3: Funding Period # 1: September 1, 2021 - June 30, 2022: No funded activities Funding Period # 2: July 1, 2022 - June 30, 2023: Beginning on January 1, 2023, a Youth Perceptions of Risk of Harm Campaign modeled after the San Francisco Truth or Nah cannabis campaign will increase youth awareness by at least 10% per 12-month period in regard to risk of harm in drinking alcohol and in using opioids, fentanyl, and methamphetamines as evidenced by website pre-design and post-design surveys completed by youth/website users. (510 Media) Funding Period # 3: July 1, 2023 - June 30, 2024: Same as above Funding Period # 4: July 1, 2024 - June 30, 2025: Same as above</p>	<p>CYF & AOA-ARPA-4: Funding Period # 1: September 1, 2021 - June 30, 2022: No funded activities Funding Period # 2: July 1, 2022 - June 30, 2023: Beginning on January 1, 2023, a Community Opioid, Fentanyl and Methamphetamine Prevention Program will provide community and peer education services to a minimum of 360 individuals aged 15 to 34 per 12-month period in IOM selective populations annually as evidenced by attendance sheets. (funded agency/ies TBD via RFP/RFQ) Funding Period # 3: July 1, 2023 - June 30, 2024: Same as above Funding Period # 4: July 1, 2024 - June 30, 2025: Same as above</p>
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c. **Program Description** See table below

Program/ Services Offered	Description	Service Target
Strengthening Families Program (SFP) Expansion	The Strengthening Families Program is an evidence-based, family skills training program designed to increase resilience and reduce risk factors for behavioral, emotional, academic, and social problems in children and youth aged 3-16. SFP will be expanded to provide 9 additional cycles for Black, Filipino, and Latinx families with students in grades 5 through 8 from January 1, 2023 through June 30, 2025 . A new parent outreach workshop will be delivered based on the SFP curriculum during the summer months for 20 parents. In addition, a program evaluation will be conducted annually to show pre-post improvement in risk and protective factors.	108 Students 128 Parents/ Caregivers per 12- month period
Youth Perceptions of Risk of Harm Campaign for Alcohol, Opioids, Fentanyl,	Modeled after the San Francisco Truth or Nah cannabis campaign (www.truthornahsf.org), a youth-driven, community prevention campaign will be supported and evaluated to change youth perceptions of the risk of harm associated with drinking alcohol and using opioids, fentanyl, and methamphetamines. The campaign website will be developed with CRRSSA funding; ARPA funds will support the	10% increase in youth awareness of risk of harm year over year

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Program/ Services Offered	Description	Service Target
Methampheta -mines	maintenance and evaluation of the website and campaign. Youth voice will be integrated at all stages of the campaign through consultation with the DPH Youth Alcohol Prevention Coalition, a group of community youth leaders informing a Citywide alcohol social norms campaign.	administered pre-website design and post website design
Community Opioid, Fentanyl, and Methampheta -mine Prevention Education Program	In consultation with community partners with deep experience in serving focus populations, a Community Opioid, Fentanyl, and Methamphetamine Prevention Education Program will be developed to provide community education and outreach services to Black and Latinx populations who are at risk for higher levels of drug overdose and death with the goal of preventing use within a harm reduction framework. A geographic priority has been identified based on drug overdose data for four priority neighborhoods: a) the Tenderloin/94102; b) South of Market/94103; c) Nob Hill/94109; and d) Inner Mission/94110. Funding for the implementation phase will be allocated based on either an RFQ or RFP with the goal of beginning education and outreach services using ARPA funding on January 1, 2023.	360 UDCs per 12-month period

For the SFP expansion, San Francisco BHS will amend existing contracts with **five** of its community-based prevention agencies: 1) Horizons Unlimited; 2) Jamestown Community Center; 3) Urban Services YMCA; 4) Youth Leadership Institute/SOMCAN; and 5) Japanese Community Youth Council/Community Youth Council of San Francisco. For the Youth Perceptions on the Risk of Harm Campaign, San Francisco will partner with 510 Media, developer of the Truth or Nah cannabis campaign, through a fiscal intermediary contract while providing additional funding support to Golden Bear Associates to help manage this project until the HPC-1 position can be filled under this grant (see Staffing). A Youth Coordinator also will be supported to bring a youth perspective to campaign development and to collaborate with the DPH Youth Alcohol Prevention Coalition. For the Community Opioid, Fentanyl, and Methamphetamine Prevention Program, SF BHS will collaborate and contract with community-based agencies with experience in serving focus populations. Please note that requested funding for the ARPA program does not begin until the middle of year 2, on January 1, 2023, because the pilot versions of the intervention programs will be funded through CRRSAA funding through December 31, 2022. Meanwhile, the Health Program Coordinator will also begin work

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through ARPA funding on January 1, 2023, the date that the ARPA-funded interventions become active.

d. Cultural Competency: The National Culturally and Linguistically Appropriate Services (CLAS) Standards improve health care quality and advance health equity by establishing a framework to advance and sustain culturally and linguistically appropriate services. The CLAS Standards Checklist also provides agencies and programs with a clear outline of steps that can and should be taken to ensure culturally competent services and eliminate health disparities in both service access and outcomes. All agencies funded through the SABG program will be required to meet the National CLAS Standards as a condition of grant award, and adherence to CLAS standards will be continually tracked as part of the contract monitoring process, including assessing the availability of services in multiple languages; ensuring the availability of interpretation services; and monitoring staff ethnicity and linguistic capacity through the SFDPH Cultural Competency Tracking System. At the same time, the SFDPH Office of Equity, Social Justice, and Multicultural Education will continue to work with San Francisco Behavioral Health Services and its network of contractors to promote social justice and service access equity for clients by reducing institutional, systemic and programmatic barriers to healthcare through training, technical assistance, program monitoring, quality improvement, cultural and linguistic capacity tracking, enhanced reporting, and other strategies.

e. Target Population / Service Area: See table below

Program	Target Population(s)	Service Area(s)
Strengthening Families Program Expansion	Black, Chinese, Filipino, Latinx, New Immigrant Families	In community/schools in Chinatown, Mission, Outer Mission/Excelsior, South of Market, Southeast/Bayview Hunter's Point neighborhoods
Youth Perceptions of Risk of Harm Campaign	High school youth/young adults	Via web
Community Opioid, Fentanyl, and Methamphetamine Prevention Program	Individuals, aged 15 to 34 years, identifying as Black and Latinx and their families	Tenderloin, South of Market, Nob Hill, and Inner Mission neighborhoods

f. Staffing: A full-time (1.0 FTE) Health Program Coordinator will be hired to support the planning, development, implementation and evaluation of the Community Opioid Overdose Prevention Program, the Community Opioid, Fentanyl, and Methamphetamine Prevention Education Program, and the Youth Perceptions of Risk of Harm Campaign. This position will be placed under DPH Behavioral Health Services and will work collaboratively across the Department and with community partners who have experience in serving focus populations. The full-time Health Program Coordinator will be funded through the ARPA program beginning on January 1, 2023.

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g. Implementation Plan: See table below

Program	Implementation Status
Strengthening Families Program	Program is fully implemented
Truth or Nah Campaign-like Alcohol, Opioids, Fentanyl, Methamphetamines Youth Campaign – Website Maintenance	1/1/23 - 6/30/25
Community Opioid, Fentanyl, and Methamphetamine Prevention Program – Ongoing Implementation	7/1/22 - 6/30/25

h. Program Evaluation Plan: The DPH Business Office of Contract Compliance conducts annual program reviews of each contracted provider that document status in meeting performance objectives and achieving service and process requirements in relation to each contract or agreement. Program reviews track provider performance and outcomes across a wide range of areas, including deliverables, performance objectives, client outcomes as measured through randomized chart review, and client satisfaction survey results. Plans of Correction are developed and tracked by BHS program managers to address any performance problems identified in these reviews. The Office conducts almost 200 site visits and 100 desk audits of BHS programs each fiscal year. BHS also provides ongoing evaluation support and monitoring of contractors through strategies such as regular meetings and telehealth conferences to review progress toward goals and objectives and to address any specific deficiencies or documented concerns; regular client chart review to verify accuracy and completeness of client-level data; and ongoing meetings between BHS program managers and their assigned contractor agencies.

i. ARPA SABG Supplemental Tracking: SFDPH will establish separate line-item budget accounts with distinct ledger codes to dispense, track, and administer ARPA SABG funding separately from both CRRSAA SABG funding and the County’s prime SABG award. SFDPH will adhere to all relevant State fiscal requirements in relation to SABG funding, and will utilize the ARPA Invoice Template to request State reimbursement no later than 20 days following the end of each quarter.

j. ARPA Complete Expenditure of Funds: SFDPH understands the ARPA SABG requirement that each State Fiscal Year (SFY) allocation must be expended in full within the established funding period. SFDPH understands that failure to spend the entirety of each respective SFY allocation will result in the forfeiture of the remaining funds allocated for the respective SFY, and that there will be no rollover of funds from one SFY to another. San Francisco County will report to DHCS by January 1, 2025 if they do not anticipate fully expending their SFY 2024-25 allocation by June 30, 2025. Please note that requested funding for the ARPA program does not begin until the middle of year 2, on January 1, 2023, because the pilot versions of the intervention programs will be funded through CRRSAA funding through December 31, 2022. Meanwhile, the Health Program Coordinator will also begin work through ARPA funding on January 1, 2023, the date that the ARPA-funded interventions become active.