

1 ^{Ad} [~~Coca-Cola~~ Recycled Plastics]

2 URGING PEPSI COLA CORPORATION, AND CADBURY SCHWEPPE'S CORPORATION
3 TO USE RECYCLED PLASTICS IN ITS PRODUCTS

4 WHEREAS, The City and County of San Francisco has long promoted the use of
5 reusable and recycled products through its purchasing practices, educational efforts, and
6 policy initiatives; and,

7 WHEREAS, Approximately 793,000 tons of solid waste are landfilled each year by the
8 community of San Francisco; and,

9 WHEREAS, The cost of collecting and landfilling those wastes are estimated at \$100
10 million annually ; and,

11 WHEREAS, The City and County of San Francisco is charged with achieving the goals
12 of reducing, reusing and recycling 50% of all solid waste by year 2000 and 75% by 2010 ;
13 and,

14 WHEREAS, In 1989 the City and County of San Francisco institute residential curbside
15 collection and recycling of PET (polyethylene terephthalate) plastic soda bottles; and,

16 WHEREAS, The City and County of San Francisco recycles less than 2% of the 85
17 million pounds of plastics used each year; and,

18 WHEREAS In 1992 plastics occupied more than 20% of landfill space nationwide, and
19 by the year 200 plastics will occupy more than a quarter of landfill space nationwide; and,

20 WHEREAS, FDA-approved technology exists today to incorporate recycled PET into
21 new beverage containers, and proven technology for refillable plastic bottles also exists; and,

22 WHEREAS, The use of recycled PET in the production of beverage containers would
23 have an enormous positive impact on the value of recycled PET; now, therefore be it

24 RESOLVED, That the City and County of San Francisco hereby urges the Pepsi Cola
25 Corporation, and the Cadbury Schweppes Corporation, by letter and by receipt of this

SUPERVISORS
GAVIN NEWSOM , BIERMAN, TENG, BECERRIL, KATZ, LENO
BOARD OF SUPERVISORS

1 resolution to use recycled PET in their bottles, thereby closing the recycling loop, and thereby
2 returning a measure of profitability to the operations of our nation's public and private
3 recycling programs; and be it

4 FURTHER RESOLVED, That the City and County of San Francisco calls upon the
5 Pepsi Cola Corporation, and the Cadbury Schweppes Corporation to commit to the
6 introduction of refillable soda bottles into the US market and to commit to the sale of 5% of its
7 packaged soft drinks in such refillable containers in the U.S. by year 2000.

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 992238

Date Passed:

Resolution urging Pepsi Cola Corporation, and Cadbury Schweppes Corporation to use recycled plastics in its products.

December 13, 1999 Board of Supervisors — ADOPTED

Ayes: 10 - Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki,
Yee

Absent: 1 - Ammiano

File No. 992238

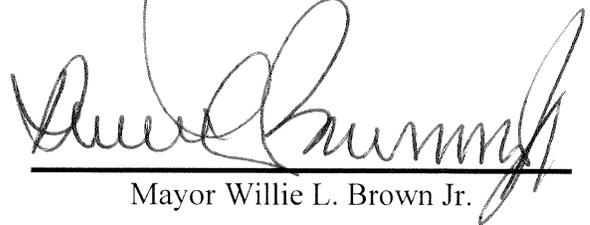
I hereby certify that the foregoing Resolution was ADOPTED on December 13, 1999 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

DEC 23 1999

Date Approved



Mayor Willie L. Brown Jr.