

1 [Ernest “Ernie” Beyl Day - April 11, 2018]

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3 **Resolution declaring April 11, 2018, as Ernest “Ernie” Beyl Day in the City and County**
4 **of San Francisco.**

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6 WHEREAS, Ernest “Ernie” Beyl is a San Francisco-based author, freelancer, and
7 frequent contributor for the Marina Times, whose work reflects the cultural diversity and
8 richness of San Francisco; and

9 WHEREAS, Inspired by the travel writer Richard Halliburton, Ernie Beyl joined the U.S.
10 Marine Corps at 18 in pursuit of the “Royal Road to Romance” as he travels and explores the
11 world during his service; and

12 WHEREAS, After the peacetime service in Southeast Asia and Pacific, Ernie Beyl
13 returned to the U.S., graduated from Stanford University in 1951 with a Bachelor’s Degree in
14 English, and launched his journalism career as a reporter for the San Francisco Chronicle and
15 San Mateo Times; and

16 WHEREAS, Ernie Beyl is an accomplished public relations professional as the publicity
17 director for many infamous Bay Area music festivals and as the public relations representative
18 for the Hong Kong British colonial government; and

19 WHEREAS, Ernie Beyl is an extraordinary leader in his influence to benefit the
20 collective history of San Francisco’s notable saloons, calling himself as a “saloonist” and
21 advocating that saloons are true “living rooms” of the city’s old neighborhoods; and

22 WHEREAS, Ernie Beyl’s work exhibits his love for San Francisco, as his work
23 frequently celebrates the city’s social purpose, profound historical, and cultural significance of
24 restaurants, music, and food in the city; now, therefore, be it

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1 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
2 commends and appreciates Ernie Beyl’s tireless commitment and love for San Francisco on
3 his 90th birthday; and, be it

4 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
5 Francisco proclaims April 11, 2018, as Ernest “Ernie” Beyl Day in the City and County of San
6 Francisco.

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