

Museum Hearing - Public Safety and Neighborhood Services

July 14, 2022

**de Young **
Legion of Honor
fine arts museums
of san francisco





Our mission:

To connect our visitors with local and global art in order to promote their knowledge of and curiosity about the past, deepen their engagement with the art and ideas of today, and stimulate their creative agency in their own futures.

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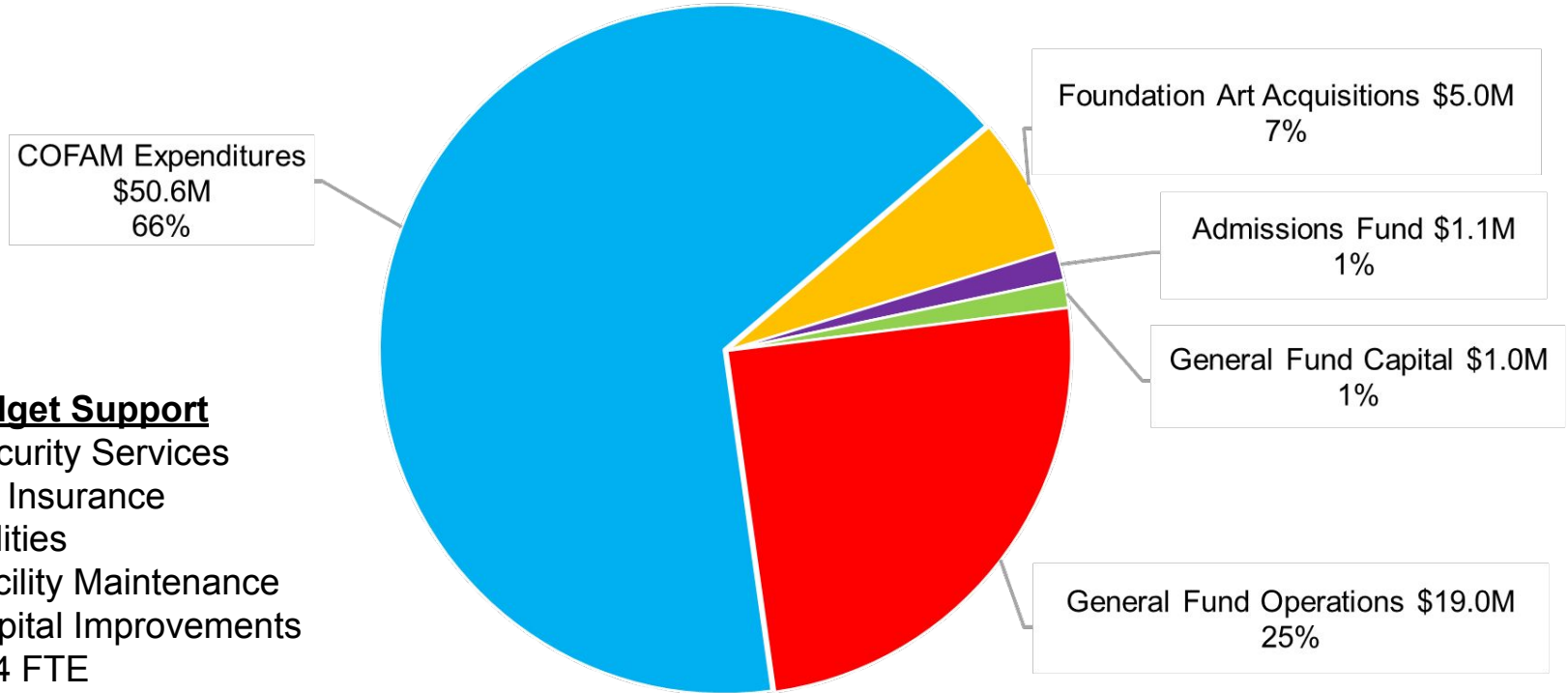


How we serve our city:

- Steward and provide access to the city's art collection
- Bring art from around the world to San Francisco
- Act as a forum for our community
- Provide educational programs and resources to our visitors
- Stimulate tourism and local economy
- Represent the city's cultural values through international partnerships and collaborations

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City General Fund Supports 25% of \$76.7 Million of Fine Arts Museums Spending



City Budget Support

- Security Services
- Art Insurance
- Utilities
- Facility Maintenance
- Capital Improvements
- 104 FTE

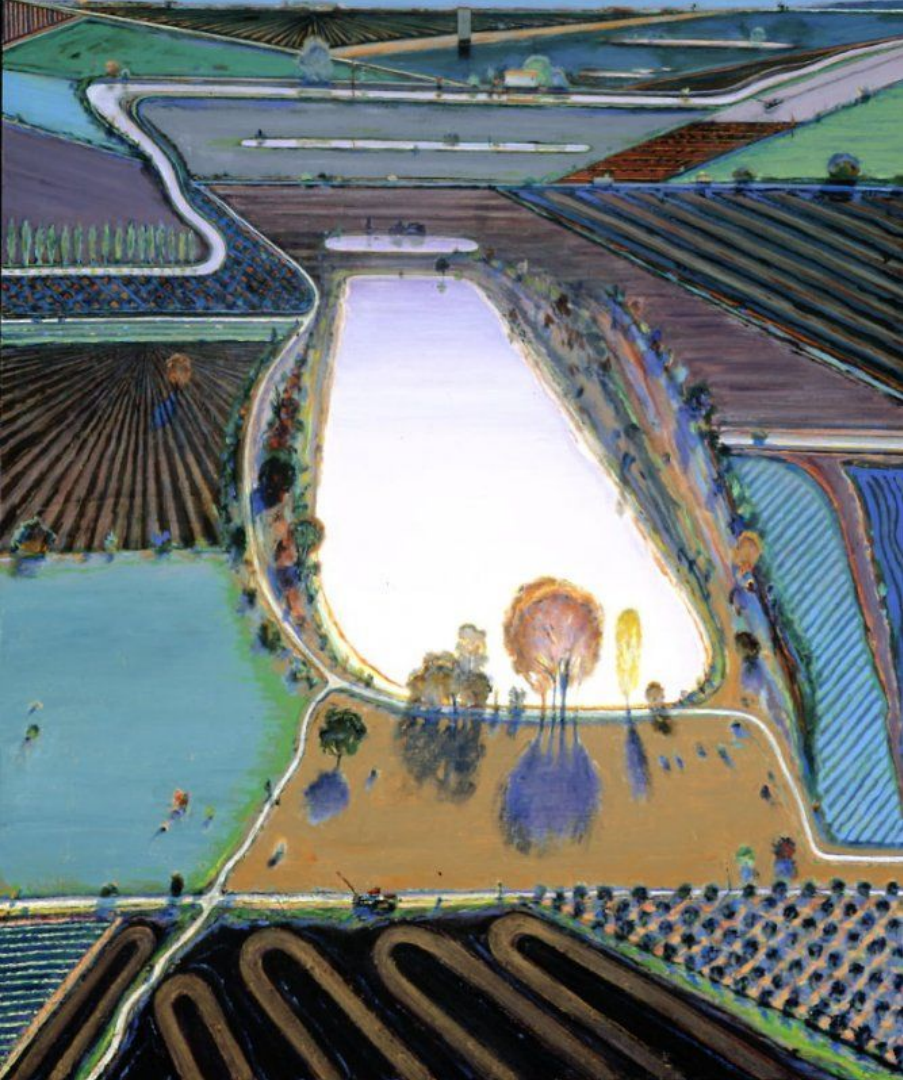
Urgent needs for discussion:

- I. Increased funding to insure the city's art collection**
- II. Funding to create new security and building engineer positions**
- III. Increased capital support for aging buildings**
- IV. Improved access and wayfinding to both museums**

City Collection

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Collections of American art, costume and textile arts, and Native American, African and Oceanic art are on view in the de Young

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Collections of ancient Mediterranean art, European paintings, European decorative arts and sculpture are housed at the Legion of Honor along with works on paper

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Claude Monet, Water Lilies, circa 1914-17.



Fall 2021: Interpretation and Outreach Associates with David Drake's "Catination" Storage Jar

13 May 1859

de Young Museum Acquires 42 New Works by Bay Area Artists

By [Sarah Hotchkiss](#) Jul 11 [Save Article](#)



“According to today’s announcement, more than half the artists are women and the majority are people of color. The acquisition builds on the de Young’s recent efforts to highlight the work of local artists, like the immensely popular 2020 show *The de Young Open*, a pandemic-prompted juried exhibition featuring work made in the nine Bay Area counties.”

Exhibitions

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HUNG LIU: GOLDEN GATE (金門)

JULY 17, 2021 – AUGUST 7, 2022

de Young
museum



ALICE NEEL: PEOPLE COME FIRST

MARCH 12, 2022–JULY 10, 2022

de Young
museum

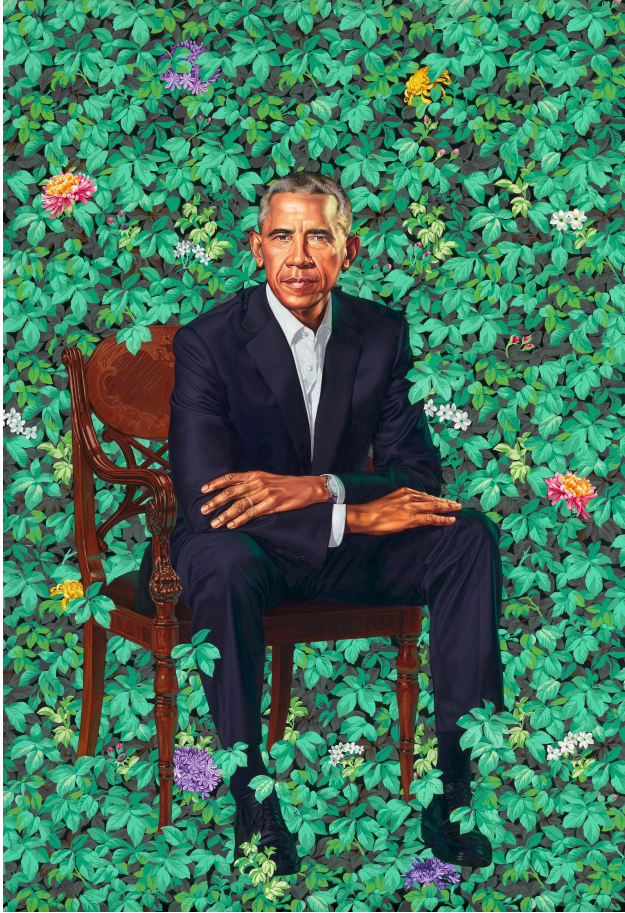
Alice Neel, *Jackie Curtis and Ritta Redd*, 1970. Oil on canvas; framed: 154.3 x 108.9 cm (60 3/4 x 42 7/8 in.); unframed: 152.4 x 106.4 cm (60 x 41 7/8 in.). The Cleveland Museum of Art, Leonard C. Hanna, Jr. Fund 2009.345 © The Estate of Alice Neel



GUO PEI: COUTURE FANTASY

APRIL 16, 2022– SEPTEMBER 5, 2022

Legion of Honor
museum



THE OBAMA PORTRAITS TOUR

JUNE 18, 2022–AUGUST 14, 2022

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museum



FAITH RINGGOLD: AMERICAN PEOPLE

JULY 16, 2022–NOVEMBER 27, 2022

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RAMSES THE GREAT AND THE GOLD OF THE PHARAOHS

AUGUST 20, 2022–FEBRUARY 12, 2023

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Community Impact

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Free Saturdays

Fiscal Year 2022:

Free Saturday Attendance: 125,340

Average Attendance: 2,585

Free Saturday as % of Total General Admission: 40%

Change in Saturday Attendance Compared To 2018 (Before Program Inception): 133%

Free Saturday Attendance Since Inception: 218,155

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Education Programs

- K-12 Education Programs
- SFUSD Program
- Rec and Park Junior Guide Program
- Family Programs
- Teen and College Programs
- Public Programs: Community Partnerships, performances, lectures

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Access Programs

- Free admission and discounted membership for people with disabilities
- Access days for visitors with disabilities
- Artful Discoveries for individuals with early stage dementia
- Speak Imagery for visitors with low vision
- American Sign Language Tours
- Veteran's Personal Response

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Economic Impact

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FAMSF's Economic Impact

- Internationally recognized art museums
- Architectural landmarks in two of San Francisco's most beautiful parks
- 1.5 Million visitors per year (pre-COVID)
- High Visitation: Drives customers to local businesses
- Popular (Free) Tourist Destination: Observation tower
- Major Local Employer: 550 employees (City and Nonprofit)

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Challenges

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Economic Challenges

- Since 2020, Covid-19 revenue losses total over \$20M which includes 9 months of Museum closure
- Attendance is rebuilding at a slow rate due to continued Covid concerns and low tourism
- FY22 Attendance down 45% at the de Young and 5% at the Legion of Honor compared to FY19
- FY22 Earned Revenues were \$8M lower than FY19

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Collection Insurance

- Over 150,000 objects
- Valuation of over \$6 billion
- Collection grows every year by over 1,000 objects
- City insurance values have not changed despite rising values of art



Acquired in 2021: Marie-Guillemine Benoist, Psyche Bidding Her Family Farewell, 1791.

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Staffing Challenges

- City staffing shortages have been challenging throughout the pandemic
- Enhanced exhibition and public programs require additional City Security Guards
- Aging buildings require additional Building Engineer maintenance support
- The de Young and LOH have insufficient Building Engineer coverage for the amount of square footage

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de Young capital projects requiring funding:

- Aging buildings require added maintenance and capital support
 - City Funds \$1M - \$1.5M per year with actual needs at \$3M - \$5M per year
 - Building Engineers for added maintenance
- 17 year old building with many systems reaching end of life at 20 years.
- Key Building Systems:
 - HVAC and Chillers
 - Fire Doors
 - Security Shutters
 - Roof Repairs
- Tower Corrosion

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Legion of Honor capital projects requiring funding:

- Courtyard Masonry Restoration (funded for FY23)
- Laylight Shades (partial funding in FY23)
- Key Building Systems:
 - Main Electrical Panel
 - HVAC and Chillers
 - Humidification System
 - Domestic Water System
- Security Improvements
- Exterior Masonry Restoration

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Wayfinding and Access Challenges

- Improved wayfinding around both Museums
- JFK Road Closure impact on loading dock deliveries
- MCCP Garage parking costs

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