



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Gordon Mar
Supervisor Catherine Stefani
Supervisor Myrna Melgar

From: Lt. Steve Jonas #79
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: September 15, 2022

Subject: P.C.N. Investigation Regarding: Project 1972, Inc.
DBA: Chief SF
735 Montgomery St.
San Francisco, CA. 94111

Project 1972, Inc. has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 57 (Special On-Sale General) license to be located at 735 Montgomery St. (located between Jackson St. and Washington St.)

Hours of Operation:

7:00 a.m. to 12:00 a.m. each day of the week.

Digest:

Project 1972, Inc. would like to operate a private club at 735 Montgomery St. If approved, this license will allow them to sell Beer, Wine and Distilled Spirits.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From June 2021 to June 2022

3 calls for service

Police Reports:

From June 2021 to June 2022

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **140**

A High Crime area is defined as **96** or more police reports in a plot for the year of **2021**.

This plot had 220 police reports for **2021**, which is 124 **higher** than the **Citywide** **“High Crime”** average

State Census Tract Information:

This premise is located in Census Tract: **611.01**

Population for this tract is: **2,008**

On-sale license authorized by census tract: **6**

Active on-sale licenses: 84 with 0 pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: 8 with 0 pending

Departmental Recommendation:

Points of consideration: **0**

No opposition from **Central Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with no conditions.**

