

File No. 140435

Committee Item No. 2

Board Item No. 5

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date May 1, 2014

Board of Supervisors Meeting

Date May 13, 2014

#### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

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Completed by: Alisa Miller Date April 25, 2014

Completed by: Alisa Miller Date May 8, 2014

1 [Appointment, Bicycle Advisory Committee - Amar Puri]

2

3 **Motion appointing Amar Puri, term ending November 19, 2014, to the Bicycle Advisory**  
4 **Committee.**

5

6 MOVED, That the Board of Supervisors of the City and County of San Francisco does  
7 hereby appoint the hereinafter designated person to serve as a member of the Bicycle  
8 Advisory Committee, pursuant to the provisions of Administrative Code, Sections 5.130 and  
9 5.131 et seq., for the term specified:

10 Amar Puri, seat 9, succeeding Lena-Nsomeka Gomes., resigned, must be a nominee  
11 of District 9 Supervisor. The member shall serve the unexpired portion of a two-year term  
12 ending November 19, 2014, or for the tenure of the Supervisor who nominated the member,  
13 whichever is shorter in duration.

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**M E M O R A N D O M**

**TO:** Rules Committee Clerk – Alisa Miller  
**FROM:** David Campos  
**DATE:** April 16, 2014  
**SUBJECT:** Appointment by Supervisor David Campos

Please be advised that Supervisor Campos has selected Amar Puri to be appointed to the Bicycle Advisory Committee representing District 9.

Mr. Puri's address is:

~~\_\_\_\_\_~~ Bryant St

San Francisco, CA 94110

Attachment: Completed Application for Boards, Commissions and Committees

For Clerk's office use only:

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Seat #: \_\_\_\_\_ Term expiration date: \_\_\_\_\_ Seat Vacated: \_\_\_\_\_



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): a District: 9

Name: Amar Puri

Home Address: Bryant St Zip: 94110

Home Phone: 415- Occupation: Social Media

Work Phone: Employer: Exploratorium

Business Address: Pier 15/17 SF, CA Zip: 94111

Business E-Mail: apuri@explo.us Home E-Mail: amarapuri@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [ ] If No, where registered:

Resident of San Francisco [X] Yes [ ] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

District 9 resident for 10 years
LGBTQ community member
mixed race descent
avid cyclists - commuting, recreational, distance, tinkerer

**Business and/or professional experience:**

non profit education, development, and marketing experience  
see resume

**Civic Activities:**

Volunteer Board of Directors Member  
-SF Bike Kitchen 2008-10  
-Homeless Children's Network Jan 2014 - present

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

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For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 4/17/2014 Applicant's Signature: (required) Amar Puri

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are  
hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

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**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

## Amar Puri

— Bryant Street  
San Francisco, CA 94110  
amarapuri@—, 415-—

## Experience

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### San Francisco AIDS Foundation

Recruitment and Training Coordinator, AIDS/LifeCycle  
Cyclist Representative, AIDS/LifeCycle.

San Francisco, CA  
6/2012 to present  
9/2010 to 6/2012

- Developed and implemented recruitment, retention, training, and fundraising strategies for AIDS/Lifecycle 2010-2014. Developed and implemented marketing strategy, 2013-2014.
- Proficiency in CMS, CONVIO; Salesforce.com, Common Ground; Donor Perfect Online; Google Analytics, social media insights
- Co-manage all social media aspects of Facebook, YouTube, Instagram, and Twitter, increasing AIDS/LifeCycle's brand awareness by nearly 40% on Facebook.
- Social media related recruitment outcomes increased by over 120%.
- Write campaign appeals to supporters, recruitment marketing communications, and social media copy.
- Manage mobile app development, marketing collateral production and marketing budget for social/digital ads, recruitment programs, and specialty marketing.

### Larkin Street Youth Services

GED Teacher, Hire-Up  
Relief Residential Counselor

San Francisco, CA  
10/2008 to 9/2010  
4/2006 through 10/2008

- Increased GED completions and overall engagement in secondary and post-secondary education programs.
- Coordinated programs, supervised and trained tutors, and taught all subjects at secondary school standard curriculum.
- Engaged youth through harm reduction principles.

### Loco Bloco Drum and Dance Ensemble

Youth Instructor, Performer

San Francisco, CA  
1/2004- 5/2008

- Engaged youth communities in the Mission District through performance, mentoring, and theater arts.

### Front Street Chiropractic

Chiropractic Assistant/Massage Therapist

San Francisco, CA  
1/2004-9/2004

- Worked with front office team to provide customer service to chiropractic patients.

## Education and Volunteer Experience

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San Francisco State University  
Transworld Schools

BA English/Linguistics  
CTESOL (ESL Teaching Certificate)

Board of Directors - Bike Kitchen of San Francisco 2008-2010

Volunteered many hours at programs that serve diverse, immigrant populations and youth of color. I have participated in many events that benefit San Francisco AIDS Foundation.

San Francisco  
BOARD OF SUPERVISORS

Date Printed: April 25, 2014

Date Established: August 29, 2002

Active

**BICYCLE ADVISORY COMMITTEE 2002**

**Contact and Address:**

Elbert Hill  
38 El Sereno Ct  
San Francisco  
San Francisco, CA 94127

Phone: (415) 337-1156

Fax: (415) 672-3458

Email: echill@sfhills.org

**Authority:**

Administrative Code, Section 5.130 (Added by Ordinance No. 365-90; Amended by Ordinance Nos. 179-02, and 287-08)

**Board Qualifications:**

The Bicycle Advisory Committee shall consist of a total of 17 members, 11 of whom are voting members. Each member of the Board of Supervisors shall nominate one (1) member for appointment by the full Board of Supervisors.

In addition to the 11 voting members, the following City departments will each provide a non-voting representative to attend Advisory Committee meetings: 1) Police Department, 2) Department of Public Works, 3) Municipal Transportation Agency, and 4) Department of City Planning. The Board of Supervisors also requests that the 1) San Francisco Unified School District and the 2) Golden Gate National Recreation Area each be asked to send a non-voting representative to the Advisory Committee.

This Advisory Committee will be composed of concerned and informed residents and will provide the best single source of expertise and perspective for transportation planners.

The term of each member of the Advisory Committee shall be two years or for the tenure of the supervisor who nominated the member, whichever is shorter in duration.

The Advisory Committee shall have the power and duty to: a) set up subcommittees as necessary; b) develop a plan for bicycle-related improvements, including but not limited to bicycle routes, secure parking, and transit interface, and make recommendations to the

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

Municipal Transportation Agency, the San Francisco County Transportation Authority, and the Board of Supervisors on related funding from local, State and Federal agencies, including, but not limited to Transportation Development Act funds and San Francisco County Transportation Authority funds; c) review the policies and programs related to bicycling in the Transportation Element of the Master Plan of the City and County of San Francisco, and make recommendations on the goals and their implementation to the Planning Commission of the City and County of San Francisco; and d) develop a plan for outreach to, and education of, the public to promote the safe sharing of public roadways, and submit the plan to the Municipal Transportation Agency and the San Francisco County Transportation Authority.

Reports: The Advisory Committee shall establish rules and regulations for its own organization and procedures.

Sunset Date: Non