

1 [Outreach Advertising]

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3 **Resolution designating the Asian Week to be outreach newspaper of the City and**
4 **County of San Francisco for the Chinese community and El Reportero to be outreach**
5 **newspaper of the City and County of San Francisco for the Hispanic community, for**
6 **outreach advertising for the fiscal year commencing July 1, 2002 and ending June 30,**
7 **2003.**

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9 WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide
10 outreach advertising to those communities which may not be adequately served by the official
11 newspaper (s), pursuant to Article IX, Section 2.80 and 2.80-1 of the San Francisco
12 Administrative Code; and,

13 WHEREAS, in each year, the Board of Supervisors shall designate the outreach
14 periodical for each outreach community, pursuant to Article IX, Section 2.81-3 of the San
15 Francisco Administrative Code; now therefore, be it

16 RESOLVED, that the Asian Week, a newspaper which circulates primarily in the
17 Chinese community of San Francisco and which is printed in San Francisco on one or more
18 days in a calendar week, is hereby designated as the outreach newspaper of the City and
19 County of San Francisco for the Chinese community, commencing July 1, 2002, for the
20 publication of outreach advertising as determined by the Clerk of the Board of Supervisors in
21 accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

22 FURTHER RESOLVED, that the El Reportero, a newspaper which circulates primarily
23 in the Hispanic community of San Francisco and which is printed in San Francisco on one or
24 more days in a calendar week, is hereby designated as the outreach newspaper of the City
25 and County of San Francisco for the Hispanic community, commencing July 1, 2002, for the

1 publication of outreach advertising as determined by the Clerk of the Board of Supervisors in
2 accordance with Section 2.80-1(d) of the San Francisco Administrative code; and, be it

3 FURTHER RESOLVED, that the Office of Contract Administration is hereby authorized
4 to execute contracts with both Asian Week and EI Reportero and said contracts must fully
5 comply with all the contracting requirements of the City and County of San Francisco.

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