

File No. 150339

Committee Item No. 1

Board Item No. 18

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date April 9, 2015

Board of Supervisors Meeting

Date April 21, 2015

#### Cmte Board

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| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Memorandum of Understanding (MOU)            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 - Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 700                                     |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Vacancy Notice                               |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Information Sheet                            |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

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Completed by: Alisa Somera Date April 3, 2015  
 Completed by: Alisa Somera Date April 16, 2015

1 [Appointment, Bicycle Advisory Committee - Ilyse Magy]

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**Motion appointing Ilyse Magy to the Bicycle Advisory Committee, term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.**

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby appoint the hereinafter designated person to serve as a member of the Bicycle Advisory Committee, pursuant to the provisions of Administrative Code, Sections 5.130 and 5.131 et seq., for the term specified:

Ilyse Magy, seat 9, succeeding Amar Puri, term expired, must be a nominee of the District 9 Supervisor, for the unexpired portion of a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

## MEMORANDUM

**TO:** Rules Committee Clerk  
**FROM:** Hillary Ronen  
**DATE:** April 1, 2015  
**SUBJECT:** Appointment by Supervisor Campos

Please be advised that Supervisor Campos has selected Ilyse Magy to be appointed to the Bicycle Advisory Committee.

This appointment will fill seat 9.

Ilyse Magy's address is:

Ilyse Magy  
■■■ Hampshire Street  
San Francisco, CA 94110

(Attachment)

For Clerk's office use only:

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Seat #: \_\_\_\_\_ Term expiration date: \_\_\_\_\_ Seat Vacated: \_\_\_\_\_



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Bicycle Advisory Committee

Seat # or Category (If applicable): \_\_\_\_\_ District: 9

Name: ILYSE IRIS MAGY

Home Address: \_\_\_\_\_ Hampshire St Zip: 94110

Home Phone: (248) \_\_\_\_\_ Occupation: Organizer and Artist

Work Phone: \_\_\_\_\_ Employer: Contractor with SF Transit Riders

Business Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Business E-Mail: info@sfrtu.org Home E-Mail: iimagy@\_\_\_\_\_

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

Out of twelve seats on the BAC, currently zero are occupied by women. Zero. This means one half of the city's population is not being represented on the committee at all. As a female, I can speak to the specific challenges we face as bicyclists and pedestrians, namely safety and family. I can also speak to what is keeping many women from the decision to bike.

**Business and/or professional experience:**

I currently work as the Organizer for SF Transit Riders (SFTRU), a grassroots advocacy group working to improve public transportation in San Francisco. As their only staff person, I handle a little bit of everything, ranging from outreach, community relations, communication, membership, social media, event planning, and public hearings. Before that I interned with Clean Transportation at the Department of the Environment, working in outreach and communication. In 2013, I recieved a Master of Fine Arts in Social Practice from California College of the Arts.

**Civic Activities:**

In addition to working for SF Transit Riders, I am an active member the SF Bike Coaliton and Walk SF. I create and lead public tours throughout the city. I helped to co-organize the last Sewer Tour Bike Ride. I also created a series of five public walks spanning the city with my project Lines Made by Walking. I am a frequent visitor to City Hall for public hearings on causes I care about, like transportation, traffic, land usage, energy usage, waste management, and housing. I consider myself a civic artist, working to empower other citizens to actively engage with the systems they are a part of.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: 2.25.2015 Applicant's Signature: (required) ilyse iris magy

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

**Somera, Alisa (BOS)**

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**From:** sdanzante@gmail.com on behalf of Miles Epstein <miles@milesepstein.com>  
**Sent:** Monday, April 06, 2015 8:45 PM  
**To:** Somera, Alisa (BOS)  
**Subject:** District 9 bicycle advisory candidate Ilyse Magy  
**Attachments:** Sewer Ride Map 2014.pdf

Dear Alisa Somera,

If you would be so kind, could you please enter the following letter of support for Ilyse Magy? She is scheduled to appear Thursday April 9 as an applicant for the District 9 representative to the Bicycle Advisory Committee.

Thank you,

Miles Epstein

Dear Board of Supervisors Rules Committee,

Please accept this letter as a wholehearted support for Ilyse Magy for the position of the District 9 representative to the Bicycle Advisory Committee.

I met Ilyse Magy a few years ago at a SFPUC citizen's meeting to discuss storm water issues and corresponding street design. She was there because of 1. a passion to study and understand San Francisco as well as she can and 2. a genuine, unfettered desire to make things better.

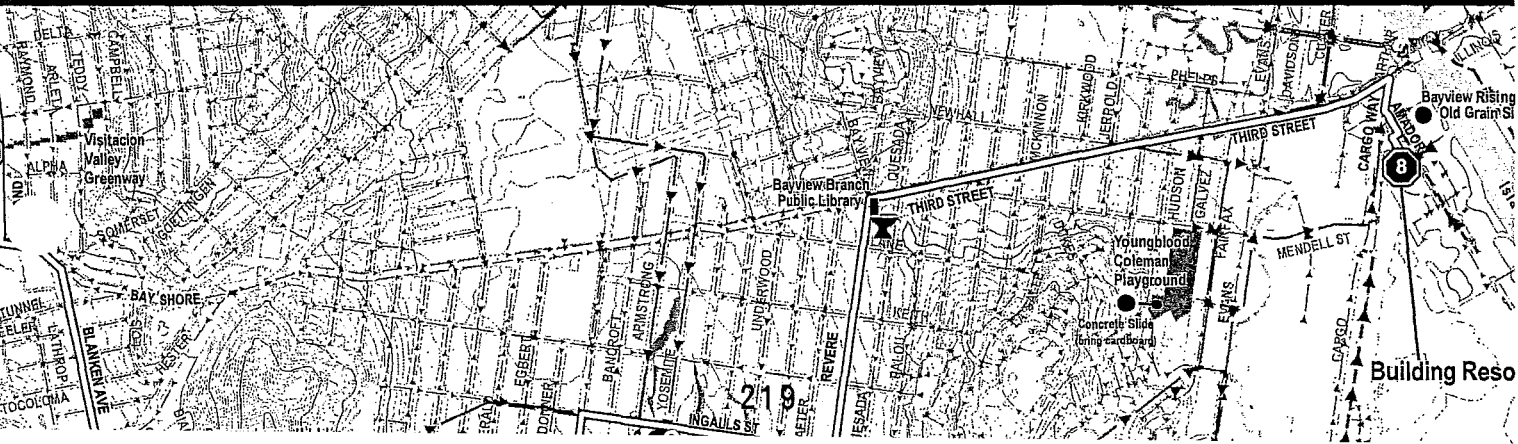
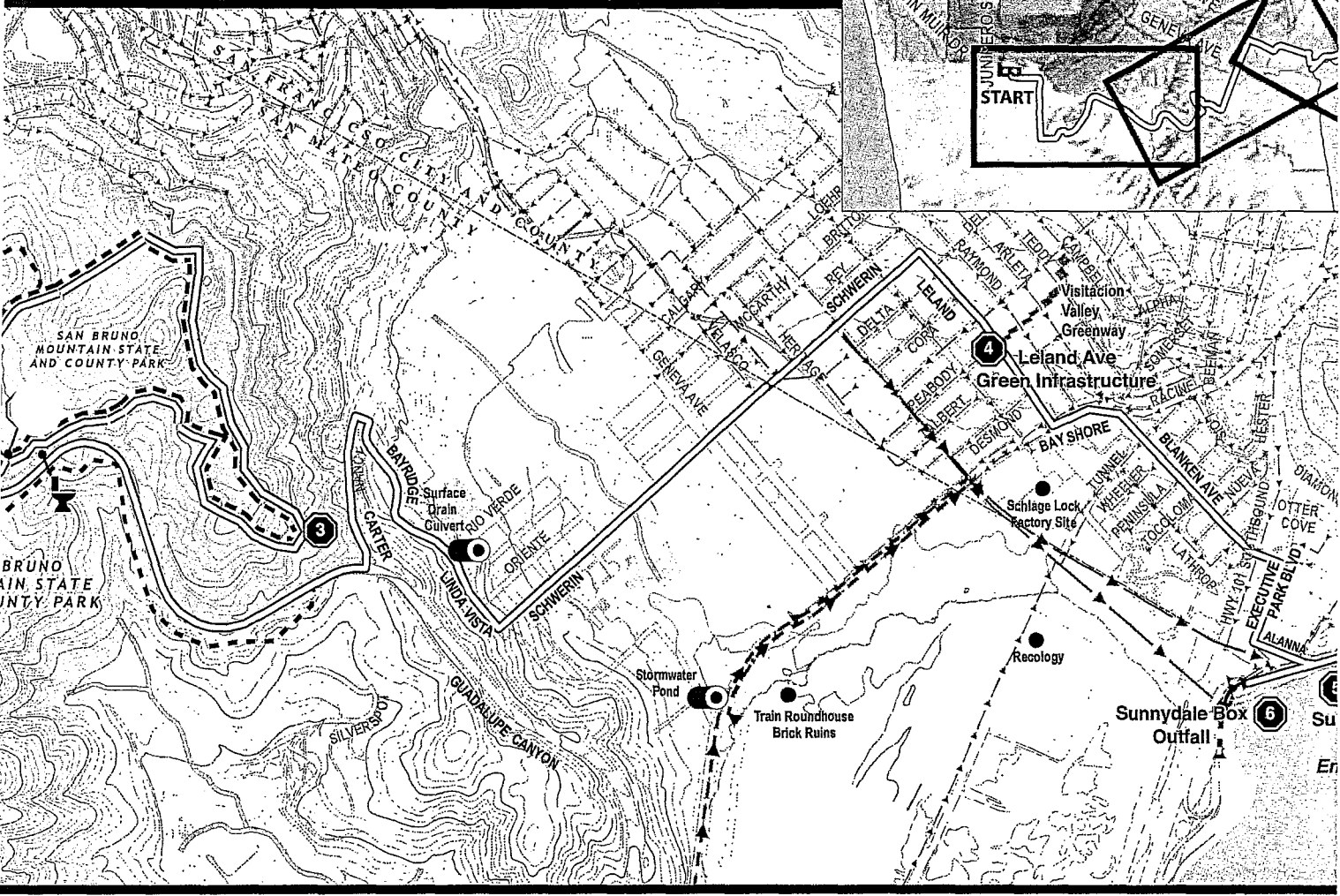
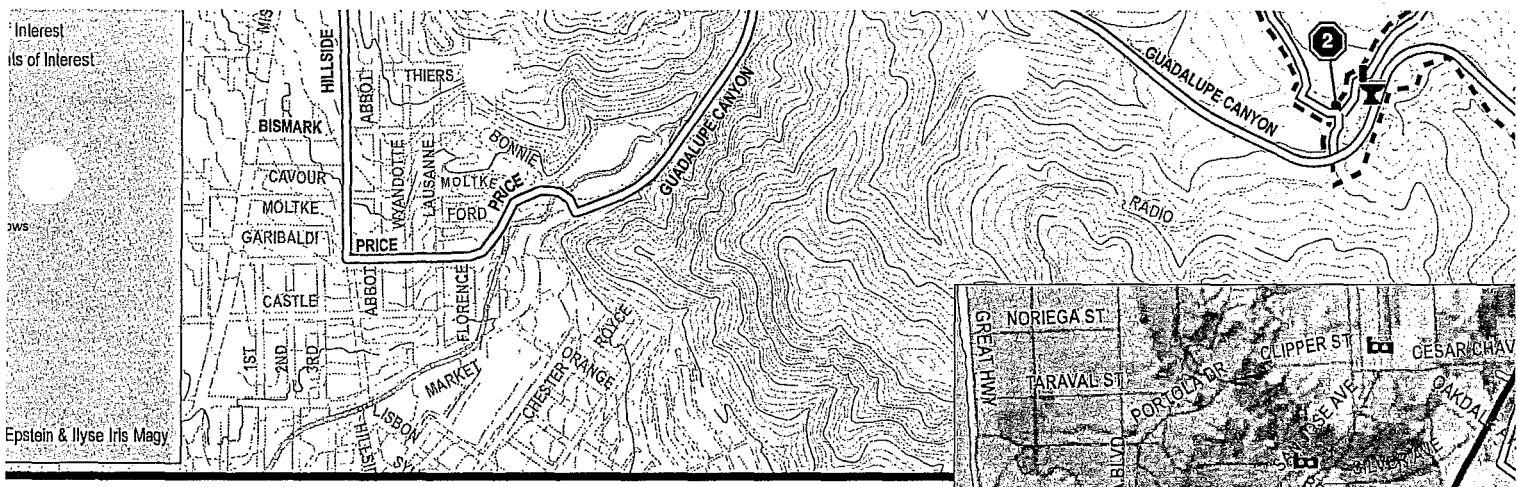
Ilyse has many skills including mapmaking. She was instrumental in devoting many volunteer hours in producing a detailed and informative "Sewer Tour" map (see attached)...this self-guided bicycling tour, sponsored by the SFBC, was a live event which took participants from the Daly City Bart Station, via bicycles, on a 13 mile above ground sewer/storm water tour, over Guadalupe Trail and down to the mouth of Islais Creek.

Besides being an active bicycle rider, Ilyse also works to understand and promote other non-vehicular modes of transportation. She has done strong work in conjunction with WalkSF, designing and creating a series of documented walks originating from The Storefront Lab, an incubator gallery of good ideas on Shotwell and 17th. And she also promotes public transportation via her work with the San Francisco Transit Riders Union (SFTRU), organizing, among other events, "to L and Back" (ask her).

Honestly, this is one busy, talented person. You would be fortunate to get her on the advisory board.

Sincerely Yours,

Miles Epstein  
26 Bennington St,  
Bernal Heights  
San Francisco, California 94110  
415 370-3132  
[miles@milesepstein.com](mailto:miles@milesepstein.com)



## Somera, Alisa (BOS)

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**From:** Thea Selby <thea@nextstepsmarketing.com>  
**Sent:** Monday, April 06, 2015 1:48 PM  
**To:** Somera, Alisa (BOS)  
**Subject:** Recommendation of Ilyse Magy for SF Bicycle Advisory Committee

Hello, Alisa and Rules Committee.

I want to whole-heartedly endorse Ms. Ilyse Magy as a fantastic candidate for San Francisco's Bicycle Advisory Committee. As the Chair of the San Francisco Transit Riders ([www.sftransitriders.org](http://www.sftransitriders.org)) I have had the pleasure of working with Ms. Magy for the past year or so. She is intelligent, diligent, hard-working, thoughtful, a great team player, and has a great attitude. She is also female, something I understand the SFBAC is missing at this point, and as such, she will add needed diversity to the committee.

Her passion for walking, biking and making good transit is evident in her work as coordinator at the SF Transit Riders. With her help, we have had a stellar year. We hope to continue working with her further and see her commitment to bicycles, pedestrians and transit as being another positive for the bicycle advisory committee.

I urge you to recommend Ms. Magy to be a member of this board. Please do not hesitate to contact me with any questions.

Warm regards,

Thea  
Chair, SF Transit Riders  
[www.sftransitriders.org](http://www.sftransitriders.org)

**Thea Selby**  
Principal  
Next Steps Marketing  
One Polk St – 2<sup>nd</sup> floor  
San Francisco, CA 94102

p: 415-773-1841  
f: 415-773-1122  
e: [thea@nextstepsmarketing.com](mailto:thea@nextstepsmarketing.com)  
w: [nextstepsmarketing.com](http://nextstepsmarketing.com)

**next steps**  
MARKETING

*We get audiences -- online, in print, at retail.*



**Somera, Alisa (BOS)**

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**From:** Morgan Fitzgibbons <morganfitzgibbons@gmail.com>  
**nt:** Monday, April 06, 2015 1:15 PM  
**to:** Somera, Alisa (BOS)  
**Subject:** Letter of support for Ilyse Magy's candidacy for BAC

Hi Alisa,

Can you please pass on this letter of support to the Rules Committee?

Dear Rules Committee,

I'm writing in support of Ilyse Magy's candidacy to the Bicycle Advisory Committee. I myself have been a member of the BAC for two years now and I have also been a member of the Pedestrian Safety Advisory Committee for a year, so I am familiar with what it takes to be a productive member of these CACs.

I've known Ilyse for about 5 years now and I was thrilled when I learned she was interested in joining the BAC. Besides being a friend and a general joy to be around, Ilyse brings two main attributes that would instantly upgrade the BAC - through her work with the Transit Riders Union, she has a keen awareness of the interface of public transit and bicycle matters, and she also happens to be a woman which is a group of people all of us at the BAC are embarrassed to say is at the moment not represented.

I know that Ilyse will take her role at the BAC seriously and bring fresh perspectives that will enrich the Committee as a whole. Please approve her candidacy to be the representative to District 9 on the Bicycle Advisory Committee.

Sincerely,

Morgan Fitzgibbons  
District 5 Representative - BAC

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## VACANCY NOTICE

### BICYCLE ADVISORY COMMITTEE

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancies:

Vacant seat 1, succeeding Kevin Dole, term expiring on November 19, 2014, must be a nominee of the District 1 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 2, succeeding Richard Tilles, term expired, must be a nominee of the District 2 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 3, succeeding Marc Brandt, term expiring on November 19, 2014, must be a nominee of the District 3 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 4, succeeding Edward Nicolson, term expiring on November 19, 2014, must be a nominee of the District 4 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 5, Morgan Fitzgibbons, term expiring on November 19, 2014, must be a nominee of the District 5 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 6, succeeding Richard May, term expired, must be a nominee of the District 6 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 7, succeeding Elbert Hill, term expiring on November 19, 2014, must be a nominee of the District 7 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 8, succeeding Timothy Doherty, term expiring on November 19, 2014, must be a nominee of the District 8 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 9, succeeding Amar Puri, term expiring on November 19, 2014, must be a nominee of the District 9 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 10, succeeding Micah Allen, term expiring on November 19, 2014, must be a nominee of the District 10 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Vacant seat 11, succeeding Casey Allen, term expiring on November 19, 2014, must be a nominee of the District 11 Supervisor, to serve a two-year term ending November 19, 2016, or for the tenure of the nominating Supervisor, whichever is shorter in duration.

Reports: The Bicycle Advisory Committee shall: 1) develop a plan for bicycle-related improvements and make recommendations to the San Francisco Municipal Transportation Agency (MTA), San Francisco County Transportation Authority (CTA), and Board of Supervisors on related funding from local, state, and federal agencies; 2) review policies and programs related to bicycling in the Transportation Element of the Master Plan and make recommendations to the Planning Commission on the goals and implementation; 3) develop a plan for education and outreach to the public to promote the safe sharing of public roadways and submit the plan to the MTA and CTA; and 4) establish rules and regulations for its own organization and procedures.

Sunset Date: None.

Additional information relating to the Bicycle Advisory Committee may be obtained by reviewing Administrative Code Section 5.130 available at <http://www.sfbos.org/sfmunicodes> or by visiting the Bicycle Advisory Committee website at [http://www.sfgov.org/site/bac\\_index.asp](http://www.sfgov.org/site/bac_index.asp).

Interested persons may obtain an application from the Board of Supervisors website at [http://www.sfbos.org/vacancy\\_application](http://www.sfbos.org/vacancy_application) or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

**Next Steps:** Applicants who are nominated by a District Supervisor and meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and applicant(s) may be asked to state their qualifications. The appointment(s) of individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

*Please Note: Depending upon the posting date, some vacancies may have already been filled. To determine if vacancies for this Committee are still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-4447.*



Angela Calvillo  
Clerk of the Board

DATED/POSTED: October 1, 2014

San Francisco  
BOARD OF SUPERVISORS

Date Printed: March 5, 2015

Date Established: August 29, 2002

Active

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**BICYCLE ADVISORY COMMITTEE 2002**

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**Contact and Address:**

Elbert Hill  
38 El Sereno Ct  
San Francisco  
San Francisco, CA 94127

Phone: (415) 337-1156

Fax: (415) 672-3458

Email: echill@sfhills.org

**Authority:**

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Administrative Code, Section 5.130 (Added by Ordinance No. 365-90; Amended by Ordinance Nos. 179-02, and 287-08)

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**Board Qualifications:**

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The Bicycle Advisory Committee shall consist of a total of 17 members, 11 of whom are voting members. Each member of the Board of Supervisors shall nominate one (1) member for appointment by the full Board of Supervisors.

In addition to the 11 voting members, the following City departments will each provide a non-voting representative to attend Advisory Committee meetings: 1) Police Department, 2) Department of Public Works, 3) Municipal Transportation Agency, and 4) Department of City Planning. The Board of Supervisors also requests that the 1) San Francisco Unified School District and the 2) Golden Gate National Recreation Area each be asked to send a non-voting representative to the Advisory Committee.

This Advisory Committee will be composed of concerned and informed residents and will provide the best single source of expertise and perspective for transportation planners.

The term of each member of the Advisory Committee shall be two years or for the tenure of the supervisor who nominated the member, whichever is shorter in duration.

The Advisory Committee shall have the power and duty to: a) set up subcommittees as necessary; b) develop a plan for bicycle-related improvements, including but not limited to bicycle routes, secure parking, and transit interface, and make recommendations to the

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"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

Municipal Transportation Agency, the San Francisco County Transportation Authority, and the Board of Supervisors on related funding from local, State and Federal agencies, including, but not limited to Transportation Development Act funds and San Francisco County Transportation Authority funds; c) review the policies and programs related to bicycling in the Transportation Element of the Master Plan of the City and County of San Francisco, and make recommendations on the goals and their implementation to the Planning Commission of the City and County of San Francisco; and d) develop a plan for outreach to, and education of, the public to promote the safe sharing of public roadways, and submit the plan to the Municipal Transportation Agency and the San Francisco County Transportation Authority.

Reports: The Advisory Committee shall establish rules and regulations for its own organization and procedures.

Sunset Date: Non

