

**APESF, LLC dba Castro Theatre**  
**1815 Fourth Street, Suite C**  
**Berkeley, CA 94710**

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2024 APR -2 PM 4: 02

BY  \_\_\_\_\_

Angela Calvillo, Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102  
415-554-4445

Re: Liquor License "PCN" Request  
Original Type #90 - 657213

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review of our Type 90 ABC license.

Our business, the Castro Theatre, proves to be necessary in San Francisco, and has been an integral part of the live entertainment scene since 1922. The Castro Theatre is an iconic staple in San Francisco and a historic theatre, designated in 1976 as San Francisco Historic Landmark #100.

With the new Type 90 Music Venue license now available, we would like to pursue this new license as it better conforms with our operations and allows us to cater to all ages without requiring us to operate as a restaurant.

We seek the San Francisco Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of San Francisco.

Please include our ABC representative, Jemma Jorel Lester, on correspondence scheduling our hearing date. She can be reached via email at [jemma@properpourco.com](mailto:jemma@properpourco.com). Thank you for your kind consideration of this request.

Sincerely,



Gregg W. Perloff, CEO

[dserot@anotherplanetent.com](mailto:dserot@anotherplanetent.com) / (510) 548-3010

Department of Alcoholic Beverage Control  
**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**  
 ABC 211 (6/99)

State of California

*Jemma Lester*

TO: Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: **657213**  
 Receipt Number: **2876160**  
 Geographical Code: **3800**  
 Copies Mailed Date: **March 12, 2024**  
 Issued Date:

*(845) 389-3958*

DISTRICT SERVING LOCATION: **SAN FRANCISCO**  
 First Owner: **APESF LLC**  
 Name of Business: **CASTRO THEATER THE**  
 Location of Business: **429 CASTRO ST  
 SAN FRANCISCO, CA 94114-2019**

County: **SAN FRANCISCO**  
 Is Premises inside city limits: **Yes**      Census Tract: **0206.01**

Mailing Address:(If different from premises address) **1815 FOURTH ST  
 SUITE C  
 BERKELEY, CA 94710**

Type of license(s): **68, 90**      Dropping Partner: Yes  No

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>
90 - On-Sale General Music Venue	ORI	Y	68[ 2 ]
68 - Portable Bar	ORI	N	

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	03/12/24	\$18,635.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	03/12/24	\$1,450.00
68 - Portable Bar	ANNUAL FEE	P40	2	03/12/24	\$1,850.00
<b>Total</b>					<b>\$21,935.00</b>

Have you ever been convicted of a felony? **No**  
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA      County of SAN FRANCISCO      Date: March 12, 2024

Applicant Name(s)

APESF LLC

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 SAN FRANCISCO  
 2024 MAR 14 AM 8:46  
 BY *[Signature]*