

File No. 110039  
110040

Committee Item No. 9 & 10  
Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date January 20, 2010

Board of Supervisors Meeting

Date \_\_\_\_\_

#### Cmte Board

- |                                     |                          |  |
|-------------------------------------|--------------------------|--|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Budget Analyst Report                        |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Analyst Report                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/> | Introduction Form (for hearings)             |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Award Letter                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Public Correspondence                        |

#### OTHER

(Use back side if additional space is needed)

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Completed by: Linda Wong

Date January 14, 2010

Completed by: \_\_\_\_\_

Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.



1 [Appointment, Commission on the Environment - Jason Elliott]

2  
3 **Motion approving the Mayor's appointment of Jason Elliott to the Commission on the**  
4 **Environment, for the unexpired portion of a four-year term ending April 20, 2011.**

5  
6 WHEREAS, Pursuant to Charter Section 3.100, the Mayor has submitted a  
7 communication notifying the Board of Supervisors of the appointment of Jason Elliott to the  
8 Commission on the Environment, received by the Clerk of the Board on January 7, 2011; and

9 WHEREAS, Under Charter Section 3.100, the Board of Supervisors has the authority  
10 to reject the appointment by a two-thirds vote (eight votes) within thirty days following  
11 transmittal of the Mayor's Notice of Appointment, and the failure of the Board to reject the  
12 appointment by two-thirds vote within the thirty day time period shall result in the appointee  
13 continuing to serve as appointed; and

14 WHEREAS, The Board of Supervisors, by Motion 01-34, established a process to  
15 review the Mayor's appointment to the Commission on the Environment; now, therefore, be it

16 MOVED, That the Board of Supervisors hereby approves the Mayor's appointment of  
17 Jason Elliott to the Commission on the Environment, for the unexpired portion of a four-year  
18 term ending April 20, 2011.

1 [Appointment, Commission on the Environment - Jason Elliott]

2

3 **Motion rejecting the Mayor's appointment of Jason Elliott to the Commission on the**  
4 **Environment, for the unexpired portion of a four-year term ending April 20, 2011.**

5

6 WHEREAS, Pursuant to Charter Section 3.100, the Mayor has submitted a  
7 communication notifying the Board of Supervisors of the appointment of Jason Elliott to the  
8 Commission on the Environment, received by the Clerk of the Board on January 7, 2011; and

9 WHEREAS, Under Charter Section 3.100, the Board of Supervisors has the authority  
10 to reject the appointment by a two-thirds vote (eight votes) within thirty days following  
11 transmittal of the Mayor's Notice of Appointment, and the failure of the Board to reject the  
12 appointment by two-thirds vote within the thirty day time period shall result in the appointee  
13 continuing to serve as appointed; and

14 WHEREAS, The Board of Supervisors, by Motion 01-34, established a process to  
15 review the Mayor's appointment to the Commission on the Environment; now, therefore, be it

16 **MOVED, That the Board of Supervisors hereby rejects the Mayor's appointment of**  
17 **Jason Elliott to the Commission on the Environment, for the unexpired portion of a four-year**  
18 **term ending April 20, 2011.**

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OFFICE OF THE MAYOR  
SAN FRANCISCO



Orig: Rules Clerk  
C: COB, Leg Dep.  
GAVIN NEWSOM

Notice of Appointment

January 6, 2011

Angela Calvillo  
Clerk of the Board  
San Francisco Board of Supervisors  
City Hall, Room 244  
1 Carlton B. Goodlett Place  
San Francisco, California 94102

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2011 JAN - 7 AM 9:40  
BY RBe

Dear Ms. Calvillo:

Pursuant to the Charter Section 3.100 (17), I hereby notify you of the following appointments that I have made, in accordance with the 1996 Charter:

- Jason Elliott to the Commission on the Environment. Mr. Elliott is appointed to the seat held previously by Jane Martin for the unexpired portion of a four-year term ending April 20, 2011.
- <sup>LORNA RUIZ</sup> Lauren Randlett to the Commission on the Status of Women. Mrs. Randlett is appointed to the seat held previously by Dorka Keehn for the unexpired portion of a four-year term ending January 22, 2011.

Please see the attached resumes which will illustrate that these appointees' qualifications allow them to represent the communities of interest, neighborhoods and diverse populations of the City and County.

Should you have any questions, please contact my Director of Appointments, Matthew Goudeau at 415-554-6674.

Sincerely,

Gavin Newsom  
Mayor



**Notice of Appointment**

January 6, 2011

Honorable Board of Supervisors:

Pursuant to the Charter Section 3.100 (17), I hereby notify you of the following appointments that I have made, in accordance with the 1996 Charter:

- Jason Elliott to the Commission on the Environment. Mr. Elliott is appointed to the seat held previously by Jane Martin for the unexpired portion of a four-year term ending April 20, 2011.
- *Lorna Ernst*  
Lauren Randlett to the Commission on the Status of Women. Mrs. Randlett is appointed to the seat held previously by Dorka Keehn for the unexpired portion of a four-year term ending January 22, 2011.

I am confident that these appointees will serve our community well. Attached are their qualifications to serve, which demonstrate how these appointments represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of these appointments.

  
Gavin Newsom  
Mayor

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2011 JAN - 7 9:10  
BY *Lee*

# JASON ELLIOTT

(415)

2GMAIL.COM

— SCOTT ST APT 2 • SAN FRANCISCO, CA 94117

## RECENT WORK HISTORY

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### OFFICE OF MAYOR GAVIN NEWSOM CITY AND COUNTY OF SAN FRANCISCO

#### *Mayor's Policy Advisor*

2009 – current

Formulate Citywide policies for the Mayor on his key priorities and provide advice to the Mayor on a variety of issues. Responsible for keeping the Mayor apprised of daily operations of many City departments' work and ensuring that the Mayor's Office's position is represented accurately in key decisions by City agencies and external stakeholders. Shepherd certain policy initiatives from the drafting stages all the way through the legislative process. Serve as voting member on the Association of Bay Area Governments (ABAG) as Mayor's representative.

### GAVIN NEWSOM FOR GOVERNOR

#### *Deputy Campaign Manager/Policy Director*

2008 – 2009

As policy director for Mayor's gubernatorial campaign, was responsible for formulating the campaign's policy on a wide array of state issues and briefing the candidate. Also represented the candidate in policy-based meetings with stakeholder groups and advocacy organizations. Prepared remarks for candidate for public appearances and responded requests for issue-specific briefings.

### OFFICE OF GOVERNOR ARNOLD SCHWARZENEGGER

#### *Summer Fellow to Special Advisor*

2007

Fellow in the Executive Office of California Governor Arnold Schwarzenegger's Special Advisor for Jobs & Economic Growth. Wrote policy memos for the Special Advisor and provided research support for the Advisor's staff. Worked as briefer for Special Advisor and Lieutenant Governor for their roles as members on the Commission for Economic Development. Focused on job creation in California and greenhouse gas reduction through market mechanisms.

### NATURAL RESOURCES DEFENSE COUNCIL

#### *Communications Consultant*

2006

Served as a writer for NRDC Director of Communications. Wrote speeches for President of NRDC. Drafted policy brochures for mailings related to various environmental advocacy initiatives. Worked on media targeting to raise awareness of pro-green agenda. Involved in polling analysis and op-ed writing.

### NEW YORK CITY MAYOR'S RACE

#### *Special Assistant to the Democratic Nominee for Mayor*

2005

Served as Mayoral candidate Fernando Ferrer's full-time traveling aide (body man) handling candidate briefings, political calls, travel logistics and managing the press corps at public events. Served as liaison between campaign staff and the candidate. Traveled with candidate to every event throughout the campaign. Managed all content and visual aspects of the campaign website. Wrote rapid response drafts of press releases, statements, and blogs.

## EDUCATION

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### HARVARD UNIVERSITY, KENNEDY SCHOOL OF GOVERNMENT (2006 – 2008)

Masters Degree in Public Policy with concentration in social policy

Coursework in quantitative policy analysis, budgeting, econometrics, finance, microeconomics

Winner of 2008 Frederick Fischer Memorial Prize for best University-wide writing on poverty and social policy

### COLUMBIA UNIVERSITY, COLUMBIA COLLEGE (2001 – 2005)

Bachelor's Degree in American Government

Six semesters on Dean's List

## Lorna M. Ho Randlett

San Francisco, CA (415)

### SUMMARY

Strategic communications specialist for the top global management consulting firm in the world, McKinsey & Company. Have served the Knowledge, Strategy, Public and Social Sector practices and the West Coast and Mid-Atlantic regions. Areas of concentration include thought leader and stake-holder cultivation and pro-bono client engagements on governance for non profit organizations. Experienced leader / advisor in presentation and oral communication for directors and partners. Specialize in client relationships and high profile event team management.

### AREAS OF STRENGTH

- ♦ Risk and Reputation Management
- ♦ Event Best Practices
- ♦ Goal/Planning Setting and Management
- ♦ Presentation/Communications Training
- ♦ Profile Building
- ♦ MOU Term Negotiations
- ♦ Development Training
- ♦ Stake Holder Relationship Building

### PROFESSIONAL EXPERIENCE

#### McKinsey and Company

2006 - Current

McKinsey & Company is a management consulting firm that helps many of the world's leading corporations and organizations address their strategic challenges, from reorganizing for long-term growth to improving business performance and maximizing revenue. With consultants deployed in more than 40 countries across the globe, McKinsey advises more than 70 percent of Fortune's magazine's most admired companies on strategic, operational, organizational and technological issues. For eight decades, the firm's primary objective has been to serve as an organization's most trusted external advisor on critical issues facing senior management.

#### External Relations Manager (2006 -- current)

Manage external relations and reputation management for senior director of the firm in his role as leader of the firm's knowledge development efforts overseeing the McKinsey Global Institute and the firm's communications, which includes the *McKinsey Quarterly*. Supported director's client work focused on service to public sector organizations in helping dozens of government, corporate, and nonprofit clients solve their most difficult management challenges.

- Performed external relationship management on director's external relations needs as Chairman Emeritus of the Bay Area Council, Chairman of the Economic Institute of the Bay Area, and vice-chair of the Stanford Graduate School of Business Advisory Council, board member for The New America Foundation, Common Cause, California Forward, the Bay Area Science and Innovation Consortium, ChildrenNow, and The California Business for Educational Excellence Foundation and a Trustee for the Committee for Economic Development.
- Supported director's communications and risk and reputation management needs for



extensive portfolio on globalization, productivity, economic development and competitiveness, corporate social responsibility, regulation, education, health care, financial services, and corporate strategy.

**Director of the Office of Public Engagement, SFUSD (2002-2006)**

Responsible for all communication for the San Francisco Unified School District, serving on the executive leadership committee for the superintendent of schools.

- Developed, wrote and oversaw all strategic communication plans and product for the central office of the district.
- Oversaw communications team and advised superintendent's executive committee for SFUSD.
- Managed external relations for key stakeholders of SFUSD including the Business Advisory Council, which lead the campaign for two bond measures totaling more than 750 million dollars in additional funds for SFUSD.
- Performed all risk and reputation management and written and media interviews as spokesperson for SFUSD.

**President, LMH Consulting (2001-2006)**

- Key advisor on strategic communications and earned media to executive clients.

**Anchor, Yahoo Inc. (1999-2001)**

- Delivered financial and technology news for Yahoo Inc. web based streaming live network and principal member of initial entrepreneurial Yahoo Finance Vision team.

**ADDITIONAL TRAINING**

- Stanford University, School of Education Seminar on Advances in Primary Education, 2008
- Executive Leadership Training on Efficiency and Effectiveness, 2005
- University of Missouri, Columbia – School of Journalism, Newsroom Management 1993

**EDUCATION**

B.S. University of California, Santa Cruz

