



SFMTA

Municipal
Transportation
Agency

San Francisco Bike Share: Overview and Update

Jamie Parks

January 29, 2018

Land Use and Transportation Committee

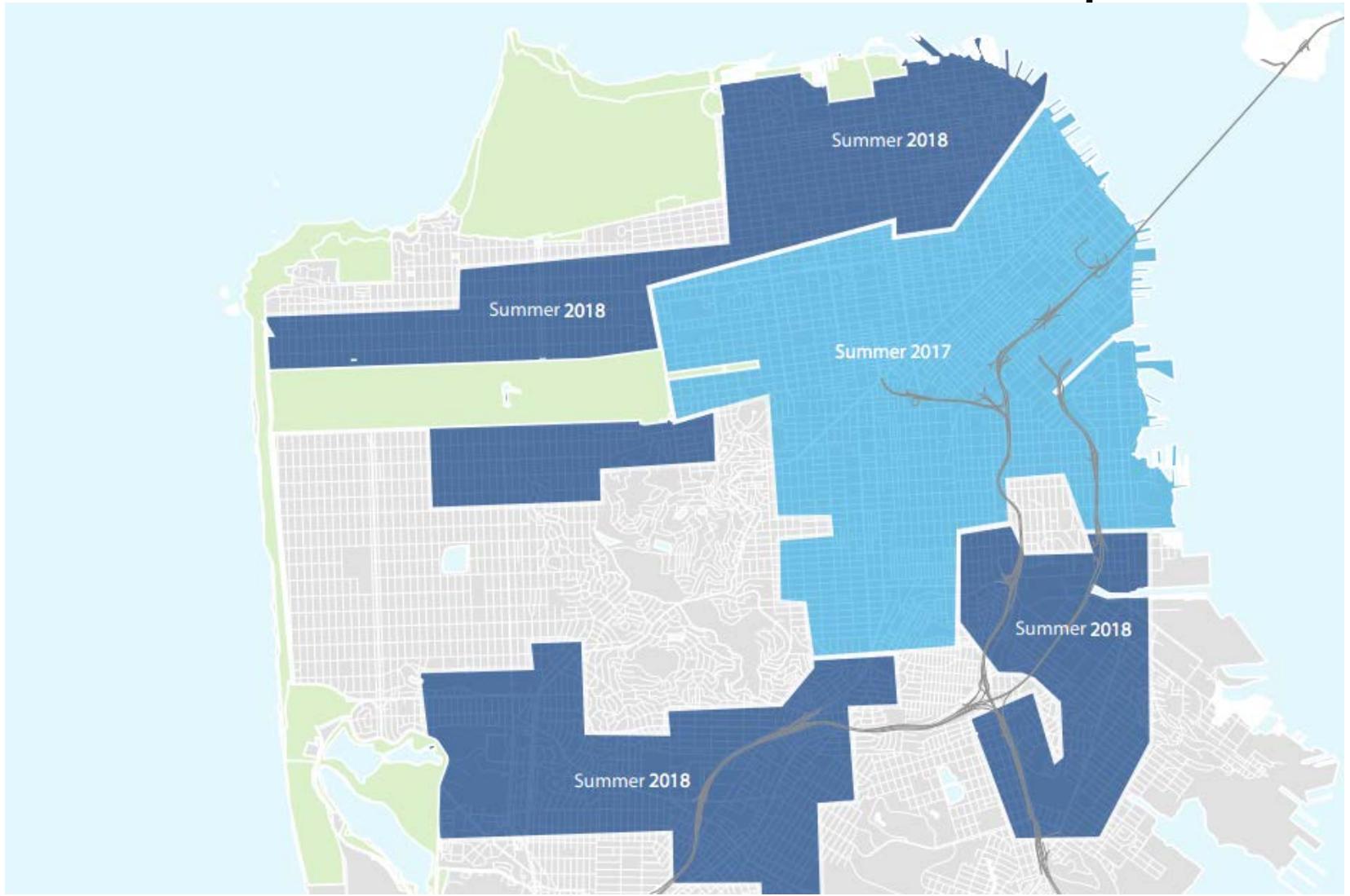
Bay Area Bike Share Pilot: 2013 - 2017



Ford GoBike Public-Private Partnership



Ford GoBike – Current Service Area and 2018 Expansion



Stationless Bikes in Shenzhen



Stationless Bikes Block Melbourne Sidewalk



Bluegogo's Brief SF Launch in 2017



Bluegogo Bankruptcy Highlights Uncertainty in Stationless Bikeshare Industry

FINANCIAL TIMES

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Economy

ers and losers in the sharing
omy

Tech cliché bingo: embrace, shoot
and other guff

China's bike-sharing market rides
on, despite wobbles

Sharing Economy [+ Add to myFT](#)

China's bike-sharing bubble bursts as Bluegogo fails

Group's collapse follows pattern of rapid expansion fuelled by venture capital money



Analysts have described the bike-sharing market as a classic example of China's tech bubbles © Bloomberg

Stationless Bikeshare Permit Requirements

- Affordable pricing
- Service to low-income communities
- Maintenance and operation plan
- Independent equipment safety tests
- Insurance
- Data-sharing

JUMP Stationless E-Bike



JUMP Bikes Dock to Existing Bike Racks



Stationless Bikeshare in Dallas



Bike Clutter Prompts Warning from Dallas Mayor


dallasbikemess
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Pile O Bikes. Thanks @invertedhuman for finding this shot.
 #dallasbikemess #dallasbikelife #of0 #limebike #vbike #spinshot
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6 DAYS AGO




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Broadnax's Letter to Bikeshare Companies

DOCUMENT TEXT
Zoom

Dear Bikeshare Operator,

On December 7, 2017, City of Dallas staff met with all bike share companies operating in Dallas at that time to discuss operational expectations, and all participants expressed understanding and agreement.

Since that time, however, the City has not seen much improvement in bicycle fleet management, and the situation continues to deteriorate. To resolve the situation, please take the following steps immediately:

1. Relocate all bicycles:
 - Located on sidewalks narrower than 10 feet in width
 - Located on turf, landscaping, or other unimproved surfaces
 - Blocking access locations to public or private property and transit stops (including bus and rail transit)
 - Blocking sidewalk curb ramps
 - Located on multi-use trails to their respective trailheads
2. Provide the names and contact information for persons/entities managing your operational and maintenance activities.

If these actions are not taken by February 9, 2018, the City may be left with no choice but to begin removing bicycles in its rights of way, sidewalks, trails and/or trailheads that are identified as obstructions or hazards. We will schedule another meeting in the next week to discuss these issues and the path forward. A hard copy of this email will be mailed by the close of business on Friday, January 19, 2018.

If you have any questions, please contact Michael Rogers, Director of Transportation, at 214-671-9596 or michael.rogers@dallascityhall.com.

In the Spirit of Excellence!!



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Pilot Evaluation Metrics

- System use
 - Ridership
 - Serve new places and people
- Secondary impacts
 - Overcrowding of sidewalks and/or bike racks
 - Maintenance and graffiti abatement
 - Cost to city crews

Questions?

Thank you!



Photo: sfbike.org

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