

## Carroll, John (BOS)

---

**From:** Carroll, John (BOS)  
**Sent:** Tuesday, March 28, 2023 4:06 PM  
**To:** CPC.Referrals; Salmonson, Joel (POL)  
**Cc:** Donovan, Dominica (BOS); Barnes, Bill (BOS); Buckley, Jeff (BOS); Carrillo, Lila (BOS); Chung, Lauren (BOS); Alabanza, Analyn@ABC; amarjit.tamber@abc.ca.gov; Wong, Joanne (POL); Jonas, Stephen (POL); Samuels, Heather (CPC); David Villa-Lobos; david.villalobosf@yahoo.com  
**Subject:** Liquor License Transfer - 4555 Mission Street - Casa Lucaz #3 - BOS File No. 230333  
**Categories:** 230333

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – March 28, 2023](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 230333](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting on May 11, 2023.**

**I request the Planning Department's response before April 14, 2023. Please confirm receipt of this message.**

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445

**(VIRTUAL APPOINTMENTS)** To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Attn: \_\_\_\_\_  
Phone No. \_\_\_\_\_

**DATE:** March 28, 2023

**AP Block/Lot Nos.:** 6014/034  
**Zoning:** Excelsior Outer Mission  
NCD, 40-X  
**Quad:** \_\_\_\_\_  
**Record No.:** \_\_\_\_\_

**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

---

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting of May 11, 2023.

**PLEASE EMAIL YOUR RESPONSE by April 14, 2023, to:**

John Carroll, Public Safety and Neighborhood Services Committee Clerk.  
[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) ~ (415) 554-4445

---

**Applicant name:** Narayana Corp  
**Business name:** Casa Lucaz No. 3  
**Application address:** 4555 Mission Street  
San Francisco, CA 94112

**Applicant contact info:** David Villa Lobos  
415-559-6627  
[david.villalobosSF@yahoo.com](mailto:david.villalobosSF@yahoo.com)  
[david\\_villalobos@sbcglobal.net](mailto:david_villalobos@sbcglobal.net)

**PLANNING REVIEW:**  Approval  Denial

Planning Staff Contact: \_\_\_\_\_  
(Please add comments on a trailing page.)

**POLICE REVIEW:**  Approval  Denial

(Please add comments in a trailing report.)

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2023 MAR 20 PM 1:27

BY \_\_\_\_\_



Attn: San Francisco Board of Supervisors  
1. Carlton B. Goodlett Place, Room 244  
San Francisco, Ca. 94102

Re: 4555 Mission St.  
San Francisco, Ca. 94112  
dba: Casa Lucaz  
ABC Application Type 21, Off-Sale Beer, Wine and Distilled Spirits.

Dear Honorable San Francisco Board of Supervisors,

Our hours are 7 am to 8 pm 7 days weekly. We plan to carry South American and Central American liquor which is carried by very few stores in the Bay Area.

We have at least two people working outside the store taking care of our great selection of fresh fruit and produce, the presence of our staff outside will help to prevent loitering and littering.

Our store is a family grocery store in which we carry Hispanic groceries, Meat, Produce, and Bakery products, adding a Type 21 liquor license will provide our customers the convenience of a one stop shopping experience.

We truly appreciate your consideration, and hope that we can garner your support of our application.

Respectfully



David J. Villa-Lobos, Authorized Agent / Application Consultant  
CLA Consulting  
P.O. Box 642201  
San Francisco, Ca. 94109  
(415) 559-6627  
david.villalobosSF@yahoo.com  
david\_villalobos@sbcglobal.net

3/27/2023

**INFORMATION AND INSTRUCTIONS -**

**SECTION 23958.4 B&P**

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
  - Part 2 is to be completed by the applicant, and returned to ABC.
  - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

*file*

**PART 1 - TO BE COMPLETED BY ABC**

1. APPLICANT'S NAME  
**NARAYANA CORP**

2. PREMISES ADDRESS (Street number and name, city, zip code)  
**4555 MISSION ST SAN FRANCISCO, CA 94112-2603**

3. LICENSE TYPE  
**21**

4. TYPE OF BUSINESS

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Hofbrau/Cafeteria	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Private Club
<input type="checkbox"/> Deli or Specialty Restaurant	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Night Club	<input type="checkbox"/> Veterans Club
<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Brew Pub	<input type="checkbox"/> Tavern: Beer	<input type="checkbox"/> Fraternal Club
<input type="checkbox"/> Bed & Breakfast:	<input type="checkbox"/> Theater	<input type="checkbox"/> Tavern: Beer & Wine	<input type="checkbox"/> Wine Tasting Room
<input type="checkbox"/> Wine only	<input type="checkbox"/> All		

Supermarket

Liquor Store

Drug/Variety Store

Other - describe:

Membership Store

Department Store

Florist/Gift Shop

Service Station

Convenience Market

Convenience Market w/Gasoline

Swap Meet/Flea Market

Drive-in Dairy

5. COUNTY POPULATION  
**5,553/875,010**

6. TOTAL NUMBER OF LICENSES IN COUNTY

On-Sale	Off-Sale	<b>1,136</b>	On-Sale	<input checked="" type="checkbox"/> Off-Sale
---------	----------	--------------	---------	--

7. RATIO OF LICENSES TO POPULATION IN COUNTY

8. CENSUS TRACT NUMBER  
**260.01**

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT  
**4**

On-Sale	<input checked="" type="checkbox"/> Off-Sale	<b>6</b>	On-Sale	<input checked="" type="checkbox"/> Off-Sale
---------	--	----------	---------	--

10. NO. OF LICENSES EXISTING IN CENSUS TRACT

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)  
 Yes, the number of existing licenses exceeds the number allowed  
 No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?  
 Yes (Go to Item #13)  No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER  
**886**

14. TOTAL NUMBER OF REPORTING DISTRICTS  
**654**

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS  
**54,049**

16. AVERAGE NO. OF OFFENSES PER DISTRICT  
**82.64**

17. 120% OF AVERAGE NUMBER OF OFFENSES  
**99.16**

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT  
**35**

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)  
 Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17  
 No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.

b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.

c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name: **Board of Supervisors**

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee)

**jm**

*jm*

**PART 2 - TO BE COMPLETED BY THE APPLICANT (If box #20b is checked)**

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documentation, if desired. Do *not* proceed to Part 3.

22. APPLICANT SIGNATURE

23. DATE SIGNED

**PART 3 - TO BE COMPLETED BY LOCAL OFFICIALS (If box #20c is checked)**

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

24 WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERAGE LICENSE?

Yes

No

See Attached (i.e., letter, resolution, etc.)

25 ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity)

26 CITY/COUNTY OFFICIAL NAME

27. CITY/COUNTY OFFICIAL TITLE

28 CITY/COUNTY OFFICIAL PHONE NUMBER

29 CITY/COUNTY OFFICIAL SIGNATURE

30 DATE SIGNED

**TO:** Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: **644665**  
 Receipt Number: **2767452** (925) 787-0770  
 Geographical Code: **3800**  
 Copies Mailed Date: **December 14, 2022**  
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**  
 First Owner: **NARAYANA CORP**  
 Name of Business: **CASA LUCAZ #3**  
 Location of Business: **4555 MISSION ST  
 SAN FRANCISCO, CA 94112-2603**  
 County: **SAN FRANCISCO**

Is Premises inside city limits? **Yes** Census Tract: **0260.01**

Mailing Address:(If different from premises address)

Type of license(s): **21** Dropping Partner: Yes  No

Transferor's license/name: **429792 / HERCULES, FRANCISCA FLORIDALBA**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
21 - Off-Sale General	PER/PRM	Y			

  

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	12/12/22	\$1,305.00
Application Fee	STATE FINGERPRINTS	NA	5	12/12/22	\$195.00
Application Fee	FEDERAL FINGERPRINTS	NA	5	12/12/22	\$120.00
21 - Off-Sale General	ANNUAL FEE	NA	0	12/12/22	\$849.00
Total					\$2,469.00

Have you ever been convicted of a felony? **No**  
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: December 12, 2022

Applicant Name(s)  
NARAYANA CORP

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2022 DEC 30 PM 2:31  
 BY \_\_\_\_\_



CALIFORNIA DEPARTMENT OF

# Alcoholic Beverage Control

---

**Report Date:** Tuesday, March 28, 2023

---

## LICENSE INFORMATION

**License Number:** 644665 **Primary Owner:** NARAYANA CORP **Office of Application:**

24 - SAN FRANCISCO

## BUSINESS NAME

CASA LUCAZ #3

## BUSINESS ADDRESS

4555 MISSION ST , SAN FRANCISCO, CA, 94112

**County:** SAN FRANCISCO **Census Tract:** 0260.01

---

## LICENSEE INFORMATION

**Licensee:** NARAYANA CORP

### Company Information

OFFICER: MARTINEZ, CESAR LEON (CHIEF FINANCIAL OFFICER)

OFFICER: BHAGWANANI, NITESH (PRESIDENT/SECRETARY)

OFFICER: SINGH, KULBIR (SECRETARY/ASST SEC)

OFFICER: DHIR, KAMAL KANT (TREASURER)

STOCKHOLDER: BHAGWANANI, NITESH

STOCKHOLDER: DHIR, KAMAL KANT

STOCKHOLDER: SINGH, KULBIR

STOCKHOLDER: MARTINEZ, CESAR LEON

---

## LICENSE TYPES

Allow up to six weeks for expiration date updates after fee waiver or renewal fee submittal.

### 21 - OFF-SALE GENERAL

**License Type Status:** PENDING **Status Date:** 12-DEC-2022 **Term:** 12 Month(s)

**Original Issue Date:** **Expiration Date:** **Master:** Y **Duplicate:** **Fee Code:** P40

**Transfers:** From License Number: [21-429792](#)

---

### OPERATING RESTRICTIONS:

No Operating Restrictions found

---

### DISCIPLINARY ACTION:

No Active Disciplinary Action found

---

### DISCIPLINARY HISTORY:

No Disciplinary History found.

---

### HOLDS:

**Hold Type:** H & L PROTEST **Hold Date:** 24-FEB-2023 **Hold Type:** FORM 220 **Hold Date:**

14-DEC-2022



**ESCROWS:**

CALIFORNIA BUSINESS ESCROW INC, 1748 MAIN ST ESCALON,CALIFORNIA 95320