



# ANNUAL REPORT FISCAL YEAR 2021-2022

**Presented To:**

Board of Supervisors, City and County of San Francisco  
San Francisco Office of Economic and Workforce Development (OEWD)  
Board of Directors, North of Market/Tenderloin Community Benefit Corporation

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## introduction

From the date of its inception, in 2005, the North of Market/Tenderloin Community Benefit District has grown exponentially in response to the Tenderloin community's needs. In fiscal year 2021-2022, as the pandemic continued to compound existing inequities in the Tenderloin neighborhood, the TLCBD made significant strides to *restructure, reinvest* in its foundational systems and *position for a new era of impact*.

With the addition of our Resident Voice program in July of 2021, the TLCBD deepened its roots in community-led, block-group model, organizing and advocacy. In Fall of 2021, the TLCBD, together with other key anchor institutions, began to strategize collectively around a set of interventions to address the environmental conditions on the streets. The Director of Resident Voice, via block groups and community organizing, conducted extensive outreach using multilingual collateral and community partnerships in a variety of cultural communities within the Tenderloin, to hold an open forum for resident consultation. *Community-led organizing* resulted in a Letter to the Mayor, and subsequent march of approximately 150 residents, from La Cocina to the Mayor's Office to present the letter, signed by residents and delivered by Tenderloin children, asking the Mayor to declare a *state of emergency in the Tenderloin*.

Mayor London Breed responded in turn with an Emergency Declaration, passed by a vote of the Board of Supervisors, releasing deeply needed resources and deploying City agencies to begin addressing the chronic issues of crime and safety, mental health, housing, access and equity for Tenderloin residents.



TL Transforms made significant progress in 2022. TLCBD's community-driven physical improvement projects, and the organizing and advocacy across the community, led us to work with residents, businesses, and partner organizations to beautify and activate spaces throughout the District. A Dodge Alley pilot began with monthly activations - including increased cleaning, music, plant installations, activities and food - transforming Dodge Alley from a hot spot for drug dealing and use, into a clean, safe, and activated space for community connection.

TL Transforms aims to demonstrate that we can address issues of equity and access to safe and clean shared outdoor spaces in a densely-populated, urban neighborhood like the Tenderloin. We convene, organize and empower our residents through Block Groups to identify and lead physical transformation projects and, in partnership with city partners, we advocate for the funding, maintenance, safety and infrastructure to sustain these advances.

In Fiscal Year 2021-2022 our core programs included:

- **Clean:** daily sweeping, weekly pressure washing and Bigbelly trash receptacles at every intersection • up to 80% response rate for 311 calls for cleaning
- **Safe:** community-led visible safety presence focused on children and seniors as well as advocacy for pedestrian safety and calmer streets
- **Inviting Space:** physical improvement projects and stewardship of shared spaces and parks
- **Economic Opportunity:** helping small businesses thrive
- **Neighborhood Pride:** block groups, organizing and resident advocacy
- **Youth Voice:** empowering transitional age youth to organize for community and policy action
- **Camera Network** - providing after-the-fact footage to support criminal justice system



## leadership & operational strategy

In fiscal year 2022, the Tenderloin community continued to struggle through a second year of the pandemic, with street conditions and community health markedly worsening. TLCBD, with the support of OEWD's Invest in Neighborhoods, other City Partners, Tenderloin property owners and private foundations, continued to lead the response; leaning into our role as convener, backbone organizer for community-led solutions, and change maker.

Highlights and accomplishments, together with our operational strategy, are outlined below.

- Raised over \$432,000 in core support through organizational development and grants management to facilitate a strategic plan for the next three years of TLCBD's development and funding sustainability.
- **Clean:** Overseeing contracts for third-party vendors to staff a Clean Team and provide supplemental cleaning services, ramping up services to meet the need and responding to over 80% of 311 calls for cleaning across the neighborhood as of November 2021.
- **Safe:** Overseeing TLCBD Safe Passage operations, Safe Routes to School work and expanding services through Safe Routes for Seniors, an Active Bicycle Plan, and partnering with SEADC through privately funded expansion of safe escort services to train employees within the AAPI community on safety escort service provision to the children and seniors in the AAPI community - as they faced increased incidents of violence - TLCBD supported through the provision of training, onboarding, route planning and the development of SEADC's safe routes program.
- **Inviting Space:** Overseeing an expanding program to steward the Tenderloin Park Network (Boeddeker, Turk-Hyde Mini, and Seargent Macauley), Safe Passage Park, and activating Dodge Alley through a monthly event and minor improvements to detour negative behavior and reclaim open space for the residents and businesses adjacent.
- **Economic Opportunity:** Overseeing programs for lease negotiation; business attraction and retention; supporting small businesses with mini-grants; and beginning the community consultation with small businesses necessary to design a TL-wide Small Business Marketing Campaign (launching in winter 2023)
- **Neighborhood Pride:** Leading the evolution of the Tenderloin neighborhood by facilitating agency and voice and supporting a growing roster of Block Groups to create a community-driven vision for TL Transforms; including the organization and facilitation of the March on City Hall that led the Mayor to declare a State of Emergency in the Tenderloin.
- **Youth Voice:** continued our newest program, educating youth ages 14-24 to learn how to turn research into policy action. As a youth-led initiative, TLCBD educates and empowers youth to analyze policy initiatives and interventions aimed at addressing the systemic challenges - such as drug-use, homelessness and crime in the Tenderloin; and advocating for youth-led policy change at the highest levels of government and leading community organizing and action.
- **Camera Program:** expanded network that provides after-the-fact camera footage to the police, district attorney and public defender. Expanded network with the addition of seven new cameras.

# Clean

## OUR IMPACT

Pounds of trash removed = 327,500  
 Bags of trash removed = 11,257  
 Graffiti and stickers abated = 7,771  
 Moments of hospitality assistance = 357

Hot Spots pressure washed = 2,690  
 Block faces pressure washed = 6,573  
 Human & animal waste sanitized = 26,990  
 Needles safely removed = 11,433

- Through an ongoing contract with provider **Block By Block**, TLCBD's uniformed Clean Team provided daily supplemental cleaning services throughout the District including sweeping sidewalks and gutters, pressure washing sidewalks, collecting needles, abating graffiti, sanitizing human and animal waste, and reporting illegal dumping seven 7days/week, 361 days/year. This year, in FY2022, with the introduction of 311 responses to requests for cleaning in November of 2021 through DPW, TLCBD - with a high-speed response time - wound up responding to more than 90% of all clean calls in the neighborhood.
- Increased regular pressure washing of every sidewalk in the District from a monthly schedule to a weekly schedule since January 2020. Divided neighborhood into zones that were pressure washed on the same day every week in order to improve accountability and predictability.
- Even in the face of challenges and risks created by the COVID-19 pandemic, TLCBD's Clean Team continued to be a daily, visible presence as "essential workers" for the neighborhood.
- Funded by the Mayor's Office and District 6 Supervisor's Office, TLCBD added 8 Bigbelly trash receptacles at key intersections and hotspots in the Tenderloin. These 76 Bigbellies are a positive addition to the neighborhood, almost doubling the number of receptacles and standing out proudly with colorful artist-designed wraps.
- The Clean Team Program employed 15 high-barrier, low-income employees in cleaning, providing workforce opportunity, skill building and social integration of the clean team staff.



## OUR IMPACT

Daily average # of children escorts = 402  
 Total # of seniors/disabled served = 73,674  
 Total # of residents employed (both Corner Captains, and Leads) = 26  
 Total # of days of operation = 228  
 Total # of "activations" = shifts for activations of public space = 518  
 more than 2 events in public space every week-day of the year

Total # of children escorts = 158,957 (1 in 2 children in the TL are served by Safe Passage)

Safe Passage increased daily service in 2022, as schools reopened and Safe Passage rose to meet the need, providing a visible safety presence for kids and families.

- Led a successful neighborhood-wide 'Safe Trick or Treat Route' effort for the third year, providing kids and families a safe Halloween option in the neighborhood.
- Increased economic opportunity for Corner Captains by implementing new pay structure for employees (high-barrier residents of the TL), reducing staff and increasing hours and pay from a stipend structure to more than minimum wage.
- Safe Passage continued to support food security - providing escorts and staff to the Food Pantry - and ensuring safe park access for youth.
- Continued to expand hours, routes and geographic coverage of Safe Passage in coordination with Urban Alchemy
- Increased safety service coordination, through advocacy and engagement with other safety service providers (SFPD, Urban Alchemy, CODE TL, and TMA Ambassadors), attending weekly meetings and assisting DEM in coordination efforts in response to the Emergency Declaration.
- Expanded partnerships and trainings through privately funded SEADC partnership; expanding escort services to AAPI residents.

# Safe



# Inviting Space

## OUR IMPACT

# of children and youth visiting all three parks = 430 daily

# of seniors visiting all three parks = 127 daily

# of "activations" (i.e., planned programmatic events at the parks) = 243 parks programs

Event highlights included: Tree lighting, Holiday gift drive and give-away, Halloween guided route and Park costume and craft, music and activations at Dodge Alley, as well as Covid testing

97 attendees per event average

400+ families served

The parks and open spaces continued to be an access point for critical resources, including access to open space and exercise, community connectedness and art and educational activities. This year, Inviting Space focused on reclaiming and renovating Dodge Alley - a previous hotspot for negative activity impacting two high-density residential buildings housing children, families, seniors and low-income residents - and offered monthly community events with music, crafts, bubbles, art, and food. SPark also received additional planting, painting and maintenance to refresh the space and continue to provide a clean, safe and active outdoor space for residents, families and seniors. New projects and partnerships emerged in 2022 for physical improvement strategies in the Tenderloin. Some of these are:

- SEADC - private funding for "parklet" on 100 block of Eddy, increased enforcement of no parking law, and physical improvement plan to implement in 2023.
- Hired operational and event management staff in Inviting Space Program.
- Fostered community-led activities in the parks through our TL Resident Parks Advisory Council with neighborhood business owners and residents to help guide this work.
- Led the implementation of the community's vision for a coordinated Park Network and continued maintenance for Safe Passage Park (SPark) and activated the 200 block of Turk.

Other projects completed via block-groups through TLCBD's Resident Voice programs and facilitated in collaboration with Inviting Space include:

- 100 Jones - Greening, 2 planters on the sidewalk & plants. Four residents at the Lyric Hotel receive \$25/a month stipend to care for the plants
- 300 Golden Gate - Parklet @ La Cocina. The SW Golden Gate block group worked closely with La Cocina to provide feedback and suggestions for the parklet in front of La Cocina
- Safe Passage Park refresh (200/300 Turk) - Envelope A&D helped bring supplies for members of the block groups to help repaint and replant at Safe Passage Park
- 100 Golden Gate - Phoenix Day & Tenderloin Sunday Streets allowed the 100 block of Golden Gate to show what is possible for the Golden Gate Greenway. This block group has worked very well to problem-solve and advocate for their block closure (still in progress)
- 300 Ellis - at the Ellis gate behind Boeddeker the block group continued to navigate the challenges of maintaining a community hub together with a weekly food pantry and vaccination services. Several block activations took place such as YWAM's community barbecues and haircuts (for four Fridays in a row in Spring of 2022) as well as Glide's health fair, and Phoenix Day.

Inviting Space highlighted project planned for FY23, and coordinated in FY22 include:

- Golden Gate Greenway planning
- Tenderloin Tree Planting (UC Hastings, DPW & Partners)
- Elm Alley (working as convener and advocate with TL Community School)
- Safe Passage Path Pilot (Envelope & Planning Dept.)



# Economic Opportunity

## OUR IMPACT

# of business-owners assisted: 1:1 consulting = 72

# of mini grants funded = 30

# of businesses assisted = 82

Total financial assistance to businesses = \$80,900

# of signed leases for new businesses opened = 6

# of signed, renewed leases = 2

# of lease terminations = 1

# of LOIs/Proposals submitted = 18

# of leases reviewed/negotiated = 55

Fiscal year 2022 marked the second year of adjusting to adverse business conditions resulting from the COVID pandemic, including lockdowns and mandates that significantly affected business attraction and retention. Many businesses were unable to generate revenue to pay their leases because of closures and required high levels of support from the TLCBD Economic Opportunity team to renegotiate leases and reduce or forgive back-pay. Support for small businesses was provided through one-on-one consultations, referrals and connection to resources such as the SBDC, SBA and legal support and mini-grants through SF Shines. A significant focus was on lease revisions, lease negotiations and lease advising. Additionally, in mid-year, a TL Small Business Marketing Campaign began planning through small business consultation, mock-ups, social media and banner design - as well as the development of a curated directory - to drive more business to the Tenderloin. Our services included:

- grant access and application assistance resulting in funding disbursement to over 30 businesses;
- educating, assisting, negotiating leases and reducing/forgiving back-pay
- providing retention assistance to help maintain vibrancy, by supporting businesses experiencing vandalism, store theft, and broken/boarded up windows and adverse street conditions;
- one-on-one coaching, businesses technical assistance and referral
- business attraction through placement of new businesses and assistance in relocation
- TL Small Business Marketing Campaign planning

## Neighborhood Pride - Resident Voice

### OUR IMPACT

# of block group meetings = 168

# of attendees = Average 10 each

# of improvements/interventions planned = 7

# of improvements/interventions completed = 5

# of City Agency Consultations & Listening Sessions = 96

In Fall of 2021 the TLCBD, together with other key anchor institutions, began to engage in a higher level of coordination and collaboration, working together to develop a set of interventions to address the environmental conditions on the streets. The Director of Resident Voice, via block groups and community organizing, conducted extensive outreach using multilingual collateral and community partnerships in a variety of cultural communities within the Tenderloin, to hold an open forum for resident consultation. Community-led organizing, through block groups and through increased CBO partnership and coordination, resulted in the aforementioned Letter to the Mayor, and subsequent march of approximately 150 residents. It also ignited a new level of self-agency for the TL community's youth, families, and small businesses. Requesting assistance in an organized, direct-action way empowered the community to lead as change makers and participants in solutions to the Tenderloin's most challenging issues.

Mayor London Breed's Emergency Declaration, passed by a vote of the Board of Supervisors, released deeply needed resources into the community and deployed City agencies to begin addressing issues of crime and safety, mental health, housing, access and equity for Tenderloin residents. It also resulted in sustained community and CBO engagement.

TLCBD made enormous strides in FY2022 through our Resident Voice program. The block-group organizing, across 7 established blocks and a multitude of CBO and City Agency partners, as well as consistent consultation with the small business community- allowed for TLCBD to facilitate community-led political action that is continuing to result in meaningful change. In 2023, TLCBD intends to learn from this success and lean into the block-group model of community-led organizing and action.



# Neighborhood Pride - Youth Voice

## OUR IMPACT

# of youth interns = 10 interns

# of days employed = 42 days

# of trainings provided = 15 trainings

The Project Safe Neighborhoods program started January 2021 through a federal grant with Department of Justice and the Children's Initiative, aimed at disrupting the cycle of youth engagement in the drug trade. FY22 saw the second year of our intern program, which launched on June 16th, 2021.

Youth continued to focus on issues impacting Transitional Age Youth (14-24) in the TL, such as: Housing availability, Park Stewardship, Neighborhood Safety Presence expansion and SFPD capacity and role, Participation in TL Community Action Plan, Process for partners getting housing together, Noise Pollution, Harm Reduction Services, Safe Consumption Sites, Open Space for teens/TAY, Improve Coordinated Entry, Disruption of Open Air Drug Market, Healthy food options in local markets.

A key highlight for the year was the support that the TLCBD was able to give to the community events and youth-serving programs in the neighborhood. Working with partner organizations like Larkin Street Youth, Huckleberry, HealSF and the Center for Youth Wellness to provide TLASP training with a six session trauma training focused on Early Childhood Adverse Experiences as well as community trauma.

Additionally, Youth Voice was instrumental in providing advocacy to the Tenderloin Community through the Emergency Declaration - assisting with organizing, outreach and political action coordination - as well as presenting key issues to policy makers across a myriad of agencies, including OEWD, DCYF, the Mayor's Office, Dept. of Emergency Management, SFPD, TL People's Congress, and others.



## Strategic Plan & Developments

One year in to our Strategic Plan implementation, we have met some of our key goals: hiring a Senior Director of Finance & Administration, we implemented new fiscal policies and systems to improve our financial health; we exceeded our annual target of raising funds for core support, and we began to lean into a re-organization of our programs into three pillars, 1) Policy & Voice, 2) Operations & Stewardship, and 3) Finance & Administration. At the close of FY22 Simon Bertrang resigned, ushering in new leadership under Kate Robinson (a previous Senior Director at TLCBD and a visionary leader).

Based on the success of the block-group model under Resident Voice over the past two years, we anticipate further expanding our Policy & Voice team to encompass Youth Voice and Business Voice - organizing for political action and meaningful change through community-led initiatives. We also anticipate further refining our Operations & Stewardship work to encompass Clean Team, Parks Operations, and Safe Passage - being the on-the-ground services delivered to the community to make it safe, clean and active. Our Finance & Administration team will also likely expand in FY23 to continue to grow our administrative backbone and sustainability.

In FY22, during our Staff and Board Retreat, **Guiding Principles** that allow us to focus our responses and directives in the community were adopted to continue to inform our work by:

1. Centering children and families, seniors and small businesses
2. Providing connection for Tenderloin residents to meaningful services
3. Engaging in genuine community process
4. Improving conditions in the Tenderloin neighborhood



# TENDERLOIN

## Assessment And Financial Information



# Property Assessment Calculations

The North of Market/Tenderloin CBD is funded by annual assessments upon parcels throughout the district. The services and activities are provided uniformly throughout the North of Market/Tenderloin CBD. The annual cost of the special benefits received from the services is apportioned in direct relationship to each parcel's use, building square footage, lot square footage and linear street frontage.

Each parcel is assigned a proportionate benefit unit for each building square foot, lot square foot and linear street front foot. The sum of the total special benefit units in the CBD is then divided into the assessment budget to determine the assessment rate for each benefit unit. Rates are subject to an annual increase per year not to exceed the greater of 4% or the consumer price index (CPI).

## For Profit Land Use

LAND USE TYPE	RATE/ LOT SQ FT
Building Square Footage	0.047726
Lot Square Footage	0.290000
Linear Street Frontage	18.679659

## Non-Profit Land Use

LAND USE TYPE	RATE/ LOT SQ FT
Building Square Footage	0.037832
Lot Square Footage	0.230925
Linear Street Frontage	14.959892

# July 2021 - June 2022 Statement of Financial Position\*

<b>Assets</b>		<b>Liabilities &amp; Net Assets</b>	
Cash and cash equivalents	1,137,750	LIABILITIES	
Receivables (Net)	1,154,041	Accounts Payable & Accrued Expenses	563,623
Other Current Assets	33,808	<b>Total Liabilities</b>	<b>563,623</b>
Furniture & Equipment (Net)	6,849	NET ASSETS	
<b>Total Assets</b>	<b>2,332,448</b>	Without Donor Restrictions	1,038,253
		With Donor Restrictions	730,572
		<b>Total Net Assets</b>	<b>1,768,825</b>
		<b>Total Liabilities &amp; Net Assets</b>	<b>2,332,448</b>

## Management Plan Budget

<b>Service Category</b>	<b>Dollar Amount</b>	<b>Percentage</b>
Clean & Safe	1,356,618	66.77%
Public Realm, Marketing Events & Advocacy	315,950	15.55%
Management & Administration	359,103	17.68%
<b>Total</b>	<b>2,031,671</b>	<b>100%</b>
Assessment Revenue	1,963,813	96.66%
Non-Assessment Revenue	67,858	3.34%
<b>Total</b>	<b>2,031,671</b>	<b>100%</b>

\*Audited financial statement upon request

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TENDERLOIN COMMUNITY  
BENEFIT DISTRICT

## FY 2021-22 Budget

### Dollar Amounts

Service Category	ASSESSMENT	NON-ASSESSMENT	Total
Clean & Safe	1,574,440	463,875	2,038,315
Public Realm, Marketing Events & Advocacy	392,400	-	392,400
Management & Administration	409,331	448,826	858,157
<b>Total</b>	<b>2,376,171</b>	<b>912,701</b>	<b>3,288,872</b>

### Percentages

Service Category	ASSESSMENT	NON-ASSESSMENT	Total
Clean & Safe	66.26%	50.82%	61.98%
Public Realm, Marketing Events & Advocacy	16.51%	0.00%	11.93%
Management & Administration	17.23%	49.18%	26.09%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

## FY 2021-22 Actuals\*

### Dollar Amounts

Service Category	ASSESSMENT	NON-ASSESSMENT	Total
Clean & Safe	1,421,582	2,375,924	3,797,506
Public Realm, Marketing Events & Advocacy	355,396	7,877	363,273
Management & Administration	355,396	86,221	441,617
<b>Total</b>	<b>2,132,374</b>	<b>2,470,022</b>	<b>4,602,396</b>

### Percentages

Service Category	ASSESSMENT	NON-ASSESSMENT	Total
Clean & Safe	66.66%	96.19%	82.51%
Public Realm, Marketing Events & Advocacy	16.67%	0.32%	7.89%
Management & Administration	16.67%	3.49%	9.60%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

\*Audited financial statement upon request

# FY 21-22 Revenue Sources

ASSESSMENTS	FY 21-22 ACTUALS	% OF ACTUALS
FY Assessment Revenue	2,132,373	100%
Penalties	-	-
Redemption + Redemption Penalties	-	-
<b>Total Assessment (Special Benefit) Revenue</b>	<b>2,132,373</b>	<b>30.21%</b>
NON-ASSESSMENTS	FY 21-22 ACTUALS	% OF ACTUALS
Contributions and Sponsorships	1,653,873	23.43%
Grants	1,900,324	26.92%
Donations	5,216	0.07%
Interest Earned	16,236	0.23%
Earned Revenue	1,141,682	16.17%
Other (In-Kind & Misc - includes PPP forgiveness)	209,440	2.97%
<b>Total Non-Assessment (General Benefit) Revenue</b>	<b>4,926,771</b>	<b>69.79%</b>
<b>Total</b>	<b>7,059,144</b>	<b>100%</b>

## FY 21-22 Carry Forward

FY 21-22 ASSESSMENT CARRY FORWARD DISBURSEMENT *	DOLLAR AMOUNT	SPEND DOWN TIMELINE
Clean & Safe	152,858	July - December 2023
Public Realm, Marketing Events, & Advocacy	37,004	July - December 2023
Management & Administration	3,826	July - December 2023
<b>Special Assessment Total</b>	<b>193,688</b>	

FY 21-22 NON-ASSESSMENT CARRY FORWARD DISBURSEMENT **	DOLLAR AMOUNT	SPEND DOWN TIMELINE
Non-Assessment Advocacy	702,500	July - December 2023
Security Camera Donations	28,072	July - December 2023
<b>Total Non-Assessment Revenue</b>	<b>730,572</b>	

\* Assessment : Budget – Actual

\*\* Non Assessment : From FY22 Restricted Net Assets/Balance Sheet

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TENDERLOIN COMMUNITY  
BENEFIT DISTRICT

## FY 22-23 Budget

REVENUE	AMOUNT	% OF INCOME
Assessment Revenue	2,158,000	32.68%
Fundraising & Other	4,445,000	67.32%
<b>Total Revenue</b>	<b>6,603,000</b>	<b>100%</b>

EXPENSES	ASSESSMENTS	% OF ASSESSMENT	% OF ALL EXPENSES
Clean & Safe	1,445,860	67.00%	24.52%
Streetscapes, Advocacy, Marketing & Events	366,860	17.00%	6.22%
Management & Administration	345,280	16.00%	5.86%
<b>Total Assessment Expenses</b>	<b>2,158,000</b>	<b>100%</b>	
Other Grants & Fund Expenses	3,738,659		63.40%
<b>Total Expenses</b>	<b>5,896,359</b>		<b>100%</b>

## FY 21-22 Donors \$1,000 and Over

DONOR NAME & ADDRESS	DATE OF DONATION	TOTAL AMOUNT OF DONATION WITHIN REPORTING PERIOD	IDENTIFIED RESTRICTED USES	FINANCIAL INTEREST OF DONOR
Grassroots Non Profit Collective, San Francisco,	7/23/2021	1,500	Tenderloin Merchants Association use only	corporation
Cross Cultural Family Center	7/12/2021	20,000	Safe Passage Park use only	corporation
Saint Francis Foundation, 900 Hyde Street, Suite 1208, San Francisco	7/23/2021	10,000		foundation
Chinatown Community Development Center, San Francisco, CA	8/3/2021	15,000	Safe Passage Park use only	corporation
Hellman Foundation, San Francisco, CA	9/9/2021	100,000	Park Program use only	foundation
Vikrum Dave Aiyer, San Francisco, CA	9/27/2021	5,000	Tenderloin Merchants Association use only	corporation
Chip Conley Foundation, 156 Texas Street, San Francisco	10/22/2021	5,000		foundation
Market Street Residential LLC, 235 Montgomery Street, Suite 960, San Francisco, CA	11/24/2021	5,000		corporation
Seed Fund Grant, San Francisco, CA	11/29/2021	15,000		foundation
Kenneth Rainin Foundation, 155 Grand Avenue, Suite 1000, Oakland, CA	12/20/2021	20,000	capacity building and fundraising use only	foundation

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## FY 21-22 Donors \$1,000 and Over

DONOR NAME & ADDRESS	DATE OF DONATION	TOTAL AMOUNT OF DONATION WITHIN REPORTING PERIOD	IDENTIFIED RESTRICTED USES	FINANCIAL INTEREST OF DONOR
Silicon Valley Community Foundation, 2440 West El Camino Real, Suite 300 Mountain View, California	3/2/2022	21,600	shared program use only	foundation
Silicon Valley Community Foundation, 2440 West El Camino Real, Suite 300 Mountain View, California	3/2/2022	177,500	Camera Program use only	foundation
Silicon Valley Community Foundation, 2440 West El Camino Real, Suite 300 Mountain View, California	3/2/2022	42,500	Safe Passage Program use only	foundation
Silicon Valley Community Foundation, 2440 West El Camino Real, Suite 300 Mountain View, California	3/2/2022	40,000	Clean Program use only	foundation
Silicon Valley Community Foundation, 2440 West El Camino Real, Suite 300 Mountain View, California	3/2/2022	245,000	Inviting Space Program use only	foundation
Silicon Valley Community Foundation, 2440 West El Camino Real, Suite 300 Mountain View, California	3/2/2022	52,660	Admin use only	foundation
R&D Impact Foundation, San Francisco, CA	3/16/2022	25,000		foundation
Mid-Market Business Association, San Francisco, CA	5/6/2022	165,293	Inviting Space Program use only	corporation

TENDERLOIN

## FY 21-22 Donors \$1,000 and Over

DONOR NAME & ADDRESS	DATE OF DONATION	TOTAL AMOUNT OF DONATION WITHIN REPORTING PERIOD	IDENTIFIED RESTRICTED USES	FINANCIAL INTEREST OF DONOR
Mid-Market Business Association, San Francisco, CA	5/6/2022	34,707	fiscally sponsored projects use only	corporation
Homeless Children's Network, 3450 3rd Street, Bldg 1, Unit 1C, San Francisco, CA	5/31/2022	10,000	pass through to Tenderloin Rec Center/Sondra Long use only	corporation
Hellman Foundation, San Francisco, CA	6/9/2022	10,000	Inviting Space Program use only	foundation
Silicon Valley Community Foundation, 2440 West El Camino Real, Suite 300 Mountain View, California	6/13/2022	250,000	Camera Program use only	foundation
SFCDMA Community Fund, San Francisco, CA	6/27/2022	50,000	Tenderloin Merchants Association use only	corporation
<b>Total</b>		<b>1,320,760</b>		

TENDERLOIN



# summary of programs, events and activities

## Cameras

TLCBD Surveillance Technology Report for FY 2021-2022

List of the Surveillance Technology that TLCBD either owns or licenses for ongoing use:

### 109 IP (internet protocol) Video Recording Cameras of three types:

- Avigilon H4 Multi Sensor IP Cameras (AV-15C-H4A-3MH-180 & AV-15C-H4A-3MH-270)
- Multi-Sensor Cameras have 3 to 4 lenses capturing footage at either 180 degrees or 270 degrees at 15 megapixels, either 4 mm lenses or 2.8 mm lenses, and lightcatcher technology (to capture detail in areas with low lighting).
- Avigilon H5 Single Sensor IP Bullet Cameras (AV-4.0C-H5A-B02-IR)
- Bullet Cameras have a single sensor capturing footage at 4 megapixels, 9-22 mm lens, and "lightcatcher technology" (to capture detail in areas with low lighting).
- Axis 2MP Q1700-LE Robust Outdoor Color HD IP Cameras (AX-01782-001)
- Robust Outdoor Color HD Cameras have a single sensor capturing footage at 2 MP (mega pixels), capture range of 50 meters to 100 meters, 1920 x 1080 resolution, and can capture sharp images of license plates during day and night

### Avigilon Control Center 7 Video Management Software (ACC 7)

- Video Management Software secured through firewall port forwarding. Camera footage is stored on physical network servers at each site/location and is accessed remotely through the Centralized Camera Control Center which is password protected and can only be accessed by authorized users.

### Purpose for the use of any Surveillance Technology:

- TLCBD's cameras are never monitored and are only accessed when a video retrieval request form is submitted and approved for after-the-fact safety and/or criminal incidents that occur in the Tenderloin in public spaces where the cameras are installed.

Funding Contributions: \$0

Private Contributions: \$427,500 from the Silicon Valley Community Foundation



## list of requesters of camera footage

### Cameras

Names of all organizations or individual who accessed information from the Surveillance Technology:

#### TLCBD authorized program staff

Camera Vendor Installation and Maintenance: Applied Video Solutions

#### Property owners who elect to access footage feed to cameras on their property:

- Page Hotel
- Broadway SF
- Rubicon Partners
- Cova Hotel
- Phoenix Hotel
- Murphy Properties
- Tenderloin Neighborhood Development Corporation
- Haig Mardikian Enterprise
- UC Hastings College of Law
- Youth With A Mission
- La Cocina
- Faithful Fools Ministry
- Darussalam Mosque
- Prism Apartments



# district boundary map

## Camera Policy Link

Organizations who've requested for footage evidence for after-the-fact incidents:

### City Department

San Francisco Police Department  
 San Francisco Public Defender's Office  
 USDA - Office of Inspector General  
 San Francisco District Attorney's Office  
 San Francisco Human Service Agency  
 United States Park Police

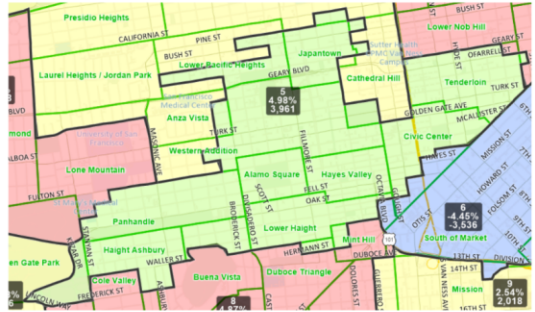
SF Standard  
 Faithful Fools Ministry  
 Case Barnett Law  
 Urban Alchemy  
 DH Construction  
 Bordin Semmer LLP  
 Custard Insurance

### Organization or Business

TLCBD  
 La Cocina  
 Unite Here Local 2  
 Warm Planet Bikes  
 MetroMile  
 SEIU Local 87  
 Pacific Structures  
 Centric General Contractors

**Civilian:**  
 A. Tserendorj  
 T. Phillips  
 M. Crofut  
 N. Werthman  
 P. Einbud  
 N. Qur  
 B. Vazquez  
 M. Gibson

**T. Pochodowicz**  
 C. Chau  
 F. Bucknor  
 S. Meas  
 C. Barbour  
 G. Montgomery  
 S. S. Knapp  
 M. J. Morales-Barbosa  
 C. Barbour



TLCBD Policies: TLCBD Board of Directors established and approved the Tenderloin Camera Network Usage Policy & Procedures prior to the installation and launch of the TLCBD's Camera Program. The Usage Policy is attached.

## BOARD ROSTER

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