



# THE GOOD FOOD PURCHASING PROGRAM

Making Good Food for All Possible.



# POWER OF PROCUREMENT



Institutional Food Service =  
**\$150 Billion**

Source: Economic Research Service (ERS). 2017. Market segments. Washington, DC: US Department of Agriculture.

**CENTER**

GOOD FOOD PURCHASING

# VALUES SHAPE POLICY & PRACTICE

THE GOOD FOOD PURCHASING PROGRAM IS A COMMITMENT TO:

**NUTRITION**

**ENVIRONMENTAL SUSTAINABILITY**

**VALUED WORKFORCE**

**LOCAL ECONOMIES**

**ANIMAL WELFARE**

**TRANSPARENCY + VERIFICATION =  
MARKET SHIFTS**

**CENTER**

GOOD FOOD PURCHASING

THIS IS  
HOW WE

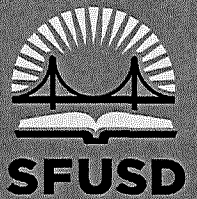
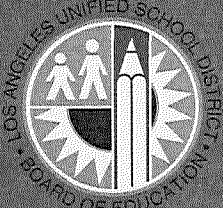
**TRANSFORM OUR FOOD SYSTEM**

2018



14 CITIES  
 28 INSTITUTIONS  
 \$.9 BILLION ANNUAL FOOD SPEND

# Purchasing Impacted: \$880 million



Community Schools Thriving Students

BALTIMORE CITY  
 PUBLIC SCHOOLS

NYC  
 Food Policy



DISTRICT OF COLUMBIA  
 PUBLIC SCHOOLS

Boulder Valley School District  
*Excellence and Equity*



AUSTIN  
 Independent School District



The University of Texas at Austin  
 Housing and Dining



MINNEAPOLIS  
 PUBLIC SCHOOLS  
 Urban Education. Global Citizens.



## LOS ANGELES UNIFIED SCHOOL DISTRICT

- .74 M daily meals
- \$150 M annual food budget
- 80% of students qualify for free and reduced price school meals



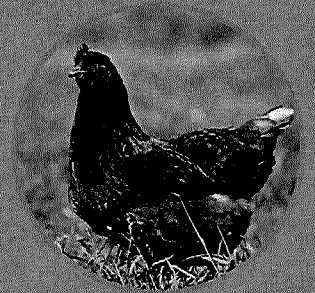
**LOCAL & FAIR ECONOMIES**

\$12M in new local produce purchases;  
220 new food chain jobs;  
440 workers with higher wages and better benefits



**HEALTHY & SUSTAINABLE**

45 M servings of reformulated low-sodium bread without high fructose corn syrup, made from 100% sustainable, local wheat



**LESS MEAT, BETTER MEAT**

28% reduction in meat purchases and >1 B gallon water savings annually;  
\$70M contracts for chicken produced without routine antibiotics

## OAKLAND UNIFIED: FOUR STAR ACHIEVEMENT



**21 points**

**LOCAL 7pts.**



More than 30% of our purchases come from regional companies, including nearly \$250,000 per year from small and mid-sized producers. Programs like California Thursdays and Produce Markets create more opportunities for us to directly support regional producers and connect our students with the farmers who grow the plums, carrots, strawberries, and more on their plates!

**SUSTAINABLE 4pts.**



Between 2014 and 2015, we reduced our carbon and water footprints by over 20%. We've also reduced our less-than-ideal meat usage. We are also teaching food waste through our Food Share Totes program, on-site composting at every school, and donation of excess food to local non-profits to help us ensure leftover good food is put to good use!

**FAIR 4pts.**



We are proud to provide good jobs with living wages and benefits to our nutrition services employees, and recognize our role to help ensure that workers who harvest, process, pack, and deliver food for our schools are also treated well by state employers. We support the mission of responsible sourcing through our partnerships with Fair Food USA, Berkeley's former policy team, Fresh Access, and ALMA Organics.

**HUMANE 2pts.**



Over 15% of meat, dairy and egg products we purchase are higher animal welfare products, a high bar among school districts nationwide. We've also focused on sourcing animal products that minimize antibiotic usage because it's good for farm animals and good for health.

**HEALTHY 4pts.**



Healthy meals for our 50,000 of students is our top priority. We purchase the highest quality items as possible, prepare them to maximize their nutritional value, and encourage healthy choices in our cafeterias.



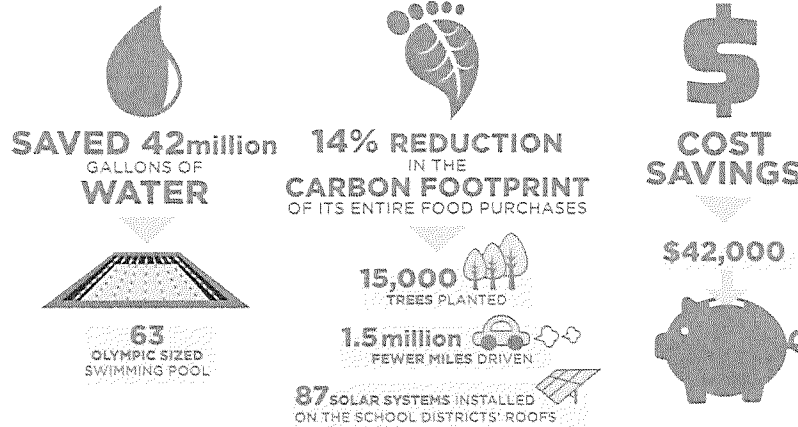
### PROFILE

Free and Reduced Price Lunch: 73%  
Students of Color: 90%  
Annual Food Spend: \$6.7 M

LESS MEAT, HEALTHIER FOOD = WATER & CLIMATE BENEFITS & COST SAVINGS

## FOOD SHIFTS MATTER

Over 2 years, Oakland Unified School District reshaped its menu with fewer animal foods and more protein-rich legumes and vegetables. This shift generated considerable **water** and **climate benefits**, and **cost savings**.



## OUR NATIONAL PARTNERS

### CORE NATIONAL EXPANSION PARTNERS



### NATIONAL CAMPAIGN COMMITTEE



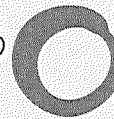
ChangeLab  
Solutions



DOMESTIC  
FAIR TRADE  
ASSOCIATION



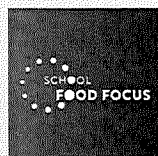
FARMFORWARD



Friends of  
the Earth



JOHNS HOPKINS  
CENTER for a LIVABLE FUTURE



- Animal Legal Defense Fund
- ASPCA
- Asian Pacific Islander Legal Outreach
- CUESA
- Farm Forward
- Food Chain Workers Alliance
- Health Care Without Harm
- HEAL Food Alliance
- Humane Society
- Legal Aid at Work
- Mayor's Office on the Status of Women
- Natural Resources Defense Council
- Pesticide Action Network North America
- San Francisco Urban Agriculture Alliance
- SPUR
- Stop Slavery, a Northern California Coalition of Catholic Sisters Against Human Trafficking
- Teamsters Joint Council 7
- Union of Concerned Scientists

- ✓ Assess
- ✓ Set Goals + Make Shifts
- ✓ Track Progress
- ✓ Celebrate Success



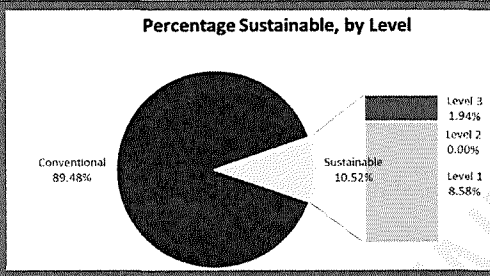


### Annual Documentation

- Food Service Operations Overview
- Baseline Nutrition Assessment
- Signed Supplier Code of Conduct
- Line item food purchasing records for produce, milk & dairy, meat & poultry, grains, and seafood

### Sample Baseline Report

Good Food Purchasing Baseline Assessment Overview -As of 1/3/2017		Projected Score - Baseline is Met in All Categories
12 Points		15 Points
Local Economies	6 Points	6 points
Environmental Sustainability	0 Points	1 point
Valued Workforce	1 Point	2 points
Animal Welfare	0 Points	1 point
Nutrition	4 Points	4 points
Value Chain Equity & Innovation	1 Point	1 point



**GOOD FOOD PROVIDER** ★★ ★ **17pts.**

**LOCAL 6pts.** Creating opportunities for businesses in our community to thrive is important to us. Over 50% of our food is purchased from producers in Southern California, including very small farmers, minority-owned businesses, and businesses located in LA County.

**SUSTAINABLE 1pt.** Over 15% of our purchases are from producers with high-level certifications from the USDA. We are looking for more options from organic and minimal use of growth hormones & antibiotics in dairy cattle.

**FAIR 6pts.** Over 10% of our purchases come from suppliers who pay living wages and respect their employees. We include more small and minority-owned businesses in our work with our suppliers to improve food justice.

**HUMANE 1pt.** 15% of our meat, poultry and dairy products are humanely produced, including 65% of our eggs being cage-free and 10% of our meat being antibiotic-free.

**HEALTHY 3pts.** We purchase whole, seasonal fruits and vegetables and minimize added sugars, sodium, and fats. Our most nutritious offerings are featured in high-visibility areas to make healthy choices easy.

Learn more about the program here. [goodfoodpurchasing.org](http://goodfoodpurchasing.org)

## Sheriff's Department

### January 2018

- ✓ RFP for jail food contract included requirement to work with SFSD and Center to complete a baseline assessment w/in 12 months of executed contract AND help SFSD meet or exceed 1 star GFPP level in Y2-Y5.

### February 2018

- ✓ Center participated as member of RFP evaluation panel

## Department of Public Health

### July 2017

- ✓ Executed contract with Center to conduct baseline assessments for Zuckerberg General Hospital & Laguna Honda Hospital

### Summer 2017

- ✓ Initiated data collection for baseline assessments. Received purchasing records from US Foods.