



Mayor's Communications Office and Public Safety Agencies

Thursday, May 5, 2022

Mayor's Communications Office Coordination and Support with Public Safety Agencies



- **Public Safety Departments under Mayor's Office**

- Department of Emergency Management
- Juvenile Probation Department
- San Francisco Fire Department
- San Francisco Police Department

- **Public Safety Departments outside the Mayor's Office**

- Adult Probation Department
- Office of the District Attorney
- San Francisco Sheriff's Department

Communications Support: Urgent Events



- Public awareness
- Leading vs. supporting
- Coordinate follow-up responses with agencies

Communications Support: Policies, Programs, and Investments



- Coordinate on press outreach and response
- Examples:
 - SFFD overtime budget supplemental
 - SFPD and District Attorney's Office on MOU extension

Media Support: General Inquiries Media Inquiries



- **Types of Media Inquiries:**

- To the Mayor's Office

- To the Department

Communications Support: Workforce Support



- **Examples:**
 - Visiting 911 dispatch on the one year anniversary of the launch of the Street Crisis Response Team, where the Mayor thanks 911 dispatchers and then held a media event recognizing SCRT.
 - Attending Police Academy Graduations to congratulate new recruits.