

1 [Prohibition on Video Signs and Rotating Signs]

2
3 **Ordinance amending the Planning Code to add Section 602.21A and to amend Sections**
4 **607 and 607.1 to define video signs and to prohibit the use of such signs that project or**
5 **emit animated video or video images of any kind in specified districts; amending**
6 **Planning Code Section 607 to prohibit use of certain rotating signs in specified**
7 **districts; making findings of consistency with the San Francisco General Plan and the**
8 **Priority Policies of Planning Code Section 101.1; and making the prohibition on video**
9 **signs retroactive to February 20, 2001.**

10 Note: Additions are *single-underline italics Times New Roman*;
11 deletions are *strikethrough italics Times New Roman*.
12 Board amendment additions are double underlined.
Board amendment deletions are ~~strikethrough normal~~.

13 Be it ordained by the People of the City and County of San Francisco:

14 Section 1. The San Francisco Planning Code is hereby amended by adding Section
15 602.21A, to read as follows:

16 Section 602.21A. Video Sign. A sign that displays, emits, or projects or is readily
17 capable of displaying, emitting or projecting a visual representation or image; an animated
18 video, visual representation, or image; or other video image of any kind onto a building, fabric,
19 screen, sidewalk, wall, or other surface through a variety of means, including, but not limited
20 to: cable; camera; computer; digital cinema, imaging, or video; electronic display; fiber optics;
21 film; internet; intranet; light emitting diode screen or video display; microprocessor or micro-
22 controlled based systems; picture frames; plasma display; projector; satellite; scrolling display;
23 streaming video; telephony; television; VHS; wireless transmission; or other technology that
24 can transmit animated or video images.

1 Section 2. The San Francisco Planning Code is hereby amended by amending Section
2 607, to read as follows:

3 SEC. 607. COMMERCIAL AND INDUSTRIAL DISTRICTS.

4 Signs in C and M Districts, other than those signs exempted by Section 603 of
5 this Code, shall conform to the following provisions:

6 (a) General Advertising Signs. No general advertising sign shall be permitted
7 in any C-1 District or within 200 feet of the park known as Union Square and visible from said
8 park, except that a replacement sign of the same size or smaller, of the same type as defined
9 in this Code or as interpreted by the Zoning Administrator, and at the same approximate
10 location as an existing sign would be allowed within 200 feet of said park provided that the
11 sign is otherwise permitted by the Planning Code, would cast no additional shadow upon
12 Union Square, has no intensification of lighting as determined by the Zoning Administrator,
13 and is not internally lighted or backlighted. Use of neon is not precluded by this provision.
14 Temporary general advertising signs determined by the Zoning Administrator to be at
15 pedestrian level and less than 50 square feet in size are not precluded by this provision.

16 (b) Roof Signs. Roof signs shall be permitted in all C and M Districts other
17 than C-1 only if Subsections (1) through (3) below are satisfied; except that a roof sign that is
18 designated historic pursuant to Sections 303 and 608.14 of this Code may be permitted
19 without regard to Subsections (1) through (3) below:

20 (1) The sign does not extend more than 25 feet above the roofline of the
21 building on or over which the sign is placed; and

22 (2) All parts of the sign are within 25 feet of, and the sign is mounted at not
23 more than a 45-degree angle from, a wall of a building the roofline of which is at least as high
24 as the top of the sign; and
25

1 (3) Such wall forms a complete backdrop for the sign, as the sign is viewed
2 from all points from which the sign is legible from a public street or alley.

3 (c) Wind Signs. No wind sign shall be permitted in any C or M District.

4 (d) Moving Parts. No sign shall have or consist of any moving, rotating, or
5 otherwise physically animated part (as distinguished from lights that give the appearance of
6 animation by flashing, blinking or fluctuating), except as follows:

7 (1) Moving or rotating or otherwise physically animated parts may be used
8 for the rotation of barber poles and the indication of time of day and temperature.

9 (2) In the case of a general advertising sign in C-2, C-3, C-M, M-1 and M-2
10 Districts, except for signs located within 200 feet of the park known as Union Square and
11 visible from said park and signs located so as to be primarily viewed by persons traveling on
12 any portion of a freeway, moving ~~or rotating~~ or otherwise physically animated parts may be
13 used if such parts do not exceed a velocity of one complete cycle in a four-second period
14 where such parts constitute less than 30 percent of the area of the sign or if, where such parts
15 constitute a greater area of the sign, they do not exceed a velocity of one complete cycle in a
16 four-second period and are stationary at least half of each eight-second period; except that
17 signs designated historic pursuant to Sections 303 and 608.14 of this Code may have such
18 moving features otherwise prohibited for signs located so as to be primarily viewed by
19 persons traveling on any portion of a freeway.

20 (3) Notwithstanding the type of signs permissible under subparagraph (d), ~~no a video~~
21 sign shall ~~is prohibited~~ project or emit animated video or other video images of any kind.

22 (4) Notwithstanding the type of signs permissible under subparagraph (d)(2), ~~no a sign~~
23 that rotates is prohibited ~~shall rotate.~~

24 (e) Illumination. Any sign may be nonilluminated or indirectly or directly
25 illuminated. Signs in C-3, C-M, M-1 and M-2 Districts shall not be limited in any manner as to

1 type of illumination, but no sign in a C-1 or C-2 District shall have or consist of any flashing,
2 blinking, fluctuating or otherwise animated light except in each of the following special sign
3 districts, all as specifically designated as "Special Districts for Sign Illumination" on Sectional
4 Map SSD of the Zoning Map of the City and County of San Francisco, described in Section
5 608 of this Code:

6 (1) In the C-2 area consisting of five blocks in the vicinity of Fisherman's
7 Wharf;

8 (2) In the C-2 area in the vicinity of Van Ness Avenue from Golden Gate
9 Avenue and Eddy Street to Sacramento Street, and Polk Street from Eddy Street to Geary
10 Street, also known as the Automotive Special Use District;

11 (3) In the C-2 area in the vicinity of Stockton, Washington and Kearny Streets
12 and Broadway, also known as Washington-Broadway Special Use District Number 1.

13 (4) Notwithstanding the type of signs permissible under subparagraph (e), no a
14 video sign is prohibited in the districts described in subparagraphs (1)-(3) shall project or emit
15 animated video or other video images of any kind.

16 (f) Projection. No sign shall project more than 75 percent of the horizontal
17 distance from the street property line to the curbline and in no case shall a sign project more
18 than 10 feet beyond the street property line or building setback line in C-1 Districts, or 12 feet
19 beyond the street property line or building setback line in any other C or M District.

20 (g) Height and Extension Above Roofline.

21 (1) Signs Attached to Buildings. Except as provided in Section 260 for
22 historic signs in historic districts, no sign attached to a building shall extend or be located
23 above the roofline of the building to which it is attached; except that up to ½ the area of a
24 business sign attached to the street wall of a building may extend above the roofline, up to the
25 maximum height permitted for freestanding signs in the same district or 10 feet above the

1 roofline, whichever is the lesser. In addition, no sign attached to a building shall under any
2 circumstances exceed the following maximum heights:

3 In C-1: 40 feet;

4 In C-3: 100 feet;

5 In all other C and M Districts: 60 feet.

6 The 100-foot height limitation stated herein shall not apply to the modification or
7 replacement of any currently existing wall signs so long as such modified or replacement sign
8 is generally in the same location and not larger in surface area and projection than existing
9 signs being modified or replaced. Such signs may contain letters, numbers, a logo, service
10 mark and/or trademark and may be nonilluminated or indirectly illuminated.

11 (2) Freestanding Signs. The maximum height for freestanding signs shall be
12 as follows:

13 In C-1: 24 feet;

14 In C-2: 36 feet;

15 In all other C and M Districts: 40 feet.

16 (h) Special Standards for Automobile Service Stations. For automobile
17 service stations, only the following signs are permitted, subject to the standards in this
18 Subsection (h) and to all other standards in this Section 607.

19 (1) A maximum of two oil company signs, which shall not extend more than
20 10 feet above the roofline if attached to a building, or exceed the maximum height permitted
21 for freestanding signs in the same district if freestanding. The area of any such sign shall not
22 exceed 180 square feet, and along each street frontage all parts of such a sign or signs that
23 are within 10 feet of the street property line shall not exceed 80 square feet in area. No such
24 sign shall project more than five feet beyond any street property line or building setback line.
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1 The areas of other permanent and temporary signs as covered in Paragraph 607(h)(2) below
2 shall not be included in the calculation of the areas specified in this paragraph.

3 (2) Other permanent and temporary business signs, not to exceed 30 square
4 feet in area for each such sign or a total of 180 square feet for all such signs on the premises.
5 No such sign shall extend above the roofline if attached to a building, or in any case project
6 beyond any street property line or building setback line.

7 Section 23. The San Francisco Planning Code is hereby amended by amending
8 Section 607.1, to read as follows:

9 SEC. 607.1. NEIGHBORHOOD COMMERCIAL DISTRICTS.

10 Signs located in Neighborhood Commercial Districts shall be regulated as
11 provided herein, except for those signs which are exempted by Section 603 of this Code. In
12 the event of conflict between the provisions of Section 607.1 and other provisions of Article 6,
13 the provisions of Section 607.1 shall prevail in Neighborhood Commercial Districts, provided
14 that with respect to properties also located in the Upper Market Special Sign District, the
15 provisions of Section 608.10 of this Code shall prevail.

16 (a) Purposes and Findings. In addition to the purposes stated in Sections
17 101 and 601 of this Code, the following purposes apply to Neighborhood Commercial
18 Districts. These purposes constitute findings that form a basis for regulations and provide
19 guidance for their application.

20 (1) As Neighborhood Commercial Districts change, they need to maintain
21 their attractiveness to customers and potential new businesses alike. Physical amenities and
22 a pleasant appearance will profit both existing and new enterprises.

23 (2) The character of signs and other features projecting from buildings is an
24 important part of the visual appeal of a street and the general quality and economic stability of
25 the area. Opportunities exist to relate these signs and projections more effectively to street

1 design and building design. These regulations establish a framework that will contribute
2 toward a coherent appearance of Neighborhood Commercial Districts.

3 (3) Neighborhood Commercial Districts are typically mixed use areas with
4 commercial units on the ground or lower stories and residential uses on upper stories.
5 Although signs and other advertising devices are essential to a vital commercial district, they
6 should not be allowed to interfere with or diminish the livability of residential units within a
7 Neighborhood Commercial District or in adjacent residential districts.

8 (4) The scale of most Neighborhood Commercial Districts as characterized
9 by building height, bulk, and appearance, and the width of streets and sidewalks differs from
10 that of other commercial and industrial districts. Sign sizes should relate and be compatible
11 with the surrounding district scale.

12 (b) Signs or Sign Features Not Permitted in NC Districts. Roof signs as
13 defined in Section 602.16 of this Code, wind signs as defined in Section 602.22 of this Code,
14 and signs on canopies, as defined in Section 136.1(b) of this Code, are not permitted in NC
15 Districts. No sign shall have or consist of any moving, rotating, or otherwise physically
16 animated part, or lights that give the appearance of animation by flashing, blinking, or
17 fluctuating, except as permitted by Section 607.1(i) of this Code. In addition, all signs or sign
18 features not otherwise specifically regulated in this Section 607.1 shall be prohibited.

19 (c) Identifying Signs. Identifying signs, as defined in Section 602.9, shall be
20 permitted in all Neighborhood Commercial Districts subject to the limits set forth below.

21 (1) One sign per lot shall be permitted and such sign shall not exceed 20
22 square feet in area. The sign may be a freestanding sign, if the building is recessed from the
23 street property line, or may be a wall sign or a projecting sign. The existence of a freestanding
24 identifying sign shall preclude the erection of a freestanding business sign on the same lot. A
25 wall or projecting sign shall be mounted on the first-story level; a freestanding sign shall not

1 exceed 15 feet in height. Such sign may be nonilluminated, indirectly illuminated, or directly
2 illuminated.

3 (2) One sign identifying a shopping center or shopping mall shall be
4 permitted subject to the conditions in Paragraph (1), but shall not exceed 30 square feet in
5 area. Any sign identifying a permitted use listed in zoning categories .40 through .70 in
6 Section 703.2(a) in an NC District shall be considered a business sign and subject to Section
7 607.1(f) of this Code. Such signs may be nonilluminated, indirectly illuminated, or directly
8 illuminated during the hours of operation of the businesses in the shopping center or shopping
9 mall.

10 (d) Nameplates. One nameplate, as defined in Section 602.12 of this Code,
11 not exceeding an area of two square feet, shall be permitted for each noncommercial use in
12 NC Districts.

13 (e) General Advertising Signs. General advertising signs, as defined in
14 Section 602.7, shall be permitted in Neighborhood Commercial Districts, except in the Inner
15 Sunset Neighborhood Commercial District where they are not permitted, as provided for
16 below. In NC Districts where such signs are permitted, general advertising signs may be
17 either a wall sign or freestanding, provided that the surface of any freestanding sign shall be
18 parallel to and within three feet of an adjacent building wall. In either case, the building wall
19 shall form a complete backdrop for the sign, as the sign is viewed from all points from a street
20 or alley from which it is legible. No general advertising sign shall be permitted to cover part or
21 all of any windows. Any extension of the copy beyond the rectangular perimeter of the sign
22 shall be included in the calculation of the sign, as defined in Section 602.1(a) of this Code.

23 (1) NC-2 and NC-S Districts. No more than one general advertising sign shall
24 be permitted per lot or in NC-S Districts, per district. Such sign shall not exceed 72 square
25

1 feet in area nor exceed 12 feet in height. Such sign may be either nonilluminated or indirectly
2 illuminated.

3 (2) NC-3 District and Broadway Districts. No more than one general
4 advertising sign not exceeding 300 square feet or two general advertising signs of 72 square
5 feet each shall be permitted per lot. The height of any such sign shall not exceed 24 feet, or
6 the height of the wall to which it is attached, or the height of the lowest of any residential
7 windowsills on the wall to which it is attached, whichever is lower, if a wall sign, or the
8 adjacent wall or the top of the adjacent wall if a freestanding sign, whichever is lower.

9 (A) NC-3 Districts. Signs may be either nonilluminated or indirectly
10 illuminated.

11 (f) Business Signs. Business signs, as defined in Section 602.3 shall be
12 permitted in all Neighborhood Commercial Districts subject to the limits set forth below.

13 (1) NC-1 Districts.

14 (A) Window Signs. The total area of all window signs, as defined in Section
15 602.1(b), shall not exceed the area of the window on or in which the signs are located. Such
16 signs may be nonilluminated, indirectly illuminated, or directly illuminated.

17 (B) Wall Signs. The area of all wall signs shall not exceed one square foot
18 per square foot of street frontage occupied by the business measured along the wall to which
19 the signs are attached, or 50 square feet for each street frontage, whichever is less. The
20 height of any wall sign shall not exceed 15 feet or the height of the wall to which it is attached.
21 Such signs may be nonilluminated or indirectly illuminated; or during business hours, may be
22 directly illuminated.

23 (C) Projecting Signs. The number of projecting signs shall not exceed one
24 per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 24
25 square feet. The height of such sign shall not exceed 15 feet or the height of the wall to which

1 it is attached. No part of the sign shall project more than 75 percent of the horizontal distance
2 from the street property line to the curblineline, or six feet six inches, whichever is less. The sign
3 may be nonilluminated or indirectly illuminated, or during business hours, may be directly
4 illuminated.

5 (D) Signs on Awnings. Sign copy may be located on permitted awnings in lieu
6 of wall signs and projecting signs. The area of such sign copy as defined in Section 602.1(c)
7 shall not exceed 20 square feet. Such sign copy may be nonilluminated or indirectly
8 illuminated.

9 (2) NC-2, NC-S, Broadway, Castro Street, Inner Clement Street, Outer
10 Clement Street, Upper Fillmore Street, Inner Sunset, Haight Street, Hayes-Gough, Upper
11 Market Street, North Beach, Polk Street, Sacramento Street, Union Street, Valencia Street,
12 24th Street-Mission, 24th Street-Noe Valley, and West Portal Avenue Neighborhood
13 Commercial Districts.

14 (A) Window Signs. The total area of all window signs, as defined in Section
15 602.1(b), shall not exceed the area of the window on or in which the signs are located. Such
16 signs may be nonilluminated, indirectly illuminated, or directly illuminated.

17 (B) Wall Signs. The area of all wall signs shall not exceed two square feet per
18 foot of street frontage occupied by the use measured along the wall to which the signs are
19 attached, or 100 square feet for each street frontage, whichever is less. The height of any wall
20 sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of
21 the lowest of any residential windowsill on the wall to which the sign is attached, whichever is
22 lower. Such signs may be nonilluminated, indirectly, or directly illuminated.

23 (C) Projecting Signs. The number of projecting signs shall not exceed one
24 per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 24
25 square feet. The height of such sign shall not exceed 24 feet, or the height of the wall to which

1 it is attached, or the height of the lowest of any residential windowsill on the wall to which the
2 sign is attached, whichever is lower. No part of the sign shall project more than 75 percent of
3 the horizontal distance from the street property line to the curblineline, or six feet six inches,
4 whichever is less. Such signs may be nonilluminated or indirectly illuminated; or during
5 business hours, may be directly illuminated.

6 (D) Signs on Awnings and Marquees. Sign copy may be located on permitted
7 awnings or marquees in lieu of projecting signs. The area of such sign copy as defined in
8 Section 602.1(c) shall not exceed 30 square feet. Such sign copy may be nonilluminated or
9 indirectly illuminated; except that sign copy on marquees for movie theaters or places of
10 entertainment may be directly illuminated during business hours.

11 (E) Freestanding Signs and Sign Towers. With the exception of automotive
12 gas and service stations, which are regulated under Paragraph 607.1(f)(4), one freestanding
13 sign or sign tower per lot shall be permitted in lieu of a projecting sign, if the building or
14 buildings are recessed from the street property line. The existence of a freestanding business
15 sign shall preclude the erection of a freestanding identifying sign on the same lot. The area of
16 such freestanding sign or sign tower, as defined in Section 602.1(a), shall not exceed 20
17 square feet nor shall the height of the sign exceed 24 feet. No part of the sign shall project
18 more than 75 percent of the horizontal distance from the street property line to the curblineline, or
19 six feet, whichever is less. Such signs may be nonilluminated or indirectly illuminated; or
20 during business hours, may be directly illuminated.

21 (3) NC-3 Neighborhood Commercial District.

22 (A) Window Signs. The total area of all window signs, as defined in Section
23 602.1(b), shall not exceed the area of the window on or in which the signs are located. Such
24 signs may be nonilluminated, indirectly illuminated, or directly illuminated.

1 (B) Wall Signs. The area of all wall signs shall not exceed three square feet
2 per foot of street frontage occupied by the use measured along the wall to which the signs are
3 attached, or 150 square feet for each street frontage, whichever is less. The height of any wall
4 sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of
5 the lowest of any residential windowsill on the wall to which the sign is attached, whichever is
6 lower. Such signs may be nonilluminated, indirectly, or directly illuminated.

7 (C) Projecting Signs. The number of projecting signs shall not exceed one
8 per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 32
9 square feet. The height of the sign shall not exceed 24 feet, or the height of the wall to which it
10 is attached, or the height of the lowest of any residential windowsill on the wall to which the
11 sign is attached, whichever is lower. No part of the sign shall project more than 75 percent of
12 the horizontal distance from the street property line to the curblineline, or six feet six inches,
13 whichever is less. Such signs may be nonilluminated, indirectly, or directly illuminated.

14 (D) Sign Copy on Awnings and Marquees. Sign copy may be located on
15 permitted awnings or marquees in lieu of projecting signs. The area of such sign copy, as
16 defined in Section 602.1(c), shall not exceed 40 square feet. Such sign copy may be
17 nonilluminated or indirectly illuminated; except that sign copy on marquees for movie theaters
18 or places of entertainment may be directly illuminated during business hours.

19 (E) Freestanding Signs and Sign Towers With the exception of automotive
20 gas and service stations, which are regulated under Paragraph 607.1(f)(4) of this Code, one
21 freestanding sign or sign tower per lot shall be permitted in lieu of a projecting sign if the
22 building or buildings are recessed from the street property line. The existence of a
23 freestanding business sign shall preclude the erection of a freestanding identifying sign on the
24 same lot. The area of such freestanding sign or sign tower, as defined in Section 602.1(a),
25 shall not exceed 30 square feet nor shall the height of the sign exceed 24 feet. No part of the

1 sign shall project more than 75 percent of the horizontal distance from the street property line
2 to the curbline, or six feet, whichever is less. Such signs may be nonilluminated or indirectly
3 illuminated, or during business hours, may be directly illuminated.

4 (4) Special Standards for Automotive Gas and Service Stations. For
5 automotive gas and service stations in Neighborhood Commercial Districts, only the following
6 signs are permitted, subject to the standards in this Paragraph (f)(4) and to all other standards
7 in this Section 607.1.

8 (A) A maximum of two oil company signs, which shall not extend more than
9 10 feet above the roofline if attached to a building, or exceed the maximum height permitted
10 for freestanding signs in the same district if freestanding. The area of any such sign shall not
11 exceed 180 square feet, and along each street frontage, all parts of such a sign or signs that
12 are within 10 feet of the street property line shall not exceed 80 square feet in area. No such
13 sign shall project more than five feet beyond any street property line. The areas of other
14 permanent and temporary signs as covered in Subparagraph (B) below shall not be included
15 in the calculation of the areas specified in this Subparagraph.

16 (B) Other permanent and temporary business signs, not to exceed 30 square
17 feet in area for each such sign or a total of 180 square feet for all such signs on the premises.
18 No such sign shall extend above the roofline if attached to a building, or in any case project
19 beyond any street property line or building setback line.

20 (g) Temporary Signs. One temporary nonilluminated or indirectly illuminated
21 sale or lease sign or nonilluminated sign of persons and firms connected with work on
22 buildings under actual construction or alteration, giving their names and information pertinent
23 to the project per lot, shall be permitted. Such sign shall not exceed 50 square feet and shall
24 conform to all regulations of Subsection 607.1(f) for business signs in the respective NC
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1 District in which the sign is to be located. All temporary signs shall be promptly removed upon
2 completion of the activity to which they pertain.

3 (h) Special Sign Districts. Additional controls apply to certain Neighborhood
4 Commercial Districts that are designated as Special Sign Districts. Special Sign Districts are
5 described within Sections 608.1 through 608.11 of this Code and with the exception of
6 Sections 608.1, 608.2 and 608.11, their designations, locations and boundaries are provided
7 on Sectional Map SSD of the Zoning Map of the City and County of San Francisco.

8 (i) Restrictions on Illumination. Signs in Neighborhood Commercial Districts
9 shall not have nor consist of any flashing, blinking, fluctuating or other-wise animated light
10 except those moving or rotating or otherwise physically animated parts used for rotation of
11 barber poles and the indication of time of day and temperature, and in the following special
12 districts, all specifically designated as "Special Districts for Sign Illumination" on Sectional
13 Map SSD of the Zoning Map of the City and County of San Francisco.

14 (1) Broadway Neighborhood Commercial District. Along the main commercial
15 frontage of Broadway between west of Columbus Avenue and Osgood Place.

16 (2) NC-3. NC-3 District along Lombard Street from Van Ness Avenue to
17 Broderick Street.

18 (3) Notwithstanding the type of signs permissible under subparagraph (i), no a video
19 sign is prohibited in the districts described in subparagraphs (1) and (2) shall project or emit
20 animated video or other video images of any kind.

21 (j) Other Sign Requirements. Within Neighborhood Commercial Districts, the
22 following additional requirements shall apply:

23 (1) Public Areas. No sign shall be placed upon any public street, alley,
24 sidewalk, public plaza or right-of-way, or in any portion of a transit system, except such
25 projecting signs as are otherwise permitted by this Code and signs, structures, and features

1 as are specifically approved by the appropriate public authorities under applicable laws and
2 regulations not inconsistent with this Code and under such conditions as may be imposed by
3 such authorities.

4 (2) Maintenance. Every sign pertaining to an active establishment shall be
5 adequately maintained in its appearance. When the activity for which the business sign has
6 been posted has ceased operation for more than 90 days within the Chinatown Mixed Use
7 Districts, all signs pertaining to that business activity shall be removed after that time.

8 (3) Temporary Signs. The provisions of Section 607.1(g) of this Code shall
9 apply.

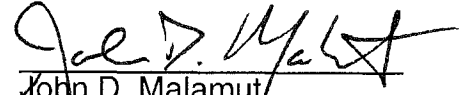
10 (4) Special Standards for Automotive Gas and Service Stations. The
11 provisions of Section 607.1(f)(4) of this Code shall apply.

12 Section 34. Pursuant to Planning Code Section 101.1, this Board of Supervisors finds
13 that this Ordinance is consistent with the Priority Policies of Section 101.1(b) of the Planning
14 Code and the General Plan and hereby adopts the findings of the Planning Commission, as
15 set forth in Planning Commission Resolution No. 16324, a copy of which is on file with the
16 Clerk of the Board of Supervisors in File No. 011962. Said findings are incorporated herein
17 by reference.

18 Section 45. This Ordinance's amendments to Planning Code Sections 607(d)(3) and
19 (e)(4) and Section 607.1(i)(3) shall apply to determinations that the Planning Department or
20 Planning Commission made on or after February 20, 2001.

21 Section 56. If any part of this Ordinance, or the application thereof to any person or
22 circumstance is held invalid, the remainder of this Ordinance, including the application of such
23 part or provision to other persons or circumstances, shall not be affected thereby and shall
24 continue in full force and effect. To this end, provisions of this Ordinance are severable.
25

1 APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

2 By: 
3 John D. Malamut
4 Deputy City Attorney

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails Ordinance

File Number: 011962

Date Passed:

Ordinance amending Planning Code Sections 607 and 607.1 to prohibit the use of signs that project or emit animated video or video images of any kind in specified districts; amending Planning Code Section 607 to prohibit use of certain rotating signs in specified districts; making findings of consistency with the San Francisco General Plan and the Priority Policies of Planning Code Section 101.1; and making the prohibition on video signs retroactive to February 20, 2001.

February 25, 2002 Board of Supervisors — PASSED ON FIRST READING

Ayes: 11 - Ammiano, Daly, Gonzalez, Hall, Leno, Maxwell, McGoldrick,
Newsom, Peskin, Sandoval, Yee

March 4, 2002 Board of Supervisors — FINALLY PASSED

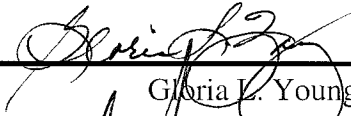
Ayes: 11 - Ammiano, Daly, Gonzalez, Hall, Leno, Maxwell, McGoldrick,
Newsom, Peskin, Sandoval, Yee

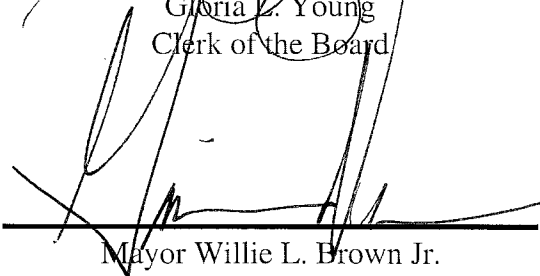
File No. 011962

I hereby certify that the foregoing Ordinance was FINALLY PASSED on March 4, 2002 by the Board of Supervisors of the City and County of San Francisco.

2002 MAR 15 11:41 AM

3/15/02
Date Approved


Gloria L. Young
Clerk of the Board


Mayor Willie L. Brown Jr.