

# ASSOCIATION OF BAY AREA GOVERNMENTS

Representing City and County Governments of the San Francisco Bay Area



ABAG

Cal Broomhead  
Climate and Energy Programs Manager  
Department of Environment  
City and County of San Francisco

Cal,

Thank you for your participation in the successful re-funding of the BayREN program. For 2015, attached is the most current version of the BayREN aggregate budget and includes the San Francisco allocation. We may have a couple of small additional updates as we continue to finalize roles, but otherwise this is what we intend to use as we put together your contract.

Sincerely,

A handwritten signature in black ink, appearing to read "Gerald L. Lahr". The signature is fluid and cursive, written over the printed name.

Gerald L. Lahr  
Energy Programs Manager  
Association of Bay Area Governments  
510/464-7908

**BayREN - 2015 Aggregate Budget**

(Version: 12/01/2014)

Changes:

1. Lead Link budget for Single Family (\$190,000) allocated to San Mateo. Lead Link budget for PACE (\$17,500) allocated to San Francisco
2. \$200,000 reallocated from San Francisco MF Impl to ABAG MF Impl. ABAG to hold funds for further allocation to San Francisco TA or incentives
3. PAYS: Reallocated \$4,400 to Alameda from San Francisco (\$2,000) and Sonoma (\$2,400)
4. Rep Link fund allocations: Single Family to Contra Costa (\$20,000); Multi-family to Santa Clara (\$20,000); C&S to StopWaste (\$20,000)
5. Single Family statewide ME&O budget (\$15,000) reallocated to ABAG 'unassigned'.

Agencies:	Total Contract Budget	Alameda (Energy Council)										Total
		ABAG	Contra Costa	Marin	Napa	San Francisco	San Mateo	Santa Clara	Solano	Sonoma		
<b>Program Elements</b>												
<b>Single Family Residential</b>												
Admin		\$ 355,000	\$ 10,000	\$ 30,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 50,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 505,000
Implementation		1,096,000						140,000				1,236,000
Marketing & Outreach		152,000	113,707	88,834	33,629	22,035	55,458	63,259	123,209	34,605	45,513	732,249
Incentives		2,000,000										2,000,000
<b>Total Single Family:</b>	<b>4,473,249</b>	<b>3,603,000</b>	<b>123,707</b>	<b>118,834</b>	<b>43,629</b>	<b>32,035</b>	<b>65,458</b>	<b>253,259</b>	<b>133,209</b>	<b>44,605</b>	<b>55,513</b>	<b>4,473,249</b>
<b>Multi-Family Residential</b>												
Admin		186,500	55,000	15,000	15,000	15,000	15,000	15,000	35,000	15,000	15,000	381,500
Implementation		220,000	1,731,600				214,000					2,165,600
Marketing & Outreach		39,000	75,500	10,000		5,000	15,000	10,000	15,000	5,000	5,000	179,500
Incentives			3,750,000									3,750,000
<b>Total Multi-family:</b>	<b>6,476,600</b>	<b>445,500</b>	<b>5,612,100</b>	<b>25,000</b>	<b>15,000</b>	<b>20,000</b>	<b>244,000</b>	<b>25,000</b>	<b>50,000</b>	<b>20,000</b>	<b>20,000</b>	<b>6,476,600</b>
<b>Codes &amp; Standards</b>												
Admin		130,000	23,500	3,500	3,500	3,500	3,500	3,500	3,500	3,500	3,500	181,500
Implementation		759,500	26,000	23,000	27,500	9,000	22,500	27,500	29,500	16,500	19,000	960,000
Marketing & Outreach		15,000	23,000	9,000	8,000	7,000	11,000	23,000	23,000	6,000	8,000	133,000
Incentives												
<b>Total C&amp;S:</b>	<b>1,274,500</b>	<b>904,500</b>	<b>72,500</b>	<b>35,500</b>	<b>39,000</b>	<b>19,500</b>	<b>37,000</b>	<b>54,000</b>	<b>56,000</b>	<b>26,000</b>	<b>30,500</b>	<b>1,274,500</b>
<b>Financing</b>												
<b>Multi-family Capital Advance</b>												
Admin												
Implementation												
Marketing & Outreach												
Incentives												
<b>Total Total MF Cap Adv:</b>												
<b>Commercial PACE</b>												
Admin		\$ 10,000	600	600	600	600	18,100	600	600	600	600	32,900
Implementation												
Marketing & Outreach		218,605										218,605
Incentives												
<b>Total Total PACE:</b>	<b>251,505</b>	<b>228,605</b>	<b>600</b>	<b>600</b>	<b>600</b>	<b>600</b>	<b>18,100</b>	<b>600</b>	<b>600</b>	<b>600</b>	<b>600</b>	<b>251,505</b>
<b>Pay As You Save</b>												
Admin		13,500	900	900	900	900	900	900	900	900	15,410	36,110
Implementation		10,000	8,200				5,800				231,585	255,585
Marketing & Outreach		2,000	4,000								63,451	69,451
Incentives												
<b>Total PAYS:</b>	<b>361,146</b>	<b>25,500</b>	<b>13,100</b>	<b>900</b>	<b>900</b>	<b>900</b>	<b>6,700</b>	<b>900</b>	<b>900</b>	<b>900</b>	<b>310,446</b>	<b>361,146</b>
<b>BayREN Total</b>												
Admin		695,000	90,000	50,000	30,000	30,000	47,500	70,000	50,000	30,000	44,510	1,137,010
Implementation		2,085,500	1,765,800	23,000	27,500	9,000	242,300	167,500	29,500	16,500	250,585	4,617,185
Marketing & Outreach		426,605	216,207	107,834	41,629	34,035	81,458	96,259	161,209	45,605	121,964	1,332,805
Incentives		2,000,000	3,750,000									5,750,000
<b>BayREN Total:</b>	<b>12,837,000</b>	<b>5,207,105</b>	<b>5,822,007</b>	<b>180,834</b>	<b>99,129</b>	<b>73,035</b>	<b>371,258</b>	<b>333,759</b>	<b>240,709</b>	<b>92,105</b>	<b>417,059</b>	<b>12,837,000</b>

Notes:

- 1) "Admin" is defined as contract development, internal partner coordination, administration, reporting, and other non-program activities.
- 2) "Implementation" combines two PIP categories: "Direct Install Non-Incentives" and "Education & Training", and includes incentive processing, program design, set up, and evaluation activities not included under "Marketing & Outreach"
- 3) "Marketing & Outreach" includes all expenses and program labor for these activities
- 4) "Incentives" includes direct incentives only