

**From:** [Hepner, Lee \(BOS\)](#)  
**To:** [Major, Erica \(BOS\)](#)  
**Subject:** FW: Un-Licensed Street Vending  
**Date:** Thursday, June 17, 2021 3:00:58 PM

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**From:** victor mezhvinsky <[vmezhvinsky@gmail.com](mailto:vmezhvinsky@gmail.com)>  
**Sent:** Thursday, June 17, 2021 1:59:20 PM  
**To:** Stefani, Catherine (BOS) <[catherine.stefani@sfgov.org](mailto:catherine.stefani@sfgov.org)>; Walton, Shamann (BOS) <[shamann.walton@sfgov.org](mailto:shamann.walton@sfgov.org)>  
**Cc:** Peskin, Aaron (BOS) <[aaron.peskin@sfgov.org](mailto:aaron.peskin@sfgov.org)>; Elsbernd, Sean (MYR) <[sean.elsbernd@sfgov.org](mailto:sean.elsbernd@sfgov.org)>  
**Subject:** Un-Licensed Street Vending

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Dear Supervisors,

I am a resident of San Francisco and own a business here and am writing to encourage you to support Supervisor Peskin's proposed ordinance regulating mobile vending in Fisherman's Wharf. My family and I visited Pier 39 and the Wharf recently and we were shocked at the number of street vendors that have taken up residence around Pier 39 and between Pier 41 and Pier 45. To be honest, my wife and two sons did not feel entirely safe nor did we enjoy the experience of having items hawked and the sidewalks taken up by unlicensed vendors. It changes how you experience one of the landmarks of our city and makes me unlikely to return. I am saddened to not enjoy sharing what was an amazing childhood memory for me with my kids.

We have friends who work at Pier 39 and have been told that the unlicensed vending problem has increased throughout the state due to the passage of SB 946. But we were unprepared for the hundred or so unlicensed vendors at the gigantic flea market that has sprung-up without any facilities for handwashing or refrigeration of perishable foods, that uses propane tanks and open flame cooking on the sidewalks, that sells alcoholic beverages without any ID check, and displays table after table of counterfeit merchandise. These are not local artisans working to get a leg-up by peddling their wares. This is organized, pernicious illegal activity that the city has allowed to fester and become a health risk and an eyesore for visitors coming to San Francisco.

My family loves to visit the Wharf and Pier 39 and enjoys its vibrancy and many fun activities. As a business owner, I am keenly aware of the area's importance as

a visitor hub and economic engine for the general fund. I want to express my support for regulating the many unhealthy and unlawful activities that are taking place at Pier 39 and the Wharf. What's been allowed to take root in District 3 is shocking and disappointing, and the proposed pilot program is a great first-step to control the problem. The city should do everything it can to protect its hard-earned reputation as a world-class visitor destination, especially now as the area's businesses are struggling to survive and recover.

Thanks so much for your attention,

Best,  
Victor









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