

1 [Urging the Examiner and Chronicle to Donate Ad Revenues to GLAAD]
2 **URGING THE SAN FRANCISCO CHRONICLE AND EXAMINER TO DONATE JOINT**
3 **REVENUES FROM PUBLICATION OF THE ADVERTISEMENT PROMOTING A CURE FOR**
4 **HOMOSEXUALITY TO THE GAY LESBIAN ALLIANCE AGAINST DEFAMATION.**

5
6 WHEREAS, The current national dialogue about homosexuality has become
7 increasingly homophobic, fueled by right-wing rhetoric that homosexuality is sinful; and

8 WHEREAS, Several right-wing Christian organizations have begun a national ad
9 campaign proclaiming that homosexuality can be "cured" and suggesting that sexually-
10 transmitted diseases are a punishment from God; and

11 WHEREAS, Locally, the Gay Lesbian Alliance Against Defamation has spearheaded
12 efforts to combat hate crimes and intolerance that are often spurred by such rhetoric; and

13 WHEREAS, The San Francisco Examiner chose to publish an advertisement promoting
14 a cure for homosexuality despite recent statistics demonstrating a local increase in anti-gay
15 violence; and

16 WHEREAS, Sound advertising policy requires an exercise of judgment: free speech
17 does not justify publishing – for profit – inflammatory views that are racist, sexist, homophobic,
18 or otherwise offensive to a segment of the population; now, therefore, be it

19 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
20 hereby urges the joint advertising agency of the San Francisco Chronicle and the San
21 Francisco Examiner to donate revenues from publication of the advertisement promoting a
22 cure for homosexuality to the Gay Lesbian Alliance Against Defamation.

23
24 **SUPERVISOR AMMIANO, KATZ, BIERMAN, BROWN, LENO, NEWSOM**

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Adopted - Board of Supervisors, San Francisco August 24, 1998

Ayes: Supervisors Ammiano Bierman Brown Katz Kaufman Leno
Medina Yaki Yee

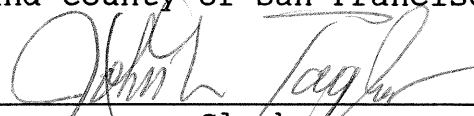
Absent: Supervisors Newsom Teng

I hereby certify that the foregoing resolution
was adopted by the Board of Supervisors
of the City and County of San Francisco

File No.
98-1392

SEP - 4 1998

Date Approved



Clerk



Mayor