

File No. 190176

Committee Item No. \_\_\_\_\_

Board Item No. 47

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: \_\_\_\_\_

Date: \_\_\_\_\_

Board of Supervisors Meeting

Date: February 26, 2019

#### Cmte Board

- |                          |                                     |  |
|--------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/>            | Motion                                       |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/> | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/> | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/> | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/> | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Introduction Form                            |
| <input type="checkbox"/> | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/> | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/> | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/> | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/> | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/> | <input type="checkbox"/>            | Award Letter                                 |
| <input type="checkbox"/> | <input type="checkbox"/>            | Application                                  |
| <input type="checkbox"/> | <input type="checkbox"/>            | Public Correspondence                        |

#### OTHER

- |                          |                                     |   |
|--------------------------|-------------------------------------|---|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>How Weird Street Fair Background Letter - January 16, 2019</u>   |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Board of Supervisors Resolution No. 339-09 - August 14, 2009</u> |
| <input type="checkbox"/> | <input type="checkbox"/>            | _____   |
| <input type="checkbox"/> | <input type="checkbox"/>            | _____   |
| <input type="checkbox"/> | <input type="checkbox"/>            | _____   |
| <input type="checkbox"/> | <input type="checkbox"/>            | _____   |

Prepared by: Brent Jalipa

Date: February 21, 2019

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

1 [Urging Plan Approval - Interdepartmental Staff Committee on Traffic and Transportation -  
2 How Weird Street Faire Admission Fee]

3 **Resolution urging the Interdepartmental Staff Committee on Traffic and Transportation**  
4 **to approve a proposed plan to allow the How Weird Street Faire to charge an admission**  
5 **fee.**

6  
7 WHEREAS, How Weird Street Faire has been a much-loved showcase of electronic  
8 music, fashion, art, performance, food, unique vendors and creativity for the last 20 years; and

9 WHEREAS, How Weird Street Faire takes place along 2nd Street between Clementina  
10 Street and Minna Street and along Howard Street between New Montgomery Street and 1st  
11 Street in a primarily commercial area; and

12 WHEREAS, How Weird Street Faire provides an economic boost to businesses in the  
13 vicinity of the faire; and

14 WHEREAS, How Weird Street Faire is classified as a full cost-recovery event and is  
15 required to reimburse the City for all police, fire, public works, and other expenses related to  
16 the event; and

17 WHEREAS, Non-profit organizations and small businesses are struggling to operate in  
18 the City due to the high cost of labor, permitting, and services; and

19 WHEREAS, How Weird Street Faire is produced by World Peace Through Technology,  
20 a non-profit organization that re-invests all event proceeds into the production of future events  
21 and donates the remaining proceeds to other non-profit organizations; and

22 WHEREAS, How Weird Street Faire has in the past been a free event dependent upon  
23 attendee donations for a large portion of its budget; and

24 WHEREAS, Receipts from donations have not provided sufficient revenue to make  
25 necessary improvements to the staffing and public security elements of the event; and

1           WHEREAS, The site of the How Weird Street Faire is approaching full capacity  
2 attendance but expanding the site is not possible due to permitting and residential access  
3 points; and

4           WHEREAS, An admission-based event would help moderate attendance and provide  
5 additional revenue for event improvements, public safety, and community donations; and

6           WHEREAS, The San Francisco Police Department (SFPD) made an initial  
7 recommendation for an admission fee for the dual purpose of crowd control and to provide  
8 funding for increased public safety measures; and

9           WHEREAS, The organizers of the How Weird Street Faire have worked with SFPD and  
10 staff from the Interdepartmental Staff Committee on Traffic and Transportation (“ISCOTT”) on  
11 all of their plans for the event, including the proposal to charge admission; and

12           WHEREAS, In the spirit of accessibility, no one will be turned away from How Weird  
13 Street Faire for lack of funds; and

14           WHEREAS, How Weird Street Faire organizers will submit an access plan to allow free  
15 access to affected residents, employees, and business patrons; and

16           WHEREAS, Approval of this access plan will be a requirement of their ISCOTT permit;  
17 now, therefore, be it

18           RESOLVED, That the Board of Supervisors of the City and County of San Francisco  
19 urges ISCOTT to approve the application including the plan to allow for gated admission and  
20 a modest admission charge for the How Weird Street Faire.

From: john w <johnwsf2016@outlook.com>  
Sent: Wednesday, January 16, 2019 6:49:58 PM  
To: Zhihan Zou; michaeld7@gmail.com; vgrandi@gmail.com; matthaneysf@gmail.com  
Subject: RE: Meeting with Matt Haney

Hi Supervisor Haney and Zhihan,

This is John Wood, one of the producers of the How Weird Street Fair (HWSF). Prior to our meeting on Friday, I wanted to provide you with some background information about our event and the reason for our meeting.

As our lead Producer Michael O'Rourke explained in his introductory email, HWSF is a music and art based Street Fair entering its 20th year in District 6. It is produced by a 501c3 organization, World Peace Through Technology. Like most City Street Fairs, it has primarily been a free event, with attendees asked for donations upon entering.

As you know, San Francisco has become a very expensive city to do business and this has presented funding challenges for all of the City's non-profit Street Fairs. Most of the long time City Street Fairs (Castro Street Fair, Pride, Haight Street Fair etc.) are covered under legislation that subsidizes City Costs (such as Police), but in the 1990's new events (including the How Weird Street Fair), were required to be full cost recovery events. HWSF has managed for 20 years to pay such costs, but it has left no funds for improving the event.

In addition, the City's Street Fairs have challenges because of new construction including large housing developments, office towers and traffic islands that have happened within our festival sites. In most cases, events have lost street space and in all cases, it is impossible to expand. Consequently, some events including Folsom Street Fair and HWSF, have reached capacity or over capacity attendance, presenting public safety challenges.

To cope with both of these issues, HWSF in 2018 developed and implemented with Southern Station of the SFPD, an admission based plan, with the intent of lowering capacity and to raise extra funds for increased security and event staffing. We presented this to ISCOTT and our permit was granted with the provision that we would submit an access plan, to allow free admittance to neighbors, business owners and staff or anyone who wanted to access the site but who were not attending our event.

We submitted and implemented that plan in 2018 and it was successful in lowering attendance and raising extra funds to cover additional staffing, grants for art at the event and we made approximately \$40,000 in donations to other NFP groups. Most attendees bought pre-sale tickets online before the event, with tickets ranging from \$15-25. A smaller number paid cash at the door. We had a separate lane for "local access" and anyone who told us that they were not attending our event but needed to access the site were allowed in free. We did not ask for any proof, just allowed people in free who requested it.

We were informed in the days prior to our event, that in order to charge admission on the city streets, we also should have had a resolution from the Board of Supervisors granting that

permission. At that point, we had already been selling pre-sale tickets for 2 months, so it was impossible to change the plan. SFPD was in support of the admission plan to not only reduce over crowded conditions but to provide greater security, so we went ahead with that plan day of event.

So for 2020 we would like to do the same plan, so we are asking your support for the required resolution to again allow an admittance charge. Here is the language requiring the resolution from the ISCOTT permit:

#### SIDEWALK ACCESS

The temporary use or occupancy of a public street shall not unnecessarily obstruct or bar public access onto said street. Sidewalks shall remain open at all times for pedestrian use unless closure of the sidewalk is provided for by resolution of the Board of Supervisors explaining the reasons for such closure

I am providing a previous BOS resolution from the San Francisco Lovevolution event that was written by Supervisor Mirkarimi to allow admission for that event. We used that resolution as a template and wrote a draft resolution that could be used for HWSF this year. This resolution, edited as you see fit, would allow HWSF to enact our admission policy again this year.

The SFPD staff in charge of our event is Sgt. Dion McDonnell of Southern Station. 415-575-6030

Nick Chapman is our ISCOTT permit supervisor, 415-6462414.

Feel free to call is you have any question and we will see you on Friday

Thank you so much

John Wood  
415-378-7617

1 [Approving the plan to allow a gated \$10 admission charge to the Lovevolution festival in Civic  
2 Center Plaza, pending the approval of the Interdepartmental Staff Committee on Traffic and  
3 Transportation (ISCOTT).]

4 **Resolution approving the plan to allow a gated \$10 admission charge to the**  
5 **Lovevolution festival in Civic Center Plaza, which is scheduled to take place on**  
6 **Saturday, October 3rd 2009, pending the approval of the Interdepartmental Staff**  
7 **Committee on Traffic and Transportation (ISCOTT).**

8  
9 WHEREAS, San Francisco Lovevolution, formerly known as Lovefest, is an annual  
10 electronic music event that consists of a parade down Market Street and a festival in Civic  
11 Center Plaza; and

12 WHEREAS, San Francisco Lovevolution is now the largest electronic music event in  
13 America and attracts attendees from all over the world; and,

14 WHEREAS, The 2009 San Francisco Lovevolution parade and festival is scheduled to  
15 take place on Saturday, October 3rd 2009; and,

16 WHEREAS, Lovevolution is a major destination event that generates business for the  
17 local economy and tax revenue for the City, as well as contributing to the City's reputation as  
18 a global creative center; and

19 WHEREAS, Lovevolution is classified as full cost-recovery event, which means the  
20 event is required to reimburse the City for all police, fire, public works, and other expenses  
21 related to the event; and,

22 WHEREAS, In recent years San Francisco has raised a number of fees related to  
23 outdoor events including the cost of permits for the use of City parks and Fire Department  
24 fees for street fairs; and,

25

1           WHEREAS, In addition to these increases in city fees, San Francisco's outdoor events  
2 are also suffering from declining revenues caused by the economic downturn that threaten the  
3 viability of many of the City's cherished outdoor events; and,

4           WHEREAS, In order to keep Lovevolution a financially viable event, Lovevolution  
5 proposes charging a \$10 admission fee for the festival portion of the event at Civic Center  
6 Plaza, while maintaining the parade as a free event; and,

7           WHEREAS, Lovevolution is a non-profit organization that invests any profits into future  
8 events and regularly donates to other non-profit organizations; and

9           WHEREAS, The organizers of Lovevolution have worked with the staff of the  
10 Interdepartmental Staff Committee on Traffic and Transportation (ISCOTT) on all of their  
11 plans for the event, including the proposal to charge admission to the festival; and

12           WHEREAS, Civic Center Plaza is an appropriate place to charge admission because  
13 there are no residences located within the gated area of Lovevolution that would be impacted;  
14 now, therefore, be it

15           RESOLVED, That the Board of Supervisors of the City and County of San Francisco  
16 approves of the plan to allow a gated \$10 admission charge for the 2009 Lovevolution festival,  
17 pending approval of the application by ISCOTT.



City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

Tails  
Resolution

File Number: 090967

Date Passed:

Resolution approving the plan to allow a gated \$10 admission charge to the Lovevolution Festival in Civic Center Plaza, which is scheduled to take place on Saturday, October 3, 2009, pending the approval of the Interdepartmental Staff Committee on Traffic and Transportation.

August 4, 2009 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell, Mirkarimi

File No. 090967

I hereby certify that the foregoing Resolution was ADOPTED on August 4, 2009 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo  
Clerk of the Board

8/14/09

Date Approved

UNSIGNED

Mayor Gavin Newsom

Date: August 14, 2009

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter.

Clerk of the Board



# Introduction Form

By a Member of the Board of Supervisors or Mayor

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2019 FEB 12 PM 4:00

Time stamp  
or meeting date

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).
- 2. Request for next printed agenda Without Reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning : "Supervisor [ ] inquiries"
- 5. City Attorney Request.
- 6. Call File No. [ ] from Committee.
- 7. Budget Analyst request (attached written motion).
- 8. Substitute Legislation File No. [ ]
- 9. Reactivate File No. [ ]
- 10. Topic submitted for Mayoral Appearance before the BOS on [ ]

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission
- Youth Commission
- Ethics Commission
- Planning Commission
- Building Inspection Commission

**Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form.**

Sponsor(s):

Supervisor Haney


Subject:

Approval of the Plan to Allow for an Admission Charge - How Weird Street Faire

The text is listed:

Resolution approving of a plan to allow for gated admission to the How Weird Street Faire in order for the faire to charge a modest admission fee to provide additional revenue for event improvements, augment public safety measures, and increase donations to community organizations.

Signature of Sponsoring Supervisor:



For Clerk's Use Only